OUR 99TH YEAR

E&P

July 30, 1983
Five Dollars

Editor & Publisher

®THE FOURTH ESTATE

THE ONLY INDEPENDENT WEEKLY JOURNAL OF NEWSPAPERING

E&P Directory of Syndicates (See pull-out)

McCrohon to head UPI's news operation (See page 9)

AP looks at new ventures to boost revenues (See page 10)

NLRB orders newspaper to publish column (See page

Involvement.

we make an issue of it every day.

The Detroit News
MICHIGAN'S LARGEST NEWSPAPER
A MEMBER OF THE EVENING NEWS ASSOCIATION

F001954
SERIALS DEPT
UNIVERSITY MICROFILMS INT'L
300 N ZEEB ROAD
ANN ARBOR MI 48106

SAMPLE

NEWSPAPER
SECOND CLASS P.O. ENTRY

HOW DO YOU GET TO CAPITOL HILL?

In the pages of Editor & Publisher...

Getting through to Congress is not easy...it's very busy up there these days. Calling or writing your Representative simply won't pack enough punch. So use the power of the Press.

Parlay the association you have with hometown newspaper editors with a well-placed ad campaign in Editor & Publisher–the one publication that a hometown editor is sure to read.

Research shows that 93% of newspaper editors read E&P every week.* These are the people you know you need to reach to position your message effectively.

And Editor & Publisher is the best vehicle. It's the oldest, most widely read newspaper publication in the nation. It can work for you. It can help you say what you need to say to all the right people.

Editor & Publisher-on target.

*Warren Abrams & Associates
Study of Readership Among
Newspaper Industry Leaders

To tell the public...tell the press, in

Editor & Publisher 575 Lexington Avenue, New York, N.Y. 10022

You won't find a better newspaper in New England.

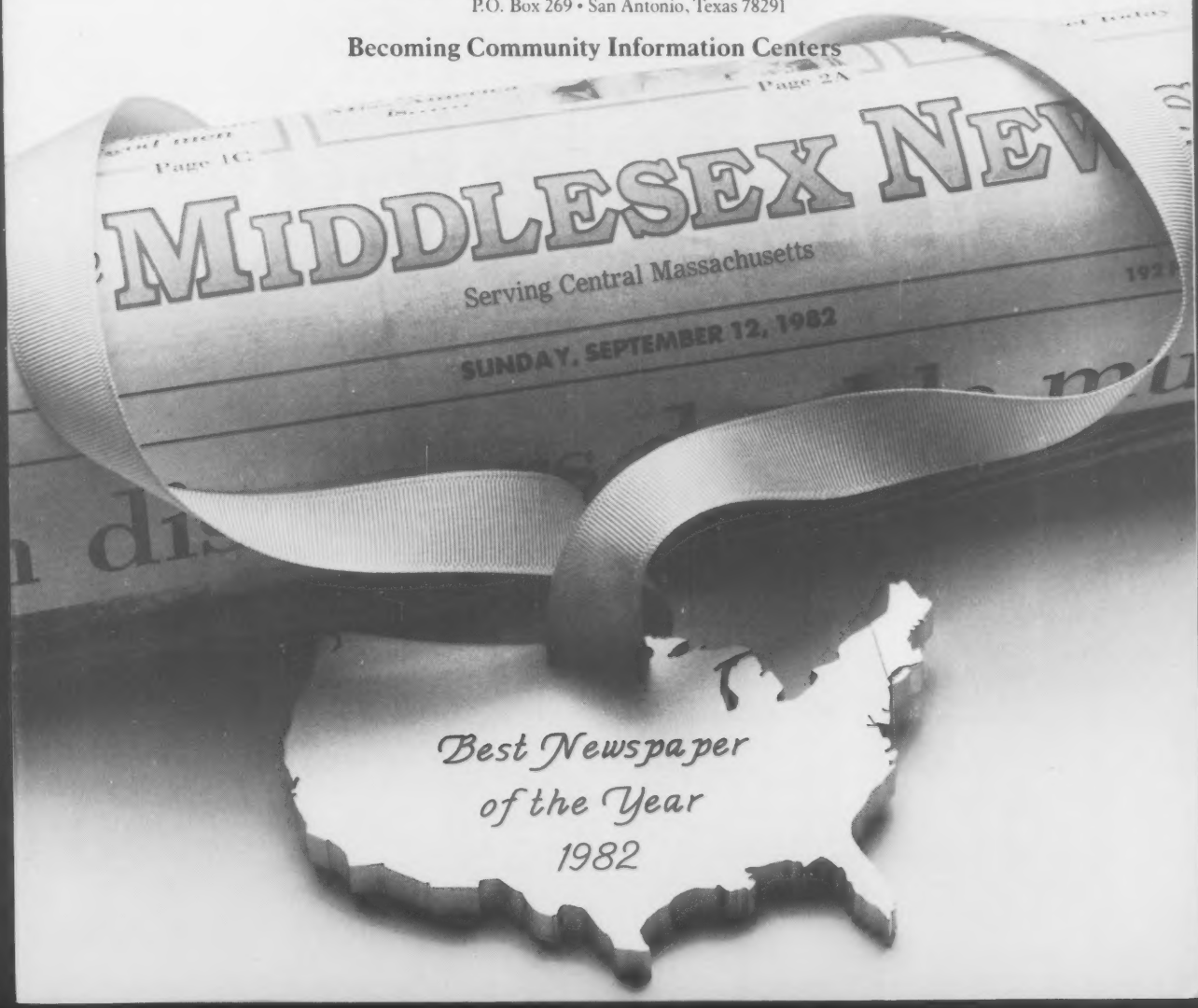
Not in a month of Sundays. So said the New England Newspaper Association (NENA) when it recently bestowed the "Best Newspaper of the Year" Award upon The Middlesex News of Framingham, Massachusetts, a Harte-Hanks newspaper. The competition, now in its second year, included a field of more than 80 New England newspapers from six states, in the category of 70,000 circulation or less. Each newspaper submitted two separate Sunday editions, the dates of which were stipulated by the NENA. The newspapers were judged on a variety of criteria, including appearance and overall content.

This is a measure of the journalistic excellence that every Harte-Hanks newspaper strives to maintain. A measure that remains an integral part of our collective commitment as we become Community Information Centers.

HARTE-HANKS COMMUNICATIONS, INC.

P.O. Box 269 • San Antonio, Texas 78291

Becoming Community Information Centers



EDITOR & PUBLISHER CALENDAR OF EVENTS

AUGUST							SEPTEMBER							OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3							1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
														30	31					

*** Major meetings in bold face**

AUGUST

6-7—Religion Newswriters Association, Georgia Hotel, Vancouver, B.C., Canada.
18-20—West Virginia Press Association, Oglebay Park, Wheeling.
19-20—West Texas Press Association, Americana Hotel, Fort Worth.

SEPTEMBER

8-10—National Association of Black Journalists, Fairmount Hotel, New Orleans, La.
8-11—National WIRE WATCH, Downtown Marriott Hotel, Chicago.
11-14—New York State Publishers Association, Montauk Yacht Club and Inn, Montauk, Long Island.
14-16—Catholic Press Association, Midwest Regional Conference, Riverfront Towers, St. Louis.
14-17—Independent Free Papers of America, Marriott Hotel—Airport, St. Louis.
15-17—Missouri Press Association Trade Show, Adam's Mark Hotel, Kansas City.
18-20—Central States Circulation Managers' Association, Fall Conference, Civic Center, Eau Claire, Wisc.
21-24—National Newspaper Association, The Galt House, Louisville, Kentucky.
22-24—Interstate Advertising Managers Association, Fall Conference, Mt. Airy Lodge, Mt. Pocono, Pa.
24-25—Maryland-Delaware-D.C. Press Association, Summer Conference, Henlopen Hotel, Rehoboth Beach.
24-27—Southern Circulation Managers Association, Hilton Hotel, Birmingham, Ala.
25-28—International Newspaper Promotion Association, Eastern Region Conference, Wequassett Inn, Pleasant Bay, Chatham, Cape Cod, Mass.
28-30—Pennsylvania Newspaper Publishers Association, Sheraton, Station, Square, Pittsburgh.
29-10/1—Catholic Press Association Northwest Regional Conference, Park Plaza Hotel, Helena, Mt.

Seminars/Workshops/Clinics

AUGUST

14-17—SNPA Foundation, "Photojournalism," Texas Tech University, Lubbock.
17—Wisconsin Newspaper Association, Writer's Seminar, Dailies, Holiday Inn, Stevens Point.
18—Wisconsin Newspaper Association, Writer's Seminar, Weeklies, Holiday Inn, Stevens Point.
21-27—Modern Media Institute, Newspaper Design for the 80's, St. Petersburg, Fla.
22-24—ANPA Labor Relations Seminar, L'Enfant Plaza Hotel, Washington, D.C.

SEPTEMBER

6-11/11—Modern Media Institute, Newspaper Management for Graduate Students, St. Petersburg, Fla.
9-11—Missouri Circulation Management Association, Osage House, Osage Beach.
11-14—SNPA Foundation, The Electronic Newspaper, University of North Carolina, Chapel Hill, N.C.
11-16—American Press Institute, Picture Editors and Chief Photographers, Reston, Va.
12-16—ANPA, Management Development Workshop, Bellevue-Stratford, Philadelpehia.
12-16—Knight-Ridder Seminar, Modern Production Techniques, Lexington (Ky.) Herald-Leader.

Vol. 116, No. 31, July 30, 1983; Editor & Publisher, The Fourth Estate (ISSN:0013-094X) is published every Saturday by Editor & Publisher Co. Editorial and business offices at 575 Lexington Ave., New York, N.Y. 10022. Cable address "Edpub, New York." Second class postage paid at New York, N.Y. and additional mailing offices. Printed at Hughes Printing Co., East Stroudsburg, Pa. 18301. Titles patented and registered and contents copyrighted 1983 by Editor & Publisher Co., Inc. All rights reserved. Annual subscription $35.00 in United States and possessions, and in Canada. All other $65.00.
Postmaster: If undelivered, please send form 3579 to Editor & Publisher Co., 575 Lexington Ave., New York, N.Y. 10022.

Editorial workshop

By Roy H. Copperud

Yes and No

There are two gestures of the head whose meaning any normal child grasps by the age of three or four, maybe sooner. One of them is nodding, which means "yes." The other is shaking the head, which means "no." You may think I should be embarrassed to be setting down such elementary stuff. Well, in the nearly 30 years I have been writing about language I have never had occasion to refer to these matters, nor, if anyone had brought the subject up, would I have thought the time would ever come. But it has now arrived.

On several occasions in the last year or so I have come across the work of newswriters who do not think readers know what *nod* and *shake the head* mean. I am not talking, of course, about the nodding that precedes dozing. Look at these examples: "He nodded his head 'no'." An ignorant contradiction in terms, if I ever saw one. "The customer shook his head from side to side." Well, there is only one way to shake the head to indicate "no," which is what the context called for. "One girl whom Reagan was looking at shook her head from side to side, responding 'no'." *Shook her head*, period. "The mayor nodded his head up and down." *Nodded*, period.

Absurdities like this, I venture to guess, arise only from unfamiliarity with the printed page; that is, the writers who commit them are not readers. When I was professing journalism, at rare intervals I would come across some ill-prepared student who, it developed, had never made a connection between reading, writing, and journalism in choosing his academic major. There was no help for it but to speedily advise such students to switch to, say, nuclear physics.

Back in grade school or someplace kids used to learn to compare adjectives. You remember: positive, comparative, superlative. "Good, better, best" (we were adjured,) "Never let it rest, Till your good is better and your better best." Anyway, we were exhorted that the comparative form (better, stronger, wiser) was, as its designation implied, to be used only for comparison. We would say something was better in setting it beside something less good; that something was stronger in setting it beside something less strong.

But those were the old days. For some years now, comparatives have been pushed into places formerly occupied by positives. The advertisements often inform us that the ballyhooed product is available "at the better stores." Why not "at good stores"? Well, that wouldn't be as tony as *better*, now, would it? Still, we cannot very well take the prose of the advertising gentry as a model.

It has become a sin to call almost anything old, especially people. "She was an older woman," we read. Older than whom, we wonder, no point of reference having been given. Well, older than women who were younger, presumably. Might the writer have said "She was an old woman"? God no, no matter how old she was. It is all but absolutely forbidden, in the unwritten laws of journalism, to call a person old; this is probably one aspect of the youth-worship that social critics often take this country to task for. Homes, too, are in the privileged category; when aged, or aging, they must be spoken of in the press as *older*, not *old*. So too with automobiles.

All this may be thought of as having little importance. And so it does, in itself. But I take it as a symptom of something larger and more significant: the growing reluctance to look facts in the face and to make direct statements when they are called for.

The Publisher's Pet.

Cost-Effective Computer Breeding for Your Editorial and Business Needs

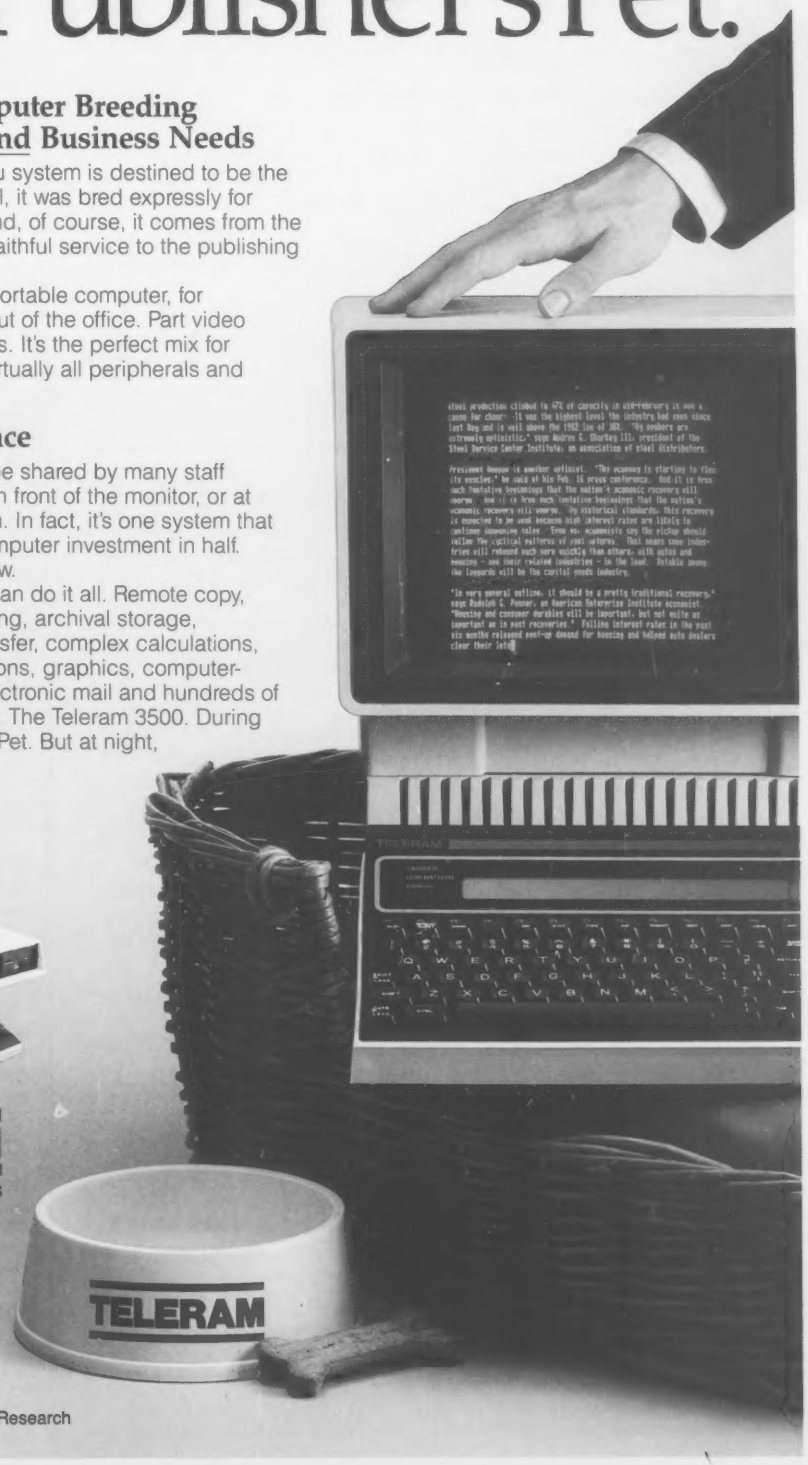
The Teleram 3500 bureau system is destined to be the publishers' favorite. After all, it was bred expressly for publishing applications. And, of course, it comes from the long Teleram bloodline of faithful service to the publishing industry.

One part Teleram 3100 portable computer, for operation anywhere in or out of the office. Part video monitor. Multiple disk drives. It's the perfect mix for power. For interface with virtually all peripherals and networks.

Pedigree Performance

One Teleram 3500 can be shared by many staff members. At their desks, in front of the monitor, or at literally any distant location. In fact, it's one system that can cut the publisher's computer investment in half. Contact us to show you how.

And one Teleram 3500 can do it all. Remote copy, text editing, word processing, archival storage, program and financial transfer, complex calculations, business telecommunications, graphics, computer-mediated conferences, electronic mail and hundreds of CP/M* standard programs. The Teleram 3500. During the day it's the Publisher's Pet. But at night, it will go home with you.



TELERAM

Teleram Communications Corporation
2 Corporate Park Drive
White Plains, N.Y. 10604
(914) 694-9270
TELEX 646658

CP/M* is a trade mark of Digital Research

Editor & Publisher

THE FOURTH ESTATE

Robert U. Brown, President and Editor
Ferdinand C. Teubner, Publisher

James Wright Brown
Publisher, Chairman of the Board, 1912-1959

Positive or negative?

Robert Lund, sales and marketing vicepresident for General Motors, told members of the International Newspaper Advertising and Marketing Executives in Chicago last week: "Speak up for American business. Be one of its backers, not one of its detractors. There is so much that is right about our country, yet many in our media seem to dwell on the wrong."

He should have been talking to editors of newspaper and broadcasting media.

The sentiment is not new. Others have said the same thing. But there are news people who feel there is no story unless something is wrong. All this and other businessmen are asking that both "right" and "wrong" be given a fair shake in the treatment of news. There is frequently a good side to a story as well as a bad side. It is just as easy in many cases, and just as accurate, to emphasize the positive instead of the negative.

No one expects our media to look at everything, including business and the economy, through rose-colored glasses or to be a Pollyanna. But sometimes the appraisal of a story can be as simple as asking whether the barrel is half-empty or half-full of water.

Whispering subterfuge

When the Zoning Board of Appeals in Rome, N.Y., recently held a public meeting in compliance with the state's Open Meetings Law its members communicated with each other in whispers inaudible to members of the public attending. One board member has been quoted as telling a reporter: "We don't have to speak into the microphone . . . We (only) have to stay in the same room as you."

The board obviously was putting itself above the law and thumbing its nose at the state government, members of the legislature who passed the law, the state governor who signed it and the people of the community whose interests it was designed to protect.

We are glad this subterfuge was "nipped in the bud" before other petty tyrants in other communities started copying.

An order to publish

Item: An NLRB panel has upheld an administrative law judge in ordering the *Passaic* (N.J.) *Herald News* to resume publication of a staff writer's weekly column. It was charged that dropping the column was an unfair labor practice as a reprisal against the writer for taking an active role in a labor negotiation.

We cannot accept the proposition that any government agency can order publication of a column, or any other matter, on the excuse its suspension was related to labor activities. Regardless of any alleged violation of the law, compulsory publication is not a correct remedy.

Charter Member
Audit Bureau
of Circulations
Member American
Newspaper
Publishers Association

ABP
ANPA

6 mo. avg. circulation Dec. 31, 1982—29,332

The Oldest Publishers and Advertisers Newspaper in America

With which have been merged: The Journalist established March 22, 1884; Newspaperdom established March, 1892; the Fourth Estate, March 1, 1894; Editor & Publisher, June 29, 1901; Advertising, January 22, 1925.

Managing Editor
Jerome H. Walker, Jr

Associate Editors
David Astor, John P. Consoli, Bill Gloede, Andrew Radolf, Lenora Williamson

Washington Editor
James Earl Roper

West Coast Correspondent
M. L. Stein

Advertising Manager
Donald L. Parvin

Sales Representatives
Robert J. Mathes,
Charles E.A. Muldaur, Durland Stewart

Advertising Production Manager
Louise A. Villani

Classified Manager
Susan Mitchell

Circulation Manager
Wilfred E. Richards

Photocomposition Manager
Katherine H. Barns

Librarian
Juanita Hatcher

OFFICES

General: 575 Lexington Ave, New York, N.Y. 10022. Phone (212) 752-7050. TELEX 12 5102.

Chicago: Time Life Bldg., Suite 2720, 303 East Ohio Street 60611. Phone (312) 645-0123.

Washington, D.C.: 1295 National Press Building, Washington, D.C. 20045. (202) 628-8365. James E. Roper, Editor.

Long Beach: 369 Seville Way, Long Beach, Calif. 90814. (213) 597-1159. M. L. Stein, Correspondent.

Los Angeles: 3700 Wilshire Boulevard, Suite 500, 90010. Phone (213) 382-6346. William Marshall—Scott, Marshall, Sands & McGinley, ad representatives.

San Francisco: 433 California St, Suite 505, 94104. Phone (415) 421-7950. Peter Scott, Richard Sands—Scott, Marshall, Sands & McGinley, ad representatives.

Toronto: 148 King Rd. E., King, Ontario L0G 1K0. Phone (416) 833-6200. Donald Fenn, Fenn Co., Inc., ad representatives.

INDEX TO ISSUE

Calendar 2
Classified ads 31
Editorial workshop 2
Newspeople in the news 16
Notes on people 19
Plant and equipment 22
Syndicates 27

Microfilmed copies of Editor & Publisher are available from: University Microfilms International, 300 North Zeeb Road, Ann Arbor, MI 48106. London: 18 Bedford Row, London, WC1R4EJ, England. Copies of E&P are available on microfiche from Micro Photo Division, Bell & Howell, Old Mansfield Rd., Wooster, Ohio 44691.

Letters

COMICS

Comics?

How can you compare readership of the 50s with today. The 50s were alive with "real funnies or comics." Today's satire, political and social are another breed. Continuity strips have fallen off in interest because there are damned few around anymore. Quick fixes bring on more quick fixes. We create an atmosphere then we complain about it. Tv is stealing the audience because tv is presenting the oldies but goodies that have faded from the pages of the newspapers.

There are plenty of nostalgia strips around, get them and reprint them. The book publishers are selling volumes of old comics at double-digit figures and getting fat off the sales. Somebody is reading them. I have over 100 volumes myself.

It would be interesting to see how many of the people at a decision level ever read the comics themselves. I said comics, not satire or quick fixes.

The public constantly tells us they like and want comics and we do everything possible to convince them that they don't want them.

Krazy Kat isn't the only crazy out there.

BOB CURTISS

(Curtiss is sales development manager of the News Journal, Wilmington, Del.)

NO POLICY

This is not to quarrel with Dr. Lauriston Taylor's views on news media coverage of radiation stories. They are absurd, but he is entitled to them.

However, a quick check before you ran the article, "Press Hit on Coverage of Radiation Issues" (*E&P*, June 11), would have been helpful.

You would have found, contrary to Dr. Taylor's statement, that this newspaper's policy is not "to make radiation look bad." No such policy exists and no editor ever told him that.

PETER SILBERMAN

(Silberman is assistant managing editor/national, Washington (D.C.) Post.)

ANOTHER ELEMENT

Reference your article "Higher Readers per copy figure analyzed" (*E&P*, July 16, 1983).

I feel impelled to add yet another element or two to the current concern about readers per copy.

It would seem to me that readers per copy would be low in smaller markets as pointed to by Mr. Sprague. But, lumping all the smaller market newspapers that are in the 26th to 50th markets probably tends to water down the resulting average r.p.c. figure.

We're (*New Brunswick* (N.J.) *Home News*) generally considered to be in a smaller market, being close to the 50th in the new PMSAs. However, our 1982 Belden CMS study says we have 2.6 readers per copy, as compared, the Belden study says, with a 2.1 r.p.c. average for evening papers in their other CMS markets.

Beldon also tells us, however, that we are in a very high newspaper reading market (82% read at least one newspaper on the average weekday and 84% on Sundays). So, I suppose, even that fact has influence on r.p.c.

We also have 84% home delivery which seems to indicate that we do not have any great amount of the "pass along" influence attributed to the major markets.

JOHN DONNELLY

(Donnelly is promotion/research director, New Brunswick (N.J.) Home News.)

A FEW FACTS

A few facts about the computer failure at the *Washington Post*:

First, the system was not dead all night. The failure occured pretty much as described, but the system was brought back up and was running by 10 p.m. on the same evening.

Second, the major portion of the newspaper was published on the main news system once it was brought back up. The system was kept in operation until all editions were published and was taken down by choice at 3 a.m. after all the editors had left the building.

Third, it took less than four hours to find and fix the fault. The system was kept down longer by choice in order to give data processing personnel time to run disc backup and database purge utility programs.

Fourth, no Tandem personnel were on site. The system was brought back up and nursed through the publishing hours by dedicated Washington Post technical services and data processing personnel, most who stayed on to troubleshoot the problem once we got the system back from editorial. It is true it took us half a day in total, but most of that was babysitting the troubled system through the editions or else preserving the database once the fault was found and repaired.

BILL GARD

(Gard is director of production engineering, Washington Post.)

HALF RIGHT

Robert Bentley was half-right and half-wrong in his letter (*E&P*, July 16) commenting on Al Neuharth's remarks to NPRA (E&P, July 2).

All good managers, including personnel managers, should know that personnel managers don't make final hiring decisions on anyone except their own staff. Of course, they don't "determine newsroom skills." That's the editor's job.

What Mr. Neuharth meant was that all newsroom hiring should be handled by the personnel department, with of course, final decisions made by editors. In this way the editor's precious time will be saved for editing and his "unique understanding" of newsroom skills will not overshadow the other, totally unacceptable, characteristics of some of the people who are hired.

H.O. THOMASSON

(Thomasson is vicepresident, human resources, Southam, Inc.)

Short takes

Nice sleeping rooms, maid service one a week, private entrance.—*Lima* (Ohio) *News*

* * *

She died in the home in which she was born at the age of 88.—*Boston Globe*

The New York Times
NEWS SERVICE

"In terms of depth, The New York Times News Service is essential to the readers of the News and Observer. Our editors feel that they cannot do without it."

Claude Sitton
Editor
The News and Observer
Raleigh, North Carolina

East: contact Sam Summerlin or Harriet Stanton, 212-972-1070.
West: contact Paul Finch, 213-852-1579.

AN INVESTMENT IN EXCELLENCE

THE 1983 GANNETT FOUNDATION JOURNALISM SCHOLARSHIPS

The Gannett Foundation salutes 31 outstanding young Americans studying for careers in journalism.

They are winners in the national journalism scholarship competition sponsored by the Gannett Foundation. These scholars were selected from more than 425 applicants on the basis of their developing journalistic skills, educational aptitude and personal qualities.

A total of $54,000 was awarded. Three entering freshmen and twenty-three undergraduates received one-year scholarships of $1,500. Five graduate students were awarded $3,000 scholarships.

We're pleased to help these students prepare for journalism careers through the Gannett Foundation scholarship program. It represents our commitment to journalism education–and our investment in the future.

SCHOLARSHIP SELECTION COMMITTEE

Committee Chairman
R. Neale Copple
Dean
School of Journalism
University of Nebraska

P. Delbert Brinkman
Dean
William Allen White School of Journalism and Mass Communications
University of Kansas

Sharon S. Brock
Assistant Professor
Assistant to the Director
School of Journalism
Ohio State University

Abraham S. Chanin
Acting Head
Department of Journalism
University of Arizona

Felix Gutierrez
Chair
Graduate Studies
School of Journalism
University of Southern California

Christine Harris
Director
The Consortium for the Advancement of Minorities in Journalism Education

GANNETT FOUNDATION CONTRIBUTIONS TO JOURNALISM

A brochure, Gannett Foundation Contributions to Journalism, is available on request from:

Gerald M. Sass
Vice President/Education
Gannett Foundation
Lincoln Tower
Rochester, New York 14604
(716) 262-3315

GNF
Gannett Foundation

WE SUPPORT: JOURNALISM EDUCATION & PROFESSIONALISM
MID-CAREER DEVELOPMENT • FIRST AMENDMENT FREEDOMS
OPPORTUNITIES FOR MINORITIES & WOMEN • JOURNALISM RESEARCH

ENTERING FRESHMEN

Jennifer E. Benjamin
Lawrence, Kansas
University of Kansas

Tananarive P. Due
Miami, Florida
Northwestern University

Darel J. Jevens
Eau Claire, Wisconsin
Northwestern University

UNDERGRADUATES

Mary A. Benanti
Chaparral, New Mexico
New Mexico State University

Laura P. Castaneda
South El Monte, California
University of Southern California

Robin M. Florzak
Chicago, Illinois
Boston University

Gregory B. Friel
Marlinton, West Virginia
Marshall University

Gary L. Geipel
San Dimas, California
University of Southern California

Elaine Giacomello
Williston Park, New York
Fordham University

Leechia A. Jacobs
Shreveport, Louisiana
Louisiana Tech University

Avido D. Khahaifa
Tallahassee, Florida
Florida A & M University

Don S. Knox
Lakewood, Colorado
University of Kansas

Melody Marler
Madison, Wisconsin
University of Wisconsin-Madison

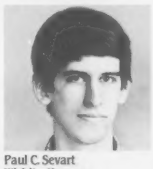
C. Kevin Newberry
Mesquite, Texas
Southern Methodist University

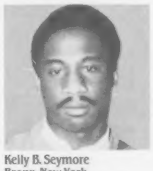
Gail E. Petersen
Ellendale, North Dakota
North Dakota State University

Diane M. Petzke
Hackensack, New Jersey
New York University

Ellen S. Plotkin
San Bernardino, California
University of Southern California

Phillip R. Roth
Phoenix, Arizona
Arizona State University


Paul C. Sevart
Wichita, Kansas
University of Kansas


Kelly B. Seymore
Bronx, New York
Long Island University–Brooklyn Center

Valerie D. Terpstra
Pella, Iowa
Iowa State University

Valerie A. Walker
Pensacola, Florida
Florida A & M University

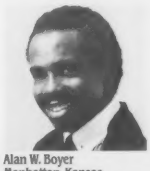
William F. Walsh
Mesa, Arizona
University of Arizona

Maxine Wong
San Francisco, California
University of California, Berkeley

Donald W. Yaeger, Jr.
Indianapolis, Indiana
Ball State University

Laura L. Younggren
Colfax, California
University of Denver

GRADUATES


Alan W. Boyer
Manhattan, Kansas
Kansas State University

Sharon A. Bramlett
Bloomington, Indiana
Indiana University

Robert N. Gross
Knoxville, Tennessee
University of Tennessee

Mary H. Tone
Ames, Iowa
Iowa State University

Roger L. Van Ommeren
Carbondale, Illinois
Southern Illinois University, Carbondale

Los Angeles Times-Washington Post News Service

The best supplemental newspaper wire in America.

For details call or write:
1150 15th St. NW Washington DC 20071
(202) 334-6173

E&P July 30, 1983
Every Saturday since 1884

UPI appoints McCrohon to top editorial position

United Press International has named Maxwell McCrohon, currently vicepresident/news of the Tribune Co. of Chicago, as its new editor-in-chief. The appointment is effective August 15.

McCrohon, 55, succeeds H.L. Stevenson who became UPI's executive vicepresident/editorial, a new position, on June 28 (*E&P*, July 2).

William Small, president of UPI, said McCrohon will run the "day to day" news operations at UPI.

Small said Stevenson's new tasks in his corporate post will involve "overseeing" UPI's plans to expand its advisory board into a body which can provide an "annual critique" of the news service. Small said Stevenson will also continue to be UPI's representative in newspaper organizations and will be "going out to the regions" to work with editors "on the local level."

Small said UPI is considering having Stevenson "do something similar" with its overseas bureaus.

After searching for several months for a new editor-in-chief, UPI chose McCrohon for the job for "his credentials and his background," Small commented. He said McCrohon will "bring an immense amount of journalistic know-how to UPI."

Small said McCrohon has "a lot of ideas for new features. I'm sure some of them will end up on the wire."

Max McCrohon

Added Bill Adler, UPI's director of information, UPI selected McCrohon because "we wanted somebody who knew newspapers inside and out."

There have been some rumblings among newspaper editors around the country over the fact that UPI owners, William Geissler and Douglas Ruhe, and Small have strong television backgrounds. Insiders at UPI are hoping that the appointment of McCrohon, who has a strong newspaper background, will be seen as a move that UPI is committed to continued conscientious servicing of its newspaper subscribers.

McCrohon, who was born in Sydney, Australia, has been working for newspapers since 1949. He joined the *Chicago Tribune* in 1972 as managing editor and became editor in 1979. He assumed his current post with the parent Tribune Co. in 1981.

At the Tribune, McCrohon "led a team of editors who were credited with revitalizing the editorial content of the newspaper, expanding its international and business coverage, and introducing special sections," UPI noted in its announcement. "During his term as managing editor the newspaper won four Pulitzer Prizes—one for international reporting, two for local investigative reporting, and one for architectural criticism."

McCrohon stated that he plans to continue UPI's efforts to expand and improve its news report, "particularly" its state and regional coverage and its services to small and mid-size newspapers.

"I think it's essential that there be two competing news services," McCrohon said. "I think the new owners and Bill Small are dedicated to returning UPI to the excellence it once achieved."

Small has indicated in prior interviews with E&P that although his background is in broadcast, that his background is also in news, and that he has overall responsibility of the news coverage at UPI.

McCrohon said he and Small "would fit together very well" at UPI.

McCrohon's office will initially be in New York. He will move to Washington when UPI transfers its news headquarters there later this year.

Three unions authorize strike against San Francisco dailies

Three newspaper unions have authorized a strike against the *San Francisco Chronicle, San Francisco Examiner* and the San Francisco Newspaper Agency, the production and distribution arm of the two dailies.

The Bay Area Typographical Union and the San Francisco-Oakland Mailers Union, Local 18, on July 24, voted 165-1 and 271-1, respectively, to authorize a strike. Another major union, the web pressmen, has requested strike authority from its international union.

No date for a strike has been set, but the nine Examiner and Chronicle unions have been working without contracts since January 1.

Doug Cuthbertson, Newspaper Guild executive secretary, said his union has taken issue with three management proposals: a request to the National Labor Relations Board to exempt nearly 200 jobs (out of 1,000) from Guild jurisdiction; a request to allow unrestricted use of freelance writers and stringers; and a request to allow the company to transfer employees without present restrictions.

The major dispute with the typographical union concerns surplus printers who have no work, but whose jobs are protected under an agreement executed in the early 1970s that allowed the newspapers to proceed with automation. The newspapers want the right to offer surplus printers retirement incentives or buyouts. The union refuses. The newspapers also want to eliminate the printers' substitution role.

"The way it is now," Joseph F. Barletta, president of the San Francisco Newspaper Agency, explained, "we have maybe 100 printers for whom we have no work, who are allowed anytime they want a day off to put on a substitute, who does no work."

The newspapers dispute with the mailers union is the opposite of the printers dispute. Barletta said the com-

(Continued on page 26)

AP looks at new ventures to strengthen finances

By Andrew Radolf

Faced with the need to keep pace with constantly changing communications technology, executives of the Associated Press say the news service intends to continue developing new lines of business to generate "surplus" revenues.

The success of AP's new business ventures is a major reason why U.S. newspapers' share of AP revenues now amounts to 48.5% of the total, they said, and why that percentage is expected to decrease further in future years while total revenues increase.

Developing profitable side businesses, the executives said, also means future increases in newspapers' AP assessments should be "substantially less" than the 9.5% increase this year.

Newspaper contribution

AP's total domestic newspaper assessments are $91.2 million this year while total budgeted revenues come to $188.1 million in 1983.

Basic domestic newspaper assessments in 1983 are budgeted at $51.5 million, or 27.4%, of AP's revenues this year. Most of the $39.7 million balance of the $91.2 million will come from supplemental newspaper services such as Laserphoto ($14.5 million), Datastream ($12.5 million), financial market tables ($5.4 million), and sports ($5 million).

AP's broadcasting revenues total about $40 million.

Frank Batten, president of Landmark Communications and chairman of AP, and Keith Fuller, president and general manager of the news service, discussed AP's "new directions" in an interview with EDITOR & PUBLISHER on July 19. Lou Boccardi, AP's executive editor and vicepresident; James Mangan, vicepresident/membership; James Tomlinson, vicepresident, secretary and treasurer; and Kelly Smith Tunney, director of corporate communications, also attended the meeting.

"The main purpose" of these new businesses, Batten said, "is to reduce the cost of the service to newspapers. The share of newspapers is going down simply because of these outside revenues."

$16.2 million for equipment

Batten noted that AP's equipment needs rose from $2.3 million a decade ago to $16.2 million this year.

"The only way to finance these purchases is to produce a surplus in the operations so we don't have to borrow all the money," he said.

AP's member newspapers also must help finance the news service's equipment needs which is why a special 3.1% assessment was "tacked on" to 1983's assessments to bring the total increase 9.5%, Batten said.

AP's surplus is projected at $3.1 million this year, and the special 3.1% assessment will generate $3.48 million in 1983, according to Tomlinson. Another $480,000 in capital funds will come from money carried over from "prior years," he said. The balance of the $16.2 million in equipment funds will come from depreciation and some additional borrowing, Tomlinson said.

Dedicated funds

The 3.1% equipment assessment is projected to grow in an "incremental way" due to general growth of AP's membership and services. Both Batten and Fuller stressed that the 3.1% assessments are "dedicated funds" built into AP's future budgets which "must be spent for equipment."

"There's no need to add another one to that," Batten stated. "I would anticipate assessments will go up substantially less than they did this year."

"We don't have any motive for piling up cash," Fuller added. "Legally, we can't even give it back to the members."

The "normal" assessment increase for operations was 6.4% in 1983, but Batten said he could not give a percentage range for future increases because AP's board has not completed its budgeting process.

No trouble borrowing

The AP executives commented that the news service has "no trouble" borrowing money and was recently offered a $10 million line of credit from Citibank.

AP has "not pursued" that line of credit, however, because the board does not want the news service to "become overburdened with short-term (less than one-year) bank debt," Batten said.

With fluctuating interest rates, going to the banks would be an "unsafe and expensive way to finance capital equipment," he stated.

Batten added that AP is seeking $10 million in "cheaper" 15-year financing from insurance companies and similar lending institutions. About half of that sum will go to pay off AP's $6.8 million in short term debt, he said.

The other half of the $10 million will be that "additional borrowing" for equipment, Tomlinson said.

As of the end of June, Tomlinson said, AP's total debt came to $17.2 million. Besides its short term debt, AP owes $10.4 million in intermediate term debt of varying maturities, the longest being 1988, he said.

Assessment formulas studied

Batten also said it will be "a matter of six to nine months" before the board completes its "very exhaustive study" of alternate ways of calculating member assessments and "a decision is made."

AP's current assessments are derived from a complicated formula based on the amount of population within a 10-mile radius of a newspaper member. The board is studying ways to base assessments more on the size of a newspaper's circulation.

The "major problem " problem, Batten said, is coming up with a formula which keeps everyone happy. "Whenever you make a change in the method of charging people for the service that they own, everybody who gets an increase will be unhappy, and everybody who gets a reduction will be delighted. What we need to do is come up with a formula that is so simple and demonstrably fair that the membership will accept it."

Batten said the board plans to hold "a lot of discussions" with AP members before any new formula is adopted.

"There won't be anything done in the dark and the members not knowing what's going on," Fuller said, promising "full disclosure" of the various assessment proposals under consideration by the board.

When AP considers a new business venture, the board not only looks at its profit potential, Batten said, but whether it will also contribute to "the fundamental mission" of providing members with a "first rate news report."

He cited AP's World Service, with budgeted revenues of $28.1 million this year, as an example of a business which is not only profitable but has "enhanced" AP's news reports by "financing additional staff and centers all over the world."

SATNET

SATNET, a common carrier communications network derived from AP's excess satellite capacity, is another business which will bring in $1.8 million this year and which AP sees as having excellent growth potential.

"We're a purveyor of satellite communications in that division just like AT&T or Western Union," Fuller said.

"We'll sell anybody the capability of taking data or voice up on the satellite and distributing it down on the terrestrial dishes we have which now total 842."

Fuller said AP has "not specifically looked" at developing an electronic mail business, "although we have some projects on the drawing board which might include electronic mail. That's all within SATNET."

"Right now it's (SATNET) only one-way, but we've got a study going now to determine if it's feasible to make our satellite system a two-way system," Batten said. "That would be an additional revenue source for selling communications to outside businesses."

Another profitable business is AP-Dow Jones/Telerate which markets both Telerate's financial information and the AP-Dow Jones news wire to business clients outside the U.S. and Canada. AP has 20.5% stake in this joint venture which will bring in $13 million in 1983.

"We're following Reuters" into the financial services field, Batten said.

Repackaging the news

Although AP has no plans whatsoever to make commercial use of its news reports and photos for newspapers, the news service is looking at other areas for repackaging its information into forms that would be salable to non-newspaper businesses.

AP is "certainly trying to expand our membership" beyond the 76% of all daily newspapers, accounting for 87% of daily circulation, it now serves, Mangan said, but it "sees great opportunities" for growth in videotex, teletext and other database ventures.

AP is already experimenting with a repackaged national and international news report for videotex which it delivers to Knight-Ridder's Viewtron system and Times Mirror's Gateway.

AP's 412 cable subscribers are a "small source" of revenue, Batten said, and he is doubtful the "economics of cable" will ever make its potential for AP grow. "Operators are spoiled by getting their programming free," he said, and were therefore resistant to having to pay for AP's news.

AP's 5,746 radio and broadcast tv associate members have been "one of the fastest growing sources of revenues in the last 30 years," Batten added, but he ruled out broadcast members, who have a board of their own, being given a vote on AP's board.

Electronic darkrooms

AP's development of electronic darkrooms offers the development of a business which would be targeted for the newspaper industry.

At its research facilities in East Brunswick, N.J., AP's scientists and engineers are developing a "huge" electronic darkroom from its world headquarters in New York.

AP's TOP EXECUTIVES: Frank Batten, chairman; Keith Fuller, president and general manager; Lou Boccardi, executive editor and vicepresident James Tomlinson, vicepresident, secretary and treasurer; and James Mangan, vicepresident/membership.

However, AP is also developing an "intermediate" size electronic darkroom, with a prototype already operating in London, and a third, smaller version.

Tie-in with pagination

The intermediate darkroom is designed for use at main AP bureaus such as Chicago or Rome, Fuller said. AP's engineers have "experimented" with ways to tie this version of its electronic darkroom into newspaper pagination systems and may market its intermediate electronic darkroom to newspapers.

AP is also considering marketing its small version of the electronic darkroom to newspapers which Fuller said can be used by papers in the 40,000 and under circulation range.

The pagination experiments have focused on the intermediate version, and Fuller said AP has not yet determined how the small versions of the darkroom would fit in with electronic page make-up.

Turn down UPI

The co-owners of United Press International, Douglas Ruhe and William Geissler, recently offered to work with AP to develop a joint satellite system for the newspaper industry.

Batten and Fuller are doubtful if such cooperation is feasible.

"First of all, we're competitors. There are too many restrictions about competitors working together," Fuller said.

AP executives noted that after the break-up of AT&T on January 1, 1984, AP expects "less service" from the telephone companies "for more money" and this is a major motivation for expanding its satellite system.

AP added a second satellite up-link in Washington for sending copy to members—the first is across the river from Manhattan in New Jersey—and is considering the cost effectiveness of adding more, executive editor Boccardi said.

Growing news staff

Since 1978, AP has added 104 people to its news staff, Fuller said. The total domestic news and photo staff of AP now numbers 980. Total employment at AP, including 739 employees abroad, comes to 2,750 people.

"The (news) demands of members have forced us to increase substantially," he said.

Added Boccardi: "The day of the hurried, hard news-only report is gone. Enterprise, lifestyles, specialty reporting of all kinds—that's the basic news service of today."

Boccardi said AP is "expanding the choices" of supplemental services available to newspapers although there are "additional charges" for adding new types of services.

More active board

The fact that AP's "business is much more complicated today," from the proliferation of new media and technology has resulted in its board taking a more active role in the news service's operations, Batten said. As AP chairman, he comes to New York headquarters "a couple of times per month," and he and Fuller confer by telephone several times a week.

Fuller called the increased role of the board "dramatic," but said it makes life for AP executives "much easier now. We don't have to do things alone and in the dark and tell them (the board) about it three days later."

Ad execs again urged not to up rates at SAU debut

By David Astor

Newspaper ad executives last week were again urged not to couple the introduction of the new Standard Advertising Unit system with rate hikes.

"If at all possible, I recommend that you keep rate increases separate," said Newspaper Advertising Bureau president Craig C. Standen, speaking during a session on ad standardization at the 131st International Newspaper Advertising and Marketing Executives Sales Conference in Chicago (July 20).

Standen, who walked to the podium from the audience after the rate increase issue came up during the panel discussion and subsequent question-and-answer period, said much the same thing as Frank Savino last month at the American Newspaper Publishers Association/Research Institute Operations Management Conference (*E&P*, June 25). Savino, vicepresident/marketing of the Hackensack, N.J.-based *Record* and a past INAME president, had stated that concurrent rate increases would hinder newspaper industry efforts to promote the new SAU system as a positive change.

The SAU program will officially go into effect next July, but the audience was urged to have their newspapers begin planning for it as soon as possible. Panelist Frank Stanczak, production engineer, ANPA/RI, said that newspapers will soon be receiving a mailing containing advice for the changeover from the Working Committee on Advertising Standards.

Offers advice

One piece of advice offered by Robert Hall, senior vicepresident, *Philadelphia Inquirer* and *News*, was that annual advertising contracts signed after August 1 should reflect both inches and lines. Under the new SAU system, all measurements will be in inches beginning next July.

Audience member Edward Howard, director-sales and marketing, *Easton* (Penn.) *Express*, said he was concerned with the reaction of his paper's local advertisers to the inch conversion.

Panel moderator Jerome S. Tilis, also a senior vicepresident with the Inquirer and News, replied that he had once been an "outspoken critic" of the lines to inches shift, but that he now supported it. "We're making a change, and it's painful and a lot of work," he added. "But I think it's a change for the better. I can't remember when so many newspapers agreed on anything."

Another panelist—Fred D. Crisp, advertising director, *Raleigh News & Observer* and *Times*—said, "It's logical to have a unit of measurement that's on everybody's ruler from the first grade on."

System praised

The panel discussion opened with remarks from J. Walter Thompson vicepresident/U.S. print media manager Thurman R. Pierce, who praised the newspaper industry for the new SAU system. "A return to the same standard unit for selling space at all newspapers means that areas of our business working on newspaper campaigns will return to their pre-1974 operating efficiency," he said. "In short, it will again make newspapers easier to buy."

Later in the morning, another panel discussion focused on how telemarketing can be a cost-efficient way to attract more newspaper ad linage—especially from small and medium-size advertisers who cannot always be given enough in-person sales attention.

John P. Kosanke, vicepresident/marketing, *Miami Herald* and *News*, and moderator of the panel, said phone sales efforts are most successful when newspapers have separate telemarketing staffs. These staffs, he added, should have a supervisor, ongoing sales training, and direct mail support, among other things.

The executive said the four-person telemarketing staff at his papers sold 120 pages of mostly new advertising in 1982. Much of this linage was in directory form, including church listings in the Saturday religion pages, restaurant listings in the Friday weekend section, exporter listings in the Sunday financial and Monday tabloid business sections, etc. Many of these potential advertisers were first spotted by looking in the Yellow Pages, he added.

Selling ideas

In another session, *Dubuque* (Iowa) *Telegraph-Herald* advertising director Dan Grady offered the INAME members 20 "great selling ideas" culled from newspaper submissions.

One of them was from the *Fort Dodge* (Iowa) *Messenger*, which ran 27 full-page advertorials this March that focused on the city's most successful businesses. Each participating account received a 1 col.x2-inch ad that ran each day of the month and a story that ran one day. It took the newspaper only two days to sell the 27 pages of ads, which totaled 3,483 column inches—the majority plus business.

Another idea was developed by the *Bloomington* (Ill.) *Daily Pantagraph*, which marked its birthday this January with a ten-day promotion offering 50% off on all ROP ad linage which exceeded the amount the advertiser ran with the paper during the same 1982 period. Of the paper's almost 700 retail contract accounts, 30.3% took advantage of the promotion, and these accounts had a gain of nearly 8,670 inches (or 367%) over last year's comparable period.

Exhibit display winners were named in 12 ad categories at the July 17-20 INAME conference. Newspapers with under and over 30,000 circulation were cited in each category.

IRS bills Will for back taxes

The Internal Revenue Service has billed George F. Will, the syndicated columnist and television commentator, for an additional $17,707 in income taxes for 1978.

Will has appealed to U.S. tax court to overrule the IRS claim. He denies that he owes any additional taxes, and blames the whole problem on his inadvertent failure to sign a paper to extend the statutory deadline for IRS to challenge his 1978 return.

Papers filed with the tax court showed that IRS sought to deny Will and his wife, Madeleine, claimed tax deductions for losses of $33,100 in a limited partnership called Casa Venture Ltd. and $2,316 in another venture called Pitney Coal, not otherwise identified.

Court papers indicated that IRS was auditing the firms themselves and asked participants in the apparent tax shelters to agree voluntarily to let IRS have time beyond the normal statutory limit to examine the individuals' returns. The Wills neglected to sign the agreement, the court papers showed, so IRS sent the bill to the Wills to keep the case open.

In their appeal, the Wills asked tax court to wait until IRS completes its consideration of the basic tax issues at the partnership level before devising the Wills' case.

Papers filed with the court showed that the Wills, filing a joint return for 1978, reported net income of $261,528 from personal services, with an adjusted gross income of $244,638. They originally agreed to a tax liability of $74,200, but IRS says that disallowing the claimed partnership losses would increase the tax by $17,707.

NPPA president forecasts rapid technology changes

The big questions facing photojournalists are continuing concern with credibility and rapid changes ahead in technology, J. Charles Gardner, newly-elected president of the National Press Photographers Association, said in his inaugural remarks for the annual Sprague Awards banquet in Providence, R.I.

Gardner, a staff photographer for the *Reading* (Pa.) *Eagle/Reading Times*, said, "Our television members have been through some major changes in the past few years and we in the still field are not far from a similar revolution in the newsroom."

The new president, who succeeded Colburn Hvidston III of *The Forum*, Fargo, N.D., declared the association must keep its members abreast of the changes in photojournalism technology "which will sweep through our profession at a rapid pace when perfected." He termed credibility a more difficult problem and one not easily solved.

"We are dealing with a sophisticated audience and readership who rightfully so question more and more what they see and what they read.

"The media must become more sophisticated and aware of how it is being used, manipulated, and outright conned into converting viewpoint into fact by getting it broadcast or published.

"Unfortunately, the public has a difficult time separating news from opinion even if it is flagged as opinion on the screen or found on the editorial page. We share an awesome responsibility to see that our work represents a true reflection of reality," Gardner declared.

Gardner, who joined the Reading Times staff 14 years ago, was previously assistant chief photographer at the *Beaver County* (Pa.) *Times*. Succeeding him as vicepresident of NPPA is C. Thomas Hardin, director of photography for the *Courier-Journal* and *Louisville Times*. Bill Sanders of the *Ft. Lauderdale News/Sun Sentinel*, was re-elected secretary.

During the association's 38th annual awards ceremony July 3 at the Marriott Inn in Providence top Joseph A. Sprague Memorial Awards went to Larry Hatteberg, cameraman for KAKE-tv, Wichita, Kansas, and Arnold Drapkin, picture editor of *Time* magazine.

Richard Pruitt, director of photography for the *Dallas Morning News* and immediate past president of the association, said of Hatteberg, twice NPPA television photographer of the year, "His conduct, initiative, skill and devotion make him deserving of this high-

J. Charles Gardner

est honor in the field of photojournalism."

Drapkin "has helped raise the standards of photojournalism. He is one of the most effective people in the world to hold the title of picture editor," Pruitt said."

The Joseph Costa Award went to Jack Corn of Goodlettsville, Tenn., now a photojournalism professor at Western Kentucky University and formerly a staff photographer at the *Nashville Tennessean*, for "outstanding initiative, leadership and service in advancing the goals of NPPA."

The Editor of the Year Award went to Jim Hughes of New York for his three years as editor of *Camera Arts* magazine and for his "commitment to all forms of photography as a visual form of communication."

Tony Spina of the *Detroit Free Press*, a photojournalist for 46 years, received the NPPA Fellowship Award, which honors a member "rendering continuing outstanding service in the interests of press photography and for outstanding technical achievement in photography." Spina was cited for "improving color in today's newspapers."

Special Citations went to Maurice Johnson, superintendent of the Press Photographers Gallery in Washington, D.C., and Toby Massey, Associated Press photo bureau chief in Washington.

Johnson was cited for his "untiring work at the U.S. Capitol" and Massey for setting "a standard of excellence that others may follow."

David Eisendrath of Brooklyn, N.Y., photographer, lecturer, educator, technician, consultant and writer for nearly half a century, was honored with the Robin F. Garland Educator Award for "outstanding service as a photojournalism educator."

The late William C. Chaplis was memorialized with the Sam Mellor Award for setting "an example of devotion to NPPA ideals."

Al Stephenson, a freelance photographer now living in Washington, D.C., was presented with the Kenneth P. McLaughlin Award of Merit in recognition of a decade of service to photojournalism "as a leader and motivator of the Atlanta Press Photograhers photojournalism seminar."

NPPA Citations went to Conrad Rose, a cameraman for WDAY-tv, Fargo, N.D., for his work on the association's annual Television News Contest, and to Veita Jo Hampton of the University of Missouri for her "Best of Photojournalism" book series.

William Seymour, photojournalism instructor at West Virginia University and editor of the NPPA regional newsletter "Bootstrap," received the Outstanding Newsletter Award for 1982.

Named photo editor

Thomas A. Defeo is the new photo editor for the *Memphis Commercial Appeal*. He was graphics editor for the *Miami Herald* and has worked for the *Cincinnati Enquirer*, the *Des Moines Register* and the *National Observer*.

No cameras in view at photo opportunity

Photographers from wire services, news magazines and newspapers went to the "photo opportunity" in the Rose Garden at the White House July 25, but left their cameras in the White House briefing room and stood with their arms folded during the ceremony.

They were protesting being barred from Henry A. Kissinger's meeting with President Reagan in the Oval Office. Cameramen from the television networks, also excluded from the Kissinger meeting, did not join the Rose Garden boycott of the World Wildlife Fund awards ceremony.

David Hume Kennerly, who was President Ford's White House photographer and is now with *Time* magazine, said of the boycott, "It wasn't done angrily. It's a very effective way to make a point."

Later, the White House released an official photo of the meeting showing Chief of Staff James Baker, Secretary of State George Shultz, and Vice President Bush with Henry Kissinger and President Reagan.

Fifth IRE convention draws 422 journalists

By Greg Bailey

The fifth annual national conference of Investigative Reporters and Editors, Inc. (IRE) drew 422 print and electronic journalists to St. Louis for four days of nuts and bolts instruction in investigative work, speeches from media executives, and the presentation of the association's awards for exceptional investigative reporting.

Bronze medallions were awarded to Laura Steep of the *Washington Post* for a series on rapes in prison; Skip Hidlay of the *Berwick* (Pa.) *Enterprise* for articles on nuclear accident planning in his area; Mark Dowie of *Mother Jones* magazine for articles on product safety, and Jack Murphy of WBBM-tv, Chicago, for a series on the police.

Scroll awards were presented to Chuck Ceok of the *Santa Ana Register*; Sharen Johnson of the Gannett News Service; Mike Masterson of the *Arkansas Democrat*; R.H. Ring of the *Arizona Daily Star*; Steve Emmerson, a freelancer writing in the *New Republic*; James Bamford, author of the *Puzzle Palace*; Gregg Easterbrook of the *Atlantic*; Willie Monroe, KYW-tv, Philadelphia; Don Shelby, WCCO-tv Minneapolis; Lisa Exon, KJHR-tv, Tulsa; and Brad White, KSL-tv, Salt Lake City.

No radio awards were presented this year. Winners are selected by the faculty of the University of Missouri School of Journalism.

John Ullman, IRE executive director, opened the first day of the conference—which was set aside for basic instruction in investigative work—by announcing a new databank service for IRE members.

When finally put into operation, the computer system will store and retrieve information on people, companies, government units and sources. The system should be operating by the end of the year and each data search will cost approximately $47.

Ullman said the databank service and others offered by IRE will help investigative reporters do their work more efficiently and thoroughly.

"We're the people who find things out," he said."That in my opinion is the difference between a good reporter and a mediocre reporter."

The bulk of the conference was taken up in about 40 hour-and-a-half long sessions on nuts and bolts techniques. In one session on "Breaking into investigative reporting and selling projects to editors," Bruce Selcraig, who recently resigned from the *Anniston* (Ala.)*Star* to take a government position, advised would-be investigative reporters to "save up a lot of money because you may have to leave with your integrity."

John McMullan, executive editor of the *Miami Herald*, spoke at the luncheon on the second day of the conference. After noting the large number of Pulitzer Prize winners gathered in the room, which he joked was second only to the *New York Times* newsroom, McMullan questioned the value of Pulitzers and Peabodys to investigative reporting.

He pointed out that during the first half of the century the New York Times won few prizes for its reporting compared to the livelier *New York World* and *New York Telegram*, but that the World and Telegram went out of business while "the good and then grey New York Times lives on."

"Is there a lesson in that?" he asked. "I hope not, because if bland journalism is what the reader and viewer want, then I fear more for our country than I do for its press. We will all be reduced to purveyors of statistical pap—athough probably gussied up in the guise of full-color graphics that have become such a selling point for the latest corporate contribution to soporific superficiality, i.e. *USA Today*."

McMullan said journalists have become too preoccupied with prizes. "Insurance fraud may be boring to Pulitzer jurors, but it isn't boring to a reader who has just paid an outrageous bill.

"Investigation is one of the few things that a newspaper can do with more long-lasting, telling effects than our tv friends. CBS and Dan Rather can expose an insurance fraud clinic in Los Angeles, but I daresay nothing much will happen until the *Los Angeles Times* decides that those clinics ought really to be looked into. "60 Minutes" grabbed the quick headine and that satisfied its audience."

Television, McMullan said, "strikes a glancing blow. Let tv throw up the softball questions. It's up to the print press to ask the hardball questions."

McMullan said that CBS and other news organizations should follow *Barron's* example and countersue libel litigants "who seek outlandish judgments without any real basis for claims."

Marion Goldin, a former "60 Minutes" producer and now a senior producer with ABC News, also spoke to the group. Refusing to directly answer McMullan, Goldin spoke of the need "for more charity among ourselves" to stop backbiting and criticism among journalists. "I'm worried about the smugness in our business."

Goldin said "in subtle ways and not so subtle ways" recent court decisions have had a chilling effect on investigative reporting. She said that in some ways the effect was good if it "roots out the amateurs" and makes reporters more careful and accurate.

Ullman, who has served for 5 years as IRE executive director, is leaving the post in August. He is finishing his doctoral thesis on environmental investigative reporting this year and is leaving the University of Missouri in December. He was honored at a luncheon during the IRE meeting.

The group has appointed five regional coordinators to encourage IRE activities at a local level, such as the conference to be held in Richmond, Virginia, March 31-April 1, 1984.

The five coordinators are: Region I (Far West) Henry Weinstein of the Los Angeles Times; Region II (the Midwest from Minnesota to Texas) Alan Short of the *St. Paul Pioneer Press*; Region III (South) Mike Grim of the *Richmond Times Dispatch* and Region V (Northeast) Paul Dolan of ABC News. The coordinators are planning other conferences in their areas, and are available to help reporters. Eight members of the board of directors were elected by the membership. Incumbents reelected were Tom Renner of *Newsday*; Jerry Uhrhammer of the *Press Enterprise*, Riverside, Calif.; Farr of the Los Angeles Times, Myrta Pulliam of the *Indianapolis Star*.

New members are Mike Masterson of the *Arkansas Democrat*; Don Shelby of WCCO, Minneapolis; Peter Karl of WMAQ, Chicago, and Mary Hargrove of the *Tulsa Tribune*.

At a later board meeting Renner was elected president and Joe Rigert of the Minneapolis Tribune was elected vicepresident. IRE counsel Edward Delaney was re-elected secretary and Dick Krantz of KTVI-tv, St. Louis, was re-elected treasurer.

Farr told the IRE membership that the organization has signed a contract with Embassy Pictures for the film rights to the Don Bolles story. The project, tentatively titled "Murder in the Desert" is still in the script stage. If the project goes into production, IRE will receive $25,000. If and when the production is completed it will receive another $25,000.

The next IRE national conference will be in Miami, June 6-9, 1984, at the Omni Hotel.

SPJ,SDX hires a fundraiser

For the first time in its 74-year-history, the annual budget for the Society of Professional Journalists, Sigma Delta Chi, has hit the $1 million mark. And the Society has hit the fundraising road.

Last month the group signed up Charles E. Feldstein & Company of Chicago to organize the campaign which will be presented at the Society's annual meeting this fall.

Feldstein currently is contacting "facilitators," across the country, according to the Society's executive officer Russell Tornabene, contacts within the Society who will be able to come up with lists of potential contributors. A feasibility survey is also underway to determine which people and foundations "are most likely to give," Tornabene added.

The Society's efforts, it hopes, will enable it to grow "beyond the basics of what we are doing now," Tornabene said. No target amount has been set for the campaign.

The fundraising proposal follows the Society's own recent efforts to rally financial support through a series of Chicago luncheons aimed at media people who either had access to purse strings or knew people who did.

Denver Post awards advertising account

Denver Post has awarded its consolidated advertising account to the Richards Group of Dallas.

The Richards Group has been working for the Post since 1982, when it was hired to develop the introductory campaign for its morning edition.

Cellular applicants join forces in Detroit

The Washington Post Company joined in a partnership of all applicants for the non-wireline cellular radiotelephone license in the greater Detroit market.

The Washington Post Company will have an 18% interest in the partnership through a subsidiary, Post Cellular Telecommunications, Michigan, Inc.

Other partners are American Mobile Communications of Michigan and Ohio, Celcom Communications Corporation of Michigan, Inc., and Unity Telecommunication Systems, Inc.

The partnership filed its agreement with the FCC on July 15. Once the FCC approves the license, initial construction of the cellular system is expected to be completed within 12 to 15 months.

ANNOUNCING

The 1983 Winners

National Teaching Awards

Sponsored by ASNE and Modern Media Institute

Each year, the American Society of Newspaper Editors and Modern Media Institute recognize a small group of outstanding teachers of writing on journalism school faculties. This year 10 teachers were chosen from more than 75 nominees. The winners receive fellowships to attend an intensive one-week seminar at MMI to meet with nationally-known teachers, journalists and writing coaches and to share ideas on how to improve themselves as teachers of writing. The program, now in its third year, is supported by an $18,000 grant from MMI, which proudly salutes this year's winners:

- **Douglas Anderson** Arizona State Univ.
- **Shirley Biagi** California State, Sacramento
- **Junetta Davis** Univ. of Oklahoma
- **Jo Ann Dickerson** Univ. of Nebraska
- **James Johnson** Univ. of Arizona
- **Gerald Lanson** New York Univ.
- **Duncan McDonald** Univ. of Oregon
- **Thomas Miller** Univ. of Mississippi
- **Terri Schultz-Brooks** New York University
- **Robert Woodward** Drake University

This program has been so successful in recognizing and encouraging outstanding teachers of writing that beginning in 1984, ASNE and the Institute will launch a parallel program:

National Teaching Awards for Teachers of Graphics and Design.

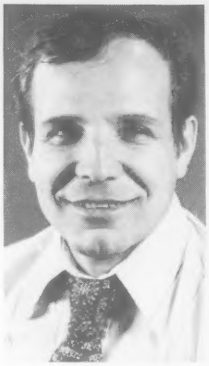
Teachers and deans interested in applying for or nominating someone for either program may write for more information and application forms.

MODERN MEDIA INSTITUTE
556 Central Avenue
St. Petersburg, FL 33701

DETROIT PROMOTIONS

At the Detroit News, James L. Gatti, left, was named assistant managing editor, and Mary L. Swanton, right, succeeds him as news editor.

Gatti will be responsible for all news operations. Swanton was metropolitan editor in charge of suburban news.



PHIL CORNER and MARK LETT were named deputy news editors at the *Detroit News*. Corner, assistant news editor-state since 1979, will be responsible for coverage in the city of Detroit. Lett, most recently auto-labor editor, will be responsible for state and suburban coverage.

Also, at the News, JOANNA FIRESTONE becomes Lansing bureau chief. She was the political writer.

SUSAN SLOBOJAN was named editor of *Michigan*, the Sunday magazine of the News. She most recently was Accent editor.

TSITSI WAKHISI, an editor on the national desk, was named assistant Accent editor.

DAVID GOOD transferred from Michigan magazine to become an assistant news editor in the suburban operation.

JACK MARTIN, a member of the Sunday magazine team, moved to an assistant feature editor.

Additional *Wall Street Journal* and Wall Street Journal/Europe changes effective September 1 (*E&P*, May 28) are: STEW PINKERTON, New York bureau chief, to an assistant managing editor of the Journal; JOHN GEDDES, deputy managing editor of the Journal/Europe, becomes managing editor; MARTY SCHENKER, news editor, moves up to deputy managing editor succeeding Geddes; and PAUL CARROLL, Chicago bureau news editor, will move to the Journal/Europe as news editor.

* * *

The *San Jose Mercury News* has promoted four executives. GENE FALK was named vicepresident/operations with responsibilities including production, data processing and building. Vicepresidents DEAN BARTEE, sales and marketing; JOHN HAMMETT, employee and community relations; and BOB INGLE, executive editor, were named senior vicepresidents of the company.

Five new editors have been appointed at the *Stamford* (Conn.) *Advocate* and *Greenwich Time*, published by Connecticut Newspapers Inc., as follows:

HARRY BERKOWITZ, previously editor of the business section running in both newspapers, to metropolitan editor of The Advocate.

JACK MILLROD, night city editor of Greenwich Time, to city editor.

RICHARD GREEN, acting business editor, to business editor.

STEVE BALLINGER, assistant news editor of Greenwich Time, to news editor.

DANIEL J. JACOBS, managing editor of Dinan Communications, New York, to editorial page editor of Greenwich Time.

* * *

PATRICK LOZITO, executive vicepresident of the New York Press Association, has resigned and the board of directors is undertaking a search for a successor. MARY HANDLIN continues as manager of the association's office in Syracuse.

* * *

ADAM DERENGOWSKI Jr. was appointed classified advertising manager of the *Camden* (N.J.) *Courier-Post*. He replaces RITA P. HEITLER, who is retiring after 32 years with the newspaper.

Derengowski, with the Courier-Post since 1960, most recently was major accounts supervisor.

* * *

Five editors have been appointed to head the merged sports department of The *Florida Times-Union* and *Jacksonville Journal*.

CAROLE FADER, previously editor of the Georgia edition of the Times-Union, was named executive sports editor for the two newspapers. Fader will be responsible for administration of the combined department.

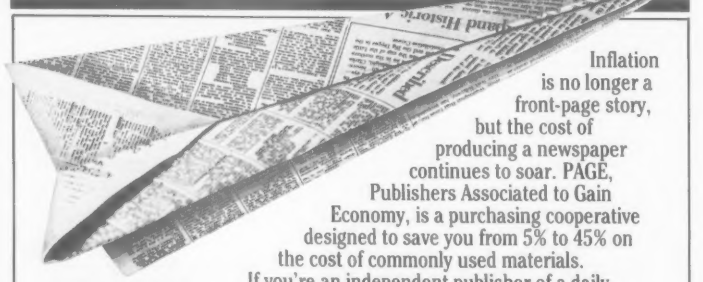
DAVID LAMM will continue as sports editor of the Times-Union.

TOM CORNELISON was named Journal sports editor. He has been a Journal sports writer since 1974 and a sports columnist since 1980.

GENE PULLEN has been named sports editor-dayside operations. The principal sports editor for the Journal since 1978, he will concentrate on the Journal sports sections.

JOE JULAVITS, assistant sports editor of the Times-Union, becomes sports editor-weekend operations and will be the principal editor in charge of the Saturday and Sunday sports sections.

SOARING COSTS



Inflation is no longer a front-page story, but the cost of producing a newspaper continues to soar. PAGE, Publishers Associated to Gain Economy, is a purchasing cooperative designed to save you from 5% to 45% on the cost of commonly used materials.

If you're an independent publisher of a daily, or the owner of a small group of dailies, contact PAGE. We'll help you control the soaring cost of materials.

PAGE
PUBLISHERS ASSOCIATED TO GAIN ECONOMY

Six Morningside Drive
Lansdale, Pennsylvania 19446
(215) 822-6161

IN THE NEWS

Edited by LENORA WILLIAMSON

ANTHONY J. CALIANESE was named vicepresident and director of advertising of the *New York Daily News*. With the newspaper's advertising department since 1962, he has held a number of management posts, including sales director, retail advertising manager and since last October has served as advertising director.

* * *

THOMAS TUTTLE, most recently executive editor of the *Waukesha* (Wis.) *Freeman*, became managing editor of the *Rapid City* (S.D.) *Journal* July 11. He succeeded JIM CARRIER, who had held the title since 1979 and left to pursue other interests.

* * *

LEE PECK is the new *Viva* editor, and JEFF HITTLER, the new sports editor of the *Columbus* (Ind.) *Republic*. The appointments followed the retirement of JEAN PRATHER, who joined the newspaper 25 years ago when the section was still known as Society, and the resignation of J.D. LEWIS , sports editor who is moving to another community.

Peck formerly worked in Fort Collins, Colo., as editor of *Choice*, the Magazine of the Front Range. Hittler was previously editor of defunct *Indiana Sports Weekly* in Indianapolis.

* * *

WILLIAM G. CARPENTER was appointed marketing director of the *Lebanon* (Pa.) *Daily News/Sunday Pennsylvanian*. Previously advertising director, he will head the advertising, circulation and promotional activities of the newspaper.

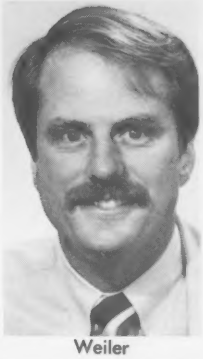
* * *

RICHARD OTT was named promotion manager of the *Fort Lauderdale News* and *Sun-Sentinel*. Ott previously was with Sentinel Communications Company in Orlando in various managing positions including promotion, creative and audio/visual.

* * *

The Central States Circulation Managers' Association voted in a new slate of officers. They include: President, RALPH LONG, circulation manager of the *Eau Claire* (Wisc.) *Leader-Telegram*; first vicepresident, HAL WILKERSON, circulation manager of the *Moline* (Ill.) *Daily Dispatch*; second vicepresident, LAMAR DOWNTAIN, circulation manager of Indianapolis Newspapers; secretary-treasurer, CARL W. REINER, circulation manager of the *Elkhart* (Ind.) *Truth*; and chairman of the board, DAVE THOMAS, circulation director of the *Courier-Journal* and *Louisville Times*.

Calianese



Weiler

Heldman

JOSEPH A. WEILER, metropolitan editor of the *Fort Wayne* (Ind.) *News-Sentinel* will become managing editor, succeeding LOUIS M. HELDMAN, who has been named an assistant managing editor of the *Miami Herald*. They assume their new duties in September. Both the News-Sentinel and the Herald are Knight-Ridder newspapers.

Heldman spent 10 years on the staff of the *Detroit Free Press* and joined the Fort Wayne paper in 1981 from Free Press business editor.

Weiler was editor of the *Belleville* (Ill.) *News-Democrat* from 1978 until he joined the News-Sentinel last July. Earlier he had worked at the *Memphis Commercial Appeal* and the *Oakland Press*, Pontiac, Mich.

* * *

FRITZ W. WIRT, publisher of the *Del Rio* (Texas) *News-Herald*, moved to publisher of the *Huntsville* (Texas) *Item*, a member of the America Group of Harte-Hanks Communications, Inc. Wirt earlier was executive editor of the *San Angelo* (Texas) *Standard Times* and managing editor of the *El Paso Times*.

* * *

ROBERTA A. HALPERN has been named to the new position of promotion manager of Connecticut Newspapers Inc., publishers of *Stamford Advocate* and *Greenwich Times*. Halpern will be responsible for promotion, public relations and creative services at the two newspapers. Prior to joining CNI, she was a freelance promotion consultant and copywriter based in New York City.

John A. Park Jr.

Expertise

For Owners Considering Sale of their Newspapers

(919) 782-3131

BOX 17127 RALEIGH, N.C. 27619

28 Years Nation-Wide Personal Service

VIRGIL J. ROGERS was appointed general manager of the *Sunday Grit*, Williamsport, Pa. He joined Grit from the *Arkansas City* (Kan.) *Traveler*, where he was editor and general manager. He has worked for the *Topeka Capital-Journal*, *Independence* (Mo.) *Examiner* and the *Shawnee* (Okla.) *News-Star*.

Also, MICHAEL R. RAFFERTY, regional editor of the Sunday Grit, was appointed editor of the newspaper.

RICHARD D. BLYTHE, regional circulation manager, was named circulation manager, and DONALD R. HECKMAN, acting regional advertising manager, was appointed advertising manager.

(Continued on page 18)

THE LONDON FREE PRESS

C. ROBERT TURNBULL

Walter J. Blackburn, Chairman and Publisher of The London Free Press is pleased to announce the appointment of Mr. C. Robert Turnbull as President and Associate Publisher of the newspaper.

Mr. Turnbull has been associated with the Newspaper for 42 years in positions ranging from Editorial Photographer through Production Manager to Vice President and General Manager.

His appointment is effective July 1, 1983.

Newspeople

(Continued from page 17)

SUSIE SIPOS has been named manager of corporate services and community relations for the *Roanoke* (Va.) *Times & World-News*. She joined the newspaper in 1973 as assistant to the promotion manager and was appointed creative services department manager in 1980.

In other changes, CATHY GREENBERG moved from advertising manager of the weekly *Neighbors* zone edition to assistant sales development manager and supervisor of creative services; and DAVID RENO has succeeded her.

Greenberg joined the advertising sales staff at the newspaper five years ago and has been advertising manager for the Neighbors edition three years. Reno, on the staff since 1981, was co-op advertising manager.

* * *

DAVID STARR, president and publisher of the Springfield (Mass.) Newspapers, was designated chairman of the new Cultural Coordinating Committee of the Greater Springfield Chamber of Commerce.

* * *

GLENN LOVELL, theater critic since mid-1980, has been named film critic of the *San Jose Mercury News*. Earlier an entertainment editor with the *Fort Lauderdale News* and *Sun Sentinel*, he succeeds MURRY FRYMER on the film beat.

* * *

LARRY INGRASSIA, former Minneapolis bureau chief of the *Wall Street Journal*, was named news editor in London. CLAUDIA WATERLOO, a Journal reporter in Chicago, succeeds Ingrassia in Minneapolis.

* * *

NORMAN L. POWELL has been named director, marketing/sales of the *Santa Cruz* (Calif.) *Sentinel*. He joined the Sentinel in 1947, becoming advertising director in 1950.

JAMES R. BAKER, retail advertising manager, was named display advertising manager.

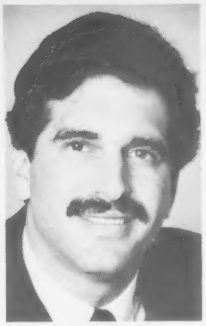
* * *

BRUCE SAGAN, publisher of the Daily Southtown Economist Newspapers, Chicago, was the 1983 recipient of Suburban Newspapers of America's Dean S. Lesher Award during SNA's June convention in Toronto.

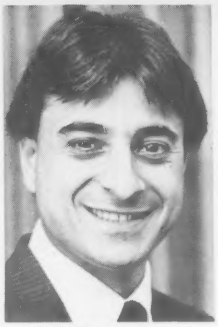
* * *

CHERYL LYNNE LECHTEN has been appointed advertising sales representative in the New York office of *Parade* magazine. Lechten was an account supervisor at Prizm Media Services in New York and an associate editor of *Marketing & Media Decisions* magazine.

Hippo



Bernhard



Ferrara

JOIN TRENTON TIMES—Executives joining the Trenton (N.J.) Times staff are Philip M. Ferrara, vicepresident of operations; Peter B. Bernhard, vicepresident of administration, and Edgar W. Hippo, circulation director.

Ferrara was circulation director of the Times from 1980 to 1982, when he left to become circulation director of the Morristown (N.J.) Daily Record.

Bernhard, who has been associated with Allbritton Communications Co., parent company of the Times, for five years, most recently was publisher of the weekly Amherst (Mass.) Record.

Hippo was special projects manager for the Times morning conversion before leaving in 1982 to join the Morristown Daily Record as distribution director.

The National Association of Advertising Publishers has elected new officers.

They are: President, TOM KARAVAKIS, president of Add Inc., Waupaca Wisc.; president-elect, STAN HENRY, publisher of the *Central Island Pennysaver*, Levittown, N.Y.; vicepresidents, JACK RYNERSON, general manager of Westminster Florida Inc., Bradenton, Fla.; and TERRY BURGE, president of Burge Publishing Co., Houston; and secretary-treasurer, ED TRAVIS, president of Timesaver Advertising Inc., Palmyra, N.Y.

* * *

PATRICK A. ROBERSON has been named production director for the *Port Arthur* (Texas) *News* and Golden Triangle Publications. He was press room supervisor for the News, and prior to that was an assistant press room supervisor for the *Austin American-Statesman*.

* * *

LOUIS C. WESTENDORF was appointed regional executive for southern Ohio and Kentucky for United Press International and will maintain offices in Cincinnati and Louisville. He is a former account executive for the Herald-Mail Newspapers in Hagerstown, Md.

* * *

BOB BECK, *San Pedro* (Calif.) *News-Pilot* editor, received the Los Angeles Harbor College "Friend of the College" award and was an honored guest at its commencement ceremonies. The award cited his role as a "dedicated journalist" and his efforts in informing the public about educational issues. Earlier this year, Beck was named 1983 San Pedro Citizen of the Year.

Deaths

ALLEN F. HURLBURT, 72, former design director and vicepresident of Cowles Communications, died June 30. He was art director of *Look* magazine and remained with Cowles until 1972. He had lived in London since 1974 and lectured at the London College of Printing and Harrow College of Art before moving to Florida last October.

* * *

CHARLES F. MCCORMICK JR., 59, resort/travel advertising manager of the *Boston Globe*, died of cancer July 8.

* * *

FRANK WEST HEWLETT, 74, a World War II correspondent and former Washington bureau chief of the *Salt Lake Tribune* from 1958 until he retired in 1981, died July 7. After working in California and Hawaii, he was news editor of the *Japan Times* in Tokyo in 1930 and then went to work for United Press and was bureau chief in Manila when the Japanese attacked. He covered the fighting for Manila, the Bataan peninsula and Corregidor and escaped from the Japanese but his wife Virginia was interned. After covering the war in the South Pacific and the China-Burma-India theater, Hewlett was with U.S. troops for the 1944 invasion of the Philippines and later went with a column of the 1st Cavalry Division that liberated the Santo Thomas prison camp where his wife was among the survivors. He settled in the Washington area after the war representing a number of western newspapers before joining the Salt Lake Tribune.

Notes on people

The news business "is a serious business"

Associated Press Pulitzer Prize winner Walter R. Mears and NBC Nightly News commentator John Chancellor made a cross-country tour to promote their book collaboration titled "The News Business" (Harper & Row).

Mears, a vicepresident of the AP and chief of the Washington bureau, credits Chancellor with the idea of writing the book. Mears says, "He thought there wasn't any book that explained the techniques of broadcast and print journalism—where they are similar and where they are different, and what one discipline can learn from another."

Chancellor explains, "We felt there was no book that dealt with the principles of journalism—the writing, which we think is the heart of it, and the process of gathering the news. We hoped we could do a book that would be useful to people who are thinking of careers in journalism."

The news business "is a serious business," the authors say, "done best by people who don't take themselves too seriously.

"They wind up watching history happen, and they are paid to be there, and to write down what they have seen and heard.

"And then they get to tell everyone else about it.

"And then they do it again."

Tel Aviv to Peking

Photographer Michael Theiler has moved from Tel Aviv to become the third member of United Press International's Peking staff.

Theiler, whose home is in Lincoln, Nebraska, is the first fulltime photographer approved by the Chinese government for the bureau. He notes some contrasts between Tel Aviv and Peking in the *UPI Reporter*.

"I have yet to have my camera bag rifled by nervous guards, my lenses dismantled or my flash examined for explosives. The lack of security here is astounding, compared to the Mideast.

"I've been warned about the Chinese aversion to being photographed but so far I haven't had any problems with street pictures. Being a bearded foreigner, one tends to stick out, but I find that cruising on my made-in-Shanghai bicycle, I can lose myself in the masses. Stopping for long, though, you draw a huge crowd of curious, smiling people."

Real estate news

Chuck Conconi in the "Personalities" column of the *Washington Post* style section carries this real estate item:

"In what was described by real estate publishers Rufus S. Lusk & Son Inc., as one of the largest real estate sales in the city, Washington business man Smith Bagley and realtor Vicki Bagley have sold their two semi-attached houses on N Street in Georgetown to Washington Post Executive Editor Benjamin C. Bradlee and writer Sally Quinn for $2.5 million. One of the historic N Street houses was built in 1799, the other in 1900."

Oregonian honors

J. Richard Nokes, who retired as editor of *The Oregonian*, Portland, in 1982 and is now teaching journalism at Linfield College in McMinnville, was given the Amos E. Voorhies Award by the Oregon Newspapers Publishers Association earlier this month.

The award recognizes outstanding professional and civic achievements. It has been given only 28 times in the 45 years since it was established.

UNDERWRITER?

Insurance is a confusing business . . . especially so since the language we use in it very often means something entirely different to non-insurance people. To us, an underwriter is someone that evaluates risks. To others . . . who knows?

If you're working on a story on insurance . . . and need to plug into "our" language . . . give us a call. If it's personal insurance —auto, home, life, boat—chances are we can help you come up with a translation that everyone can understand.

STATE FARM Auto Life Fire INSURANCE

Media Information Service
State Farm Insurance Companies
One State Farm Plaza
Bloomington, IL 61701
Phone: 309-766-2625

Prof: Media not to blame for U.S. defeat in Vietnam

A history professor at the University of Kentucky disputed the "myth" that the news media's coverage of Vietnam was responsible for the American public's turning against the war effort.

"Whatever the impact of the media, I would argue that more than anything else the growing cost of the war, as manifested in lives lost and taxes paid, was the truly decisive factor in the slow and steady decline of public support between 1965 and 1977," Dr. George Herring told members of the Kentucky Press Association.

Herring warned that the "argument that the media lost the war" could result in new efforts to censor news organizations "in the event of another war."

He said: "I can assure you that top U.S. military officials, some of whom probably served in Vietnam, will press for censorship in some form. They will certainly get support from a conservative administration in Washington; perhaps from a liberal administration as well."

Herring remarked that other nations involved in military conflicts have "already applied what they regard as the lessons of Vietnam. The Israelis in 1973 and the British last year in the Falklands applied rigid censorship, justifying their actions at least in part on the American experience in Vietnam."

Herring said "most serious research" downplays the importance of the media in shaping public views. "Studies suggest," he continued, "that the content of mass media is transitory—quickly forgotten. They also suggest that it tends to reinforce existing attitudes rather than change them."

Herring contended that media coverage of Vietnam "may have had a greater impact on officials in Washington than on the public-at-large."

He noted that during the Korean War there were "no complaints" of media bias. He said the trend in popular reaction to the Korean War "from initial support to disillusionment correlates almost exactly with Vietnam and in each case there is a direct correlation between the growth of opposition and the increase in casualties."

Herring said the myth that the media is to blame for the outcome of the war "offers a handy, in some cases self-serving, explanation for an anomaly—how the world's greatest power could be defeated by what Lyndon Johnson called that 'raggedy-ass, fourth-rate country'."

Herring said there aren't any polls to indicate to what extent the public has accepted the myth about media coverage of Vietnam but stated that "in general, it seems to me that the media today occupies a position as scapegoat for society's ills—not unlike that of Wall Street in the early years of this century and Communists in the McCarthy era."

Herring acknowledged that "certainly" the media played an influential role in Vietnam. "Our enemies, the antiwar movement, and even the domestic opposition in Saigon, quickly learned to use the media to their advantage and often did so effectively," he said.

Herring also said the quality of reporting from Vietnam often stressed the sensational aspects of the war "at the expense of the mundane—and often more important."

He disputed the notion that the media was biased in its coverage against the war effort. "On the issue of Vietnam, it (the media) was as divided as the rest of the country. Most major newspapers supported the war editorially until late 1967, early 1968, and some well beyond," he stated. "It might well be argued that the media would have served the country better if it had been more critical earlier."

Herring added that despite the absence of government censorship in Vietnam, "correspondents were never the free agents they are often portrayed as today. They were dependent on the military for access to the war, and the pressures were sometimes not at all subtle."

Herring concluded his speech by remarking that journalists "in the not too distant future" may be confronted with "a painful dilemma. In a situation where the nation's security—perhaps its survival—may be at stake, a free media can undermine the government's credibility, weaken its military position, and intentionally or not, aid and abet its enemies. On the other hand, limits on the freedom of the press in the name of national security can threaten the very foundation stone of our democracy."

Herring said that how journalists resolve this dilemma will depend on their professional values as well as their "objective" appraisal of the situation.

"I can only hope that you will not be misled by those who would justify their stance by pinning blame for defeat in America's longest war on the media."

Wisconsin journalists form an association

Journalists in Madison, Wisconsin, recently joined forces to create a professional association called the Madison Organization for Reporters and Editors.

More than 100 people have shown interest thus far in joining the group, which adopted its name and bylaws at a meeting in mid-May.

Organizers pressed for support of some type of group, citing the need for discussions with colleagues in order to keep abreast of the constantly changing professional environment.

David Stoeffler, 24, energy and environmental reporter for the *Wisconsin State Journal*, was elected president and chairs the group's seven-member board of directors.

Others elected to the board of directors were: vicepresident Patricia Greene, associate city editor of the *Capital Times*; secretary Bill Graf, a reporter with WIBA Radio; Treasurer Bill Clausius, a reporter with WISC-tv, the local CBS affiliate; James Hoyt, director of the University of Wisconsin School of Journalism and Mass Communication; Susan Trebach, a staff writer with the Madison bureau of the *Milwaukee Sentinel*; and Joanne Weintraub, managing editor of *Isthmus*, a weekly news magazine.

Madison's last official organization for news reporters was the Madison Press Club, which existed more than 30 years before discontinuing itself in late 1981 when fewer than 5% of its members were reporters or editors.

MORE is limiting its membership to people who are "principally engaged in journalism" and is excluding public relations and information personnel, including promotion managers employed by newspapers, magazines, radio or television stations.

Sunday Grit hires rep firm

The Sunday *Grit*, which serves the greater Williamsport, Pa. area, has named Story & Kelly-Smith, Inc. its national advertising sales representatives.

Now in its 101st year, Sunday Grit has a circulation of 38,000. The newspaper is part of Grit Publising Company which was purchased by Stauffer Communications, Inc. in March 1983.

Story & Kelly-Smith also represents *Capper's Weekly* and *Grit*, national tabloids also owned by Stauffer Communications, Inc.

Capper's Weekly has 425,000 circulation, primarily west of the Mississippi River. Grit has 800,000 circulation, most of it east of the Mississippi.

Editor & Publisher 1983

SYNDICATE DIRECTORY

58TH ANNUAL DIRECTORY OF SYNDICATED SERVICES

A complete guide to syndicated features and services

•

AUTHORS

•

ARTISTS

•

COLUMNS

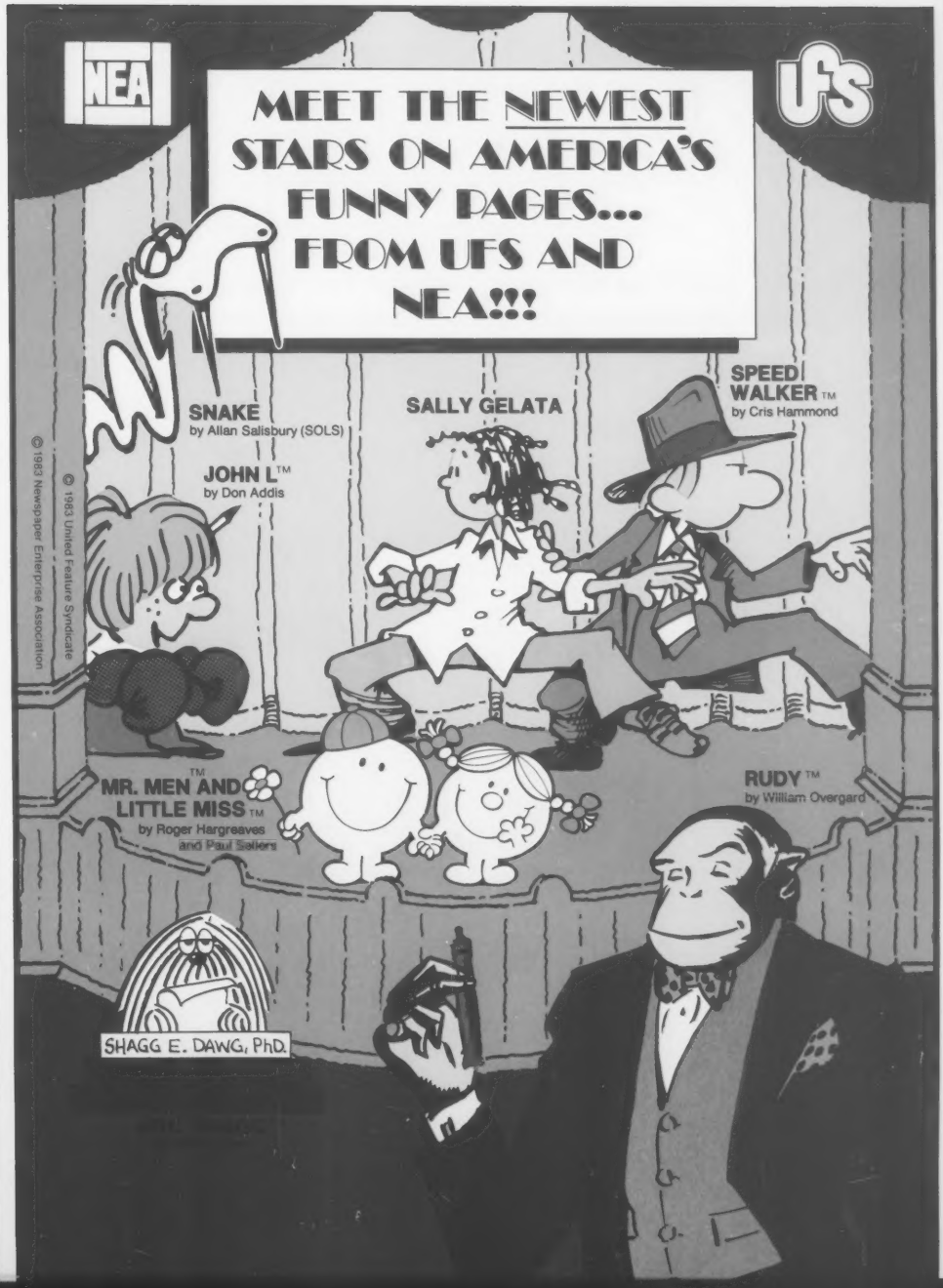
•

COMICS

•

SYNDICATES

An E&P pull-out section published JULY 30, 1983



How many times has your newspaper presented The Name Game?

From coast to coast — and beyond . . .

Readers everywhere love

THE NAME GAME

— the game that's played with the letters of your own name!

THE NAMEGAME©

"The newspaper industry's #1 in-paper circulation promotion . . . worldwide"

In mid-1982 The Name Game reached the memorable milestone of 100 presentations (more than 60 in the U.S.) — in 15 countries and 5 languages. And seldom does a week pass without another 'start-up', extension or renewal.

— • —

Several publications have presented this a 2nd and 3rd time. Noteworthy, **NEWSDAY/New York, HERALD EXAMINER/Los Angeles and GLASGOW EVENING TIMES/Scotland have featured The Name Game 4 times!**

COURIER & SUNDAY MAIL/Brisbane, Australia extended their initial 12 weeks series to a solid 36 weeks!!

No circulation promotion achieves such repetitive success unless it is exceptional and super-effective. ***Indeed, The Name Game is "the best game in town" — the prime circulation builder for your newspaper!***

— • —

- Whether you're planning a price boost (or trying to ease the backlash of one) . . .
- Just seeking to curb the local competition (including radio, TV, Cable and 'Penny Saver' Shoppers) . . .
- Or simply to give your readers another "more than just the news" reason for every-day-of-publication purchase.

When the headlines don't sell your newspapers, The Name Game will!

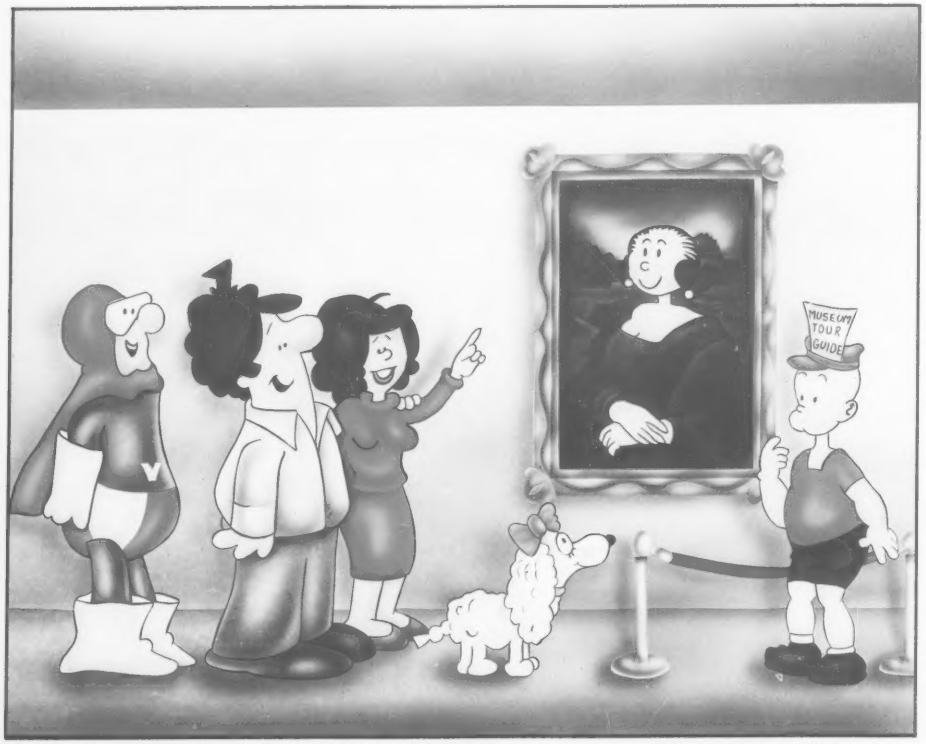
To start things happening — for your next major in-paper promotion — request proven 'success stories', additional information and possible availability in your area.

THE NAME GAME CO. INC.

382 Central Park West / New York, N.Y. 10025 / Tel. (212) 222-9039

© 1983 King Features Syndicate, Inc.

TODAY'S & TOMORROW'S CLASSIC COMICS!



HEROES & ROMANTICS

FLASH GORDON. The greatest sci/fi hero pioneered space nearly 50 years ago and appears in more than 300 newspapers. By Dan Barry. D&S.

MANDRAKE THE MAGICIAN. Magic and mystery with Mandrake and Lothar. This heroic team has entertained readers for 50 years! By Lee Falk and Fred Fredericks. D&S.

PRINCE VALIANT. Stirring medieval sagas for Sunday sections features the brilliant artwork of John Cullen Murphy. Created by Hal Foster. S.

STEVE CANYON. The adventures of the famous soldier of fortune bring excitement to the readers of 500 newspapers. By Milton Caniff. D&S.

TIM TYLER's LUCK. The teens in the jungle take on the beasts and villains. By Lyman and Bob Young. D.

THE HEART OF JULIET JONES. Over 300 papers carry Stan Drake's extraordinary drama. Compelling reading. D&S.

THE PHANTOM. Nearly 600 newspapers carry the adventures of "the ghost who walks." By Lee Falk and Sy Barry. D&S.

SECRET AGENT CORRIGAN. The intrepid FBI agent has been stopping crime for half a century. By George Evans. D.

BUZ SAWYER. International intrigue with the globe-trotting adventurer. By John Celardo and Edwin Granberry. D.

BRICK BRADFORD. He spans the centuries with his fabled Time-Top. His adventures have enthralled readers for a real-life 50 years! D&S.

DR. KILDARE. Life and death medical struggles of the perceptive young resident. By Ken Bald. D.

RIP KIRBY. The comics' coolest detective. Tongue-in-cheek scripts excellent art. By John Prentice and Fred Dickenson. D.

GUNNER. Intrigue and excitement in the International soccer world. By Grassi and Klacik. D.

LEGENDS IN THEIR OWN TIME

BLONDIE. The world's most widely syndicated comic is read in 1,900 newspapers. And she's seen on TV worldwide. By Dean Young and Mike Gersher. D&S.

HAGAR THE HORRIBLE. One of the comics' funniest characters will soon be seen on television and on Broadway — and he's already carried in 1,400 newspapers! By Dik Browne. D&S.

BEETLE BAILEY. The hysterical yardbird and his pals keep readers of 1,600 newspapers laughing. Enlist Beetle today. By Mort Walker. D&S.

HI and LOIS. This warm and funny family strip celebrates 30 happy years in '84. The Flagstons amuse readers in almost 1,000 newspapers and rank high in every poll. By Mort Walker and Dik Browne. D&S.

DISNEY MAGIC

WINNIE THE POOH. The bear with the little brain and great charm remains the favorite of children of all ages. D&S.

DONALD DUCK. Disney's irascible and wise-quacking duck. Everybody's favorite. D&S.

MICKEY MOUSE. The world's most famous mouse soars in newspapers, television and film. Kids love Mickey! D&S.

SCAMP. The cuddly canine with a nose for trouble. D&S.

WALT DISNEY'S CLASSIC TALES. For young and old. Stories and casts change several times during the year. S.

WALT DISNEY'S ANNUAL CHRISTMAS STRIP. This year, "Christmas Comes to Neverland." Christmas story created specially for the holiday season. D.

THE MOST RESPECTED BY-LINES IN JOURNALISM

Jim Bishop Anne Taylor Fleming John Chamberlain Dr. Adele Scheele William Doyle Dr. Joyce Brothers Nicholas von Hoffman Heloise Elvin McDonald Jane Morse

NATIONAL OBSERVERS

JIM BISHOP. Perceptive narratives from the best-selling author and storyteller. 3TW.

JEFFREY HART. Analysis of the political scene from a no-nonsense observer. 3TW.

MARIANNE MEANS. Straightforward reporting and keen observations of Washington scene. 3TW.

KINGSBURY SMITH. This Pulitzer Prize-winner's unique viewpoint brings the world's power struggles sharply into focus. Weekly.

JOHN CHAMBERLAIN. One of the foremost conservative spokesmen expresses his views on major national and international issues. 3TW.

NICHOLAS von HOFFMAN. Lively and unpredictable, incorrigibly irreverent. A no-apologies liberal, von Hoffman is unabashed. 2TW.

KEVEN PHILLIPS. His predictions have proven to be uncannily accurate. 3TW.

R. EMMETT TYRRELL. Stylish analysis from the editor-in-chief of *The American Spectator*. Weekly.

ANNE TAYLOR FLEMING. The noted radio commentator and magazine writer offers her uncommon feminist view of the world. Stylish writing, literate thinking. 2TW.

POLITICAL CARTOONISTS

JIM BORGMAN. A cartoonist who regularly works both sides of the political fence with strong opinions. He has a cutting, satirical style. 4TW.

DOUG MARLETTE. A cartoonist who can be piercing or gentle, but always with a strong opinion. He makes the reader laugh or grimace (and think!) at the same time. 3TW.

TOM DARCY. This cartoonist loves to expose and dissect the ironies, outrages and absurdities on the political scene. 5TW.

MIKE SHELTON. The conservative's conservative. Highly opinionated and outrageously outspoken editorial cartoonist. Shelton has a sharpshooter's eye — and knows exactly when to pull the trigger. 5TW.

ENTERTAINMENT

NEW VIDEO. Home entertainment has boomed and this column is what your readers need to guide them through the video jungle. A valuable service for the new age! By Joe Saltzman. Weekly.

DICK CLARK'S WORLD OF MUSIC. The durable music master covers the field with interviews and commentary. No one knows more about popular music. 3TW.

YOUR INDIVIDUAL HOROSCOPE. Bright writing by Frances Drake for one of your best-read features. In over 300 newspapers. 7TW.

JACK O'BRIAN. The quintessential Broadway column with insights on theater, film and the media. 5TW.

SHOWBIZ. The complete feature package. Includes interviews from Hollywood, TV personalities, and the arts. With photos. 4TW.

THE GOSSIP COLUMN. Join the biggest client list of all gossip columns. Just when you think you've heard it all about a celebrity, Robin Adams Sloan brings you more! Q&A format with photos. 3TW.

TV KEY. The all-inclusive service by Steve Scheuer includes daily previews of major shows, outstanding features with photos. *Previews* — 7TW. *Keynotes* — 4TW. *Mailbag* — 4TW.

SOAP OPERA SCENE. Steve Scheuer keeps tabs on the daily melodramas and their stars, from "General Hospital" to "The Guiding Light." With photos. Weekly.

CABLE KEY. Covering entertainment's fastest growing medium, cable television. Steve Scheuer highlights the best of cable TV programming. Readers need it! Weekly package.

STRIPS WITH TRUE WIT

CAPTAIN VINCIBLE. Bold, contemporary art and very funny gags are this antihero's hallmarks. There's nothing else like Captain Vincible on the comic pages. By Ralph Smith. D&S.

BARNEY GOOGLE AND SNUFFY SMITH. One's lazy, one's crazy, and they're in more than 800 papers. By Fred Lasswell. D&S.

REDEYE. Strange cowboys and Indians and 400 subscribers! By Gordon Bess. D&S.

POPEYE. He's the world's most famous sailor and a top-rated TV star. By Bud Sagendorf. D&S.

BRINGING UP FATHER. The timeless Maggie and Jiggs. A Broadway show in the works with Mickey Rooney as Jiggs. By Frank Johnson and Frank Flether. D&S.

ARCHIE. The world's most popular teenager appears in over 600 newspapers! D&S.

TIGER. A selected Best Humor Strip by the National Cartoonists Society. In over 400 papers. By Bud Blake. D&S.

MOOSE MILLER. He's lazy but lovable. By Bob Weber. D&S.

BONER'S ARK. Boner brought along ONE animal of every kind and still doesn't see his mistake. By Addison and Frank Johnson. D&S.

AGATHA CRUMM. The tyrannical tycoon who generates big laughs on comic and business pages. By Bill Hoest. D&S.

RIBBONS. Ribbons was created by one of the masters of humor, Hallmark Cards. By Steve Carpenter and Ed Wallerstein. D&S.

SAM AND SILO. Constables a la Mack Sennett. By Jerry Dumas. D&S.

THE SMALL SOCIETY. Morrie Brickman's political and social satire works on the comics page or op-ed. D&S.

INSIDE WOODY ALLEN. Have you laughed at your angst today? By Stu Hample. D&S.

THE KATZENJAMMER KIDS. The classic still loved worldwide. By Angelo DeCesare. S.

MR. ABERNATHY. He's got money, girlfriends, and fans. By Frank Ridgeway. D.

HUBERT. Man vs. Mother-in-Law. By Dick Wingert. D&S.

HENRY. This popular pantomime strip celebrates its Golden Anniversary next year! By Jack Tippit and Don Trachte. D&S.

NUBBIN. A cute kid and his fractious animal pals. By Jim Burnett and Henry Boltinoff. D.

QUINCY. The inner city kid drawn with warmth and humor. By Ted Shearer. D.

THE EVERMORES. Bert and Bee Evermore pop up in the strangest places — from stone age to space age. By Johnny Sajem. D&S.

JIM HENSON'S MUPPETS. Starring Miss Piggy, Kermit, Fozzie Bear, Gonzo and the gang. Funny gags and beautiful artwork! By Guy and Brad Gilchrist. D&S.

PANELS WITH POW!

RAFFERTY. The only *reading* feature for children. Warm and whimsical. Written by Gerald Dumas, beautifully illustrated by Mel Crawford. D.

HAZEL. Ted Key's hilarious maid is a national institution. D.

LAFF-A-DAY. Top cartoonists take turns being funny. D.

BEN WICKS. A nose for news — and entertainment.D.

RIPLEY'S BELIEVE-IT-OR-NOT! Original facts and oddities feature is a TV series. Over 300 newspapers use it. Drawn by Walter Frehm. D&S.

LAUGH TIME. Bob Schroeter's wry look at a mad world. D.

THEY'LL DO IT EVERY TIME. And with predictable hilarity! Nearly 400 clients. By Bob Dunn and Al Scaduto. D&S.

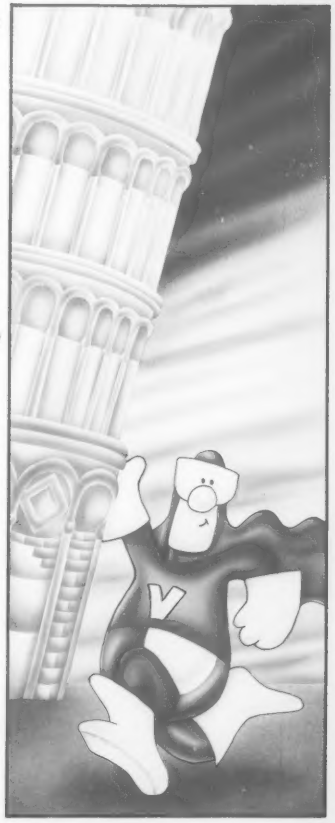
PONYTAIL. The world of teen-agers portrayed delightfully by Lee Holley. D&S.

QUEENIE. The blonde bombshell leaves men speechless and women jealous. By Phil Interlandi. D.

TRUDY. The trials and tribulations of life in suburbia. By Jerry Marcus. D&S.

TODAY'S WORLD. Fresh, incisive humor. By David Brown. D.

THE LOCKHORNS. The humor is always rapier sharp and close to home. By Bill Hoest. D&S.



lovable. By Bob Weber. D&S. | Law. By Dick Wingert. D&S. | Why look at a mad world. D. | home. By Bill Hoest. D&S.

SUNDAY Woman

What Is Sunday Woman?

Build circulation and advertising revenues around a complete editorial package (delivered four weeks in advance) that includes:

- Color Celebrity Cover and Interview
- Columns —
  Dr. Judith Kuriansky on Sexuality,
  The Curious Shopper,
  Dear Doctor, Books for Cooks...
- Features
- Illustrations
- Photographs
- Headlines
- Layout
- Camera Ready or
- Computer Delivered

You control the use of Sunday Woman to make it work in your market!

- Publish it any day of the week.
- Give it any title you like.
- Print it as a special supplement or use it ROP.
- Turn it into a local magazine by adding stories.

Call Lawrence T. Olsen 800-223-7383 or collect, 212-682-5600.

Across North America more than 1,300 newspapers and magazines earn revenue from reader purchases of fashion and craft patterns generated by seven no-charge editorial services from King Features.

- **Quick 'N' Easy.** D&S.
- **Dress Patterns.** 7TW.
- **Needlecraft Patterns.** 7TW.
- **Handicraft Books.**
- **Prominent Designers.** Weekly
- **Let's Sew.** S.
- **Magazine Features.**

Call Wendy Joyce at 800-223-7383 or collect at 212-682-5600 for complete information.

INSIDE FOOTBALL REPORT

The Perfect Play for A Winning Season!

The New IFR package can be your advertising superstar for the 20 weeks of the pro-football season, playoffs and Super Bowl!

The New IFR teams up five exciting new players

- College Scouting Reports
- That Awful Call
- Mini-Editorial
- Pro Trivia
- Computer Aided Graphics

With its Returning All Stars

- NFL Scouting Reports
- Rosters
- Lineups
- Stats
- The Winning Edge
- Special Features

The New IFR
Your Best Play Of The Week Every Week!

SERVICE FEATURES THAT BUILD READERSHIP!

ACCENTS & LIFESTYLES

HINTS FROM HELOISE. The classic column from the most famous name in homemaking, with emphasis on efficiency and economy. 6TW & S.

WOMEN & RELIGION. Lynne Bundesen addresses woman's relations to contemporary morality, the world of ethics and culture from the female perspective. Weekly.

THE PENNY-WISE TRAVELER. Consumer advocate Jane Morse shows how to travel better for less. Candid, often amusing and always accurate. Illustrated. Weekly.

YOUNG AT ANY AGE. Emily Wilkens, an expert on revitalization, points the way to improved appearance, vitality and health for 50-plus readers. 3TW.

LIVING TODAY. Award-winner Joan O'Sullivan delivers the best lifestyle package available: *Styles:* the latest fashion. *Shelter:* home furnishing and decorating ideas. *Close-Up:* stories on current trends and in-depth pieces on major concerns. *Meals:* Easy, economical, seasonal or special dishes. 4TW. Plus: *Nutrition Cookbook:* how to cook healthful meals by Philomena Corrandeno; and, *Books:* reviews by Ralph Hollenbeck. Weekly.

ASSIGNMENT: AMERICA. Seasoned journalist Phyllis Battelle turns her trained and witty eye on the trends and issues. 2TW

THE LEISURE CRAFTSMAN. Outstanding crafts projects include one per week for children plus book review. Phyllis Fiarotta's expertise shows in her delightful art. 3TW.

FIGHTING BACK. Drugs may be the most critical social problem today. Sue Rusche's twice weekly column sprang from her Families In Action organization, founded to educate youth and parents.

PLANTS IN THE HOME. Elvin McDonald's unmatched home gardening cultivates "green" thumbs. 2TW.

YES, YOU CAN! Positive, practical advice for the disabled and their families. By Pat Galbreaith. Q&A. 2TW.

HEALTHY ADVICE

THE PEOPLE'S PHARMACY. A lively, authoritative column by best-selling author and noted pharmacologist Joe Graedon. One column explores the latest in medicines; a second Q&A column handles your readers' queries. 2TW.

MIRROR OF YOUR MIND. John Conwell reflects on human behavior today. Illustrated. 6TW.

DR. JOYCE BROTHERS. Dr. Brothers responds to readers' inquiries for help. A psychological quiz is included for weekend release. 7TW.

SPEAKING OF YOUR HEALTH. A contemporary medical column with a gentle bedside manner by noted physician Dr. Lester Coleman. Also, Q&A. 6TW.

CAREERS & MONEY

INVESTORS' GUIDE. William Doyle penetrates the financial world with clear advice. Carried by more than 150 newspapers. 5TW.

MIND YOUR MONEY. Peter Weaver is a sharp coach for your readers' tax and consumer puzzles. One column is Q&A to handle readers' queries. 3TW.

A FOOL AND HIS MONEY. Nicholas von Hoffman's approach to investments is remarkably free of gobbledygook. Weekly.

AT WORK. Dr. Adele Scheele tells readers where the jobs are, how to get them and how to keep them. 2TW.

PUZZLES & QUIZZES

JOSEPH CROSSWORD. Thomas Joseph provides large-scale entertainment for 650 newspapers with the smallest (11 x 13 grid) daily puzzle in America. Bonus Cryptoquote. 6TW.

SHEFFER CROSSWORD. One of the most popular crossword puzzles in the country. Also, bonus Cryptoquip. 6TW.

PREMIER SUNDAY CROSSWORD PUZZLE with CRYPTOQUIP. Challenging and fun. By Jo Paquin. Readers wait all week for it. Weekly.

BECKER BRIDGE. Master team B. Jay and Steve Becker provides winning tips. In more than 300 newspapers. 6TW.

JUNIOR WHIRL. Hal Kaufman's delightful games and puzzles add youth appeal to your Sunday comic pages. Weekly.

WISHING WELL. Your readers' fortunes. A challenge and fun to find. 7TW.

WORD SLEUTH. A wordfinder game to tease and entertain. 6TW.

HOCUS FOCUS. By Hal Kaufman and Bob Schroeter. Readers try to spot the changes in similar drawings. 6TW.

WORDPLAY. Graphic fun with words. 6TW.

SPANISH CROSSWORD PUZZLES. Two very special features by Alfaro and Ramos. Each 6TW.

SPORTS

JACK NICKLAUS. Illustrated golf lessons from the game's most celebrated pro. 3TW.

STAN SMITH. Valuable instruction from the former Wimbledon and U.S. Open champion. Illustrated. 3TW.

MELVIN DURSLAG. One of the country's most perceptive — and controversial — sports columnists. 4TW

King Features Syndicate

235 East 45th Street, New York, N.Y. 10017
(800) 223-7383 or (212) 682-5600

A Division of the Hearst Corporation

IN THE WORLD OF SYNDICATION THERE ARE MANY LEADERS... ...BUT ONLY ONE KING!

Joseph F. D'Angelo, President

Allan Priaulx, Vice President & General Manager

James D. Head, Executive Editor

Bill Yates, Comic Art Editor

Hal Schneider, Director, International Sales

Lawrence T. Olsen, Director, Marketing And Sales

George Driscoll
Senior Representative

Dick Lafave
Southwest Representative

Todd Minch
Northeast Representative

Rebecca Reasons
Western Representative

Vicki Kemper
Mid-Atlantic Representative

Ed Soloway
Mid-West Representative

For additional information on features listed in this directory call Lawrence T. Olsen or your regional King Features sales representative toll free

800-223-7383 or collect, 212-682-5600.

King Features Syndicate
235 East 45th Street, New York, N.Y. 10017

FEATURES THEY TURN TO WEEK AFTER WEEK

CHALLENGER
by Linus Maurer

From Caracas to Edmonton and San Francisco to Philadelphia, everyone enjoys the little number puzzle that adds up to big fun. *(Daily & Sunday)*

THE LIBERATED MALE
by Jim Sanderson

The column that generates fan mail from columnists, "Dear Jim, It would delight you to know how well read you are...Your are consistently on target. I read you faithfully. Truly, Abby" *(once a week)*

CAREERS
by Joyce Lain Kennedy

More than 16,000 requests a month asking for information about jobs and work, and the mail count keeps going up. Helping readers who want to help themselves is what this column is all about. *(3 times a week)*

LIVING WITH DIVORCE
by Virginia Doody Klein

Down to earth answers to the thousands of traumatic questions that face 50 percent of your readership. Sound and sensible advice on etiquette that involves not just the divorced but the children, bosses, friends, neighbors and the list goes on. *(3 times a week)*

YOUR CHANGING WORLD
by Edward Cornish, President of the World Future Society

The only column that authoritatively tries to answer the maze of questions that confront us regarding what life will be like in tomorrow's world. *(once a week)*

For samples and rates in your circulation area call collect: 619-753-3489

SFI SUN FEATURES INC.

45 KENNEDY PARKWAY, P.O. BOX 45, CARDIFF, CA 92007

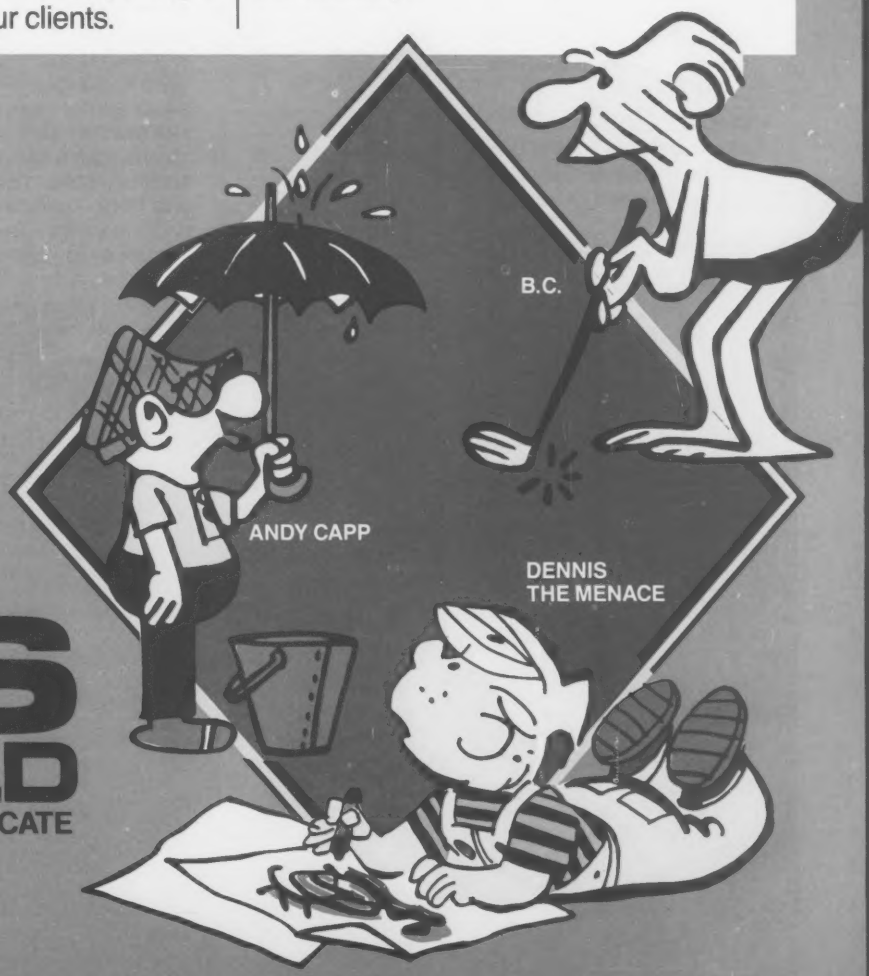
SUCCESS Speaks for ITSELF

Field Newspaper Syndicate enjoys a reputation of commitment to leadership and growth—and success speaks for itself. It is evidenced by our prized contributors, first-rate text and comic features.

Our success also is apparent in the diversity of the features we offer—such as our supplemental wire, graphics and illustration services. And, of course, each feature is backed by a top-notch sales force and support team, whose priority is meeting the needs of our clients.

In the last three years, Field has led the way in creative development. The result is an expanded variety of features upon which editors can rely for their ability to attract and sustain reader interest.

Field stands on a solid foundation of proven performers and rising stars. We will continue to provide newspapers with the best talent available—and will maintain the position of respect earned within the industry.



fns FIELD
NEWSPAPER SYNDICATE

1703 KAISER AVENUE
IRVINE, CA 92714
(714) 549-8700

A DIVISION OF FIELD ENTERPRISES, INC.

© Field Enterprises, Inc., 1983

COMICS

CONTINUITY STRIPS

APT. 3-G -- Dr. Nick Dallis & Alex Kotzky
JUDGE PARKER -- Dr. Nick Dallis & Harold LeDoux
MARK TRAIL -- Ed Dodd & Jack Elrod
MARY WORTH -- Allen & John Saunders & Ken Ernst
REX MORGAN, M.D. -- Dr. Nick Dallis, Marvin Bradley & Fernando DaSilva
STEVE CANYON -- Milton Caniff
STEVE ROPER & MIKE NOMAD -- John Saunders & Bill Overgard

HUMOR STRIPS

ANDY CAPP -- Reggie Smythe
ARNOLD -- Kevin McCormick
B.C. -- Johnny Hart
CROCK -- Bill Rechin & Don Wilder
FENTON -- David Wiley Miller
FRED BASSET -- Alex Graham
FUNKY WINKERBEAN -- Tom Batiuk
GOOSEMYER -- Don Wilder & Brant Parker
JOHN DARLING -- Tom Batiuk & Tom Armstrong
MARVIN -- Tom Armstrong
McGONIGLE OF THE CHRONICLE -- Jeff Danziger
MILES TO GO -- Phil Frank
MISS PEACH -- Mell Lazarus
MOMMA -- Mell Lazarus
RIVETS -- George Sixta
SALLY FORTH -- Greg Howard
THE RYATTS -- Jack Elrod
TRAVELS WITH FARLEY -- Phil Frank
TUMBLEWEEDS -- Tom K. Ryan
WEE PALS -- Morrie Turner
WILLY 'N ETHEL -- Joe Martin
WIZARD OF ID -- Brant Parker & Johnny Hart

Marvin

In less than a year, *Marvin* has become a phenomenal success. With his wild shock of brilliant orange hair and his irresistible personality, our six-month-old wonder bundle has produced record-breaking sales figures, and has captivated the readers of more than 325 newspapers nationally. Success is sweet, for Marvin!

PANELS

BELVEDERE -- George Crenshaw
BIG GEORGE -- Virgil Partch
BROTHER JUNIPER -- Fred McCarthy
DENNIS THE MENACE -- Hank Ketcham
DUNAGIN'S PEOPLE -- Ralph Dunagin
GRIN & BEAR IT -- George Lichty & Fred Wagner
GUINDON -- Richard Guindon
MARK TRAIL'S OUTDOOR TIPS -- Ed Dodd
STRICTLY BUSINESS -- Dale McFeatters
THE GIRLS -- Franklin Folger
TIME OUT -- Jeff Keate
WILLY 'N ETHEL -- Joe Martin
WORD-A-DAY -- Mickey Bach

COLUMNS AND MORE

ADVICE

ANN LANDERS

ASTROLOGY

STAR TRACKING -- Jeanne Avery

AUTOMOTIVE

AUTO ALBUM -- Tad Burness

BEAUTY / FASHION

SHIRLEY LORD

BUSINESS / FINANCIAL

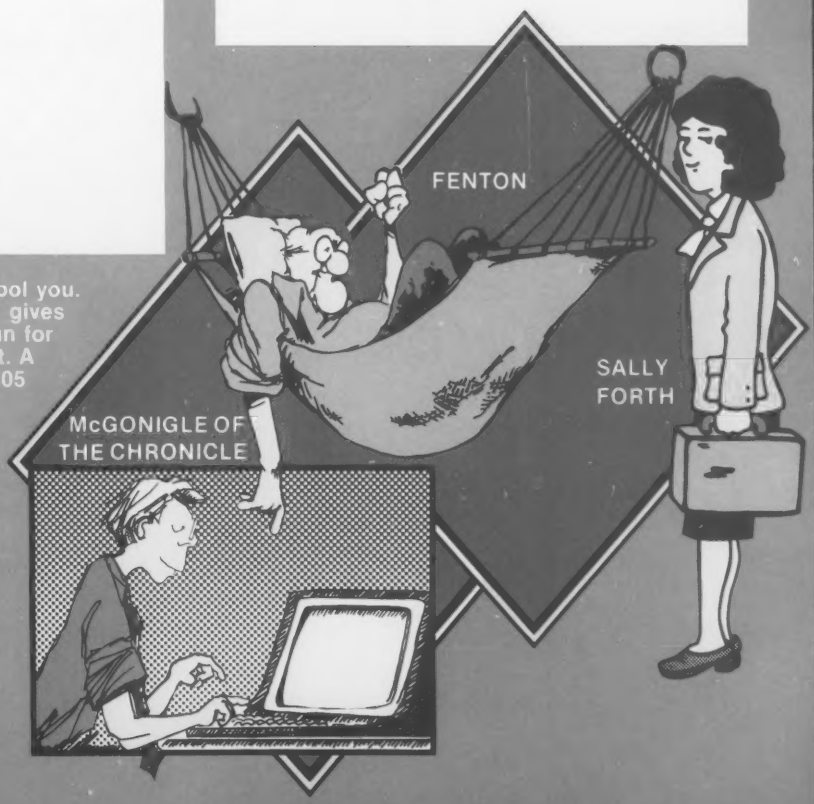
BUSINESS OUTLOOK -- J.A. Livingston
REAL ESTATE -- Bernard Meltzer

EDITORIAL CARTOONS

BEST & WITTIEST

Gary Brookins -- Richmond Times-Dispatch
Bob Gorrell -- Richmond News Leader
Mike Keefe -- Denver Post
Kate Salley Palmer -- Greeneville News

Don't let *Fenton's* passive pose fool you. He's a feisty senior citizen who gives anyone who crosses his path a run for his money with razor-sharp wit. A favorite among all age groups in 105 newspapers nationwide, since March, 1983. *McGonigle of the Chronicle*, released August, 1983, already has attracted the attention of newspaper editors with its upbeat combination of contemporary humor, newsroom neuroses and political satire. In less than two years, *Sally Forth* has emerged triumphant as comic strip heroine and role model. Sally, who balances her responsibilities as wife, mother and career-person with a light touch, is a favorite of men and women readers of 125 newspapers worldwide.



Bill Sanders -- Milwaukee Journal
Bob Taylor -- Dallas Times Herald
John Trever -- Albuquerque Journal
HERBLOCK -- Herbert Block
MAULDIN -- Bill Mauldin

GARDENING
INDOOR GARDENING -- Jane Adler

GRAPHICS SERVICE
INFOGRAPHICS -- News expressed in charts, graphs and maps

HEALTH / MEDICINE
TO YOUR GOOD HEALTH -- Dr. Paul Donohue

HOUSE / HOME
YOUR FAMILY DECORATOR -- Carleton Varney

HUMAN INTEREST
STRICTLY PERSONAL -- Sydney J. Harris

HUMOR
AT WIT'S END -- Erma Bombeck

ILLUSTRATION SERVICE
GRAPHIC IMPRESSIONS
Boshra Abo-Saif
Kent Barton
David Wiley Miller
Nancy Ohanian

INDEPENDENT PRESS SERVICE
BALTIMORE SUN
BOSTON GLOBE
CHICAGO SUN-TIMES
DALLAS MORNING NEWS
Plus:
NEWHOUSE NEWS SERVICE
LONDON TELEGRAPH

LABOR
INSIDE LABOR -- Victor Riesel

Ann Landers

Ann Landers is an authority; a highly respected source of contemporary viewpoints and advice. Her column appears in more than 1,000 newspapers worldwide, and appeals to her diversified readership with topical, timely and poignant issues that affect their daily lives.

Erma Bombeck

Erma Bombeck is America's foremost humor columnist. Through her column, "At Wit's End," Erma expresses the humorous side of everyday hassles with a hilarious and unrivaled style that has critics and readers exploding with laughter in more than 850 newspapers coast-to-coast.

MOVIES
ROGER EBERT

NATIONAL / WORLD AFFAIRS
NEWS FOCUS -- Cord Meyer
INSIDE REPORT -- Rowland Evans & Robert Novak
HERE AND NOW -- Maxwell Glen & Cody Shearer
CARL ROWAN

PERSONALITIES / SHOW BUSINESS
WASHINGTON LETTER -- Betty Beale
GLAD YOU ASKED THAT -- Marilyn & Hy Gardner
DAYTIME DIAL -- Lynda Hirsch

PUZZLES / GAMES
BOGGLE CHALLENGE -- Parker Brothers
WORD-A-DAY -- Mickey Bach

SPECIAL SELECTIONS
SELECT FEATURES—Single articles, series and book serializations

SPORTS
JIMMY THE GREEK -- Jimmy Snyder
MARK TRAIL'S OUTDOOR TIPS -- Ed Dodd

TELEVISION
GARY DEEB TV -- Gary Deeb

TRAVEL
OF ALL PLACES -- Horace Sutton

WEEKLY NEWSPAPERS ONLY
FRONTLINE FEATURES
Rowland Evans & Robert Novak -- Evans & Novak This Week
Mike Keefe -- Political cartoons
Jeanne Avery -- Star Tracks
Dr. Paul Donohue -- Donohue This Week
Jeanne Lutwiniak -- Crossword Puzzle

YOUTH
CAPPY DICK
YOUNG HOBBY CLUB
UNCLE RAY'S COLUMN -- Ramon Coffman

JAMES HOGE
Chairman

STEVE JEHOREK
President & C.E.O.

J.G. TREZEVANT
Senior Vice President

ELIZABETH HASTEN
Vice President/Operations

LEWIS LITTLE
Vice President/
Editorial Development

KENNETH REILEY
Vice President/Sales

LEIGHTON McLAUGHLIN
Editor

T.J. PEPPING
Promotion Manager

DORIS RICHETTI
Manager/
Select Features

SALES REPRESENTATIVES

IRWIN BRESLAUER
Independent Press Service specialist

BOB FARNELL
Northeastern states & Canada

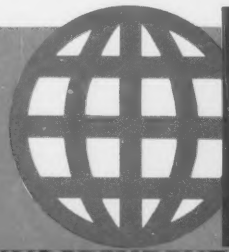
JOHN GARDNER
Southwestern states

JOHN KILLIAN
Midwestern states

DOROTHY PORTUGAIS
Great Plains states/
Telephone sales

JACK PRAHL
Southern states

PATRICIA WEBER
Far Western states &
British Columbia



IP

INDEPENDENT PRESS SERVICE

Your readers deserve the best, and Independent Press Service -- the complete supplemental -- provides it. IP is a consortium of the most progressive and respected major independent newspapers in the nation. It assembles the journalistic prowess of the Chicago Sun-Times, The Dallas Morning News, The Baltimore Sun, The Boston Globe -- plus Newhouse News Service and the London Telegraph -- to provide your readers with the talents of some of the world's foremost journalists. IP offers first-quality national and international news coverage, as well as an unsurpassed array of features, columns, commentary, sports -- and much more.

WEEKLY?

Here's your complete, time-saving package of 30 reader-wanted features and graphics:

Suburban Features

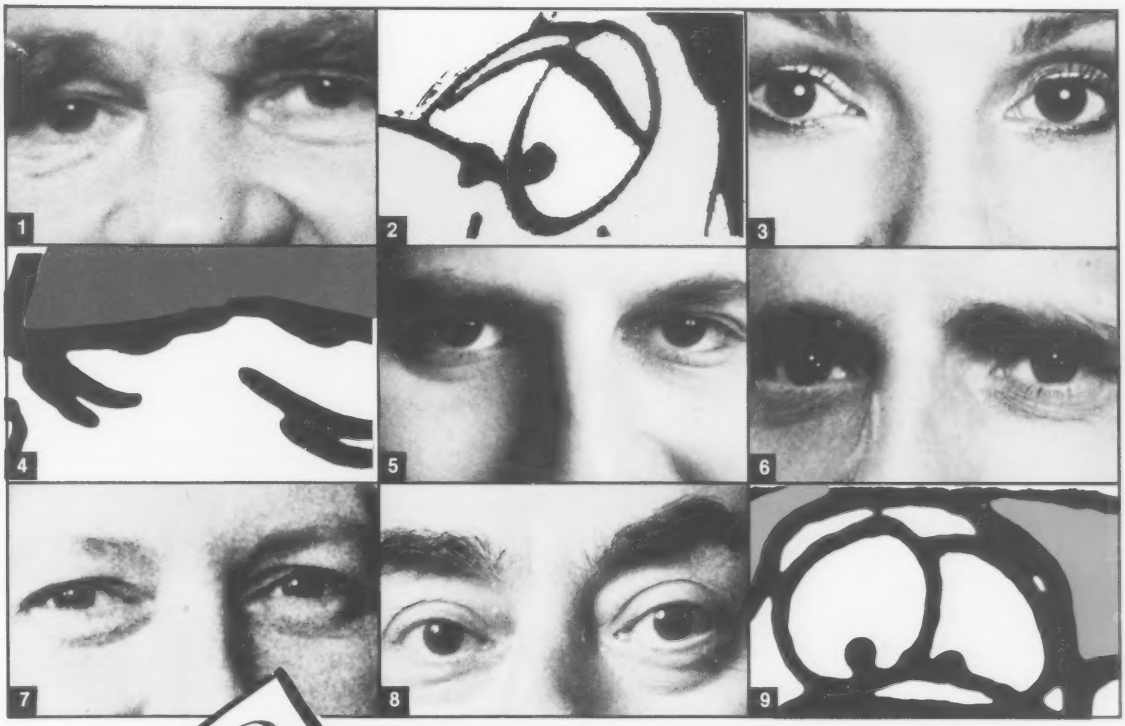
New features include FUN AND FITNESS, a sports and health column from the United States Sports Academy, ANTIQUES by Randy Ormsby, PERSPECTIVES, an advice column by Dr. Charles Salter, LE BON VIVANT, wine advice and comment by Filippo Milone, and THE LAST STRAW, a cartoon strip by Dan Juravich.

Some of the popular features being continued include the weekly CROSSWORD puzzle, STARR TRACKS, an astrology column from Carol Starr, THINKING SLIM from Jean Nidetch of Weight Watchers, Jean Crosby's TV PARADE, WORD CAGE by Tracy St. John, SAVE TIME AND MONEY by Ann Frances Dolan, FAMILY PHYSICIAN by Dr. James G. Price, CAMPING FAMILY STYLE by Angela and Ford Bothwell, and JOLLY GREEN THUMB by Mary Furey Crymes. Two timely editorial cartoons are supplied weekly by Bob Palmer and Jimmy Margulies and Gill Fox provides a family-oriented humor panel. A variety of filler material is included each week.

SUBURBAN FEATURES is provided in repro form 10 days prior to release date. For FREE samples and rates write SUBURBAN FEATURES, c/o Berkley-Small, Inc., P. O. Box 91460, Mobile, AL, or call (205) 343-1717 collect.

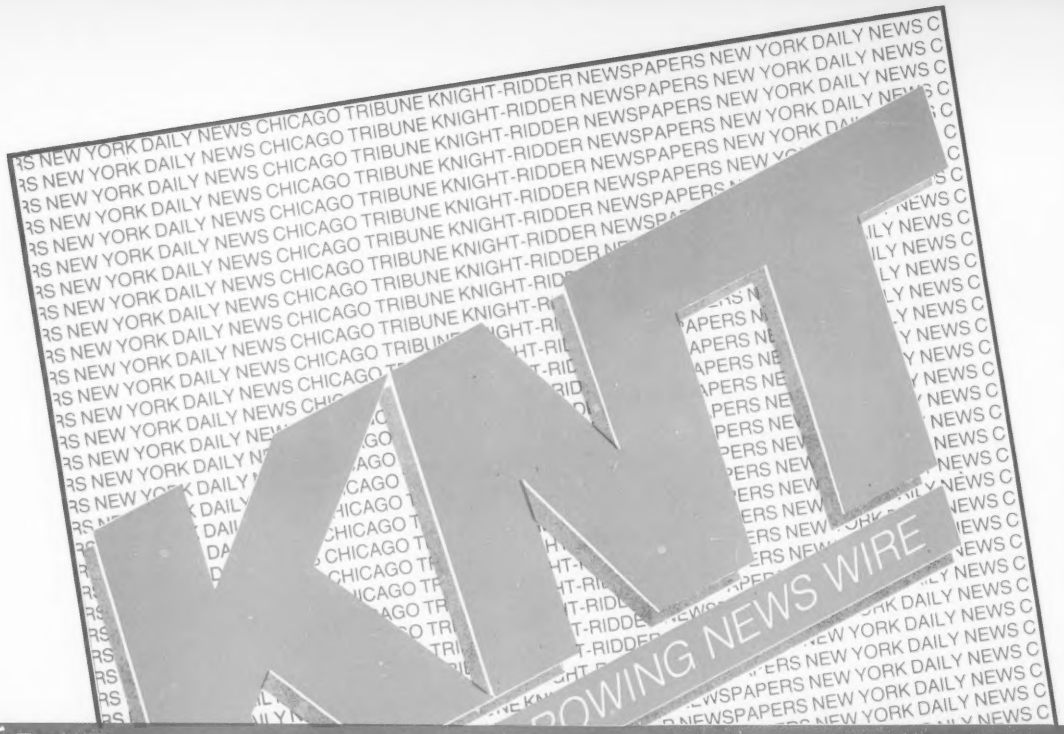
Division of Berkley-Small, Inc.

NAME THESE TEN CHARACTERS FROM THE TRIBUNE COMPANY SYNDICATE– AND YOU CAN WIN A SEIKO WRIST TV!



Clue: You'll find them all pictured among our top rated features!

TRIBUNE COMPANY SYNDICATE, INC.



TRIBUNE COMPANY SYNDICATE, INC.

KNT—THE ONE WIRE SERVICE THAT DELIVERS THE BEST OF EVERYTHING!

Tapping into the talent and resources of The Chicago Tribune, The New York Daily News and the Knight-Ridder Newspapers was the idea behind KNT—and is that idea ever working! KNT is the fastest growing supplemental news service with more than 120 subscribers.

Small wonder, when it means editors can draw on the work of more than 3,000 reporters and editors, more than 40 Washington-based correspondents, 20 top sports bylines, an extraordinary team of foreign correspondents and a group of outstanding feature specialists.

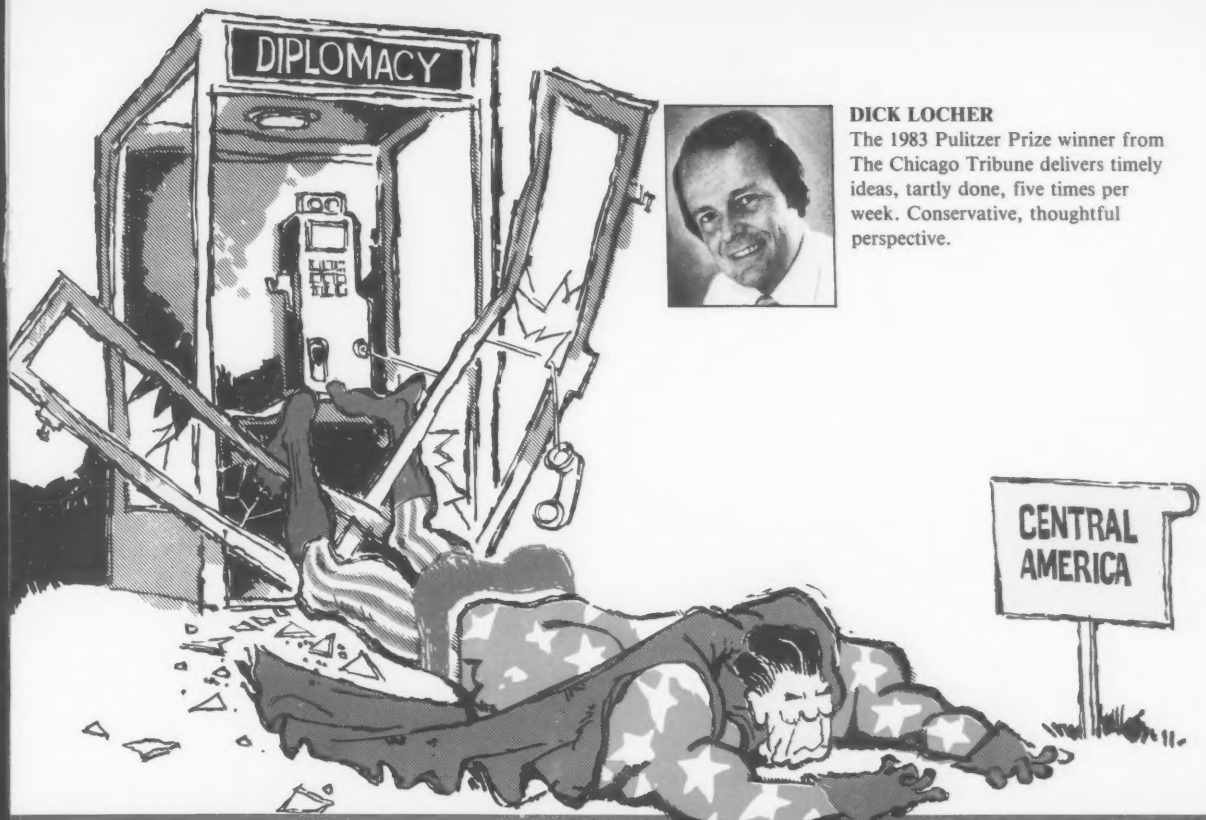
KNT delivers topical news from all points in the U.S. and abroad as well as treating you and your readers to the kind of quality back-of-the-book material that anchors readers in other sections of the paper.

KNT—it's the perfect package to strengthen your paper, wherever and whenever you need it.

WIN OUR CONTEST! Many of the most popular personalities in journalism are peering out at you from the cover. They're among The Tribune Company Syndicate's top talent, pictured on these pages. Name all ten and you're eligible for our drawing. The lucky winner of that drawing will receive a Seiko wrist television. The new wrist TV, which also functions as a watch, is a case of life imitating art, incidentally. Dick Tracy first introduced a wrist TV in 1965.

To enter our contest, simply list the name of the personalities and comic characters with the appropriate number identifying each. Mail to Tribune Company Syndicate Talent Contest, 220 E. 42nd St., New York 10017. Complete rules below.

OFFICIAL RULES: 1. To enter, simply send us a list of the personalities or comic characters that you believe are pictured on the front page. Write the corresponding number from the front page next to the character or personality's name on a piece of paper or postcard. 2. Mail to: Talent Contest, Tribune Company Syndicate, 220 E. 42nd, New York 10017. 3. All entries must be received by September 1, 1983. Your chances of winning depend on the number of eligible entries. An eligible entry is one where all 10 personalities and comic characters have been identified correctly. 4. The prize will be awarded through a random drawing. 5. Drawing is open to anyone except employees of the Tribune Company Syndicate or contributors to the syndicate. Void where prohibited. No purchase necessary.



DICK LOCHER
The 1983 Pulitzer Prize winner from The Chicago Tribune delivers timely ideas, tartly done, five times per week. Conservative, thoughtful perspective.

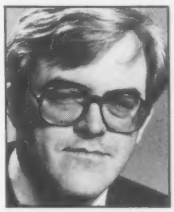
TRIBUNE COMPANY SYNDICATE, INC.

PRIZE-WINNING EDITORIAL CARTOONISTS!

JEFF MAC NELLY
Twice a Pulitzer Prize winner, and always on target, MacNelly's lively work is distinctive and compelling. Three times weekly from The Chicago Tribune.

JACK OHMAN
Among the most distinctive of the new generation of cartoonists, Ohman delivers a fresh point of view five times per week. From The Detroit Free Press.

STEVE SACK
Sack has been called "the best fresh talent in cartooning since MacNelly." Four times weekly from The Minneapolis Tribune.



DON WRIGHT
Wright has won the Pulitzer Prize twice and has collected a trophy case full of other awards for his penetrating work that looks after the little guy. Four times weekly from The Miami News.

WAYNE STAYSKAL
Warning: Stayskal's distinctive style and unique perspective is habit-forming. A consumer-oriented cartoonist who delivers five times a week from The Chicago Tribune.

BILL SCHORR
He's liberal. He's funny. And his pen is dipped in topical humor. Four times per week from The Los Angeles Herald Examiner.

TRIBUNE COMPANY SYNDICATE, INC

EXTRA-ORDINARY COLUMNISTS!

ANDY ROONEY
Well, now—what will Andy Rooney take on next? Nobody knows, but be assured, it will grab your readers by their interests. Wry and witty comments from the hero of "60 Minutes." Three per week.

BOB GREENE
Nobody in the nation covers America like Bob Greene. A storyteller from the heartland, Greene reports on a variety of topics, always in compelling fashion. Three per week.

LIZ SMITH
The nation's Number 1 celebrity watcher chronicles who is doing what to whom. Five times per week.

JIMMY BRESLIN
He writes with wit and style on subjects that are as basic as a hard hat and a lunch bucket. Three times per week.

SUZY
Nobody knows the beautiful people like Suzy. She tells all in breezy fashion, five times weekly.

PERCEPTIVE PERSPECTIVES ON NATIONAL AFFAIRS!

POLITICS TODAY
Germond and Witcover track the big political stories nationally. Perfect combination for an election year. Five times weekly.

PAT BUCHANAN
He's smart. He's tough. He's Mr. Conservative—and willing to mix it up with anybody. Plenty of readers from both sides of the political perspective cross over to read "The Dividing Line." Three per week.

THE HARRIS SURVEY
The nationally known pollster tracks political and social trends—and provides fresh insights for editors, too. Twice weekly.

STEPHEN CHAPMAN
Thought-provoking commentary twice weekly from a bright and able thinker who sits on The Chicago Tribune's editorial board.

ROSS MACKENZIE
Conservative comment with a bite from the editor of The Richmond News Leader's editorial page. Twice weekly.

THE BEST IN BUSINESS!

DAN DORFMAN
He breaks stories. He makes stories. The noted commentator gets your readers talking—and coming back for more. Twice weekly.

WILLIAM DONOGHUE
The money manager who looks out for the little guy—and writes all those best-sellers—now delivers a twice-weekly column of practical advice. Sure-fire!

DONOGHUE'S MONEY FUND TABLE
One survey called it the most useful feature in the financial section. The only report that accurately tracks dividends in this high-interest area. Weekly.

ROBERT BRUSS
The one real estate service that hits home every time. Answers readers' questions four or seven times weekly.

STOCK OF THE WEEK
Neatly packaged electronic rundown of securities groups. Available weekly.

TRIBUNE COMPANY SYNDICATE, INC.

THAT'S SHOW-BIZ!

MARILYN BECK
Hollywood's premier columnist and the best reporter in town covers this high interest beat five times weekly. You also get celebrity interviews, Q&A, TV, photos.

COUNTRY MUSIC
Whether it's the outlaws from Austin or the traditionalists at the Grand Ole Opry, nobody knows more about the country music scene than Jack Hurst. Great interviews, news. Twice weekly.

FAST TRACK BY CHERYL LAVIN
Vital stats, gossipy tidbits and interviews with famous personalities. One of the hottest new columns to break in recent memory. Weekly.

HOW TO BEAT THE VIDEO GAMES
A sure-fire way to capture those young readers is with this guide to home and arcade games by Michael Blanchet. Twice weekly.

PEOPLE EXCLUSIVE!
A weekly tab people page with photos. Created in advance for rotogravure by Tom Poster and Phil Roura, two of the most popular personality-watchers around.

FABULOUS FEATURES!

HOUSE CALL
It's just what the doctor ordered. Six helpful advice-packed columns weekly from Dr. G. Timothy Johnson, a regular on "Good Morning America."

STEPHEN BIRNBAUM
All anyone ever wanted to know about where to go, how to get there and what to do when you arrive. First-class travel column from a famous author and TV personality. Twice weekly.

HOROSCOPE
Check the stars or ask your readers—they'll love Joyce Jillson's daily outlook. A proven way to grab and hold readers.

COMPUTER REPORT TODAY
In the booming field of computers, one real consumer expert stands out. He's David Hajdu—and he takes all of the mystery out of computers in this information-packed column on the latest developments. Twice weekly.

ASK YOUR VET
Dogs and cats are united in their appreciation of the advice from veterinarian and author Dr. Michael Milts. Owners agree he's great, too! Three times per week.

GOREN ON BRIDGE
Nobody is more of a fanatic than a bridge player. And bridge players are unanimous in their opinion that this is the best bridge column going. Camera-ready, seven columns per week.

DR. BILLY GRAHAM
The popular and influential evangelist answers questions from readers six times per week.

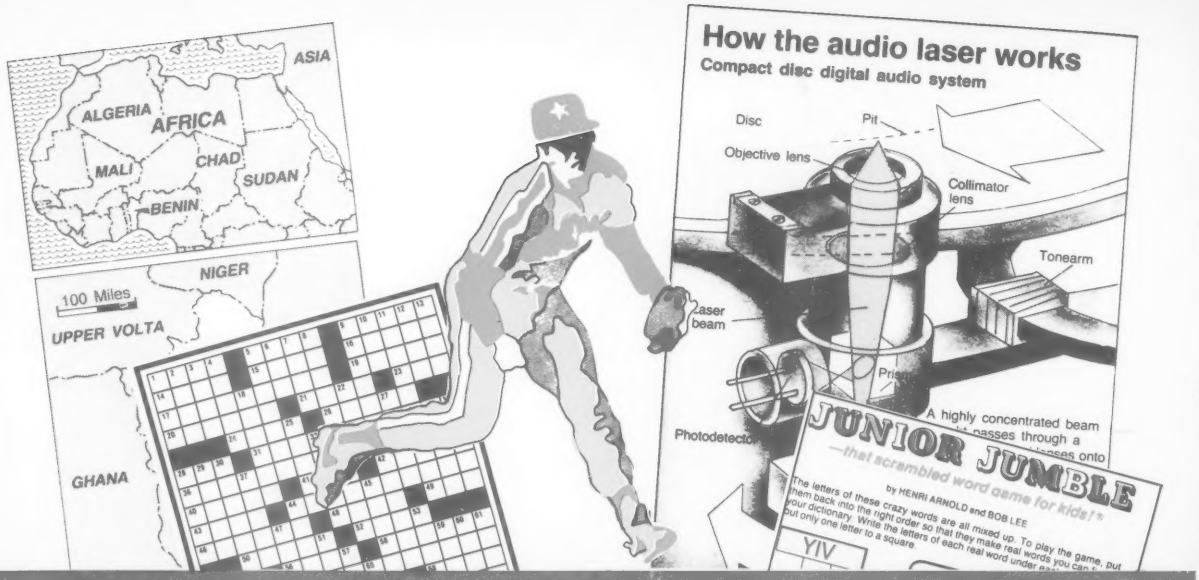
HOW
There are modern tricks to keep your house ship-shape. Lois Libien and Margaret Strong share them in this popular column. Three per week.

ONE GREAT DISH
Great meals are often built around one great dish. Noted food authority Roy Andries de Groot serves up the way it's done every week. Illustration.

HOME WORKSHOP FILE
The trend is to do it yourself. Larry Eisinger shows how in this weekly feature, illustrated.

DR. JOCK
There are more joggers, more racquetball players, more cyclists than ever. They crave the advice in Dr. Jock's Guide to Feeling Fit.

ENERGY SAVERS
Your readers want to save money on



TRIBUNE COMPANY SYNDICATE, INC.

energy costs. These weekly illustrated tips show how to do it.

OPTIONS
Topical and fun-to-read, Beverly Stephen of The New York Daily News explores those subjects of keen interest to the contemporary woman. Twice weekly.

NEEDLEPLAY
The best-known name in sewing, knitting and needlecraft is Erica Wilson. Ditto, the best column. Twice weekly.

SPECTATOR SPORTS!

THE LATEST LINE
It's the latest on the betting line the year around. Looks at both the pros and the college games. Complete with commentary. Seven times weekly.

RACING FORM
The leading name in racing delivers the charts you select for the tracks you want to report on. Wire delivery.

SUPERSTATS
Young readers, especially, love to follow those ratings. Benjamin Lee Eckstein's statistical analysis includes basketball power ratings, pitching form, football stats. Moved by feature wire daily.

GREAT GRAPHICS SERVICE!

CHICAGO TRIBUNE GRAPHICS SERVICE
Praised as the state-of-the-art in newspaper graphics, this weekly package from The Chicago Tribune provides background maps, news graphics, feature graphics and financial charts. 12 to 17 pieces of camera-ready art supplied each week. More than 250 newspapers use this quality graphics service to bring complex stories into focus quickly. Index and graphics users newsletter included.

... PLUS NEW BASE MAP SYSTEM
For graphics service clients, we've added The Chicago Tribune base map system. It provides a series of maps on nations and states to provide a base for creating news maps on deadline. New maps added each month.

PERPLEXING PUZZLES!

JUMBLE
When editors salute the most widely syndicated and highly regarded newspaper puzzle, they're heralding Jumble, by Henri Arnold and Bob Lee. Seven days per week plus a once-a-week Junior Jumble.

TEST YOUR HORSE SENSE
How much do you know about events and history? This daily quiz by Eric Lynn is an irresistible reader-grabber.

CROSSWORD PUZZLE
There are crossword puzzles and then there's *the* crossword puzzle, edited by Herb Ettenson, the country's No. 1 independent puzzle editor. A sure-fire hit. Daily and Sunday versions plus a commuter puzzle for those in a hurry.

There's a New Star in Television Listings

Torrington/Tribune Data, a partnership of Torrington Industries and the Tribune Company Syndicate, made its debut earlier this year.

Already 22 newspapers have signed on for our customized listing packages, including The Allentown Call-Chronicle, The Chicago Tribune, The Corpus Christi Caller-Times, The Dallas Times-Herald, The Denver Post, The Philadelphia Inquirer and USA Today.

What has made Torrington/Tribune Data so popular?

With our state-of-the-art hardware and software, we're able to produce rolling logs, horizontal or vertical grids and special breakouts to your deadlines . . . and give you later updates. It's all tailor-made to your newspaper's and your readers' specifications.

From the number of newspapers that have quickly signed with Torrington/Tribune Data, it's obvious this is the kind of product editors have been waiting for.

Allow us to show you how to reach your market with a quality television presentation. Give us a call.

Torrington/Tribune Data

Ted Zoli
CHIEF EXECUTIVE OFFICER

Peter S. Willett
GENERAL MANAGER

John B. Matthews
VICE PRESIDENT/MARKETING

Offices: P.O. Box 269, Glens Falls, NY 12801
(518) 793-9608 (518) 793-8861

220 East 42nd St.
NY, NY 10017-5885
(212) 557-7926

TRIBUNE COMPANY SYNDICATE, INC.

CLASSIC COMICS!

DICK TRACY
by Max Collins and Dick Locher

BROOM-HILDA
by Russell Myers

KUDZU
by Doug Marlette

BALDERDASH
by Wayne Stayskal

SHOE
by Jeff MacNelly

MOTLEY'S CREW
by Ben Templeton and Tom Forman

SUPERMAN
by Kupperberg-Delbo-Trapani

BRENDA STARR
by Linda Sutter and Ramona Fradon

CATFISH
by Roger Bollen and Gary Peterman

MOON MULLINS
by Ferd and Tom Johnson

LOLLY
by Pete Hansen

ANIMAL CRACKERS
by Roger Bollen

WINNIE WINKLE
by Henry Raduta and Frank Bolle

ANNIE
by Leonard Starr

GIL THORP
by Jack Berrill

GASOLINE ALLEY
by Dick Moores

DONDI
by Irwin Hasen

CONRAD
by Bill Schorr

ELWOOD
by Ben Templeton and Tom Forman

... PLUS ... PUNCHY PANELS!

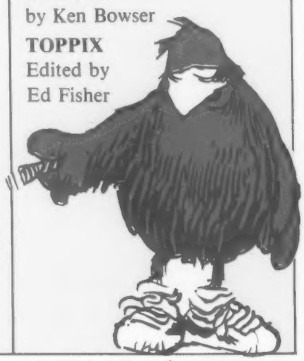
THE SPORTING LIFE
by Tom Forman and Ben Templeton

GOOD NEWS-BAD NEWS
by Henry Martin

CHARLIE
by Charlie Rodrigues

VIDIOTS
by Ken Bowser

TOPPIX
Edited by Ed Fisher



All comics copyright 1983 by Tribune Company Syndicate, Inc., except Superman, TM copyright, 1983, DC Comics, Inc.; Shoe, TM, and Kudzu, copyright 1983, by Jefferson Communications, Inc.

Sales Representatives

Walter Cone
Asst. Sales Mgr. East

Rick Nelson
West

Carlton Woods
Midwest

Ross Glover
South

James Collins
Southwest

Toronto Star Syndicate
Canada

Editors Press
Europe, Latin America, Far East, Africa

Yaffa Syndicate
Australia, New Zealand

Torrington/Tribune Data

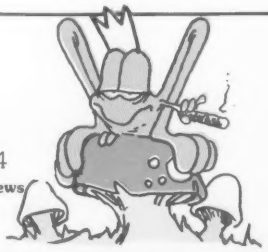
Ted Zoli
Chief Executive Officer

Peter S. Willett
General Manager

John B. Matthews
VP/Marketing

Tribune Company Syndicate, Inc.
220 East 42nd Street, New York, NY 10017 (800) 847-4364

Robert S. Reed *PRESIDENT*
Michael Pollack *VP CONTROLLER*
Don Michel *VP EDITOR*
Brice Diedrick *DIR OF LICENSING*
Walter F. Mahoney *VP SALES MANAGER*
John B. Matthews *VP MARKETING*



Editor & Publisher
58th ANNUAL SYNDICATE DIRECTORY

President and Editor
Robert U. Brown

Publisher
Ferdinand C.Teubner

Directory Editor
Rachel In

Editorial Staff
Kathryn Ferguson
Elizabeth Launer
Gertrude A. Senk

Advertising Manager
Donald L. Parvin

Advertising Production
Louise A. Villani, Mgr.
Donna Kreiner, Asst.

Photocomposition
Katherine H. Barns, Mgr.
Donald L. Farwell, Asst.

Published by
The Editor & Publisher Co., Inc.
575 Lexington Avenue
New York, N.Y. 10022

DIRECTORY INDEX

Syndicate names, addresses, telephone numbers, executives and editors 15S

Syndicate name code 34S

Index to Advertisers 115S

Authors and artists 68S

Title of by-lined features 50S

Classification by subject matter 76S

CODES, SYMBOLS AND ABBREVIATIONS

Size of Feature

Number of Words	500 etc.
Picas wide and inches deep	42x5", 78.6x4" etc.
Page (Standard)	ps
Page (Tabloid)	pt
Double Truck	dt
Half-page (Standard)	hps
Half-page (Tabloid)	hpt
Half-page (Vertical)	hpv
Third-page(Standard)	tps
Third-page (Tabloid)	tpt
Quarter-page (Standard)	qps
Quarter-page (Tabloid)	qpt
Quarter-page (Horizontal)	qph
Sixth-page (Horizontal)	sph
Sixth-page (Vertical)	spv
Varies	var
Book length	bl
Supplement	sup

How Often Feature Supplied

Sunday	S
Seven times a week	7tw
Six times a week	6tw
Five times a week	5tw
Four times a week	4tw
Three times a week	3tw
Two times a week	2tw
One time a week	1tw
Annually	an
Contract	cont
Occasionally	occ
Monthly	m
Quarterly	q
Seasonal	sea

How Feature Furnished

Offset repro proofs	orp
Manuscript	man
Scannable	
Courier 12	C12
OCRA	ocra
Perry 199	p199
Illustrated with drawings	id
Illustrated with photo negatives	igp
Wire	wire
AP DataFeature	DF
UPI DataNews	DNS
By mail	mail
Computer-to-Computer	ctc
Also available in Spanish	*

CLASSIFICATION OF FEATURES

1.ADVICE
2.ANTIQUES
3.ASTROLOGY:Graphology, Biorhythm
4.AUTOMOTIVE
5.BEAUTY
6.BOOKS
7.BUSINESS
Economics and Financial
8.CHILDREN'S FEATURES
9.COINS & STAMPS
10.COMICS
A. Strips
B. Sunday Pages
C. Cartoon Panels
11.COMMENTARY
A. Political
B. General
●COMPUTERS (see Science)
12.CONSUMERISM
●CONTESTS (see Games)
13.ECOLOGY: Environment
14.EDITORIAL ART
A. Caricatures
B. Cartoon Panels
15.EDUCATION
16.ENTERTAINMENT
A. Motion Pictures
B. Music
C. Television/Radio
D. Theater
E. TV Program Listings
17.ETIQUETTE
18.FAMILY: Child raising
19.FASHION
20.FILLERS
21.FOOD
22.GAMES
A. Backgammon, Bridge, Chess, etc.
B. Contests—circulation/promotion.
23.GARDENING: Farming
24.GOSSIP
25.HEALTH: Medical
26.HOBBIES
27.HOUSE & HOME
A. Decorating
B. House plans
C. Do-it-yourself
28.HUMOR COLUMNS
29.LEGAL
30.MAPS & CHARTS
31.MISCELLANEOUS
Columns and Features
32.NEWS SERVICES
33.OUTDOORS
A. Camping
B. Fishing
C. Hunting
34.PATTERNS
Sewing
35.PETS
36.PHOTOGRAPHY
37.PHOTO SERVICES
Pictures
38.POLLS & SURVEYS
39.PUZZLES
A. Crossword
B. Quizzes
C. Word Games
40.REAL ESTATE
41.RELIGION
42.RETIREMENT
Senior Citizens
43.SCIENCE
A. General
B. Computers
44.SERIALIZATIONS
A. Non-fiction
B. Fiction
45.SHORT STORIES
46.SPORTS—Spectator
47.SPORTS—Participant
48.TEEN-AGE FEATURES
49.TRAVEL
50.WOMEN'S PAGES

Titles patented and registered, and contents copyrighted 1983 by Editor & Publisher Co., Inc., 575 Lexington Avenue, New York, N.Y. 10022. Telephone (212) 752-7050.

©Gannett 1983

PENNYWHISTLE FOR KIDS: TWO MILLION AND GROWING

"Pennywhistle Press is the best kids' magazine," writes a 12-year-old from Mahopac, N.Y. "I hope it continues to be published when I have children so they can learn more information and like reading."

From Mahopac to San Bernardino, Pennywhistle Press is growing with the kids it serves.

The weekly newspaper supplement for children now reaches more than two million families each week, through Gannett newspapers and by syndication in others, in 27 states. And it is serving national, regional and local advertisers who want to reach children and their parents as they read together.

In its first two years, more than 35,000 children have written Pennywhistle Press to take part in contests, respond to its contents and contribute their suggestions. The supplement has been recognized both years with Distinguished Achievement Awards from the Educational Press Association of America.

"I enjoy using the Pennywhistle Press as a teaching aid. Keep up the good work," writes a third-grade teacher in Pennsville, N.J. "I am encouraging my class to read your paper every week," writes another teacher from Bridgeville, Del. "I especially like to see you encouraging students to write."

At Gannett, we believe an appreciation of the freedom to know is as important for children as it is for their parents. And Pennywhistle Press brings that freedom to more than two million homes, where tomorrow's adults are reading newspapers today.

For more information about Pennywhistle Press syndication and advertising, contact Director of Marketing, Pennywhistle Press, Gannett Co., Inc., 535 Madison Avenue, New York, N.Y. 10022. Phone: (212) 715-5312.

GANNETT

A WORLD OF DIFFERENT VOICES
WHERE FREEDOM SPEAKS

SPECIAL FEATURES DISTINCTIVE FEATURES

SPECIAL FEATURES/SYNDICATION SALES

SPECIAL FEATURES DISTINCTIVE FEATURES

INTERNATIONAL COVERAGE

U.S. NEWS AND WORLD REPORT. The reportorial accuracy and editorial judgment of the prestigious weekly publication are now available for use by newspapers in this unique package. International and domestic coverage of the highest order will add to the depth and analytical abilities of your daily newspaper. Exclusive picture and graphic service also available, text and picture and graphics services weekly. High-speed wire or mail.

NEWSWEEK. The magazine that separates fact from opinion also gives you new options for your daily news coverage. Use the special editorial features to spice up your hard news, art, sports, or sciences, or combine the news reporting with your own copy or wire services for increased depth. Weekly. High-speed wire.

INTERNATIONAL HERALD TRIBUNE. Selections from the prize-winning staff of one of Europe's most respected newspapers. High-speed wire or mail.

FINANCIAL TIMES. The most respected publication in its field, the best of the Financial Times is available exclusively through Special Features, including the FT News Service sending 5,000 words a day. Mon.-Fri. High-speed wire.

THE ECONOMIST. The economics publication with an international reputation is now available for newspaper or magazine use exclusively through Special Features. The political and social impact of economic policy around the globe add a new dimension to your coverage of business politics, and foreign and domestic affairs. Weekly. High-speed wire.

LE MONDE. Commentary, news analysis and investigative reports from France's pre-eminent newspaper. High-speed wire.

ASAHI NEWS SERVICE. The most prestigious publication in the Far East, the Asahi News Service is available exclusively from Special Features. Daily political and economic news from the heart of the Asian business and political theater will add to your international coverage. Mon.-Fri. High-speed wire.

INTERNATIONAL MAGAZINES

DER SPIEGEL. Germany's most influential publication, available exclusively from Special Features. Weekly. High-speed wire or mail.

L'ESPRESSO. The unique coverage provided by Italy's most prestigious publication gives readers a different slant on European events and politics. High-speed wire.

L'EXPRESS. News coverage and analysis from France's leading magazine. High-speed wire or mail.

SOCIAL COMMENTARY

OP-ED. Over a dozen selections each week from Op-Ed page of The New York Times. Exclusive articles by guest writers from around the world, each with a strong point of view on the day's major issues. Daily and Sunday. High-speed wire or mail.

ADAM SMITH. The national and global ramifications of domestic and world economic and monetary policies from the pen of the internationally renowned best-selling author. For international sales only. Monthly. Mail.

MARY McGRORY. The sensitive and astute observations of the Pulitzer Prize-winning columnist. Her wit and insight are universally admired. 3 TW. High-speed wire.

PETE HAMILL. The celebrated journalist with the unique eye and hard-hitting style. People, places, events from New York to Gdansk, from New Mexico to Sri Lanka, interpreted as only he can. You may not agree with Hamill, but you'll read him. 2 TW. High-speed wire or mail.

HARRIET VAN HORNE. Castigating a cynical politician, musing on the meaning of the mini-skirt, or weighing the significance of an infant prince, Van Horne writes with wit, grace, style and ferocity. 3 TW. High-speed wire or mail.

POLITICAL ANALYSIS

FOREIGN POLICY. The influential quarterly that explains the formulation and impact of America's foreign policy from the perspective of top State Department and government officials, as well as expert analysts from the academic and private sectors. Stories available on a one-shot or contract basis. High-speed wire or mail.

WASHINGTON QUARTERLY. The inner workings of government and its impact on society as viewed by respected officials and analysts from both the public and private sectors. Quarterly. Available on a one-shot or contract basis. High-speed wire or mail.

EDITORIAL CARTOONS

TOM MEYER. Incisive and insightful political commentary, wonderfully and humorously drawn from the bright, young political cartoonist of the San Francisco Chronicle. Meyer is a great addition to any Editorial or Op-Ed page. 4 TW. Mail.

BILL DEORE. The hard-hitting conservative from the Dallas Morning News. DeOre has made a strong impact on the political cartooning scene. He's fresh and funny. 4 TW. Mail.

LIFESTYLE

ON YOUR OWN by Dr. Howard Halpern. The single adult is the fastest growing segment of the population. Dr. Halpern offers practical advice on everything from cooking for one and furnishing an apartment to fighting loneliness and depression—a common complaint of your single reader. It's the only column of its type in syndication and it's available exclusively from Special Features. 2 TW. High-speed wire or mail.

PERSONALITY PROFILE QUIZ by Dr. Salvatore Didato. Readers love quizzes—especially about themselves. Dr. Didato's Personality Quiz is fun, easy to take, and shows readers how they relate to others and think about themselves. Weekly. High-speed wire or mail.

MARY ELLEN'S SELF-HELP DIET by Mary Ellen Pinkham. A unique concept in book serialization. Mary Ellen Pinkham's best-selling diet book is available to readers in 52 weekly installments—so they can lose weight and become fitter and happier the year round! Weekly. High-speed wire or mail.

MARY ELLEN'S HELPFUL HINTS by Mary Ellen Pinkham. Simple, low-cost solutions to everyday household problems from the best-selling author. Lifestyle editors from California to Maine find Mary Ellen's straightforward style grabs readers and keeps them. 3 TW. High-speed wire or mail.

SPORTSMEDICINE by Dr. Gabe Mirkin. Can readers do something about injuries in this increasingly active society? Absolutely. The noted physician shows readers how to avoid them and how to deal with them should they occur. Weekly. High-speed or mail.

HOME IMPROVEMENT by Bernard Gladstone. An illustrated column from The New York Times that offers readers easy-to-follow advice for practical home improvement inside and out—from plumbing and wiring, to patios and landscaping. Also available in abridged format. Weekly. High-speed wire or mail.

TRAVEL BOX. What's doing all over the world; including the best buys, most unusual vacations, and most elegant tours. Illustrated. Weekly. High-speed wire.

CAMERA VIEW. What's new in photographic techniques and equipment. Weekly. High-speed wire or mail.

THE NEW YORK TIMES MAGAZINE

CENTERPIECE SERVICE. Three articles per week from the premier American newspaper magazine, including personality profiles, medicine, science, and in-depth analysis of recent news events and history. Weekly. High-speed wire or mail.

SCIENCE

SCIENCE '83. Special coverage of the current trends in science and medicine. Designs for better living, better health, and the impact of scientific and technological advancements are covered in depth. 10 times a year. Available on a contract or one-shot basis. High-speed wire or mail.

BREAKTHROUGH BRIEFS. A compilation of items from various sources highlighting the latest developments in science, medicine and technology. Weekly. High-speed wire or mail.

GENERAL INTEREST MAGAZINES

LADIES' HOME JOURNAL. Available internationally only through Special Features, this magazine includes exclusive interviews with celebrities—Princess Diana to Tom Selleck—and exciting articles on health, human interest, fashion and home design. Monthly.

FAMILY CIRCLE. The largest circulation magazine of its kind, Family Circle contains features on health, personal finance, family issues, home-making and recipes. 17 times per year.

AMERICAN HERITAGE. The most prestigious publication that puts history into contemporary perspective, American Heritage features world-renowned authors writing in a lively fashion on subjects that range from baseball to FDR. Bimonthly.

All magazines available high-speed wire or mail.

READER SPECIALS

BOOK SERIALIZATIONS. The past year included such best-sellers as *How To Make Love To Each Other* by Alexandra Penney; *Power and Principle* by Zbigniew Brzezinski; *The Love You Make* by Peter Brown and Steven Gaines; *Eleni* by Nicholas Gage; *Mary Ellen's Self Help Diet* by Mary Ellen Pinkham; *Hard Choices* by Cyrus Vance; *Linda Evans' Beauty & Exercise Book* by Linda Evans; *Royal Service: My 12 Years As Valet To Prince Charles* by Stephen Barry.

SPECIALIZED BOOKS CREATED by Special Features. This past year included such special publications as: *Those I Have Known* by Anwar Sadat; *Counterattack: America's Response to the Japanese—and Global—Challenge*; *Sophisticated Traveler (Winter & Summer)*; and a six-book series on life in the 21st century.

PANORAMA. General and special interest articles from a variety of sources to keep readers informed and entertained. Weekly. High-speed wire and mail.

ONE-SHOT FEATURES. The past year has seen such important series as *Toxic Shock Triumph* by Nan Robertson (Pulitzer Prize winner); *Tragic Years of Rita Hayworth* by Rosemary Santini and Katherine Barrett; *Time For Courage In The Middle East* by Jimmy Carter and Gerald Ford; *Vietnam Legacy* by Fox Butterfield; *Anniversary Tribute To FDR* by John Kenneth Galbraith; *Feminine Mystique 20 Years Later* by Betty Friedan; *U.S. Defense Plan To Prevent Nuclear War* by Stansfield Turner; *Sally Ride: Launching A Career* by Sara Sanborn. *Thirty Years Later: Stalin's Shadow* by Harrison Salisbury; *How An Anchorman Keeps His Cool* by Dan Rather; *In Defense Of The Dirty Joke* by Isaac Asimov.

SPECIAL FEATURES DISTINCTIVE FEATURES

ENTERTAINMENT

TV TONIGHT by Rick Sherwood. What's on, what's up, what's going on around the prime time television dial. Written from the heart of television territory, Los Angeles, coverage of cable programming is included so you don't have to take an extra service! And the new, expanded feature includes weekly Nielsen ratings and special highlights of extraordinary programming. Daily and Sunday. High-speed wire.

LISA ROBINSON. "America's most influential rock byline," according to Rolling Stone. Inside news on concerts, recordings, personal appearances and interviews with the music industry's biggest stars. 2 TW. High-speed wire or mail.

INTERVIEW MAGAZINE. The most outrageous interviews with the biggest and brightest stars from the most outrageous celebrity magazine in publication. Monthly selections will fascinate readers of any age. Eye-catching photos also available. High-speed wire or mail.

GAMES

BRIDGE by Alan Truscott. Analysis, expert advice and worldwide coverage of bridge around the globe. Daily and Sunday. High-speed wire or mail.

CHESS by Robert Byrne. Direct reports and instructive advice from the great tournaments of the world. 2 TW. High-speed wire or mail.

PUZZLES

DAILY CROSSWORD PUZZLE by Eugene T. Maleska. Within reach of your average reader, The New York Times crossword puzzle is the best crossword available anywhere. Daily. Available by mail.

SUNDAY CROSSWORD PUZZLE. Edited by Eugene T. Maleska. Challenging yet fun, it's the world's most popular crossword puzzle. Sunday. Available by mail.

COMICS

THE LONE RANGER by Cary Bates / Russ Heath. Hi-ho Silver, awaaaaay! Brand-new adventures of the world's most renowned western hero and with loyal friend, Tonto. Daily and Sunday in half, third and quarter standard; half and full tabloid.

BUCK ROGERS IN THE 25TH CENTURY by Cary Bates / Gray Morrow. New adventures of America's best-known space hero. Absorbing storylines and brilliant art combines with tongue-in-cheek humor to grab readers and keep them. Daily and Sunday in half, third and quarter standard; half and full tabloid.

SPORTS

GOLF DIGEST, TENNIS. The best instruction and news about your readers' most popular participation sports. Monthly. High-speed wire or mail.

GRAPHICS

U.S. NEWS & WORLD REPORT GRAPHICS AND PICTURE SERVICE. Eye-catching charts and pictures from one of America's premier news publications. They add depth to any story, highlight any page. Weekly. Mail.

LASERPHOTO II. Computer-to-computer transmission of the latest news pictures, feature photos and graphics taken from the pages of The New York Times available exclusively through AP's Laserphoto II network. Crisp, clear resolution adds a new dimension to your graphic product. Mon.-Fri.

SPECIAL FEATURES

THE NEW YORK TIMES SYNDICATION SALES CORPORATION
200 Park Avenue, New York, N.Y. 10166 212-972-1070
Sam Summerlin, President
Paula Reichler, Vice President, Editorial Director

New York Sales Office:
Chuck Weiss
Joe Vallely
One-Shot Sales:
Susan Carroll
Dan Barber
212-972-1070
Telex: 640-198

Los Angeles Sales Office:
Paul Finch, Vice President
6420 Wilshire Blvd. (Suite 1100)
Los Angeles, CA 90048
213-852-1579
Telex: 194-941

International Sales Office:
Paul Gendelman,
Senior Vice President
3 Rue Scribe, Paris, 75009, France
742-1441 or 742-1711
Telex: 230-650

DIRECTORY OF SYNDICATED SERVICES

A

A-Plus Features ..... APF
1711-A Grove St., Berkeley, Calif. 94709
Telephone: (415) 548-1004
James Elliott, Editor

Abrahamian Feature Syndicate ..... ABF
198 Robinhill Drive, Williamsville, N.Y. 14221
Telephone: (716) 688-0902
Emil V. Abrahamian, President

Adler Associates ..... ADL
P.O. Box 128, Saint John, N.B., Canada E2L 3X8
Telephone: (506) 657-8671
Joseph Adler, Managing Editor
Louise Adler, Features Editor

Adventure Feature Syndicate ..... ADF
329 Harvey Dr., Suite 400, Glendale, Calif. 91206
Telephone: (213) 247-1721
Orpha H. Barry, Executive Editor
William H. Barry, Managing Editor
D. J. Chamberlain, Business Manager

Aging Attitudes ..... AGE
P.O. Box 4483, Grandin Road Station,
Roanoke, Va. 24015
Telephone: (703) 982-8336
Cynthia G. Powell, Author

AIM Report ..... AIM
1341 G. St. NW, Suite 312, Washington, D.C. 20005
Telephone: (202) 783-4406, (202) 783-6483
Reed J. Irvine, Chairman
J.R. VanEvera, Executive Secretary
John McLean, Treasurer

Alburn Bureau, The ..... ALB
Box 5745, Tucson, Ariz. 85703
Telephone: (602) 624-0721
Leo Sonderegger, Director

Alexander's Local Cartoons ..... ALX
Box 1233, Seneca, S.C. 29678
Telephone: (803) 882-9326
Jerry Alexander, Owner

Allied Feature Syndicate ..... AFS
520 Citizens Bldg., Cleveland, Ohio 44114
Telephone: (216) 781-5737, (216) 781-6700
Jerome Langell, Editor/Manager

American Federation Of Teachers(AFT) ..... AFT
11 Dupont Circle, N.W., Washington, D.C. 20007
Telephone: (202) 797-4400
Albert Shanker, President
Robert Porter, Secretary/Treasurer

American Medicine News Service ..... AMNS
95 Madison Avenue, New York, N.Y. 10016
Telephone: (212) 685-6767
David L. Murray, President
Zee King Murray, Secretary

American Syndicate, Inc. ..... ASI
11167 Main St., Cincinnati, Ohio 45241
James H. Dygert, President
Ann Dygert, Vice President

American Way Features, The ..... AMW
128 Lighthouse Dr., Jupiter, Fla. 33458
Telephone: (305) 746-7815
Thomas J. Anderson, Publisher
Pat Snyders, Managing Editor
Margaret Woodhead, Circulation Manager

Ampersand Communications ..... AMC
1507 Madrid Street, Coral Gables, Fla. 33134
Telephone: (305) 445-9236
George Leposky, Editor
Rosalie Leposky, Marketing Director

Amusement Features Syndicate ..... AMF
218 W. 47 St., New York, N. Y. 10036
Telephone: (212) 586-4358
Joseph Kaliff, President/Publisher
Ted Julian, Associate Director
Barbara Varas, Feature Editor

And Sew On ..... ASO
Box 187, Martinsville, N.J. 08836
Telephone: (201) 722-5676
Alida Macor, President

Anderson, H.T. & Associates ..... AND
6841 S.W. 147th Ave., Miami, Fla. 33193
Telephone: (305) 382-2013
Adele Anderson, President

Andrew Mark Enterprises, Inc. ..... AME
530 B Street, Suite 2000, San Diego, Calif. 92101
Telephone: (619) 232-3500
Andrew Mark Adler, President

Arcadia Feature Syndicate ..... ARF
P.O. Box 5263, Chicago, Ill. 60647
Telephone: (312) 276-0715
Clarice Anders, Managing Editor

Army Times Syndicate ..... ARM
475 School St., SW, Washington, D.C. 20024
Telephone: (202) 554-7183
J. William Drach, Director

Arthur's International ..... ARU
P.O.Box 10599 (Cable address: "Arthurinti")
Honolulu, Hawaii 96816
Telephone: (808) 734-6961
Marvin C. Arthur, President

Artists and Writers Syndicate ..... ART
1034 National Press Bldg., Washington, D.C. 20045
Telephone: (202) 882-8882
Philip Steitz, President/Executive Editor
Marjorie Steitz, Managing Editor

Ascher Syndicate, Sidney ..... ASC
214 Boston Avenue, Mays Landing, N.J. 08330
Telephone: (609) 927-1842
Sidney Ascher, President
Evelyn Ascher, Secretary/Treasurer

Ask Aunt Madge ..... ASK
3757 Macbeth Drive, San Jose, Calif. 95127
Telephone: (408) 258-7125
Madge M. Saksena, Owner

Associated Press, The—AP Newsfeatures ..... APN
50 Rockefeller Plaza, New York, N.Y. 10020
Telephone: (212) 621-1820
Dan Perkes, Assistant General Manager

Astro-Int'l Syndicate ..... AST
6866 Danvers Drive, Garden Grove, Calif. 92645
Telephone: (714) 893-0326
Jacob Futterman, Editor
Victoria Sinclair, Company Secretary

Auto News Syndicate ..... AUN
1524 South Ocean Shore Blvd., P.O. Box 835,
Daytona Beach, Fla. 32036
Telephone: (904) 439-2747
Don O'Reilly, Editor

B

B.F.O., Inc. ..... BFO
102-10 66 Rd., Forest Hills, N.Y. 11375
Telephone: (212) 275-4581
Betty Ommerman, President

Baptist Press ..... BAP
460 James Robertson Pkwy., Nashville, Tenn. 37219
Telephone: (615) 244-2355
Wilmer C. Fields, Director
Dan Martin, News Editor
Craig Bird, Feature Editor

Basch Feature Syndicate, Buddy ..... BAS
771 West End Avenue, New York, N.Y. 10025
Telephone: (212) 666-2300
Buddy Basch, Publisher

Bascome Syndicate, The ..... BA
62 Cobbetts Lane, Shelter Island, N.Y. 11964
Telephone: (516) 749-0111
Radford Bascome, Publisher
Rosemary Bascome, Editor

Basic Chess Features ..... BCF
424 W. 110 St., 21E, New York, N.Y. 10025
Telephone: (212) 666-3700
Shelby Lyman, President

Betancourt, Advertising & Art ..... BET
4805 Mercury St., Suite E,
San Diego, Calif. 92111
Telephone: (619) 565-2635
Harold A. Betancourt, Owner
Janet L. Caulk, Editor

Beverly Hills By-Line ..... BHB
8772 Beverly Blvd., Los Angeles, Calif. 90048
Telephone: (213) 655-6480
Nathan Goller, Chairman of the Board
Phyllis Morris, President/Chief Exec. Officer
Jon Peterson, Vice Pres./Project Director
Jamie L. Goller, Vice Pres./Editorial Admin.
Christopher Huntington, Editorial Director
Corrine Entratter, Promotions/Communications
E.W. Wise, Business Manager/Controller
Shelley J. Smith, Associate Editor

Bill's Car Care ..... BIL
2776 Topic Hills Dr., Cincinnati, Ohio 45248
Telephone: (513) 922-2409
Fred J. Newbill, Business Manager

Birthday Game, The ..... BDG
Jackson Newspapers, P.O. Box 8715,
New Haven, Conn. 06531
Telephone: (203) 562-1133
William T. Guthrie, Vice President

Birthscope ..... BIR
P.O. Box 1735, Dayton, Ohio 45401
Telephone: (513) 293-2573
Elaine Morrissey, President

Bono Publishing ..... BON
309 S. Third St., Suite 318, Las Vegas, Nev. 89101
Telephone: (702) 383-8023
Lillian Bono, Author

Boone, Inc. ..... BNE
P.O. Drawer 2, 1305 Greensboro Ave.,
Tuscaloosa, Ala. 35402
Telephone: (205) 345-0272
Ms. Gray D. Boone, President/Publisher

Borgstedt, Doug & Jean ..... BOR
P.O. Box 298, Paoli, Pa. 19301
Telephone: (215) 644-3211
Doug & Jean Borgstedt, Owners

Bouchard, Lucille ..... BOU
34 East 67th St., Suite 3R,
New York, N.Y. 10021
Telephone: (212) 535-0350
Lucille Bouchard, President

Buresch, Joe E. ..... BJE
6142 Carlton Ave., Sarasota, Fla. 33581
Telephone: (813) 922-8833
Joe E. Buresch, Owner

Burtoff Syndicated Features, Barbara ..... BBS
2440 Virginia Ave., N.W., Suite D510,
Washington, D.C. 20037
Telephone: (202) 887-5047
Barbara Burtoff, Editor/Publisher

Business Wire ..... BUS
235 Montgomery St., San Francisco, Calif. 94104
Telephone: (415) 986-4422
Lorry I. Lokey, President
Chet Herald, Jr., Vice President
Eva T. Lokey, Secretary

C

California Feature Syndicate ..... CAFS
P.O. Box 981, Westminster, Calif. 92683
Telephone: (714) 893-5406, (213) 864-8912
Tony A. Vazquez, Cartoonist/Editor
Caren S. Thompson, Secretary
Vince Generoso, Publisher/Editor

California Features International, Inc. ..... CFI
P.O. Box 58, Beverly Hills, Calif. 90213
Telephone: (213) 939-3200
Brad Elterman, President
Stann Findelle Esq., Vice President

Callie-Pearl International Syndicated Features ..... CPF
P.O. Box 56, Sunderland, Mass. 01375
Telephone: (413) 665-3825

DIRECTORY OF SYNDICATES

Dr. Wilesse Comissiong, Ed.D, Editor/Publisher
Cynthia Hester, Administrative Assistant
W.M. Freeman, Executive Administrator

Canada Wide Feature Service Limited ..... CWF
333 King St. East, Toronto, Ontario, Canada M5W 1C2
Telephone: (416) 947-2191
John Landry, Vice Pres./General Manager
Bob Sharpe, Nat'l Circ. Sales Manager
Connie Apostoli, Sales Representative

Cannon Features ..... CAN
56 Court Street, Canton, N.Y. 13617
Telephone: (315) 386-8794
Thurlow O. Cannon, Author/Editor

Capitol News Service ..... CAP
1741 No. Ivar, Ste. 204, Los Angeles, Calif. 90028
Telephone: (213) 462-6371
1113 H. St., Sacramento, Calif. 95814
Telephone: (916) 445-6336
Fred W. Kline, Executive Editor
Verna M. Kline, Managing Editor

Car Care Hotline CCL
286 Garfield Place, Brooklyn, N.Y. 11215
Telephone: (212) 768-4664
David Hornblower, Columnist

Carberry, Mary Margaret ..... CAB
1349 Douglas Ave., Flossmoor, Ill. 60422
Telephone: (312) 799-6360
Mary Margaret Carberry, Owner/Author

Carlinsky Features ..... CAR
301 East 78th Street, New York, N.Y. 10021
Telephone: (212) 861-2526
Dan Carlinsky, Director

Cartoonists & Writers Syndicate ..... CWS
67 Riverside Drive, New York, N.Y. 10024
Telephone: (212) 362-9256
Kristin Murphy, Director
Steve Flanagan, Editor

Cartoonmix ..... CAM
Box 108, Village Station, New York, N. Y. 10014
Telephone: (212) 929-4825
Frank Baginski, Director

Caruba Organization, The ..... CBO
P.O. Box 40, Maplewood, N.J. 07040
Telephone: (201) 763-6392
Alan Caruba, President
Rebecca Caruba, Secretary
Robert Caruba, Sr., Treasurer

Chesstours ..... CHE
P.O. Box 1182, Reno, Nev. 89504
Telephone: (702) 786-3178
Larry Evans, Owner

Chronicle Features ..... CHR
870 Market Street, San Francisco, Calif. 94102
Telephone: (415) 777-7212
Overseas Representative: United Press International
Telephone: (212) 830-8656, WU1- 620-444
Stuart Dodds, Editor/General Manager
Rennie Kirby, Office Manager
Stanleigh Arnold, Associate Editor

Cineman Syndicate ..... CIN
7 Charles Court, Middletown, N.Y. 10940
Telephone: (914) 692-4572
Jay A. Brown, Editor
Don Casciato, Associate Editor
Calvin Green, Associate Editor

Coan, Nonnee ..... COA
2828 Bammel Lane, Houston, Texas 77098
Telephone: (713) 521-0722
Nonnee Coan, Owner

Coinversations ..... COI
P.O. Box 622, Franklin, Mich. 48025
R. Winston Harris, President
C.A. Harris, Treasurer
Donald R. Harris, Sr. Vice President-Mailing

College Press Service ..... CPS
2629 18th St., Denver, Colo. 80211
Telephone: (303) 458-7216
Bill Sonn, Editor
Ed Stein, Art Director

Columbia Features, Inc. ..... CF
36 W. 44th St., New York, N.Y. 10036
Telephone: (212) 840-1812
Joseph M. Boychuk, President/Editor
Julie Brooks, Vice President/Editor
Judy Barnett, Associate Editor
Peter West, Associate Editor
Helene White, Executive Sales

Communications Aids International ..... CAI
1423 North Orange Grove Ave., Los Angeles, Calif. 90046
Telephone: (213) 876-1668
Hillary Bekins, General Manager
Frank Wilson, Editor

Community And Suburban Press Service ..... CSP
P.O. Box 639, Frankfort, Ky. 40602
Telephone: (502) 223-1736
Kennison Keene, President
Virginia Keene, Officer

Computer Features ..... COM
5 Currier Road, East Brunswick, N.J. 08816
Telephone: (201) 238-2123
Steven Skiena, President
Edward Howorka, Vice President

Congressional Quarterly, Inc. ..... CQ
1414 22nd St., N.W., Washington, D.C. 20037
Telephone: (202) 887-8500
Peter Harkness, Executive Editor
Wayne P. Kelley, Publisher
Robert C. Hur, General Manager

Continuum Broadcasting Network/Generation News Syndicate ..... CBN
345 W. 85th St., Suite 46, New York, N.Y. 10024
Telephone: (212) 580-9525, (212) 874-1385
Donald J. Fass, Managing Editor
Eddie Rivera, Features Director
Deanna H. Baron, Associate Features Editor

Copley News Service ..... CNS
350 Camino de la Reina, San Diego, Calif. 92108
Telephone: (619) 293-1818, (800) 445-4555
Helen K. Copley, Chairman of the Board
David C. Copley, President
Charles Ohl, Editor/General Manager

Craft Patterns ..... CHW
2200 Dean Street, St. Charles, Ill. 60174
Telephone: (312) 584-9600
Brian W. Smith, President
Ruth H. Smith, Editor

Craine Syndicate ..... CSY
740 N. Rush Street, Chicago, Ill. 60611
Telephone: (312) 649-5303
Arthur Mertz, Vice President
Henry Bernstein, Editor

Cricket Letter, Inc., The CLI
P.O. Box 527, Ardmore, Pa. 19003
Telephone: (215) 649-0311
Edwin Marks, President/Publisher
Mark E. Battersby, Editor

Cromley News-Features ..... CNF
1912 Martha's Road, Alexandria, Va. 22307
Telephone: (703) 765-4184
Ray Cromley, President

Cronin Feature Syndicating, Inc. ..... CFS
7688 South West 105th Place, Miami, Fla. 33173
Telephone: (305) 595-6050
Henry Carlton Cronin, President
Sylvia Cronin, Vice President/Author
Edward Wallace Dresner, Sales Manager

Crown Syndicate, Inc. ..... CRO
3214 A.W. McGraw, P.O. Box 99126, Seattle, Wash. 98199
Telephone: (206) 285-1888
L.M. Boyd, President
Patricia Boyd, Vice President

Crump, Joe ..... CRU
477 Briar Lane, N.E., Grand Rapids, Mich. 49503
Telephone: (616) 458-0583
J. G. Crump, Editor/Owner

D

Dany News Service ..... DAN
22 Lesley Drive, Syosset, N.Y. 11791
Telephone: (516) 681-4161, (516) 921-4611
David Nydick, President
Robert Manhemer, Editor

Dear Publication & Radio, Inc. ..... DPR
703 Colorado Building, 1341 G St., NW, Washington, D.C. 20005
Telephone: (202) 393-0979
David R. Dear, President
Cyrene Dear, Vice President
Ralph C. Dear, Secretary
Walter M. Dear, Treasurer

Detjen Philatelic News Service ..... DET
154 Laguna Court, St Augustine Shores, Fla. 32086
Telephone: (904) 797-3513
Gustav Detjen, Jr., Publisher/Editor
M. L. Detjen, Secretary
James T. Detjen, Advertising Manager

Diamond, Nina S. ..... DIA
2150 Center Ave., Apt. 12B, Fort Lee, N.J. 07024
Telephone: (201) 461-8685
Nina Diamond, Owner

Dickinson & Assoc., Terence ..... DIT
Rt. 3, Odessa, Ontario, Canada K0H 2H0
Telephone: (613) 386-3747
Terence Dickinson, President

Dickinson Multi-Media Services, Inc. ..... DIC
271 Madison Avenue, New York, N.Y. 10016
Telephone: (212) 532-0170
Harry W. Dickinson, President
Frances M. Knox, Vice President
Nicolette C. Dickinson, Clerk

Dickson—Bennett International Features ..... DBI
1324 1/2 North 3rd St., St. Joseph, Mo. 64501
Telephone: (816) 279-9315
Gerald A. Bennett, President
Dale Wonders, First Vice President
Paul Dell, Second Vice President
Paul Gringle, Art Director

Didato Associates ..... DA
200 Park Ave., New York, N.Y. 10017
Telephone: (212) 697-0900
S. V. Didato, Principal

Dispatch News Service ..... DIS
428 32nd Street, P.O. Box 773, Union City, N.J. 07087
Telephone: (201) 348-1750
John J. Westley, Editor/Manager
Frank G. Murphy, News Editor

Doubleday Syndicate ..... DDS
245 Park Ave., New York, N.Y. 10167
Telephone: (212) 953-4451

Dowd, Merle E. & Associates ..... DOW
7438 S.E. 40th Street, Mercer Island, Wash. 98040
Telephone: (206) 232-2171
Merle E. Dowd, President
Anne H. Dowd, Secretary-Treasurer

Down To Earth ..... DTE
45 Plymouth Road, Needham, Mass. 02192
Telephone: (617) 444-1913
Walter Masson, Owner

Dunkel Sports Research Service ..... DSR
94 Ormond Pkwy., Ormond Beach, Fla. 32074
Telephone: (904) 667-6100
Dick Dunkel, Owner

E

Editor's Copy Syndicate ..... EDC
419 Green St., Orangeburg, S.C. 29115
Telephone: (803) 534-1110
Edward H. Sims, Editor/Publisher
R.M. O'Cain, Business Manager
L.M. Hughes, Circulation Manager

Editorial Consultant Service ..... ECS
P.O. Box 524, West Hempstead, N.Y. 11552
Arthur A. Ingoglia, Editorial Director
Andrew Pappas, Vice President

Editors Press Service, Inc. ..... EDP
330 West 42nd Street, New York, N.Y. 10036
Telephone: (212) 563-2252
John F. Klem, President
Hilda Marban, Editor

Edman Company, The ..... EDM
390 Woodstock Ave., Box 666, Putnam, Conn. 06260
Telephone: (203) 928-3500
Louis S. Edman, Owner

Elm Hollow Syndicate, Inc. ..... EHS
Star Route Box 21A2, Livingston Manor, N.Y. 12758
Telephone: (914) 439-5400
William Neal, President
Ms. Jackie Mac Gregor, Secretary

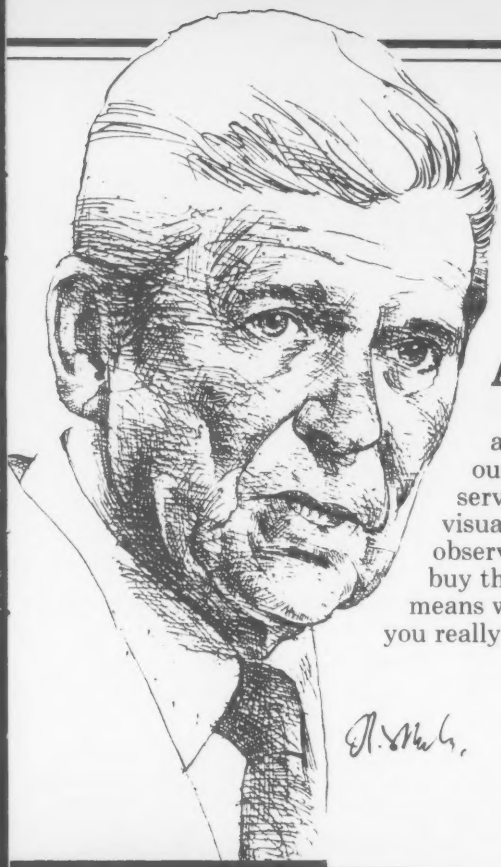
Enterprise Journal Newspaper Syndicate ..... EJN
P.O. Box 1071, Danville, Ill. 61832

WHAT WOULD HAPPEN IF EDITORS HAD A SYNDICATE OF THEIR OWN?

IT WOULD HAVE TO LOOK LIKE CNS

THE WEEKLY FEATURES PACKAGE BACKS UP EVERY SECTION OF YOUR NEWSPAPER

CNS services have been designed by editors for editors. For example, our Weekly Features package is a complete resource for every section, including: over 50 camera-ready stories, fillers, photos, panels and strips. It is priced so that editors enjoy a true bargain, even if they only use 4 or 5 of the 50! How's the quality? Just look and read on!



EDITORIAL CARTOONS AND COMMENT

America's finest writers and artists contribute to our Cartoons and Editorials service. You'll find verbal and visual delight in these editorial observations. Again, a few uses buy the entire package. Which means we give you more of what you really want — quality choices!

SPECIAL ADVERTISING TABLOID SECTIONS

Twenty special advertising supplemental sections each contains 25 features, shorts and fillers on special topics, such as Brides & Bouquets, Back to School and Christmas. With all the copy and art you need for a special section, you just sell the ads and enjoy the profits. If you're not using special sections, call us today and find out how much income you're missing. Discounts available for multiple purchases.

COMPLETE EDITORIAL PACKAGES AT SINGLE-FEATURE PRICES

Strips, panels, columns, art and photos in mini-packages are available for every conceivable section. From health to opinion, from comics to sports, from crosswords to horoscopes and more. Our complete selection is listed on the next page. Samples and rates are available on your no-obligation request.

CNS – COPLEY NEWS SERVICE THE EDITORS' CHOICE.

ALL THESE PACKAGES ARE AVAILABLE AT SINGLE-FEATURE PRICES NOW!

ADVICE — Antique or Junque•Recycling•Our Children•Your Handwriting Tells•Something for Nothing•Doctor's Forum

COMIC CARTOONS — Cartoon Page•Pews

CROSSWORD & GAMES — Your Horoscope Guide•Zig-Zag Puzzle•Puzzle Cards•Crossword Puzzle

POLITICAL CARTOONS & EDITORIALS

ENTERTAINMENT — Hollywooding•Hollywood Strip•Hollywood Hotline (2)•The Super Beauties•Hollywood, Etc.•Hollywood Headliners•World of Music•Book Reviews•Srictly Classical•Return with Us To . . . •TV Teasers

FAMILY — John Sinor Column•Stitching Witchery (2)•Our Children•Let's Talk•Mainly for Seniors•Your Social Security

FILLERS — Historical Fillers•Snappy Fillers•Cartoon Page•TV Teasers

FINANCIAL — Open House•Something for Nothing•You and Your Money•Money Matters•Financial Update (5)•Making a Buck (2)

FOOD — Eat Yourself Slim•Wine Talk•Vegetarian View•Cooking Corner•Clip 'n' Cook•Microwave Magic

HEALTH — Doctor's Forum•Eat Yourself Slim•Vegetarian View

HOBBIES — Antique or Junque•Backyard Gardener•Make It Yours•Stitching Witchery•Points on Pets•Through the Lens•Stamping Around the World•The Coin Box

HOMES & GARDENS — Antique or Junque•Decor Score•Here's How•Open House•Backyard Gardener•Putterin' Pete•Recycling•Make It Yours•Cooking Corner•Clip 'n' Cook•Microwave Magic•Designer Homes

OPINION & ANALYSIS — World View•Washington Journal•To Be Equal•Ralph de Toledano•Phyllis Schlafly•Other Op-ed columns

Q&A CORNER — Antique or Junque•Decor Score•Stitching Witchery•Our Children•Your Handwriting Tells•Mainly for Seniors•Your Social Security•Doctor's Forum•Points on Pets

RELIGION — Let's Talk•Pews

SPORTS — Sports Trivia (2)•Speaking of Sports•Sports Shorts•Sports Unlimited•Other Sports Stories

TRAVEL — Philip Sousa•Evelyn Kieran•Other Travel Stories

WOMEN'S PAGES — Recycling•Make It Yours•Stitching Witchery•Your Horoscope Guide•The Super Beauties

VARIETY PAK — Hollywood Strip•Hollywood Headliners•Backyard Gardener•Putterin' Pete•John Sinor Column•Our Children•Mainly for Seniors•Let's Talk•Something for Nothing•Clip 'n' Cook•Speaking of Sports•Sports Shorts•Snappy Fillers•Your Horoscope Guide•Crossword Puzzle•Cartoon Page

COPLEY
NEWS SERVICE

P.O. Box 190
San Diego, California 92112
Call Toll-free: **1-800-445-4555**
(619) 293-1818 collect in California, Alaska, Hawaii

Telephone: (217) 446-0948
M.R. Donahue, President

Europrint, Inc. ..... EUR
1201 Brickell Ave., Suite 301, Miami, Fla. 33131
Telephone: (305) 377-2311
Walter Etling, President
Scott Thompson, Vice President
Joann Hellman, Vice President

F

F.A.C.—P.A.C.,Inc. ..... FCP
5815 Melton Dr., Oklahoma City, Okla. 73132
Telephone: (405) 721-8000
Larry W. Beavers, President
David M. Bailey, Vice President
J. June Bailey, Secretary/Treasurer

Facing South ..... FAC
P.O. Box 531, (604 W. Chapel Hill St.),
Durham, N.C. 27702
Telephone: (919) 688-8167
Joycelyn Moody, Editor

Fairchild Syndication ..... FA
7 East 12th Street, New York, N.Y. 10003
Telephone: (212) 741-4315
Thomas Moran, Director
Anita Bethel, Photo Editor

Families Under Stress ..... FUS
Suite 217, 1025 Connecticutt Ave., N.W.,
Washington, D.C. 20036
Telephone: (202) 833-8792
William D. Brown, Columnist

Family Workshop Newspaper Services, The ..... FWS
15116 S. 76th E. Ave., P.O. Box 159,
Bixby, Okla. 74008
Telephone: (918) 366-6532
Ed Baldwin, President
Stevie Baldwin, Vice President
Barbara McMahon, Director of Marketing

Fanning Features ..... FAN
P.O. Box 34418, Bethesda, Md. 20817
Telephone: (301) 530-8752
Odom Fanning, Editor/President
Elaine M. Fanning, Assoc. Editor/Vice President

Faries and Associates ..... FAR
67 Central Avenue, Los Gatos, Calif. 95030
Telephone: (408) 354-7308
David A. Faries, General Partner
Vivien H. Faries, General Partner

Fashion 'N Figure ..... FAS
P.O. Box 255, Bath, Ohio 44210
Telephone: (216) 659-6231
Paige Palmer, President

Fashion Sense ..... FS
445 East 80th Street, New York, N.Y. 10021
Telephone: (212) 861-3779
Lila Nadell, President

Feature Associates ..... FET
1567 Buchanan, Novato, Calif. 94947
Telephone: (415) 892-7683
Peter Menkin, Editor/Manager

Feature Company ..... FCO
1048 18th St., Suite 2, Santa Monica, Calif. 90403
Telephone: (213) 828-5225
Steven Allan Temkin, President/Editor

Feature News Service ..... FEA
2330 S. Brentwood Blvd., St. Louis, Mo. 63144
Telephone: (314) 961-2300
George G. White, Sr., Associate Editor
Leroy Blitz, Assoc. Editor/Vice President
Cozen P. Bantling, General Manager

Fiction Network ..... FN
P.O. Box 5651, San Francisco, Calif. 94101
Telephone: (415) 552-3223
Jay Schaefer, Editor

Field Newspaper Syndicate ..... FNS
1703 Kaiser Avenue, Irvine, Calif. 92714
Telephone: (714) 549-8700
James Hoge, Chairman
Steve Jehorek, President/Chief Executive Off.
J. G. Trezevant, Senior Vice President
Lewis Little, Vice President/Editorial Devl.
Kenneth Reiley, Vice President/Sales
Libby Hasten, Vice President/Operations
Leighton McLaughlin, Editor

Fink, Joyce ..... FIN
212 Galaxie Road, Chehalis, Wash. 98532
Telephone: (206) 748-0970
Joyce Fink, President

Focus Features Syndicate ..... FFS
3806 N. Kenmore, Chicago, Ill. 60613
Telephone: (312) 281-2228
John Alderson, Sole Proprietor

Fowler, Michael Dune ..... FMD
P.O.Box 242, Golden, Colo. 80402
Telephone: (303) 279-1865
Michael Dune Fowler, Author/Owner

Frye Syndicate ..... FRY
2 Tudor City Place, New York, N.Y. 10017
Telephone: (212) 687-6216
William R. Frye, President/Editor

G

Gamma-Liason Photo Agency ..... GML
150 East 58th Street, New York, N.Y. 10155
Telephone: (212) 888-7272
Michel Bernard, President
Jennifer Coley, Director

Gannett News Service ..... GNS
P.O. Box 7858, Washington, D.C. 20044
Telephone: (703) 276-5800
John Quinn, President
James Geehan, Vice President/Gen. Manager

Geiser Productions ..... GPL
7 The Corner/Grange Road, London, Eng. W5 3PQ
Telephone: (01) 579-4653
N. Geiser, Director
S. DuBroff, Director

Gelman Feature Syndicate, The ..... GEL
826 East 14th Street, Brooklyn, N.Y. 11230
Telephone: (212) 434-6050
Bernard Gelman, Owner/Editor

Gibbs Syndicate ..... GIB
P.O. Box 600927, North Miami Beach, Fla. 33160
Telephone: (305) 947-4393
James Calvin Gibbs, Publisher

Ginsburg, Theodore M. ..... GIN
1209 W. Wynnewood Rd., Wynnewood, Pa. 19096
Telephone: (215) 649-5361

Glasser Features Syndicate ..... GFS
2133 66th Street, Brooklyn, N.Y. 11204
Telephone: (212) 256-3000
Arlene Glasser, Editor
Alan Glasser, Publisher

Glasserfied Directory ..... GLA
241 Dahill Road, Brooklyn, N.Y. 11218
Telephone: (212) 436-0666
Selma Glasser, Editor

Global Digest, Int'l Editorial News Services ..... GLO
6097 Yale Station, New Haven, Conn. 06520
Telephone: (203) 624-3801
Robert Weiner, President
Maureen Daly, Secretary

Global Horizons ..... GH
1330 New Hampshire Ave., N.W., Washington, D.C. 20036
Telephone: (202) 659-1921
Edward Flattau, President
Pam Ebert, Editor

Global Press Review ..... GBR
1307 Fourth St., N.E., Washington, D.C. 20002
Telephone: (202) 543-9428
Diane Sherwood, Editor

Globe Syndicate ..... GLS
P.O. Box 125, Strasburg, Va. 22657
Telephone: (703) 625-3229
Monte Bourjaily, Jr., Editor/Publisher
Marietta Dake, Marketing Manager

Golden Gate Features ..... GG
Box 245, Kentfield, Calif. 94914
Telephone: (415) 461-5396
Stanleigh Arnold, President
Jane Arnold, Manager

Goodman, Jr., Henry Gaines ..... GOJ
107 W. Avondale Drive, Greenville, S.C. 29609
Telephone: (803) 235-0161
Henry Gaines Goodman, Jr., Owner

Goodwin & Associates, Dave ..... GWN
P.O. Drawer 54-6661, Surfside, Fla. 33154
Telephone: (305) 531-0071
Dave Goodwin, Owner

Gormly, Walter ..... GRM
R.R. No. 2 Mt. Vernon, Iowa 52314
Telephone: (319) 895-8520

Graham Associates, David ..... GRA
104 Washington St., Box 401, Decorah, Iowa 52101
Telephone: (319) 382-2831
David D. Graham, Owner

Graham, Paula Royce ..... GPR
2770 West 5th St. Apt.20-G, Brooklyn, N.Y. 11224
Telephone: (212) 372-1920
Paula Royce Graham, Author/Owner

Graphic News Bureau (via Gabriel Graphics, Inc.) ..... GNB
P.O. Box 38, Madison Square Station,
New York, N.Y. 10010
Telephone: (212) 254-8863
J. G. Bumberg, Director
P. T. Schiffman, Secretary

Green Thumb, The ..... GRT
Ingleside Rd., Naples, N.Y. 14512
Telephone: (716) 374-5400
George Abraham, Editor
Katherine Abraham, Assistant Editor

Griffith News Feature Service ..... GRF
234 Fifth Avenue, New York, N.Y. 10001
Telephone: (212) 697-5895
Bill Griffith, Managing Editor
William A. Griffith, Feature Editor
Helene K. Griffith, Illustrator/Picture Editor
James M. Griffith, Research Editor

GSM News Service/Garden State Media ..... GSM
P.O. Box 104, Oradell, N.J. 07649
Telephone: (201) 572-6306
Robert Nesoff, President
Sandra R. Nesoff, Vice President

H

HFM Literary Enterprises Inc. ..... HFM
Box 307, Edmonton, Alberta, Canada T5J 2J7
Telephone: (403) 973-2361
Dr. H. F. MacInnis, President
J. L. MacInnis, Secretary

Harmon Football Forecast, Bob ..... HFF
Box 501, Middletown, N.Y. 10940
Telephone: (914) 343-1121, (914) 361-2221
Robert S. Harmon, Editor/Publisher

Harris & Associates Publishing Division ..... HAA
247 South 800 East, Logan, Utah 84321
Telephone: (801) 753-3587
Dick Harris, Owner

Health Promotion Features ..... HPF
Sierra Towers, Suite 76, P.O. Box TDR,
Truckee, Calif. 95734
Telephone: (916) 587-2255
Fay Catlett, President
John Yacenda, Editor

Heins Publications ..... HEI
605 N. Barstow St., P.O. Box 998,
Eau Claire, Wis. 54702
Telephone: (715) 835-7287
Rev. William A. Heins, Editor/Publisher

Hempstone Syndicate, The ..... HEM
7611 Fairfax Road, Bethesda, Md. 20814
Telephone: (301) 657-2918
Smith Hempstone, President
Kathleen Hempstone, Vice President
K.H. Hempstone, Treasurer

Heritage Features Syndicate ..... HFS
214 Massachussetts Ave., N.E., Washington, D.C. 20002
Telephone: (202) 543-0440
Andy Seamans, Managing Editor
Herb Berkowitz, Editorial Director
Hugh C. Newton, Editorial Director

Hispanic Link News Service ..... HLN
1420 N. Street, N.W., Washington, D.C. 20005
Telephone: (202) 234-0737
Charles A. Ericksen, Publisher/Editor
Hector Mendoza Ericksen, General Manager
Antonio Mejias-Rentas, Associate Editor

Hollywood Inside Syndicate ..... HIS
P.O. Box 49957, Los Angeles, Calif. 90049
Telephone: (213) 826-9602
John Austin, Director

DIRECTORY OF SYNDICATES

Hometown Flavor ..... HTF
1504 So. Marengo, Pasadena, Calif. 91106
Telephone: (213) 799-0467
Kerwin Hoover, Editor/Manager

Hopkins Syndicate, Inc., The ..... HPS
Hopkins Building, Mellott, Ind. 47958
Telephone: (317) 295-2253
F.H. Kromm, Jr., General Manager
Matthew J. Ross, Sales Manager
M.C. Kromm, Educational Director/Editor

I

Independent News Alliance ..... INA
200 Park Avenue, New York, N.Y. 10166
Telephone: (212) 557-2333
Robert Roy Metz, President
Sidney Goldberg, Executive Editor
Pat Crawford, Associate Editor
Brad Bushell, Sales Manager

Independent Press Service ..... IP
401 N. Wabash, Chicago, Ill. 60611
Telephone: (312) 321-2115
Krishn Kumar Gaur, Director
Jack Pease, Editor
Irwin J. Breslauer, Editorial Consultant

Intercontinental Media Services, Ltd. ..... IMS
P.O. Box 75127, Washington, D.C. 20013
Telephone: (202) 638-5595
Richard A. Miller, President
N. A. Caron, Managing Editor
Edward von Rothkirch, Executive Editor
William Halterman, Assistant Editor
David C. Walsh, Assistant Editor
V. J. Pandhi, Secretary-Treasurer

Interlink Press Service ..... ILPS
777 United Nations Plaza, New York, N.Y. 10017
Telephone: (212) 599-0867
Brennon Jones, Executive Director
Carol Skyrm, Dir. of Planning & Management
Kare Maier, Editor
Jeffrey Hoff, Associate Editor

Intermedia News And Feature Service ..... IMN
229 Seventh Ave., New York, N.Y. 10011
Telephone: (212) 777-8383
Charles B. Yulish, Director/Editor
Janis Goode, Assistant Director
Pat Mason, Associate Editor

International Business Information Service (Division of ICS Group) ..... IBIS
P.O. Box 4082, Irvine, Calif. 92716
Telephone: (714) 552-8494
B.N. Zelenka, Managing Director
C.A. Hakapes, Marketing & Service Manager

International Eco Features Syndicate ..... IEFS
P.O. Box 69193, W. Hollywood, Calif. 90069
Telephone: (213) 274-0954
Janet Bridgers, President
Patrick C. Wall, Chief of Operations
Debra Sanders, Quality Control

International Features, Inc. ..... INF
6254 Seadrift Cove, Malibu, Calif. 90265
Telephone: (213) 457-2996
Colin Dangaard, President
Robert Clines, Vice President
John Hiscock, Board Member

International Medical Tribune Syndicate ..... IMTS
600 New Hampshire Ave., N.W., Washington, D.C. 20910
Telephone: (202) 338-8866
Keith Haglund, Editor
Curtis C. Cutter, Managing Director

International Photo News ..... IPN
P.O. Box 2405 West Palm Beach, Fla. 33402
Telephone: (305) 793-3424
Elliott S. Kravetz, Bureau Chief
Jay N. Kravetz, Assistant Bureau Chief

International Writers Service ..... IWW
1163 National Press Building, Washington, D.C. 20045
Telephone: (202) 483-4554, 483-4555
Stanley Karnow, Editor-In-Chief
Gail Lewin, Managing Editor

Interocean Press Syndicate ..... INO
P.O.Box 40757, Tucson, Ariz. 85717
Telephone: (602) 881-2931
Carl Riblet, Jr., Director
Timothy G. Shepard, Sales & Production Manager

Interpress of London and New York ..... ITP
400 Madison Ave., New York, N.Y. 10017
Telephone: (212) 832-2839
Jeffrey Blyth, Chief Editor

J

JDL Syndicate ..... JDL
399 N.W. 10 Court, Boca Raton, Fla. 33432
Telephone: (305) 368-9892
Jim Lynch, Editor
Debra Lynch, Managing Editor

Jandon Features ..... JAN
Route 3, Box 247A, Glenwood, Iowa 51534
Telephone: (712) 527-3503
Don Riggenbach, Manager

Jarrett Company, Richard ..... JAR
8056 Dobson, Chicago, Ill. 60619
Telephone: (312) 846-9886
Richard Jarrett, Owner

Jefferson Communications, Inc. ..... JEF
11730 Bowman Green, Reston, Va. 22090
Telephone: (703) 437-0500
Neal B. Freeman, President

Jewish Telegraphic Agency, Inc. ..... JTA
165 West 46th Street, Suite 511,
New York, N.Y. 10036
Telephone: (212) 575-9370
John Kayston, Executive Vice President
Mark Seal, Business Manager
Murray Zuckoff, Editor

Journal Press Syndicate ..... JPS
P.O. Box 931, Grand Central Station,
New York, N.Y. 10017
Telephone: (212) 873-5849
Don Finck, Director
Eugene R. Smith, Editor
John Lynker, Managing Editor
William Kresse, Art Director

K

KNT News Wire ..... KNT
1319 F St., N.W., Washington, D.C. 20004
Telephone: (202) 637-3642
Dean Schoelkopf, Editor
Walter Mahoney, Sales Director

Kahn, Inc., A. D. ..... KAH
25675 West 8 Mile Road, Redford, Mich. 48240
Telephone: (313) 533-3360
A. David Kahn, Editor
Joanne Polisano, Office Manager

Katzman, Susan Manlin ..... KSM
26 Southmoor Drive, Clayton, Mo. 63105
Telephone: (314) 721-0371
Susan Manlin Katzman, Author

King Features Syndicate, Inc. ..... KFS
235 East 45th Street, New York, N.Y. 10017
Telephone: (212) 682-5600, (800) 223-7383
Joseph F. D'Angelo, President
Allan Priaulx, Vice Pres./General Manager
James D. Head, Executive Editor
Bill Yates, Comics Editor
Lawrence T. Olsen, Director of Marketing & Sales
Harold Schneider, International Sales Director

Kingman Collection, The ..... KIN
P.O. Box 716, Bronxville, N.Y. 10708
Telephone: (914) 961-3376
H. Gieseking, President

Kish, Henriette ..... KIS
400 East 57th Street, New York, N.Y. 10022
Telephone: (212) 688-6543
Henriette Kish, Owner

Knowledge News & Features Syndicate ..... KNF
P.O. Box 100, Kenilworth, Ill. 60043
Telephone: (312) 256-0059
Whitt N. Schultz, Owner/Executive Editor
Hunter N. Schultz, Writer

L

Landmark Designs, Inc. ..... LDI
3345 Heather Way, P.O. Box 2832,
Eugene, Oregon 97402
Telephone: (503) 345-3429
J.E. McAlexander, President
R.J. McAlexander, Vice President
M.J. McAlexander, Treasurer

Law Education Institute ..... LAW
50 North Terrace Place, Valley Stream, N.Y. 11580
Telephone: (516) 561-1483
Martin J. Ross, Director/Co-owner
Diane Ross, Director/Co-owner
Jeffrey S. Ross, Assistant Editor
Elizabeth G. Ross, Secretary

LeFan Features, Mike ..... LEF
1802 South 13th St., Temple, Texas 76501
Telephone: (817) 773-4768
Mike LeFan, Owner/Editor

Legal Briefs ..... LBA
7425 S.W. 122 St., Miami, Fla. 33156
Telephone: (305) 252-0929
John Ritter, President/Writer

Leoleen-Durck Creations ..... LDC
278-A Tinkerhill Cove, Jackson, Tenn. 38301
Telephone: (901) 668-1205
Leonard Bruce, Director
Eileen Bruce, Associate Director
Charles Durck, Associate Writer

Lester Syndicate ..... LES
P.O. Box 1183, Cupertino, Calif. 95015
Telephone: (408) 257-9567
Mary Lester, Publisher
William Lester, Executive Editor

Levine, Samuel P. ..... LEV
P.O. Box 174, Canoga Park, Calif. 91305
Telephone: (213) 343-0550
Samuel P. Levine, Editor/Owner

Liberty News International ..... LNI
33490 Groesbeck, Fraser, Mich. 48026
Telephone: (313) 296-6007
Horst Mann, Editor/Director
Robert Delaney, Associate Editor

Listening Inc. ..... LIS
8716 Pine Ave., Gary, Ind. 46403
Telephone: (219) 938-6962
R. Bennett, President
P. Bennett, Vice President

Lone Ranger Television, Inc.—A Subsidiary of Wrather Corp. ..... LONE
270 North Canon Drive, Beverly Hills, Calif. 90210
Telephone: (213) 274-8021
Margaret Scully-Rogers, Vice President

Los Angeles Times Syndicate ..... LATS
Times Mirror Square, Los Angeles, Calif. 90053
Telephone: (213) 972-5000
J. Willard Colston, President
Richard Newcombe, Vice President/General Manager
Angela Rinaldi, Managing Editor-Development
Kathleen Newton, Managing Editor-Copy
Michael Carmack, Promotion Manager
Joseph Hanley, Director-Eastern Operations

Los Angeles Times-Washington Post News Service ... LAT-WP
1150 15th St., N.W., Washington, D.C. 20071
Telephone: (202) 334-6173
Cal Thornton, President/Editorial Director
Doug Gripp, Vice President/General Manager
Dave Fay, Business Manager
John Cullicott, Washington Editor
John Dix, Los Angeles Editor

Ludcke Associates ..... LUD
2318 Parkwoods Road, St. Louis Park, Minn. 55416
Telephone: (612) 922-7592
George Ludcke, President

Lui Associates ..... LUI
26135 Telegraph Road, Southfield, Mich. 48034
Telephone: (313) 341-3056
Harry M. Lui, Editor

Lutheran Church In America, Dept. Of News And Information ..... LUT
231 Madison Avenue, New York, N. Y. 10016
Telephone: (212) 696-6775
R. Marshall Stross, Director
Carol J. Fouke, Assistant Director

Lynn Enterprises, Richard ..... LYN
Rte. 1, Box 150, Lagro, Ind. 46941
Telephone: (219) 782-2345
R.J. Lynn, President

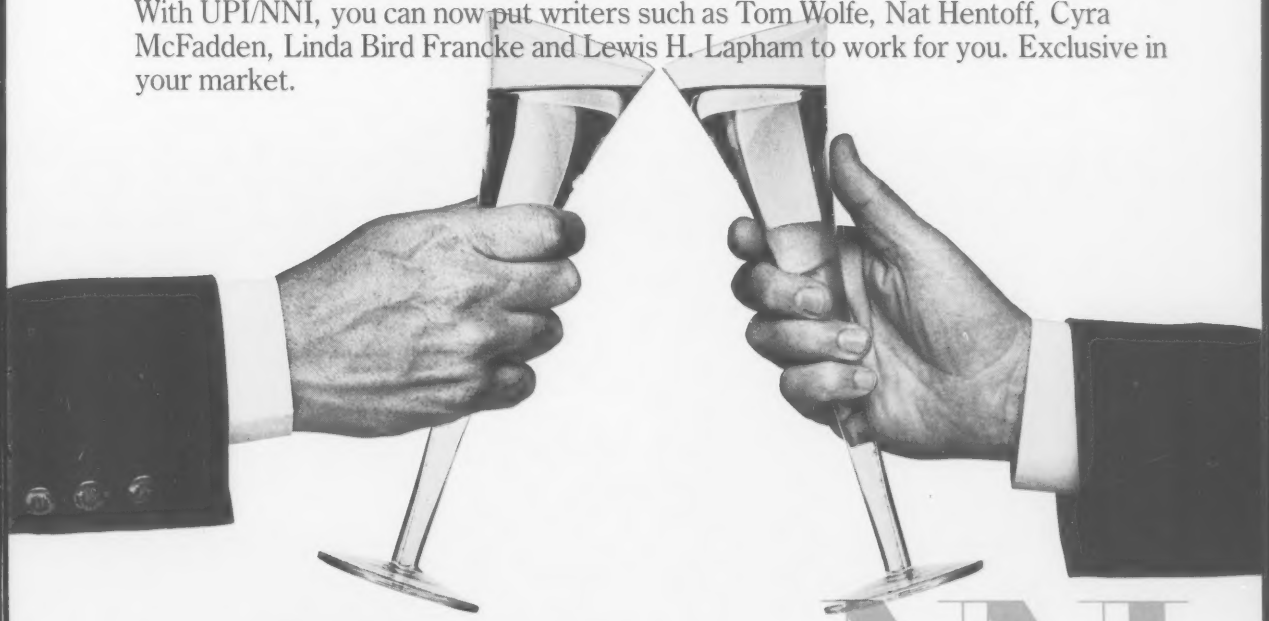
Lynn Features, Erwin ..... LER
9 Deb Street, Plainview, N.Y. 11803
Telephone: (516) 931-4471

Journalism's crème de la crème wants to work for you!

Network News Inc., in a joint effort with United Press International, brings you the best—and some of the most prominent—names in journalism.

UPI/NNI is a special kind of news service. We're page one. We're thought-provoking. We're hot. Among our roster of great talents are winners of the Pulitzer Prize, the Robert F. Kennedy Journalism Award, the Gerald E. Loeb Award and the Polk Award.

With UPI/NNI, you can now put writers such as Tom Wolfe, Nat Hentoff, Cyra McFadden, Linda Bird Francke and Lewis H. Lapham to work for you. Exclusive in your market.



For more information please contact:
Rosemary Blyth, UPI, 202-637-3756
Laura Bernstein, NNI, 202-546-9300

NNI

NETWORK NEWS INC.
FOR EDITORS WHO LOVE TO COMPETE

Erwin Lynn, Editor
P. Rene, Associate Editor
C. Asner, Artist

M

Machamer Cartooning, Gene ..... MAC
Box 747, Mechanicsburg, Pa. 17055
Telephone: (717) 697-1642
Gene Machamer, Author

Mark-Morgan, Inc. ..... MOR
Perry St., P.O. Box 995, Newnan, Ga. 30264
Telephone: (404) 253-5355
R. David Boyd, President
Rosalyn M. Boyd, Secretary/Treasurer

Mattson, Marie ..... MAT
1250 Vallejo St., San Francisco, Calif. 94109
Telephone: (415) 885-5064
Marie Mattson, Owner

McManus Syndicate, The ..... MCM
85 Halliwell Drive, Stamford, Conn. 06902
Telephone: (203) 357-1114
Michael J. McManus, President
Harriet McManus, Secretary-Treasurer

McNaught Syndicate, The ..... MCN
300 East 42nd Street, New York, N.Y. 10017
Telephone: (212) 682-8787
Charles V. McAdam, III, President

Mead Enterprises, Jerry D. ..... MEE
P.O. Box 7244, San Francisco, Calif. 94120
Telephone: (415) 586-6398
Jerry D. Mead, Editor

Megalo Media ..... MEM
218 East 81st St., Room 1A, New York, N.Y. 10028
Telephone: (212) 535-6811
J. Baxter Newagate, President
Sandy Applegreen, Editor/Vice President
Paul Merenbloom, Associate Editor

Meilach Features, Dona Z. ..... MEI
2018 Saliente Way, Carlsbad, Calif. 92008
Telephone: (619) 436-4395
Dona Z. Meilach, President

Merrell Enterprises ..... MER
1500 Massachusetts Ave., N.W.,Suite 326, Washington, D.C. 20005
Telephone: (202) 659-8280
Jesse H. Merrell, President
James M. Merrell, Executive Vice President

Metro Newsfeatures (News Service) ..... MET
42 Macri Ave., Suite 201, White Plains, N.Y. 10604
Telephone: (914) 946-7037
Victor Livingston, Editor-in-Chief
Sue Ann Goldbacher, Executive Editor
Robert DiMatteo, Arts Critic & Reviewer

Michaels News ..... MIC
Route 5, Box 367, Black River Falls, Wis. 54615
Telephone: (715) 284-5638
Marion Michaels, President/Secretary
David Webb, Treasurer

MidContinent Feature Syndicate ..... MCF
Box 1662, Pittsburgh, Pa. 15230
Telephone: (412) 562-4067
John D. Paulus, Publisher
Charles L. Conover, Editorial Chairman
Mildred H. Paulus, Corporate Vice President

Miko's Pacific News Service ..... MNS
795 Chickadee Lane, Stratford, Conn. 06497
Telephone: (203) 378-2803
Robert J. Miko Editor

Miller News Service ..... MLN
376 Sunrise Circle, Glencoe, Ill. 60022
Telephone: (312) 835-5063
Eugene Miller, President
Thelma Miller, Vice President

Miller Services Limited ..... MIL
45 Charles Street East, Toronto, Ont., Canada M4Y 1S6
Telephone: (416) 925-4323
Judith L. Boundy, President
Eliane St.-Louis, Vice President/General Manager
Nicholas Stahl, Features Editor

Miller Syndicate ..... MLL
239 W. 46th Street, New York, N.Y. 10036
Telephone: (212) 575-1200
Richard G. Miller, President

Milligan Syndicate ..... MLS
P.O. Box 14, Dundee, Ill. 60118
Telephone: (312) 428-8902
Patsy Milligan, Editor
Molly Milligan, Assistant Editor
Annie Milligan, Assistant Editor

Mink, Randy, Travel Writer ..... MIK
301 Sulgrave Court, Bolingbrook, Ill. 60439
Telephone: (312) 985-5513

Minority Features Syndicate, Inc. ..... MFS
P.O. Box 421, Farrel, Pa. 16121
Telephone: (412) 962-2522
Bill Murray, President
Laurel Folwell, Editor

Mitchell, Phyllis, Christian Features Inc. ..... MIT
126 Metcalfe St. East, Strathroy, Ont., Canada N7G 1P3
Telephone: (519) 245-2931
Phyllis Mitchell, Executive Director

Morrisseau Syndications ..... MRS
113 Church St., Burlington, Vt. 05401
Telephone: (802) 862-5306, (802) 863-3759
Dennis Morrisseau, Owner/Partner
Laura Thompson, Owner/Partner

N

NB Features ..... NBF
P.O. Box 17487, Denver, Colo. 80217
Telephone: (303) 837-9009
Jennifer Anderson, President
Andrew E. Nevin, Manager

N C News Service ..... NCF
1312 Massachusetts Ave., N.W., Washington, D.C. 20005
Telephone: (202) 659-6722
Richard W. Daw, Director
David Gibson, Features Editor
Thomas Lorsung, Managing Editor

NMD Features ..... NMD
1263 W. Pratt Blvd., Chicago, Ill. 60626
Telephone: (312) 973-1060
Norman M. Davis, Editor

Name Game Co., Inc., The ..... NGC
382 Central Park West, New York, N.Y. 10025
Telephone: (212) 222-9039
Ken Hecht, Executive Director
John Contrata, Promotion Director
Martha Nash, Promotion Manager

National Features Syndicate ..... NFS
2359 Jefferson, SE, Grand Rapids, Mich. 49504
Telephone: (616) 243-0888, (616) 456-4947
Robert Gill, Ph.D., President

National Geographic News Service ..... NGS
17th and M Streets, N.W. Washington, D.C. 20036
Telephone: (202) 857-7761
Paul Sampson, Chief
Barbara Moffet, Editor

National News Bureau ..... NNB
262 South 12th Street, Philadelphia, Pa. 19107
Telephone: (215) 985-1990
Harry Jay Katz, Publisher
Andrea Diehl, Vice President
Andy Edelman, Vice President

National Press Service ..... NAT
300 E. 40 St., New York, N.Y. 10016
Telephone: (212) 682-3891
James Nesi, Publisher

National Press Syndicate ..... NTL
110 W. C Street, Ste. 2202 San Diego Calif. 92101
Telephone: (619) 748-0375
James C. Holzmann, President
Cynthia Holzmann, Secretary/Treasurer

Network News Inc. ..... NNI
224 E. St., N.E., Washington, D.C. 20002
Telephone: (202) 546-9300
Michael Mooney, Editor
Frank O'Donnell, Managing Editor
Peter Vandevanter, Managing Editor

Neuhaus Features ..... NHF
Box 724, Dryden, N.Y. 13053
Telephone: (607) 256-3457
Tom Neuhaus, President
Sharon Neuhaus, Vice President

New York Features Syndicate ..... NYF
850 Third Avenue, New York, N. Y. 10022
Telephone: (212) 593-1637
Chris Leamon

New York Times Syndication Sales Corp. / Special Features and New York Times News Service ..... NYT and NYT-NS
200 Park Avenue, 6 East,
New York, N.Y. 10166
Telephone: (212) 972-1070
Sam Summerlin, President
Emily Jacob, Vice Pres./Finance & Admin.
Paula Reichler, Vice Pres./Editorial Director
Susan Sawye, Managing Editor
Paul Finch, Vice President—Western Sales
Paul Gendelman, Vice President—Overseas Sales

NYT Pictures ..... NYT-P
229 West 43rd Street, New York, N.Y. 10036
Telephone: (212) 556-1243
Shirley Baig, Manager

New York Today, Inc. ..... NEW
78-11 Kew Forest Lane, Forest Hills, N.Y. 11375
Telephone: (212) 544-1254
Ray Wilson, President/Publisher
Marguerite Walrath, Secretary/Treasurer

Newhouse News Service ..... NHN
1750 Pennsylvania Ave., N.W., Washington, D.C. 20006
Telephone: (202) 383-7800
Robert G. Fichenberg, Washington Bureau Chief

News Associates ..... NWS
P.O. Drawer J, Idyllwild, Calif. 92349
Telephone: (714) 659-2329
John Pinkerman, President/Editor
Gladys Besse, Vice President

News Research Service ..... NRS
Box 16147, San Diego, Calif. 92116
Telephone: (619) 282-2411
Ross Williams, Managing Editor
Irene Williams, Associate Editor

Newslink Africa ..... NAF
Suite 411, London Int'l Press Centre, 76 Shoe Lane-Fleet St. London, EC4, Engl.
Telephone: (01) 353-0186
Shamlai Puri, Managing Editor
Raffik Dhirani, Deputy Editor
Manju Dhiri, Deputy Editor

Newspaper Enterprise Association ..... NEA
200 Park Ave., New York, N.Y. 10166
Telephone: (212) 557-5870
Robert Roy Metz, President/Chief Exec. Officer
David Hendin, Sr. Vice Pres./Editorial Dir.
Sidney Goldberg, Vice Pres./Exec. Editor
Joseph A. Brunner, Sr. Vice Pres./Business Mgr.
Michael V. Georgopolis, Sr. Vice Pres./Licensing Dir.
Brad Bushell, Vice Pres.-Sales

Newsportraits Syndicate ..... NPS
P.O. Box 564, Hackensack, N.J. 07602
Telephone: (201) 342-2985
Y. L. Tiajcliff, Executive Editor
Martin Sager, Business Manager

Newsweek International Editorial Service ..... NIES
444 Madison Ave., New York, N.Y. 10022
Telephone: (212) 350-2662, (212) 350-2663
Russell J. Melvin, Director
Moraig Houston, Coordinator

Numismatic Information Service ..... NUM
Rossway Road, Pleasant Valley, N.Y. 12569
Telephone: (914) 635-2361
Barbara White

O

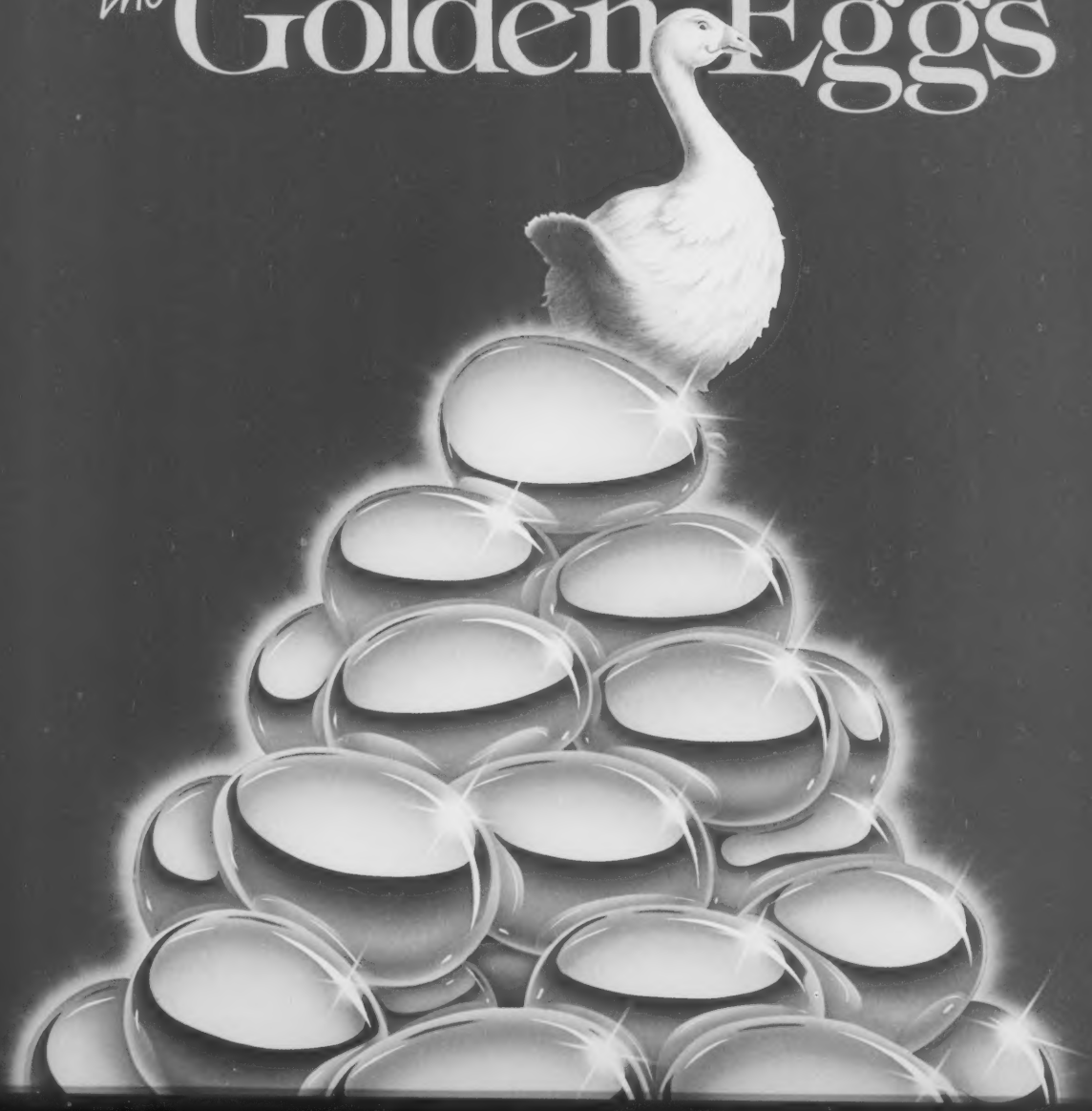
Oceanic Press Service ..... OPS
4717 Laurel Canyon Blvd., (P.O.Box 4158), N. Hollywood, Calif. 91607
Telephone: (213) 980-6600
John R. West, Manager
J. Taylor, Assistant Manager
Marian B. Singer, Editor

Ohio/Washington News Service—Roll Call Report ..... OWN
1822 Corcoran St., N.W., Washington, D.C. 20009
Telephone: (202) 462-1777
Richard G. Thomas, Publisher

Olshan's Sports Features, Mort ..... OSF
9255 Sunset Blvd., Suite 605, Los Angeles, Calif. 90069
Telephone: (213) 274-1913
Mort Olshan, Editor/Publisher

Universal Press Syndicate

The Goose That Delivers the Golden Eggs



• ADVICE

DEAR ABBY by Abigail Van Buren
6x weekly

• BUSINESS

YOUR MONEY'S WORTH by Sylvia Porter
3x weekly — Monday, Wednesday, Thursday; longer pieces for release once a month

THE MONEY SERVICE
weekly package from Money magazine (weekend release); 4 releases, with photos and illustrations

INVESTOR'S NOTEBOOK by Brendan Boyd
2x weekly — Tuesday, Friday

SELLING SHORT (see Comic Panels)

• CHILDREN

THE MINI PAGE by Betty Debnam
weekly; in four-page tabloid or one-page standard format

TELL ME WHY by Arkady Leokum
daily except Sunday; with illustrations

YOU MAKE IT by Nathan Shalit
1x weekly

THE VID KID by Rawson Stovall
1x weekly — Weekend

• COMIC PANELS

ACCORDING TO GUINNESS
from the Guinness Book of World Records; daily (2- column) and Sunday (see Sunday Comics); also a text version available, with different copy from illustrated version

HERMAN by Jim Unger
daily (2-column) and Sunday (see Sunday Comics)

OUTTAKES by Keven Ahern
daily and Sunday (see Sunday Comics)

PAVLOV by Ted Martin
daily only (2-column)

SELLING SHORT by Ken Ross & Don Raden
daily only (1-column)

TRIM'S ARENA by Hal Trim
daily only (2-column)

ZIGGY by Tom Wilson
daily (2-column) and Sunday (see Sunday Comics)

• COMIC STRIPS

BEARS IN LOVE by Eric Meese
daily and Sunday (see Sunday Comics)

CATHY by Cathy Guisewite
daily and Sunday (see Sunday Comics)

DOWNSTOWN by Tim Downs
daily and Sunday (see Sunday Comics)

DUFFY by Bruce Hammond
daily and Sunday (see Sunday Comics)

FOR BETTER OR FOR WORSE by Lynn Johnston
daily and Sunday (see Sunday Comics)

GEECH by Jerry Bittle
daily and Sunday (see Sunday Comics)

HOTEL AMERICA by John Ambrosavage
daily and Sunday
(see Sunday Comics)

SMITH FAMILY by Mr. & Mrs. George Smith
daily and Sunday (see Sunday Comics)

TANK McNAMARA by Jeff Millar & Bill Hinds
daily and Sunday (see Sunday Comics)

• EDITORIAL CARTOONS

FEIFFER by Jules Feiffer
1x weekly (Sunday), 5-column

LURIE by Ranan Lurie
8x weekly, 5 cartoons, 3 caricatures

OLIPHANT by Pat Oliphant
5x weekly, 3- or 4-column

PLYMPTON by Bill Plympton
4x weekly, (2 cartoons, 2 caricatures)

TOM TOLES by Tom Toles
4x weekly, 2- or 3-column

• EDITORIAL & COMMENTARY

A CONSERVATIVE VIEW by James J. Kilpatrick
3x weekly — Weekend, Tuesday, Thursday

GEORGIE ANNE GEYER by Georgie Anne Geyer
3x weekly — Sunday, Tuesday, Thursday

JEFF GREENFIELD by Jeff Greenfield
2x weekly — Tuesday, Friday

JESSE JACKSON by Jesse L. Jackson
1x weekly — Sunday

MARY McGRORY by Mary McGrory
3x weekly — Sunday/Monday, Tuesday, Thursday

ON THE RIGHT by William F. Buckley Jr.
3x weekly — Weekend, Tuesday, Thursday

OUTRIDER by Garry Wills
2x weekly — Sunday, Thursday

RICHARD REEVES by Richard Reeves
2x weekly — Sunday, Thursday

• FOOD

BEARD ON FOOD by James A. Beard
1x weekly — Sunday

COOK IT YOUR WAY by the Food Editors of Farm Journal
1x weekly — Sunday

• HUMOR

THE WISER SIDE OF 60 by Bob August
2x weekly — Weekend, Wednesday

• PUZZLES

BRAIN BENDER from Puzzle Buffs International
1x weekly — Sunday

KWIK KROSS from Puzzle Buffs International
6x weekly

TELEWORD (see Video)

WONDERWORD by Jo Ouellet
daily and Sunday (see Sunday Comics)

• SCIENCE

THE DISCOVER SERVICE
weekly package from Discover magazine (weekend release); 2 or 3 releases, with photos (color available), illustrations

THE FORMULA
(see Today's Living)

• SPORTS

THE BOTTOM TEN by Steve Harvey
1x weekly (seasonal — fall)

JOHN SCHULIAN by John Schulian
3x weekly — release at will

KIDS IN SPORTS by Dan Speraw
2x weekly — Weekend, Wednesday

ON THE LINE by Alan Pesin
1x weekly (seasonal — fall)

SPORTS COMMENTARY by Larry Johnson
3 cartoons weekly, 4-column

SPORTS HOT LINE by Steve Perkins & Mickey Herskowitz
2x weekly — Sunday, Wednesday

TANK McNAMARA (see Comic Strips)

TRIM'S ARENA (see Comic Panels)

• TODAY'S LIVING — LIFESTYLE

ASTRO-LOGIC by Ceaghdn
7x weekly

BEARD ON FOOD (see Food)

BODYWORK by Porter Shimer
3x weekly — Weekend, Tuesday, Thursday

CHANNELS (see Video)

COOK IT YOUR WAY (see Food)

DEAR ABBY (see Advice)

DISCOVER (see Science)

HERE IN WASHINGTON by Diana McLellan
3x weekly — release at will

THE FORMULA by Stark Research Associates
1x weekly — Sunday

JUDY BACHRACH by Judy Bachrach
Sunday release; release dates vary

IN-SIGHTS by Dr. Walt Menninger
2x weekly — Sunday, Wednesday

JOB TRENDS by Sue Hoover
2x weekly — Monday, Thursday

LOOKING GREAT by Gloria Lintermans
2x weekly — Sunday, Thursday

PAT'S POINTERS by Pat Trexler
1x weekly — Sunday; photo

THE MONEY SERVICE (see Business)

MOVIES ON THE CABLE (see Video)

RICHARD SIMMONS by Richard Simmons
2x weekly — Tuesday, Wednesday

ROMANCE by Langdon Hill
2x weekly — Weekend, Thursday

SEW WHAT'S NEW by Sandra Kelly
1x weekly — Sunday; illustration

SMART SHOPPING by Lori Gray
2x weekly — Weekend, Wednesday; one photo

SUPER SAVER by Jan Leasure
2x weekly — Sunday, Wednesday; illustration
Canadian Super Saver: 1x weekly
— Sunday; illustration

SWITCHING ON by John Teets
2x weekly — Sunday, Wednesday; weekly illustration

THINGS YOUR MOTHER NEVER TAUGHT YOU by Jim Reitz
1x weekly — Sunday; illustration

A TIME TO LIVE by Bob Walton
1x weekly — Sunday

THE UNDERGROUND SHOPPER by Sue Goldstein
2x weekly — Sunday, Thursday

WATCH THIS SPACE by Judy Hill
1x weekly — Sunday; photo

WINNING BRIDGE by Paul Orlett
5x weekly

THE WISER SIDE OF 60 (see Humor)

WORKING WOMAN by Niki Scott
2x weekly — Tuesday, Thursday

THE WRITER'S ART by James J. Kilpatrick
1x weekly

YOUR MONEY'S WORTH (see Business)

YOUR PERSONAL BIORHYTHMS by Bernard Gittelson
daily and Sunday

• VIDEO/ TELEVISION

CHANNELS from Channels magazine
1x weekly (with option to pick up single pieces)

MOVIES ON THE CABLE by Jeff Millar
1x weekly — Weekend

PERSONAL COMPUTERS by Peter McWilliams
2x weekly — Weekend, Wednesday

SWITCHING ON by John Teets
2x weekly — Sunday, Wednesday; weekly illustration

TELEWORD by Julie Quart
1x weekly — Sunday

THE VID KID by Rawson Stovall
1x weekly — Weekend

• SUNDAY COMICS

ACCORDING TO GUINNESS — 1/2 st., 1/3 st., 1/2 tab and 1/6 page

BEARS IN LOVE — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

CATHY — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

DOWNSTOWN — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

DUFFY — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

FOR BETTER OR FOR WORSE — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

GEECH — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

HERMAN — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

HOTEL AMERICA — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

OUTTAKES — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

SMITH FAMILY — 1/3 st., 1/4 st., 1/2 tab

TANK McNAMARA — 1/2 st., 1/3 st., 1/4 st., full and 1/2 tab

WONDERWORD — 1/3 st., 1/2 tab

ZIGGY — 1/2 st., 1/3 st., 1/4 st., 1/2 tab

Universal Press Syndicate

Universal is: Talent.

Universal is: The leading independent syndicator of comics, columns and commentary.

Universal is: In association with Time Inc., an extension into your newspaper of regular services from **Money** and **Discover** magazines as well as selected excerpts from **Sports Illustrated.** Additional services are on the horizon.

Universal is: Andrews and McMeel, Inc., a publishing company that is unique in its synergistic relationship with the newspaper world. Andrews and McMeel reinforces your existing readership and brings in new readers by translating your comics and columnists into books, calendars, gifts and stationery and distributing them to retail outlets nationwide.

Universal is: Universal Licensing Corporation. ULC extends the talent of our contributors into the areas of television, film, character merchandise and advertising, further expanding and promoting readership.

Universal is: Committed to the newspaper industry. **Death in The Afternoon** by Peter Benjaminson will be published in 1984, representing the first annual winner of the Jim Andrews Communicator Award. The award is for the best manuscript by a journalist on the subject of contemporary journalism.

Universal is: Always seeking new talent; our talent is universal.

Put all our eggs in your basket

For Samples and Rates Contact:
Universal Press Syndicate
4400 Johnson Drive, Fairway, Kansas 66205

Sales and Customer Service Toll-Free
1-800-255-6734

© 1983 Universal Press Syndicate

Optima Productions ..... OPP
575 East Medical Drive, Bountiful, Utah 84010
Telephone: (801) 292-2222
Glen C. Griffin, M.D., President
Nanette Leishman, Editor
Steven B. Watson, Associate Editor

Our Lively Language ..... OLL
Rt. 5, 12969 E. 131st St., Broken Arrow, Okla. 74011
Telephone: (918) 455-1217
Sally Bright, Owner/Author

P

P/K Associates ..... PKA
3006 Gregory Street, Madison, Wisc. 53711
Telephone: (608) 231-1335

Pacheco Automotive News Service ..... PAC
Box 6691, Concord, Calif. 94524
Telephone: (415) 228-7821
Lawrence R. Hagin, President/General Manager

Pakistan Feature Syndicate ..... PAK
St. 94, H.5 Pir Ghazi Road, Ichhra, Lahore-16, Pakistan
Jawwad Ahmed, Director
Roohi Khan, Production Manager
Mahmood Ahmad Qazi, Proprietor

Pantagraph Features ..... PAF
301 W. Washington, Bloomington, Ill. 61701
Telephone: (309) 829-9411
James Keeran, Manager

Parade Of Homes ..... PAR
25600 Telegraph Rd., Southfield, Mich. 48034
Telephone: (313) 353-4708
Carl E. Gaiser, Architect
Joyce Nehls, Secretary

Paul, J.S. ..... PAU
2617 Lynn St., Bakersfield, Calif. 93305
Telephone: (805) 871-8569
Jan S. Paul, Owner
Gabrielle Paul, Office Manager

Pennywhistle Press ..... PEN
c/o Gannett Co., Inc., 535 Madison AVe., New York, N. Y. 10022
Telephone: (212) 715-5312
Peter Prichard, Publisher
Anita Sama, Editor
James D. Gath, Director of Marketing

Pet Parade ..... PET
P.O. Box 8180, Universal City, Calif. 91608
Telephone: (213) 761-8788
William Patterson, Editor

Phoenix Features ..... PF
41-20 46th Street, Long Island City, N.Y. 11104
Telephone: (212) 937-3867
S. M. Iger, General Manager

Photo Associates News Service, Inc. ..... PAN
P.O. Box 306, Station A, Flushing, N.Y. 11358
Telephone: (212) 961-0909
Rick Moran, President
Rick Maiman, Vice President
R.C. Allen, Secretary

Photo Communications Company, Inc. ..... PCC
11 Mayfine Drive, Jericho, N.Y. 11753
Telephone: (516) 938-9790
Louis Weintraub, President/Editor
Eleanor FitzSimons, Exec. Vice Pres./Man. Editor
Carol Romeo, Photo Editor

Posner, Jack ..... POS
220 Madison Ave., New York, N.Y. 10016
Telephone: (212) 686-2332
Jack Posner, President
Lillian Schwartz, Secretary

Press Associates, Inc. ..... PAI
Suite 632, 806 15th St., N.W., Washington, D.C. 20005
Telephone: (202) 638-0444
Robert B. Cooney, Executive Editor
Calvin Zon, Editor
Susan Zachem, Editor

Press Wire Services ..... PWS
144-45 35 Avenue, Flushing, N.Y. 11354
Telephone: (212) 539-6427
Robert I. Queen, Managing Editor
Alan N. Queen, Editor
Ted Green, Radio-TV Editor
Bella A. Queen, Feature Editor

Press-Radio Bible Service, Inc. ..... PRB
4606 Erie Avenue, Cincinnati, Ohio 45227
Telephone: (513) 271-1343
Rev. Harold Russell, President
Janet L. Oligee, Secretary/Treasurer

Princeton Features ..... PRI
280 Nassau Street, Princeton, N.J. 08540
Telephone: (609) 921-1018
Shirley Anderson, President
Virginia Jones, Editor
E.H. Wheeler, Treasurer

Publisher's Financial Bureau ..... PFB
1 Market Street, Wellesley Hills, Mass. 02181
Telephone: (617) 235-0900
Brendan A. Finn, Editor

Pyle, Dolores ..... PYL
14 Merwit Court, Merchantville, N.J. 08109
Telephone: (609) 665-9395
Dolores Pyle, Author

Q

Quiz Features ..... QUF
4007 Connecticut Ave., N.W., Washington, D.C. 20008
Telephone: (202) 966-0025
Donald Saltz, Author
Mozelle Saltz, Research Director

R

RDR Syndicate ..... RDR
P.O. Box 5212, Berkeley, Calif. 94705
Telephone: (415) 654-8911
Roger Rapoport, Chairman
Linda Cohen, President

Ratts, Kay ..... RTT
900 So. 33rd, Mattoon, Ill. 61938
Telephone: (217) 235-0424
Kay Ratts, Writer/Editor

Real Estate House Calls ..... RHC
240 Hemingway Drive, Rochester, N.Y. 14620
Telephone: (716) 271-6230
Edith Lank, Owner/Author

Recipe Clinic, The ..... REC
69 Dale Rd. (P.O. Box 4), Manchester, Conn. 06040
Telephone: (203) 643-2237
Judy Gorman, Owner

Register and Tribune Syndicate, Inc., The ..... RTS
715 Locust Street, Des Moines, Iowa 50304
Telephone: (515) 284-8244
Dennis R. Allen, President
Brian J. Flynn, Vice President/General Manager
James B. Cooney, Executive Editor

Religious Drawings, Inc. ..... REL
6624 Golf Hill Drive, Dallas, Texas 75232
Telephone: (214) 371-3986
Jack Hamm, Artist/Director
D. A. Alexander, Secretary

Religious News Service ..... RNS
43 West 57th Street, New York, N.Y. 10019
Telephone: (212) 688-7094
Gerald Renner, Editor/Director
Gerald Fitzgerald, News Editor
Jim Hansen, Photo Editor

Reuters ..... REU
1700 Broadway, New York, N.Y. 10019
Telephone: (212) 582-4030
James Outman, Manager, Media Services

Richey-Bosch International—Features & Film ..... RBI
7802 Pitter Pat Lane, Suite 100, Austin, Tex. 78736
Telephone: (512) 288-3599, (512) 261-5546
Noyes Richey, President
Dorothy Richey, Vice President-Editorial
Patricia Bosch, Vice President-Editorial

Richmond, Norman (Cream Off The Top) ..... RIN
P.O. Box 6777, Station A, Toronto, Ontario, Canada M5W 1X5
Telephone: (416) 496-0512
Norman Richmond, Publisher/Editor

Rockmore Company, Inc., The ..... ROC
648 Onondaga Lane, Stratford, Conn. 06497
Telephone: (203) 377-5525
Milton Rockmore, President
S. M. Moss, Secretary/Treasurer

Roth Features, June ..... ROJ
1057 Oakland Court, Teaneck, N.J. 07666
Telephone: (201) 836-2218
June Roth, President

Rothco Cartoons, Inc. ..... RCC
40 Minerva Dr., Yonkers, N.Y. 10710
Telephone: (914) 961-6453
Sylvia Roth, President
Doris M. Cohen, Vice President

S

Salmon Syndication ..... SAL
P.O. Box 712, Vallejo, Calif. 94590
Telephone: (707) 552-1699
Ray Salmon, Author
Donna Salmon, Editor/Promotion
Stephen Salmon, Production

Sawyer Press-Syndication Dept. ..... SAW
P.O. Box 46-576, Los Angeles, Calif. 90046
Telephone: (213) 656-5481
E. Matlen, President

Schaaf Associates, Miv ..... SCH
686 W. California Blvd., Pasadena, Calif. 91105
Telephone: (213) 681-5353
Miv Schaaf, Owner

Schleier Reviews, Curt ..... SCS
646 Jones Rd., River Vale, N.J. 07675
Telephone: (201) 391-7135
Curt Schleier, President

Science Features Service ..... SFS
Box 5567, Sherman Oaks, Calif. 91413
Telephone: (213) 892-0059
Chuck Gordon, Managing Editor
Steve Russell, Editor

Scrambl-Gram, Inc. ..... SLG
1772 State Road, Cuyahdga Falls, Ohio 44223
Telephone: (216) 923-2397
Charles R. Elum, President
Carol L. Elum, Production/Art Director

Scripps-Howard News Service/Independent News Alliance ..... SH-INA
Editorial Offices, 1100 Vermont Ave., N.W., Washington, D.C. 20005
Telephone: (202) 833-9520
Dan Thomasson, Bureau Chief & Editor
Berl Schwartz, Features Editor
Sid Goldberg, Executive Editor
Brad Bushell, Sales Manager
Pat Crawford, Associate Editor

Seven Arts-Worldwide News Service ..... SAF
165 W. 46th Street, New York, N.Y. 10036
Telephone: (212) 247-3595
John Kayston, President

Sierra Features ..... SIE
5760 Davison Head Drive, Friday Harbor, Wash. 98250
Telephone: (206) 378-4811
Don Knudsen, President/Cartoonist

Singer Communications, Inc. ..... SCI
3164 W. Tyler Avenue, Anaheim, Calif. 92801
Telephone: (714) 527-5650
Kurt Singer, Chairman of the Board
Jane Sherrod, Editor-in-Chief
Natalie Carlton, Acting President

Skintalk ..... SKT
32905 West 12 Mile Rd., Suite 330, Farmington Hills, Mich. 48018
Telephone: (313) 553-2900
Jon H. Blum, M.D., President
Rosie Blum, Editor

Skoglund Features ..... SKF
1600 Oceanside Drive, Suite 400, St. George, Maine 04857
Telephone: (207) 372-8052
Robert Skoglund, Columnist

Small Talk ..... ST
390 Stuart St., Box 1276, Boston Mass. 02117
Telephone: (617) 267-1396
Allan H. Kelly, Jr., Creative Director

Smith Feature Service, Al ..... SM
Drake Road, Bomoseen, Vt. 05732
Telephone: (802) 468-5736
Al Smith, Owner

Solomon, Elisabeth F.S. ..... SEF
P.O. Box 265 Green Farms, Conn. 06436

Telephone: (203) 227-5026

Something To Think About ..... STTA
Suite 907, Sand Dollar Bldg., Shell Point Village,
Fort Myers, Fla. 33908
Telephone: (813) 481-2449
J. W. Smith, President
Roland B. Smith, Editor

Sonstein "On Wines", Bill ..... SON
P.O. Box 11278, Elkins Park, Penn. 19117
Telephone: (215) 635-0876
William Sonstein, Owner

Sowd Newspaper Syndicate, The ..... SWD
P.O.Box 9431, Canton, Ohio 44711
Telephone: (216) 494-6980
David Sowd, Ph.D., President

Speaking Of Soaps ..... SOS
1640 New Highway, Farmingdale, N.Y. 11735
Telephone: (516) 752-9454
Roy W. Titus, Chairman of the Board
Stanley R. Swanson, President
George J. Holzmacher, Vice President

Specialty Features Syndicate ..... SPE
17255 Redford Avenue, Detroit, Mich. 48219
Telephone: (313) 533-1846
L.E. Crandall, Manager

Sportoons ..... SPT
720 El Centro St., South Pasadena, Calif. 91030
Telephone: (213) 799-8098
Bill Knoll, President
Rick Maki, Vice President

Sports Features Syndicate ..... SPO
Suite 34-H Stoney Run, Maple Shade, N.J. 08052
Telephone: (609) 234-8909
Ronald A. Sataloff, President

Stamping Grounds ..... STA
25 East Penn Street, Long Beach, N.Y. 11561
Telephone: (516) 431-6697
Joseph Zollman, Owner

Star Group ..... SRG
P.O. Box 603, Wailuku, Hawaii 96793
Telephone: (808) 244-3300
Gary T. Kubota, Editor

Star Power News Service, Inc. ..... SPNS
30 Lincoln Plaza, New York, N.Y. 10023
Telephone: (212) 755-6110
Fredrick Davies, Editor
Casper Baker Gary, Editor

Star Service Syndicate ..... STR
P.O.Box 15610, Fort Lauderdale, Fla. 33318
Telephone: (305) 472-8794
Robert Sloane, Manager

States News Service ..... STN
654 Pennsylvania Ave., S.E., Washington, D.C. 20003
Telephone: (202) 546-7500
Leland Schwartz, Editor

Stevens Associates, Gary ..... SAG
155 East 38th Street, New York, N.Y. 10016
Telephone: (212) 753-1755
Gary Stevens, President
Barbara Hanks, Vice President

Stevens Features ..... STE
P.O. Box 487, Chappaqua, N.Y. 10514
Telephone: (914) 238-3569
Mark Stevens, President
Carol Stevens, Vice President

Stocks Graphic ..... STO
5115 Kiamesha Way, Mesquite, Texas 75150
Telephone: (214) 681-4558
Ricky D. Wood, Owner

Suburban Features ..... SF
1000 Hillcrest Road, Mobile, Ala. 36609
Telephone: (205) 343-1717
Robert A. Brown, Manager

Summer, Anita ..... SUM
619 Oakwood Court, Westbury, N.Y. 11590
Telephone: (516) 333-4822
Anita Summer, Owner/Author

Summit Press Syndicate ..... SMP
5900 N. Port Washington Rd., Suite A-148,
Milwaukee, Wis. 53211
Telephone: (414) 332-3900
Maureen Reardon, Partner
Patrick Reardon, Partner

Sun Features, Inc. ..... SFI
1160 Rockville Pike, Rockville, Md. 20852
Telephone: (301) 340-6036
45 Kennedy Parkway, P.O. Box 45 Candiff, Calif. 92007
Telephone: (619) 753-3489
William A. Kennedy, President

Symbolic Systems, Inc. ..... SSI
P.O. Box 448, Wolfeboro Falls, N.H. 03896
Telephone: (603) 569-1036
F. James W. Lazenby, President
Monyean C. Scott, Vice President
Paul R. Hatch, Assistant Secretary

Syndicated Travel Writers ..... STW
Box 23, Boyertown, Pa. 19512
Telephone: (215) 367-9496
Daniel Grotta, Senior Editor
Sally W. Grotta, President
Edith Wiener, Manager

T

TSI Syndicate Features ..... TSI
P.O. Box 19531, Washington, D.C. 20036
Telephone: (703) 486-0130
Tim Walter, President

Taylor & Co., Jon ..... TAJ
Box 356, Salt Lake City, Utah 84110
Telephone: (801) 298-3100
Jon M. Taylor, Owner/Editor

Taylor Features, Lillian ..... TAY
321 E. 43rd St. New York, N.Y. 10017
Telephone: (212) 687-5375

Teacher Feature's Newspaper Textbook ..... TEF
603 Union Rd., Spring Valley, N.Y. 10977
Telephone: (914) 354-9411
Jackie Kohn, Teacher/Journalist

Teenage Corner, Inc. ..... TEE
70-540 Gardenia Court, Rancho Mirage, Calif. 92270
David J. Lavin, President
Elinor R. Lavin, Vice President

Tel-aire Publications, Inc. ..... TAP
3105 E. Carpenter, Irving, Texas 75062
Telephone: (214) 438-4111
David A. McGee, President
James Young, National Sales Manager

Tele-Log ..... TEL
1819 Peachtree Road, N.E., Atlanta, Ga. 30309
Telephone: (800) 241-3895, (404) 335-9884
Robert Roy Metz, President
Hal Butts, Jr., General Manager
Beth Newman, Sales Manager

Thornton Features, Robert ..... THF
3110 N.E. 86th Avenue, Portland, Ore. 97220
Telephone: (503) 252-6369
Robert Thornton, Author

Thrash Publications ..... THP
Route 1, Box 273, Soale, Ala. 36875
Telephone: (205) 855-3912
Calvin Thrash, M.D., President
Agatha Thrash, M.D., Author
Dennis Davis, Promotions Manager

Toronto Star Syndicate ..... TSS
1 Yonge Street, Toronto, Ont. Canada M5E 1E6
Telephone: (416) 367-2463
James F. Cherrier, Manager
Peter E. Morris, Assistant Manager
Monica Lapkoff, Sales
Tom Reid, Sales
Shari Plummer, Sales Coordinator

Torrington/Tribune Data ..... TVT
County Line Road, P.O.Box 269, Glens Falls, N.Y. 12801
Telephone: (518) 793-8861
Ted Zoli, Jr., Chief Executive Officer
Pete Willett, General Manager
Matthew Morey, Managing Editor
Gary Carter, EDP Manager
John Matthews, Sales Manager

Transworld Feature Syndicate, Inc. ..... TFS
275 7th Ave., 21st floor,
New York N.Y. 10001
Telephone: (212) 689-1340
Elsa H. Zion, President

Travel & Leisure Features ..... TLF
66 Alexander Road, Newton, Mass. 02161
Telephone: (617) 969-4102, (617) 244-3075
Milton J. Gun, Publisher/Editor/President
Howard Neal, Vice President
Eleanor Margolis, Vice President

Traveler's World, The ..... TTW
113 Magnolia Lane, East Hills, N.Y. 11577
Telephone: (516) 621-2494
Paul J. C. Friedlander, Columnist
Hilda H. Friedlander, Editor

Traveling Lightly ..... TL
P.O. Box 26622 San Francisco, Calif. 94126
Telephone: (415) 468-2993
Stan Horn, Editor

Tribune Company Syndicate, Inc. ..... TCS
220 East 42nd Street, New York, N.Y. 10017
Telephone: (212) 557-7800, (800) 847-4211
Robert S. Reed, President
Don Michel, Vice President/Editor
Walter F. Mahoney, Vice President/Sales
John Matthews, Vice President/Marketing
Theodore Zoli, Jr., CEO-Torrington/Tribune Data
Pete S. Willett, G.M.-Torrington/Tribune Data

TriMedia Syndicated Newspaper Illustration ..... TSN
1 Harkness Plaza, Suite 27-M, New York, N.Y. 10023
Telephone: (212) 246-2216
Niki David Shrode, President
Daniel Kfoury, General Manager
Sheila Flesch, Accounts Manager

TV Data, Inc. ..... TVD
Northway Plaza, Glens Falls, N.Y. 12801
Telephone: (800) 833-9581, (518) 792-9914
Robert Roy Metz, Chairman of the Board
William A. Cowl, General Manager

TV Extra ..... TVE
200 Park Avenue, New York, N.Y. 10166
Telephone: (212) 557-2831
Robert Roy Metz, President
Joseph A. Brunner, Vice President/Business Mgr.
Dan Burson, Manager, Marketing Services
Stuart I. Bodow, Manager

TV Watch, Inc. ..... TVW
1819 Peachtree Rd., NE., Suite 460,
Atlanta, Ga. 30309
Telephone: (404) 355-0100
Robert Roy Metz, President
Hal Butts, Jr., Vice President/General Manager
Dennis C. Campo, National Marketing Manager
Corinne Ownens, Business Manager/Controller

U

U.S.A. Syndicate ..... USA
530 East 72nd Street, New York, N.Y. 10021
Telephone: (212) 535-4830
Alice Widener, President

U-Bild Newspaper Syndicate ..... UB
P.O. Box 2383 Van Nuys, Calif. 91409
Telephone: (213) 785-6368
Tom Niekarz, General Manager

United Cartoonist Syndicate ..... UCS
P.O. Box 7081, Corpus Christi, Texas 78415
Telephone: (512) 853-8573
Pedro R. Moreno, President
Jerry P. Cardona, Vice President
Lydia E. Reyes, Secretary

United Feature Syndicate ..... UFS
200 Park Avenue, New York, N.Y. 10166
Telephone: (212) 557-2333
Robert Roy Metz, President/Chief Exec. Officer
David Hendin, Sr. Vice Pres./Editorial Dir.
Sidney Goldberg, Vice President/Exec. Editor
Joseph A. Brunner, Sr. Vice Pres./Business Mgr.
Michael V. Georgopolis, Sr. Vice Pres./Licensing Dir.
Brad Bushell, Vice President/Sales

United Media Enterprises ..... UME
200 Park Avenue, New York, N.Y. 10166
Telephone: (212) 557-2333
Robert Roy Metz, Pres./Chief Exec. Officer
David Hendin, Sr. Vice Pres./Editorial Dir.
Joseph Brunner, Sr. Vice Pres./Business Mgr.
Michael V. Georgopolis, Sr. Vice Pres./Licensing Dir.
Sidney Goldberg, Vice President/Exec. Editor
Brad Bushell, Vice President-Sales

United Press International ..... UPI
220 East 42nd Street, New York, N.Y. 10017
Telephone: (212) 850-8600
Douglas F. Ruhe, Managing Director
William E. Geissler, Senior Vice President-Planning
William J. Small, President/Chief Oper. Officer

The Washington Post Writers Group

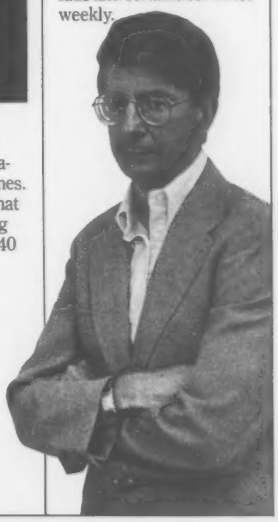
TEN YEARS OF EXCELLENCE

David S. Broder
He sets the standard for Washington political reporting and commentary. Broder's twice-weekly column can change campaigns in their course and readers in their opinions. Perhaps that's why it's carried by 275 papers and won a Pulitzer in 1973.

Ellen Goodman
Twice weekly this Boston Globe columnist takes a fresh, discerning look at contemporary issues. Winner of the 1980 Pulitzer Prize for distinguished commentary and one of the most popular columnists in the country, with 325 papers.

William Raspberry
Twice-weekly, on the social, urban and education problems of our times. Independent opinion that eludes political labeling and predictability. In 140 papers.

George F. Will
Full of surprise, charm, irony and fun, Will's column won a Pulitzer in 1977 and is a fixture on the editorial pages of more than 365 newspapers. Conservatism gains new vitality when he examines the latest news, fads and certainties. Twice weekly.



TEN YEARS OF

Edwin M. Yoder, Jr.
Formerly editorial page editor of the Washington Star, Yoder won a 1979 Pulitzer for editorial writing. Readers welcome the fresh and elegantly phrased commentary in his twice-weekly editorial page column.

Lou Cannon
The Post's chief White House correspondent writes a weekly column that captures the behind-the-scenes doings of "Reagan & Co." Full of insight and news breaks by a reporter and biographer who has followed Ronald Reagan from California to Washington.

Kenneth R. Harney
Hard real-estate news is the business of Ken Harney. His weekly, illustrated "The Nation's Housing" column has won many awards for reporting on home-mortgage financing, tax policy affecting real estate, and consumer issues.

Philip Geyelin
The Washington Post's former editorial page editor, now editor-in-residence at Johns Hopkins Foreign Policy Institute, writes twice weekly on foreign affairs. Gives your readers a head start on understanding complex global issues that affect their lives.

Tom Shales
People magazine calls him the "country's best, most... engaging TV critic." And Bill Moyers says: "Why watch television when you can read Tom Shales?" Criticism with wit, verve and elan, carried in 150 daily newspapers.

Hobart Rowen
The mysteries of economic policy-making are clarified twice weekly by this Washington Post economic correspondent. His prescient commentary won the 1978 Gerald Loeb award for distinguished business journalism. Embellishes op-ed or business pages.

Dr. Jean Mayer
A pioneer in nutrition research and education, Mayer is president of Tufts University. He and educator Jeanne Goldberg help readers live longer, healthier lives with two "Food for Thought" columns a week —one q&a, the other an essay. A "must" for food or health pages.

Colman McCarthy
A twice-weekly liberal view of America. "Some of his pieces stay in mind for years," Nat Hentoff says. Dr. Robert Coles finds McCarthy "a tough and searching social observer."

Book World
The Washington Post Book World Service features both best-sellers and undiscovered titles in its daily and Sunday-supplement reviews, as well as related literary features. This package, mailed twice weekly, is highlighted by the reviews of Jonathan Yardley, winner of a Pulitzer Prize for criticism in 1981.

Richard Cohen
Social and political issues from a person-to-person perspective. Twice-weekly for editorial or news pages. Brassy humor that cements reader loyalty.

Jane Bryant Quinn
Her twice-weekly personal finance column for newspapers helps readers manage their money through good times and bad. Quinn's hallmarks are stylish, lucid writing and concern for the consumer. Hancock award winner and 1983 Matrix award from the N.Y. chapter of Women in Communications, Inc.

E X C E L L E N C E

BERKE BREATHED'S

BLOOM COUNTY

Bloom County
The Bloom County daily and Sunday comic strip took the country by storm, and the country is still recovering. Its unique style of social and political satire, featuring a profoundly original cast of characters in a rural Middle America setting (creator Berke Breathed lives in Iowa City), is a staple in 375 papers and in 80 college publications. Milo Bloom, the divinely enlightened young protagonist; Opus, his inquisitive penguin sidekick; the wheelchair-bound Cutter John and other characters find themselves in such places as the campaign trail, outer space and the local newsroom. Bloom County is also featured in a best-selling anthology and on T-shirts and other products.

Saf Lerman
Noted child development author and educator Saf Lerman writes a concise, authoritative weekly column, in question-and-answer format, on caring for children of all ages. Lerman also lectures at "Parent Awareness" workshops, which she originated.

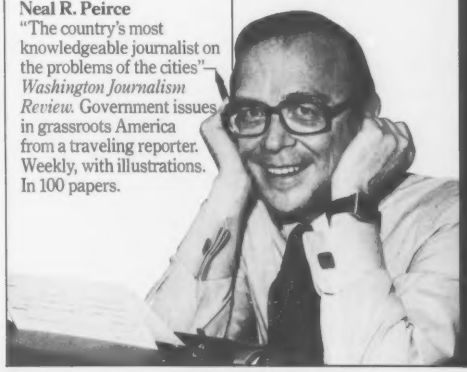
Tony Auth
His light touch on serious subjects gives his editorial cartoons for the *Philadelphia Inquirer* a potent result. Auth's awards include a 1976 Pulitzer and the Overseas Press Club and Sigma Delta Chi awards. Four times weekly his deft style strikes home with readers.

American Health
A newly syndicated package of articles and shorts from the freshest and best fitness magazine, *American Health.* According to *Newsweek,* this 18-month-old publication already "has established itself as one of the most successful specialty magazines of the '80s." Weekly article for Sunday; shorts each Wednesday.

Steve Benson
A spritely cartoonist with a conservative bent. Benson, of the Arizona Republic, coats his four-a-week cartoons with humor and honest feeling to bring readers back for more. A major talent that will be a force in the '80s and beyond.

Geoffrey Moss
One of America's outstanding illustrators perks up editorial and op-ed pages with stylish drawings. Ten Moss-prints each month set the standard in this field.

Neal R. Peirce
"The country's most knowledgeable journalist on the problems of the cities"—*Washington Journalism Review.* Government issues in grassroots America from a traveling reporter. Weekly, with illustrations. In 100 papers.



The Washington Post Writers Group

A syndicated service from The Washington Post

For rates and availability on any feature, call collect, or write to William B. Dickinson, Jr., Anna Karavangelos or Al Leeds, The Washington Post Writers Group, Washington, D.C. 20071. Call (202) 334-6377 or 6376.

United Press International—International Features Division ..... UPIFD
220 East 42nd Street, New York, N.Y. 10017
Telephone: (212) 850-8655, (212) 850-8556
Frances Randall, General Manager
Jorge Martinez, Sales Director

United Press International Newspictures ..... UPIN
220 East 42nd St., New York, N.Y. 10017
Telephone: (212) 850-8600

F. W. Lyon, Vice President
E. T. Majeski, Executive Picture Editor
Larry De Santis, Managing Editor
Papkin Allan, Assistant Managing Editor
Robert Schnitzlein, Foreign News Picture Editor

Universal Press Syndicate ..... UPS
4400 Johnson Drive, Fairway, Kans. 66205
Telephone: (913) 362-1523
New York Office: Time Life Bldg., Rockefeller Ctr., New York, N.Y. 10020
John P. McMeel, President
Kathleen W. Andrews, Vice Pres./Sp. Proj. Director
Thomas N. Thornton, Vice President
Lee Salem, Vice Pres./Editorial Dir.
Donna Martin, Vice Pres./Editorial Adm.
Thomas M. Drape, Vice Pres./Senior Editor
Elena Fallon, Vice President/Finance
Alan McDermott, Managing Editor
Vicki Houston, Promotion Director
Peggy Rutledtge, Customer Service Manager
Robert Duffy, National Sales Director
John Somerville, Asst. V.P.Sales/Eastern Region
Ron Mendell, Sales Mgr./South-Central Div.
Allan Stark, Sales Mgr./North-Central Div.
Jeff Lubeck, Sales Mgr./Western Div.
Leo Kenney, Sales Mgr./Southeastern Div.
John Ferguson, North Region Representative

V

VIP Medical Grapevine ..... VMG
161 Nasa Circle, Round Lake, Ill. 60073
Telephone: (312) 546-6557
Ruth Nathan Anderson, Owner/Author

Vegetarian Cooking ..... VEG
P.O. Box 570, Oak Park, Ill. 60302
Telephone: (312) 848-8120
Paul Obis, Co-owner
Clare Barrett, Co-owner

Verbatim ..... VER
Box 668, Essex, Conn. 06426
Telephone: (203) 767-8248
Laurence Urdang, Editor

Videot Syndicate, The ..... VID
Stage Road, Chesterfield N.H. 03443
Telephone: (603) 352-1234
Guy MacMillin, Columnist

Visions: U.S.A. ..... VIS
2049 Century Park East, Suite 1100, Los Angeles, Calif.90067
Telephone: (213) 557-9900
John Alan Cohan, President

W

Washington Monthly Co., The ..... WM
2712 Ontario Rd. NW, Washington, D.C. 20009
Telephone: (202) 462-0128
James Rice, Publisher
Charles Peters, Editor

Washington Post Writers Group ..... WPW
1150 15th St., N.W., Washington, D.C. 20071
Telephone: (202) 334-6375
William B. Dickinson, Jr. Editorial Dir./General Mgr.
Anna Karavangelos, Associate Editor
Al Leeds, Special Projects Manager

Washington Reports ..... WR
P.O. Box 23792, Washington, D.C. 20024
Telephone: (202) 554-1732
M. Elizabeth Fischer, Editor
Pat Hobson, Editorial Assistant
Stephanie Fischer, Finance

Washington Writers' Syndicate ..... WWS
758 National Press Bldg., Washington, D.C. 20045
Telephone: (202) 638-6971
Roger Langley, Senior Editor
Norma Sekinger, Vice President

Weiss Philatelic-Numismatic Features ..... WEI
16000 Terrace Rd. (208), Cleveland, Ohio 44112
Telephone: (216) 451-3331
Julius Weiss, Editor

West Coast Syndicate ..... WCS
320 Vista Linda Drive, Mill Valley, Calif. 94941
Telephone: (415) 388-2024
Carol Townsend, President

What's New In Medicine ..... WNM
1143 Chamberlain Highway, Kensington, Conn. 06037
Telephone: (203) 828-5016
L.A. Chotkowski, MD., F.A.C.P. Owner/Author

White Castle Communications ..... WCC
P.O. Box 301, Morris, Conn. 06763
Telephone: (203) 567-5336
William Clifford, Owner/Editor

White Productions, Leo ..... WHI
168 Strasser Ave., Westwood, Mass. 02090
Telephone: (617) 326-9240
Mary V. White, Editor
Leo White, President
Mary Arrigo, Sales Manager

Wideworld News Service ..... WWN
P.O. Box 20056, St. Louis, Mo. 63144
Telephone: (314) 361-1552
Paul Sievers, Editor
Victor Griffin, Business Manager
Al Saffa, Feature Writer

Williams Newspaper Features Syndicate, Inc. ..... WIL
401 Park St., P.O. Box 8005, Charlottesville, Va. 22906
Telephone: (804) 293-4709
G. Walton Lindsay, President
Jean S. Lindsay, Vice President

Wordsmiths Limited ..... WSL
P.O. Box 456, 2224 East Midwick Drive, Altadena, Calif. 91001
Telephone: (213) 797-1432, (213) 797-1433
Ian W. Harmer, Editor
J. A. Harmer, Chairman
N.S. Waller, Sales Vice President

World Communications Syndicate ..... WCM
472 Woodward Avenue, Box 109
Buffalo, N.Y. 14215
Telephone: (716) 838-5348
Thomas Krehbiel, Editorial Director

World News Syndicate, Ltd. ..... WOR
P.O. Box 419, Hollywood, Calif. 90078
Telephone: (213) 469-2333
Bill Lane, Publisher
Wm. P. Jenkins, General Manager
Laurie A. James, Managing Editor

World Press Review ..... WPR
230 Park Avenue, Room 1610, New York, N.Y. 10169
Telephone: (212) 697-6162
Alfred Balk, Editor/Publisher
Linda Rogers, Senior Editor

World Union Press ..... WUP
1123 Broadway, Suite 809, New York, N.Y. 10010
Telephone: (212) 688-7557

UN Bureau, Room 373, Press Section, New York, N.Y. 10010
Telephone: (212) 754-7154
David Horowitz, Editor

Writers Clearinghouse ..... WCH
Fabyan Road, P.O.Box 118, Fabyan, Conn. 06245
Telephone: (203) 923-9025
Richard D. Carreno, Editorial Director

Y

Yoakum Features ..... YKM
Reservoir Road, Lakeville, Conn. 06039
Telephone: (203) 435-2549
Robert Yoakum, President
Bonnie Sheldon, Vice President

Young Productions Inc. ..... YPI
4915 Samish Way, 93, Bellingham, Wash. 98226
Telephone: (206) 671-5983
R.A. Power, President
Elsie E. Power, Secretary

Your Fashion Image ..... YFI
30 West 54th Street, New York, N.Y. 10019
Telephone: (212) 247-7300
Charlotte Wilkinson, Editor

Youth Research Institute ..... YOU
404 E. 55th St., New York, N.Y. 10022
Telephone: (212) 752-3489
Lester Rand, President
Robert Williams, Executive Director
S.S. Michelson, Vice President

SYNDICATE NAME CODE

ABF -Abrahamian Feature Syndicate
ADF -Adventure Feature Syndicate
ADL -Adler Associates
AFS -Allied Feature Syndicate
AFT -American Federation Of Teachers(AFT)
AGE -Aging Attitudes
AIM -AIM Report
ALB -Alburn Bureau, The
ALX -Alexander's Local Cartoons
AMC -Ampersand Communications
AME -Andrew Mark Enterprises, Inc.
AMF -Amusement Features Syndicate
AMNS -American Medicine News Service
AMW -American Way Features, The
AND -Anderson, H.T. & Associates
APF -A-Plus Features
APN -Associated Press, The—AP Newsfeatures
ARF -Arcadia Feature Syndicate
ARM Army Times Syndicate
ART -Artists and Writers Syndicate
ARU -Arthur's International
ASC -Ascher Syndicate, Sidney
ASI -American Syndicate, Inc.
ASK -Ask Aunt Madge
ASO -And Sew On
AST -Astro-Int'l Syndicate
AUN -Auto News Syndicate
BA -Bascome Syndicate, The
BAP -Baptist Press
BAS -Basch Feature Syndicate, Buddy
BBS -Burtoff Syndicated Features, Barbara
BCF -Basic Chess Features
BDG -Birthday Game, The
BET -Betancourt, Advertising & Art
BFO -B.F.O., Inc.
BHB -Beverly Hills By-Line
BIL -Bill's Car Care
BIR -Birthscope
BJE -Buresch, Joe E.
BNE -Boone, Inc.
BON -Bono Publishing
BOR -Borgstedt, Doug & Jean
BOU -Bouchard, Lucille
BUS -Business Wire
CAB -Carberry, Mary Margaret
CAFS -California Feature Syndicate
CAI -Communications Aids International
CAM -Cartoonmix
CAN -Cannon Features
CAP -Capitol News Service
CAR -Carlinsky Features
CBN -Continuum Broadcasting Network/Generation News Syndicate
CBO -Caruba Organization, The
CCL -Car Care Hotline
CF -Columbia Features, Inc.
CFI -California Features International, Inc.
CFS -Cronin Feature Syndicating, Inc.
CHE -Chesstours

UFS— *We've got it all!* **36S**

NEA— *Helps make good newspapers great!* **42S**

TV Data— *Count on us!* **95S**

Tele-Log— *Saves you time and money!* **97S**

Weekend Sections— *A great way to start your week!* **46S**

Dear Friends:

On the following 11 pages you will find the comics, columns, features and services offered to your publications by United Media Enterprises. We are a multi-media service company, wholly owned by Scripps-Howard.

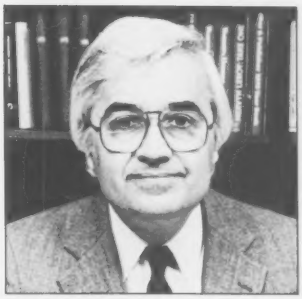
You may know us best as United Feature Syndicate, Newspaper Enterprise Association, TV Data, Tele-Log or The World Almanac. These companies have served your newspapers for generations. You may also know about some of our newer businesses such as UME Licensing, United Media Productions, TV Watch, TV Update or TV Extra.

Of course, you also know us for the company we keep, ranging from superstar classics (Peanuts,® Miss Manners,® Mike Peters, Garfield® and Jack Anderson are a few) to bright new stars (Morton Kondracke, Mr. Men™ and Little Miss,™ The Kinsey Report and Speed Walker™).

Our company is firmly rooted in the newspaper business. Most of our properties began their lives on your pages and later moved to other media.

We're proud of our newspaper connection. Our commitment is to continue to enhance the newspaper—your newspaper—as a creative force and a community information resource.

Robert Roy Metz



Robert Roy Metz,
President

David Hendin,
Senior Vice President
and Editorial Director

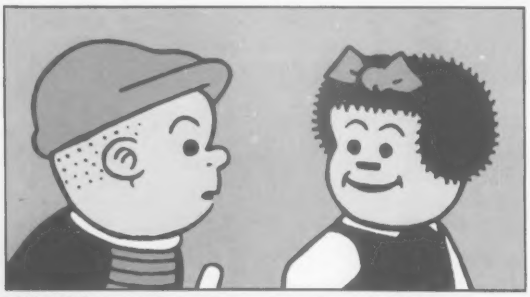
UFS COMICS

PEANUTS® by Charles M. Schulz — The #1 comic strip in the world! Tens of millions of devoted fans follow the PEANUTS gang in more than 1,800 newspapers worldwide. That's readership!

GARFIELD® by Jim Davis — A recent Gallup Youth Survey shows GARFIELD is the #1 comics choice of teenagers. That's no surprise! After all, the fat cat has put seven titles on *The New York Times* bestseller list — simultaneously!

SPEED WALKER/Private Eye™ by Cris Hammond — As a tough guy, he couldn't punch his way clear of a Brownie selling cookies, but inside this mild-mannered private eye beats the heart of a very confused detective! A popular newcomer!

DRABBLE® by Kevin Fagan — There's a little DRABBLE in us all! Teens, college students and young adults have made this pitiable klutz their own. A hit that's here to stay!



NANCY® by Mark Lasky — The first words in a newspaper a child can read! For more than 40 years, Nancy and Sluggo have delighted young readers — as well as millions of adults!

MARMADUKE® by Brad Anderson — America's favorite dog panel, MARMADUKE has been delighting millions of newspaper readers for 28 years!

© 1983 United Feature Syndicate

PUZZLES

BEN SWIFT® by John Lane — The real fun begins at 65! Fans of all ages love the warm and endearing humor of retiree Ben Swift!

RUDY™ by William Overgard — The thinking man's chimp! Rudy's gala debut this year brought a new level of urbane wit to comics pages.

THE REAL PUZZLE™ — Brilliant, complex, compelling. . .THE REAL PUZZLE's unpredictable and varied formats captive game freaks, hard-core intellectuals and everyday readers. The ultimate in puzzle challenges!

PRIZEWEEK PUZZLE — A weekly competition crossword puzzle featuring multiple-answer clues. A popular circulation-builder.

TODAY'S CROSSWORD PUZZLE — Innovative and challenging, TODAY'S CROSSWORD PUZZLE tests readers' vocabulary and word knowledge each and every day!

***WORDY GURDY®* by Tricky Ricky** — A word game with a contemporary slant, WORDY GURDY teaches word rhythm, spelling, vocabulary and usage. It's fun for kids — and educational, too!

SCRABBLE® BRAND G2 R1 A1 M3 S1

***SCRABBLE®-GRAMS* by Judd Hambrick** — The newspaper version of America's favorite board game, SCRABBLE-GRAMS generates tremendous response from readers.

An educational and entertaining feature, SCRABBLE-GRAMS is designed for any-sized group of players.

PUZZLINK™ by Brian Considine — A unique "head-to-tail" variation on the traditional crossword puzzle, set in a maze format. Certain to "amaze" readers!

CONFETTI™ by Don Rubin — Graphic ephemera, challenging snippets of fun. . . CONFETTI appeals to a wide readership.

© 1983 United Feature Syndicate

UFS - For complete listings, turn to page 41s

UFS TEXT

MISS MANNERS® —
Judith Martin "is the National Bureau of Standards. . .rich with maxims, mastery of which will make you as swanky as Anthony Eden or Audrey Hepburn," says George Will. She responds to each "Gentle Reader" with thoughtful, precise and drily humorous observations on how to act in every social situation imaginable.

JACK ANDERSON —
Polls show Jack Anderson to be the most-trusted and best-read investigative reporter in America. For three decades, Pulitzer Prize winner Jack Anderson has rocked Washington — and the world — with his incisive and penetrating exposes.

MORTON KONDRACKE —
Lively and controversial, writing from the center of the developing new liberalism in American politics, Kondracke commands respect with readers from across the spectrum of political thought.

BEN WATTENBERG—
Author, TV host and former White House aide, Wattenberg combines a sparkling and often startling mix of politics, foreign policy, demographics and public opinion to explain events unfolding in the world today.

JON-MICHAEL REED —
Creator of the first newspaper soap opera column, Reed has led the "soap" craze for the past 11 years! In *TUNE IN TOMORROW*, he reports on the drama — both on and off the sets — of all the daytime shows and their stars.

MARTIN SLOANE —
The original coupon columnist, attorney Sloane has become America's leading expert on couponing. His *SUPERMARKET SHOPPER* column, appearing in more than 400 newspapers, helps readers save as they shop!

JUDY FLANDER —
The television columnist who brings TV viewing into focus for your readers! Flander's *TUNE IN TONIGHT*™ column, with its incisive previews, gives readers more — more picks, more reliability, more variety.

BARBARA GIBBONS —
Hailed internationally as *THE SLIM GOURMET*,® author of 13 books, Gibbons helps her readers lose weight safely — and deliciously — with her decalorized gourmet recipes and cooking techniques.

DONALD LAMBRO —
Called a "one man search-and-destroy mission" by *The Washington Post*, Lambro is America's leading investigative reporter and columnist on government waste and mismanagement.

ROBERT METZ —
Get down to business with Robert Metz's insightful financial writing. A *New York Times* columnist for 16 years, Metz is one of the nation's most respected business journalists.

THE GOOD DOCTOR™ —
THE GOOD DOCTOR™ question-and-answer column is an irreverent, tongue-in-cheek look at the plays, participants and politics current in the sporting world today.

COMING THIS FALL!

THE KINSEY REPORT **— From the Kinsey Institute come up-to-date, non-judgmental, factual answers to questions about gender, reproduction and sex. Written by June Reinish, Ph.D., director of The Kinsey Institute for Research in Sex, Gender and Reproduction at Indiana University, Bloomington, Indiana.**

© 1983 United Feature Syndicate

OPINION

MIKE PETERS — Editorial cartooning's definition of excellence!

When you win the 1981 Pulitzer Prize AND the 1982 Reuben Award in editorial cartooning, you're MORE than just a cartoonist! You're Mike Peters — the best.

Irreverent and irrepressibly funny, Peters *(Dayton Daily News) "...aims for the funny bone, not the jugular. . .One of America's premier cartoonists!"*

— The Washington Post

BEN SARGENT — The cartoonist with a difference.

Winner of the 1982 Pulitzer Prize for excellence in editorial cartooning! Editorial cartoonist at the *Austin American-Statesman.*

"The one most often praised for his originality."

— Los Angeles Times

DICK WRIGHT — Editorial cartooning at its best!

On target, provocative and imaginative. 1983 Pulitzer Prize runner up in editorial cartooning. The chief editorial cartoonist for Scripps-Howard Newspapers.

GENE BASSET — When you take editorial cartooning seriously. . .

With his sharply pointed editorial cartoons, Basset *(Atlanta Journal)* takes aim at all targets across the political horizon.

GARNER

GARNER

Cartoons and caricatures that capture the essence of today's headlines.

© 1983 United Feature Syndicate

UFS — For complete listings, turn to page 41s

UFS NEWS Features SERVICE

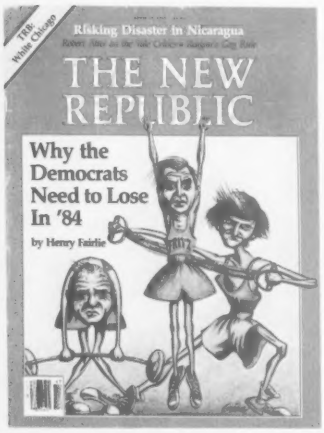
SCRIPPS-HOWARD NEWS SERVICE/INA —

Discover a fresh slant on the news.

Features. Analysis. Commentary. Scripps-Howard News Service/Independent News Alliance delivers exclusive news, features, series, and insightful backgrounders. A 32-member national and international Washington-based staff supplying in-depth analysis makes the news more meaningful to your readers. Available in hard copy, AP DataFeature and UPI DataNews.

INX GRAPHICS SERVICE —

A selection of high quality, timely and poignant editorial illustrations, especially suited for op-ed pages. INX treats the topical issues in the news today.



THE NEW REPUBLIC —

Top articles from the highly esteemed liberal voice, THE NEW REPUBLIC. Provocative, revealing commentaries on the key political issues of the day, written by the most respected liberal minds in the country.

© 1983 United Feature Syndicate

UFS — We've got it all!

LISTINGS

NATIONAL AND WORLD AFFAIRS

DONALD LAMBRO (2tw)
MORTON KONDRACKE (2tw)
IN WASHINGTON, Robert Walters (3tw)
JOHN HESS (2tw)
JULIAN BOND (1tw)
VIRGINIA PAYETTE (3tw)
WASHINGTON MERRY- GO-ROUND, Jack Anderson (6tw)
SUNDAY ANDERSON, Jack Anderson (1tw)
BEN WATTENBERG (1tw)

CONSUMER AND BUSINESS

CONSUMER FINANCE, Robert Metz (2tw)
FROM CONSUMER REPORTS (3tw)
THE HOUSING SCENE, Lew Sichelman (1tw)
PENNY POWER, Consumer's Union (2tw)
SUPERMARKET SHOPPER, Martin Sloane (2tw)

HEALTH AND ADVICE

ASK DR. BLAKER, Dr. Karen Blaker (3tw)
GETTING ALONG, Drs. Comer & Pouissant (2tw)
HEALTH, Lawrence Lamb M.D. (7tw)
MISS MANNERS,® Judith Martin (3tw)
THE KINSEY REPORT, Dr. June Reinisch (3tw)

PUZZLES AND WORD GAMES

CONFETTI,™ Don Rubin (2tw)
CROSSWORD PUZZLER (6tw)
PRIZE CROSSWORDS (1tw)
PRIZEWEEK PUZZLE (1tw)
PUZZLINK,™ Brian Considine (7tw)
SCRABBLE®-GRAMS, Judd Hambrick (7tw)
SUNDAY CROSSWORD PUZZLER (1tw)
THE REAL PUZZLE,™ Don Rubin (1tw)
THEME CROSSWORD PUZZLE, William Lutwiniak (1tw)
TODAY'S CROSSWORD PUZZLE (1tw)
TODAY'S SUNDAY PUZZLE (1tw)
TV CROSSWORDS (1tw)
TV STARSCREEN PUZZLE, Al Kilgore (1tw)
TV TEASER® (1tw)
WORD GAME (7tw)
WORDY GURDY® (6tw)

SPECIALTY COLUMNS

ALL ABOUT COMPUTERS, Heller/Turner (1tw)
ANIMAL DOCTOR, Michael Fox, D.V.M. (2tw)
ASTRO-GRAPH,® Bernice Bede Osol (7tw)
GOOD DOCTOR™, Lewis Grossberger (2tw)
OLD FARMER'S ALMANAC (1tw)
POP SCENE, Dan & Barbara Lewis (1tw)
SENATOR SOAPER, Doug Larson (6tw)
THE ACES,® Bobby Wolff (7tw)
TIME OF YOUR LIFE, Jack Smith (2tw)
YOUR BIRTHDAY, Stella Wilder (7tw)

FOOD AND DIETING

QUICK & DIET GOURMET, Yvonne Young Tarr (2tw)
SLIM GOURMET, Barbara Gibbons (3tw)

HOUSE, HOME AND HOBBY

DESIGN FOR PEOPLE, Emily Malino (1tw)
FIRST AID FOR THE AILING HOUSE, Henri/Muriel de Marne (3tw)
GRAY BOONE on Antiques (1tw)
HOUSE PLANS, Gerry Bishop (1tw)

EXCLUSIVE FOR WEEKLIES

WEEKLY SPECIAL, Jack Anderson
COUPON CLIPPER, June Fuller
SOAP OPERA REVIEW, Nancy Johnson
YOUR STARS THIS WEEK, Stella Wilder

TV AND FILMS — LISTINGS

SHOWTIME,® Phil Pastoret (1tw)
ASK TV SCOUT (4tw)
TUNE-IN TOMORROW, Jon-Michael Reed (3tw)
TUNE IN TONIGHT,™ Judy Flander (6tw)

NEWS SERVICES — PRINTING

SCRIPPS HOWARD NEWS SERVICE/INA (6tw)
INX Graphics Service

COMICS

ADVENTURES, Chuck Vadun (6tw)
ASK SHAGG,™ Peter Guren (dS)
BEN SWIFT,™ John Lane (dS)
CARRIER-TOONS, Chick Larsen (S)
DR. SMOCK,® George Lemont (dS)
DRABBLE,® Kevin Fagan (dS)
EB & FLO,® Paul Sellers (d)
FERD'NAND,® Al Plastino (dS)
GARFIELD,® Jim Davis (dS)
GORDO,® Gus Arriola (dS)
GUMDROP,® Jerry Scott (d)
HEALTH CAPSULES,® M. Petti, M.D. & Jud Hurd (d)
JOHNNY WONDER,® Dick Rogers (dS)
KIDSPOT,® Dick Rogers (d)
MARMADUKE,® Brad Anderson (dS)
NANCY,® Lasky/Plastino (dS)
NORBERT,® Dick Cavalli (d)
PEANUTS,® Charles M. Schulz (dS)
PIXIES,® Jack Wohl (d)
RUDY,™ William Overgard (dS)
SPEED WALKER/Private Eye,™ Cris Hammond (dS)
TARZAN,® Edgar Rice Burroughs (dS)
THERE OUGHTA BE A LAW,® Mort Gerberg (d)
UNCLE ART'S FUNLAND,® Art Nugent (S)
WRIGHT ANGLES,® Larry Wright (dS)

EDITORIAL CARTOONISTS

GENE BASSET (3 & 4tw)
BILL GARNER (3tw)
MIKE PETERS (4tw)
BEN SARGENT (4tw)
DICK WRIGHT (4tw)

NEA COMICS

NEA: Because great newspapers are known by the company they keep!

The total newspaper feature service, used by more than 700 dailies, Newspaper Enterprise Association distributes the work of a first-rate team of writers, editors and artists to a combined readership of more than 100 million!

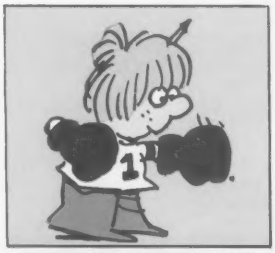
Comics Features

The Born Loser,® Frank & Ernest,® Snake Tales,™ Eek & Meek,® Alley Oop,® Kit 'n' Carlyle,® Levy's Law® and newcomer Great John L™ — take a look at the company we keep! And coming this fall, the international sensation, Mr. Men™ and Little Miss!™

BORN LOSER®

FRANK & ERNEST®

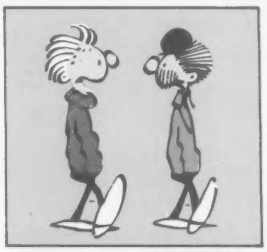
SNAKE TALES™.



GREAT JOHN L™.

LEVY'S LAW®

KIT 'N' CARLYLE®



EEK and MEEK®

ALLEY OOP®

Starting this fall!

© 1983 Hargreaves and Sellers
Distributed by NEA, Inc.

© 1983 Newspaper Enterprise Association

NEA — Helps make good newspapers great!

TEXT/OPINION

Columnists

NEA columnists insure that your readers will always have information that's one step ahead, from the lifestyles question-and-answer columns of Dr. Lawrence Lamb, Polly Fisher and Dr. Karen Blaker to the incisive political reporting of William Rusher, Robert Walters, Julian Bond and Robert Wagman. With NEA you can be sure your readers will always be in good company!

WAGMAN
Politics

WALTERS
Politics

LAMB
Health

BOND
Politics

RUSHER
Politics

GRAFF
Commentary

TIEDE
National

BROWN
Lifestyles

FISHER
Home Tips

OSOL
Astrology

KLEINER
Entertainment

JACOBY
Bridge

BLAKER
Psychology

OLDERMAN
Sports

PEPPER
Advice

Editorial Cartoonists

SCRAWLS	NEA	ETTA HULME
GRONDAHL	STEIN	LARRICK

BERRY'S WORLD

America's #1 panel! Brilliant, witty, thought-provoking. . .That's Jim Berry's way of looking at the world. Catch his sharp wit each day, including Sundays, in BERRY'S WORLD.

Berry's World

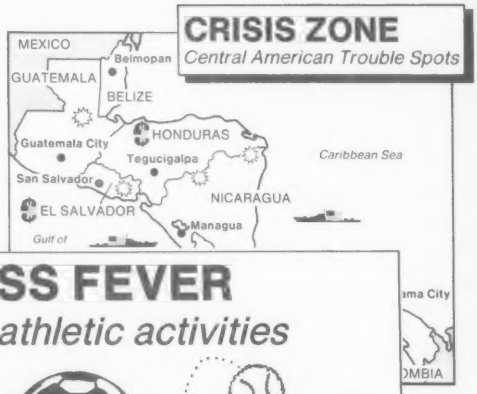
"Hi! I'm awkward and insecure. They say that turns some women on!"

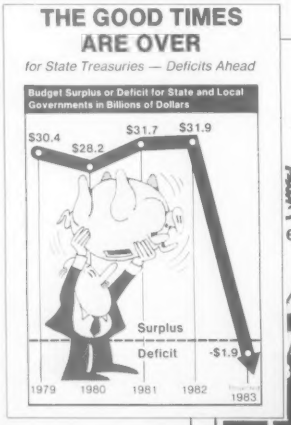
NEA — For complete listings, please turn page 45S

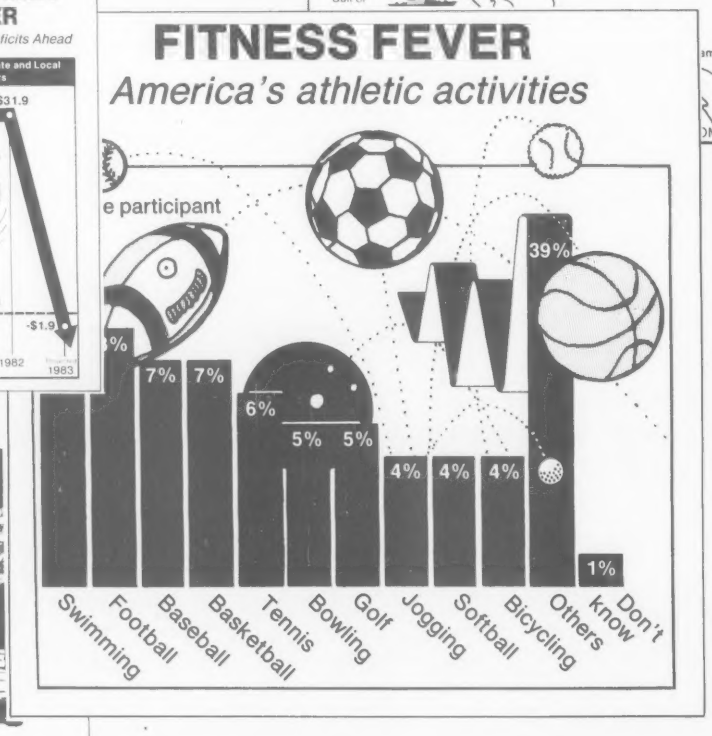
NEA GRAPHICS

NEA GRAPHICS: For the look your readers expect and demand!

From one of the leading innovators in newspaper graphics! Creative, topical and contemporary, NEA GRAPHICS enhance the presentation of news and help create more attractive, readable pages. The informative, lively visuals from NEA GRAPHICS cover a wide range of issues and heighten readers' interest. NEA GRAPHICS — for the look your newspaper deserves!







NEA Illustration **VIEWPOINT** • Toxic Waste

© 1983 Newspaper Enterprise Association

NEA — Helps make good newspapers great!

LISTINGS

COMICS

ALLEY OOP,® Dave Graue
BORN LOSER,® Art Sansom
BUGS BUNNY,® Warner Bros.
CAPTAIN EASY®, Crook & Cassale
EEK & MEEK,® Howie Schneider
FRANK & ERNEST,® Bob Thaves
KIT 'N' CARLYLE,® Larry Wright
LEVY'S LAW,® James Schumeister
MR. MEN™ & LITTLE MISS™, Roger Hargreaves and Paul Sellers
OUR BOARDING HOUSE,® Carroll & McCormick
PATTERNS and NEEDLEWORK/ POLLY'S POINTERS (S)
PATTERNS and NEEDLEWORK (S)
SNAKE TALES,™ Allan "Sols" Salisbury
THE GREAT JOHN L,® Don Addis
THIS WEEK IN ASTROLOGY, Bernice Bede Osol (S)
WINTHROP,® Dick Cavalli

EDITORIAL PAGE

JIM BERRY, Berry's World (6tw)
JULIAN BOND, commentary (1tw)
RUSTY BROWN, commentary (1tw)
DON GRAFF, commentary (2tw)
CALVIN GRONDAHL, editorial cartoon (2tw)
ETTA HULME, editorial cartoon (2tw)
BOB WALTERS, In Washington (3tw)
JIM LARRICK, editorial cartoon (2tw)
WILLIAM RUSHER, Conservative Advocate
SCRAWLS, editorial cartoon (2tw)
ED STEIN, editorial cartoon (2tw)
BOB WAGMAN, The Wagman File (3tw)

LONG LEAD

ASK DR. BLAKER, Dr. Karen Blaker, psychological advice (3tw)
ASTRO-GRAPH, Bernice Bede Osol, horoscope (7tw)
BRIDGE, James and Oswald Jacoby (6tw)
CELEBRITY CIPHER
DAILY CROSSWORD PUZZLE (6tw)
DR. LAMB, Lawrence Lamb, health advice (7tw)
POLLY'S POINTERS,® Polly Fisher, household hints (5tw)

SPECIALTY COLUMNS

ABOUT BOOKS, book reviews (1tw)
ANSWER PLACE, American Library Assn. (1tw)
ASK CONGRESSMAN PEPPER, Claude Pepper (1tw)
BEAUTY DIGEST, Diane Robbens, beauty tips (1tw)
ELLIE GROSSMAN,living/ entertainment (1tw)
FASHION, Florence de Santis (3tw)
FIX-IT-FAST, handyman hints (1tw)
FOOD FOR AMERICANS, Aileen Claire (3tw)
FROM CONSUMER REPORTS ultimate consumer column (3tw)
GAYNOR MADDOX, nutrition (1tw)
HOUSE PLANS, by special request (1tw)
SAINTS AND SINNERS, George R. Plagenz (1tw)
STITCHIN' TIME, creative clothing (1tw)
YOUNG ORIGINALS, high-fashion patterns (1tw)

NEWS FEATURES

IN AMERICA, features from around the U.S. (1tw)
MURRAY OLDERMAN, sports news features (1tw)
NEWS/FEATURES, staff (occ)
TOM TIEDE, hardhitting features (3tw)

LIVELY ARTS

ASK DICK KLEINER, show business Q & A (1tw)
DICK KLEINER, show business (2tw)
FILMETER, capsule movie reviews (1tw)
THE PRIVATE EYE, David Handler, TV commentary (1tw)

SPORTS

SPORTS TALK, staff (1tw)
THIS WEEK IN BASEBALL, Major league baseball (seas.)
NFL PRO-FILE, National Football League (seas.)
ON SPORTS, Murray Olderman (1tw)
FOOTBALL FORECAST, Major Hoople (seas.)

READER SERVICE

SERIES WITH ACCOMPANYING BOOKS (occ.)

SUE BURNETT, sewing patterns/ANNE CABOT, needlework and craft patterns (7tw)

FILLERS

BARBS,® humorous thoughts (6tw)
QUOTE/UNQUOTE, recent quotes (1tw)
SHORTS/CLOSERS (1tw)
WORLD ALMANAC Q & A, from the book of facts (6tw)

GRAPHICS, PLUS

Graphs, maps, charts, illustrations, caricatures, preparedness separations, weather brighteners, holiday preparedness.

Food-in-color (occ.)
Portfolio

The NEA Service is available any way you want it; Camera-ready, scanner, Courier 12, UPI DataNews, AP DataFeature

UME WEEKEND SECTIONS

UME Weekend Sections — a great way to start your week!

UME Weekend Sections continue at the forefront by providing the most exciting, innovative and creative weekend inserts available today. By offering the widest range of formats and configurations, we can suit the needs of any paper! With UME Weekend Sections, you'll be sure your weeks get off to a great start!

WEEKEND SECTIONS: A great way to start your week!

SYNDICATE NAME CODE

CHR -Chronicle Features
CHW -Craft Patterns
CIN -Cineman Syndicate
CLI -Cricket Letter, Inc., The
CNF -Cromley News-Features
CNS -Copley News Service
COA -Coan, Nonnee
COI -Coinversations
COM -Computer Features
CPF -Callie-Pearl International Syndicated Features
CPS -College Press Service
CQ -Congressional Quarterly, Inc.
CRO -Crown Syndicate, Inc.
CRU -Crump, Joe
CSP -Community And Suburban Press Service
CSY -Craine Syndicate
CWF -Canada Wide Feature Service Limited
CWS -Cartoonists & Writers Syndicate
DA -Didato Associates
DAN -Dany News Service
DBI -Dickson—Bennett International Features
DET -Detjen Philatelic News Service
DIA -Diamond, Nina S.
DIC -Dickinson Multi-Media Services, Inc.
DIS -Dispatch News Service
DIT -Dickinson & Assoc.. Terence
DOW -Dowd, Merle E. & Associates
DPR -Dear Publication & Radio, Inc.
DSR -Dunkel Sports Research Service
DTE -Down To Earth
ECS -Editorial Consultant Service
EDC -Editor's Copy Syndicate
EDM -Edman Company, The
EDP -Editors Press Service, Inc.
EHS -Elm Hollow Syndicate, Inc.
EJN -Enterprise Journal Newspaper Syndicate
EUR -Europrint, Inc.
FA -Fairchild Syndication
FAC -Facing South
FAN -Fanning Features
FAR -Faries and Associates
FAS -Fashion 'N Figure
FCO -Feature Company
FCP -F.A.C.—P.A.C.,Inc.
FEA -Feature News Service
FET -Feature Associates
FFS -Focus Features Syndicate
FIN -Fink, Joyce
FMD -Fowler, Michael Dune
FN -Fiction Network
FNS -Field Newspaper Syndicate
FRY -Frye Syndicate
FS -Fashion Sense
FUS -Families Under Stress
FWS -Family Workshop Newspaper Services, The
GBR -Global Press Review
GEL -Gelman Feature Syndicate, The
GFS -Glasser Features Syndicate
GG -Golden Gate Features
GH -Global Horizons
GIB -Gibbs Syndicate
GIN -Ginsburg, Theodore M.
GLA -Glasserfied Directory
GLO -Global Digest, Int'l Editorial News Services
GLS -Globe Syndicate
GML -Gamma-Liason Photo Agency
GNB -Graphic News Bureau (via Gabriel Graphics, Inc.)
GNS -Gannett News Service
GOJ -Goodman, Jr., Henry Gaines
GPL -Geiser Productions
GPR -Graham, Paula Royce
GRA -Graham Associates, David
GRF -Griffith News Feature Service
GRM -Gormly, Walter
GRT -Green Thumb, The
GSM -GSM News Service/Garden State Media
GWN -Goodwin & Associates, Dave
HAA -Harris & Associates Publishing Division
HEI -Heins Publications
HEM -Hempstone Syndicate, The
HFF -Harmon Football Forecast, Bob
HFM -HFM Literary Enterprises Inc.
HFS -Heritage Features Syndicate
HIS -Hollywood Inside Syndicate
HLN -Hispanic Link News Service
HPF -Health Promotion Features
HPS -Hopkins Syndicate, Inc., The
HTF -Hometown Flavor
IBIS -International Business Information Service (Division of ICS Group)
IEFS -International Eco Features Syndicate
ILPS -Interlink Press Service
IMN -Intermedia News And Feature Service
IMS -Intercontinental Media Services, Ltd.
IMTS -International Medical Tribune Syndicate
INA -Independent News Alliance
INF -International Features, Inc.
INO -Interocean Press Syndicate
INW -International Writers Service
IP -Independent Press Service
IPN -International Photo News
ITP -Interpress of London and New York
JAN -Jandon Features
JAR -Jarrett Company, Richard
JDL -JDL Syndicate
JEF -Jefferson Communications, Inc.
JPS -Journal Press Syndicate
JTA -Jewish Telegraphic Agency, Inc.
KAH -Kahn, Inc., A. D.
KFS -King Features Syndicate, Inc.
KIN -Kingman Collection, The
KIS -Kish, Henriette
KNF -Knowledge News & Features Syndicate
KNT -KNT News Wire
KSM -Katzman, Susan Manlin
LAT-WP -Los Angeles Times-Washington Post News Service
LATS -Los Angeles Times Syndicate
LAW -Law Education Institute
LBA -Legal Briefs
LDC -Leoleen-Durck Creations
LDI -Landmark Designs, Inc.
LEF -LeFan Features, Mike
LEN -Lynn Features, Erwin
LES -Lester Syndicate
LEV -Levine, Samuel P.
LIS -Listening Inc.
LNI -Liberty News International
LONE -Lone Ranger Television, Inc.—A Subsidiary of Wrather Corp.
LUD -Ludcke Associates
LUI -Lui Associates
LUT -Lutheran Church In America, Dept. Of News And Information
LYN -Lynn Enterprises, Richard
MAC -Machamer Cartooning, Gene
MAT -Mattson, Marie
MCF -MidContinent Feature Syndicate
MCM -McManus Syndicate, The
MCN -McNaught Syndicate, The
MCN -McNaught Syndicate, The
MEE -Mead Enterprises, Jerry D.
MEI -Meilach Features, Dona Z.
MEM -Megalo Media
MER -Merrell Enterprises
MET -Metro Newsfeatures (News Service)
MFS -Minority Features Syndicate, Inc.
MIC -Michaels News
MIK -Mink, Randy, Travel Writer
MIL -Miller Services Limited
MIT -Mitchell, Phyllis, Christian Features Inc.
MLL -Miller Syndicate
MLN -Miller News Service
MLS -Milligan Syndicate
MNS -Miko's Pacific News Service
MOR -Mark-Morgan, Inc.
MRS -Morrisseau Syndications
NAF -Newslink Africa
NAT -National Press Service
NBF -NB Features
NCF -N C News Service
NEA -Newspaper Enterprise Association
NEW -New York Today, Inc.
NFS -National Features Syndicate
NGC -Name Game Co., Inc., The
NGS -National Geographic News Service
NHF -Neuhaus Features
NHN -Newhouse News Service
NIES -Newsweek International Editorial Service
NMD -NMD Features
NNB -National News Bureau
NNI -Network News Inc.
NPS -Newsportraits Syndicate
NRS -News Research Service
NTL -National Press Syndicate
NUM -Numismatic Information Service
NWS -News Associates
NYF -New York Features Syndicate
NYT and NYT-NS -New York Times Syndication Sales Corp. / Special Features and New York Times News Service
OLL -Our Lively Language
OPP -Optima Productions
OPS -Oceanic Press Service
OSF -Olshan's Sports Features, Mort
OWN -Ohio/Washington News Service—Roll Call Report
PAC -Pacheco Automotive News Service
PAF -Pantagraph Features
PAI -Press Associates, Inc.
PAK -Pakistan Feature Syndicate
PAN -Photo Associates News Service, Inc.
PAR -Parade Of Homes
PAU -Paul, J.S.
PCC -Photo Communications Company, Inc.
PEN -Pennywhistle Press
PET -Pet Parade
PF -Phoenix Features
PFB -Publisher's Financial Bureau
PKA -P/K Associates
POS -Posner, Jack
PRB -Press-Radio Bible Service, Inc.
PRI -Princeton Features
PWS -Press Wire Services
PYL -Pyle, Dolores
QUF -Quiz Features
RBI -Richey-Bosch International—Features & Film
RCC -Rothco Cartoons, Inc.
RDR -RDR Syndicate
REC -Recipe Clinic, The
REL -Religious Drawings, Inc.
REU -Reuters
RHC -Real Estate House Calls
RIN -Richmond, Norman (Cream Off The Top)
RNS -Religious News Service
ROC -Rockmore Company, Inc., The
ROJ -Roth Features, June
RTS -Register and Tribune Syndicate, Inc., The
RTT -Ratts, Kay
SAF -Seven Arts-Worldwide News Service
SAG -Stevens Associates, Gary
SAL -Salmon Syndication
SAW -Sawyer Press-Syndication Dept.
SCH -Schaaf Associates, Miv
SCI -Singer Communications, Inc.
SCS -Schleier Reviews, Curt
SEF -Solomon, Elisabeth F.S.
SF -Suburban Features
SFI -Sun Features, Inc.
SFS -Science Features Service
SH-INA -Scripps-Howard News Service/Independent News Alliance
SIE -Sierra Features
SKF -Skoglund Features
SKT -Skintalk
SLG -Scrambl-Gram, Inc.
SM -Smith Feature Service, Al
SMP -Summit Press Syndicate
SON -Sonstein "On Wines", Bill
SOS -Speaking Of Soaps
SPE -Specialty Features Syndicate
SPWS -Star Power News Service, Inc.
SPO -Sports Features Syndicate
SPT -Sportoons
SRG -Star Group
SSI -Symbolic Systems, Inc.
ST -Small Talk
STA -Stamping Grounds
STE -Stevens Features
STN -States News Service
STO -Stocks Graphic
STR -Star Service Syndicate
STTA -Something To Think About
STW -Syndicated Travel Writers
SUM -Summer, Anita
SWD -Sowd Newspaper Syndicate, The
TAJ -Taylor & Co., Jon
TAP -Tel-aire Publications, Inc.
TAY -Taylor Features, Lillian
TCS -Tribune Company Syndicate, Inc.
TEE -Teenage Corner, Inc.
TEF -Teacher Feature's Newspaper Textbook
TEL -Tele-Log
TFS -Transworld Feature Syndicate, Inc.
THF -Thornton Features, Robert
THP -Thrash Publications
TL -Traveling Lightly
TLF -Travel & Leisure Features
TSI -TSI Syndicate Features
TSN -TriMedia Syndicated Newspaper Illustration
TSS -Toronto Star Syndicate
TTW -Traveler's World, The
TVD -TV Data, Inc.
TVE -TV Extra
TVT -Torrington/Tribune Data
TVW -TV Watch, Inc.
UB -U-Bild Newspaper Syndicate
UCS -United Cartoonist Syndicate
UFS -United Feature Syndicate
UME -United Media Enterprises
UPI -United Press International
UPIFD -United Press International—International Features Division
UPIN -United Press International Newspictures
UPS -Universal Press Syndicate
USA -U.S.A. Syndicate
VEG -Vegetarian Cooking
VER -Verbatim
VID -Videot Syndicate, The
VIS -Visions: U.S.A.
VMG -VIP Medical Grapevine
WCC -White Castle Communications
WCH -Writers Clearinghouse
WCM -World Communications Syndicate
WCS -West Coast Syndicate
WEI -Weiss Philatelic-Numismatic Features
WHI -White Productions, Leo
WIL -Williams Newspaper Features Syndicate, Inc.
WM -Washington Monthly Co., The
WNM -What's New In Medicine
WOR -World News Syndicate, Ltd.
WPR -World Press Review
WPW -Washington Post Writers Group
WR -Washington Reports
WSL -Wordsmiths Limited
WUP -World Union Press
WWN -Wideworld News Service
WWS -Washington Writers' Syndicate
YFI -Your Fashion Image
YKM -Yoakum Features
YOU -Youth Research Institute
YPI -Young Productions, Inc.

RTS

WORKING

Consumer Features

ABOUT REAL ESTATE
Don G. Campbell
1tw

FIGHT BACK!™
David Horowitz
1tw (illustrated)

FREEBIES
Brian Weiss
1tw (illustrated)

HOW TO MAKE EXTRA MONEY
Milton Rockmore
1tw

THE SCOTT BURNS FINANCIAL COLUMN
Scott Burns
3tw

Lifestyle Features

AFTER 40 HEALTH AND MEDICAL COLUMN
Donald G. Cooley
from Better Homes and Gardens®
1tw

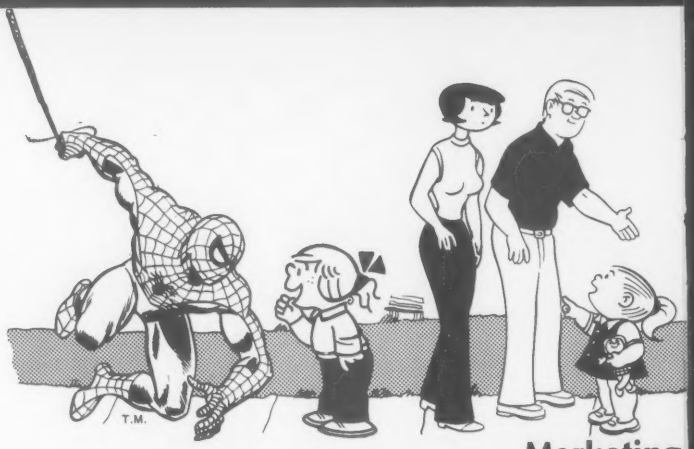
THE ART OF FEELING GOOD™
Dr. Art Mollen
3tw (photo-illustrated)

COUNTERTOP COOKERY™
Betty Grayson
from Better Homes and Gardens®
1tw (photo-illustrated)

CASH BOX CONFIDENTIAL
Entertainment and Video Report
George Albert
1tw (photo-illustrated)
(charts)

COMPUTER BITS™
DX Fenten
1tw

CURRENTLY WITH RUTH WINTER
Ruth Winter
1tw



Marketing

THE REGISTER AND TRIBUNE SYNDICATE, INC.

715 LOCUST STREET • DES MOINES, IOWA 50304

PHONE: 515-284-8244

DENNIS R. ALLEN
President

JIM COONEY
Executive Editor

BRIAN FLYNN
Vice President and General Manager

NEWSPAPER SYNDICATION •

FOR YOU

JAZZERCISE®
Judi Sheppard Missett
1tw and Sunday

KOVELS: ANTIQUES AND COLLECTING™
Ralph and Terry Kovel
1tw (photo-illustrated)

ON MARRIAGE AND DIVORCE™
Dr. Melvyn Berke and Joanne Grant
1tw

SEW SIMPLE®
Eunice Farmer
1tw (illustrated)

SOLUNAR TABLES®
Mrs. Richard Alden Knight
7tw

SUPER HANDYMAN®
Al Carrell
3tw (illustrated)

THANKS A MILLION™
Percy Ross
1tw

TODAY'S COMPACT LIVING™
Sharon Nelton
1tw

WHY GROW OLD?®
Josephine Lowman
6tw (photo-illustrated)

Comics and Cartoon Panels

THE AMAZING SPIDER-MAN®
Stan Lee
6tw daily and Sunday

AMY™
Jack Tippet
6tw daily

THE BETTER HALF®
Harris
6tw daily and Sunday

CITIZEN SMITH™
Dave Gerard
6tw daily

THE FAMILY CIRCUS®
Bil Keane
6tw daily and Sunday

IT'S JUST A GAME™
Ed Morgan, Jr.
6tw daily

THE NEIGHBORHOOD™
Jerry Van Amerongen
6tw daily and Sunday

OFF THE RECORD
Ed Reed
Sunday

Editorial Op/Ed Features

FOOD AND AGRICULTURE AFFAIRS™
Lauren Soth
1tw

THE LEWIS GRIZZARD COLUMN
Lewis Grizzard
3tw

STANLEY KARNOW'S GLOBAL VIEW
Stanley Karnow
1tw

VALERIANI...IN SHORT
Richard Valeriani
2tw

THE PACIFIC NEWS SERVICE
8 to 10 articles
2 to 3 illustrations
each week

Editorial Cartoons

C. P. HOUSTON
Clyde Peterson
6tw daily

GAMBLE CARTOONS
Ed Gamble
5tw

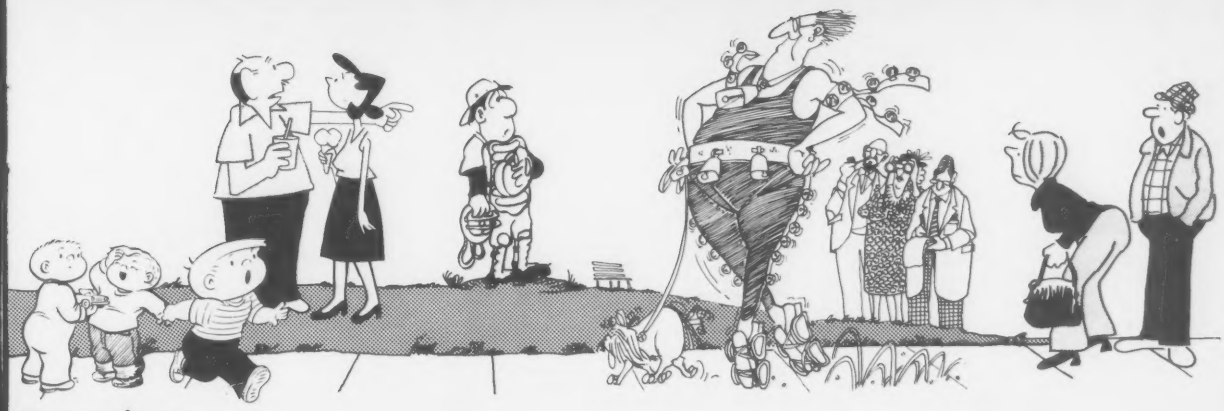
General Features

THE COUNTRY PARSON®
Frank Clark
6tw daily (camera-ready)

THE OBSERVER CROSSWORD™
Charles Preston
1tw (camera-ready)

WILL ROGERS SAYS...™
Bryan Sterling
5tw (camera-ready)

WORDS, WORDS, WORDS™
Michael Gartner
3tw (camera-ready)



Executives:

HAL HANSON
Sales Executive

BILL McGEHEE
National Director of Sales

MIKE McLUEN
Sales Executive

TOM NORQUIST
Director of Licensing and Sales Promotion

JOHN PEVERILL
Sales Executive

JACK WALSH
Sales Executive

RON WELLS
Reader Mail Services/ Sales

RICHARD D. ALLEN
Sales Assistant

TELEVISION SERVICES • LICENSING

©1983, The Register and Tribune Syndicate, Inc.

TITLES OF BY-LINED FEATURES

A

AIM Report —Reed Irvine ..... AIM
AMEX/NYSE Index (Weekly Chart) —Ricky D. Wood ..... STO
API Oil Stocks Industry Report — Staff ..... UPI
A Bit Of Prophecy And Prediction —James Calvin Gibbs ..... GIB
A Changing World —John Pinkerman ..... NWS
A Fool & His Money —Nicholas Von Hoffman ..... KFS
A Good Book to Read —Martin J. Ross ..... LAW
A Letter Of Fact and Analysis —Sidney DuBroff ..... GPL
A Little Leary —Bill Leary ..... LATS
A Little Prayer —Mary Alice Bennet ..... AFS
A Woman Like You —Frances Scott ..... BAS
About Books — American Library Association ..... NEA
About Men & Women ..... UPI
About People —Joan Hanauer ..... UPI
About Real Estate —Don G. Campbell ..... RTS
Abroad At Home —Anthony Lewis ..... NYT
According To Guinness — From Guinness Book of World Records ..... UPS
Accu-Log TV-Cable Listings ..... TAP
Aces, The —Bobby Wolff ..... UFS
Ad-Section Editorial —Joyce Lain Kennedy ..... SFI
Adam Smith —Adam Smith ..... NYT
Adventures —Chuck Vadun ..... UFS
Advertising Basics —Hal Betancourt ..... BET
Advice Mini-Package — Various Authors ..... CNS
Advice To The Working Woman —Sam Ion ..... CWF
Aesops Fables Retold By Samuel Eppy —Samuel Eppy ..... OPS
Affairs Of State —Fred W. Kline ..... CAP
After Forty Health and Medical Guide —Donald G. Cooley ..... RTS
***Agatha Crumm** —Bill Hoest ..... KFS
Aging Attitudes —Cynthia Powell ..... AGE
Airhawk Adventure —B. Foley ..... SCI
Aislin Political Cartoons —Aislin ..... TSS
Alan Cartnal's Hollywood —Alan Cartnal ..... BHB
Alex In Wonderland —Bob Cordray ..... CNS
Alice Widener Column —Alice Widener ..... USA
All About Computers —Shelly Heller & Judith Axler-Turner ..... UFS
All About Pets —Eleanor Price ..... LATS
All In The Family —Bill Murray ..... MFS
All This Jazz —Bill Lane ..... WOR
Allen Edwards/Rodeo Drive —Allen Edwards ..... BHB
Alley Oop —Dave Graue ..... NEA
Almanac — Staff ..... UPI
Along The Camping Trail —Radford and Rosemary Bascome ..... BA
Along The Food And Wine Trail —Radford and Rosemary Bascome ..... DA
Alpha Ant —Leonard Bruce & Humane Society ..... LDC
Alphabet Soup —Gyles Brandreth ..... APN
Altar Stairs —Dr. John Kirkpatrick ..... HPS
Amazing Spiderman, The —Stan Lee ..... RTS
American Heritage — Various ..... NYT
American Medicine News Service —Jacqueline Nardi Egan ..... AMNS
American News Report —Ben Gallob ..... JTA
American Spectator Magazine ..... KFS
American Viewpoint — Staff ..... CSP
American Weekend —Denise Moses ..... CBW
Amy —Jack Tippit ..... RTS
An Editor's Outlook —Jenkin Lloyd Jones ..... LATS
Anagramatics —John Ward ..... SCI
Anagrams —Bill Murray ..... MFS
And Sew On —Alida Macor ..... ASO
Andy Capp —Reggie Smythe ..... FNS
Andy Rooney —Andy Rooney ..... TCS
Animal Ad Libs —Righetti ..... SCI
Animal Crackers —Roger Bollen ..... TCS
Animal Doctor —Dr. Michael Fox ..... UFS
Animal Doctor Weekly —Dr. Michael Fox ..... UFS
Anita Summer's New York —Anita Summer ..... SUM
Ann Landers —Ann Landers ..... FNS
Anne Taylor Fleming —Anne Taylor Fleming ..... KFS
Annie —Leonard Starr ..... TCS
Annual Forecast, 1984 —Elaine Morrissey ..... BIR
Another Look —Robert Yoakum ..... YKM
Answer Place, The — American Library Association ..... NEA
Answer Wheel, The —Elaine Morrissey ..... BIR
Answers —Tom Neuhaus ..... NHF
Antique or Junque —James McCollam ..... CNS
Antique Wise —Dorothy Hammond ..... CF
Antiques —Lita Solis-Cohen ..... ART
Apartment 3-G —Dr. N.P. Dallis & Alex Kotzky ..... FNS
Apple Pie —R. David Boyd ..... MCR
Apples Of Gold In Pictures Of Silver —Raphael ..... EHS
***Archie** ..... KFS
Are You Listening? —Dorothy Richey & Michelle McGarrett ..... RBI
Are You/Can You? ..... ITP
Arwy Funnies —Buddy Basch ..... BAS
Arnie —Arnie Stockholm ..... SCI
Arnold —Kevin McCormick ..... FNS
Around the World —Stan Delaplane ..... CHR
Around Entertainment —Jay and Elliott Kravetz ..... BPW
Around The House With Jan Paul —Jan Paul ..... PAU
Art of Feeling Good, The —Dr. Art Mollen ..... RTS
Art Buchwald Column —Art Buchwald ..... LATS
Art Scene —Maurice Kessler ..... PAN
Arthur Ashe Column (Selected Tennis Coverage) —Arthur Ashe ..... WPW
Arts Column —Byron Belt ..... NHN
Arty Facts —Ray Fisher ..... SCI
As You Were —Jim Baker ..... SCI
Asahi News Service — Various ..... NYT
Ask Andy —Ed Grade ..... LATS
Ask Aunt Madge —Madge M. Saksena ..... ASK
Ask Beth —Beth Winship ..... LATS
Ask Congressman Pepper —Claude Pepper ..... NEA
Ask Dick Kleiner —Dick Kleiner ..... NEA
Ask Dr. Blaker —Karen Blaker, Ph.D ..... NEA
***Ask Dr. Brothers** —Dr. Joyce Brothers ..... KFS
Ask Shagg —Peter Guren ..... UFS
Ask TV Scout —Joan Crosby ..... UFS
Ask Your Vet —Dr. Michael Milts ..... TCS
Assassins at Large —John Austin ..... HIS
Assignment: America —Phyllis Battelle ..... KFS
Assignment: Television —Terrence O'Flaherty ..... CHR
Assignment: Top Secret —Bill Barry ..... ADF
Astro Analysis —Sonia McGinnis ..... MOR
Astro*Graph —Bernice Bede Osol ..... NEA
Astrological Forecast —Sydney Omarr ..... LATS
Astrology —J. Naylor ..... SCI
At the Movies —Ron Base ..... TSS
At Large Column —Ellen Goodman ..... WPW
At Wit's End —Erma Bombeck ..... FNS
At Work —Dr. Adele Scheele ..... KFS
At Your Service — Staff ..... ARM
Audio-Video-Electronic — Staff ..... CNS
Audiolab —Gerard Rejskind ..... CWF
Auth Cartoons —Tony Auth ..... WPW
Auto Album —Tad Burness ..... FNS
Auto Consumer Feature —John Regis ..... PAC
Auto Facts — Various Writers ..... DBI
Auto Facts 'N' Fiction ..... ECS
Automotive Question & Answer —Bob Hagin ..... PAC
Aviation Update —Don Garofalo. ..... PAC
***Avivato** —Lino y Jorge Palacio ..... UPIFD

B

B.C. —Johnny Hart ..... FNS
Baby Bee —Garcia ..... RDR
Back To School ..... CNS
Background Maps —Tom Hoge ..... APN
Backstairs At The White House —Helen Thomas ..... UPI
Backyard Bonanza —Ted Edwards ..... IMS
Backyard Bounty —Jan Riggenbach ..... JAN
Backyard Gardener —Patrick Denton ..... CNS
Bank Portrayals — Staff ..... FCP
Baptist Features — Staff ..... BAP
Baptist Press — Staff ..... BAP
Barbara Amiel —Barbara Amiel ..... CWF
Barbs —Phil Pastoret ..... NEA
Bargain Travel — Travel Agents ..... RDR
Barnacle & His Friends —Alex Moore ..... OPS
***Barney Google and Snuffy Smith** —Fred Lasswell ..... KFS
Barrio (Illustrations) —Barrio ..... FET
Barron Cartoons —Sid Barron ..... TSS
Base Map Service — Chicago Tribune ..... TCS
Baseball's Immortal Madcaps —Harry Jones & Fred Reinert ..... AFS
Basics of Microwave Cooking, The —Marilyn Martinez ..... RTS
Be Well —Dr. John Yacenda ..... HPF
Beard on Food —James A. Beard ..... UPS
Bears in Love —Eric Meese ..... UPS
Beat the Clock —Ruth Winter ..... RTS
Beautiful Homes —Mid Paulus ..... MCF
Beautiful! —Barbara Jones & Charles Bowen ..... AFS
Beautifully Yours —Betty Ommerman ..... BFO
Beauty —Apollonia ..... NNB
Beauty and Inflation —Josephine Lowman ..... RTS
Beauty Digest —Diane Robbens ..... NEA
Beauty Improvement Plan, The —Josephine Lowman ..... RTS
Beauty Is —Lucille Bouchard ..... BOU
Beauty Of It, The —Nancy Lane ..... WOR
Beauty Tips From Hollywood — Various Celebrities ..... SCI
Beaver Colonies In Rocky Mt. National Park —Al Saffa ..... WWN
Bedtime Stories —Thornton Burgess ..... CF
***Beetle Bailey** —Mort Walker ..... KFS
Behavior Advice —S.V. Didato, Ph.D. ..... DA
Behind The Headlines —Bill Gruver ..... FET
Belvedere —George Crenshaw ..... FNS
Ben Sargent —Ben Sargent ..... UFS
Ben Swift —John Lane ..... UFS
Ben Wattenberg —Ben Wattenberg ..... UFS
Ben Wicks —Ben Wicks ..... CWF
Ben Wicks —Ben Wicks ..... KFS
Benchwarmers Sports Trivia —Bob Alexander ..... CNS
Benson Cartoons —Steve Benson ..... WPW
Berry's World —Jim Berry ..... NEA
Best Bets & Buys — Staff ..... IMN
Best Of Press — Staff ..... EDC
Best Of The Week — Various ..... AMW
Best Sellers — Various Authors ..... SCI
Better English —C. Gordon ..... SCI
Better Half, The —Harris ..... RTS
Better Homes and Garden: Countertop Cookery—Betty Grayson (Editor) ..... RTS
Better Living Guide ..... DIC
Betty Beale's Washington Letter —Betty Beale ..... FNS
Between The Lines —Eli Witmer ..... CWF
Between You & Me —Boris Smolar ..... JTA
Beverly Hills Lifestyle —Jon Peterson ..... BHB
Beverly Hills Makeovers —Allen Edwards ..... BHB
Bible Speaks —Rev. L. Althouse ..... CSP
Big Foot —Pedro R. Moreno ..... UCS
Big George —Virgil Partch ..... FNS
Bill DeOre —Bill DeOre ..... NYT
Bill Garner —Bill Garner ..... UFS
Bill Schorr —Bill Schorr ..... TCS
Bill's Car Care (I) —Bill Adelsperger ..... BIL
Bill's Car Care (II) —Bill Adelsperger ..... BIL
Bingo-Lingo —Chick Elum ..... SLG
Biodex —Ken Michaels ..... TSS
Biorhythms —Ken Michaels ..... TSS
Birnbaum —Stephen Birnbaum ..... TCS
Birthday Game, The ..... BDG
Birthscope —Elaine Morrissey ..... BIR
Bite Back —H. Dale Hall, D.D.S. ..... IMTS
Black Baseball Quiz —Jason J. Cheran ..... LER
Black Giants —Bill Murray ..... MFS
Blackouts —Dunkel ..... SCI
Blackwell's People —Mr. Blackwell ..... BHB
Blaine Cartoons —Blaine ..... MIL
***Blondie** —Dean Young & Mike Gersher ..... KFS
Bloom County —Berke Breathed ..... WPW
Blurbs On Herbs —D. Kelly ..... SCI
Boating The Snake River —John Ford ..... WWN
Bob Greene —Bob Greene ..... TCS
Bob Harmon Football Forecast, The —Robert S. Harmon ..... HFF
Bobby —S. M. Iger ..... PF
Bodywork —Porter Shimer ..... UPS
Boggie Challenge —Parker Brothers ..... FNS
Boggie Word —B. Foley ..... SCI
Bondy On Money —Susan Bondy ..... MCN
***Boner's Ark** —Addison and Frank Johnson ..... KFS
Book Beat —Curt Schleier ..... SCS
Book Beat —John Cotter ..... PAN
Book Ends —Joe Kaliff ..... AMF
Book Marks —Mildred H. Paulus ..... MCF
Book Review —Victor Wilson ..... NHN
Book Reviews —Susan Slazinik ..... FEA
Book Reviews — Staff ..... GBR
Book Reviews (Children's) —Carol Lee ..... FEA
Book Serialization — Various ..... SMP
Book Serializations — Various ..... NYT
Book Talk —Myrna Grier ..... ITP
Book Talk —John Reilly ..... ECS
Book Talk —Jim James ..... JDL
Book World — Staff ..... WPW
Bookflags —Barbara Raskin ..... NNI
Books —Ross Warren ..... GSM
Books —Bill Southwell ..... NNB
Books & You—Tessie Beckwith Ph. D. ..... TEE
Books Around the House —Jan Paul ..... PAU
Books In Brief —Kathy Vey ..... CWF
Books In Review — Staff ..... IMN
Books Of The Week — Various ..... HIS
Bookstand —Peggy Pulver ..... MIL
Bookviews —Alan Caruba ..... CBO
Bootstraps —William Neal ..... EHS
Born Loser —Art Sansom ..... NEA
Bottom Line, The —Antoinette Bosco ..... NCF
Bottom Ten, The —Steve Harvey ..... UPS
Bout Books —Philippa Ruth ..... WOR
Bout Sports ..... WOR
Boyd's Curiosity Shop ..... CRO
Brady —James Brady ..... CSY
Brain Teasers — Various Authors ..... OPS
Brain Twisters —Don Douglas ..... SCI
Brainteasers — Various ..... SCI
Brass Tacks —Nick Frising ..... AFS
Breakthrough Briefs — Various ..... NYT
Brenda Starr —Ramona Fradon & Linda Sutter ..... TCS
***Brick Bradford** —Paul Norris ..... KFS
Brides & Bouquets — Staff ..... CNS
Bridge —Carl Brett ..... GIM
Bridge —Alan Truscott ..... NYT
Bridge —Oswald Jacoby ..... NEA
Bridge —Eddie Kantar ..... DBI

Briefs — Staff ..... EDC
***Bringing Up Father** —Frank Johnson & Frank Fletcher ..... KFS
Broadside —J. G. Bumberg ..... GNB
Broadway Boxscore — Staff ..... UPI
Broadway Karikatures —Joe Kaliff ..... AMF
Broadway Vignettes —Barbara Varas ..... AMF
Broom-Hilda —Russell Myers ..... TCS
Brother Juniper —Fred McCarthy ..... FNS
Brother Simon & Lucus —Pedro R. Moreno ..... UCS
Bryant/Hall Travel —G. Bryant & G. Hall ..... TSS
Buck Rogers In The 25th Century —Cary Bates & Gary Morrow ..... NYT
Buddy's Workshop —Mike Bennett ..... CSP
Bugs Bunny — Warner Brothers ..... NEA
Build Your Vocabulary —Marian House ..... SCI
Building Your Vocabulary —J. House ..... OPS
Bumbles —Al Smith ..... SM
Bungling Chef, The —Tom Neuhaus ..... NHF
Business ..... CAP
Business and the Stock Market — Babson Staff ..... PFB
Business Beat — Various ..... REU
Business Cartoons — Various Cartoonists ..... SCI
Business Computer, The —Franklynn Peterson & Judy K-Turkel ..... PKA
Business Feature Picture — Staff ..... UPI
Business Horizons — UPI Business Writers & Reporters ..... UPI
Business Insurance —Jerry Geisel ..... CSY
Business Outlook —J.A. Livingston ..... FNS
Business Survival Tips & Shortcuts — The ICS Group ..... IBIS
Business Today — UPI Business Writers ..... UPI
Business Wire Newsletter —Lorry I. Lokey ..... BUS
Business Wire—Business Briefs — UPI Business Writers ..... UPI
Business Wire—Economy At A Glance — UPI Business Writers ..... UPI
Business Wire—Energy at a Glance — UPI Business Writers ..... UPI
Business Wire—Federal Reserve Money Supply Report — UPI Business Writers ..... UPI
Business Wire—Money Fund Report — UPI Business Writers ..... UPI
Business Wire—Retail Sales Report — Staff ..... UPI
Business Wire—Treasury Bill Auction — Staff ..... UPI
Business Wire—Week in Review — UPI Business Writers ..... UPI
Business Wire—Weekly Bond Lead — UPI Business Writers ..... UPI
Business Wire—Weekly New Products Report — UPI Business Writers UPI
Business Wire—Weekly Stock Lead — UPI Business Writers ..... UPI
Business Wire—What's New in Stocks — Various ..... UPI
Business Wire—Worth Mentioning — UPI Business Writers ..... UPI
Business-Finance —David Faries ..... FAR
Butcher, The —Merle Ellis ..... CHR
Button's Bunch —Ford Button ..... DBI
Buying A Personal Computer —Ed Baldwin ..... FWS
***Buz Sawyer** —John Celardo & Edwin Granberry ..... KFS
By Murphy's Law —Robert Howell ..... LDC
By No Means Neutral —Ernest B. Furgurson ..... LATS
By The Kitchen Sunk —Kay Ratts ..... RTT

C

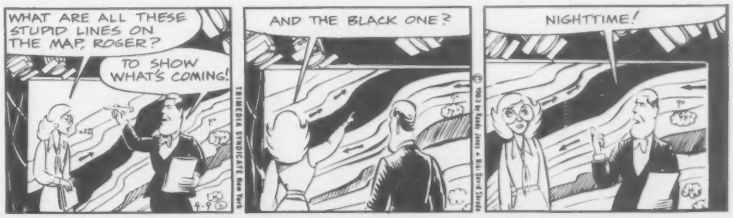
CIA (Consumer Information Advisor) —Sylvia Cronin ..... CFS
C.P. Houston Cartoons —Clyde Peterson ..... RTS
Cable Key —Steve Scheuer ..... KFS
Cable Magazine ..... TAP
Cable News/Features —Steve Richards ..... TLF
Calculator Caper —Josefa Heifetz ..... WCS
California Spotlight — Various Authors ..... CNS
Calling Colleen —Mike Bennett ..... CSP
Camera View —Samuel A. Towers ..... NYT
Campus Laughter —Pedro R. Moreno ..... UCS
Canadian Book Bestseller List — Staff ..... TSS
Canadian Bridge —Ted Horning ..... TSS
Canadian Briefs — Various ..... UPI
Canadian Business —Jack McArthur ..... TSS
Canadian Chess —Lawrence Day ..... TSS
Canadian Crossword —Marian Morrison ..... CWF
Canadian Fashion — Staff ..... TSS
Canadian Features — Various ..... CWF
Canadian Gardening —Fred Dale ..... TSS
Canadian Paperback Bestseller List — Staff ..... TSS
Canadian Sport —Milt Dunnell ..... TSS
Candle & Mirror —Fred Dodge ..... MM
Candy Man, The —Bill Murray ..... MFS
Capital Fare —Andrew Tully ..... MCN
Capital Intelligence —Fenris ..... IMS
Capitol Comedy —Jack Posner ..... POS
Cappo —Joe Cappo ..... CSY
Cappy Dick —Cappy Dick ..... FNS
Capt. & Mandy —Steve Kell ..... OPS
Captain Easy —Bill Crooks & Mick Casale ..... NEA
***Captain Vincible** —Ralph Smith ..... KFS
Car Care — Staff ..... CNS
Car Care Hotline —David Hornblower CCL
Car Cartoons — Various Artists ..... SCI
Car Keys —B. Woody ..... OPS
Car Talk —Arthur Ingoglia ..... ECS
Car Talk —Ed Janicki ..... SCI
Carcare —B. Adelsberger ..... SCI
Career Clinic —James T. W. Hendricks ..... AND
Careers —Joyce Lain Kennedy ..... SFI
Careers — Staff ..... CNS
Caribbean Briefs — Various ..... UPI
Caricatures —Al Liederman ..... FET
Caricatures —John Taylor ..... CNS
Caring For Your Car —Ray Hill ..... LATS
Carl Rowan —Carl Rowan ..... FNS
Carmichael —Dave Eastman ..... LATS
Carole Hemingway Column —Carole Hemingway ..... LATS
Carolyn's Collections (Recipes) —Carolyn Anderson ..... AMW
Carrier-toons —Chick Larson ..... UFS
Cars & Comments —P. Carbone ..... SCI
Cartoon And Comic Strip Art —Tony A. Vazquez ..... CAFS
Cartoon Kitchen, The —Larry Gonick ..... WCS
Cartoon Panels — Various ..... WOR
Cartoonmix Quarterly —Frank Baginski ..... CAM
Cartoons ..... CSP
Cash Box Confidential Entertainment and Video Report —George Albert RTS
Catfish —Roger Bollen & Gary Peterman ..... TCS
Cathy —Cathy Guisewite ..... UPS
Celebrities at Midlife —Ruth Winter ..... RTS
Celebrity Cipher —Connie Weiner ..... NEA
Celebrity Circle —Joel Felts-Williams ..... PAF
Celebrity Confidential —Jim Lynch ..... JDL
Celebrity Cookbook —Johna Blinn ..... LATS
Celebrity Health News —Ruth Nathan Anderson ..... VMG
Celebrity In-depth —Colin Dangaard ..... INF
Celebrity Interview —Jay and Elliott Kravetz ..... IPN
Celebrity Interviews — Various Kids ..... PRI
Celebrity Jokes — Various Authors ..... OPS
Challenge Drawings —Jack Hamm ..... REL
Challenger (Numbers Game) —Linus Maurer ..... SFI
Channels — Excerpts from Channels Magazine ..... UPS
Charlie —Charles Rodriques ..... TCS
Chases' Calendar —William and Helen Chase ..... LATS
Check Please —Nathan Goller ..... BHB
Check Your Knowledge —Donald Saltz ..... QUF
Chess —Robert Byrne ..... NYT
Chess Between You & Me —Harry Judy ..... DBI
Chess For The Amateur —James Williams ..... SCI
Chess Master —George Koltanowski ..... GG
Chess Quiz —Shelby Lyman ..... BCF
Chess, Shelby Lyman On —Shelby Lyman ..... BCF
Chicago Tribune Graphics Service — Chicago Tribune ..... TCS
Children And Toons —Glen C. Griffin, M.D. ..... OPP
Children In The 80's — Various Authors ..... MIC
Children's Corner —Mary Lane ..... WHI
Children's Express — CE Writers ..... UPI
Children's Features — Various Writers ..... DBI
Children's Page — Various Artists ..... SCI
Christian Science Monitor News Service ..... LATS
Christmas — Staff ..... CNS
Christmas Strip —Joe Kubert ..... NEA
***Christmas Strip** —Walt Disney ..... KFS
Church Chuckles —Chas. Cartwright ..... SM
Church Page —Gus Wood ..... MOR
***Cicuta** —Lino y Jorge Palacio ..... UPIFD
Cincinnati Reds Quiz —Erwin Lynn ..... LER
Cinema Talks —Paula Royce Graham ..... GPR
Cinemascore —Ed Mintz ..... LATS
Citizen Smith —Dave Gerard ..... RTS
City Editor's Tip Service —Greg Olds ..... LATS
Clancy Boys —Dan Cortor ..... DBI
Clints Hints —Righetti ..... SCI
Clip 'N' Cook ..... CNS
Clotheslines —Mary Lou Luther ..... LATS
Code Name Phoenix —Richard Jarrett ..... JAR
Coin Box, The —Norman M. Davis, MLG ..... NMD
Coin Box, The —Gary Palmer ..... CNS
Coin Notes —Ronald Anders ..... ARF
Coin Roundup —Edward C. Rochette ..... LATS
Coinversations With R. Winston Harris —R. Winston Harris ..... COI
Coinword ..... LATS
Collectable Car —Bob Hagin ..... PAC
Collectibles Corner —Ethel Bangert ..... FET
Collector's Club —Ken Richardson ..... MIL
College Football Experts Bowl —Ron A. Sataloff ..... SPO
College Press Service ..... CPS
Colman McCarthy Column —Colman McCarthy ..... WPW
Color The Drawing —W. Trag ..... OPS
Color This —Kern Pederson ..... SM
Comic Cartoons — Various Artists ..... CNS
Coming Attractions — Staff ..... CIN
Comix —M. Kessler (editor) ..... PAN
Comment On Sports —Pete Fritchie ..... EDC
Commentary —Don Graff ..... NEA
Commentary —Sir Douglas Bader ..... EDC
Commodities: A Personal View —Michael Dune Fowler ..... FMD
Commodity & Stock Market Cycles —Sy Serius ..... AST
Common Cents —Kate MacQueen ..... CHR
Common Sense Etiquette For Businesswomen & Wives —L. E. Defeldy IBIS
Communicator's Notebook —Bob Miko ..... MNS
Comp-U-Ting —Mattlen ..... SAW
Comparisons —Iris Willems-Marcim ..... CPF
Computer Age, The —Richard Blummer ..... ASC
Computer And You —Lewis ..... SCI
Computer Bits —D.X. Fenten ..... RTS
Computer News —Jeffrey Blyth ..... ITP
Computer Picks The Pros —Steven Skiena ..... COM
Computers —Rick Moran ..... PAN
Computers (Home & Business) —Jan Owen ..... DBI
Computer - Q & A—Dona & Allen Meilach ..... MEI
Concise Book Reviews —David Faries ..... FAR
Confessions of a Medical Heretic —Dr. Robert Mendelsohn ..... RTS
Confetti —Don Rubin ..... UFS
Congress Column —Miles Benson ..... NHN
Congressional Quarterly Service —Katherine Gest ..... CQ
Conrad —Bill Schorr ..... TCS
Conservative Advocate, The —William A. Rusher ..... NEA
Conservative View, A —James J. Kilpatrick ..... UPS
con-Sid-eration —Sid Bernstein ..... CSY
Consulting Room —Norman M. Davis, BSI ..... NMD
Consumer Checklist — Staff ..... CSP
Consumer Conscious —Sylvia Cronin ..... CFS
Consumer Drug File —James P. and Daniel M. Kehrer ..... IMTS
Consumer Fillers —Sylvia Cronin ..... CFS
Consumer Information Advisor—Sylvia Cronin ..... CFS
Consumer Tidbits Cartoons —C. Dennis ..... SCI
Consumer Travel Trends —Sylvia Cronin ..... CFS
Consumer Wants To Know, The —Samuel P. Levine ..... LEV
Consumers' Dilemma, U.S.A. —Samuel P. Levine ..... LEV
Consumerwatch —Gary T. Kubota ..... SRG
***Contract Bridge** —B.J. and Steve Becker ..... KFS
Conversations —Marian Christy ..... LATS
Cook 'N Tell —Cyndy Cook ..... NTL
Cook It Your Way — Food Editors of Farm Journal ..... UPS
Cookin' Good —Bradford ..... SAW
Cooking Class —Susan Manlin Katzman ..... KSM
Cooking Corner — Various ..... CNS
Cooking Naturally —Bonnie Mandoe ..... SRG
Coping —Barbara Burtoff ..... BBS
Correct English Please —G. Howard Poteet ..... CPF
Country Almanac, A —Lucille Noltensmeier ..... PAF
Country Music —Jack Hurst ..... TCS
Country Music Scene —David Graham ..... GRA
Country Parson —Frank Clark ..... SM
Country Parson, The —Frank Clark ..... RTS
Coupon Clipper —June Fuller ..... UFS
Courthouse Square —John Jarvis ..... CSP
Courtroom Classics —Andrew Mark Adler ..... AME
Cowtalk —Eddy Atkins ..... MIL
C.P. Houston Cartoons—Clyde Peterson ..... RTS
Craft Patterns —Brian W. Smith ..... CHW
Craine's Automotive Package—From Automotive News And Auto Week — Staff ..... CSY
Craine's Business Package—From Ad. Age and Business Insuran co — Staff ..... CSY
Craine's Radio/TV Marketing Package—From Electronic Media A nd Ad. Age — Staff ..... CSY
Cream Off The Top —Norman (Otis) Richmond ..... RIN
Creative Space —David Ferguson ..... TSS
Creatures —Donna Jacobs ..... CWF
Crime Flashback —Max Haines ..... CWF
Critters —Jerry P. Cardona ..... UCS
Croaker —John Jarvis ..... CSP
Crock —Don Wilder & Bill Rechin ..... FNS
Cromley Column, The —Ray Cromley ..... UPIFD
Cromley News-Features —Ray Cromley ..... CNF
Crosstown —Gabe Alexander ..... SFS
Crossword —Agnes DeSatla ..... MOR
Crossword —H. L. Risten ..... EDC
Crossword ..... SM
Crossword & Games — Various Authors ..... CNS

ADD COLOR TO YOUR WEATHER PAGE!

in black and white

A sensational new strip about the world's most talked about topic.

WEATHER VAIN.©By Randy Jones & Niki David Shrode



TriMedia Productions, Inc.
Syndicated Newspaper Illustration
One Harkness Plaza, New York, NY 10023
(212) 246-2216

See other samples on pages 29 and 81S.

TITLES OF BY-LINED FEATURES

Crossword Puzzle —Nina Cooper ..... APN
Crossword Puzzle — Staff ..... CNS
Crossword Puzzle — Staff ..... NEA
Crossword Puzzle with Cryptoquotes —Thomas Joseph ..... KFS
Crossword Puzzle With Cryptoquips —Eugene Sheffer ..... KFS
Crossword Puzzler ..... UFS
Crosswords —A. Foley ..... SCI
Crosswordwise ..... SCI
Crowley's Horoscope —B. J. Crowley ..... EDC
Crown's Short Takes ..... CRO
***Crucigramas** —M. A. Balsa ..... UPIFD
Cruise News/Views —Howard Neal ..... TLF
Crypto Gamo —Righetti ..... SCI
Cryptoquotes (Coded Quotes) —A. House ..... SCI
Current Events —Marvin Lipton ..... TSS
Currently with Ruth Winter —Ruth Winter ..... RTS
Curtis Cartoons —Tom Curtis ..... HFS
Customer Wants to Know, The—Samuel P. Levine ..... LEV
Customers Always Write, The—Subscribers ..... AMW
Cut Your Own Taxes And Save —Sheilah Kast ..... NEA
Cybernikand —Marcelo O. Rodrigues ..... DBI

D

DJIA/NYSE Index (Weekly Chart) —Ricky D. Wood ..... STO
Daily & Sunday Crossword Puzzles —Eugene T. Maleska ..... NYT
Daily & Weekly Crosswords —Gordon ..... OPS
Daily Crossword, The —Herb Ettenson (Editor) ..... TCS
Daily Racing Form Consensus ..... TCS
Daily Short Stories — Various Authors ..... OPS
Daily Stock Market Chart Of The DJIA —Ricky D. Wood ..... STO
Daily Stock Market Chart Of The NYSE Index —Ricky D. Wood ..... STO
Daily Trivia Quiz —Donald Saltz ..... QUF
Dallas —Shigetani/Lawrence ..... LATS
Dalton Camp —Dalton Camp ..... CWF
Dan Dorfman —Dan Dorfman ..... TCS
Dan Wasserman Cartoon —Dan Wasserman ..... LATS
Daniel S. Greenberg Column —Daniel S. Greenberg ..... NNI
Dateline America —Jeffrey Blyth ..... ITP
Dateline Broadway —Jeffrey Blyth ..... ITP
Dateline New York —Jeffrey Blyth ..... ITP
Dateline Sacramento — Various ..... CAP
Dateline: Canada — UPI Reporters ..... UPI
Dateline: Detroit —Don O'Reilly ..... AUN
Dateline: Mexico — UPI Reporters ..... UPI
Dateline: Third World — UPI Reporters ..... UPI
David Broder Column —David S. Broder ..... WPW
Day By Day —Karen Osman ..... PAF
Day Tripping —Rick Moran & Rita Allen ..... PAN
Daytime Dial —Lynda Hirsch ..... FNS
Dear Abby —Abigail Van Buren ..... UPS
Dear Decorator —Phillis Morris ..... BHB
Dear Kidsday — Various Kids ..... PRI
Dear Meg —Meg Whitcomb ..... NYF
Dear Mr. Blackwell —Mr. Blackwell ..... BHB
Dear Mr. Goller —Nathan Goller ..... BHB
Dear Sally —C. Gordon ..... SCI
Decor Score —Barbara Hartung ..... CNS
Defty-Nitiens — Staff ..... AMW
Dennis the Menace —Hank Ketcham ..... FNS
Deploying U.S. Forces —Col. Ian Bell ..... WWN
Der Spiegel — Various ..... NYT
***Desde U.S.A. Con Humor** —Aldo Cammarota ..... UPIFD
***Desfile del Buen Humor** —Lino y Jorge Palacio ..... UPIFD
Design For People —Emily Malino ..... UFS
Designer Homes —James McAlexander ..... CNS
Designing Woman —Rita St. Clair ..... LATS
Designs In Nature —W. Hearn ..... OPS
Destination —Joseph Adler ..... ADL
Diasporic Music —Norman (Otis) Richmond ..... RIN
Dick Clark's World of Music —Dick Clark ..... KFS
Dick Dunkel's College Football Index —Dick Dunkel ..... DSR
Dick Dunkel's College Basketball Index —Dick Dunkel ..... DSR
Dick Locher —Dick Locher ..... TCS
Dick Miller—New York, New York —Dick Miller ..... MLL
Dick Tracy —Gould/Locher/Collins ..... TCS
Dick Wright Cartoons —Dick Wright ..... UFS
Did You Know —John Jarvis ..... CSP
Did You Know That —F. Treadgold ..... SCI
Diet Recipes — Various Celebrities ..... SCI
Dinah Mite —Joe Buresch ..... DBI
Dining Out —Rick Moran ..... PAN
Diplomatic Punch—William R. Frye ..... FRY
Discover Service, The — Excerpts from Discover Magazine ..... UPS
Discussion —Joe Kaliff ..... AMF
***Disney Classics** —Walt Disney ..... KFS
Dividing Line, The —Patrick Buchanan ..... TCS
***Divulgueio** —Ed G. Foladori ..... UPIFD
Do It Yourself Home Repairs —Gordon ..... SCI
Do Your Own Thing —Tom Niekarz ..... UB
Doctor Column —Dr. Milton Ross & Dr. Steve Brody ..... CSP
Doctor Smock —George Lemont ..... UFS
Doctor Talk —Dr. Harold Ligon ..... EDC
Doctor's Forum — UCSD School of Medicine ..... CNS
Don Hesse Cartoon —Don Hesse ..... LATS
Don Wright —Don Wright ..... TCS
***Dona Tremebunda** —Lino y Jorge Palacio ..... UPIFD
Donald Lambro —Donald Lambro ..... UFS
Dondi —Irwin Hasen ..... TCS
Donoghue's Money Fund Report —William Donoghue ..... TCS
Dorothy Gilliam Column —Dorothy Gilliam ..... NNI
Dorothy Richey's Travel Talk —Dorothy and Noyes Richey ..... RBI
Dot-To-Dot —E. Engleman ..... SCI
Dot-To-Dot Monster Puzzle —W. Trag ..... SCI
Doug Fisher —Doug Fisher ..... CWF
Down To Earth —Walter Masson ..... DTE
Downstown —Tim Downs ..... UPS
Dr. Crane's Quiz —Dr. Geo. W. Crane ..... HPS
Dr. Griffith's Child Care —Dr. Griffith ..... SCI
Dr. Jock —Dr. David Bachman ..... TCS
***Dr. Kildare** —Ken Bald ..... KFS
***Dr. Merengue** —Horacio J.C.L. Divito ..... UPIFD
Drabble —Kevin Fagan ..... UFS
Dragon Slayer's Report —Ross Williams ..... NRS
***Dramas Clasificados** —Felipe A. Dobal ..... UPIFD
Drawing Is Fun —W. Trag ..... SCI
Dress For Success —John T. Molloy ..... LATS
Dress Pattern Features —Anne Adams ..... KFS
Dress Pattern Features —Marian Martin ..... KFS
Dress Patterns —Sue Burnell ..... NEA
Dry Dec —Dr. Joseph Pursch ..... LATS
Duffy —Bruce Hammond ..... UPS
Dunagin's People —Ralph Dunagin ..... FNS
Durslag —Mel Durslag ..... KFS
Duane Powell Column —Dwane Powell ..... LATS

E

E. S. — National Easter Seal Society ..... LDC
Earning Extra Money —Jay Levinson ..... FET
Easter — Staff ..... CNS
Easy Does It—In Retirement —Guy Bartin ..... MCF
Easy Money —Charles Webb ..... MIC
***Eat And Grow Younger** —Lelord Kordel ..... SPE
Eat Right And Live Longer —Lelord Kordel ..... SPE
Eat Up And Slim Down —Lelord Kordel ..... SPE
Eat Your Troubles Away —Lelord Kordel ..... SPE
Eat Yourself Slim —Shirley Bright Boody ..... CNS
Eavesdropping —Susan Mulcahy ..... LATS
Eb & Flo —Paul Sellers ..... UFS
Economic Analysis —Leonard Silk ..... NYT
Economic Impact Column —Hobart Rowen ..... WPW
Economist, The — Various ..... NYT
Economy In Mind, The —Warren Brookes ..... HFS
Edge —L. J. Kopf ..... MRS
Editorial —Henry ..... SM
Editorial Cartoon —Noah Bee ..... JTA
Editorial Cartoon —Roy Elderman ..... MCF
Editorial Cartoons—Bob Palmer ..... SF
Editorial Cartoon —Milt Morris ..... APN
Editorial Cartoon —Chuck Stiles ..... SM
Editorial Cartoons — Staff ..... CSP
Editorial Cartoons —Jerry Alexander ..... ALX
Editorial Cartoons —Ron Cobb ..... SAW
Editorial Cartoons —Bill Murray ..... MFS
Editorial Cartoons —Chuck Asay ..... CNS
Editorial Cartoons —Bruce Beattie ..... CNS
Editorial Cartoons —H. Clay Bennett ..... CNS
Editorial Cartoons —Steve Kelley ..... CNS
Editorial Cartoons —Mike Lane ..... CNS
Editorial Cartoons —Ken Alexander ..... CNS
Editorial Cartoons —Mike Shelton ..... CNS
Editorial Cartoons —Dana Summers ..... CNS
Editorial Cartoons —Clyde Wells ..... CNS
Editorial Cartoons —Jimmy Margulies ..... SF
Editorial Cartoons —Bob Englehart ..... CNS
Editorial Cartoons And Editorials — Various ..... CNS
Editorial Research Reports —Hoyt Gimlin ..... CQ
Editorial Service ..... ALB
Editorials — Various papers ..... CNS
Editorials (12) — Staff ..... EDC
Editors' Choice — Staff ..... GLO
Education —Jerry Goldberg ..... CAP
Education Commentary —Robert Golomb ..... CPF
Education In N.Y.C. —Rick Maiman & Rita C. Allen ..... PAN
Education Today —Patricia McCormack ..... UPI
Educational Puzzles — Various Artists ..... SCI
Edwards Caricatures —Frank Edwards ..... MIL
Edwards Cartoons —Frank Edwards ..... MIL
Edwin Yoder Column —Edwin M. Yoder, Jr. ..... WPW
Eek & Meek —Howie Schneider ..... NEA
***El Detalle Que Faltaba** —Felipe A. Dobal ..... UPIFD
***El Poderoso Halcon** —L. E. Barreto ..... UPIFD
Electronics Shoppers Roundup —Thomas Krehbiel ..... WCM
Elwood —Ben Templeton & Tom Forman ..... TCS
En Route —Andy Edelman ..... NWB
Energy Savers — Staff ..... CNS
Energy Savings Helpful Hints —B. Woody ..... OPS
Entertainment —Bill Murray ..... MFS
Entertainment — Various Authors ..... CNS
Entertainment Page ..... SM
Entertainment Scene, The — Staff ..... IMN
Entertainment Whirl —Charles J. Brand ..... BAS
Environment —Peter J. Horton ..... NWS
Environmental Op Eds — Various ..... IEFS
Equal Partners —Cecil and Paul Andrews ..... RTS
***Es Bueno Saberlo** —Flop ..... UPIFD
Essay —William Sarire ..... NYT
Ethics & Religion —Michael J. McManus ..... MCM
Evans On Chess —Larry Evans ..... CHE
***Evermores, The** —Johnny Sajem ..... KFS
Everybody's Business —John D. Paulus ..... MCF
Everyday Editorials — Staff ..... GLS
Exercise Tips — Various Film Stars ..... SCI
Exploring Other Dimensions —David Graham ..... GRA
Eye On Entertainment Canadian —Sid Adilman ..... TSS
Eyes On Tomorrow —Carol McCoo ..... WOR

F

Faces In The News (Sketches) —Frank G. Murphy ..... DIS
Faces/Caricatures —Kerry Waghorn ..... CHR
Facing South — Various ..... FAC
Fact Or Fantasy —Frances Scott ..... BAS
Factual Crime Stories — Various Authors ..... SCI
Faith Fortune, Confidential Counselor —Faith Fortune ..... BAS
Faithfully Yours —Rev. N.R.H. Moor ..... MCF
Fall Fashions — Staff ..... CNS
Families Under Stress —William D. Brown ..... FUS
Family Circle — Various ..... NYT
Family Circus, The —Bil Keane ..... RTS
Family Mini — Various Authors ..... CNS
Family Skeletons —Righetti ..... SCI
Family Talk —Dr. James and Mary Kenny ..... NCF
Family-Miscellaneous —Gladys Besse ..... NWS
Famous Americans —Kern Pederson ..... SM
Famous Recipes —J. Sherrod ..... SCI
Famous Short Stories — Various Authors ..... SCI
Fantastic Facts —F. Treadgold ..... OPS
Far Side, The —Gary Larson ..... CHR
Farm Taxes —Mark E. Battersby CLI
Farming Today —Ernie Riggs ..... SCI
Fashion —Julia Samuels ..... NWB
Fashion —Florence de Santis ..... NEA
Fashion 'N Figure —Paige Palmer ..... FAS
Fashion Sense —Lila Nadell ..... FS
Fashionably Speaking —Betty Ommerman ..... BFO
Fast Track —Ceryl Lavin ..... TCS
Feature Story —Bill Griffith ..... GRF
Features —Bella A. Queen ..... PWS
Feel Young Again —Lelord Kordel ..... SPE
Feeling Fit — Staff ..... TSS
Feiffer —Jules Feiffer ..... UPS
Fenton —David Wiley Miller ..... FNS
Ferd'nand —Dahl Mikkelsen ..... UFS
Fifty Dollars An Idea —Selma Glasser ..... GLA
Fight Back! —David Horowitz ..... RTS
Figments —Dale Hale ..... DBI

each week
we take you
to the best
Destinations
and each week
bring you along
on exciting
excursions

GAZETTE
FEATURES

BOX 930 NYACK, NY 10960
(914) 358-6882

Figurits —Gordon ..... SCI
Fillers —Bill Murray ..... MFS
Fillers — Various Authors ..... CNS
Film & TVlewing —Jay Michaels ..... JDL
Film Column —Richard Freedman ..... NHN
Film Fare —Laurie Lee ..... WOR
Film Previews —Tamara ..... AST
Filmstar —Dick Kleiner & Staff ..... NEA
Financial Mini — Various Authors ..... CNS
Financial Times News & Feature Service — Various ..... NYT
Financial Update —Donald C. Bauder ..... CNS
Find The Errors Puzzle —F. Hayes ..... SCI
Fine Design —Molly Milligan ..... MLS
Finish The Picture Puzzle —W. Trag ..... SCI
Fireside Chats —Gustav Detjen, Jr. ..... DET
First Aid For The Ailing House —Henri and Muriel de Marne ..... UFS
Fitness — Various Authors ..... OPS
Five Minute Mysteries —C. W. Walker ..... SCI
Fix-It-Fast — Staff ..... NEA
Flamingo —R. A. Roche ..... PF
***Flash Gordon** —Dan Barry ..... KFS
Flashback Calendar —Jerry Langeli ..... AFS
Flashback On Canada —Bob Bowman ..... CWF
Flashbacks —Eugene Kuzirian ..... CPF
Flea Market Finds —Dan D'Imperio ..... CRO
Fletcher The 4-H'r —Joe E. Buresch ..... BJE
Fleck, The —Floyde Baker ..... DBI
Floral Portrayals — Staff ..... FCP
Florida Travel —George Leposky ..... AMC
Flubs & Fluffs —Jerry Robinson ..... CWS
Flying Horse, The —Marty and Cynthia Capodice ..... PAF
Focus —John Alderson ..... FFS
Food —Andrea Diehl ..... NWB
Food —Craig Claiborn ..... NYT
Food & Agriculture —Mitzi Ayala ..... CAP
Food & Fitness —Lawrence Power, M.D. ..... LATS
Food and Agriculture Affairs —Lauren Soth ..... RTS
Food Facts — Staff ..... LUI
Food For Americans —Aileen Claire ..... NEA
Food For Thought Column—Jean Mayer & Jeanne Goldberg ..... WPW
Food Mini — Various Authors ..... CNS
Food-In-Color — Staff ..... NEA
Football Forecast —Major Hoople ..... NEA
Football Replay —Denny Kowaski ..... TEE
Footlights & Klieglights —Ted Edwards ..... IMS
Footloose With Frye —William R. Frye ..... FRY
For Better Or For Worse —Lynn Johnston ..... UPS
For Heaven's Sake —Lonnie J. Gross ..... OPS
For The Divorced —Dick Bennett ..... LIS
Forecast Weather Maps — UPI Artists ..... UPI
Foreign Affairs —Flora Lewis ..... NYT
Foreign Affairs Quarterly — Council on Foreign Relations Inc. ..... UPIFD
Foreign Briefs — Various ..... UPI
Foreign Editors Say — World Press Review ..... WPR
Foreign Policy Magazine — Various ..... NYT
Foreign Strips — Various Artists ..... SCI
Formula, The — Stark Research Association ..... UPS
Fortune Kookie —Gene Mora ..... MCN
Fortune Teller —Margret Fulton ..... SCI
Frank & Ernest —Bob Thaves ..... NEA
Fred —Leonard Bruce & Charles Durck ..... LDC
Fred Basset —Alex Graham ..... FNS
Fredrick Davies Star Signs —Fredrick Davies ..... SPMS
Freebies —Brian Weiss ..... RTS
Freighter Travel —John Austin ..... HIS
Fritz ..... OPS
From Abroad —Anthony Lejeune ..... HFS
From Consumer Reports — Editors Of Consumer Reports Magazine NEA
From My Pew —Hilda Young ..... NCF
From The Bottom Of The Barrel —Tony Saltzman ..... MEE
Front Line Features ..... FNS
Frying Pan Follies —Carl Larsen ..... ASI
***Fulgencio** —Lino y Jorge Palacio ..... UPIFD
Full Disclosure —Tony Auth & Paul Szep ..... WPW
Fun and Fitness — U.S. Sports Academy ..... SF
Fun and Games Picture Puzzles —W. Trag ..... SCI
Fun Bug —How Rands ..... SM
Fun In The Kitchen —Jan Marshall & Gussie Miller and Patricia Bosch RBI
Fun Page —L. Marcus & V. and K. McAuliffe ..... MIL
Fun Places —Alan Caruba ..... CBO
Fun Spot 3-In-1 Puzzle ..... AFS
Fun With Figures —J. H. Hunter ..... CWF
Funeral Portrayals — Staff ..... FCP
Funky Winkerbean —Tom Batiuk ..... FNS
Fuzzy —Leonard Bruce ..... LDC

G

G.G. (Galloping Galaxies) —Lillian Bono ..... BON
G.N.B. News Bureau —J. G. Bumberg ..... GNB
GOES Weather Service —Ian Smith ..... UPIN
Gala Events —Tamara ..... AST
Galaxy Of Sports —Harry Glinke ..... DBI
Gallup Poll —George Gallup ..... LATS
Gallup Youth Survey —George Gallup ..... APN
Gamble Cartoons —Ed Gamble ..... RTS
Gamma-Liason Photo Service ..... GML
Garden Feature — Various Writers ..... DBI
Gardening —Jan Riggenbach ..... JAN
Gardening Series —Allan A. Swenson ..... NEA
Gardening Tips —S. Graham ..... SCI
Garfield —Jim Davis ..... UFS
Garth —Frank Bellemey ..... ITP
Garth Turner —Garth Turner ..... CWF
Gary Deeb T.V. —Gary Deeb ..... FNS
Gary Dunford —Gary Dunford ..... CWF
Gas Pump — Staff ..... CSP
Gasoline Alley —Dick Moores ..... TCS
Geech —Jerry Bittle ..... UPS
Gemini News ..... ITP
Gene Basset —Gene Basset ..... UFS
General Photo — Staff ..... SF
General Portrayals — Staff ..... FCP
Geographic —Harry Glinke ..... DBI
Geography Lesson, The —Clevenger Kehmier ..... AMC
George Danby Column —George Danby ..... MCN
George Gross —George Gross ..... CWF
George Will Column —George F. Will ..... WPW
Georgie Anne Geyer —Georgie Anne Geyer ..... UPS
Geriatrix —Paul Norris & Lyle Swigart ..... CNS
Getting Along —Dr. James Comer & Dr. Alvin Poussaint ..... UFS
Getting It Together —Don Fass ..... CBN
Getting Started With Computers —Steven Skiena ..... COM
Gibb Cartoons —Tom Gibb ..... HFS
Gil Thorp —Jack Berrill ..... TCS
Gimo —Gene Machamer ..... MAC
Girls, The —Franklin Folger ..... FNS
Glad You Asked That —Marilyn and Hy Gardner ..... FNS
Glasser Guide —Selma Glasser ..... GLA
Glasserified Directory —Selma Glasser ..... GLA
Gleeb —Paul Lowney ..... CNS
Global Horizons —Edward Flattau ..... GH
Global Travel — Staff ..... GBR
Globe Trotting —Betsy Bramer ..... MCF
Going Down —Leonard Bruce ..... LDC
Going Our Way —Bob Sloane ..... STR
Golden Age, The —Pedro R. Moreno ..... UCS
Golden Gleams — Staff ..... EDC
Golden Years — Staff ..... CNS
Golden Years/Senior Forum —Beulah Collins ..... LATS
Golf Cartoons — Various ..... OPS
Golf Digest — Various ..... NYT
Good Doctor, The —Lewis Grossberger ..... UFS
Good Looks —Jennifer Anderson ..... NBF
Good News/Bad News —Henry Martin ..... TCS
Good Olde Days —Barbera Sarkesian ..... CPF
Goosemyer —Brant Parker & Don Wilder ..... FNS
Gordo —Gus Arriola ..... UFS
Goren On Bridge —Charles Goren & Omar Sharif ..... TCS
Gossip Column, The —Ian Harmer ..... WSL
***Gossip Column, The** —Robin Adams Sloan ..... KFS
Gourmet Hints —Helen Tilton ..... TEE
Gourmet/Garden —Carole Shaeffer ..... ART
Gourmet's Notebook —Rebecca Caruba ..... CBO
Graffiti —Bill Murray ..... MFS
Graffiti —Gene Mora ..... MCN
Grandpa Foghorn —George Hall ..... DBI
Grandpa's Boy ..... SM
Grape Press —Righetti ..... SCI
Graphic Impressions —Sait/Barton/Ohanian/Miller ..... FNS
Grass Is Greener —Norm Gauthier ..... CPF
Grassroots Clippings —Kerwin Hoover ..... HTF
Graston Cartoons —Mike Graston ..... MIL
Gray Boone On Antiques —Gray Boone ..... BNE
Gray Boone On Antiques —Gray Boone ..... UFS
Great John L, The —Don Addis ..... NEA
Green Thumb Question Box —George Abraham ..... GRT
Green Thumb, The —George Abraham ..... GRT
Griffith News Feature Service — Staff ..... GRF
Grin and Bear It —George Lichity & Fred Wagner ..... FNS
Grondahl's Cartoons —Calvin Grondahl ..... NEA
Grubby —Warren Sattler ..... SM
Guindon —Richard Guindon ..... FNS
Gumdrop —Jerry Scott ..... UFS
***Gumersindo** —Ed G. Foladori ..... UPIFD
***Gunner** —Alfredo Grassi & Andres Klacik ..... KFS

H

***Hagar The Horrible** —Dik Browne ..... KFS
Hair Care —Carol Bentley ..... ITP
Hand Around The House —A. J. Hand ..... LATS
Handicapped/Handicapable —George Alderson ..... CF
Handwriting Analysis —Righetti ..... SCI
Handy Action —M. Zanco ..... SCI
Handy Tips For Business Women —L. E. DeFeldy ..... IBIS
Happier Living —Phyllis Mitchell ..... MIT
Happy Happy —Cosmus ..... OPS
Happy Holidays — Staff ..... CNS
Harriet Van Horne —Harriet Van Horne ..... NYT
Harris Survey —Louis Harris ..... TCS
Have You Met ? —Y. L. Tiajcliff ..... NPS
Hawk, The —Rod Maxwell ..... PF
***Hazel** —Ted Key ..... KFS
Health —Dr. Lawrence Lamb ..... NEA
Health Capsules—Jud Hurd & M. Petti, M.D. ..... UFS
Health Mini — Various Authors ..... CNS
Health Policy Report —Jonas Morris ..... IMTS
Health Today —Dr. Battista ..... SCI
Health Today —P. Carbone ..... SCI
Healthweek In Review —Fay Trubow ..... IMTS
Healthy Living — Staff ..... CNS
Healthy Traveler, The —Dr. Karl Neumann ..... IMTS
***Heart of Juliet Jones, The** —Stan Drake ..... KFS
Heathcliff —George Gately ..... MCN
Heins Religious News Service —Rev. W.A. Heins ..... HEI
Hello Carol —B. Johnson ..... LATS
Help-Mate —Odom Fanning ..... FAN
Help, Police! —Buddy Basch ..... BAS
***Hemisphere Report** —William Giandoni ..... CNS
***Henry** —Jack Tippit & Don Trachte ..... KFS
Herblock —Herbert L. Block ..... FNS
Here and Now —Maxwell Glen & Cody Shearer ..... FNS
Here in Washington —Diana McLellan ..... UPS
Here And There With Rod And Gun —Sidney DuBroff ..... GPL
Here's How —Gene Gary ..... CNS
Heritage News Forum —Edwin Feulner ..... HFS
Herman —Jim Unger ..... UPS
Hey Kids Let's Cook! —Jane Baker ..... RTS
***Hi & Lois** —Mort Walker & Dik Browne ..... KFS
Hieroglyphics —G. Sims ..... DBI
High Tech Cartoons — Various Cartoonists ..... SCI
***Hints From Heloise** —Heloise ..... KFS
Hispanic Beat —Roger Langley ..... WWS
***Hispanic Link** — Various ..... HLN
Historical Fillers — Staff ..... CNS
History Of Duck Decoys —Victor Griffin ..... WWN
History's Scrapbook — Staff ..... CSP
Hit Parader Musical Note —Michele Harper ..... DBI
Hobbies Mini — Staff ..... CNS
***Hocus Focus** —Hal Kaufman & Bob Schroeter ..... KFS
Holiday Preparedness — Staff ..... NEA
Hollywood Beat —Bill Lane ..... WOR
Hollywood Celebrities Gossip —Marian Singer ..... SCI
Hollywood Diary ..... CAI
Hollywood Features —Dick Kleiner ..... NEA
Hollywood Hotline —Nancy Anderson ..... CNS
Hollywood Inside —John Austin ..... HIS
Hollywood Interview —Ian Harmer ..... WSL
Hollywood Interview — Various Writers ..... DBI
Hollywood Strip —Alan Gansberg ..... CNS
Hollywood Week —Ian Harmer ..... WSL
Hollywood's Unsolved Mysteries —John Austin ..... HIS
Hollywooding —Jack Martin ..... CNS
Home of the Week — Staff ..... TSS
Home Computer, The —Rick Moran ..... PAN
Home Improvement —Bernard Gladstone ..... NYT

OUR TEAM OF TWELVE,
ABOARD OUR NEW PHOENIX
(A MOBILE NEWS ROOM)
IS ON THE ROAD, GLEANING NEWS
AND TRAVEL FEATURES
FOR OUR SUBSCRIBERS.
FIND OUT HOW THIS UNIQUE SERVICE
CAN BE PUT TO WORK FOR YOU.

GAZETTE FEATURES BOX 930 NYACK, NY 10960 914-358-6882

TITLES OF BY-LINED FEATURES

Home Improvement —Marian House ..... SCI
Home Is Where The Computer Is —Elizabeth Crowe ..... CPF
Home Repair —J. Huset ..... SCI
Home Workshop File —Larry Eisinger ..... TCS
Home-Fix-It — Various Writers ..... DBI
Homebody Gourmet —Mid Paulus ..... MCF
Homegrown —Terri Gabriell ..... LATS
Homeline —Robert Mathews ..... LATS
Homes & Gardens — Staff ..... CNS
Homes & Gardens Mini — Staff ..... CNS
Honeydew —Henry Gaines Goodman, Jr. ..... GOJ
Hooray For Hollywood —Alan Cartnal ..... BHB
Horizons — UPI Reporters ..... UPI
Horoscope —Florence Cotter ..... CSP
Horoscope —Carroll Righter ..... MCN
Horoscopes —P. Angeles & Sybil Leek ..... SCI
Horse Sense —Bob Rhodes ..... CNS
Horsin Around —Righetti ..... SCI
Hotel America —John Ambrosavage ..... UPS
House Call —Dr. G. Timothy Johnson ..... TCS
House Of The Week —Andy Lang ..... APN
House Plans —Gerry Bishop ..... UFS
House Plans —Gerry Bishop ..... NEA
Household Hints How Can I —Gordon ..... OPS
Household Repair Dictionary —Kurt Singer ..... SCI
Household Scrapbook (Hints) —Gordon ..... OPS
Housing Scene, The —Lew Sichelman ..... UFS
How —Lois Libien & Margaret Strong ..... TCS
How Can I? Household Hints—Gordon ..... CPS
How Can I? Household Shortcuts —Anne Ashley ..... SCI
How It Began (Etymology) —B. Foley ..... SCI
How Many? —Engleman ..... SCI
How To Be A Supermother —Dick Harris ..... HAA
How To Beat The Video Games —Michael Blanchet ..... TCS
How To Buy —Esther Margolius ..... PAI
How To Communicate Successfully —Dr. Whitt N. Schultz ..... KNF
How To Find A Job —Milton Rockmore ..... RTS
How To Give A Party —Arthur Simon ..... BHB
How To Improve Your Career —Dr. Whitt N. Schultz ..... KNF
How To Make Extra Money —Milton Rockmore ..... ROC
How To Make Extra Money —Milton Rockmore ..... RTS
How To Mend A Broken Heart —Lewis Grizzard ..... RTS
How To Motivate Yourself —Dr. Whitt N. Schultz ..... KNF
How To Sell By Mail —Dr. Whitt N. Schultz ..... KNF
How To Sell Successfully —Dr. Whitt N. Schultz ..... KNF
How To Speak Successfully —Dr. Whitt N. Schultz ..... KNF
How To Start & Manage Your Own Business —Alain Siposs ..... IBIS
How To Take The Fun Out Of Golf —Dick Harris ..... HAA
How To Take The Fun Out Of Tennis —Dick Harris ..... HAA
How To Take The Fun Out Of Jogging —Dick Harris ..... HAA
How To Take The Fun Out Of Skiing —Dick Harris ..... HAA
How To Take The Fun Out Of Reading —Dick Harris ..... HAA
How To Use The Gold Mine Between Your Ears —Dr. Whitt N. Schultz KNF
Howard Rosenberg Column —Howard Rosenberg ..... LATS
***Hubert** —Dick Wingert ..... KFS
Hulme's Cartoons —Etta Hulme ..... NEA
Human Side Of Science — Staff ..... LUI
Human Side, The —Father Eugene Hemrick ..... NCF
Humor — Various ..... AMW
Humor in N.Y.C. —John Cotter ..... PAN
Humoresque —Don Alexander ..... ARU
Humorous Cartoons — Various ..... RCC

I

Idea Chaser —Jerry Langell ..... AFS
Ideas For Salesmen —D. Seltz ..... SCI
If I Were A Betting Man —Nathan Gollier ..... BHB
If You Ask Mimi —Mimi Darrow ..... DBI
Illinois Spotlight — Various Authors ..... CNS
Illustrated Bible ..... KFS
Illustrated Science Service — Science News ..... UPIFD
Imagination —Barbara Cole ..... CWF
Impressions —Emil V. Abrahamian ..... ABF
Impressions —Emil Abrahamian ..... OPS
In America — Various ..... NEA
In My Humble Opinion —Robert Skoglund ..... SKF
In My Opinion —Jeanne Gatoura ..... PAN
In The Kitchen — Staff ..... CNS
In The Nation —Tom Wicker ..... NYT
In Washington —Robert Walters ..... NEA
Independent News Alliance — Various Authors ..... INA
Independent News Alliance Weekend Report — Various Authors ..... UFS
Independent Press ..... FNS
Independent Press Service ..... IP
***Individual Horoscope** —Frances Drake ..... KFS
Indoor Gardening —Jane Adler ..... FNS
Info Graphics ..... FNS
Innocent Bystander, The —Arthur Hoppe ..... CHR
Inside Auto Racing —Don O'Reilly ..... AUN
Inside Football Report ..... KFS
Inside Investor —Mark Stevens ..... STE
Inside Labor —Victor Riesel ..... FNS
Inside Plants —Jack Kramer ..... LATS
Inside Religion —Rev. Lester Kinsolving ..... GLS
Inside Report —Rowland Evans & Robert Novak ..... FNS
Inside Sports —Stan Fischler ..... TSS
***Inside Woody Allen** —Stu Hample ..... KFS
Insights —Dr. Walt Menninger ..... UPS
Inspirational Items — Various ..... AMW
Insurance For Consumers —Dave Goodwin ..... GWN
Intercontinental Photo Service ..... IMS
Interlink Newsline — Various ..... ILPS
Interlink Weekly Reports — Various ..... ILPS
International Adventure (Philatelic) —Julius Weiss ..... WEI
International Adventure (Numismatic) —Julius Weiss ..... WEI
International Calendar — Staff ..... GLO
***International Commentary** — Foreign Press Excerpts ..... GLO
International Dateline —William J. Halterman ..... IMS
International Herald Tribune — Various ..... NYT
International Intelligence — Staff ..... GBR
International Traders Mailbag —A. J. Siposs ..... IBIS
International Travel —Norman Austin ..... HIS
International Writers Service ..... INW
Interview Magazine — Various ..... NYT
Investor's Guide —William Doyle ..... KFS
Investors Notebook —Brendan Boyd ..... UPS
Is This Tomorrow? —Dr. E. J. Woycecho ..... IMS
Isn't It The Truth? —Carl Riblet, Jr. ..... INO
It Could Be Verse —George O. Ludcke ..... LUD
It's A Cockeyed World —Joe Kaliff ..... AMF
It's A Laugh —Jack Steel ..... DBI
It's A Living —Hal Holland ..... SM
It's A-Maze-Ing —F. Treadgold ..... SCI
It's Different —How Rands ..... SM
It's Fun Page ..... SM
It's Just a Game —Ed Morgan, Jr. ..... RTS
It's News to Me —Herb Caen ..... CHR
It's On The Tip Of My Tongue —Dan Carlinsky ..... CAR
It's The Truth (Facts) —Paul Swan ..... SCI
It's True —Larry Sturgis ..... FET
It's Your Future — Edward Cornish, President World Feature Society. SFI
It's Your Life —Christopher Huntington ..... BHB

J

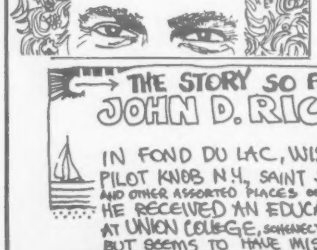
Jack O'Brian —Jack O'Brian ..... KFS
Jack Ohman —Jack Ohman ..... TCS
Jackpotunities —Selma Glasser ..... GLA
Jackson's Law —Pedro R. Moreno ..... UCS
James Reston Column —James Reston ..... NYT
Japos Bulletin —Gustav Detjen, Jr. & A. Kwiatkowski ..... DET
Jasper Dorsey Column —Jasper Dorsey ..... MOR
Jazzercise —Judi Sheppard Misset ..... RTS
Jeane Dixon's Predictions —Jeane Dixon ..... LATS
Jeff Greenfield —Jeff Greenfield ..... UPS
Jeff MacNelly —Jeff MacNelly ..... TCS
Jeffrey Hart —Jeffrey Hart ..... KFS
Jesse Jackson —Jesse Jackson ..... UPS
Jest Browsing —Jack Posner ..... POS
Jest For Laughs —Paul Fung, Jr. ..... SM
Jewish Baseball Quiz —Yitzhak Ben-Chone ..... LER
Jewish Cooking —Norma Barash ..... JTA
Jewish News Commentary ..... SAF
Jewish Quiz Box —Rabbi Sam Fox ..... JTA
Jews In Sports —Haskell Cohen ..... JTA
***Jim Bishop Reporter** —Jim Bishop ..... KFS
Jim Borgman Political Cartoons —Jim Borgman ..... KFS
***Jim Henson's Muppets** —Guy and Brad Gilchrist ..... KFS
Jim Murray Column —Jim Murray ..... LATS
Jimmy the Greek —Jimmy Snyder ..... FNS
Jimmy Breslin —Jimmy Breslin ..... TCS
Job Trends —Sue Hoover ..... UPS
Jody Powell Column —Jody Powell ..... LATS
Joe Heavy —Charles Durck ..... LDC
Joe Palooka —Tony DiPreta ..... MCN
Johannes Steel On Wall Street —Johannes Steel ..... MCN
John Darling —Tom Batiuk & Tom Armstrong ..... FNS
John Hess —John Hess ..... UFS
John Holt On Education —John Holt ..... SWD
John Keasler Column —John Keasler ..... MCN
John Robertson —John Robertson ..... CWF
John Schulian —John Schulian ..... UPS
John Sinor Column —John Sinor ..... CNS
Johnny Wonder —Dick Rogers ..... UFS
Jokes — Staff ..... BAS
Jolly Green Thumb—Mary Furey Grymes ..... SF
Joseph Kraft Column —Joseph Kraft ..... LATS
Joseph Sobran Column —Joseph Sobran ..... LATS
Joyce Jillson Horoscope —Joyce Jillson ..... TCS
Judaica Stamp & Coin Reporter —Joseph Zollman ..... STA
Judge For Yourself —David Sellers ..... CNS
Judge Parker —Dr. N.P. Dallis & Harold LeDoux ..... FNS
Judy Bachrach —Judy Bachrach ..... UPS
Julian Bond —Julian Bond ..... NEA
Julius —Joan/Harry/Nelson ..... OPS
Jumble —Bob Lee & Henri Arnold ..... TCS
Junior Editors —Berthel/Simonsen ..... APN
Junior Jumble —Bob Lee & Henri Arnold ..... TCS
***Junior Whirl** —Hal Kaufman ..... KFS
Junk Or Treasure —Edward von Rothkirch ..... IMS
Just In Teen —April Anastasi ..... ASC
Just Plead Insanity —Joyce Fink ..... FIN
Just So Happened —Kern Pederson ..... SM
Justin Time Tripper —Leonard Bruce ..... LDC
Juvenile Banking Coloring Games —Fred Treadgold ..... SCI
Juvenile Christmas Page — Various Artists ..... SCI
Juvenile Crosswords — Various Artists ..... SCI
Juvenile Games & Activities — Various Artists ..... SCI
Juvenile Picture Crosswords —Trag & Engleman ..... SCI
Juvenile Puzzles—Various ..... SCI
Juvenile Rebus — Various Artists ..... SCI

K

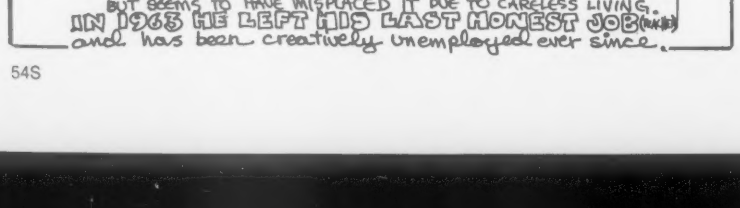
KNT News Wire — Staff ..... KNT
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers ..... TCS
Karikature Karnival —Joe Kaliff ..... AMF
Karikaturettes —Barbara Varas ..... AMF
Katz Meow —Harry Jay Katz ..... NNB
***Katzenjammer Kids** —Angelo De Cesare ..... KFS
Keeping Children Healthy —Kathleen Doheny ..... IMTS
Keeping Fit —Deanna Baron ..... CBN
Keeping Up —William Hamilton ..... CHR
Keeping Well With Your Family Doctor —Robert T. Johnson, M.D. ..... HAA
Keeping You In Stitches —Cowan ..... SCI
Kevin P. Phillips —Kevin P. Phillips ..... KFS
Kid's Stuff —April Bail ..... FWS
Kiddy Feature — Assorted Artists ..... DBI
Kids In Sports —Dan Speraw ..... UPS
Kids In The Kitchen —Susan Manlin Katzman ..... KSM
Kids Only —Lawrence Zanco ..... DBI
Kids, The —Joe E. Buresch ..... BJE
Kids' Cooking —Susan Manlin Katzman ..... KSM
Kidspot —Dick Rogers ..... UFS
***Kingsbury Smith** —Kingsbury Smith ..... KFS
Kinsey Report, The ..... UFS
Kit'n'Carlyle —Larry Wright ..... NEA
Kitchen Calls —Dr. John Yacenda ..... HPF
Kitchen Celebrities ..... CAI
Kitchen Cynic —Bern Sharfman ..... AMF
Know The Weather — Staff ..... EDC
Kosmic Kollection —Mary Kohls-Hunter ..... CPF
Kovels: Antiques and Collecting —Ralph and Terry Kovel ..... RTS
Krass & Bernie —G. Trosley ..... OPS
Kudzu —Doug Marlette ..... TCS

L

L. M. Boyd Column —L. M. Boyd ..... CRO
L'Express — Various ..... NYT
L'Expresse ..... NYT
***La Cronica Diaria** —Felipe A. Dobal ..... UPIFD
Ladies' Home Journal — Various ..... NYT



John D. Richards
CARTOONIST
SAMPLES AND COMPLETE FEATURES LIST
AVAILABLE ON REQUEST
GAZETTE FEATURES
BOX 930 NYACK, NY 10960 (914) 358-6882



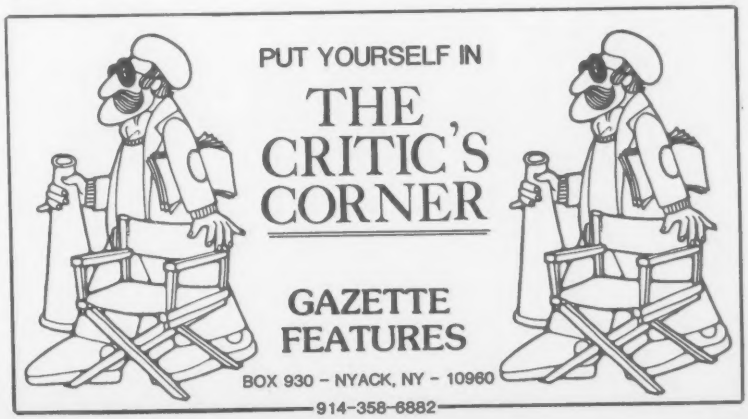
Laff Of The Week —Bill Murray ..... MFS
***Laff-A-Day** ..... KFS
Landmark Designs —J.E. McAlexander ..... LDI
Larrick's Cartoons —Jim Larrick ..... NEA
Larry's World —Larry ..... SCI
Larter Cartoons —John Larter ..... TSS
***Las Siete Diferencias** —B.A. De Rosa ..... UPIFD
Laserphoto II — Various ..... NYT
Last Straw, The—Dan Furavich ..... SF
Late Show —Righetti ..... SCI
Latest Line —J. McCarthy ..... TCS
***Laugh Time** —Bob Schroeter ..... KFS
Laura Sabia —Laura Sabia ..... CWF
Law and Order —Martin J. Ross ..... LAW
Law Briefs —Martin J. Ross ..... LAW
Law Brief, The—Martin J. Ross ..... LAW
Law Clinic, The—Martin J. Ross ..... LAW
Law Column —Jack Landau ..... NHN
Lawyer's Viewpoint —John Ritter ..... LBA
Le Grand Chef Pierre —Brian Fray ..... TSS
Le Monde — Various ..... NYT
Learning —Rita C. Allen ..... PAN
Learning Through Stamps —Joseph Zollman ..... STA
Legal Briefs —John Ritter ..... LBA
Legal Limits —Leonard Bruce & Larry Sturgis ..... LDC
Legal Way —Edward Demson ..... CNS
Leisure Craftsman —Phyllis Fiarotta ..... KFS
Leisure Time —Mildred Gibson ..... CAI
Lentoons —Leonard Bruce ..... LDC
Lesson In English —Gordon ..... SCI
Let Me Be The Judge—Joe Quinn ..... MIL
Let's Sew ..... KFS
Let's Talk —Rev. Lee Truman ..... CNS
Let's Talk About Your Car —Ray Hite ..... ECS
Leunig's World —Michael Leunig ..... MRS
Levy's Law —James Schumeister ..... NEA
Lewis Grizzard Column, The —Lewis Grizzard ..... RTS
Liberated Male —Jim Sanderson ..... SFI
Liberty's Children —Nat Hentoff ..... NNI
Life & Related Subjects —Dave Barry ..... FET
Life In Suburbs —Al Smith ..... SM
Life With Robinson —Jerry Robinson ..... CWS
Lifestyle Horizons—Books-Authors — Staff ..... UPI
Lifestyle Horizons—Books-Briefs — UPI Reporters ..... UPI
Lifestyle Horizons—Books-Hardcover — UPI Reporters ..... UPI
Lifestyle Horizons—Books-List — UPI Reporters ..... UPI
Lifestyle Horizons—Books-Paperback — UPI Reporters ..... UPI
Lifestyle Horizons—Computers —Max A. Lebow ..... UPI
Lifestyle Horizons—Consumer — UPI Reporters ..... UPI
Lifestyle Horizons—Family — UPI Reporters ..... UPI
Lifestyle Horizons—Fashion —Gay Pauley ..... UPI
Lifestyle Horizons—Food —Jeanne Lesem ..... UPI
Lifestyle Horizons—Gardening —Dick Raymond ..... UPI
Lifestyle Horizons—Health World —Patricia McCormack ..... UPI
Lifestyle Horizons—Homeowner's Clinic — UPI-Popular Mechanics ..UPI
Lifestyle Horizons—Science Notes — UPI-Science Digest ..... UPI
Lifestyle Horizons—Scott —Vernon Scott ..... UPI
Lifestyle Horizons—Shorts — Staff ..... UPI
Lifestyle Horizons—Theater World —Glenne Currie ..... UPI
Lifestyle Horizons—Travel —Murray J. Brown ..... UPI
Lifestyle Horizons—TV —Julianne Hastings ..... UPI
Lifestyle Horizons—Woman's World —Patricia McCormack ..... UPI
Lil' Debbie —Pedro R. Moreno ..... UCS
Lil' Martian —Pedro R. Moreno ..... UCS
Lindh-Mute Panel —A. Lindh ..... OPS
Lisa Robinson —Lisa Robinson ..... NYT
Lists! —Ron A. Sataloff ..... SPO
Litamail —Lita Solis-Cohen ..... ART
Little Dab Of Fun —Ray Dabbs ..... DBI
Little Farmer —Kern Pederson ..... SM
Living —S.V. Didato, Ph.D. ..... DA
Living In Style —Phyllis Morris ..... BHB
***Living Today** —Joan O'Sullivan ..... KFS
Living With Divorce —Virginia Doody Klein ..... SFI
Living Words —Gordon ..... SCI
Living/Entertainment —Ellie Grossman ..... NEA
Liz Smith —Liz Smith ..... TCS
***Lockhorns** —Bill Hoest ..... KFS
Lolly —Pete Hansen ..... TCS
London Sunday Times — Staff ..... TSS
Lone Ranger, The —Cary Bates & Russ Heath ..... NYT
Look & Learn —Gordon ..... SCI
Look And Feel Your Best —Paul Bernstein ..... RBI
Look It Up! —Judson Jerome ..... SWD
***Look Younger—Feel Better** —Lelord Kordel ..... SPE
Looking Great —Gloria Lintermans ..... UPS
Looking Inside the U.S.A. —Samuel P. Levine ..... LEV
Loose Change —Pricilla Clemens ..... DBI
Los Angeles Times Crossword Puzzle —Margaret Farrar ..... LATS
Los Angeles Times-Washington Post News Service ..... LAT-WP
Lou Edman Describes—Louis S. Edman ..... EDM
Lou Grant Cartoon —Lou Grant ..... LATS
Louis Rukeyser —Louis Rukeyser ..... MCN
Louisa's Letter —Mrs. Hugo Sims, Sr. ..... EDC
Love & Laughter —Maria Molnar ..... OPS
Love Is —Kim Grove Casali ..... LATS
Low Down From The Congressional Record —Joe Crump ..... CRU
Lubor Zink —Lubor Zink ..... CWF
Lurie —Ranan Lurie ..... UPS
Luther —Brumsic Brandon Jr. ..... LATS
Lynette The Angel —Pedro R. Moreno ..... UCS

M

M. Stanton Evans Column —M. Stanton Evans ..... LATS
MacPherson Cartoons —Duncan MacPherson ..... TSS
Made Public —Marvin Arthur ..... ARU
Magic Carpet —Dr. Edward von Rothkirch ..... IMS
Magic Carpet Over Broadway —Joe Kaliff ..... AMF
Main Street Subjects —Robert I. Queen ..... PWS
Main Street U.S.A. —William Murchison ..... HFS
Mainly For Seniors —John Watts ..... CNS
Make It Yours —Ellen Appel ..... CNS
Make People Like You More —Lelord Kordel ..... SPE
Makin' Things —Stevie Baldwin ..... FWS
Making A Buck —Donald C. Bauder ..... CNS
Making It —Jon M. Taylor ..... TAJ
Making It Work —Wilesse Comissiong ..... CPF
Making The Scene —Christopher Huntington ..... BHB
Man and His Universe —Milt Copulos ..... HFS
Managing Your Money —Merle E. Dowd ..... DOW
***Mandrake The Magician** —Lee Falk & Fred Fredricks ..... KFS
Mann About Town —Horst Mann ..... LNI
Mansion & Mansionettes —Phyllis Morris ..... BHB
Mariane Means' Washington —Mariane Means ..... KFS
Marilyn Beck's Hollywood —Marilyn Beck ..... TCS
Mark Russell Column —Mark Russell ..... LATS
Mark Trail —Ed Dodd & Jack Elrod ..... FNS
Mark Trail's Outdoor Tips —Mark Trail ..... FNS
Marlette Editorial Cartoons —Doug Marlette ..... KFS
Marmaduke —Brad Anderson ..... UFS
Martial Arts/Mental Boxing —Casper Baker Gary ..... SPNS
Marv —Marvin Arthur ..... ARU
Marvin —Tom Armstrong ..... FNS
Marvin Kitman Column —Marvin Kitman ..... LATS
Mary Ellen's Hints —Mary Ellen Pinkham ..... NYT
Mary Ellen's Self-Help Diet —Mary Ellen Pinkham ..... NYT
Mary McGrory —Mary McGrory ..... UPS
Mary McGrory —Mary McGrory ..... NYT
Mary Worth —Allen and John Saunders & Ken Ernst ..... FNS
Match Card ..... EUR
Matters of Taste —Barbara Burtoff ..... BBS
Mauldin —Bill Mauldin ..... FNS
Max Lerner Column —Max Lerner ..... LATS
Mazes — Various ..... OPS
Mazes — Various ..... SCI
McCobber & Friends —B. Zahn ..... OPS
McGonicle of the Chronicle —Jeff Danziger ..... FNS
McNabs, The —Leonard Bruce ..... LDC
Mead On Wine —Jerry D. Mead ..... MEE
Media Column —Tom Collins ..... LATS
Medical Breakthroughs —Ruth Winter ..... RTS
Medical Circle —Pedro R. Moreno ..... UCS
Medical Laughs — Various Cartoonists ..... OPS
Medicine —Jeanne Gatoura ..... PAN
Medicine Cabinet —Austin Karlson, M.D. ..... TEE
Medicine Man, The —Dr. K. C. Gleason ..... IMS
Medifax And Fiction — Staff ..... LUI
Meditation —Gordon ..... SCI
Memo To Caesar —D. K. Woodman ..... HPS
Metro Newsfeatures ..... MET
Mexican Briefs — Various ..... UPI
Microwave Magic —Desiree Vivea ..... CNS
Middle-East Intelligence —Nina van Nostrand ..... IMS
***Midweek Specials** — UPI Reporters ..... UPI
Mighty Mixture —Gary Stevens ..... SAG
Mike Peters —Mike Peters ..... UFS
Mike Sheldon —Mike Sheldon ..... KFS
Miles to Go —Phil Frank ..... FNS
Milton Moskowitz Column —Milton Moskowitz ..... LATS
Mind Your Manners —Letitia Baldrige ..... LATS
Mind Your Money —Peter Weaver ..... KFS
Mini Movie Reviews — Staff ..... CIN
Mini Page, The —Betty Debnam ..... UPS
Mini-Maps —John J. Westley ..... DIS
Minority View, A —Walter Williams ..... HFS
Miracle Cosmetics —A. House ..... SCI
Miracle Gardening —S. Graham ..... SCI
***Mirror Of Your Mind** —John Conwell ..... KFS
Miscellaneous Features — Various ..... CAR
Miscellaneous Features — Various Writers ..... DBI
Miss Malaprop —W. Carouge ..... SCI
Miss Manners —Judith Martin ..... UFS
Miss Peach —Mell Lazarus ..... FNS
***Modas Y Belleza** —I.F.D. ..... UPIFD
Modern Etiquette —J. Sherrod ..... SCI
Modern Sherlock Holmes (Mystery) —J. Sherrod ..... SCI
Momma —Mell Lazarus ..... FNS
Money Matters —Dave Goodwin ..... GWN
Money Matters — Staff ..... LUI
Money Service, The — Excerpts from Money Magazine ..... UPS
Money Talks — Various ..... AMW
Money Watch —Carol Mathews ..... LATS
Money, Money, Money — Staff ..... CNS
Monty —Dave Cochran ..... DBI
Moon Mullins —Ferd and Tom Johnson ..... TCS
***Moose Miller** —Bob Weber ..... KFS
Moral Dimensions Behind Headlines —Rev. William Lester, S.J. ..... LES
More For Your Money —Mike LeFan ..... LEF
More For Your Money Fillers —Mike LeFan ..... LEF
More For Your Money —Righetti ..... SCI
Moreno's Cartoons —Pedro R. Moreno ..... UCS
Mort Olshan's Gold Sheet Pro Forecast —Mort Olshan ..... OSF
Mort Olshan's Gold Sheet College Forecast —Mort Olshan ..... OSF
Mort Olshan's Gold Sheet Line —Mort Olshan ..... OSF
Mort Olshan's Gold Sheet Top Ten —Mort Olshan ..... OSF
Morton Kondracke —Morton Kondracke ..... UFS
Moscow Diary — UPI Moscow Correspondents ..... UPI
Mossprints —Geoffrey Moss ..... WPW
Motion Pictures & T.V. —Jack Ryan ..... CAP
Motley's Crew —Ben Templeton & Tom Forman ..... TCS
Motor Talk —Fred W. Kline ..... CAP
Motor Tips — Various Authors ..... OPS
Motorcade USA —Don O'Reilly ..... AUN
Motorcycle Road Test —Kevin Dugger ..... PAC
Motorcycles —P. Faherty ..... SCI
Motorsports — Various ..... PAC
Motorworld —Dan Proudfoot ..... CWF
Mountain Men —Keith Milne ..... MIL
Moveable Nest, The —Tom Schneider ..... CHR
Movie and TV Star Opinions — Various Writers ..... SCI
Movie Gig —Jim Richardson ..... DBI
Movie Review —Jay and Elliott Kravetz ..... IPN
Movie Views & Reviews —Robert Alan Glover ..... LNI
Movies On The Cable —Jeff Millar ..... UPS
Movies, The —Dan Craft ..... PAF
Movies, The —Rick Moran ..... PAN
***Mr. Abernathy** —Frank Ridgeway ..... KFS
Mr. Fix — Staff ..... SF
Mr. Meltzer on Real Estate —Bernard Meltzer ..... FNS
Mr. Men & Little Miss —Roger Hargreaves & Paul Sellers ..... NEA
Mr. Mileage Auto Tips —R. Sikorsky ..... SCI
Mr. Tweedy —Ned Riddle ..... LATS
Mrs. Weber's Diary —Posy Simmonds ..... FET
Muldoon —Bob Meyer ..... OPS
Murphy's Law —Nick Frising ..... AFS
Music On Record —Homer F. Edwards ..... LNI
Music Today —Frank Jude Boccio ..... PAN
My Answer —Billy Graham ..... TCS
My Children — Various Cartoonists ..... SCI
My Family — Various Cartoonists ..... SCI
My Grandma —Donna Sott ..... KFS
My Life With Raquel Welch —Patrick Curtis & John Austin ..... HIS
My Success Story — Various Celebrities ..... SCI

N

NEA Graphics — Staff ..... NEA
NEA Portfolio — Staff ..... NEA



TITLES OF BY-LINED FEATURES

NFL Chalk Talk — NFL Properties ..... UFS
NFL Pro-File — National Football League ..... NEA
NYT Pictures Photo Service ..... NYT-P
N.Y.C. Politics —Rick Moran ..... PAN
***Name Game, The** —Ken Hecht ..... NGC
***Nancy** —(d) Mark Lasky & Al Plastino (S) ..... UFS
Napoleon —Foster Moore ..... SM
Nation's Housing Column, The —Kenneth R. Harney ..... WPW
National Briefs — Various ..... UPI
National Cartoon —R. David Boyd ..... MOR
National Challenge —J. Baxter Newgate ..... MEM
National Challenge —J. Baxter Newgate ..... CF
National Entertainment Calendar — Staff ..... UPI
National Geographic News Service — Various ..... NGS
Natural Foods Column —Rosalie Leposky ..... AMC
Naturally —Sharon Cadwallader ..... CHR
Neal Peirce Column —Neal R. Peirce ..... WPW
Needlecraft Pattern Features —Alice Brooks ..... KFS
Needlecraft Pattern Features —Laura Wheeler ..... KFS
Needlecrafter, The —Jan Beckett ..... FWS
Needleplay —Erica Wilson ..... TCS
Needles & Pins —Righetti ..... SCI
Needlework —Anne Cabot ..... NEA
Neighborhood, The —Jerry Van Amerongen ..... RTS
Neil Solomon, M.D. Ph.D —Dr. Neil Solomon ..... LATS
New Products — Staff ..... IMN
New Products —David C. Walsh ..... IMS
New Video —Joe Saltzman ..... KFS
New York News Crossword —Herb Ettenson (Editor) ..... TCS
New York Times Magazine, The — Various ..... NYT
New York Times News Service — Staff ..... NYT
News And Views — Staff ..... IMN
News Focus —Tom Tiede ..... NEA
News Focus —Cord Meyer ..... FNS
News Notes — Staff ..... EDC
News Releases ..... LUT
News Report From Washington — Staff ..... EDC
News Review —Irene Williams ..... NRS
News To Use —Jeffrey Blyth ..... ITP
News Views — Staff ..... EDC
News-in-Color — Staff ..... NEA
News-Features-Pix ..... GNB
Newsfeature — Various ..... REU
Newsletter For Writers And Contestants —Selma Glasser ..... GLA
Newslink Africa ..... NAF
Newsweek — Various ..... NYT
Newsweek Photo Service — Newsweek Staff ..... NIES
Nicholas Von Hoffman —Nicholas Von Hoffman ..... KFS
Nick Thimmesch Column —Nick Thimmesch ..... LATS
Nightlife —Georgeson ..... SF
Nine To Five Woman —Mary Margaret Carberry ..... CAB
Nine-Day Diet, The —Josephine Lowman ..... RTS
Nit Wit —Robert Thornton ..... THF
Nolo Column — Nolo Press ..... RDR
Norbert —Dick Cavalli ..... UFS
Northern Perspective, The —Michael J. McManus ..... MCM
Northern Perspective, The —Michael McManus ..... NHN
Nostalgia Notes —Thurlow O. Cannon ..... CAN
Notes —Penny Barr ..... CWF
Notes From the Wine Country —Anthony Dias Blue ..... CHR
Notes, Comments — Staff ..... EDC
Novice Auto Mechanic —A. House ..... SCI
Now You Know — Various ..... UPI
***Nubbin** —James Burnett & Henry Boltinoff ..... KFS
Number Game —Ed Jerome ..... AFS
Nutrition —Gaynor Maddox ..... NEA
Nutrition Hotline —M.S. June Roth ..... ROJ
Nutrition Matters —Hope & Bright-See ..... TSS
Nutty Nature —Fallon & Pracy ..... SCI

O

O'Malley's Law —Scott Smith ..... FET
O'Neill —Dan O'Neill ..... CHR
Observer —Russell Baker ..... NYT
Observer Crossword Puzzle, The —Charles Preston ..... RTS
Observer, The —Arthur Burger ..... FET
Odd Ball —J. Kuchera ..... OPS
Oddly Enough One Liners ..... AFS
Of All Places —Horace Sutton ..... FNS
Of Consuming Interest — Consumer's Research Magazine ..... HFS
Of Things To Come —Don Fabun ..... FET
Off Again —Nathan Goller ..... BHB
Off Beat — Staff ..... SF
Off The Beaten Track —Bernard Gelman ..... GEL
Off The Record —Ed Reed ..... RTS
Oh, Rats! —Jerry P. Cardona ..... UCS
Ohlsson's Editorial Art —Ib Ohlsson ..... NIES
Old Farmer's Almanac ..... UFS
Older is Better — Various Authors ..... OPS
Olga Knows —Patsy Milligan ..... MLS
Oliphant —Pat Oliphant ..... UPS
On Bleecker Street —Don Fass & Deanna Baron ..... CBN
On Marriage and Divorce —Joanne Grant & Dr. Melvyn Berke ..... RTS
On Sports —Murray Olderman ..... NEA
On The Air Column —Tom Shales ..... WPW
On The Lighter Side —Nina Diamond ..... DIA
On The Line —Alan Pesin ..... UPS
On The Other Hand —John D. Paulus ..... MCF
On The Record —Charlie Martin ..... NCF
On The Right —William F. Buckley ..... UPS
On Wines —Bill Sonstein ..... SON
On Your Own —Dr. Howard Halpern ..... NYT
One Great Dish —Roy Andries De Groot ..... TCS
One Man's Opinion —Robert Segal ..... SAF
One-time Health Features — Various ..... AMC
One-time Natural Food Features — Various ..... AMC
One-time Science Features — Various ..... AMC
One-time Travel Features — Various ..... AMC
One-Shot Features — Various ..... NYT
Onion Head —Joe Kluck ..... DBI
Op-Ed — Various ..... NYT
Open House —James Woodard ..... CNS
Opinion & Analysis — Various Authors ..... CNS
Opps — Anonymous ..... NFS
Options —Beverly Stephen ..... TCS
Other Scenes —Wilcock & Barney ..... SAW
Other Voices — Guest Columnists ..... HFS
Ottawa Report —Richard Gwyn ..... TSS
Otto Sez —Frank Nickens ..... HPS
Our Boarding House —Les Carroll & Tom McCormick ..... NEA
Our Children —Willard Abraham ..... CNS
Our Fascinating Earth —Philip Seff & David C. Baer II ..... ADF
Our Film Folk —Herbert Luft ..... JTA
Our Lively Language —Sally Bright ..... OLL
Our Times —Smith Hempstone ..... HEM
Our Vanishing Liberties —Omar V. Garrison ..... SPE
Outcasts —Ben Wicks ..... TSS
Outdoor Living — Staff ..... CNS
Outdoor Mini-Tips —Joe E. Buresch ..... BJE
Outdoor Report, The —Ted Schanafelt ..... PAF
Outrider —Gary Wills ..... UPS
Outtakes —Kevin Ahern ..... UPS
Owner Builder Column — Owner Builder Ctr. ..... RDR

P

Pacific Dialogue —Bob Miko ..... MNS
Pacific News Service, The ..... RTS
Pacific Notebook —Bob Miko ..... MNS
Pal's & Stacy —Randy Bisson ..... DBI
Panorama — Various ..... NYT
Paperback Guide —Martin Levin ..... APN
Parade Of Homes —Carl E. Gaiser ..... PAR
Parent Awareness Column —Saf Lerman ..... WPW
Parenthood Guidebook —Mrs. Strom Thurmond ..... EDC
Party Time/Beverly Hills —Arthur Simon ..... BHB
Past Sixty-five —Carl Riblet, Jr. ..... INO
Pat's Pointers —Pat Trexler ..... UPS
Paternity Ward —D. L. Stewart ..... MCN
Pattern —Susan P. Curtis ..... CSP
Pattern Service, Dress —Sue Burnett ..... UFS
Pattern Service, Needle —Anne Cabot ..... UFS
Patterns & Needlework — Staff ..... NEA
Paul Conrad Cartoon —Paul Conrad ..... LATS
Paul Harvey News —Paul Harvey ..... LATS
Paul Hellyer —Paul Hellyer ..... CWF
Paula Royce Graham —Paula Royce Graham ..... GPR
Pavlov —Ted Martin ..... UPS
Pay the Two Dollars —Nathan Goller ..... BHB
Peaches —Paul Ullrich ..... CNS
***Peanuts** —Charles Schulz ..... UFS
Pee Wee —Jerry Iger ..... PF
Pee Wee's Pencil —Joe Rice ..... CNS
***Pelezinho** —M. De Sousa ..... UPIFD
***Pelusa** —P.I.B. ..... UPIFD
Penny Power — Consumer's Union ..... UFS
Penny Thoughts —Michael Fortuna & Jackie Spears ..... AFS
Penny-Wise Traveller —Jane Morse ..... KFS
Pennywhistle Press — Staff ..... PEN
People Comps —F. James W. Lazenby ..... SSI
People Exclusive —Phil Roura & Tom Poster ..... TCS
People In The News —M. J. Cahill ..... TFS
People Talk —Joan Hanauer ..... UPI
People's Doctor —Robert Mendelsohn, M.D. ..... CF
People's Pharmacy —Joe Graedon ..... KFS
***Pepe** —P.I.B. ..... UPIFD
Personal Computers —Peter McWilliams ..... UPS
Personal Experiences — Staff ..... GBR
Personal Health —Jane Broody ..... NYT
Personal Vibrations —John Julius Fisher ..... CPF
Personality Profile Quiz —Dr. Salvatore Didato ..... NYT
Personality Quiz —S.V. Didato, Ph.D. ..... DA
Perspectives —Dr. Charles A. Salter ..... SF
Pest Control Hotline —Alan Caruba ..... CBO
Pet Astrology —Lady Cassandra ..... AST
Pet Parade —William Patterson ..... PET
Pet Parade —W. Patterson ..... SCI
Pet Set, The —Doug and Jean Borgstedt ..... BOR
Pete Hamill —Pete Hamill ..... NYT
Peter Panic —L. Linkert ..... SCI
Peter Worthington —Peter Worthington ..... CWF
Peterson Cartoons —Roy Peterson ..... TSS
Pets Of The Stars —J. Williams ..... SCI
Pews —Joe McKeever ..... CNS
***Phantom, The** —Lee Falk & Sy Barry ..... KFS
Philatelic Journalist —Gustav Detjen, Jr. ..... DET
Philip Geyelin Column —Philip Geyelin ..... WPW
Phillips Flock —Louis Goodwin ..... DBI
Photo Associates News Service — Various ..... PAN
Photo Facts—Dennis Ivy ..... RBI
Photo Files/General ..... BAS
Photo Files/Show Business ..... BAS
Photo Service ..... PAI
Photo Services ..... PCC
Photoday —Martin ..... SAW
Photographing Hunting Dogs —Ann Moores ..... WWN
Photography —Rick Maiman ..... PAN
Photos ..... CSP
Phyllis Mitchell's Column —Phyllis Mitchell ..... MIT
Phyllis Morris On Interior Design —Phyllis Morris ..... BHB
Phyllis Schlafly Column —Phyllis Schlafly ..... CNS
Pick Of Punch — Various ..... LATS
Pics Trix —Righetti ..... SCI
Picture Of Health — Staff ..... LUI
Picture Show — Staff ..... APN
Picture This —Monte Nagler ..... KAH
Pig Newton —Malcolm Hancock ..... FNS
Pike Column —Otis Pike ..... NHN
Pixies —Jack Wohl ..... UFS
Place For Kids —MacKay/Fairfield ..... CWF
Place For Kids —Fairfield/MacKay ..... CWF
Plant Talk —Righetti ..... SCI
Plants In The Home —Elvin McDonald ..... KFS
***Play Better Golf With Jack Nicklaus** —Jack Nicklaus ..... KFS
Plympton —Bill Plympton ..... UPS
Pocket Cartoons from London Daily Mirror — Various ..... ITP
Points On Pets —R. G. Elmore, D.V.M. ..... CNS
Political Cartoons —Tom Darcy ..... KFS
Poitical Report —Robert Edward Curtis ..... GSM
Political Service — Various ..... RCC
Political Side —Moishe ..... PAN
Politics Today —Jack Germond & Jules Witcover ..... TCS
Polly's Pointers —Polly Fisher ..... NEA
***Ponytail** —Lee Holley ..... KFS
Pooh's Corner —Jessica Winston ..... NNB
Pop Music —Matt Damsker ..... NNB
Pop Music Column —George Kanzler ..... NHN
Pop Scene —Dan and Barbara Lewis ..... UFS
***Popeye** —Bud Sagendorf ..... KFS
Popular Astronomy —Terence Dickinson ..... DIT
Popular Science Service — Popular Science Magazine ..... UPIFD
Ports Of Call — Staff ..... EDC

(C)1983 GAZETTE FEATURES

FEATURING A RISING STAR: SARAH KILVERT
YOUR CIRCULATION CAN RISE WITH HER!
GAZETTE FEATURES
BOX 930 NYACK, NY 10960 (914) 358-6882

Postal Views —Barbara White ..... NUM
Pot Shots —Ashleigh Brilliant ..... TCS
Potted Pals —J. Rinchette & Young ..... SCI
Predictions —Fredrick Davies ..... SPNS
Predictions —Pamela ..... SF
Premier Crossword Puzzle —Joe Paquin ..... KFS
Presidency Column —Loye Miller ..... NHN
Presidio Press — Various ..... FET
Prime Time Tips —Paul Henniger ..... LATS
***Prince Valiant** —John Cullen Murphy ..... KFS
Princess of China —Mahmood Ahmad Qazi ..... PAK
Private Eye, The —David Handler ..... NEA
Prize Crosswords ..... UFS
Prizeweek Puzzle ..... UFS
Pro Football Experts Bowl —Ron A. Sataloff ..... SPO
Problem A Day (Math) —C. Gordon ..... SCI
Problem Today, A (Math Problems) —Gordon ..... SCI
Professional Women's Issues — Staff ..... GBR
Professor Metaphor's Weekly Bingo —Gene Herndon ..... SF
Project-Of-The-Week —Steve Ellingson ..... UB
Prominent Designer Dress Features — Various Designers ..... KFS
Promising Patents And Products — Staff ..... LUI
PSpecialties, etc. — Staff ..... GNB
Pssst Cartoons —J. Maddox ..... SCI
Psyche/Cology —Stacey ..... SAW
Psychology For Successful Living —James Elliott ..... APF
Public Nuisances —R. Emmett Tyrell ..... KFS
Public Service Topics — Staff ..... PAN
Pug —Kevin Anderson ..... UCS
Punch — Various ..... RCC
***Punto En Boca** —Pedro Vilar ..... UPIFD
Putterin' Pete —Eldon Frye ..... CNS
Puzzle ..... CSP
Puzzles —Bill Murray ..... MFS
Puzzles — Various ..... WOR
Puzzles & Posers —Steve Ryan ..... CNS
Puzzles Just For You (Juvenile) —E. Engleman ..... SCI
Puzzlink —Brian Considine ..... UFS

Q

Q & A —Healthwise —K. Butler & E. Rayner ..... SCI
Q & A Corner — Various Authors ..... CNS
Q & A—Beauty At Home —E. C. Gordon ..... SCI
***Queenie** —Phil Interlandi ..... KFS
Question Corner —Father John Dietzen ..... NCF
Quick & Diet Gourmet —Yvonne Young Tarr ..... UFS
Quick & Easy ..... KFS
Quincy —Ted Shearer ..... KFS
Quote-Acrostic —Charles Preston ..... LATS
Quote/Unquote — Staff ..... NEA

R

Rabbit Ears —Milton J. Gun ..... TLF
Race Game ..... EUR
Raeside Cartoons —Adrian Raeside ..... MIL
***Rafferty** —Jerry Dumas & Mel Crawford ..... KFS
Ralph de Toledano Column —Ralph de Toledano ..... CNS
***Ramona** —Lino y Jorge Palacio ..... UPIFD
Rated G —Lucinda ..... NPS
Rating The Cities —Milton J. Gun ..... TLF
Ray Wilson On Broadway —Ray Wilson ..... NEW
Re:Sources —Wilcox ..... SAW
Read And Remember —Gordon ..... OPS
Real Estate House Calls —Edith Lank ..... RHC
Real Estate Service —Robert Bruss ..... TCS
Real Names/Reel Names —Buddy Basch ..... BAS
Real Puzzle, The —Don Rubin ..... UFS
Reba and Bonnie Reporting —Reba and Bonnie Churchill ..... CAI
Recipe —Sarah Sheridan ..... EDC
Recipe Clinic, The —Judy Gorman ..... REC
Recipes Of Movie Stars — Various Writers ..... SCI
Recipes of TV Stars—J. Sherrod Singer ..... SCI
Record Levels —Itsi Mii ..... MCF
Record Roundup —Jeffrey Blyth ..... ITP
Record Spinning ..... JDL
Record, The ..... LATS
Records And Tapes In Review — Staff ..... IMN
Recycling —Christopher Nyerges ..... CNS
***Redeye** —Gordon Bess ..... KFS
Refirement - Not Retirement —Dr. Whitt N. Schultz ..... KNF
Religion — Various Authors ..... CNS
Religion & The Times —Jesse H. Merrell ..... MER
Religion In Review—Staff & Others ..... RNS
Religion In America —David E. Anderson ..... UPI
Religion Mini—Various Authors ..... CNS
Religious Commentary —Rabbi Marc H. Tanenbaum ..... SAF
Religious News Reports — Staff & Others ..... RNS
Reluctant Taxpayer —William L. Raby ..... INO
Report From America — UPI Reporters ..... UPI
Report From Planet Earth — Various ..... MIC
Research Library — Various ..... RCC
Resources For Today —Jon M. Taylor ..... TAJ
Rest Of The Story —Paul Harvey ..... LATS
Return With Us To—Don Sherwood ..... CNS
Reviewer, The — Various ..... IMS
Reviews —Curt Schleier ..... SCS
Rex Humbard Column —Rex Humbard ..... CNS
Rex Morgan, M.D. —Dr. N.P. Dallis & Marvin Bradley ..... FNS
Rex Reed —Rex Reed ..... TCS
***Ribbons** —Steve Carpenter & Ed Wallerstein ..... KFS
Richard Cohen Column —Richard Cohen ..... WPW
Richard Reeves —Richard Reeves ..... UPS
Richards Simmons —Richard Simmons ..... UPS
Right To Work News Service —Reed Larson ..... NRW
Ringaround Word Game —Jack Fitch ..... OPS
***Rip Kirby** —John Prentice & Fred Dickenson ..... KFS
***Ripley's Believe It or Not** —Walter Frehm ..... KFS
Riva Reports —Riva Dryan ..... FET
Rivets —George Sixta ..... FNS
Road Test —Bill Russ ..... PAC
Robert Jackson —Robert Jackson ..... TSS
Robert Metz —Robert Metz ..... UFS
Robert's Rules —Robert Thornton ..... THF
Robin's World —Robin Robinson & Kay Chorao (Artist) ..... PRI
Rock 'n' Roll —Lorena Alexander ..... NNB
Rock Capsule —Don Fass & Sandy Benjamin ..... CBN
Rockweek —Eddie Rivera ..... CBN
Roderick Mann Column —Roderick Mann ..... LATS
Roger Simon Column —Roger Simon ..... LATS
Roll Call Report (a.k.a. Thomas' Roll Call Report) —Richard Thomas OWN
Rolling Stone Audio/Video Column ..... LATS
Rolling Stone Column Service ..... LATS
Rolling Stone Magazine Service ..... LATS
Romance —Langdon Hill ..... UPS
Roosevelt Handbook—L.B. Norris & Gustav Detjen Jr. ..... DET
Ross MacKenzie —Ross MacKenzie ..... TCS
Rudy —William Overgard ..... UFS
Running — Various Authors ..... OPS
Rural Delivery —Al Smith ..... SM
Russell Baker —Russell Baker ..... NYT
Rusty Brown Column —Rusty Brown ..... NEA
Ryatts, The —Jack Elrod ..... FNS

S

Saints And Sinners —George Plagenz ..... NEA
Sally Forth —Greg Howard ..... FNS
***Sam & Silo** —Jerry Dumas ..... KFS
Sandy —James Unwin ..... HPS
Satellite Weather Map ..... UPI
Saturday's Child —Lewis H. Lapham ..... NNI
Save Time & Money —Ann Frances Dolan ..... SF
Say What You See —A. David Kahn ..... KAH
Scale of One to Ten — Staff ..... BHB
Scalpel And Gavel —William Kenety, J.D. ..... IMTS
***Scamp** —Walt Disney ..... KFS
Sci Fi—Maurice Kessler ..... PAN
Science '83 — Various ..... NYT
Science Faction —John Cabiness ..... AMC
Science For You —Bob Brown ..... LATS
Science In The Service Of Man —Waldo T. Boyd ..... FET
Science Quiz —F. Treadgold ..... SCI
Science Today —Al Rossiter, Jr. ..... UPI
Science/Futurist Commentary —Jack Catran ..... CPF
Scientific Subjects —Alan N. Queen ..... PWS
Scott Burns Financial Column, The —Scott Burns ..... RTS
Scott Report, The —Paul Scott ..... AMW
Scott's World —Vernon Scott ..... UPI
Scrabble-Grams —Judd Hambrick ..... UFS
Scram-Lets —Bob Pollan ..... MCN
Scramble Steps —C.J. Basch, Jr. ..... BAS
Scrambler —Chick Elum ..... SLG
Scrawls' Cartoons —S. C. Rawls ..... NEA
Scripps-Howard News Service/Independent News Alliance ..... SH-INA
Scripps-Howard News Service / Independent News Alliance—
Various Reporters ..... UFS
Searching Your Family Tree —Dick Pence ..... RTS
Seasonal Tax Tips —Mark E. Battersby CLI
Second Opinion — Staff ..... GNB
Second Time Around, The —Patricia Bennett ..... LIS
***Secret Agent Corrigan** —George Evans ..... KFS
Security Line —Alan Glasser ..... GFS
Seek & Find ..... CRO
Self Defense For Women —E. Farkas ..... OPS
Self-Employment For Women —Anne Jorgensen ..... CPF
Selling Short —Ken Ross & Don Raden ..... UPS
Senator Soaper —Doug Larson ..... UFS
Senior Citizen —Mike Bennett ..... CSP
Senior Clinic —Dr. H. Frank MacInnis ..... HFM
Senior Corner —Verna Boyd ..... CAP
Senior Update —Vivienne Bodeau ..... SF
Senior World —Joseph Adler ..... ADL
Senior's Corner —Jack H. Smith ..... DIC
Sergeant Preston Of The Yukon —Stan Stunell & Don Sherwood ..... LONE
Serialization—Various ..... RBI
Serializations — Various ..... JPS
Sew Simple —Eunice Farmer ..... RTS
Sew What's New —Sandra Kelly ..... UPS
Sew With Flair —Sandra Betzina ..... CHR
Sexual Surrogate —John Austin & Heather Hill ..... HIS
Shape Up For Summer —Dr. Art Mollen ..... RTS
Sheinwold On Backgammon —Alfred Sheinwold ..... LATS
Sheinwold On Bridge —Alfred Sheinwold ..... LATS
Shelf Life — Staff ..... BHB
Shirley Lord —Shirley Lord ..... FNS
Shirley Whittington —Shirley Whittington ..... MIL
Shoe —Jeff MacNelly ..... TCS
Shoot Like a Pro —Barry Urdang ..... ART
Short Cuts —A. Legionaire ..... SCI
Short Story — Various ..... FN
Short Story of the Week —Sidney DuBroff ..... GPL
Short Stuff —Jack Flynn ..... DBI
Short Takes — Staff ..... SF
Shorts & Fillers — Staff ..... APN
Shorts/Column Closers — Staff ..... NEA
Show Biz —Herb Bridges ..... MOR
Show Biz ..... KFS
Showbeat —Dick Kleiner ..... NEA
Shows To Watch —Paul Henniger ..... LATS
Showtime — Staff ..... UFS
Shredded Wit —Nonnee Coan ..... COA
Sid Ascher's World —Sid Ascher ..... ASC
Side Glances —Gill Fox ..... SF
Sidelines, The —Bill Knoll & Rick Maki ..... SPT
Simpkins —Hoyle ..... ADF
Simple Remedies & Preventative Medicine (An Ounce of Prevention)—Agatha M. Thrash, M.D. ..... THP
Single File —Susan Oertz ..... LATS
Single Parenting — Various ..... MIC
Six Column Page of Comics ..... SM
Skintalk —Jon H. Blum, M.D. ..... SKT
Slim Gourmet —Barbara Gibbons ..... UFS
Small Business —Mark Stevens ..... STE
Small Fry Diary —Nonnee Coan ..... COA
small society, the —Morrie Brickman ..... KFS
Small Talk —Allan H. Kelly, Jr. ..... ST
Smart Chart —Herb Stansbury ..... LATS
Smart Shopper Cartoons —C. Dennis ..... SCI
Smart Shopping —Lori Gray ..... UPS
Smiles — Staff ..... EDC
Smith Family —Mr. and Mrs. George Smith ..... UPS
Smithereens —Bob Thaves & Rex May ..... UFS
Snake Tales —Allan "Sols" Salisbury ..... NEA
Snappy Fillers —Carl Zimmerer ..... CNS
Snippets — Staff ..... SF
So You Want To Be In Business —Joe Glickman ..... DBI
Soap Opera Review —Nancy Johnson ..... UFS
Soap Opera Scene —Steven H. Scheuer ..... KFS
Soap Search —Leo White ..... WHI
Soccer Pro Tips —David Faries ..... FAR
Solunar Tables —Mrs. Richard Alden Knight ..... RTS
Solve-A-Crime —Gordon ..... SCI
Solve-A-Problem —Gordon & Trag ..... SCI
Something For Nothing —Lynn Carlisle ..... CNS
Something To Think About —Roland Smith ..... STTA
Sonny Boy —Bill Murray ..... MFS

THE **Poor Man's Pantry**

By Gene Cetrone

ONE IN A SERIES
OF VERY CONTEMPORARY COOKING FEATURES
FROM

GAZETTE FEATURES
BOX 930 - NYACK, NY - 10960
914-358-6882

Times are better. The economy is pick
finally growing again. The long recessi
to reaffirm our belief in the contribut
newspapers. Now is the time for edit
never before to bring to the public the
editors below share our optimism and
that now is t

GO F

"Our business is information. Augmenting the basic reportorial task would be impossible without the wires and the fascinating network of syndicated features and comics. Improving quality in any of those crucial areas makes a newspaper more of a necessity. Features and comics are key elements in building a round and valuable whole." Bill Baker, Vice President/News, The Knight-Ridder Newspapers City Group

"A system for syndicating comics and features would have to be invented if we didn't already have one. Most newspapers can't independently generate enough ideas of the quality and quantity necessary to fulfill the needs of increasingly sophisticated readers." Scott Bosley, Managing Editor/Features, The Detroit Free Press

"A syndicate whose editors are fascinated with what's going on around them can join with other editors to leap over dreariness of day-to-day journalism." Coleen Dishon, Executive Features Editor, The Chicago Tribune

"The creativity and talent which syndicates help newspapers bring to their readers is a valuable contribution towards the success of our business. We need them!" Gregory Favre, Managing Editor, The Chicago Sun-Times

"Without feature and news syndicates most newspapers would be more limited and vastly less interesting to their readers." Tom Winship, Editor, The Boston Globe

"Syndicates are vital in providing newspapers with some of the best writing talent, editorial and cartoon art available in the country." Tom Wark, Associate Managing Editor, The Philadelphia Inquirer

"No newspaper, large or small, could fulfill all its responsibilities—to inform, to enlighten, to question, to help to entertain—without the support of responsible, energetic syndicates." Cliff Ridley, Assistant Managing Editor, The Detroit News

"Syndicates enable newspapers to offer readers the best available ideas, writing, reporting and artwork." Judith McCluskey, Feature Editor, The Cleveland Plain-Dealer

THE LOS ANGELES

ing up. Readership and advertising are on appears to be over. Now is the time ion quality syndicates make to quality rs and syndicates to work together as best newspaper features possible. The pursuit of excellence. They too believe ne time to . . .

OR IT!

"Why not feature syndicates? Some of the best things in life are store-bought. For many newspapers, syndication is the only reasonable access to the best, brightest and otherwise most expensive talent." Bill German, Managing Editor, The San Francisco Chronicle

"Editors, who select and use syndicated material wisely, certainly enhance their publications. It is the content that is important to readers, not the source of distribution." Tony Insolia, Editor and Senior Vice President, Newsday

"Syndicated features add outstanding value to our newspaper. Editors should salute the organizations that find, develop and showcase some of the most creative talent in the nation." Will Jarrett, Editor, The Denver Post

"Readers look forward daily to the work of talented artists and writers provided by syndicates. If there were no feature syndicates, newspapers would quickly establish their own." George Killenberg, Executive Editor, The St. Louis Globe-Democrat

"Our newspapers would be terribly drab publications without the charm of the comics, the punditry of columnists and the grace of talented writers. The syndicates bring these features to editors every week of the year . . . and for that we are grateful." George Lockwood, Assistant Managing Editor/Features, The Milwaukee Journal

"A good newspaper has to provide an attractive and readable mix for its readers. Without syndicates and their features, we could be in trouble. Some of my best friends are syndicate people. They are always welcome with their bags of wares at our warehouse." Jim King, Editor and Vice President, The Seattle Times

"We view syndicated material as an integral part of our total newspaper package and feel that it enhances our day-to-day news and feature coverage. We feel that syndicated material provides the kind of extra information that attracts more readers to our newspaper—and in the long run that helps us in a strong competitive market." Ken Johnson, Editor, The Dallas Times-Herald

TIMES SYNDICATE

GO FOR IT!

CSM Christian Science Monitor News Service

The Christian Science Monitor, celebrating its 75th anniversary this year, is known for its experienced correspondents and acknowledged experts from around the world. Now, under the guidance of new Editor Katherine W. Fanning, former Editor and Publisher of the Pulitzer Prize-winning **Anchorage Daily News,** the **Monitor** will expand its news coverage while taking news itself a step further.

The **Monitor** puts news—and history—into a broader context, whether through analysis, such as London Bureau Chief David K. Willis' series of articles assessing the Soviet Union's position and its challenge to the West, or through the commentary of distinguished Washington correspondent Richard L. Strout, whose journalism career has spanned six decades and 12 Presidents.

"I use the **Monitor**—not so much for the immediacy of a breaking event—but for the in-depth analysis, especially on foreign issues," said Nancy Landon Kassebaum, U.S. Senator from Kansas.

With five major international bureaus—Moscow, London, Bonn, Johannesburg and Peking—as well as dozens of correspondents around the world and across the nation, **The Christian Science Monitor News Service** brings the world close up for its readers. **The Christian Science Monitor News Service** doesn't simply report the news, it takes it to its logical conclusion, "digging in," analyzing, not only telling what is happening, but why, and what to expect next. The **Monitor** has been honored for its journalistic achievements with hundreds of national and international awards, including: Five Pulitzer Prizes, Five Overseas Press Club Awards, Two American Society of Newspaper Editors Excellence in Writing Awards, A National Press Club Fourth Estate Award, Sigma Delta Chi Distinguished Service Award, National Headliners Club Award, Two Aviation/Space Writers Association Awards, and Two G.M. Loeb Awards.

"I think the Op Ed page of the **Monitor** is almost certainly the best in the country," said Admiral Stansfield Turner, former Director of the Central Intelligence Agency.

THE CHRISTIAN SCIENCE MONITOR

Economy gives Reagan lever abroad — but can he avoid higher taxes at home?

PATTERN OF DIPLOMACY

Oil analysts see stability ahead for OPEC crude output and prices

What's in a name? Low tariffs

THE CHRISTIAN SCIENCE MONITOR

Veto decision may unleash regulators

US flexibility on Euromissiles stalls on Soviet rigidity

Trying to limit out-of-the-ballpark salaries in professional sports

US firms farming out office work to places like Barbados

GO FOR IT!

H&F Health & Fitness News Service

How would you like to bring your readers the best articles in the world on health, diet, nutrition, beauty, exercise and mental well-being, from the best-known authorities in their respective fields?

"At least 100 million Americans, almost half the population, are now exercising in some way," states John Naisbitt, author of the best-seller **Megatrends.** Today, more than ever before, Americans are **serious** about staying fit.

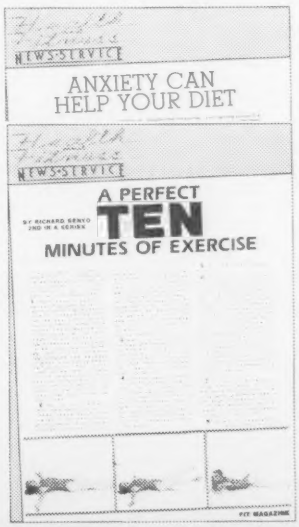
That's why the Los Angeles Times Syndicate is introducing the weekly Health & Fitness News Service, the first complete, all-encompassing syndicated service devoted to getting fit and staying fit.

Dozens of stories, from magazine-length articles to short items, are selected from the finest sources available, tailored to fit into the various sections of newspapers, including Living, Style, Food, Leisure, Weekend, Magazine and Sports.

Health food and vitamins are each more than $2 billion industries; up to 15 health and fitness books can be found on the best-seller lists at any one time; and according to the Gallup Poll, there are 40 million people jogging today. The Health & Fitness News Service offers the most comprehensive overview of what experts say is best for you, how to shape up your diet as well as your body.

Not only are many of the finest experts in their respective fields contributing to the News Service, but we also have the exclusive syndication rights to such publications as: **The American Medical Association health care books, Weight Watchers Magazine, Runner's World, Fit, Prevention, Spring, Shape, Muscle & Fitness, Women's Sports, Medical Times, Strength & Health and Executive Fitness Newsletter.**

To put shape back into your readership, come to the source, The Health & Fitness News Service.



GO FOR IT!

GP The Gallup Poll

35,000 Gallup Poll interviews later and we'll know who's likely to be the next President of the United States.

Starting with the Iowa caucuses next February, through the early primaries and down to Election Day 1984, The Gallup Poll will use the resources of more than 500 researchers to forecast who our next President will be. Almost 35,000 adult Americans will be interviewed in their homes. When it's all over, The Gallup Poll—based on past performance—more than likely will have identified the eventual winner.

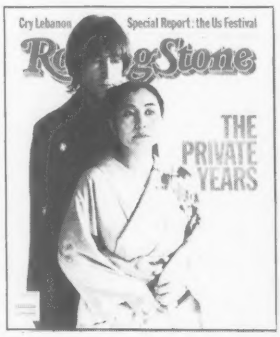
Why?

The Gallup Poll's record in election surveys is unsurpassed in the industry; it has been conducting political opinion polls longer and more consistently than any other ongoing survey organization; it has more accurately assessed the public's reaction to current events; it set industry standards for identifying which eligible voters are most likely to go to the polls.

Since 1936, The Gallup Poll has pointed to the probable winner in each election—except one. Harry Truman. But, of course, no one can be perfect. And for the 1982 Congressional elections, Gallup thought that 55 percent of the popular vote would go to Democratic candidates. They were close: 56.1 percent actually did so.

The Gallup Poll: highly-credible, authoritative and widely-respected.

RS Rolling Stone Feature Service



Five good reasons why Rolling Stone has remained THE journalistic trendsetter:

- The first and only interview with John DeLorean;
- The last interview with John Belushi before his death;
- Yoko Ono's private remembrances of her husband, John Lennon;
- Contributors such as: Norman Mailer, Truman Capote, Tom Wolfe, Hunter Thompson, Ken Kesey and Kurt Vonnegut; and
- Numerous major awards, won by its staff and contributors, including: three National Magazine Awards, two Gavel Awards, five ASCAP Deems Taylor Awards and one each of the following: Overseas Press Club Award, AAAS Westinghouse Science Writing Award and Clarion Award.

Five good reasons why the Rolling Stone news service continues to attract clients:

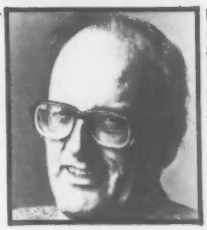
- **The Rolling Stone Magazine**—Serviced bi-weekly, it offers three major, exclusive articles covering a wide range of topics as well as personality profiles;
- **The Rolling Stone Column**—Offered weekly, it profiles both the headliners of pop music and the up-and-coming stars. Random Notes zeroes in on behind-the-scenes events while Dave Marsh's thumbnail record reviews are both insightful and witty;
- **Audio/Video News & Notes**—It's the most informative guide to what is currently available—or what is scheduled in the future—in the fields of audio and video as well as computers. It is offered weekly;
- **The Record—Monthly**—is **Rolling Stone's** new music publication aimed exclusively at a rock 'n' roll audience; and
- **The William Greider Column**—Greider, winner of the 1982 National Magazine Award (for his **Atlantic** profile of David Stockman), continually sets his sights on the government, the economy or various stories of major importance.

ROLLING STONE . . . Still in a class by itself.

GO FOR IT!

Art Buchwald—Winner of the Pulitzer Prize for commentary, the Pulitzer Board said of him: "Like fine wine, Art Buchwald's journalistic skills improve with the passage of time." Syndicated three times a week.

Joseph Kraft—Winner of three Overseas Press Club Awards, Kraft is considered the foremost analyst of national and international affairs writing today. **Time** magazine calls him "The only visible replacement for Walter Lippmann." Three times a week.



Paul Conrad—Two Pulitzer Prizes, Five Sigma Delta Chi Distinguished Service Awards, Conrad, of the **Los Angeles Times,** is one of the great editorial cartoonists of our time. Five times a week.

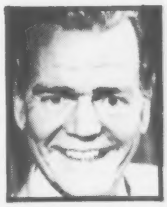
Jim Murray—The best sports columnist in the business, Murray, of the **Los Angeles Times,** has not only won the AP Sports Editors' Red Smith Award, but has been named "Sportswriter of the Year" 14 times. Three times a week.

Jeane Dixon—Millions of readers consult her daily column as well as her semi-annual predictions. The first lady of astrology, Dixon's uncanny ability to read the stars has brought her international recognition. Seven times a week.

Sydney Omarr—Called "Astrology's most skillful public protagonist" by **Time** and "America's Mr. Astrology" by **Playboy,** Omarr has sold more than 20 million copies of his highly-popular books. Seven times a week.

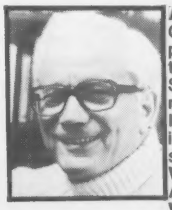
Kim Grove—Among the most popular newspaper features today, Kim Grove's delightful little "Love Is . . ." characters have endeared themselves to readers for more than a decade. Six times a week.

Jody Powell—Ready humor and astute political sense make Powell must reading on opinion pages. As spokesman for former President Carter, his experience brings to his writing an intimate knowledge of how the press and power structure work. Two times a week.



Paul Harvey—Paul Harvey's commentary is the unrivaled voice of a broad segment of the American public. His radio news program has an audience of millions, and his feisty, candid newspaper column has a loyal national following. Three times a week.

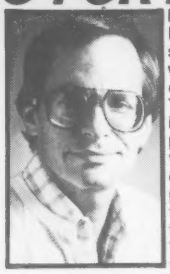
Nick Thimmesch—A favorite on Op Ed pages, Thimmesch is popularly known as a stylish curmudgeon. Based in Washington, D.C., Thimmesch often has the inside scoop on many of tomorrow's most explosive political stories. Two times a week.



Alfred Sheinwold—Considered the premier authority on the game of bridge, Sheinwold has written more than a dozen books on the game including the best-sellers **Five Weeks to Winning Bridge** and **A Shortcut to Winning Bridge.** Seven times a week.

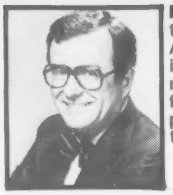
Carole Hemingway—Hemingway writes about what is closest to our hearts and minds—family life, the changing roles of men and women and careers. Her columns are direct, personal and thoughtful. Twice-a-week.

GO FOR IT!

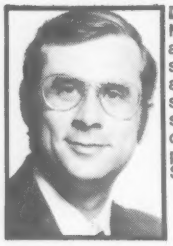


Howard Rosenberg—Rosenberg, with a sharp eye, and a deft writing style, goes one-on-one with the TV industry, revealing its shortcomings, praising its deserved triumphs or questioning its practices in his television column for the **Los Angeles Times.** Three times a week.

Roderick Mann—One of the most respected film columnists both here and internationally, Mann's interviews, with film and TV personalities, are always penetrating and thought-provoking. Three times a week.



Mark Russell—One of the funniest men in America, Mark Russell is renown for maintaining his rapid-fire one-liners at political figures. Four times a week.

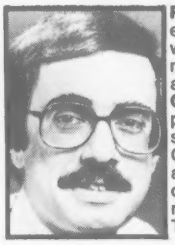


Dr. Neil Solomon—Medical information in a readable and light style. Solomon covers a wide range of subjects, from smoking to weight control, psychological problems to stress. Six times a week.

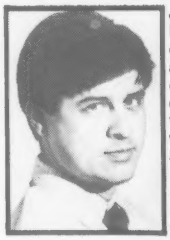
Dan Wasserman—Former cartoonist for the late **Washington Star,** Wasserman is one of the brightest new stars in the field to lampoon politics, public figures and world policy. Three times a week.

Marian Christy—Christy's award-winning Boston Globe column—Conversations—is highly-individualized, and tailored in its approach. By asking questions that readers most want answers to, she elicits some of the most intimate and revealing details. Twice a week.

Letitia Baldrige—A dynamic and hardworking world traveler and businesswoman, Baldrige is the author of the highly-respected Mind Your Manners column as well as the revised **Amy Vanderbilt Complete Book of Etiquette.** Once-a-week.



Roger Simon—An exceptional feature writer, and winner of numerous national awards, Simon, of the **Chicago Sun-Times,** probes the human side of the news. Candid, unequivocal and compelling, his column appeals to more liberal readers. Two times a week.



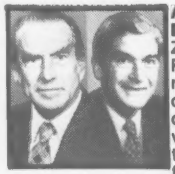
Joseph Sobran—This bright, young conservative approaches a diversity of topics ranging from constitutional law to the latest pop trends with unswerving logic. Sobran, of the **National Review,** is always eloquent, interesting and amusing. Twice a week.

Dr. Joseph Pursch—Pursch, the doctor who treated Betty Ford and Billy Carter for alcoholism, analyzes a different drug-or-alcohol-related topic in his weekly columns. He combines pioneering medical methods with a smooth anecdotal style. Once-a-week.

Tom Collins—Collins, of **Newsday,** is one of the most respected media critics in the business. He takes a critical look at the media industry and the people who report and write the stories that shape our opinions, cultivate our fads and package our politicians. Two times a week.

Mary Lou Luther—In her column for the **Los Angeles Times**—Clotheslines—Luther answers questions concerning the art of dressing. She also helps readers locate hard-to-find items and informs them about the current fashion trends. Once-a-week.

Beth Winship—One of the most respected teen advice columnists in the country, Winship has been speaking out on adolescent concerns for more than a decade, and has just had her third book—**Reaching Your Teenager**——published. Three times a week.

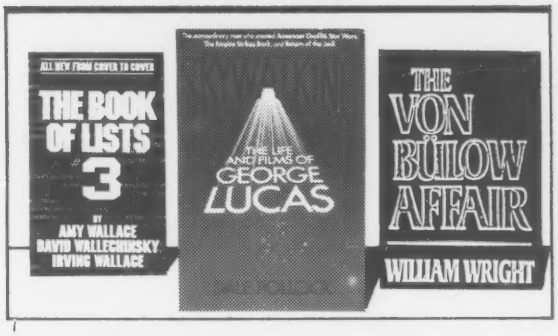


Admirals Zumwalt-Bagley—The Zumwalt-Bagley Report is one of the most enlightening columns in the country concerning a vast realm of topics in the defense, political, foreign policy and energy fields. Once-a-week.

Robert Lawrence Balzer—Balzer's weekly wine column—Wine Connoisseur—has appeared in the **Los Angeles Times' Home** magazine for nearly 15 years. Balzer is one of the premier experts in the field of wine and has written numerous books on the subject. Once-a-week.

GO FOR IT!

Special Series



Skywalking, The Von Bulow Affair, "The Last Days of M.A.S.H.," **The Book of Lists #3** and "The Writer Who Came Back from Beirut."

Exclusives, fast-breaking news, the books and articles that will make tomorrow's headlines. The Los Angeles Times Syndicate's Special Series Department has them. A leader in the field of top-selling book serializations, special articles and series, our Syndicate understands precisely what attracts readers, what causes interest and even controversy.

William Wright's **The Von Bulow Affair,** detailing the events that led to the famous Rhode Island trial, and Dale Pollock's **Skywalking,** the first book-length biography of renown film creator George Lucas were only two of the major books offered exclusively by the L.A. Times Syndicate. There were also The Powers of Positive Nonsense, by Leo Rosten; **The Book of Lists #3,** by Amy and Irving Wallace and David Wallechinsky; and **Reaching Your Teenager,** by Beth Winship.

We also syndicate special articles from various prominent publications, including **California, The Washington Post, Washington Monthly, The Washingtonian** and **Success.**

Of much reader interest this past year were such stories as "The Writer Who Came Back from Beirut," by John Le Carre; "The Last Days of M.A.S.H." by Angela Fox Dunn; "Animal Hospital," by Delia Ephron and "When Your Child Goes to School," by Mr. Rogers.

Directory

Opinion & Commentary
Ernest B. Furgurson
Jenkin Lloyd Jones
M. Stanton Evans
Tom Braden
Max Lerner

Editorial Cartoons
Dwane Powell
Don Hesse
Lou Grant

Humor
Weekend Chuckle
Today's Chuckle

Caricatures
Taylor Jones

Sports
The Teaching Pro
(Tennis)—Don Leary

People
Eavesdropping—Susan Mulcahy
Dress for Success—John T. Molloy
The Rest of the Story—Paul Harvey
Single File—Susan Deitz

Health, Food & Nutrition
Food & Fitness—Lawrence Power, M.D.
Celebrity Cookbook—Johna Blinn
Your Prescriptions—John Brennan

How To & Hobbies
All About Pets—Eleanor Price
Caring for Your Car—Ray Hill
Coin Roundup—Edward Rochette
Designing Woman—Rita St. Clair
Hand Around the House—A.J. Hand
Homegrown—Terri Gabrielli
Home Line—Roberta Mathews
Inside Plants—Jack Kramer
Your Car—Eugene Milmoe
Your Photos—Al Moldvay

Backgammon
Sheinwold on Backgammon—Alfred Sheinwold

Children & Teenagers
Ask Andy—Ed Grade
Science for You—Bob Brown

Puzzles
The Crossword—Margaret Farrar
Quote-Acrostic—Charles Preston
Coinword

Money
Successful Investing
Money Watch—Carol Mathews
Milton Moskowitz
Smart Chart—Herb Stansbury

TV & Movies
Shows to Watch/Q&A—Paul Henniger
Prime Time Tips—Paul Henniger
Marvin Kitman
Cinemascore—Ed Mintz

Social Security/Retirement
Golden Years/Senior Forum

Special Features
City Editor's Tip Service—John Clift

Comics & Cartoon Panels
Dallas—Lawrence/Shigetani
Star Wars—Goodwin/Williamson
Star Trek—Conway/Kulpa
Hello Carol—Johnson
Mr. Tweedy—Riddle
Luther—Brandon Jr.
Smart Chart—Stansbury
Pick of Punch
A Little Leary—Leary
Carmichael—Eastman
W.C. Fields—Fields/Fredericks

HERE'S WHO TO CALL

SALES

East Coast (New York)
JOSEPH HANLEY
Director, Eastern Operations
ELLEN BROWN
(212) 697-8515

Midwest & South (Chicago)
FRED DINGMAN
Regional Executive
(312) 577-0110

West & Midwest (Los Angeles)
RAY GLEASON
Regional Executive
(213) 972-7982

SIGRID RUSS
(213) 972-7983

COPY DELIVERY/PRODUCTION
Mail: ANNIE BANKS
Production Coordinator
(213) 972-7981
Wire: Copy Desk
(213) 972-7905

PROMOTION
MICHAEL CARMACK
Promotion Manager
(213) 972-7907

SALES PROCESSING:
GREG BUTLER
Sales Coordinator
(213) 972-5121

BOOK SERIALIZATIONS & SPECIAL ARTICLES
DAN O'TOOLE
(213) 972-5199

BILLING
FRANK CHU
Accounting Manager
(213) 972-7009

LOS ANGELES TIMES SYNDICATE Times-Mirror Square, LOS ANGELES, CA. 90053 Toll Free: (800) 528-4637

J. WILLARD COLSTON
President
(213) 972-7984

RICHARD S. NEWCOMBE
Vice President & General Manager
(213) 972-7900

ANGELA RINALDI
Managing Editor, Development
(213) 972-7916

KATHLEEN NEWTON
Managing Editor, Copy
(213) 972-7915

TITLES OF BY-LINED FEATURES

Sons of Liberty —Richard Lynn ..... LYN
Sounds —Patrick Gilbert ..... LNI
Soup To Nonsense —Jane Goodsell ..... PAI
Sovereign State Of Affairs —R. David Boyd ..... MOR
Space Case —Hoey Morris ..... CPF
Space Nuts —Pedro R. Moreno ..... UCS
Spacers, The —Emil V. Abrahamian ..... ABF
***Spanish Crossword Puzzle** —Alfaro ..... KFS
***Spanish Crossword Puzzle** —Ramos ..... KFS
Sparks Of Wisdom —C. Gordon ..... SCI
***Speaking of Your Health** —Dr. Lester Coleman ..... KFS
Speaking Of Soaps —Mary Ann Cooper ..... SOS
Speaking Of Sports — Various Authors ..... CNS
Special Article —Edward H. Sims ..... EDC
Special Diets —M.S. June. Roth ..... ROJ
Special Package—Back to School ..... UPI
Special Package—Entertainment ..... UPI
Special Package—Gardening ..... UPI
Special Package—Graduation Careers ..... UPI
Special Package—Holidays I ..... UPI
Special Package—Holidays II ..... UPI
Special Package—Summer ..... UPI
Special Package—Valentines ..... UPI
Special Package—Weddings ..... UPI
Special Package—Winter ..... UPI
Specialty Books —John D. Paulus ..... MCF
Spectator —David Sowd ..... SWD
Speed Walker —Cris Hammond ..... UFS
Sport Cartoons — Various Cartoonists ..... OPS
Sport Bay —Bill Morgan ..... CF
Sport Search —Leo White ..... WHI
Sport Special —John Jarvis ..... CSP
Sport Stars ..... CAI
Sporting Life, The —Ben Templeton & Tom Forman ..... TCS
Sports —Arnold Schwarzenegger ..... NNB
Sports & Fitness — Staff ..... CNS
Sports Column —Jerry Izenberg ..... NHN
Sports Commentary—Larry Johnson ..... UPS
Sports File, The —Emil V. Abrahamian ..... ABF
Sports Focus —Murray Olderman ..... NEA
Sports Hot Line —Steve Perkins & Mickey Herskowitz ..... UPS
Sports Mini — Staff ..... CNS
Sports Of The Times —Dave Anderson ..... NYT
Sports Quiz —Bill Murray ..... MFS
Sports Quiz-Cross —Al Power ..... YPI
Sports Scene —Jimmy McDonald ..... MCF
Sports Shorts —Clint Josephson ..... CNS
Sports Stars ..... CAI
Sports Talk — Staff ..... NEA
Sports Unlimited — Various Authors ..... CNS
Sportsman's Digest —Hal Sharp ..... CF
Sportsmedicine —Dr. Gabe Mirkin ..... NYT
SportsQuiz —Dick Wright ..... CNS
SportsView — Photos ..... SF
Sportview —Ed Germano ..... CF
Spotlight On Judaica —Joseph Zollman ..... STA
Spring Fashions — Staff ..... CNS
Squeegee —Ken Muse ..... OPS
Squeeky Break —Ray Rubbin ..... DBI
St. Peter's Gate —Pedro R. Moreno ..... UCS
Stamp News From America —Julius Weiss ..... WEI
Stamp Nook —Ronald Anders ..... ARF
Stamping Around The World —Lea Blauvelt ..... CNS
Stamping Grounds —Joseph Zollman ..... STA
Stamps & Stories —Stanley James ..... EDC
***Stan Smith's Tennis Class** —Stan Smith ..... KFS
Stanley Karnow's Global View —Stanley Karnow ..... RTS
Star Interviews —June Finletter ..... SCI
Star New Book Excerpts — Various ..... TSS
Star Photo Sales — Staff ..... TSS
Star Stanzas —Selma Glasser ..... GLA
Star Tested Recipes — Staff ..... TSS
Star Tracking —Jeanne Avery ..... FNS
Star Trek —Conway/Kulpa ..... LATS
Star Wars —Goodwin/Williamson ..... LATS
Star Watch —Jay Michael ..... CNS
Starbound —Dr. Eugene Mallove ..... SCI
Starnews Service — Staff ..... TSS
Starr Tracks —Carol Starr ..... SF
Stars and Your Future —R. Righetti ..... SCI
Stars Of Yesteryear, The —Jess Hoaglin ..... DBI
Starscope —Clare Annswell ..... SM
Starshine —Gail Goloony ..... CBN
Starting Your Own Mail-Order Business —Milton Rockmore ..... RTS
States News Service ..... STN
***Stay Alive Longer** —Lelord Kordel ..... SPE
Stay Young Longer —Lelord Kordel ..... SPE
Staying Ahead Column —Jane Bryant Quinn ..... WPW
Staying Healthy—Clarke Hankey, M.D. ..... MCF
Stein's Cartoons —Ed Stein ..... NEA
Stephen Chapman —Stephen Chapman ..... TCS
Stereo Equipment — Staff ..... IMN
Sterling Moss Talks —Sterling Moss ..... SCI
***Steve Canyon** —Milton Caniff ..... KFS
Steve Canyon —Milton Caniff ..... FNS
Steve Roper —William Overgard & Allen and John Saunders ..... FNS
Steve Sack —Steve Sack ..... TCS
Sticky Fingers —L. Bevelander & D. MacDonald & J. Paquette ..... MIL
Stitchin' Time —Judy (Knitting) Love & Joanne Schreiber (Sewing) ..... NEA
Stitching Witchery —Betty Kinser ..... CNS
Stock Of The Week (Electronic Evaluator) ..... TCS
Stop Killing Yourself —Dr. Peter J. Steincrohn ..... MCN
Straight Talk —Tom Anderson ..... AMW
Strange Destinies (Occult) —J. Macklin ..... SCI
Strange Encounters —Bill Barry & Fred Hull ..... ADF
Strength For The Day —Dr. Elisha Douglass ..... CF
Strictly Business —Dale McFeatters ..... FNS
Strictly Classical —King Durkee ..... CNS
Strictly Personal —Sydney J. Harris ..... FNS
Strobe —Tim Walter ..... TSI
Stumpy Stumbler —Emil V. Abrahamian ..... ABF
Suburbia —Don Raden ..... SF
Success —Frank Thompson ..... CPF
Successful Investing ..... LATS
Sugar —Robert Gill ..... NFS
Suit Yourself —Richard D. Carreno ..... WCH
Sunday Color Comics — Various Cartoonists ..... DBI
Sunday Cover —Ian Harmer ..... WSL
Sunday Crossword —Chet Currier ..... APN
Sunday Crossword, The —Herb Ettenson (Editor) ..... TCS
Sunday Features — Various ..... WWS
Sunday Laughs Male Cartoons —Paul Swede ..... SCI
Sunday School Lesson —Dr. Elisha Douglass ..... CF
Sunday Woman ..... KFS
Sunscope —Elaine Morrissey ..... BIR
Super Beauties —Colette Bouchez ..... CNS
Super Handyman —Al Carrell ..... RTS
Super Saver —Jan Leasure ..... UPS
Superman —Kupperberg/Delbo/Trapani ..... TCS
Supermarket Shopper —Martin Sloane ..... UFS
Supershopping —Rhonda Maxwell ..... CWF
Superstats —Benjamin Lee Eckstein ..... TCS
Surviving Single — Various Authors ..... MIC
Suzy —Aileen Mehle ..... TCS
Swamp Brats —Warren Sattler ..... SM
Switching On —John Teets ..... UPS
Sybil Leek's Dream Column —S. Leek ..... SCI
Syndicated Features ..... ITP
Syndicated Travel Writers — Various ..... STW

T

TV Booklets ..... TVW
TV Commentary —Bente Christensen ..... EDC
TV Crosswords — Staff ..... UFS
TV Data Grids — Staff ..... TVD
TV Data Grids ..... UFS
TV Data Local Listings — Staff ..... TVD
TV Data Local Listings ..... UFS
TV Data Rolling Logs — Staff ..... TVD
TV Data Rolling Logs ..... UFS
TV Extra — Various ..... TVE
TV From A Woman's View Point —Barbara Varas ..... AMF
TV Hilites — Various ..... UPI
TV Key Previews —Steven H. Scheuer ..... KFS
TV Keynotes —Steven H. Scheuer ..... KFS
TV Laughs — Various Cartoonists ..... SCI
TV Listings ..... TVT
TV Mailbag —Buck Biggers ..... TAP
TV Mailbag —Steven H. Scheuer ..... KFS
TV Parade —Joan Crosby ..... SF
TV Sked — Staff ..... UPI
TV Star Scramble — Staff ..... WHI
TV Starscreen Puzzle —Al Kilgore ..... UFS
TV Supplements ..... TVW
TV Teaser — Staff ..... UFS
TV Teasers —W. Wilson Casey ..... CNS
TV Today —Nan Peters ..... WOR
TV Tonight —Rick Sherwood ..... NYT
TV World —Julianne Hastings ..... UPI
TV-Cable Features —Buck Biggers ..... TAP
TV-Cable Grids ..... TAP
T.V. & Radio —Rick Moran ..... PAN
T.V. Listings — Torrington-Tribune Data ..... TCS
T.V. Week ..... DIC
Taking Off —Don Reynolds ..... CBN
Tanglefoot —Gil Parcell ..... MIL
Tank McNamara —Jeff Millar & Bill Hinds ..... UPS
***Tarrino** —Lino y Jorge Palacio ..... UPIFD
***Tarzan** —Edgar Rice Burroughs ..... UFS
Tax & Financial Management Series CLI
Taylor Jones Caricatures —Taylor Jones ..... LATS
Teacher Feature-Newspaper Textbook Lessons, A —Jackie Kohn ..... TEF
Teaching Pro —Don Leary ..... LATS
Teaser, The —Steve Ryan ..... SCI
Tee Vee Laffs — Staff ..... SF
Teech —A. Bacall ..... OPS
Teen Beat —Judy Barnett ..... CF
Teen Scene —Goddard Sherman ..... DBI
Teen Scene, The —Wendy and Barbara Nesoff ..... GSM
Teenage Corner —Ellie and David Lavin ..... TEE
Teenage Driving Tips —J. Sherrod ..... SCI
Teenage Travel —Todd Lewis ..... JPS
Teenagers Say —Lester Rand ..... YOU
Tel-aire TV Supplement ..... TAP
Tele-Log Grids ..... UFS
Tele-Log Local Listings ..... UFS
Tele-Log Monthly Satellite Service Listings — Staff ..... TEL
Tele-Log Rolling Logs ..... UFS
Tele-Log TV Features — Staff ..... TEL
Tele-Log TV Grids — Staff ..... TEL
Tele-Log TV Local Listings — Staff ..... TEL
Tele-Log Local Listings ..... UFS
Tele-Log TV Rolling Logs — Staff ..... TEL
Televiews —Shirley King ..... CPF
Television Column —Bob Wisehart ..... NHN
Teleword —Julie Quart ..... UPS
Tell Me Why —Arkady Leokum ..... UPS
Telling It Like It Is — Staff ..... AMW
Tennis — Various ..... NYT
Terse Verse —Gordon ..... OPS
Test Your Horse Sense —Eric Lynn ..... TCS
Test Yourself —J. Sherrod ..... SCI
Tex Benson —Chuck Roblin ..... DBI
Thaler Column, The —K. C. Thaler ..... UPIFD
Thanks A Million —Percy Ross ..... RTS
That's Life —Buddy Basch ..... BAS
The Best and the Wittiest —Brookins/Gorrell/Keefe/Palmer/Sanders/Trever ..... FNS
The Best Of You —Mr. Blackwell ..... BHB
The Best Years —Sidney Ascher ..... ASC
The Birthday Game ..... BDG
The Lighter Side —Dick West ..... UPI
The Little Man —Ray Salmon ..... SAL
***The Name Game** —Ken Hecht ..... NGC
The Sky This Month —Terence Dickinson ..... DIT
The Wiser Side Of Sixty—Bob August ..... UPS
The World I Lived In —George Jessel ..... HIS
The Youthful Viewpoint —Lester Rand ..... YOU
Theater —Ernest Schier ..... NNB
Theater Column —William Raidy ..... NHN
Theatergraham —Paula Royce Graham ..... GPR
Theatre in N.Y.C. —Rick Moran ..... PAN
There Oughta Be A Law ..... UFS
These Days —John Chamberlain ..... KFS
They Changed History —Mochan & Howard ..... SCI
***They'll Do It Every Time** —Bob Dunn & Al Scadutto ..... KFS
Things —Miv Schaaf ..... SCH
Things Your Mother Never Taught You —Jim Reitz ..... UPS
Think About It —William Neal ..... EHS
Think You Know ? —John Langton ..... CWS
Thinking Slim —Jean Nidetch ..... SF
This 'n That —Barbara Allison ..... SF
This Day in History —Ralph Hollenbeck ..... KFS
This Is Sport —Court Alderson ..... SM
This Week In Astrology —Bernice Bede Osol ..... NEA
This Week In Baseball — Major League Baseball ..... NEA
Tholang —Miguel Callevas ..... DBI
Those Browns —Bill Murray ..... MFS
Those Were The Days —Art Beeman ..... SM
Thought For Food — Staff ..... CSP
Three Quizes — Staff ..... EDC
Through the Rear View Mirror (history) —Scott Padilla ..... PAC
Through The Lens —Holt Confer ..... CNS
Through The Looking Glass ..... NPS
Tickle Box —Ted Trogdon ..... OPS
***Tiger** —Bud Blake ..... KFS
Tilting At Windmills —Charles Peters ..... WM
***Tim Tyler's Luck** ..... KFS
Time to Live, A —Bob Walton ..... UPS
Time For Action —Marvin Arthur ..... ARU
Time Of Your Life —Jack Smith ..... UFS
Time Out —Jeff Keate ..... FNS
Time To Rhyme —Sylvia Cronin ..... CFS
Timeless Tidbits — Various ..... AMW
Timely Book Serializations ..... LATS
Timely Issues —Jack Hamm ..... REL
Tiny Gazzetti —Karen Kohtz ..... DBI
Tip Off The Rip Off —Sylvia Cronin ..... CFS
Tips on Tots —Sue Schoolcraft ..... CF
Tips For Novice Automechanic —Scott Connor ..... SCI
Tips On Tables —Ray Wilson ..... NEW
To Be Equal —John E. Jacob ..... CNS
To Your Good Health —Paul G. Donahue, M.D. ..... FNS
Toadstools —Leonard Bruce & Charles Durck ..... LDC
Today In New York —Ray Wilson ..... NEW
Today's Basketball Form —George Kregos ..... CF
Today's Books —John Pinkerman ..... NWS
Today's Chuckle —Beulah Collins ..... LATS
Today's Compact Living —Sharon Nelton ..... RTS
Today's Crossword Puzzle ..... UFS
Today's Football Form —George Kregos ..... CF
Today's Line —Wally Lynch ..... CF
Today's Pitching Form —George Kregos ..... CF
Today's Sport Parade —Milton Richman ..... UPI
Today's Teens ..... YOU
Today's Wine Column —Ray Wilson ..... NEW
Today's Woman In Today's World —Dorothy Richey & Patricia Bosch ..... RBI
Today's World —David Brown ..... OPS
Today's World —David Brown ..... KFS
Tom Braden Report —Tom Braden ..... LATS
Tom Meyer —Tom Meyer ..... NYT
Tom Toles —Tom Toles ..... UPS
Tongue Twisters — Miscellaneous Authors ..... SCI
Top Twenty Records — Staff ..... UPI
Top Twenty Video — Staff ..... UPI
Toppix —Ed Fisher (Editor) ..... TCS
Total Traveler, The —Ethel Blum ..... KIN
Touch of Velvet —William Neal ..... EHS
Trail Troubles —Jerry Forton ..... DBI

Training Labrador Retrievers —Paul Sievers ..... WWN
Travel —Andrea Diehl ..... NNB
Travel —John Pinkerman ..... NWS
Travel — Various ..... CAR
Travel —Jerry Lench ..... CAP
Travel —Rick Moran & Rita Allen ..... PAN
Travel Along —Radford and Rosemary Bascome ..... BA
Travel Box — Various ..... NYT
Travel Column —Joel Steed ..... NHN
Travel Features —Milton Gun ..... TLF
Travel Ideas Illustrated —H. Gieseking ..... KIN
Travel Log —Dave Goodwin ..... GWN
Travel Mini — Various Authors ..... CNS
Travel News & Notes —George G. White, Sr. ..... FEA
Travel Stories —Philip Sousa ..... CNS
Travel Stories — Various Authors ..... CNS
Travel Talk —Eleanor Margolis ..... TLF
Travel Tips —Paulette Cooper ..... NAT
Travel Tips — Staff ..... IMN
Travel Tips —Arthur S. Harris ..... SWD
Travel Whirl —Buddy Basch ..... BAS
Travel With Hermes —Ray Wilson ..... NEW
Travel-Bound —Betty Ommerman ..... BFO
Traveler's World, The —Paul J. C. Friedlander ..... TTW
Travelettes (Travel Cartoons) —F. Treadgold ..... OPS
Traveling —Bob and Sandy Nesoff ..... CSM
Traveling Lightly —Stan Horn ..... TL
Travels With Farley —Phil Frank ..... FNS
Trendies —James Horan ..... DBI
Trendy's, The —Horan ..... OPS
Tricky Ones —Magila ..... SCI
Trim's Arena —Hal Trim ..... UPS
Trip Tips —Marie Mattson ..... MKT
Trivia — Staff ..... CSP
Trivia —Natalie Carlton ..... SCI
Trivia I.Q. —Kevin Keene ..... CF
Trivia Quiz —Dan Carlinsky ..... CAR
Tronix —Mark Andrews ..... CF
***Trudy** —Jerry Marcus ..... KFS
Trudy Engel In Washington, D.C. —Gertrude Engel ..... LNI
Tumbleweeds —Tom K. Ryan ..... FNS
Tummy Trimmer Primer —Ann Smith ..... RTS
Tune In Tomorrow —Jon-Michael Reed ..... UFS
Tune In Tonight —Judy Flander ..... UFS
Tween 12 & 20 —Dr. Robert Wallace ..... CNS
Twitch —Howard Rands ..... SM

U

U.N. Notebook — U.N. Reporter ..... UPI
UPI Telephoto —Ted Majeski ..... UPIN
U.S. News & World Report Text/Graphics — Various ..... NYT
Uluschak Cartoons —Edd Uluschak ..... MIL
Uncle Art's Funland —Art Nugent ..... UFS
Uncle Ray's Column —Ramon Coffman ..... FNS
Underground Shopper, The —Sue Goldstein ..... UPS
Unipix Mail Service —Ted Majeski ..... UPIN
Unislides —Leo Stocker ..... UPIN
Up The Greenhouse-For Plant Enthusiasts —Jackie Kohn ..... TEF

V

VIP Medical Grapevine —Ruth Nathan Anderson ..... VMG
Valeriani In Short —Richard Valeriani ..... RTS
Variety Pak — Various Authors ..... CNS
Vegetarian Cooking —Clare Barrett ..... VEG
Vegetarian View —Diane Savage ..... CNS
Verbatim Report, The —Laurence Urdang ..... VER
Vid Kid, The —Rawson Stovall ..... UPS
Video Cartoons — Various Cartoonists ..... SCI
Video Tape Advisor, The — Staff ..... IMN
Video Vignettes —Ted Julian ..... AMF
Videoism's —Rick Marcej ..... DBI
Videot, The—Guy MacMillin ..... VID
Videotech Update —Maurine Christopher ..... CSY
Vidiots —Ken Bowser ..... TCS
View From the Bridge —Samra Roth ..... SFS
View From Goodrich Hollow —David Jacobs ..... NHN
Village Square —Chuck Stiles ..... SM
Virginia Payette —Virginia Payette ..... UFS
Visions: U.S.A. —John Alan Cohan ..... VIS
Vitamins —Ruth Winter ..... RTS
Vitamins —I. Huset ..... SCI
Viva Madrid —John Ford ..... WWN
Voice From The Woods —Walter Gormly ..... GRM

W

W. C. Fields ..... LATS
Wagman File, The —Bob Wagman ..... NEA
Walking Around With Sidney DuBroff —Sidney DuBroff ..... GPL
Wallflowers — Staff ..... SF
***Walt Disney's Donald Duck** —Walt Disney ..... KFS
***Walt Disney's Mickey Mouse** —Walt Disney ..... KFS
Walter Stewart —Walter Stewart ..... CWF
Washington — Various ..... AMW
Washington Beat —Stanley Cohen ..... CSY
Washington Briefs — Various ..... UPI
Washington Insider —Dr. Edward von Rothkirch ..... IMS
Washington International News Service ..... IMS
Washington Journal — Various Authors ..... CNS
Washington Maritime Reports —M. Elizabeth Fischer ..... WR
Washington Merry-Go-Round —Jack Anderson ..... UFS
Washington Notes — Staff ..... EDC
Washington Quarterly — Various ..... NYT
Washington Siren —Cyrene Dear ..... DPR
Washington Welter —Jesse H. Merrell ..... MER
Washington Window — Editors ..... PAI
Washington Window — UPI Washington Reporters ..... UPI
Washington Woman's Report —M. Elizabeth Fischer ..... WR
Watch this Space —Judy Hill ..... UPS
Watch Your Language —Lydel Sims ..... CF
Watchword —Chick Elum ..... SLG
Watermelon Man —Paul Dillon ..... DBI
Wayne Stayskal —Wayne Stayskal ..... TCS
Weather and You, The —Carl Riblet, Jr. ..... IMO
Weather Vain —Randy Jones & Niki David Shrode ..... TSN
Webster ..... SM
Wedding Bells — Staff ..... CNS
Wee Pals —Morrie Turner ..... FNS
Weekend Chuckle —Beulah Collins ..... LATS
Weekend Showcase — UPI Reporters ..... UPI
Weekly Page of Features ..... SM
Weekly Special —Jack Anderson ..... UFS
Weekly Wizard, The —Bono ..... BON
Welcome To Tomorrow —Jack Catran ..... SFS
What Ever Happened To —Buddy Basch ..... BAS
What Life Has Taught Me — Various Celebrities ..... SCI
What's Doing In Sports —Ray Allen ..... AMF
What's In Store —Joan Watson ..... TSS
What's New — Staff ..... CSP
What's New In Medicine —L.A. Chotkowski, M.D./ F.A.C.P. ..... WNM
What's What? —Hammond ..... SCI
Where It's At —Christopher Huntington ..... BHB
***Where We Stand** —Albert Shanker ..... AFT
Where You Live —Righetti ..... SCI
Whizword ..... CWF
Who Am I — Staff ..... NEA
Who's On First —William Kauffman ..... FET
Why Be Bored! —Lillian Taylor ..... TAY
Why Grow Old? —Josephine Lowman ..... RTS
Why That Expression? —Donald Saltz ..... QUF
Wibberley Papers, The —Leonard Wibberley ..... CHR
Will Rogers Says —Bryan Sterling (Editor) ..... RTS
William Donoghue Column —William Donoghue ..... TCS
William Greider Column —William Greider ..... LATS
William Raspberry Column —William Raspberry ..... WPW
Willy 'n Ethel —Joe Martin ..... FNS
Wine And Liquor Uncomplicator (Facts) —G. Ford ..... OPS
Wine Cellar, The —Bob Bray ..... PAF
Wine Connoisseur —Robert Lawrence Balzer ..... LATS
Wine On The Table —William Clifford ..... WCC
Wine Scrapbook —Mary Lester ..... LES
Wine Talk —Dan Berger ..... CNS
Wine Wise —Robert Jay Misch ..... CF
Wine Words —Mildred Howie ..... WCS
Wingo ..... EUR
***Winnie The Pooh** —Walt Disney ..... KFS
Winnie Winkle —Frank Bolle & Henry Radutz ..... TCS
Winthrop —Dick Cavalli ..... NEA
Wireless Flash — Staff ..... CNS
Wiser Side Of Sixty, The —Bob August ..... UPS
***Wishing Well** ..... KFS
Wizard of Id, The —Brant Parker & Johnny Hart ..... FNS
Women, The—Teri ..... ARU
Women & Religion —Lynne Bundensen ..... KFS
Women's Pages — Various ..... CNS
Women's Wear Daily & Feature Package (Reprints) — Staff ..... FA
Women's World —Princess Alexandra ..... IMS
Wonderful World Of Animals —Frank Miller, D.V.M. ..... CHR
Wonderword —Jo Quellet ..... UPS
Woodridge —Don Knudsen ..... SIE
Woodwright, The —Ed Baldwin ..... FWS
Word of God, The — Various ..... PRB
Word Cage —Tracy St. John ..... SF
Word Game —Kathleen Saxe ..... UFS
Word Processing —Dona Z. Meilach ..... MEI
Word Searches —Martha Washam ..... OPS
***Word Sleuth** ..... KFS
Word Watch —Howard Dana Shaw ..... FET
Word-a-Day —Mickey Bach ..... FNS
Wordgrams ..... ITP
Wordplay —Walter Frehm ..... KFS
Words & Meanings —Dot Coates ..... SM
Words Words Words —Michael Gartner ..... RTS
Wordy Gurdy —Tricky Ricky ..... UFS
Wordz —Ed Jerome ..... AFS
Work & Health —Dr. Phillip Polakoff ..... PAI
Working Woman —Niki Scott ..... UPS
World of Blackwell, The —Mr. Blackwell ..... BHB
World Almanac Q & A — World Almanac Staff ..... NEA
World Digest — Staff ..... AMW
World Heritage —Nicholas Liacakos ..... MCF
World In Focus —William R. Frye ..... FRY
World News Summary ..... UPI
World Of Books —Miskrit Takado ..... RBI
World Of Coins And Stamps, The —Barbara White ..... NUM
World Of Coins, The —Barbara White ..... NUM
World Of Music —Robin Welles ..... CNS
World Of Stamps —Gustav Detjen, Jr. ..... DET
World Of Stereo —Thomas Krehbiel ..... WCM
World Of The Bible —Fred Cassel ..... DBI
World Of The Bible, The —F. and C. Casser ..... SCI
World Spotlight —Don Kampel ..... ARU
World Traveller — Staff ..... ARU
World View — Various Authors ..... CNS
World Wide Travel Advice —Paige Palmer ..... FAS
Worldview Magazine — Reprints ..... FET
Worry Clinic, The —Dr. Geo. W. Crane ..... HPS
Wouldn't It Be Nice If —G. Litt ..... OPS
Wright Angles —Larry Wright ..... UFS
Writer's Art —James J. Kilpatrick ..... UPS
WuttaWorld —Tony Harpes ..... MIL

X

Xmas Stories — Various Authors ..... SCI

Y

Yard Yarns —Righetti ..... SCI
Yardley Jones —Yardley Jones ..... CWF
Yardstick, The —Msgr. George Higgins ..... NCF
Years Of Fulfillment —Henriette Kish ..... KIS
Yes, You Can —Patricia Galbreaith ..... KFS
You & The Law —Bernard Sussman, Esq. ..... IMS
You And Your Money —Judith Rhodes ..... CNS
You Be The Judge —John Ritter ..... LBA
You Can Fix It —Walt Trag ..... SCI
You In The Church, The Church In You —Jean Lindsay ..... WIL
You Know It's Gonna Be A Blue Day When: —Oliver ..... NFS
You Know You Love Them When —Miv Schaaf ..... SCH
You Saw It Here First! —Brad Elterman ..... CFI
You, Your Child, And School —David Nydick ..... DAN
You, Your Child, And Sports —David Nydick ..... DAN
You, Your Child, And Entertainment —David Nydick ..... DAN
You're Cooking — Staff ..... SF
***You're Getting Closer** —Patte Wheat & Dale Hale ..... KFS
You're In Trouble When —Nick Frising ..... AFS
You're Putting Me On —Paula Royce Graham ..... GPR
You're The Detective —Righetti ..... SCI
***Young At Any Age** —Emily Wilkens ..... KFS
Young Hobby Club —Cappy Dick ..... FNS
Young Ideas —Dick Young ..... CF
Young Originals — Staff ..... NEA
Young World —Tom Lennon ..... NCF
Your Birthday —Stella Wilder ..... UFS
Your Car —Ray Stapley ..... TSS
Your Car —Eugene Milmoe ..... LATS
Your Car And You —F. Treadgold ..... OPS
Your Education Rights —Elisabeth F.S. Solomon ..... SEF
Your Family Decorator —Carleton Varney ..... FNS
Your Fashion Image —Charlotte Wilkinson ..... YFI
Your Garden —Stuart Robertson ..... MIL
Your Handwriting Tells —Dorothy St. John Jackson ..... CNS
Your Health Rights —Elisabeth F.S. Solomon ..... SEF
Your Health—Your Responsibility! —Paula Royce Graham ..... GPR
Your Horoscope —Jeane Dixon ..... LATS
Your Horoscope Forecast —Dolores Pyle ..... PYL
Your Horoscope Guide —Gina ..... CNS
Your Life & Mine —Phyllis Mitchell ..... MIT
Your Medicare —Eugene Miller ..... MLN
Your Medicine Chest —J. J. Jarvis ..... WOR
Your Money —Pat Fellows ..... TSS
Your Money's Worth —Sylvia Porter ..... UPS
Your Newspaper —William Kresse ..... JPS
Your Own Business —Michael Donahue ..... EJN
Your Personal Biorhythms —Bernard Gittelson ..... UPS
Your Personal Safety & Security —Alan Glasser ..... GFS
Your Photos —Albert Moldvay ..... LATS
Your Prescription —John Brennan ..... LATS
Your Social Security — Social Security Office ..... CNS
Your Stars This Week —Stella Wilder ..... UFS
Your Word For Today —Darrell Siers ..... SCI
Youth Clinic — Staff ..... TSS
Youth On The Go —Randy Mink ..... MIK
Youth Parade —Reba and Bonnie Churchill ..... CAI

Z

Zane Grey's Best Stories & Books ..... OPS
Zanies Cartoons —J. Maddox ..... SCI
Zig-Zag Puzzles —Steve Ryan ..... CNS
Ziggy —Tom Wilson ..... UPS
Zinger —John Broudhecker ..... AFS
Zumwalt/Bagley Report —E. R. Zumwalt Jr. & Worth H. Bagley ..... LATS

SYNDICATES MAKE NEWS EVERY WEEK IN E&P . . .

To find out what's new, exciting, available for your readers, subscribe now! Just send $35 to:

EDITOR & PUBLISHER

575 Lexington Ave., New York, 10022

SYNDICATED FEATURES LISTED BY AUTHORS, ARTISTS

A

Abraham, George —Green Thumb, The ..... GRT
Abraham, George —Green Thumb Question Box ..... GRT
Abraham, Willard —Our Children ..... CNS
Abrahamian, Emil —Impressions ..... OPS
Abrahamian, Emil V. —Impressions ..... ABF
Abrahamian, Emil V. —Spacers, The ..... ABF
Abrahamian, Emil V. —Sports File, The ..... ABF
Abrahamian, Emil V. —Stumpy Stumbler ..... ABF
Adams, Anne —Dress Pattern Features ..... KFS
Addis, Don —Great John L, The ..... NEA
Adelsberger, B. —Carcare ..... SCI
Adelsperger, Bill —Bill's Car Care (I) ..... BIL
Adelsperger, Bill —Bill's Car Care (II) ..... BIL
Adilman, Sid —Eye On Entertainment Canadian ..... TSS
Adler, Andrew Mark —Courtroom Classics ..... AME
Adler, Jane —Indoor Gardening ..... FNS
Adler, Joseph —Destination ..... ADL
Adler, Joseph —Senior World ..... ADL
Adler, Steve —Rockphoto ..... RPT
Ahern, Kevin —Outtakes ..... UPS
Aislin —Aislin Political Cartoons ..... TSS
Albert, George —Cash Box Confidential Entertainment and Video Report ..... RTS
Alderson, Court —This Is Sport ..... SM
Alderson, George —Handicapped/Handicapable ..... CF
Alderson, John —Focus ..... FFS
Alexander, Bob —Benchwarmers Sports Trivia ..... CNS
Alexander, Don —Humoresque ..... ARU
Alexander, Gabe —Crosstown ..... SFS
Alexander, Jerry —Editorial Cartoons ..... ALX
Alexander, Ken —Editorial Cartoons ..... CNS
Alexander, Lorena —Rock 'n' Roll ..... NNB
Alexandra, Princess —Women's World ..... IMS
Alfaro —Spanish Crossword Puzzle ..... KFS
Allen, Ray —What's Doing In Sports ..... AMF
Allen, Rita & Rick Moran —Day Tripping ..... PAN
Allen, Rita & Rick Moran —Travel ..... PAN
Allen, Rita C. —Learning ..... PAN
Allen, Rita C. & Rick Maiman —Education In N.Y.C. ..... PAN
Allison, Barbara —This 'n That ..... SF
Althouse, Rev. L. —Bible Speaks ..... CSP
Ambrosavage, John —Hotel America ..... UPS
Amiel, Barbara —Barbara Amiel ..... CWF
Anastasi, April —Just In Teen ..... ASC
Anders, Ronald —Stamp Nook ..... ARF
Anders, Ronald —Coin Notes ..... ARF
Anderson, Brad —Marmaduke ..... UFS
Anderson, Carolyn —Carolyn's Collections (Recipes) ..... AMW
Anderson, Dave —Sports Of The Times ..... NYT
Anderson, David E. —Religion In America ..... UPI
Anderson, Jack —Weekly Special ..... UFS
Anderson, Jack —Washington Merry-Go-Round ..... UFS
Anderson, Jennifer —Good Looks ..... NBF
Anderson, Kevin —Pug ..... UCS
Anderson, Nancy —Hollywood Hotline ..... CNS
Anderson, Ruth Nathan —VIP Medical Grapevine ..... VMG
Anderson, Ruth Nathan —Celebrity Health News ..... VMG
Anderson, Tom —Straight Talk ..... AMW
Andrews, Cecil and Paul —Equal Partners ..... RTS
Andrews, Mark —Tronix ..... CF
Angeles, P. & Sybil Leek —Horoscopes ..... SCI
Annswell, Clare —Starscope ..... SM
Apollonia —Beauty ..... NNB
Appel, Ellen —Make It Yours ..... CNS
Armstrong, Tom —Marvin ..... FNS
Armstrong, Tom & Tom Batiuk —John Darling ..... FNS
Arnold, Henri & Bob Lee —Junior Jumble ..... TCS
Arnold, Henri & Bob Lee —Jumble ..... TCS
Arriola, Gus —Gordo ..... UFS
Arthur, Marvin —Made Public ..... ARU
Arthur, Marvin —Time For Action ..... ARU
Arthur, Marvin —Marv ..... ARU
Asay, Chuck —Editorial Cartoons ..... CNS
Ascher, Sid —Sid Ascher's World ..... ASC
Ascher, Sidney —The Best Years ..... ASC
Ashe, Arthur —Arthur Ashe Column (Selected Tennis Coverage) ..... WPW
Ashley, Anne —How Can I? Household Shortcuts ..... SCI
Atkins, Eddy —Cowtails ..... MIL
August, Bob —Wiser Side Of Sixty, The ..... UPS
Austin, John —Hollywood Inside ..... HIS
Austin, John —Assassins at Large ..... HIS
Austin, John —Hollywood's Unsolved Mysteries ..... HIS
Austin, John —Freighter Travel ..... HIS
Austin, John & Heather Hill —Sexual Surrogate ..... HIS
Austin, John & Patrick Curtis —My Life With Raquel Welch ..... HIS
Austin, Norman —International Travel ..... HIS
Auth, Tony —Auth Cartoons ..... WPW
Auth, Tony & Paul Szap —Full Disclosure ..... WPW
Avery, Jeanne —Star Tracking ..... FNS
Axler-Turner, Judith & Shelly Heller —All About Computers ..... UFS
Ayala, Mitzi —Food & Agriculture ..... CAP

B

Bacall, A. —Teech ..... OPS
Bach, Mickey —Word-a-Day ..... FNS
Bachman, Dr. David —Dr. Jock ..... TCS
Bachrach, Judy —Judy Bachrach ..... UPS
Bader, Sir Douglas —Commentary ..... EDC
Baer II, David C. & Philip Seff —Our Fascinating Earth ..... ADF
Baginski, Frank —Cartoonmix Quarterly ..... CAM
Bagley, Worth H. & E. R. Zumwalt Jr. —Zumwalt/Bagley Report ..... LATS
Bail, April —Kid's Stuff ..... FWS
Baker, Floyde —Flock, The ..... DBI
Baker, Jane —Hey Kids Let's Cook! ..... RTS
Baker, Jim —As You Were ..... SCI
Baker, Russell —Observer ..... NYT
Bald, Ken —Dr. Kildare ..... KFS
Baldrige, Letitia —Mind Your Manners ..... LATS
Baldwin, Ed —Buying A Personal Computer ..... FWS
Baldwin, Ed —Woodwright, The ..... FWS
Baldwin, Stevie —Makin' Things ..... FWS
Balsa, M. A. —Crucigramas ..... UPIFD
Balzer, Robert Lawrence —Wine Connoisseur ..... LATS
Bangert, Ethel —Collectibles Corner ..... FET
Barash, Norma —Jewish Cooking ..... JTA
Barnett, Judy —Teen Beat ..... CF
Barney & Wilcock —Other Scenes ..... SAW
Baron, Deanna —Keeping Fit ..... CBN
Baron, Deanna & Don Fass —On Bleecker Street ..... CBN
Barr, Penny —Notes ..... CWF
Barreto, L. E. —El Poderoso Halcon ..... UPIFD
Barrett, Clare —Vegetarian Cooking ..... VEG
Barrio —Barrio (Illustrations) ..... FET
Barron, Sid —Barron Cartoons ..... TSS
Barry, Bill —Assignment: Top Secret ..... ADF
Barry, Bill & Fred Hull —Strange Encounters ..... ADF
Barry, Dan —Flash Gordon ..... KFS
Barry, Dave —Life & Related Subjects ..... FET
Barry, Sy & Lee Falk —Phantom, The ..... KFS
Bartin, Guy —Easy Does It—In Retirement ..... MCF
Barton/Saif/Ohanian/Miller —Graphic Impressions ..... FNS
Basch, Buddy —Travel Whirl ..... BAS
Basch, Buddy —What Ever Happened To ..... BAS
Basch, Buddy —Real Names/Reel Names ..... BAS
Basch, Buddy —Help, Police! ..... BAS
Basch, Buddy —Army Funnies ..... BAS
Basch, Buddy —That's Life ..... BAS
Basch, Jr., C.J. —Scramble Steps ..... BAS
Bascome, Radford and Rosemary —Along The Camping Trail ..... BA
Bascome, Radford and Rosemary —Along The Food And Wine Trail ..... BA
Bascome, Radford and Rosemary —Travel Along ..... BA
Base, Ron —At the Movies ..... TSS
Basset, Gene —Gene Basset ..... UFS
Bates, Cary & Gary Morrow —Buck Rogers In The 25th Century ..... NYT
Bates, Cary & Russ Heath —Lone Ranger, The ..... NYT
Batiuk, Tom —Funky Winkerbean ..... FNS
Batiuk, Tom & Tom Armstrong —John Darling ..... FNS
Battelle, Phyllis —Assignment: America ..... KFS
Battersby, Mark E. —Seasonal Tax Tips CLI
Battersby, Mark E. —Farm Taxes CLI
Battista, Dr. —Health Today ..... SCI
Bauder, Donald C. —Financial Update ..... CNS
Bauder, Donald C. —Making A Buck ..... CNS
Beale, Betty —Betty Beale's Washington Letter ..... FNS
Beard, James A. —Beard on Food ..... UPS
Beattie, Bruce —Editorial Cartoons ..... CNS
Beck, Marilyn —Marilyn Beck's Hollywood ..... TCS
Becker, B.J. and Steve —Contract Bridge ..... KFS
Beckett, Jan —Needlecrafter, The ..... FWS
Beckwith, Ph. D., Tessie —Books & You ..... TEE
Bee, Noah —Editorial Cartoon ..... JTA
Beeman, Art —Those Were The Days ..... SM
Bell, Col. Ian —Deploying U.S. Forces ..... WWN
Bellemey, Frank —Garth ..... ITP
Belt, Byron —Arts Column ..... NHN
Ben-Chone, Yitzhak —Jewish Baseball Quiz ..... LER
Benjamin, Sandy & Don Fass —Rock Capsule ..... CBN
Bennet, Mary Alice —A Little Prayer ..... AFS
Bennett, Dick —For The Divorced ..... LIS
Bennett, H. Clay —Editorial Cartoons ..... CNS
Bennett, Mike —Calling Colleen ..... CSP
Bennett, Mike —Buddy's Workshop ..... CSP
Bennett, Mike —Senior Citizen ..... CSP
Bennett, Patricia —Second Time Around, The ..... LIS
Benson, Miles —Congress Column ..... NHN
Benson, Steve —Benson Cartoons ..... WPW
Bentley, Carol —Hair Care ..... ITP
Berger, Dan —Wine Talk ..... CNS
Berke, Dr. Melvyn & Joanne Grant —On Marriage and Divorce ..... RTS
Bernstein, Paul —Look And Feel Your Best ..... RBI
Bernstein, Sid —con-Sid-eration ..... CSY
Berrill, Jack —Gil Thorp ..... TCS
Berry, Jim —Berry's World ..... NEA
Berthel/Simonsen —Junior Editors ..... APN
Bess, Gordon —Redeye ..... KS
Besse, Gladys —Family-Miscellaneous ..... NWS
Betancourt, Hal —Advertising Basics ..... BET
Betzina, Sandra —Sew With Flair ..... CHR
Bevelander, L. & D. MacDonald & J. Paquette —Sticky Fingers ..... MIL
Biggers, Buck —TV-Cable Features ..... TAP
Biggers, Buck —TV Mailbag ..... TAP
Birnbaum, Stephen —Birnbaum ..... TCS
Bishop, Gerry —House Plans ..... UFS
Bishop, Gerry —House Plans ..... NEA
Bishop, Jim —Jim Bishop Reporter ..... KFS
Bisson, Randy —Pal's & Stacy ..... DBI
Bittle, Jerry —Geech ..... UPS
Blackwell, Mr. —Dear Mr. Blackwell ..... BHB
Blackwell, Mr. —The Best Of You ..... BHB
Blackwell, Mr. —World of Blackwell, The ..... BHB
Blackwell, Mr. —Blackwell's People ..... BHB
Blaine —Blaine Cartoons ..... MIL
Blake, Bud —Tiger ..... KFS
Blaker, Ph.D., Karen —Ask Dr. Blaker ..... NEA
Blanchet, Michael —How To Beat The Video Games ..... TCS
Blauvelt, Lea —Stamping Around The World ..... CNS
Blinn, Johna —Celebrity Cookbook ..... LATS
Block, Herbert L. —Herblock ..... FNS
Blue, Anthony Dias —Notes From the Wine Country ..... CHR
Blum, Ethel —Total Traveler, The ..... KJN
Blum, M.D., Jon H. —Skintalk ..... SKT
Blummer, Richard —Computer Age, The ..... ASC
Blyth, Jeffrey —Record Roundup ..... ITP
Blyth, Jeffrey —Dateline Broadway ..... ITP
Blyth, Jeffrey —Dateline New York ..... ITP
Blyth, Jeffrey —News To Use ..... ITP
Blyth, Jeffrey —Computer News ..... ITP
Blyth, Jeffrey —Dateline America ..... ITP
Boccio, Frank Jude —Music Today ..... PAN
Bodeau, Vivienne —Senior Update ..... SF
Bolle, Frank & Henry Radutz —Winnie Winkle ..... TCS
Bollen, Roger —Animal Crackers ..... TCS
Bollen, Roger & Gary Puterman —Catfish ..... TCS
Boltinoff, Henry & James Burnett —Nubbin ..... KFS
Bombeck, Erma —At Wit's End ..... FNS
Bond, Julian —Julian Bond ..... NEA
Bondy, Susan —Bondy On Money ..... MCN
Bono —Weekly Wizard, The ..... BON
Bono, Lillian —G.G. (Galloping Galaxies) ..... BON
Boody, Shirley Bright —Eat Yourself Slim ..... CNS
Boone, Gray —Gray Boone On Antiques ..... BNE
Boone, Gray —Gray Boone On Antiques ..... UFS
Borgman, Jim —Jim Borgman Political Cartoons ..... KFS
Borgstedt, Doug and Jean —Pet Set, The ..... BOR
Bosch, Patricia & Dorothy Richey —Today's Woman In Today's World ..... RBI
Bosch, Patricia & Jan Marshall and Gussie Miller —Fun In The Kitchen ..... RBI
Bosco, Antoinette —Bottom Line, The ..... NCF
Bouchard, Lucille —Beauty Is ..... BOU
Bouchez, Colette —Super Beauties ..... CNS
Bowen, Charles & Barbara Jones —Beautiful! ..... AFS
Bowman, Bob —Flashback On Canada ..... CWF
Bowser, Ken —Vidiots ..... TCS
Boyd, Brendan —Investors Notebook ..... UPS
Boyd, L. M. —L. M. Boyd Column ..... CRO
Boyd, R. David —National Cartoon ..... MOR
Boyd, R. David —Sovereign State Of Affairs ..... MOR
Boyd, R. David —Apple Pie ..... MOR
Boyd, Verna —Senior Corner ..... CAP
Boyd, Waldo T. —Science In The Service Of Man ..... FET
Braden, Tom —Tom Braden Report ..... LATS
Bradford —Cookin' Good ..... SAW
Bradley, Marvin & Dr. N.P. Dallis —Rex Morgan, M.D ..... FNS
Brady, James —Brady ..... CSY
Bramer, Betsy —Globe Trotting ..... MCF
Brand, Charles J. —Entertainment Whirl ..... BAS
Brandon Jr., Brumsic —Luther ..... LATS
Brandreth, Gyles —Alphabet Soup ..... APN
Bray, Bob —Wine Cellar, The ..... PAF
Breathed, Berke —Bloom County ..... WPW
Brennan, John —Your Prescription ..... LATS
Breslin, Jimmy —Jimmy Breslin ..... TCS
Brett, Carl —Bridge ..... GIN
Brickman, Morrie —small society, the ..... KFS
Bridges, Herb —Show Biz ..... MOR
Bright-See & Hope —Nutrition Matters ..... TSS
Bright, Sally —Our Lively Language ..... OLL
Brilliant, Ashleigh —Pot Shots ..... TCS
Broder, David S. —David Broder Column ..... WPW
Brody, Steve & Dr. Milton Ross —Doctor Column ..... CSP
Broody, Jane —Personal Health ..... NYT
Brookes, Warren —Economy In Mind, The ..... HFS

Brookins/Gorrell/Kaefe/Palmer/Sanders/Trevor —The Best and the Wittiest ..... FNS
Brooks, Alice —Needlecraft Pattern Features ..... KFS
Brothers, Dr. Joyce —Ask Dr. Brothers ..... KFS
Broudhecker, John —Zinger ..... AFS
Brown, Bob —Science For You ..... LATS
Brown, David —Today's World ..... OPS
Brown, David —Today's World ..... KFS
Brown, Murray J. —Lifestyle Horizons—Travel ..... UPI
Brown, Rusty —Rusty Brown Column ..... NEA
Brown, William D. —Families Under Stress ..... FUS
Browne, Dik —Hagar The Horrible ..... KFS
Browne, Dik & Mort Walker —Hi & Lois ..... KFS
Bruce, Leonard —Justin Time Tripper ..... LDC
Bruce, Leonard —McNabs, The ..... LDC
Bruce, Leonard —Fuzzy ..... LDC
Bruce, Leonard —Going Down ..... LDC
Bruce, Leonard —Leotoons ..... LDC
Bruce, Leonard & Charles Durck —Fred ..... LDC
Bruce, Leonard & Charles Durck —Toadstools ..... LDC
Bruce, Leonard & Humane Society —Alpha Ant ..... LDC
Bruce, Leonard & Larry Sturgis —Legal Limits ..... LDC
Bruss, Robert —Real Estate Service ..... TCS
Bryant, G. & G. Hall —Bryant/Hall Travel ..... TSS
Buchanan, Patrick —Dividing Line, The ..... TCS
Buchwald, Art —Art Buchwald Column ..... LATS
Buckley, William F. —On The Right ..... UPS
Bumberg, J. G. —G.N.B. News Bureau ..... GNB
Bumberg, J. G. —Broadside ..... GNB
Bundensen, Lynne —Women & Religion ..... KFS
Buresch, Joe —Dinah Mite ..... DBI
Buresch, Joe E. —Outdoor Mini-Tips ..... BJE
Buresch, Joe E. —Fletcher The 4-H'r ..... BJE
Buresch, Joe E. —Kids, The ..... BJE
Burger, Arthur —Observer, The ..... FET
Burgess, Thornton —Bedtime Stories ..... CF
Burnell, Sue —Dress Patterns ..... NEA
Burness, Tad —Auto Album ..... FNS
Burnett, James & Henry Boltinoff —Nubbin ..... KFS
Burnett, Sue —Pattern Service, Dress ..... UFS
Burns, Scott —Scott Burns Financial Column, The ..... RTS
Burroughs, Edgar Rice —Tarzan ..... UFS
Burtoff, Barbara —Coping ..... BBS
Burtoff, Barbara —Matters of Taste ..... BBS
Butler, K. & E. Raynor —Q & A —Healthwise ..... SCI
Button, Ford —Button's Bunch ..... DBI
Byrne, Robert —Chess ..... NYT

C

Cabiness, John —Science Faction ..... AMC
Cabot, Anne —Pattern Service, Needle ..... UFS
Cabot, Anne —Needlework ..... NEA
Cadwallader, Sharon —Naturally ..... CHR
Caen, Herb —It's News to Me ..... CHR
Cahill, M. J. —People In The News ..... TFS
Callevas, Miguel —Tholang ..... DBI
Cammarota, Aldo —Desde U.S.A. Con Humor ..... UPIFD
Camp, Dalton —Dalton Camp ..... CWF
Campbell, Don G. —About Real Estate ..... RTS
Caniff, Milton —Steve Canyon ..... FNS
Caniff, Milton —Steve Canyon ..... KFS
Cannon, Thurlow O. —Nostalgia Notes ..... CAN
Capodice, Marty and Cynthia —Flying Horse, The ..... PAF
Cappo, Joe —Cappo ..... CSY
Carberry, Mary Margaret —Nine To Five Woman ..... CAB
Carbone, P. —Health Today ..... SCI
Carbone, P. —Cars & Comments ..... SCI
Cardona, Jerry P. —Oh, Rats! ..... UCS
Cardona, Jerry P. —Critters ..... UCS
Carlinsky, Dan —Trivia Quiz ..... CAR
Carlinsky, Dan —It's On The Tip Of My Tongue ..... CAR
Carlisle, Lynn —Something For Nothing ..... CNS
Carlton, Natalie —Trivia ..... SCI
Carouge, W. —Miss Malaprop ..... SCI
Carpenter, Steve & Ed Wallerstein —Ribbons ..... KFS
Carrell, Al —Super Handyman ..... RTS
Carrono, Richard D. —Suit Yourself ..... WCH
Carroll, Les & Tom McCormick —Our Boarding House ..... NEA
Cartnal, Alan —Alan Cartnal's Hollywood ..... BHB
Cartnal, Alan —Hooray For Hollywood ..... BHB
Cartwright, Chas. —Church Chuckles ..... SM
Caruba, Alan —Bookviews ..... CBO
Caruba, Alan —Pest Control Hotline ..... CBO
Caruba, Alan —Fun Places ..... CBO
Caruba, Rebecca —Gourmet's Notebook ..... CBO
Casale, Nick & Bill Crooks —Captain Easy ..... NEA
Casali, Kim Grove —Love Is ..... LATS
Casey, W. Wilson —TV Teasers ..... CNS
Cassel, Fred —World Of The Bible ..... DBI
Casser, F. and C. —World Of The Bible, The ..... SCI
Catran, Jack —Science/Futurist Commentary ..... CPF
Catran, Jack —Welcome To Tomorrow ..... SFS
Cavalli, Dick —Norbert ..... UFS
Cavalli, Dick —Winthrop ..... NEA
Calardo, John & Edwin Granberry —Buz Sawyer ..... KFS
Chamberlain, John —These Days ..... KFS
Chapman, Stephen —Stephen Chapman ..... TCS
Chase, William and Helen —Chases' Calendar ..... LATS
Cheran, Jason J. —Black Baseball Quiz ..... LER
Cherao, Kay (Artist) & Robin Robinson —Robin's World ..... PRI
Chotkowski, L.A. M.D./ F.A.C.P., —What's New In Medicine ..... WNM
Christensen, Bente —TV Commentary ..... EDC
Christopher, Maurine —Videotech Update ..... CSY
Christy, Marian —Conversations ..... LATS
Churchill, Reba and Bonnie —Youth Parade ..... CAI
Churchill, Reba and Bonnie —Reba and Bonnie Reporting ..... CAI
Claiborn, Craig —Food ..... NYT
Claire, Aileen —Food For Americans ..... NEA
Clark, Dick —Dick Clark's World of Music ..... KFS
Clark, Frank —Country Parson ..... SM
Clark, Frank —Country Parson, The ..... RTS
Clemens, Priciila —Loose Change ..... DBI
Clifford, William —Wine On The Table ..... WCC
Coan, Nonnee —Small Fry Diary ..... COA
Coan, Nonnee —Shredded Wit ..... COA
Coates, Dot —Words & Meanings ..... SM
Cobb, Ron —Editorial Cartoons ..... SAW
Cochran, Dave —Monty ..... DBI
Coffman, Ramon —Uncle Ray's Column ..... FNS
Cohan, John Alan —Visions: U.S.A. ..... VIS
Cohen, Haskell —Jews In Sports ..... JTA
Cohen, Richard —Richard Cohen Column ..... WPW
Cohen, Stanley —Washington Beat ..... CSY
Cole, Barbara —Imagination ..... CWF
Coleman, Dr. Lester —Speaking of Your Health ..... KFS
Collins/Locher/Gould —Dick Tracy ..... TCS
Collins, Beulah —Golden Years/Senior Forum ..... LATS
Collins, Beulah —Weekend Chuckle ..... LATS
Collins, Beulah —Today's Chuckle ..... LATS
Collins, Tom —Media Column ..... LATS
Comer, Dr. James & Dr. Alvin Poussaint —Getting Along ..... UFS
Comissiong, Wilessa —Making It Work ..... CPF
Confer, Holt —Through The Lens ..... CNS
Connor, Scott —Tips For Novice Automechanic ..... SCI
Conrad, Paul —Paul Conrad Cartoon ..... LATS
Considine, Brian —Puzzlink ..... UFS
Conway/Kulpa —Star Trek ..... LATS
Conwell, John —Mirror Of Your Mind ..... KFS
Cook, Cyndy —Cook 'N Tell ..... NTL
Cooley, Donald G. —After Forty Health and Medical Guide ..... RTS
Cooper, Mary Ann —Speaking Of Soaps ..... SOS
Cooper, Nina —Crossword Puzzle ..... APN
Cooper, Paulette —Travel Tips ..... NAT
Copulos, Milt —Man and His Universe ..... HFS
Cordray, Bob —Alex In Wonderland ..... CNS
Cornish, Edward, President World Feature Society —It's Your Future SFI
Cortor, Dan —Clancy Boys ..... DBI
Cosmus —Happy Happy ..... OPS
Cotter, Florence —Horoscope ..... CSP
Cotter, John —Humor in N.Y.C. ..... PAN
Cotter, John —Book Beat ..... PAN
Cowan —Keeping You In Stitches ..... SCI
Craft, Dan —Movies, The ..... PAF
Crane, Dr. Geo. W. —Worry Clinic, The ..... HPS
Crane, Dr. Geo. W. —Dr. Crane's Quiz ..... HPS
Crawford, Mel & Jerry Dumas —Rafferty ..... KFS
Crenshaw, George —Belvedere ..... FNS
Cromlay, Ray —Cromlay Column, The ..... UPIFD
Cromley, Ray —Cromley News-Features ..... CNF
Cronin, Sylvia —Consumer Conscious ..... CFS
Cronin, Sylvia —CIA (Consumer Information Advisor) ..... CFS
Cronin, Sylvia —Consumer Travel Trends ..... CFS
Cronin, Sylvia —Tip Off .The Rip Off ..... CFS
Cronin, Sylvia —Consumer Fillers ..... CFS
Cronin, Sylvia —Time To Rhyme ..... CFS
Crooks, Bill & Mick Casale —Captain Easy ..... NEA
Crosby, Joan —Ask TV Scout ..... UFS
Crosby, Joan —TV Parade ..... SF
Crosby, Joan & Dick Kleiner —TV Scout ..... UFS
Crowe, Elizabeth —Home Is Where The Computer Is ..... CPF
Crowley, D. J. —Crowley's Horoscope ..... EDC
Crump, Joe —Low Down From The Congressional Record ..... CRU
Currie, Glenne —Lifestyle Horizons—Theater World ..... UPI
Currier, Chet —Sunday Crossword ..... APN
Curtis, Patrick & John Austin —My Life With Raquel Welch ..... HIS
Curtis, Robert Edward —Political Report ..... GSM
Curtis, Susan P. —Pattern ..... CSP
Curtis, Tom —Curtis Cartoons ..... HFS

D

de Marne, Henri and Muriel —First Aid For The Ailing House ..... UFS
de Santis, Florence —Fashion ..... NEA
de Toledano, Ralph —Ralph de Toledano Column ..... CNS
D'Imperio, Dan —Flea Market Finds ..... CRO
Dabbs, Ray —Little Dab Of Fun ..... DBI
Dale, Fred —Canadian Gardening ..... TSS
Dallis, Dr. N.P. & Alex Kotzky —Apartment 3-G ..... FNS
Dallis, Dr. N.P. & Harold LeDoux —Judge Parker ..... FNS
Dallis, Dr. N.P. & Marvin Bradley —Rex Morgan, M.D. ..... FNS
Damsker, Matt —Pop Music ..... NNB
Danby, George —George Danby Column ..... MCN
Danby, George —Political Cartoons ..... MCN
Dangaard, Colin —Celebrity In-depth ..... INF
Danzigar, Jeff —McGonicle of the Chronicle ..... FNS
Darcy, Tom —Political Cartoons ..... KFS
Darrow, Mimi —If You Ask Mimi ..... DBI
Davies, Fredrick —Fredrick Davies Star Signs ..... SPNS
Davies, Fredrick —Predictions ..... SPNS
Davis, BSt, Norman M. —Consulting Room ..... NMD
Davis, Jim —Garfield ..... UFS
Davis, NLG, Norman M. —Coin Box, The ..... NMD
Day, Lawrence —Canadian Chess ..... TSS
De Cesare, Angelo —Katzenjammer Kids ..... KFS
De Groot, Roy Andries —One Great Dish ..... TCS
De Rosa, D.A. —Las Siete Diferencias ..... UPIFD
De Santis, Florence —Fashion ..... NEA
De Sousa, M. —Pelezinho ..... UPIFD
Dear, Cyrene —Washington Siren ..... DPR
Debnam, Betty —Mini Page, The ..... UPS
Deeb, Gary —Gary Deeb T.V. ..... FNS
DeFeldy, L. E. —Common Sense Etiquette For Businesswomen & Wives IBIS
DeFeldy, L. E. —Handy Tips For Business Women ..... IBIS
Degher, Denis —Rock Trivia ..... RPT
Degher, Denis —Sound Sense ..... RPT
Degher, Denis —Rock News ..... RPT
Degher, Denis —Rock-Pop ..... RPT
Deitz, Susan —Single File ..... LATS
Delaplane, Stan —Around the World ..... CHR
Delbo/Trapani/Kupperberg —Superman ..... TCS
Demson, Edward —Legal Way ..... CNS
Dennis, C. —Smart Shopper Cartoons ..... SCI
Dennis, C. —Consumer Tidbits Cartoons ..... SCI
Denton, Patrick —Backyard Gardener ..... CNS
Detjen, Jr., Gustav —Philatelic Journalist ..... DET
Detjen, Jr., Gustav —Fireside Chats ..... DET
Detjen, Jr., Gustav & L.B. Norris —Roosevelt Handbook ..... DET
Detjen, Jr., Gustav & A. Kwiatkowski —Japos Bulletin ..... DET
Detjen, Jr., Gustav —World Of Stamps ..... DET
DeOre, Bill —Bill DeOre ..... NYT
DeSatia, Agnes —Crossword ..... MOR
Diamond, Nina —On The Lighter Side ..... DIA
Dick, Cappy —Cappy Dick ..... FNS
Dick, Cappy —Young Hobby Club ..... FNS
Dickenson, Fred & John Prentice —Rip Kirby ..... KFS
Dickinson, Terence —Popular Astronomy ..... DIT
Dickinson, Terence —The Sky This Month ..... DIT
Didato, Dr. Salvatore —Personality Profile Quiz ..... NYT
Didato, Ph.D., S.V. —Personality Quiz ..... DA
Didato, Ph.D., S.V. —Behavior Advice ..... DA
Didato, Ph.D., S.V. —Living ..... DA
Diehl, Andrea —Food ..... NNB
Diehl, Andrea —Travel ..... NNB
Dietzen, Father John —Question Corner ..... NCF
Dillon, Paul —Watermelon Man ..... DBI
Disney, Walt —Christmas Strip ..... KFS
Disney, Walt —Winnie The Pooh ..... KFS
Disney, Walt —Scamp ..... KFS
Disney, Walt —Walt Disney's Donald Duck ..... KFS
Disney, Walt —Walt Disney's Mickey Mouse ..... KFS
Disney, Walt —Disney Classics ..... KFS
Divito, Horacio J.C.L. —Dr. Merengue ..... UPIFD
Dixon, Jeane —Jeane Dixon's Predictions ..... LATS
Dixon, Jeane —Your Horoscope ..... LATS
DiPreta, Tony —Joe Palooka ..... MCN
Dobal, Felipe A. —Dramas Clasificados ..... UPIFD
Dobal, Felipe A. —El Detalle Que Faltaba ..... UPIFD
Dobal, Felipe A. —La Cronica Diaria ..... UPIFD
Dodd, Ed & Jack Elrod —Mark Trail ..... FNS
Doheny, Kathleen —Keeping Children Healthy ..... IMTS
Dolan, Ann Frances —Save Time & Money ..... SF
Donahue, M.D., Paul G. —To Your Good Health ..... FNS
Donahue, Michael —Your Own Business ..... EJN
Donoghue, William —William Donoghue Column ..... TCS
Donoghue, William —Donoghue's Money Fund Report ..... TCS
Dorfman, Dan —Dan Dorfman ..... TCS
Dorsey, Jasper —Jasper Dorsey Column ..... MOR
Douglas, Don —Brain Twisters ..... SCI
Douglass, Dr. Elisha —Sunday School Lesson ..... CF
Douglass, Dr. Elisha —Strength For The Day ..... CF
Dowd, Merle E. —Managing Your Money ..... DOW
Downs, Tim —Downstown ..... UPS
Doyle, William —Investor's Guide ..... KFS
Drake, Frances —Individual Horoscope ..... KFS
Drake, Stan —Heart of Juliet Jones, The ..... KFS
Dryan, Riva —Riva Reports ..... FET
DuBroff, Sidney —Walking Around With Sidney DuBroff ..... GPL
DuBroff, Sidney —Short Story of the Week ..... GPL
DuBroff, Sidney —A Letter Of Fact and Analysis ..... GPL
DuBroff, Sidney —Here And There With Rod And Gun ..... GPL
Dugger, Kevin —Motorcycle Road Test ..... PAC
Dumas, Jerry —Sam & Silo ..... KFS
Dumas, Jerry & Mel Crawford —Rafferty ..... KFS
Dunagin, Ralph —Dunagin's People ..... FNS
Dunford, Gary —Gary Dunford ..... CWF
Dunkel —Blackouts ..... SCI
Dunkel, Dick —Dick Dunkel's College Basketball Index ..... DSR
Dunkel, Dick —Dick Dunkel's College Football Index ..... DSR
Dunn, Bob & Al Scadutto —They'll Do It Every Time ..... KFS
Dunnell, Milt —Canadian Sport ..... TSS
Durck, Charles —Joe Heavy ..... LDC
Durck, Charles & Leonard Bruce —Toadstools ..... LDC
Durck, Charles & Leonard Bruce —Fred ..... LDC
Durkee, King —Strictly Classical ..... CNS
Durslag, Mel —Durslag ..... KFS

FEATURES BY AUTHORS

E

Eastman, Dave —Carmichael ..... LATS
Eckstein, Benjamin Lee —Superstats ..... TCS
Edelman, Andy —En Route ..... NNB
Edman, Louis S. —Lou Edman Describes ..... EDM
Edwards, Allen —Allen Edwards/Rodeo Drive ..... BHB
Edwards, Allen —Beverly Hills Makeovers ..... BHB
Edwards, Frank —Edwards Caricatures ..... MIL
Edwards, Frank —Edwards Cartoons ..... MIL
Edwards, Homer F. —Music On Record ..... LNI
Edwards, Ted —Footlights & Klieglights ..... IMS
Edwards, Ted —Backyard Bonanza ..... IMS
Egan, Jacqueline Nardi —American Medicine News Service ..... AMNS
Eisinger, Larry —Home Workshop File ..... TCS
Elderman, Roy —Editorial Cartoon ..... MCF
Ellingson, Steve —Project-Of-The-Week ..... UB
Elliot, Marc —American Television ..... DDS
Elliott, James —Psychology For Successful Living ..... APF
Ellis, Merle —Butcher, The ..... CHR
Elmore, D.V.M., R. G. —Points On Pets ..... CNS
Elrod, Jack —Ryatts, The ..... FNS
Elrod, Jack & Ed Dodd —Mark Trail ..... FNS
Elterman, Brad —You Saw It Here First! ..... CFI
Elum, Chick —Watchword ..... SLG
Elum, Chick —Scrambl' ..... SLG
Elum, Chick —Bingo-Lingo ..... SLG
Engel, Gertrude —Trudy Engel In Washington, D.C. ..... LNI
Englehart, Bob —Editorial Cartoons ..... CNS
Engleman —How Many? ..... SCI
Engleman & Trag —Juvenile Picture Crosswords ..... SCI
Engleman, E. —Puzzles Just For You (Juvenile) ..... SCI
Engleman, E. —Dot-To-Dot ..... SCI
Eppy, Samuel —Aesops Fables Retold By Samuel Eppy ..... OPS
Ernst, Ken & Allen and John Saunders —Mary Worth ..... FNS
Ettenson (Editor), Herb —New York News Crossword ..... TCS
Ettenson (Editor), Herb —Daily Crossword, The ..... TCS
Evans, George —Secret Agent Corrigan ..... KFS
Evans, Larry —Evans On Chess ..... CHE
Evans, M. Stanton —M. Stanton Evans Column ..... LATS
Evans, Rowland & Robert Novak —Inside Report ..... FNS

F

Fabun, Don —Of Things To Come ..... FET
Fagan, Kevin —Drabble ..... UFS
Faherty, P. —Motorcycles ..... SCI
Fairfield/MacKay —Place For Kids ..... CWF
Falk, Lee & Fred Fredricks —Mandrake The Magician ..... KFS
Falk, Lee & Sy Barry —Phantom, The ..... KFS
Fallon & Pracy —Nutty Nature ..... SCI
Fanning, Odom —Help-Mate ..... FAN
Faries, David —Concise Book Reviews ..... FAR
Faries, David —Soccer Pro Tips ..... FAR
Faries, David —Business-Finance ..... FAR
Farkas, E. —Self Defense For Women ..... OPS
Farmer, Eunice —Sew Simple ..... RTS
Farrar, Margaret —Los Angeles Times Crossword Puzzle ..... LATS
Fass, Don —Getting It Together ..... CBN
Fass, Don & Deanna Baron —On Bleecker Street ..... CBN
Fass, Don & Sandy Benjamin —Rock Capsule ..... CBN
Feiffer, Jules —Feiffer ..... UPS
Fellows, Pat —Your Money ..... TSS
Felts-Williams, Joel —Celebrity Circle ..... PAF
Fenris —Capital Intelligence ..... IMS
Fenton, D.X. —Computer Bits ..... RTS
Ferguson, David —Creative Space ..... TSS
Feulner, Edwin —Heritage News Forum ..... HFS
Fiaretta, Phyllis —Leisure Craftsman ..... KFS
Fink, Joyce —Just Plead Insanity ..... FIN
Finletter, June —Star Interviews ..... SCI
Fischer, M. Elizabeth —Washington Maritime Reports ..... WR
Fischer, M. Elizabeth —Washington Woman's Report ..... WR
Fischler, Stan —Inside Sports ..... TSS
Fisher (Editor), Ed —Toppix ..... TCS
Fisher, Doug —Doug Fisher ..... CWF
Fisher, John Julius —Personal Vibrations ..... CPF
Fisher, Polly —Polly's Pointers ..... NEA
Fisher, Ray —Arty Facts ..... SCI
Fitch, Jack —Ringaround Word Game ..... OPS
Flander, Judy —Tune In Tonight ..... UFS
Flattau, Edward —Global Horizons ..... GH
Fleming, Anne Taylor —Anne Taylor Fleming ..... KFS
Fletcher, Frank & Frank Johnson —Bringing Up Father ..... KFS
Flop —Es Bueno Saberlo ..... UPIFD
Flynn, Jack —Short Stuff ..... DBI
Folador, Ed G. —Divulguelo ..... UPIFD
Folador, Ed G. —Gumersindo ..... UPIFD
Foley, A. —Crosswords ..... SCI
Foley, B. —How It Began (Etymology) ..... SCI
Foley, B. —Boggle Word ..... SCI
Foley, B. —Airhawk Adventure ..... SCI
Folger, Franklin —Girls, The ..... FNS
Ford, G. —Wine And Liquor Uncomplicator (Facts) ..... OPS
Ford, John —Boating The Snake River ..... WWN
Ford, John —Viva Madrid ..... WWN
Forman, Tom & Ben Templeton —Sporting Life, The ..... TCS
Forman, Tom & Ben Templeton —Motley's Crew ..... TCS
Forman, Tom & Ben Templeton —Elwood ..... TCS
Forton, Jerry —Trail Troubles ..... DBI
Fortuna, Michael & Jackie Spears —Penny Thoughts ..... AFS
Fortune, Faith —Faith Fortune, Confidential Counselor ..... BAS
Fowler, Michael Dune —Commodities: A Personal View ..... FMD
Fox, Dr. Michael —Animal Doctor ..... UFS
Fox, Dr. Michael —Animal Doctor Weekly ..... UFS
Fox, Gill —Side Glances ..... SF
Fox, Rabbi Sam —Jewish Quiz Box ..... JTA
Fradon, Ramona & Linda Sutter —Brenda Starr ..... TCS
Frank, Phil —Travels With Farley ..... FNS
Frank, Phil —Miles to Go ..... FNS
Fray, Brian —Le Grand Chef Pierre ..... TSS
Fredricks, Fred & Lee Falk —Mandrake The Magician ..... KFS
Freedman, Richard —Film Column ..... NHN
Frehm, Walter —Ripley's Believe It or Not ..... KFS
Frehm, Walter —Wordplay ..... KFS
Friedlander, Paul J. C. —Traveler's World, The ..... TTW
Frising, Nick —Murphy's Law ..... AFS
Frising, Nick —Brass Tacks ..... AFS
Frising, Nick —You're In Trouble When ..... AFS
Fritchie, Pete —Comment On Sports ..... EDC
Frye, Eldon —Putterin' Pete ..... CNS
Frye, William R. —World In Focus ..... FRY
Frye, William R. —Diplomatic Pouch ..... FRY
Frye, William R. —Footloose With Frye ..... FRY
Fuller, June —Coupon Clipper ..... UFS
Fulton, Margret —Fortune Teller ..... SCI
Fung, Jr., Paul —Jest For Laughs ..... SM
Furgurson, Ernest B. —By No Means Neutral ..... LATS

G

Gabrielli, Terri —Homegrown ..... LATS
Gaiser, Carl E. —Parade Of Homes ..... PAR
Galbreaith, Patricia —Yes, You Can ..... KFS
Gallob, Ben —American News Report ..... JTA
Gallup, George —Gallup Youth Survey ..... APN
Gallup, George —Gallup Poll ..... LATS
Gamble, Ed —Gamble Cartoons ..... RTS
Gansberg, Alan —Hollywood Strip ..... CNS
Garcia —Baby Bee ..... RDR
Gardner, Marilyn and Hy —Glad You Asked That ..... FNS
Garner, Bill —Bill Garner ..... UFS
Garofalo, Don —Aviation Update ..... PAC
Garrison, Omar V. —Our Vanishing Liberties ..... SPE
Gartner, Michael —Words Words Words ..... RTS
Gary, Casper Baker —Martial Arts/Mental Boxing ..... SPNS
Gary, Gene —Here's How ..... CNS
Gately, George —Heathcliff ..... MCN
Gatoura, Joanne —Medicine ..... PAN
Gatoura, Joanne —In My Opinion ..... PAN
Gauthier, Norm —Grass Is Greener ..... CPF
Geisel, Jerry —Business Insurance ..... CSY
Gelman, Bernard —Off The Beaten Track ..... GEL
Georgeson —Nightlife ..... SF
Gerard, Dave —Citizen Smith ..... RTS
Germano, Ed —Sportview ..... CF
Germond, Jack & Jules Witcover —Politics Today ..... TCS
Gersher, Mike & Dean Young —Blondie ..... KFS
Gest, Katherine —Congressional Quarterly Service ..... CQ
Geyelin, Philip —Philip Geyelin Column ..... WPW
Geyer, Georgie Anne —Georgie Anne Geyer ..... UPS
Giandoni, William —Hemisphere Report ..... CNS
Gibb, Tom —Gibb Cartoons ..... HFS
Gibbons, Barbara —Slim Gourmet ..... UFS
Gibbs, James Calvin —A Bit Of Prophecy And Prediction ..... GIB
Gibson, Mildred —Leisure Time ..... CAI
Gieseking, H. —Travel Ideas Illustrated ..... KIN
Gilbert, Patrick —Sounds ..... LNI
Gilchrist, Guy and Brad —Jim Henson's Muppets ..... KFS
Gill, Robert —Sugar ..... NFS
Gilliam, Dorothy —Dorothy Gilliam Column ..... NNI
Gimlin, Hoyt —Editorial Research Reports ..... CQ
Gina —Your Horoscope Guide ..... CNS
Gittelson, Bernard —Your Personal Biorhythms ..... UPS
Gladstone, Bernard —Home Improvement ..... NYT
Glasser, Alan —Security Line ..... GFS
Glasser, Alan —Your Personal Safety & Security ..... GFS
Glasser, Selma —Star Stanzas ..... GLA
Glasser, Selma —Glasser Guide ..... GLA
Glasser, Selma —Fifty Dollars An Idea ..... GLA
Glasser, Selma —Jackpotunities ..... GLA
Glasser, Selma —Glasserfied Directory ..... GLA
Glasser, Selma —Newsletter For Writers And Contestants ..... GLA
Gleason, Dr. K. C. —Medicine Man, The ..... IMS
Glen, Maxwell & Cody Shearer —Here and Now ..... FNS
Glickman, Joe —So You Want To Be In Business ..... DBI
Glinke, Harry —Galaxy Of Sports ..... DBI
Glinke, Harry —Geographic ..... DBI
Glover, Robert Alan —Movie Views & Reviews ..... LNI
Goldberg, Jerry —Education ..... CAP
Goldberg, Joanne & Dr. Jean Mayer —Food For Thought Column ..... WPW
Goldstein, Sue —Underground Shopper, The ..... UPS
Goller, Nathan —Check Please ..... BHB
Goller, Nathan —Dear Mr. Goller ..... BHB
Goller, Nathan —If I Were A Betting Man ..... BHB
Goller, Nathan —Off Again ..... BHB
Goller, Nathan —Pay the Two Dollars ..... BHB
Golomb, Robert —Education Commentary ..... CPF
Goloony, Gail —Starshine ..... CBN
Gonick, Larry —Cartoon Kitchen, The ..... WCS
Goodman, Ellen —At Large Column ..... WPW
Goodman, Jr., Henry Gaines —Honeydew ..... GOJ
Goodsell, Jane —Soup To Nonsense ..... PAI
Goodwin/Williamson —Star Wars ..... LATS
Goodwin, Dave —Insurance For Consumers ..... GWN
Goodwin, Dave —Travel Log ..... GWN
Goodwin, Dave —Money Matters ..... GWN
Goodwin, Louis —Phillips Flock ..... DBI
Gordon —Meditation ..... SCI
Gordon —Solve-A-Crime ..... SCI
Gordon —Problem Today, A (Math Problems) ..... SCI
Gordon —Braintwister ..... OPS
Gordon —Read And Remember ..... OPS
Gordon —Figurits ..... SCI
Gordon —Daily & Weekly Crosswords ..... OPS
Gordon —Terse Verse ..... OPS
Gordon —Household Hints How Can I ..... OPS
Gordon —Household Scrapbook (Hints) ..... OPS
Gordon —Do It Yourself Home Repairs ..... SCI
Gordon —Lesson In English ..... SCI
Gordon —Living Words ..... SCI
Gordon —Look & Learn ..... SCI
Gordon & Trag —Solve-A-Problem ..... SCI
Gordon, C. —Problem A Day (Math) ..... SCI
Gordon, C. —Sparks Of Wisdom ..... SCI
Gordon, C. —Better English ..... SCI
Gordon, C. —Dear Sally ..... SCI
Gordon, E. C. —Q & A—Beauty At Home ..... SCI
Goren, Charles & Omar Sharif —Goren On Bridge ..... TCS
Gorman, Judy —Recipe Clinic, The ..... REC
Gormly, Walter —Voice From The Woods ..... GRM
Gorrell/Brookins/Keefe/Palmer/Sanders/Trever — The Best and the Wittiest ..... FNS
Gould/Locher/Collins —Dick Tracy ..... TCS
Grade, Ed —Ask Andy ..... LATS
Graedon, Joe —People's Pharmacy ..... KFS
Graff, Don —Commentary ..... NEA
Graham, Alex —Fred Basset ..... FNS
Graham, Billy —My Answer ..... TCS
Graham, David —Exploring Other Dimensions ..... GRA
Graham, David —Country Music Scene ..... GRA
Graham, Paula Royce —Paula Royce Graham ..... GPR
Graham, Paula Royce —Theatergraham ..... GPR
Graham, Paula Royce —Cinema Talks ..... GPR
Graham, Paula Royce —You're Putting Me On ..... GPR
Graham, Paula Royce —Your Health—Your Responsibility! ..... GPR
Graham, S. —Miracle Gardening ..... SCI
Graham, S. —Gardening Tips ..... SCI
Granberry, Edwin & John Celardo —Buz Sawyer ..... KFS
Grant, Joanne & Dr. Melvyn Berke —On Marriage and Divorce ..... RTS
Grant, Lou —Lou Grant Cartoon ..... LATS
Grassi, Alfredo & Andres Klacik —Gunner ..... KFS
Graston, Mike —Graston Cartoons ..... MIL
Graue, Dave —Alley Oop ..... NEA
Gray, Lori —Smart Shopping ..... UPS
Grayson (Editor), Betty —Better Homes and Gardens Countertop Cookery RTS
Green, Arthur S. —How-To Business Articles ..... GRE
Green, Arthur S. —Pinup Photos ..... GRE
Greenberg, Daniel S. —Daniel S. Greenberg Column ..... NNI
Greene, Bob —Bob Greene ..... TCS
Greenfield, Jeff —Jeff Greenfield ..... UPS
Greider, William —William Greider Column ..... LATS
Grier, Myrna —Book Talk ..... ITP
Griffin, M.D., Glen C. —Children And Teens ..... OPP
Griffin, Victor —History Of Duck Decoys ..... WWN
Griffith, Bill —Feature Story ..... GRF
Griffith, Dr. —Dr. Griffith's Child Care ..... SCI
Grizzard, Lewis —How To Mend A Broken Heart ..... RTS
Grizzard, Lewis —Lewis Grizzard Column, The ..... RTS
Grondahl, Calvin —Grondahl's Cartoons ..... NEA
Gross, George —George Gross ..... CWF
Gross, Lonnie J. —For Heaven's Sake ..... OPS
Grossberger, Lewis —Good Doctor, The ..... UFS
Grossman, Ellie —Living/Entertainment ..... NEA
Gruver, Bill —Behind The Headlines ..... FET
Guindon, Richard —Guindon ..... FNS
Guisewite, Cathy —Cathy ..... UPS
Gun, Milton —Travel Features ..... TLF
Gun, Milton J. —Rating The Cities ..... TLF
Gun, Milton J. —Rabbit Ears ..... TLF
Guren, Peter —Ask Shagg ..... GUR
Guren, Peter —Ask Shagg ..... UFS
Gwyn, Richard —Ottawa Report ..... TSS

H

Hagin, Bob —Collectable Car ..... PAC
Hagin, Bob —Automotive Question & Answer ..... PAC
Haines, Max —Crime Flashback ..... CWF
Hale, Dale —Figments ..... DBI
Hale, Dale & Patte Wheat —You're Getting Closer ..... KFS
Hall, D.D.S., H. Dale —Bite Back ..... IMTS
Hall, G. & G. Bryant —Bryant/Hall Travel ..... TSS
Hall, George —Grandpa Foghorn ..... DBI
Halpern, Dr. Howard —On Your Own ..... NYT
Halterman, William J. —International Dateline ..... IMS
Hambrick, Judd —Scrabble-Grams ..... UFS
Hamill, Pete —Pete Hamill ..... NYT
Hamilton, William —Keeping Up ..... CHR

Hamm, Jack —Challenge Drawings ..... REL
Hamm, Jack —Timely Issues ..... REL
Hammond —What's What? ..... SCI
Hammond, Bruce —Duffy ..... UPS
Hammond, Cris —Speed Walker ..... UFS
Hammond, Dorothy —Antique Wise ..... CF
Hample, Stu —Inside Woody Allen ..... KFS
Hanauer, Joan —About People ..... UPI
Hanauer, Joan —People Talk ..... UPI
Hancock, Malcolm —Pig Newton ..... FNS
Hand, A. J. —Hand Around The House ..... LATS
Handler, David —Private Eye, The ..... NEA
Hankey, M.D., Clarke —Staying Healthy ..... MCF
Hansen, Pete —Lolly ..... TCS
Hargreaves, Roger & Paul Sellers —Mr. Men & Little Miss ..... NEA
Harmer, Ian —Gossip Column, The ..... WSL
Harmer, Ian —Hollywood Week ..... WSL
Harmer, Ian —Sunday Cover ..... WSL
Harmer, Ian —Hollywood Interview ..... WSL
Harmon, Robert S. —Bob Harmon Football Forecast, The ..... HFF
Harney, Kenneth R. —Nation's Housing Column, The ..... WPW
Harper, Michele —Hit Parader Musical Note ..... DBI
Harpes, Tony —WuttaWorld ..... MIL
Harris —Better Half, The ..... RTS
Harris, Arthur S. —Travel Tips ..... SWD
Harris, Dick —How To Be A Supermother ..... HAA
Harris, Dick —How To Take The Fun Out Of Reading ..... HAA
Harris, Dick —How To Take The Fun Out Of Golf ..... HAA
Harris, Dick —How To Take The Fun Out Of Tennis ..... HAA
Harris, Dick —How To Take The Fun Out Of Jogging ..... HAA
Harris, Dick —How To Take The Fun Out Of Skiing ..... HAA
Harris, Louis —Harris Survey ..... TCS
Harris, R. & C. Murfin —Sports Flashback ..... MUR
Harris, R. Winston —Coinversations With R. Winston Harris ..... COI
Harris, Sydney J. —Strictly Personal ..... FNS
Harry/Nelson/Juan —Julius ..... OPS
Hart, Jeffrey —Jeffrey Hart ..... KFS
Hart, Johnny —B.C. ..... FNS
Hart, Johnny & Brant Parker —Wizard of Id, The ..... FNS
Hartung, Barbara —Decor Score ..... CNS
Harvey, Paul —Rest Of The Story ..... LATS
Harvey, Paul —Paul Harvey News ..... LATS
Harvey, Steve —Bottom Ten, The ..... UPS
Hasan, Irwin —Dondi ..... TCS
Hastings, Julianne —TV World ..... UPI
Hastings, Julianne —Lifestyle Horizons—TV ..... UPI
Hayes, F. —Find The Errors Puzzle ..... SCI
Hearn, W. —Designs In Nature ..... OPS
Heath, Russ & Cary Bates —Lone Ranger, The ..... NYT
Hecht, Ken —The Name Game ..... NGC
Hecht, Ken —Name Game, The ..... NGC
Heifetz, Josefa —Calculator Caper ..... WCS
Heins, Rev. W.A. —Heins Religious News Service ..... HEI
Heller, Shelly & Judith Axler-Turner —All About Computers ..... UFS
Hellyer, Paul —Paul Hellyer ..... CWF
Heloise —Hints From Heloise ..... KFS
Hemingway, Carole —Carole Hemingway Column ..... LATS
Hempstone, Smith —Our Times ..... HEM
Hemrick, Father Eugene —Human Side, The ..... NCF
Hendricks, James T. W. —Career Clinic ..... AND
Henniger, Paul —Prime Time Tips ..... LATS
Henniger, Paul —Shows To Watch ..... LATS
Henry —Editorial ..... SM
Hentoff, Nat —Liberty's Children ..... NNI
Herndon, Gene —Professor Metaphor's Weekly Bingo ..... SF
Herskowitz, Mickey & Steve Perkins —Sports Hot Line ..... UPS
Hess, John —John Hess ..... UFS
Hesse, Don —Don Hesse Cartoon ..... LATS
Higgins, Msgr. George —Yardstick, The ..... NCF
Hill, Heather & John Austin —Sexual Surrogate ..... HIS
Hill, Judy —Watch this Space ..... UPS
Hill, Langdon —Romance ..... UPS
Hill, Ray —Caring For Your Car ..... LATS
Hinds, Bill & Jeff Millar —Tank McNamara ..... UPS
Hirsch, Lynda —Daytime Dial ..... FNS
Hite, Ray —Let's Talk About Your Car ..... ECS
Hoaglin, Jess —Stars Of Yesteryear, The ..... DBI
Hoest, Bill —Agatha Crumm ..... KFS
Hoest, Bill —Lockhorns ..... KFS
Hogg, Tom —Background Maps ..... APN
Holland, Hal —It's A Living ..... SM
Hollenbeck, Ralph —This Day in History ..... KFS
Holley, Lee —Ponytail ..... KFS
Holt, John —John Holt On Education ..... SWD
Hoople, Major —Football Forecast ..... NEA
Hoover, Karwin —Grassroots Clippings ..... HTF
Hoover, Sue —Job Trends ..... UPS
Hope & Bright-See —Nutrition Matters ..... TSS
Hoppe, Arthur —Innocent Bystander, The ..... CHR
Horan —Trendy's, The ..... OPS
Horan, James —Trendies ..... DBI
Horn, Stan —Traveling Lightly ..... TL
Hornblower, David —Car Care Hotline CCL
Horning, Ted —Canadian Bridge ..... TSS
Horowitz, David —Fight Back! ..... RTS
Horton, Peter J. —Environment ..... NWS
House, A. —Miracle Cosmetics ..... SCI
House, A. —Cryptoquotes (Coded Quotes) ..... SCI
House, A. —Novice Auto Mechanic ..... SCI
House, J. —Building Your Vocabulary ..... OPS
House, Marian —Build Your Vocabulary ..... SCI
House, Marian —Home Improvement ..... SCI
Howard & Mochan —They Changed History ..... SCI

Howard, Greg —Sally Forth ..... FNS
Howell, Robert —By Murphy's Law ..... LDC
Howie, Mildred —Wine Words ..... WCS
Hoyle —Simpkins ..... ADF
Hull, Fred & Bill Barry —Strange Encounters ..... ADF
Hulme, Etta —Hulme's Cartoons ..... NEA
Humbard, Rex —Rex Humbard Column ..... CNS
Hunter, J. H. —Fun With Figures ..... CWF
Huntington, Christopher —It's Your Life ..... BHB
Huntington, Christopher —Making The Scene ..... BHB
Huntington, Christopher —What It's Worth ..... BHB
Huntington, Christopher —Where It's At ..... BHB
Hurd, Jud & M. Patti, M.D. —Health Capsules ..... UFS
Hurst, Jack —Country Music ..... TCS
Huset, J. —Vitamins ..... SCI
Huset, J. —Home Repair ..... SCI

I

I.F.D. —Modas Y Belleza ..... UPIFD
Igor, Jerry —Pee Wee ..... PF
Igor, S. M. —Bobby ..... PF
Ingoglia, Arthur —Car Talk ..... ECS
Interlandi, Phil —Queenie ..... KFS
Ion, Sam —Advice To The Working Woman ..... CWF
Irvine, Reed —AIM Report ..... AIM
Ivy, Dennis —Photo Facts ..... RBI
Izenberg, Jerry —Sports Column ..... NHN

J

Jackson, Jesse —Jesse Jackson ..... UPS
Jackson, Robert —Robert Jackson ..... TSS
Jacob, John E. —To Be Equal ..... CNS
Jacobs, David —View From Goodrich Hollow ..... NHN
Jacobs, Donna —Creatures ..... CWF
Jacoby, Oswald —Bridge ..... NEA
James, Jim —Book Talk ..... JDL
James, Stanley —Stamps & Stories ..... EDC
Janicki, Ed —Car Talk ..... SCI
Jarrett, Richard —Code Name Phoenix ..... JAR
Jarvis, J. J. —Your Medicine Chest ..... WOR
Jarvis, John —Croaker ..... CSP
Jarvis, John —Did You Know ..... CSP
Jarvis, John —Sport Special ..... CSP
Jarvis, John —Courthouse Square ..... CSP
Jerome, Ed —Number Game ..... AFS
Jerome, Ed —Wordz ..... AFS
Jerome, Judson —Look It Up! ..... SWD
Jessel, George —The World I Lived In ..... HIS
Jillson, Joyce —Joyce Jillson Horoscope ..... TCS
Joan/Harry/Nelson —Julius ..... OPS
Johnson, Addison and Frank —Boner's Ark ..... KFS
Johnson, B. —Hello Carol ..... LATS
Johnson, Dr. G. Timothy —House Call ..... TCS
Johnson, Ford and Tom —Moon Mullins ..... TCS
Johnson, Frank & Frank Fletcher —Bringing Up Father ..... KFS
Johnson, Larry —Sports Commentary ..... UPS
Johnson, M.D., Robert T. —Keeping Well With Your Family Doctor ..... HAA
Johnson, Nancy —Soap Opera Review ..... UFS
Johnston, Lynn —For Better Or For Worse ..... UPS
Jones, Barbara & Charles Bowen —Beautiful! ..... AFS
Jones, Harry & Fred Reinert —Baseball's Immortal Madcaps ..... AFS
Jones, Jenkin Lloyd —An Editor's Outlook ..... LATS
Jones, Randy & Niki David Shrode —Weather Vain ..... TSN
Jones, Taylor —Taylor Jones Caricatures ..... LATS
Jones, Yardley —Yardley Jones ..... CWF
Jorgensen, Anne —Self-Employment For Women ..... CPF
Joseph, Thomas —Crossword Puzzle with Cryptoquotes ..... KFS
Josephson, Clint —Sports Shorts ..... CNS
Judy, Harry —Chess Between You & Me ..... DBI
Julian, Ted —Video Vignettes ..... AMF
Juravich, Dan —The Last Straw ..... SF

K

K-Turkel, Judi & Franklynn Peterson —Business Computer, The ..... PKA
Kahn, A. David —Say What You See ..... KAH
Kaliff, Joe —Broadway Karikatures ..... AMF
Kaliff, Joe —Discussion ..... AMF
Kaliff, Joe —Magic Carpet Over Broadway ..... AMF
Kaliff, Joe —It's A Cockeyed World ..... AMF
Kaliff, Joe —Karikature Karnival ..... AMF
Kaliff, Joe —Book Ends ..... AMF
Kampel, Don —World Spotlight ..... ARU
Kantar, Eddie —Bridge ..... DBI
Kanzler, George —Pop Music Column ..... NHN
Karlson, M.D., Austin —Medicine Cabinet ..... TEE
Karnow, Stanley —Stanley Karnow's Global View ..... RTS
Kast, Sheilah —Cut Your Own Taxes And Save ..... NEA
Katz, Harry Jay —Katz Meow ..... NNB
Katzman, Susan Manlin —Kids' Cooking ..... KSM
Katzman, Susan Manlin —Kids In The Kitchen ..... KSM
Katzman, Susan Manlin —Cooking Class ..... KSM

Kauffman, William —Who's On First ..... FET
Kaufman, Hal —Junior Whirl ..... KFS
Kaufman, Hal & Bob Schroeter —Hocus Focus ..... KFS
Keane, Bill —Family Circus, The ..... RTS
Keasler, John —John Keasler Column ..... MCN
Keats, Jeff —Time Out ..... FNS
Keefe/Brookins/Gorrell/Palmer/Sanders/Trever — The Best and the Wittiest ..... FNS
Keene, Kevin —Trivia I.Q. ..... CF
Kehmier, Clovenger —Geography Lesson, The ..... AMC
Kehrer, James P. and Daniel M. —Consumer Drug File ..... IMTS
Kell, Steve —Capt. & Mandy ..... OPS
Kelley, Steve —Editorial Cartoons ..... CNS
Kelly, D. —Blurbs On Herbs ..... SCI
Kelly, Jr., Allan H. —Small Talk ..... ST
Kelly, Sandra —Sew What's New ..... UPS
Kenety, J.D., William —Scalpel And Gavel ..... IMTS
Kennedy, Joyce Lain —Careers ..... SFI
Kennedy, Joyce Lain —Ad-Section Editorial ..... SFI
Kenny, Dr. James and Mary —Family Talk ..... NCF
Kessler (editor), M. —Comix ..... PAN
Kessler, Maurice —Art Scene ..... PAN
Ketcham, Hank —Dennis the Menace ..... FNS
Key, Ted —Hazel ..... KFS
Kilgore, Al —TV Starscreen Puzzle ..... UFS
Kilpatrick, James J. —Conservative View, A ..... UPS
Kilpatrick, James J. —Writer's Art ..... UPS
King, Shirley —Televiews ..... CPF
Kinser, Betty —Stitching Witchery ..... CNS
Kinsolving, Rev. Lester —Inside Religion ..... GLS
Kirkpatrick, Dr. John —Altar Stairs ..... HPS
Kish, Henrietta —Years Of Fulfillment ..... KIS
Kitman, Marvin —Marvin Kitman Column ..... LATS
Klacik, Andres & Alfredo Grassi —Gunner ..... KFS
Klein, Virginia Doody —Living With Divorce ..... SFI
Kleiner, Dick —Ask Dick Kleiner ..... NEA
Kleiner, Dick —Hollywood Features ..... NEA
Kleiner, Dick —Showbeat ..... NEA
Kleiner, Dick & Staff —Filmeter ..... NEA
Kline, Fred W. —Affairs Of State ..... CAP
Kline, Fred W. —Motor Talk ..... CAP
Kluck, Joe —Onion Head ..... DBI
Knight, Mrs. Richard Alden —Solunar Tables ..... RTS
Knoll, Bill & Rick Maki —Sidelines, The ..... SPT
Knudsen, Don —Woodridge ..... SIE
Kohls-Hunter, Mary —Kosmic Kollection ..... CPF
Kohn, Jackie —Up The Greenhouse-For Plant Enthusiasts ..... TEF
Kohn, Jackie —Teacher Feature-Newspaper Textbook Lessons, A ..... TEF
Kohtz, Karen —Tiny Gazzett ..... DBI
Koltanowski, George —Chess Master ..... GG
Kondracke, Morton —Morton Kondracke ..... UFS
Kopf, L. J. —Edge ..... MRS
Kordel, Lelord —Make People Like You More ..... SPE
Kordel, Lelord —Feel Young Again ..... SPE
Kordel, Lelord —Stay Young Longer ..... SPE
Kordel, Lelord —Eat Right And Live Longer ..... SPE
Kordel, Lelord —Eat And Grow Younger ..... SPE
Kordel, Lelord —Stay Alive Longer ..... SPE
Kordel, Lelord —Eat Your Troubles Away ..... SPE
Kordel, Lelord —Eat Up And Slim Down ..... SPE
Kordel, Lelord —Look Younger—Feel Better ..... SPE
Kotzky, Alex & Dr. N.P. Dallis —Apartment 3-G ..... FNS
Kovel, Ralph and Terry —Kovels: Antiques and Collecting ..... RTS
Kowaski, Denny —Football Replay ..... TEE
Kraft, Joseph —Joseph Kraft Column ..... LATS
Kramer, Jack —Inside Plants ..... LATS
Kravetz, Jay and Elliott —Around Entertainment ..... IPN
Kravetz, Jay and Elliott —Celebrity Interview ..... IPN
Kravetz, Jay and Elliott —Movie Review ..... IPN
Kregos, George —Today's Pitching Form ..... CF
Kregos, George —Today's Football Form ..... CF
Kregos, George —Today's Basketball Form ..... CF
Krehbiel, Thomas —World Of Stereo ..... WCM
Krehbiel, Thomas —Electronics Shoppers Roundup ..... WCM
Kresse, William —Your Newspaper ..... JPS
Kubert, Joe —Christmas Strip ..... NEA
Kubota, Gary T. —Consumerwatch ..... SRG
Kuchera, J. —Odd Ball ..... OPS
Kulpa/Conway —Star Trek ..... LATS
Kupperberg/Delbo/Tragani —Superman ..... TCS
Kuzirian, Eugene —Flashbacks ..... CPF
Kwiatkowski, A. & Gustav Detjen, Jr. —Japos Bulletin ..... DET
Kwiatkowski, A. —Japos Handbook ..... DET

L

Lady Cassandra —Pet Astrology ..... AST
Lamb, Dr. Lawrence —Health ..... NEA
Lambro, Donald —Donald Lambro ..... UFS
Landau, Jack —Law Column ..... NHN
Landers, Ann —Ann Landers ..... FNS
Lane, Bill —All This Jazz ..... WOR
Lane, Bill —Hollywood Beat ..... WOR
Lane, John —Ben Swift ..... UFS
Lane, Mary —Children's Corner ..... WHI
Lane, Mike —Editorial Cartoons ..... CNS
Lane, Nancy —Beauty Of It, The ..... WOR
Lang, Andy —House Of The Week ..... APN
Langell, Jerry —Idea Chaser ..... AFS
Langell, Jerry —Flashback Calendar ..... AFS

FEATURES BY AUTHORS

Langley, Roger —Hispanic Beat ..... WWS
Langton, John —Think You Know.? ..... CWS
Lank, Edith —Real Estate House Calls ..... RHC
Lapham, Lewis H. —Saturday's Child ..... NNI
Larrick, Jim —Larrick's Cartoons ..... NEA
Larry —Larry's World ..... SCI
Larsen, Carl —Frying Pan Follies ..... ASI
Larson, Chick —Carrier-toons ..... UFS
Larson, Doug —Senator Soaper ..... UFS
Larson, Gary —Far Side, The ..... CHR
Larson, Reed —Right To Work News Service ..... NRW
Larter, John —Larter Cartoons ..... TSS
Lasky, (d) Mark & Al Plastino (S) —Nancy ..... UFS
Lasswell, Fred —Barney Google and Snuffy Smith ..... KFS
Lavin, Caryl —Fast Track ..... TCS
Lavin, Ellie and David —Teenage Corner ..... TEE
Lawrence/Shigetani —Dallas ..... LATS
Lazarus, Mell —Miss Peach ..... FNS
Lazarus, Mell —Momma ..... FNS
Lazenby, F. James W. —People Comps ..... SSI
Le Doux, Harold & Dr. N. P. Dallis —Judge Parker ..... FNS
Leary, Bill —A Little Leary ..... LATS
Leary, Don —Teaching Pro ..... LATS
Leasure, Jan —Super Saver ..... UPS
Lebow, Max A. —Lifestyle Horizons—Computers ..... UPI
Lee, Bob & Henri Arnold —Jumble ..... TCS
Lee, Bob & Henri Arnold —Junior Jumble ..... TCS
Lee, Carol —Book Reviews (Children's) ..... FEA
Lee, Laurie —Film Fare ..... WOR
Lee, Stan —Amazing Spiderman, The ..... RTS
Leek, S. —Sybil Leek's Dream Column ..... SCI
Leek, Sybil & P. Angeles —Horoscopes ..... SCI
Legionaire, A. —Short Cuts ..... SCI
Lejeune, Anthony —From Abroad ..... HFS
Lemont, George —Doctor Smock ..... UFS
Lench, Jerry —Travel ..... CAP
Lennon, Tom —Young World ..... NCF
Leokum, Arkady —Tell Me Why ..... UPS
Leposky, George —Florida Travel ..... AMC
Leposky, Rosalie —Natural Foods Column ..... AMC
Lerman, Saf —Parent Awareness Column ..... WPW
Lerner, Max —Max Lerner Column ..... LATS
Lesem, Jeanne —Lifestyle Horizons—Food ..... UPI
Lester, Mary —Wine Scrapbook ..... LES
Lester, S.J., Rev. William —Moral Dimensions Behind Headlines ..... LES
Leunig, Michael —Leunig's World ..... MRS
Levin, Martin —Paperback Guide ..... APN
Levine, Samuel P. —Consumers' Dilemma, U.S.A. ..... LEV
Levine, Samuel P. —Consumer Wants To Know, The ..... LEV
Levine, Samuel P. —Looking Inside the U.S.A. ..... LEV
Levinson, Jay —Earning Extra Money ..... FET
Lewis —Computer And You ..... SCI
Lewis, Anthony —Abroad At Home ..... NYT
Lewis, Dan and Barbara —Pop Scene ..... UFS
Lewis, Flora —Foreign Affairs ..... NYT
Lewis, Todd —Teenage Travel ..... JPS
LeDoux, Harold & Dr. N.P. Dallis —Judge Parker ..... FNS
LeFan, Mike —More For Your Money Fillers ..... LEF
LeFan, Mike —More For Your Money ..... LEF
Lincakos, Nicholas —World Heritage ..... MCF
Libien, Lois & Margaret Strong —How ..... TCS
Lichity, George & Fred Wagner —Grin and Bear It ..... FNS
Liederman, Al —Caricatures ..... FET
Ligon, Dr. Harold —Doctor Talk ..... EDC
Lindh, A. —Lindh-Mute Panel ..... OPS
Lindsay, Jean —You In The Church, The Church In You ..... WIL
Linkert, L. —Peter Panic ..... SCI
Lintermans, Gloria —Looking Great ..... UPS
Lipton, Marvin —Current Events ..... TSS
Litt, G. —Wouldn't It Be Nice If ..... OPS
Livingston, J.A. —Business Outlook ..... FNS
Locher/Collins/Gould —Dick Tracy ..... TCS
Locher, Dick —Dick Locher ..... TCS
Lokay, Larry I. —Business Wire Newsletter ..... BUS
Lord, Shirley —Shirley Lord ..... FNS
Love, Judy (Knitting) & Joanne Schreiber (Sewing) —Stitchin' Time ..... NEA
Lowman, Josephine —Nine-Day Diet, The ..... RTS
Lowman, Josephine —Why Grow Old? ..... RTS
Lowman, Josephine —Beauty Improvement Plan, The ..... RTS
Lowman, Josephine —Beauty and Inflation ..... RTS
Lowney, Paul —Gleeb ..... CNS
Lucas, D. —Tina ..... OPS
Lucinda —Rated G ..... NPS
Ludcke, George O. —It Could Be Verse ..... LUD
Luft, Herbert —Our Film Folk ..... JTA
Lurie, Ranan —Lurie ..... UPS
Luther, Mary Lou —Clotheslines ..... LATS
Lyman, Shelby —Chess, Shelby Lyman On ..... BCF
Lyman, Shelby —Chess Quiz ..... BCF
Lynch, Jim —Celebrity Confidential ..... JDL
Lynch, Wally —Today's Line ..... CF
Lynn, Eric —Test Your Horse Sense ..... TCS
Lynn, Erwin —Cincinnati Reds Quiz ..... LER
Lynn, Richard —Sons of Liberty ..... LYN

M

Machamer, Gene —Gino ..... MAC
Macklin, J. —Strange Destinies (Occult) ..... SCI
Macor, Alida —And Sew On ..... ASO
MacDonald, D. and J. Paquette and L. Bevelander —Sticky Fingers ..... MIL
MacInnis, Dr. H. Frank —Senior Clinic ..... HFN
MacKay/Fairfield —Place For Kids ..... CWF
MacKenzie, Ross —Ross MacKenzie ..... TCS
MacMillin, Guy —The Videot ..... VID
MacNelly, Jeff —Jeff MacNelly ..... TCS
MacNelly, Jeff —Shoe ..... TCS
MacPherson, Duncan —MacPherson Cartoons ..... TSS
MacQueen, Kate —Common Cents ..... CHR
Maddox, Gaynor —Nutrition ..... NEA
Maddox, J. —Zanies Cartoons ..... SCI
Maddox, J. —Pssst Cartoons ..... SCI
Magila —Tricky Ones ..... SCI
Maiman, Rick —Photography ..... PAN
Maiman, Rick & Rita C. Allen —Education In N.Y.C. ..... PAN
Majeski, Ted —Unipix Mail Service ..... UPIN
Majeski, Ted —UPI Telephoto ..... UPIN
Maki, Rick & Bill Knoll —Sidelines, The ..... SPT
Maleska, Eugene T. —Daily & Sunday Crossword Puzzles ..... NYT
Malino, Emily —Design For People ..... UFS
Mallove, Dr. Eugene —Starbound ..... SCI
Mandoe, Bonnie —Cooking Naturally ..... SRG
Mann, Horst —Mann About Town ..... LNI
Mann, Roderick —Roderick Mann Column ..... LATS
Marcej, Rick —Videoism's ..... DBI
Marcus, Jerry —Trudy ..... KFS
Marcus, L. & V. and K. McAuliffe —Fun Page ..... MIL
Margolis, Eleanor —Travel Talk ..... TLF
Margolius, Esther —How To Buy ..... PAI
Margulies, Jimmy —Editorial Cartoons ..... SF
Marlette, Doug —Marlette Editorial Cartoons ..... KFS
Marlette, Doug —Kudzu ..... TCS
Marshall, Jan & Gussie Miller and Patricia Bosch —Fun In The Kitchen ..... RBI
Martin —Photoday ..... SAW
Martin, Charlie —On The Record ..... NCF
Martin, Henry —Good News/Bad News ..... TCS
Martin, Jack —Hollywooding ..... CNS
Martin, Joe —Willy 'n Ethel ..... FNS
Martin, Judith —Miss Manners ..... UFS
Martin, Marian —Dress Pattern Features ..... KFS
Martin, Ted —Pavlov ..... UPS
Martinez, Marilyn —Basics of Microwave Cooking, The ..... RTS
Masson, Walter —Down To Earth ..... DTE
Mathews, Carol —Money Watch ..... LATS
Mathews, Robert —Homeline ..... LATS
Matlen —Comp-U-Ting ..... SAW
Mattson, Marie —Trip Tips ..... MAT
Mauldin, Bill —Mauldin ..... FNS
Maurer, Linus —Challenger (Numbers Game) ..... SFI
Maxwell, Rhonda —Supershopping ..... CWF
Maxwell, Rod —Hawk, The ..... PF
May, Rex & Bob Thaves —Smithereens ..... UFS
Mayer, Dr., Jean & Jeanne Goldberg, —Food For Thought Column ..... WPW
McAlexander, J.E. —Landmark Designs ..... LDI
McAlexander, James —Designer Homes ..... CNS
McArthur, Jack —Canadian Business ..... TSS
McAuliffe, K. and L & V Marcus —Fun Page ..... MIL
McCarthy, Colman —Colman McCarthy Column ..... WPW
McCarthy, Fred —Brother Juniper ..... FNS
McCarthy, J. —Latest Line ..... TCS
McCollam, James —Antique or Junque ..... CNS
McCoo, Carol —Eyes On Tomorrow ..... WOR
McCormack, Patricia —Education Today ..... UPI
McCormack, Patricia —Lifestyle Horizons—Woman's World ..... UPI
McCormack, Patricia —Lifestyle Horizons—Health World ..... UPI
McCormick, Kevin —Arnold ..... FNS
McCormick, Tom & Les Carroll —Our Boarding House ..... NEA
McDonald, Elvin —Plants In The Home ..... KFS
McDonald, Jimmy —Sports Scene ..... MCF
McFeatters, Dale —Strictly Business ..... FNS
McGarrett, Michelle & Dorothy Richey —Are You Listening? ..... RBI
McGinnis, Sonia —Astro Analysis ..... MOR
McGrory, Mary —Mary McGrory ..... UPS
McGrory, Mary —Mary McGrory ..... NYT
McKeever, Joe —Pews ..... CNS
McLellan, Diana —Here in Washington ..... UPS
McManus, Michael —Northern Perspective, The ..... NHN
McManus, Michael J. —Northern Perspective, The ..... MCM
McManus, Michael J. —Ethics & Religion ..... MCM
McWilliams, Peter —Personal Computers ..... UPS
Mead, Jerry D. —Mead On Wine ..... MEE
Means, Marianne —Mariane Means' Washington ..... KFS
Meese, Eric —Bears in Love ..... UPS
Mehle, Aileen —Suzy ..... TCS
Meilach, Dona & Allen —Computers - Q & A ..... MEI
Meilach, Dona Z. —Word Processing ..... MEI
Meltzer, Bernard —Mr. Meltzer on Real Estate ..... FNS
Mendelsohn, Dr. Robert —Confessions of a Medical Heretic ..... RTS
Mendelsohn, M.D., Robert —People's Doctor ..... CF
Menninger, Dr. Walt —Insights ..... UPS
Merrell, Jesse H. —Religion & The Times ..... MER
Merrell, Jesse H. —Washington Welter ..... MER
Metz, Robert —Robert Metz ..... UFS
Meyer, Bob —Muldoon ..... OPS
Meyer, Cord —News Focus ..... FNS
Meyer, Tom —Tom Meyer ..... NYT
Michael, Jay —Star Watch ..... CNS
Michaels, Jay —Film & TViewing ..... JDL
Michaels, Ken —Biodex ..... TSS
Michaels, Ken —Biorhythms ..... TSS
Mii, Itsi —Record Levels ..... MCF
Mikkelsen, Dahl —Ferd'nand ..... UFS
Miko, Bob —Pacific Notebook ..... MNS
Miko, Bob —Pacific Dialogue ..... MNS
Miko, Bob —Communicator's Notebook ..... MNS
Millar, Jeff —Movies On The Cable ..... UPS
Millar, Jeff & Bill Hinds —Tank McNamara ..... UPS
Miller/Salf/Barton/Ohanian —Graphic Impressions ..... FNS
Miller, D.V.M., Frank —Wonderful World Of Animals ..... CHR
Miller, David Wiley —Fenton ..... FNS
Miller, Dick —Dick Miller—New York, New York ..... MLL
Miller, Eugene —Your Medicare ..... MLN
Miller, Gussie & Patricia Bosch and Jan Marshall —Fun In The Kitchen ..... RBI
Miller, Loye —Presidency Column ..... NHN
Milligan, Molly —Fine Design ..... MLS
Milligan, Patsy —Olga Knows ..... MLS
Milmoe, Eugene —Your Car ..... LATS
Milne, Keith —Mountain Men ..... MIL
Milts, Dr. Michael —Ask Your Vet ..... TCS
Mink, Randy —Youth On The Go ..... MIK
Mintz, Ed —Cinemascore ..... LATS
Mirkin, Dr. Gabe —Sportsmedicine ..... NYT
Misch, Robert Jay —Wine Wise ..... CF
Misset, Judi Sheppard —Jazzercise ..... RTS
Mitchell, Phyllis —Your Life & Mine ..... MIT
Mitchell, Phyllis —Happier Living ..... MIT
Mitchell, Phyllis —Phyllis Mitchell's Column ..... MIT
Mochan & Howard —They Changed History ..... SCI
Moishe —Political Side ..... PAN
Moldvay, Albert —Your Photos ..... LATS
Mollen, Dr. Art —Shape Up For Summer ..... RTS
Mollen, Dr. Art —Art of Feeling Good, The ..... RTS
Molloy, John T. —Dress For Success ..... LATS
Molnar, Maria —Love & Laughter ..... OPS
Moor, Rev. N.R.H. —Faithfully Yours ..... MCF
Moore, Alex —Barnacle & His Friends ..... OPS
Moore, Foster —Napoleon ..... SM
Moores, Ann —Photographing Hunting Dogs ..... WWN
Moores, Dick —Gasoline Alley ..... TCS
Mora, Gene —Fortune Kookie ..... MCN
Mora, Gene —Graffiti ..... MCN
Moran, Rick —T.V. & Radio ..... PAN
Moran, Rick —Dining Out ..... PAN
Moran, Rick —Computers ..... PAN
Moran, Rick —N.Y.C. Politics ..... PAN
Moran, Rick —Movies, The ..... PAN
Moran, Rick —Theatre in N.Y.C. ..... PAN
Moran, Rick —Home Computer, The ..... PAN
Moran, Rick & Rita Allen —Day Tripping ..... PAN
Moran, Rick & Rita Allen —Travel ..... PAN
Moreno, Pedro R. —Golden Age, The ..... UCS
Moreno, Pedro R. —Lil' Martian ..... UCS
Moreno, Pedro R. —Brother Simon & Lucus ..... UCS
Moreno, Pedro R. —Big Feet ..... UCS
Moreno, Pedro R. —Campus Laughter ..... UCS
Moreno, Pedro R. —Jackson's Law ..... UCS
Moreno, Pedro R. —Lil' Debbie ..... UCS
Moreno, Pedro R. —Lynette The Angel ..... UCS
Moreno, Pedro R. —Medical Circle ..... UCS
Moreno, Pedro R. —Moreno's Cartoons ..... UCS
Moreno, Pedro R. —St. Peter's Gate ..... UCS
Moreno, Pedro R. —Space Nuts ..... UCS
Morgan, Bill —Sport Day ..... CF
Morgan, Jr., Ed —It's Just a Game ..... RTS
Mornay, Les —Bout Sports ..... WOR
Morris, Hoey —Space Case ..... CPF
Morris, Jonas —Health Policy Report ..... IMTS
Morris, Milt —Editorial Cartoon ..... APN
Morris, Phillis —Dear Decorator ..... BHB
Morris, Phyllis —Living In Style ..... BHB
Morris, Phyllis —Mansion & Mansionettes ..... BHB
Morris, Phyllis —Phyllis Morris On Interior Design ..... BHB
Morrison, Marian —Canadian Crossword ..... CWF
Morrissey, Elaine —Birthscope ..... BIR
Morrissey, Elaine —Sunscope ..... BIR
Morrissey, Elaine —Annual Forecast, 1984 ..... BIR
Morrissey, Elaine —Answer Wheel, The ..... BIR
Morrow, Gary & Cary Bates —Buck Rogers In The 25th Century ..... NYT
Morse, Jane —Penny-Wise Traveller ..... KFS
Moses, Denise —American Weekend ..... CBN
Moskowitz, Milton —Milton Moskowitz Column ..... LATS
Moss, Geoffrey —Mossprints ..... WPW
Moss, Sterling —Sterling Moss Talks ..... SCI
Mulcahy, Susan —Eavesdropping ..... LATS
Murchison, William —Main Street U.S.A. ..... HFS
Murfin, C. & R. Harris —Sports Flashback ..... MUR
Murphy, Frank G. —Faces In The News (Sketches) ..... DIS
Murphy, John Cullen —Prince Valiant ..... KFS
Murray, Bill —Sports Quiz ..... MFS
Murray, Bill —Editorial Cartoons ..... MFS
Murray, Bill —Black Giants ..... MFS
Murray, Bill —Sonny Boy ..... MFS
Murray, Bill —Puzzles ..... MFS
Murray, Bill —Fillers ..... MFS
Murray, Bill —Entertainment ..... MFS
Murray, Bill —Anagrams ..... MFS
Murray, Bill —Graffiti ..... MFS
Murray, Bill —Candy Man, The ..... MFS
Murray, Bill —Those Browns ..... MFS
Murray, Bill —All In The Family ..... MFS
Murray, Bill —Laff Of The Week ..... MFS
Murray, Jim —Jim Murray Column ..... LATS
Muse, Ken —Squeegee ..... OPS
Myers, Russell —Broom-Hilda ..... TCS

N

Nadell, Lila —Fashion Sense ..... FS
Nagler, Monte —Picture This ..... KAH
Naylor, J. —Astrology ..... SCI
Neal, Howard —Cruise News/Views ..... TLF
Neal, William —Touch of Velvet ..... EHS
Neal, William —Think About It ..... EHS
Neal, William —Bootstraps ..... EHS
Nelson/Joan/Harry —Julius ..... OPS
Nelton, Sharon —Today's Compact Living ..... RTS
Nesoff, Bob and Sandy —Traveling ..... GSM
Nesoff, Wendy and Barbara —Teen Scene, The ..... GSM
Neuhaus, Tom —Answers ..... NHF
Neuhaus, Tom —Bungling Chef, The ..... NHF
Neumann, Dr. Karl —Healthy Traveler, The ..... IMTS
Newgate, J. Baxter —National Challenge ..... CF
Newgate, J. Baxter —National Challenge ..... MEM
Nickens, Frank —Otto Sez ..... HPS
Nicklaus, Jack —Play Better Golf With Jack Nicklaus ..... KFS
Nidetch, Jean —Thinking Slim ..... SF
Niekarz, Tom —Do Your Own Thing ..... UB
Noltensmeier, Lucille —Country Almanac, A ..... PAF
Norris, L.B. & Gustav Detjen, Jr. —Roosevelt Handbook ..... DET
Norris, Paul —Brick Bradford ..... KFS
Norris, Paul & Lyle Swigart —Geriatrix ..... CNS
Novak, Robert & Rowland Evans —Inside Report ..... FNS
Nugent, Art —Uncle Art's Funland ..... UFS
Nydick, David —You, Your Child, And Entertainment ..... DAN
Nydick, David —You, Your Child, And Sports ..... DAN
Nydick, David —You, Your Child, And School ..... DAN
Nyerges, Christopher —Recycling ..... CNS

O

O'Brian, Jack —Jack O'Brian ..... KFS
O'Flaherty, Terrence —Assignment: Television ..... CHR
O'Neill, Dan —O'Neill ..... CHR
O'Reilly, Don —Inside Auto Racing ..... AUN
O'Reilly, Don —Dateline: Detroit ..... AUN
O'Reilly, Don —Motorcade USA ..... AUN
O'Sullivan, Joan —Living Today ..... KFS
Ohanian/Saif/Barton/Miller —Graphic Impressions ..... FNS
Ohlsson, Ib —Ohlsson's Editorial Art ..... NIES
Ohman, Jack —Jack Ohman ..... TCS
Olderman, Murray —Sports Focus ..... NEA
Olderman, Murray —On Sports ..... NEA
Olds, Greg —City Editor's Tip Service ..... LATS
Oliphant, Pat —Oliphant ..... UPS
Oliver —You Know It's Gonna Be A Blue Day When: ..... NFS
Olshan, Mort —Mort Olshan's Gold Sheet Line ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet Pro Forecast ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet Top Ten ..... OSF
Olshan, Mort —Mort Olshan's Gold Sheet College Forecast ..... OSF
Omarr, Sydney —Astrological Forecast ..... LATS
Ommerman, Betty —Beautifully Yours ..... BFO
Ommerman, Betty —Fashionably Speaking ..... BFO
Ommerman, Betty —Travel-Bound ..... BFO
Osman, Karen —Day By Day ..... PAF
Osol, Bernice Bede —This Week In Astrology ..... NEA
Osol, Bernice Bede —Astro°Graph ..... NEA
Overgard, William —Rudy ..... UFS
Overgard, William & Allen and John Saunders —Steve Roper ..... FNS
Owen, Jan —Computers (Home & Business) ..... DBI

P

P.I.B. —Pelusa ..... UPIFD
Padilla, Scott —Through the Rear View Mirror (history) ..... PAC
Palacio, Lino y Jorge —Desfile del Buen Humor ..... UPIFD
Palacio, Lino y Jorge —Dona Tremebunda ..... UPIFD
Palacio, Lino y Jorge —Cicuta ..... UPIFD
Palacio, Lino y Jorge —Ramona ..... UPIFD
Palacio, Lino y Jorge —Avivato ..... UPIFD
Palacio, Lino y Jorge —Fulgencio ..... UPIFD
Palacio, Lino y Jorge —Tarrino ..... UPIFD
Palmer/Brookins/Gorrell/Keefe/Sanders/Trever —
The Best and the Wittiest ..... FNS
Palmer, Bob —Editorial Cartoons ..... SF
Palmer, Gary —Coin Box, The ..... CNS
Palmer, Paige —Fashion 'N Figure ..... FAS
Palmer, Paige —World Wide Travel Advice ..... FAS
Pamela —Predictions ..... SF
Paquette, J. and L. Bevelander and D. MacDonald —Sticky Fingers ..... MIL
Paquin, Joe —Premier Crossword Puzzle ..... KFS
Parcell, Gil —Tanglefoot ..... MIL
Parker Brothers —Boggle Challenge ..... FNS
Parker, Brant & Don Wilder —Goosemyer ..... FNS
Parker, Brant & Johnny Hart —Wizard of Id, The ..... FNS
Partch, Virgil —Big George ..... FNS
Pastoret, Phil —Barbs ..... NEA
Patterson, W. —Pet Parade ..... SCI
Patterson, William —Pet Parade ..... PET
Paul, Jan —Around The House With Jan Paul ..... PAU
Paul, Jan —Books Around the House ..... PAU
Pauley, Gay —Lifestyle Horizons—Fashion ..... UPI
Paulus, John D. —Everybody's Business ..... MCF
Paulus, John D. —On The Other Hand ..... MCF
Paulus, John D. —Specialty Books ..... MCF
Paulus, Mid —Beautiful Homes ..... MCF
Paulus, Mid —Homebody Gourmet ..... MCF
Paulus, Mildred H. —Book Marks ..... MCF
Payette, Virginia —Virginia Payette ..... UFS
Pederson, Kern —Famous Americans ..... SM
Pederson, Kern —Little Farmer ..... SM
Pederson, Kern —Just So Happened ..... SM
Pederson, Kern —Color This ..... SM
Peirce, Neal R. —Neal Peirce Column ..... WPW
Pence, Dick —Searching Your Family Tree ..... RTS
Pepper, Claude —Ask Congressman Pepper ..... NEA
Perkins, Steve & Mickey Herskowitz —Sports Hot Line ..... UPS
Pesin, Alan —On The Line ..... UPS
Peterman, Gary & Roger Bollen —Catfish ..... TCS
Peters, Charles —Tilting At Windmills ..... WM
Peters, Mike —Mike Peters ..... UFS
Peters, Nan —TV Today ..... WOR
Peterson, Clyde —C.P. Houston Cartoons ..... RTS
Peterson, Franklynn & Judy K-Turkel —Business Computer, The ..... PKA
Peterson, Jon —Beverly Hills Lifestyle ..... BHB
Peterson, Roy —Peterson Cartoons ..... TSS
Petti, M.D., M. & Jud Hurd —Health Capsules ..... UFS
Phillips, Kevin P. —Kevin P. Phillips ..... KFS
Pike, Otis —Pike Column ..... NHN
Pinkerman, John —Today's Books ..... NWS
Pinkerman, John —A Changing World ..... NWS
Pinkerman, John —Travel ..... NWS
Pinkham, Mary Ellen —Mary Ellen's Self-Help Diet ..... NYT
Pinkham, Mary Ellen —Mary Ellen's Hints ..... NYT
Plagenz, George —Saints And Sinners ..... NEA
Plastino, Al (S) & Mark Lasky (d) —Nancy ..... UFS
Plympton, Bill —Plympton ..... UPS
Polakoff, Dr. Phillip —Work & Health ..... PAI
Pollan, Bob —Scram-Lets ..... MCN
Porter, Sylvia —Your Money's Worth ..... UPS
Posner, Jack —Jest Browsing ..... POS
Posner, Jack —Capitol Comedy ..... POS
Poster, Tom & Phil Roura —People Exclusive ..... TCS
Poteet, G. Howard —Correct English Please ..... CPF
Poussaint, Dr. Alvin & Dr. James Comer —Getting Along ..... UFS
Powell, Cynthia —Aging Attitudes ..... AGE
Powell, Dwane —Dwane Powell Column ..... LATS
Powell, Jody —Jody Powell Column ..... LATS
Power, Al —Sports Quiz-Cross ..... YPI
Power, M.D., Lawrence —Food & Fitness ..... LATS
Pracy & Fallon —Nutty Nature ..... SCI
Prentice, John & Fred Dickenson —Rip Kirby ..... KFS
Preston, Charles —Observer Crossword Puzzle, The ..... RTS
Preston, Charles —Quote-Acrostic ..... LATS
Price, Eleanor —All About Pets ..... LATS
Proudfoot, Dan —Motorworld ..... CWF
Pulver, Peggy —Bookstand ..... MIL
Pursch, Dr. Joseph —Dry Doc ..... LATS
Pyle, Dolores —Your Horoscope Forecast ..... PYL

Q

Qazi, Mahmood Ahmad —Princess of China ..... PAK
Quart, Julie —Teleword ..... UPS
Queen, Alan N. —Scientific Subjects ..... PWS
Queen, Bella A. —Features ..... PWS
Queen, Robert I. —Main Street Subjects ..... PWS
Quellet, Jo —Wonderword ..... UPS
Quinn, Jane Bryant —Staying Ahead Column ..... WPW
Quinn, Joe —Let Me Be the Judge ..... MIL

R

Raby, William L. —Reluctant Taxpayer ..... INO
Raden, Don —Suburbia ..... SF
Raden, Don & Ken Ross —Selling Short ..... UPS
Radutz, Henry & Frank Bolie —Winnie Winkle ..... TCS
Raeside, Adrian —Raeside Cartoons ..... MIL
Raidy, William —Theater Column ..... NHN
Ramos —Spanish Crossword Puzzle ..... KFS
Rand, Lester —Teenagers Say ..... YOU
Rand, Lester —The Youthful Viewpoint ..... YOU
Rands, How —Fun Bug ..... SM
Rands, How —It's Different ..... SM
Rands, Howard —Twitch ..... SM
Raphael —Apples Of Gold In Pictures Of Silver ..... EHS
Raskin, Barbara —Bookflaps ..... NNI
Raspberry, William —William Raspberry Column ..... WPW
Ratts, Kay —By The Kitchen Sunk ..... RTT
Rawls, S. C. —Scrawls' Cartoons ..... NEA
Raymond, Dick —Lifestyle Horizons—Gardening ..... UPI
Rayner, E. & K. Butler —Q & A —Healthwise ..... SCI
Rechin, Bill & Don Wilder —Crock ..... FNS
Reed, Ed —Off The Record ..... RTS
Reed, Jon-Michael —Tune In Tomorrow ..... UFS
Reed, Rex —Rex Reed ..... TCS
Reeves, Richard —Richard Reeves ..... UPS
Regis, John —Auto Consumer Feature ..... PAC
Reilly, John —Book Talk ..... ECS
Reinert, Fred & Harry Jones —Baseball's Immortal Madcaps ..... AFS
Reitz, Jim —Things Your Mother Never Taught You ..... UPS
Rejskind, Gerard —Audiolab ..... CWF
Ressler, Maurice —Sci Fi ..... PAN
Reston, James —James Reston Column ..... NYT
Reynolds, Don —Taking Off ..... CBN
Rhodes, Bob —Horse Sense ..... CNS
Rhodes, Judith —You And Your Money ..... CNS
Riblet, Jr., Carl —Past Sixty-five ..... INO
Riblet, Jr., Carl —Isn't It The Truth? ..... INO
Riblet, Jr., Carl —Weather and You, The ..... INO
Rice, Joe —Pee Wee's Pencil ..... CNS
Richards, Steve —Cable News/Features ..... TLF
Richardson, Jim —Movie Gig ..... DBI
Richardson, Ken —Collector's Club ..... MIL
Richey, Dorothy & Michelle McGarrett —Are You Listening? ..... RBI
Richey, Dorothy & Patricia Bosch —Today's Woman In Today's World ..... RBI
Richey, Dorothy and Noyes —Dorothy Richey's Travel Talk ..... RBI
Richman, Milton —Today's Sport Parade ..... UPI
Richmond, Norman (Otis) —Cream Off The Top ..... RIN
Richmond, Norman (Otis) —Diasporic Music ..... RIN
Ricky, Tricky —Wordy Gurdy ..... UFS
Riddle, Nod —Mr. Tweedy ..... LATS
Ridgeway, Frank —Mr. Abernathy ..... KFS
Riesel, Victor —Inside Labor ..... FNS
Riggenbach, Jan —Backyard Bounty ..... JAN
Riggenbach, Jan —Gardening ..... JAN
Riggs, Ernie —Farming Today ..... SCI
Righetti —Yard Yarns ..... SCI
Righetti —Plant Talk ..... SCI
Righetti —Crypto Game ..... SCI
Righetti —Where You Live ..... SCI
Righetti —More For Your Money ..... SCI
Righetti —Clints Hints ..... SCI
Righetti —Family Skeletons ..... SCI
Righetti —Animal Ad Libs ..... SCI
Righetti —Late Show ..... SCI
Righetti —You're The Detective ..... SCI
Righetti —Pics Trix ..... SCI
Righetti —Needles & Pins ..... SCI
Righetti —Horsin Around ..... SCI
Righetti —Handwriting Analysis ..... SCI
Righetti —Grape Press ..... SCI
Righetti, R. —Stars and Your Future ..... SCI
Righter, Carroll —Horoscope ..... MCN
Rinchette, J. & Young —Potted Pals ..... SCI
Riordan, James —Platinum Rainbow, The ..... RPT
Riordan, James —Rock-Pop Poll ..... RPT
Risten, H. L. —Crossword ..... EDC
Ritter, John —You Be The Judge ..... LBA
Ritter, John —Legal Briefs ..... LBA
Ritter, John —Lawyer's Viewpoint ..... LBA
Rivera, Eddie —Rockweek ..... CBN
Robbens, Diane —Beauty Digest ..... NEA
Robertson, John —John Robertson ..... CWF
Robertson, Stuart —Your Garden ..... MIL
Robinson, Jerry —Life With Robinson ..... CWS
Robinson, Jerry —Flubs & Fluffs ..... CWS
Robinson, Lisa —Lisa Robinson ..... NYT
Robinson, Robin & Kay Chorao (Artist) —Robin's World ..... PRI
Roblin, Chuck —Tex Benson ..... DBI
Roche, R. A. —Flamingo ..... PF
Rochette, Edward C. —Coin Roundup ..... LATS
Rockmore, Milton —Starting Your Own Mail-Order Business ..... RTS
Rockmore, Milton —How To Find A Job ..... RTS
Rockmore, Milton —How To Make Extra Money ..... RTS
Rockmore, Milton —How To Make Extra Money ..... ROC
Rodrigues, Marcelo O. —Cybernland ..... DBI
Rodriques, Charles —Charlie ..... TCS
Rogers, Dick —Johnny Wonder ..... UFS
Rogers, Dick —Kidspot ..... UFS
Rooney, Andy —Andy Rooney ..... TCS
Rosenberg, Howard —Howard Rosenberg Column ..... LATS
Ross, Dr. Milton & Dr. Steve Brody —Doctor Column ..... CSP
Ross, Ken & Don Raden —Selling Short ..... UPS
Ross, Martin J. —A Good Book to Read ..... LAW
Ross, Martin J. —Law and Order ..... LAW
Ross, Martin J. —Law Briefs ..... LAW
Ross, Martin J. —The Law Clinic ..... LAW
Ross, Martin J. —The Law Brief ..... LAW
Ross, Percy —Thanks A Million ..... RTS
Rossiter, Jr., Al —Science Today ..... UPI
Roth, M.S. June. —Nutrition Hotline ..... ROJ
Roth, M.S. June. —Special Diets ..... ROJ
Roth, Samra —View From the Bridge ..... SFS
Roura, Phil & Tom Poster —People Exclusive ..... TCS
Rowan, Carl —Carl Rowan ..... FNS
Rowen, Hobart —Economic Impact Column ..... WPW
Rubbin, Ray —Squeeky Break ..... DBI
Rubin, Don —Confetti ..... UFS
Rubin, Don —Real Puzzle, The ..... UFS
Rukeyser, Louis —Louis Rukeyser ..... MCN
Rusher, William A. —Conservative Advocate, The ..... NEA
Russ, Bill —Road Test ..... PAC
Russell, Mark —Mark Russell Column ..... LATS
Ruth, Philippa —Bout Books ..... WOR
Ryan, Jack —Motion Pictures & T.V. ..... CAP
Ryan, Steve —Zig-Zag Puzzles ..... CNS
Ryan, Steve —Puzzles & Posers ..... CNS
Ryan, Steve —Teaser, The ..... SCI
Ryan, Tom K. —Tumbleweeds ..... FNS

FEATURES BY AUTHORS

S

Sabia, Laura —Laura Sabia ..... CWF
Sack, Steve —Steve Sack ..... TCS
Saffa, Al —Beaver Colonies In Rocky Mt. National Park ..... WWN
Safire, William —Essay ..... NYT
Sagendorf, Bud —Popeye ..... KFS
Sait/Barton/Ohanian/Miller —Graphic Impressions ..... FNS
Sajem, Johnny —Evermores, The ..... KFS
Saksena, Madge M. —Ask Aunt Madge ..... ASK
Salisbury, Allan "Sals" —Snake Tales ..... NEA
Salmon, Ray —The Little Man ..... SAL
Salter, Dr. Charles A. —Perspectives ..... SF
Saltz, Donald —Daily Trivia Quiz ..... QUF
Saltz, Donald —Check Your Knowledge ..... QUF
Saltz, Donald —Why That Expression? ..... QUF
Saltzman, Joe —New Video ..... KFS
Saltzman, Tony —From The Bottom Of The Barrel ..... MEE
Samuels, Julia —Fashion ..... NNB
Sanders/Brookins/Gorrell/Keefe/Palmer/Trever — The Best and the Wittiest ..... FNS
Sanderson, Jim —Liberated Male ..... SFI
Sansom, Art —Born Loser ..... NEA
Sargent, Ben —Ben Sargent ..... UFS
Sarlro, William —Essay ..... NYT
Sarkesian, Barbara —Good Olde Days ..... CPF
Sataloff, Ron A. —Lists! ..... SPO
Sataloff, Ron A. —Pro Football Experts Bowl ..... SPO
Sataloff, Ron A. —College Football Experts Bowl ..... SPO
Sattler, Warren —Swamp Brats ..... SM
Sattler, Warren —Grubby ..... SM
Saunders, Allen and John & William Overgard —Steve Roper ..... FNS
Saunders, Allen and John & Ken Ernst —Mary Worth ..... FNS
Savage, Diana —Vegetarian View ..... CNS
Saxe, Kathleen —Word Game ..... UFS
Scadutto, Al & Bob Dunn —They'll Do It Everytime ..... KFS
Schaaf, Miv —Things ..... SCH
Schaaf, Miv —You Know You Love Them When ..... SCH
Schanafelt, Ted —Outdoor Report, The ..... PAF
Scheele, Dr. Adele —At Work ..... KFS
Scheuer, Steve —Cable Key ..... KFS
Scheuer, Steven H. —TV Key Previews ..... KFS
Scheuer, Steven H. —Soap Opera Scene ..... KFS
Scheuer, Steven H. —TV Keynotes ..... KFS
Scheuer, Steven H. —TV Mailbag ..... KFS
Schier, Ernest —Theater ..... NNB
Schlafly, Phyllis —Phyllis Schlafly Column ..... CNS
Schleier, Curt —Book Beat ..... SCS
Schleier, Curt —Reviews ..... SCS
Schneider, Howie —Eek & Meek ..... NEA
Schneider, Tom —Moveable Nest, The ..... CHR
Schoolcraft, Sue —Tips on Tots ..... CF
Schorr, Bill —Conrad ..... TCS
Schorr, Bill —Bill Schorr ..... TCS
Schreiber, Joanne (Sewing) & Judy Love (Knitting) —Stitchin' Time NEA
Schroeter, Bob —Laugh Time ..... KFS
Schroeter, Bob & Hal Kaufman —Hocus Focus ..... KFS
Schulian, John —John Schulian ..... UPS
Schultz, Dr. Whitt H. —How To Sell Successfully ..... KNF
Schultz, Dr. Whitt H. —How To Speak Successfully ..... KNF
Schultz, Dr. Whitt H. —How To Communicate Successfully ..... KNF
Schultz, Dr. Whitt H. —Refirement - Not Retirement ..... KNF
Schultz, Dr. Whitt H. —How To Improve Your Career ..... KNF
Schultz, Dr. Whitt H. —How To Sell By Mail ..... KNF
Schultz, Dr. Whitt H. —How To Motivate Yourself ..... KNF
Schultz, Dr. Whitt H. —How To Use The Gold Mine Between Your Ears .KNF
Schulz, Charles —Peanuts ..... UFS
Schumeister, James —Levy's Law ..... NEA
Schwarzenegger, Arnold —Sports ..... NNB
Scott, Frances —A Woman Like You ..... BAS
Scott, Frances —Fact Or Fantasy ..... BAS
Scott, Jerry —Gumdrop ..... UFS
Scott, Niki —Working Woman ..... UPS
Scott, Paul —Scott Report, The ..... AMW
Scott, Vernon —Scott's World ..... UPI
Scott, Vernon —Lifestyle Horizons—Scott ..... UPI
Seff, Philip & David C. Baer II —Our Fascinating Earth ..... ADF
Segal, Robert —One Man's Opinion ..... SAF
Sellers, David —Judge For Yourself ..... CNS
Sellers, Paul —Eb & Flo ..... UFS
Sellers, Paul and Roger Hargeaves —Mr. Men & Little Miss ..... NEA
Seltz, B. —Ideas For Salesmen ..... SCI
Serius, Sy —Commodity & Stock Market Cycles ..... AST
Shaeffer, Carole —Gourmet/Garden ..... ART
Shales, Tom —On The Air Column ..... WPW
Shanker, Albert —Where We Stand ..... AFT
Sharfman, Bern —Kitchen Cynic ..... AMF
Sharif, Omar & Charles Goren —Goren On Bridge ..... TCS
Sharp, Hal —Sportsman's Digest ..... CF
Shaw, Howard Dana —Word Watch ..... FET
Shearer, Cody & Maxwell Glen —Here and Now ..... FNS
Shearer, Ted —Quincy ..... KFS
Sheffer, Eugene —Crossword Puzzle With Cryptoquips ..... KFS
Sheinwold, Alfred —Sheinwold On Backgammon ..... LATS
Sheinwold, Alfred —Sheinwold On Bridge ..... LATS
Sheldon, Mike —Mike Sheldon ..... KFS
Shelton, Mike —Editorial Cartoons ..... CNS
Sheridan, Sarah —Recipe ..... EDC
Sherman, Goddard —Teen Scene ..... DBI
Sherrod, J. —Modern Etiquette ..... SCI
Sherrod, J. —Teenage Driving Tips ..... SCI
Sherrod, J. —Test Yourself ..... SCI
Sherrod, J. —Modern Sherlock Holmes (Mystery) ..... SCI
Sherrod, J. —Famous Recipes ..... SCI
Sherrod, J. & Singer —Recipes Of TV Stars ..... SCI
Sherwood, Don —Return With Us To ..... CNS
Sherwood, Don & Stan Stunell —Sergeant Preston Of The Yukon ...LONE
Sherwood, Rick —TV Tonight ..... NYT
Shigotani/Lawrence —Dallas ..... LATS
Shimer, Porter —Bodywork ..... UPS
Shrode, Niki David & Randy Jones —Weather Vain ..... TSN
Sichelman, Lew —Housing Scene, The ..... UFS
Siers, Darrell —Your Word For Today ..... SCI
Sievers, Paul —Training Labrador Retrievers ..... WWN
Sikorsky, R. —Mr. Mileage Auto Tips ..... SCI
Silk, Leonard —Economic Analysis ..... NYT
Simmonds, Posy —Mrs. Weber's Diary ..... FET
Simmons, Richard —Richards Simmons ..... UPS
Simon, Arthur —How To Give A Party ..... BHB
Simon, Arthur —Party Time/Beverly Hills ..... BHB
Simon, Roger —Roger Simon Column ..... LATS
Simonsan/Berthel —Junior Editors ..... APN
Sims, Edward H. —Special Article ..... EDC
Sims, G. —Hieroglyphics ..... DBI
Sims, Lydel —Watch Your Language ..... CF
Sims, Sr., Mrs. Hugo —Louisa's Letter ..... EDC
Singer, & J. Sherrod —Recipes Of TV Stars ..... SCI
Singer, Kurt —Household Repair Dictionary ..... SCI
Singer, Marian —Hollywood Celebrities Gossip ..... SCI
Sinor, John —John Sinor Column ..... CNS
Siposs, A. J. —International Traders Mailbag ..... IBIS
Siposs, Alain —How To Start & Manage Your Own Business ..... IBIS
Sixta, George —Rivets ..... FNS
Skiena, Steven —Computer Picks The Pros ..... COM
Skiena, Steven —Getting Started With Computers ..... COM
Skoglund, Robert —In My Humble Opinion ..... SKF
Slazinik, Susan —Book Reviews ..... FEA
Sleed, Joel —Travel Column ..... NHN
Sloan, Robin Adams —Gossip Column, The ..... KFS
Sloane, Bob —Going Our Way ..... STR
Sloane, Martin —Supermarket Shopper ..... UFS
Smith, Adam —Adam Smith ..... NYT
Smith, Al —Rural Delivery ..... SM
Smith, Al —Bumbles ..... SM
Smith, Al —Life In Suburbs ..... SM
Smith, Ann —Tummy Trimmer Primer ..... RTS
Smith, Brian W. —Craft Patterns ..... CHW
Smith, Ian —GOES Weather Service ..... UPIN
Smith, Jack —Time Of Your Life ..... UFS
Smith, Jack N. —Senior's Corner ..... DIC
Smith, Kingsbury —Kingsbury Smith ..... KFS
Smith, Liz —Liz Smith ..... TCS
Smith, Mr.and Mrs. George —Smith Family ..... UPS
Smith, Ralph —Captain Vincible ..... KFS
Smith, Roland —Something To Think About ..... STTA
Smith, Scott —O'Malley's Law ..... FET
Smith, Stan —Stan Smith's Tennis Class ..... KFS
Smolar, Boris —Between You & Me ..... JTA
Smythe, Reggie —Andy Capp ..... FNS
Snyder, Jimmy —Jimmy the Greek ..... FNS
Sobran, Joseph —Joseph Sobran Column ..... LATS
Solis-Cohen, Lita —Antiques ..... ART
Solis-Cohen, Lita —Litamail ..... ART
Solomon, Dr. Neil —Neil Solomon, M.D. Ph.D ..... LATS
Solomon, Elisabeth F.S. —Your Education Rights ..... SEF
Solomon, Elisabeth F.S. —Your Health Rights ..... SEF
Sonstein, Bill —On Wines ..... SON
Soth, Lauren —Food and Agriculture Affairs ..... RTS
Sott, Donna —My Grandma ..... KFS
Sousa, Philip —Travel Stories ..... CNS
Southwell, Bill —Books ..... NNB
Sowd, David —Spectator ..... SWD
Spears, Jackie & Michael Fortuna —Penny Thoughts ..... AFS
Speraw, Dan —Kids In Sports ..... UPS
St. Clair, Rita —Designing Woman ..... LATS
St. John Jackson, Dorothy —Your Handwriting Tells ..... CNS
St. John, Tracy —Word Cage ..... SF
Stacey —Psyche/Cology ..... SAW
Stansbury, Herb —Smart Chart ..... LATS
Stapley, Ray —Your Car ..... TSS
Starr, Carol —Starr Tracks ..... SF
Starr, Leonard —Annie ..... TCS
Stayskal, Wayne —Wayne Stayskal ..... TCS
Steel, Jack —It's A Laugh ..... DBI
Steel, Johannes —Johannes Steel On Wall Street ..... MCN
Stein, Ed —Stein's Cartoons ..... NEA
Steincrohn, Dr. Peter J. —Stop Killing Yourself ..... MCN
Stephen, Beverly —Options ..... TCS
Sterling (Editor), Bryan —Will Rogers Says ..... RTS
Stevens, Gary —Mighty Mixture ..... SAG
Stevens, Mark —Inside Investor ..... STE
Stevens, Mark —Small Business ..... STE
Stewart, B. L. —Paternity Ward ..... MCN
Stewart, Walter —Walter Stewart ..... CWF
Stiles, Chuck —Village Square ..... SM
Stiles, Chuck —Editorial Cartoon ..... SM
Stocker, Lee —Unislides ..... UPIN
Stockheim, Arnie —Arnie ..... SCI
Stovall, Rawson —Vid Kid, The ..... UPS
Strong, Margaret & Lois Libien —How ..... TCS
Stunell, Stan & Don Sherwood —Sergeant Preston Of The Yukon ...LONE
Sturgis, Larry —It's True ..... FET
Sturgis, Larry & Leonard Bruce —Legal Limits ..... LDC
Summer, Anita —Anita Summer's New York ..... SUM
Summers, Dana —Editorial Cartoons ..... CNS
Sussman, Esq., Bernard —You & The Law ..... IMS
Sutter, Linda & Ramona Fradon —Brenda Starr ..... TCS
Sutton, Horace —Of All Places ..... FNS
Swan, Paul —It's The Truth (Facts) ..... SCI
Swede, Paul —Sunday Laughs Male Cartoons ..... SCI
Swenson, Allan A. —Gardening Series ..... NEA
Swigart, Lyle & Paul Norris —Geriatrix ..... CNS
Szep, Paul & Tony Auth —Full Disclosure ..... WPW

T

Takado, Miskrit —World Of Books ..... RBI
Tamara —Film Previews ..... AST
Tamara —Gala Events ..... AST
Tanenbaum, Rabbi Marc H. —Religious Commentary ..... SAF
Tarr, Yvonne Young —Quick & Diet Gourmet ..... UFS
Taylor, John —Caricatures ..... CNS
Taylor, Jon M. —Making It ..... TAJ
Taylor, Jon M. —Resources For Today ..... TAJ
Taylor, Lillian —Why Be Bored! ..... TAY
Teets, John —Switching On ..... UPS
Templeton, Ben & Tom Forman —Elwood ..... TCS
Templeton, Ben & Tom Forman —Sporting Life, The ..... TCS
Templeton, Ben & Tom Forman —Motley's Crew ..... TCS
Teri —The Women ..... ARU
Thaler, K. C. —Thaler Column, The ..... UPIFD
Thaves, Bob —Frank & Ernest ..... NEA
Thaves, Bob & Rex May —Smithereens ..... UFS
Thimmesch, Nick —Nick Thimmesch Column ..... LATS
Thomas, Helen —Backstairs At The White House ..... UPI
Thomas, Richard —Roll Call Report (a.k.a. Thomas' Roll Call Report) OWN
Thompson, Frank —Success ..... CPF
Thornton, Robert —Nit Wit ..... THF
Thornton, Robert —Robert's Rules ..... THF
Thrash, M.D., Agatha M. —Simple Remedies & Preventive Medicine (An Ounce of Prevention) ..... THP
Thurmond, Mrs. Strom —Parenthood Guidebook ..... EDC
Tiajcliff, Y. L. —Have You Met.? ..... NPS
Tiede, Tom —News Focus ..... NEA
Tilton, Helen —Gourmet Hints ..... TEE
Tippit, Jack —Amy ..... RTS
Tippit, Jack & Don Trachte —Henry ..... KFS
Toles, Tom —Tom Toles ..... UPS
Towers, Samuel A. —Camera View ..... NYT
Trachte, Don & Jack Tippit —Henry ..... KFS
Trag & Engleman —Juvenile Picture Crosswords ..... SCI
Trag & Gordon —Solve-A-Problem ..... SCI
Trag, W. —Drawing Is Fun ..... SCI
Trag, W. —Fun and Games Picture Puzzles ..... SCI
Trag, W. —Dot-To-Dot Monster Puzzle ..... SCI
Trag, W. —Finish The Picture Puzzle ..... SCI
Trag, W. —Color The Drawing ..... OPS
Trag, Walt —You Can Fix It ..... SCI
Trag, Walt —Hidden Pictures Puzzles ..... SCI
Trail, Mark —Mark Trail's Outdoor Tips ..... FNS
Trapani/Kupperberg/Delbo —Superman ..... TCS
Treadgold, F. —It's A-Maze-Ing ..... SCI
Treadgold, F. —Did You Know That ..... SCI
Treadgold, F. —Science Quiz ..... SCI
Treadgold, F. —Travelettes (Travel Cartoons) ..... OPS
Treadgold, F. —Fantastic Facts ..... OPS
Treadgold, F. —Your Car And You ..... OPS
Treadgold, Fred —Juvenile Banking Coloring Games ..... SCI
Trever/Brookins/Gorrell/Keefe/Palmer/Sanders — The Best and the Wittiest ..... FNS
Trexler, Pat —Pat's Pointers ..... UPS
Trim, Hal —Trim's Arena ..... UPS
Trogdon, Ted —Tickle Box ..... OPS
Trosley, G. —Krass & Bernie ..... OPS
Trubow, Fay —Healthweek In Review ..... IMTS
Truman, Rev. Lee —Let's Talk ..... CNS
Truscott, Alan —Bridge ..... NYT
Tully, Andrew —Capital Fare ..... MCN
Turner, Garth —Garth Turner ..... CWF
Turner, Morrie —Wee Pals ..... FNS
Tyrell, R. Emmett —Public Nuisances ..... KFS

U

Ullrich, Paul —Peaches ..... CNS
Uluschak, Edd —Uluschak Cartoons ..... MIL
Unger, Jim —Herman ..... UPS
Unwin, James —Sandy ..... HPS
Urdang, Barry —Shoot Like a Pro ..... ART
Urdang, Laurence —Verbatim Report, The ..... VER

V

van Nostrand, Nina —Middle-East Intelligence ..... IMS
von Rothkirch, Dr. Edward —Washington Insider ..... IMS
von Rothkirch, Dr. Edward —Magic Carpet ..... IMS
von Rothkirch, Edward —Junk Or Treasure ..... IMS

Vadun, Chuck —Adventures ..... UFS
Valeriani, Richard —Valeriani In Short ..... RTS
Van Amerongen, Jerry —Neighborhood, The ..... RTS
Van Buren, Abigail —Dear Abby ..... UPS
Van Horne, Harriet —Harriet Van Horne ..... NYT
Varas, Barbara —Broadway Vignettes ..... AMF
Varas, Barbara —TV From A Woman's View Point ..... AMF
Varas, Barbara —Karikaturettes ..... AMF
Varney, Carleton —Your Family Decorator ..... FNS
Vazquez, Tony A. —Cartoon And Comic Strip Art ..... CAFS
Voy, Kathy —Books In Brief ..... CWF
Vilar, Pedro —Punto En Boca ..... UPIFD
Vivea, Desiree —Microwave Magic ..... CNS
Von Hoffman, Nicholas —Nicholas Von Hoffman ..... KFS
Von Hoffman, Nicholas —A Fool & His Money ..... KFS

W

Waghorn, Kerry —Faces/Caricatures ..... CHR
Wagman, Bob —Wagman File, The ..... NEA
Wagner, Fred & George Lichity —Grin and Bear It ..... FNS
Walker, C. W. —Five Minute Mysteries ..... SCI
Walker, Mort —Beetle Bailey ..... KFS
Walker, Mort & Dik Browne —Hi & Lois ..... KFS
Wallace, Dr. Robert —Tween 12 & 20 ..... CNS
Wallerstein, Ed & Steve Carpenter —Ribbons ..... KFS
Walsh, David C. —New Products ..... IMS
Walter, Tim —Strobe ..... TSI
Walters, Robert —In Washington ..... NEA
Walton, Bob —Time to Live, A ..... UPS
Ward, John —Anagramatics ..... SCI
Warren, Ross —Books ..... GSM
Washam, Martha —Word Searches ..... OPS
Wasserman, Dan —Dan Wasserman Cartoon ..... LATS
Watson, Joan —What's In Store ..... TSS
Wattenberg, Ben —Ben Wattenberg ..... UFS
Watts, John —Mainly For Seniors ..... CNS
Weaver, Peter —Mind Your Money ..... KFS
Webb, Charles —Easy Money ..... MIC
Weber, Bob —Moose Miller ..... KFS
Weiner, Connie —Celebrity Cipher ..... NEA
Weiss, Brian —Freebies ..... RTS
Weiss, Julius —International Adventure (Numismatic) ..... WEI
Weiss, Julius —Stamp News From America ..... WEI
Weiss, Julius —International Adventure (Philatelic) ..... WEI
Welles, Robin —World Of Music ..... CNS
Wells, Clyde —Editorial Cartoons ..... CNS
West, Dick —The Lighter Side ..... UPI
Westley, John J. —Mini-Maps ..... DIS
Wheat, Patte & Dale Hale —You're Getting Closer ..... KFS
Wheeler, Laura —Needlecraft Pattern Features ..... KFS
Whitcomb, Meg —Dear Meg ..... NYF
White, Barbara —Postal Views ..... NUM
White, Barbara —World Of Coins And Stamps, The ..... NUM
White, Barbara —World Of Coins, The ..... NUM
White, Leo —Soap Search ..... WHI
White, Leo —Sport Search ..... WHI
White, Sr., George G. —Travel News & Notes ..... FEA
Whittington, Shirley —Shirley Whittington ..... MIL
Wibberley, Leonard —Wibberley Papers, The ..... CHR
Wicker, Tom —In The Nation ..... NYT
Wicks, Ben —Outcasts ..... TSS
Wicks, Ben —Ben Wicks ..... CWF
Wicks, Ben —Ben Wicks ..... KFS
Widener, Alice —Alice Widener Column ..... USA
Wilcock & Barney —Other Scenes ..... SAW
Wilcox —Re:Sources ..... SAW
Wilder, Don & Bill Rechin —Crock ..... FNS
Wilder, Don & Brant Parker —Goosemyer ..... FNS
Wilder, Stella —Your Stars This Week ..... UFS
Wilder, Stella —Your Birthday ..... UFS
Wilkens, Emily —Young At Any Age ..... KFS
Wilkinson, Charlotte —Your Fashion Image ..... YFI
Will, George F. —George Will Column ..... WPW
Willems-Marcim, Iris —Comparisons ..... CPF
Williams, Irene —News Review ..... NRS
Williams, J. —Pets Of The Stars ..... SCI
Williams, James —Chess For The Amateur ..... SCI
Williams, Ross —Dragon Slayer's Report ..... NRS
Williams, Walter —Minority View, A ..... HFS
Williamson/Goodwin —Star Wars ..... LATS
Wills, Gary —Outrider ..... UPS
Wilson, Erica —Needleplay ..... TCS
Wilson, Ray —Today In New York ..... NEW
Wilson, Ray —Tips On Tables ..... NEW
Wilson, Ray —Ray Wilson On Broadway ..... NEW
Wilson, Ray —Today's Wine Column ..... NEW
Wilson, Ray —Travel With Hermes ..... NEW
Wilson, Tom —Ziggy ..... UPS
Wilson, Victor —Book Review ..... NHN
Wingert, Dick —Hubert ..... KFS
Winship, Beth —Ask Beth ..... LATS
Winston, Jessica —Pooh's Corner ..... NNB
Winter, Ruth —Beat the Clock ..... RTS
Winter, Ruth —Vitamins ..... RTS
Winter, Ruth —Celebrities at Midlife ..... RTS
Winter, Ruth —Currently with Ruth Winter ..... RTS
Winter, Ruth —Medical Breakthroughs ..... RTS
Wisehart, Bob —Television Column ..... NHN
Witcover, Jules & Jack Germond —Politics Today ..... TCS
Witmer, Eli —Between The Lines ..... CWF
Wohl, Jack —Pixies ..... UFS
Wolff, Bobby —Aces, The ..... UFS
Wood, Gus —Church Page ..... MOR
Wood, Ricky D. —Daily Stock Market Chart Of The DJIA ..... STO
Wood, Ricky D. —Daily Stock Market Chart Of The NYSE Index ..... STO
Wood, Ricky D. —DJIA/NYSE Index (Weekly Chart) ..... STO
Wood, Ricky D. —AMEX/NYSE Index (Weekly Chart) ..... STO
Woodard, James —Open House ..... CNS
Woodman, D. K. —Memo To Caesar ..... HPS
Woody, B. —Car Keys ..... OPS
Woody, B. —Energy Savings Helpful Hints ..... OPS
Worthington, Peter —Peter Worthington ..... CWF
Woycache, Dr. E. J. —Is This Tomorrow? ..... IMS
Wright, Dick —Dick Wright Cartoons ..... UFS
Wright, Dick —SportsQuiz ..... CNS
Wright, Don —Don Wright ..... TCS
Wright, Larry —Wright Angles ..... UFS
Wright, Larry —Kit'n'Carlyle ..... NEA

Y

Yacenda, Dr. John —Kitchen Calls ..... HPF
Yacenda, Dr. John —Be Well ..... HPF
Yoakum, Robert —Another Look ..... YKM
Yoder, Jr., Edwin M. —Edwin Yoder Column ..... WPW
Young & J. Rinchette —Potted Pals ..... SCI
Young, Dean & Mike Gersher —Blondie ..... KFS
Young, Dick —Young Ideas ..... CF
Young, Hilda —From My Pew ..... NCF
Young, Lyman and Bob —Tim Tyler's Luck ..... KFS

Z

Zahn, B. —McCobber & Friends ..... OPS
Zanco, Lawrence —Kids Only ..... DBI
Zanco, M. —Handy Action ..... SCI
Zimmerer, Carl —Snappy Fillers ..... CNS
Zink, Lubor —Lubor Zink ..... CWF
Zollman, Joseph —Learning Through Stamps ..... STA
Zollman, Joseph —Stamping Grounds ..... STA
Zollman, Joseph —Spotlight On Judaica ..... STA
Zollman, Joseph —Judaica Stamp & Coin Reporter ..... STA
Zumwalt Jr., E. R. & Worth H. Bagley —Zumwalt/Bagley Report ..... LATS

Coming in March of '84

EDITOR & PUBLISHER'S

100th

ANNIVERSARY ISSUE

A decade by decade review of the newspaper industry and a projection of its future.

Celebrate with us by having your past, present, and future position in newspapering in the advertising pages of this historical issue of E&P.

Plan now for the February 1 closing.

CLASSIFICATIONS OF SYNDICATED FEATURES

1—ADVICE

A Good Book to Read —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ..... SFI
Advice Mini-Package —
1tw - var -id /orp /mail/DF /DNS - Various Authors ..... CNS
Advice To The Working Woman — 3tw -var - man /wire -Sam Ion CWF
After Forty Health and Medical Guide —
1tw - 550 -mail/C12 /id /DF /DNS - Donald G. Cooley ..... RTS
Aging Attitudes —
cont/1tw - 500 -man /mail - Cynthia Powell ..... AGE
Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Animal Doctor —
2tw - 600 -man /wire/mail - Dr. Michael Fox ..... UFS
Animal Doctor Weekly —
1tw - 600 -orp /mail - Dr. Michael Fox ..... UFS
Ann Landers — 7tw -750 - DF /DNS /C12 -Ann Landers ..... FNS
Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ..... RTS
Ask Beth — 3tw -500 - man /C12 /DF
/DNS - Beth Winship ..... LATS
Ask Congressman Pepper —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - Claude Pepper NEA
Ask Dr. Blaker — 3tw - 600 -orp /mail/C12 /p199/wire/DF /DNS
Karen Blaker, Ph. D. ..... NEA
***Ask Dr. Brothers** —
7tw - 650 -orp /man /wire - Dr. Joyce Brothers ..... KFS
At Work —
2tw - 750 -orp - Dr. Adele Scheele ..... KFS
Bank Portrayals — cont -var - orp - Staff ..... FCP
Beauty — 1tw -var - mail -Apollonia ..... NNB
Beauty and Inflation —
an - 5pt/550 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Improvement Plan, The —
an - 16pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman .RTS
Beauty Tips From Hollywood —
1tw - 500 -orp - Various Celebrities ..... SCI
Behavior Advice — 1tw - 250 -man /mail - S.V. Didato, Ph.D. ..... DA
Better English — 7tw -200 - orp -C. Gordon ..... SCI
Better Homes and Gardens Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Brain Twisters — 2tw -400 - orp -Don Douglas ..... SCI
Business Survival Tips & Shortcuts —
m /cont - sph/spv/500 plus -man /mail - The ICS Group ..... IBIS
Buying A Personal Computer — 1tw -400 - id /C12 /mail -Ed Baldwin .FWS
Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Car Talk — 2tm -500 - orp -Ed Janicki ..... SCI
Carcare —
1tw - 250 -orp - B. Adelsberger ..... SCI
Career Clinic —
1tw - 500 -man - James T. W. Hendricks ..... AND
Careers —
3tw - 450 -man /C12 /p199/DF /DNS /mail - Joyce Lain Kennedy SFI
Cars & Comments — 1tw -300 - orp -P. Carbone ..... SCI
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ..... RTS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Children And Teens —
1tw - 500 -C12 - Glen C. Griffin, M.D. ..... OPP
Clints Hints — 1tw -250 - orp -Righetti ..... SCI
Common Sense Etiquette For Businesswomen & Wives —
occ /cont - sph/spb/500 -man /mail - L. E. DeFeldy ..... IBIS
Computer And You — 1tw -300 - orp -Lewis ..... SCI
Computer Bits — 1tw -550 - mail/C12 /DF
/DNS - D.X. Fenten ..... RTS
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ..... LEV
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark RTS
Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF
/DNS - Ruth Winter ..... RTS
Dear Abby —
6tw - 800 -orp /mail/C12 /DF /DNS - Abigail Van Buren ..... UPS
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various Kids ..... PRI
Dear Meg — 7tw -500/qpt - man /mail -Meg Whitcomb ..... NYF
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ..... BHB
Dear Sally — 7tw -200 - orp -C. Gordon ..... SCI
Do It Yourself Home Repairs — 1tw -100 - orp /id -Gordon ..... SCI
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ..... SCI
Dress For Success —
1tw - 650 -man /C12 /DF /DNS - John T. Molloy ..... LATS
Dry Doc —
1tw - 700 -man /C12 /DF /DNS - Dr. Joseph Pursch ..... LATS
Easy Money — 1tw -650 - orp /mail/DF
/DNS - Charles Webb ..... MIC
***Eat And Grow Younger** —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
15ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Energy Savings Helpful Hints — 1tw -spv - orp /id -B. Woody ..... OPS
Equal Partners —
cont - 7pt/550 -mail/C12 /DF /DNS /igp - Cecil and Paul Andrews RTS
Exercise Tips —
1tw - var -orp - Various Film Stars ..... SCI
Faith Fortune, Confidential Counselor —
1tw - var -man - Faith Fortune ..... BAS
Family Mini —
1tw - var -orp /mail - Various Authors ..... CNS
Feel Young Again —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Fight Back! —
1tw - 550 -mail/C12 /DF /DNS /id - David Horowitz ..... RTS
Fix-It-Fast — 1tw -400 - orp /mail/C12
/p199/wire/DF /DNS /id - Staff ..... NEA
Floral Portrayals — 1tw -var - orp - Staff ..... FCP
For The Divorced — 1tw -var - man /ctc -Dick Bennett ..... LIS
Freebies — 1tw -550 - mail/C12 /DF
/DNS /id - Brian Weiss ..... RTS
From Consumer Reports —
3tw - 600 -orp / mail / C12 / p199 / wire / DF / DNS -
Editors Of Consumer Reports Magazine ..... NEA
Funeral Portrayals — 1tw /2tw -var - orp - Staff ..... FCP
Gardening Series —
sea - var -orp /mail/C12 /p199/wire/DF /DNS - Allan A. Swenson NEA
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
General Portrayals — cont -var - orp - Staff ..... FCP
Getting Along —
2tw - 600 -mail/man /wire/DF /DNS - Dr. James Comer & Dr. Alvin
Poussaint ..... UFS
Golden Years/Senior Forum —
5tw - 500 -man /C12 /DF /DNS - Beulah Collins ..... LATS
Handicapped/Handicapable —
1tw - 500 -DF /mail/DNS - George Alderson ..... CF
Handy Tips For Business Women —
occ /cont - sph/spv -man /mail - L. E. DeFeldy ..... IBIS
Health — 7tw - 600 -orp / mail / C12 / p199 / wire / DF / DNS -
Dr. Lawrence Lamb ..... NEA
Health Today — 1tw -var - orp -P. Carbone ..... SCI
***Hints From Heloise** —
7tw - d/2c-S/tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Home Improvement — 1tw -300 - orp /id -Marian House ..... SCI
Home Repair — 1tw -hps - orp /id -J. Huset ..... SCI
Household Hints How Can I — 1tw -250 - orp -Gordon ..... OPS
Household Repair Dictionary — 1tw -bl - orp -Kurt Singer ..... SCI
Household Scrapbook (Hints) — 1tw -100 - orp -Gordon ..... OPS
How Can I? Household Shortcuts — 7tw -200 - orp -Anne Ashley ..SCI
How To Communicate Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Give A Party —
m /cont/sea - 1000/var -man - Arthur Simon ..... BHB
How To Improve Your Career —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Make Extra Money —
1tw - 700 -C12 /wire - Milton Rockmore ..... ROC
How To Make Extra Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Motivate Yourself —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Sell By Mail —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Sell Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Speak Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Start & Manage Your Own Business —
occ /cont - sph,spv,500/1000 -man /mail - Alain Siposs ..... IBIS
How To Use The Gold Mine Between Your Ears —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF

Meg Whitcomb's advice column helps today's readers solve today's problems

"Dear Meg"

is now reaching 15 million newspaper readers, who keep her 'in' box overflowing with mail.

Contemporary, sane, sympathetic, **"Dear Meg"** is ready to attract—and hold—a large, loyal audience in your newspaper. For information, your rate, or a free trial sample, call or write:

Chris Leamon

NEW YORK FEATURES SYNDICATE
850 Third Avenue, New York, N.Y. 10022 (212) 715-2627

by Barbara Burtoff

Full-length features for lifestyle pages that zero in on the issues and syndromes of modern society. Some touch close to home; others simply amuse. Available twice monthly by mail (Courier 12 scanner-ready) with illustrations.

For rates and samples, write or call:

BARBARA BURTOFF SYNDICATED FEATURES
2440 Virginia Ave., NW, Suite D510, Wash., DC 20037
Telephone (202) 887-5047

Ideas For Salesmen — 1tw -200 - orp -D. Seltz ....SCI
If I Were A Batting Man —
1tw - 750/var -man - Nathan Goller ....BHB
If You Ask Mimi — 7tw -500 - orp -Mimi Darrow ....DBI
Insights —
2tw - 700 -C12 /mail/DF /DNS - Dr. Walt Menninger ....UPS
International Traders Mailbag —
m /cont - sph/spv/500 plus -man /mail - A. J. Siposs ....IBIS
It's Your Future — 1tw - 600 -man / DF / DNS / mail -
President World Feature Society - Cornish, Edward....SFI
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ....BHB
Jazzercise —
2tw - 211 / 2x10" / sph-mail / orp / DF / DNS / id
- Judi Sheppard Misset....RTS
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Law and Order —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ....CAI
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ....SFI
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ....BHB
Living With Divorce —
3tw - 450 -man /DF /DNS /mail - Virginia Doody Klein ....SFI
***Look Younger—Feel Better** —
6ps - 10x30" -orp /id /mail - Lelord Kordel ....SPE
Louisa's Letter —
1tw - 20x5" -orp /mail - Mrs. Hugo Sims, Sr. ....EDC
Make People Like You More —
24ps - 10x28" -orp /id /mail - Lelord Kordel ....SPE
Making It — occ - var -man - Jon M. Taylor ....TAJ
Making It Work —
3tw - 350 -man /mail - Wilesse Comissiong ....CPF
Mary Ellen's Hints —
3tw - 400 -C12 /wire/DF /DNS /mail/ctc - Mary Ellen Pinkham NYT
Mind Your Manners —
1tw - 500 -man /C12 /DF /DNS - Letitia Baldrige ....LATS
Miracle Gardening — 1tw -100 - qps /id -S. Graham ....SCI
***Mirror Of Your Mind** — 6tw -2c - id /orp -John Conwell ....KFS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ....UFS
Modern Etiquetta — 1tw -250 - orp -J. Sherrod ....SCI
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti ....SCI
Motor Tips —
1tw - ps -orp /id - Various Authors ....OPS
Motorcycles — 1tw -500 - orp -P. Faherty ....SCI
Mr. Mileage Auto Tips — 1tw -500 - orp -R. Sikorsky ....SCI
Neil Solomon, M.D. Ph.D —
6tw - 450 -man /C12 /DF /DNS - Dr. Neil Solomon ....LATS
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry ....CAB
Nine-Day Diet, The —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ....SCI
Off Again —
S /1tw /sea - 500/var -man /mail - Nathan Goller ....BHB
Older is Better —
1tw - var -orp - Various Authors ....OPS
Olga Knows —
1tw - 19x8 1/2" -orp /mail - Patsy Milligan ....MLS
On Marriage and Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
On Your Own —
2tw - 750 -C12 /wire/DF /DNS /ctc /mail - Dr. Howard Halpern NYT
Our Lively Language — 1tw -450 - man /mail -Sally Bright ....OLL
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ....RTS
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller ....BHB
People's Pharmacy — 2tw -750 - man /wire -Joe Graedon ....KFS
Perspectives —
1tw - 450 -orp /mail - Dr. Charles A. Salter ....SF
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ....BHB
Plant Talk — 1tw -250 - orp -Righetti ....SCI
Platinum Rainbow, The —
1tw - 450 -igp /man /mail - James Riordan ....RPT
Polly's Pointers — 5tw -450 - orp /mail/C12
/p199/wire/DF /DNS /id - Polly Fisher ....NEA
Psycho/Cology — 1tw -750 - man -Stacey ....SAW
Psychology For Successful Living —
1tw - 500/700 -man - James Elliott ....APF
Q & A —Healthwise —
m - 200 -orp - K. Butler & E. Rayner ....SCI
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ....CNS
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ....SCI
Refirement - Not Retirement —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ....KNF
Reluctant Taxpayer —
S - 750 -orp - William L. Raby ....INO
Resources For Today —
occ - var -man - Jon M. Taylor ....TAJ
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao (Artist) PRI
Romance — 2tw -650 - C12 /DF /DNS
/mail - Langdon Hill ....UPS
Save Time & Money —
1tw - 450 -orp /mail - Ann Frances Dolan ....SF
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS - Scott Burns ....RTS
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff ....GNB
Second Time Around, The —
1tw - var -man /ctc - Patricia Bennett ....LIS
Security Line — 1tw -750/900 - mail/man -Alan Glasser ....GFS
Self Defense For Women — 1tw -qps - orp /id -E. Farkas ....OPS
Self-Employment For Women —
3tw - 500 -man /mail - Anne Jorgensen ....CPF
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ....RTS
Single File — 3tw -600 - man /C12 /DF
/DNS - Susan Deitz ....LATS
Single Parenting — 1tw -650 - man - Various ....MIC
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ....SKT
***Speaking of Your Health** —
6tw - 600 -orp /man /wire - Dr. Lester Coleman ....KFS
Starshine — 1tw /5tw -500 - man /orp -Gail Goloony ....CBN
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ....RTS
***Stay Alive Longer** —
21ps - 10x30" -orp /id /mail - Lelord Kordel ....SPE
Stay Young Longer —
10ps - 10x28" -orp /id /mail - Lelord Kordel ....SPE
Sterling Moss Talks —
m - 500 -orp - Sterling Moss ....SCI
Successful Investing — 5tw -500 - man /C12 /DF
/DNS - ....LATS
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - ....KFS
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id - Al Carrell ....RTS
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS
Surviving Single —
1tw - 300 -man - Various Authors ....MIC
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ....SCI
Thanks A Million — 1tw -500 - mail/C12 /DF
/DNS - Percy Ross ....RTS
The Best Of You —
S /1tw /m - 500/var -man /id /igp - Mr. Blackwell ....BHB
The Law Brief —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
The Law Clinic —
7tw /1tw - 500/1000 -man - Martin J. Ross ....LAW
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ....SF
Time Of Your Life — 2tw -700 - wire/DF /DNS
/mail/man - Jack Smith ....UFS
Tips on Tots — 1tw - 600 -DF /DNS /mail - Sue Schoolcraft....CF
Tips For Novice Automechanic — m -250 - orp -Scott Connor ....SCI
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ....RTS
Vitamins — cont -5pt/400 - mail/C12 /DF
/DNS - Ruth Winter ....RTS
Vitamins — 1tw -ps - orp -J. Huset ....SCI
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
What Life Has Taught Me —
1tw - var -orp - Various Celebrities ....SCI
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ....BHB
Worry Clinic, The —
6tw - 500/20x8" -mail/orp - Dr. Geo. W. Crane ....HPS
Yard Yarns — 1tw -250 - orp -Righetti ....SCI
Yes, You Can —
2tw - 750 -man /wire - Patricia Galbreaith ....KFS
You Can Fix It — 1tw -100 - orp /id -Walt Trag ....SCI
You, Your Child, And School — 1tw / 7tw - 500 - mail / mim
- David Nydick....DAN
Your Car And You — 1tw -ps - orp /id -F. Treadgold ....OPS
Your Education Rights —
7tw - 500 -orp /man /mail - Elisabeth F.S. Solomon ....SEF
Your Health Rights —
7tw - 500 -orp /man /mail - Elisabeth F.S. Solomon ....SEF
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ....CAI

2—ANTIQUES

Antique or Junque —
1tw - 550 -orp /mail/DF /DNS - James McCollam ....CNS
Antique Wise —
1tw - 750 -DF /mail/igp /DNS - Dorothy Hammond ....CF
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ....ART
Coinversations With R. Winston Harris —
1tw /m /qt - 800 -id - R. Winston Harris ....COI
Collectibles Corner —
1tw - 500 -mail - Ethel Bangert ....FET
Flea Market Finds —
1tw - 500 -orp /id /DF /mail - Dan D'Imperio ....CRO
Gray Boone On Antiques — 1tw /cont -500 - mail/DF -Gray Boone BNE
Gray Boone On Antiques — 1tw -800 - mail/wire/DF
/DNS /igp /man - Gray Boone ....UFS
Hobbies Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ....CNS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ....CNS
Junk Or Treasure —
1tw - 500 -orp /ocra - Edward von Rothkirch ....IMS
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ....CAI
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ....ART
Other Scenes —
1tw - 800 -man - Wilcock & Barney ....SAW
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ....CNS
Starshine — 1tw /5tw -500 - man /orp -Gail Goloony ....CBN
What It's Worth — S / 1tw / cont - 500 / 1000 / var-man / igp
- Christopher Huntington ....BHB

3—ASTROLOGY: Graphology, Biorhythm

Annual Forecast, 1984 —
an - hps -man /mail - Elaine Morrissey ....BIR
Answer Wheel, The — 1tw - 500 -man /mail - Elaine Morrissey ....BIR

CrackerJACK
NeW COLUMN
Your Home Decorator
by Molly Milligan

Olga, Still sassy as ever

I think I'll redecorate the galaxy

Weekly Horoscope
Samples • 312 • 428 • 8902

Milligan Synd. • P.O. Box 14 • Dundee • IL • 60118

CLASSIFICATIONS OF FEATURES

Astro Analysis —
1tw - 21x10 1/4" -orp - Sonia McGinnis ....MOR
Astro*Graph —
7tw - 10x12" -orp / mail / C12 / p199 / wire / DF / DNS / id
- Bernice Bede Osol ....NEA
Astrological Forecast — 6tw /S -600 - man /C12 /DF
/DNS - Sydney Omarr ....LATS
Astrology — 1tw -500 - orp -J. Naylor ....SCI
Biodex — 7tw -2c - orp -Ken Michaels ....TSS
Biorhythms — 1tw -2c - orp -Ken Michaels ....TSS
Birthscope — 7tw - 150/160 -man /mail - Elaine Morrissey ....BIR
Commodity & Stock Market Cycles — cont/m -pt - mail -Sy Serius .AST
Crowley's Horoscope —
1tw - 9 1/2x13" -orp /mail - B. J. Crowley ....EDC
Exploring Other Dimensions — 1tw -300/400 - man -David Graham GRA
Fortune Kookie — 6tw -2cx4 1/2" - mail/orp -Gene Mora ....MCN
Fredrick Davies Star Signs —
1tw / 7tw / S / m - 500 —man / mail - Fredrick Davies....SPNS
Front Line Features — 1tw -var - mail - ....FNS
G.G. (Galloping Galaxies) — 1tw -30 1/2x2" - orp / mail -Lillian Bono BON
Handwriting Analysis — 1tw -250 - orp /id -Righetti ....SCI
Horoscope —
1tw - 2c -orp - Florence Cotter ....CSP
Horoscope —
7tw - var -DF /DNS - Carroll Righter ....MCN
Horoscopes —
1tw - ps -orp - P. Angeles & Sybil Leek ....SCI
***Individual Horoscope** —
7tw - 500 -orp /man - Frances Drake ....KFS
Jeane Dixon's Predictions — semi / -an - man / C12 / DF / DNS
- Jeane Dixon....LATS
Joyce Jillson Horoscope —
7tw - 700 -DF /DNS /C12 - Joyce Jillson ....TCS
Kosmic Kollection —
3tw - 500 -man /mail - Mary Kohls-Hunter ....CPF
Olga Knows —
1tw - 19x8 1/2" -orp /mail - Patsy Milligan ....MLS
Personal Vibrations —
7tw - 350 -man /mail - John Julius Fisher ....CPF
Pet Astrology —
cont/m - pt -mail - Lady Cassandra ....AST
Predictions —
m /1tw - 500 -man /mail - Fredrick Davies ....SPNS
Psyche/Cology — 1tw -750 - man -Stacey ....SAW
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ....CNS
Star Stanzas —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Star Tracking — 7tw -300 - DF /DNS /C12 -Jeanne Avery ....FNS
Star Watch — 7tw -650 - orp /mail/DF
/DNS - Jay Michael ....CNS
Stars and Your Future — 1tw -100 - orp -R. Righetti ....SCI
Starscope —
1tw - 3 1/4"x9" -orp - Clare Annswell ....SM
Sunscope —
m /1tw - 600/1500 -man /mail - Elaine Morrissey ....BIR
Sybil Leek's Dream Column — m -500 - orp -S. Leek ....SCI
This Week in Astrology —
S - hps/tps/pt/qps/hpt -orp /mail - Bernice Bede Osol ....NEA
Weekly Wizard, The — 1tw -300 - orp /mail -Bono ....BON
Your Birthday —
6tw /S - 600 -wire/DF /DNS /mail/orp - Stella Wilder ....UFS
Your Handwriting Tells —
1tw - 250 -id /orp /mail/DF /DNS - Dorothy St. John Jackson .CNS
Your Horoscope — 6tw /S -475 - man /C12 /orp
/DF /DNS - Jeane Dixon ....LATS
Your Horoscope Forecast — 1tw -500 - man -Dolores Pyle ....PYL
Your Horoscope Guide — 1tw -600 - orp /mail/DF
/DNS - Gina ....CNS
Your Personal Biorhythms —
6tw /S - 1c/2c -orp /mail - Bernard Gittelson ....UPS
Your Stars This Week —
1tw - 750 -wire/DF /DNS /mail/man /orp - Stella Wilder ....UFS

4—AUTOMOTIVE

Auto Album —
1tw - 300/21x4 1/2" -DF /DNS /C12 /id - Tad Burness ....FNS
Auto Consumer Feature — occ -700 - man -John Regis ....PAC
Auto Facts —
1tw /7tw - 500 -orp - Various Writers ....DBI
Auto Facts 'N' Fiction — cont -var - man - ....ECS
Automotive Question & Answer — 1tw -500 - man -Bob Hagin ....PAC
Aviation Update — occ -500 - man /igp -Don Garofalo ....PAC
Bill's Car Care (I) —
1tw - 500 -man /id - Bill Adelsperger ....BIL
Bill's Car Care (II) —
1tw - 200 -man - Bill Adelsperger ....BIL
Car Care — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ....CNS
Car Care Hotline —
cont - qpt -man /mail - David Hornblower CCL
Car Cartoons —
7tw - var -orp - Various Artists ....SCI
Car Keys — 1tw -spv - orp /id -B. Woody ....OPS
Car Talk —
1tw - var -man - Arthur Ingoglia ....ECS
Car Talk — 2tm -500 - orp -Ed Janicki ....SCI
Carcare —
1tw - 250 -orp - B. Adelsberger ....SCI
Caring For Your Car — 1tw -750 - man /C12 /DF
/DNS - Ray Hill ....LATS
Cars & Comments — 1tw -300 - orp -P. Carbone ....SCI
Collectable Car — occ -700/1000 - man /igp -Bob Hagin ....PAC
Craine's Automotive Package—From Automotive News And Auto Week —
1tw - 5000 -mail/DF - Staff ....CSY
Dateline: Detroit — 1tw -500 - man /mail -Don O'Reilly ....AUN
Gas Pump — 1tw -1c - orp - Staff ....CSP
Inside Auto Racing — 2tw -500 - man /mail -Don O'Reilly ....AUN
Katz Meow —
1tw - var -mail - Harry Jay Katz ....NNB
KWT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ....TCS
Let's Talk About Your Car — 1tw -var - man -Ray Hite ....ECS
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ....LAT-WP
Motor Talk —
1tw - 500 -mail - Fred W. Kline ....CAP
Motor Tips —
1tw - ps -orp /id - Various Authors ....OPS

For the timely business news your audience demands . . .

Go right to the source: The Crain Syndicate.

Meet your audience's demand for timely, authoritative business news by going right to the source . . . *The Crain Syndicate.*

Every week, the Crain Syndicate serves up the week's prime business stories, fresh from the pages of Crain Communications publications. To suit your particular needs, we offer four different packages:

- *Automotive Package*—business and consumer news especially for your automotive page or section.
- *Business Package*—news of a general business nature . . . perfect for your business pages.
- *Electronic Media Package*—the latest news of tv, cable and radio marketing.
- *Custom Package*—your own "custom-designed" package, containing the types of material you specify.

The Crain Syndicate can put the worldwide Crain news-gathering network right at your fingertips. For more information, call Art Mertz *collect* at (312) 649-5303.

The Crain Syndicate
740 Rush Street • Chicago, Illinois 60611

Advertising Age
Automotive News
AutoWeek
Business Insurance
Business Marketing
Crain's Chicago Business
Crain's Cleveland Business
Crain's Illinois Business
Crain's Tire Business
Electronic Media
Modern Healthcare
Pensions & Investment Age
Rubber & Plastic News

PACHECO AUTOMOTIVE NEWS SERVICE
PANS
P.O. BOX 6681
CONCORD, CA 94524
(415) 228-7821

"AUTOMOTIVE IS OUR... ...MIDDLE NAME"

- READER Q&A COLUMN
- UP TO DATE FEATURES
- NEW CAR ROAD TESTS
- MOTORSPORT COLUMN

"HAVE WE GOT A DEAL ....
...FOR YOU!!!"

For Details Call BILL RUSS
(415) 935 - 0809

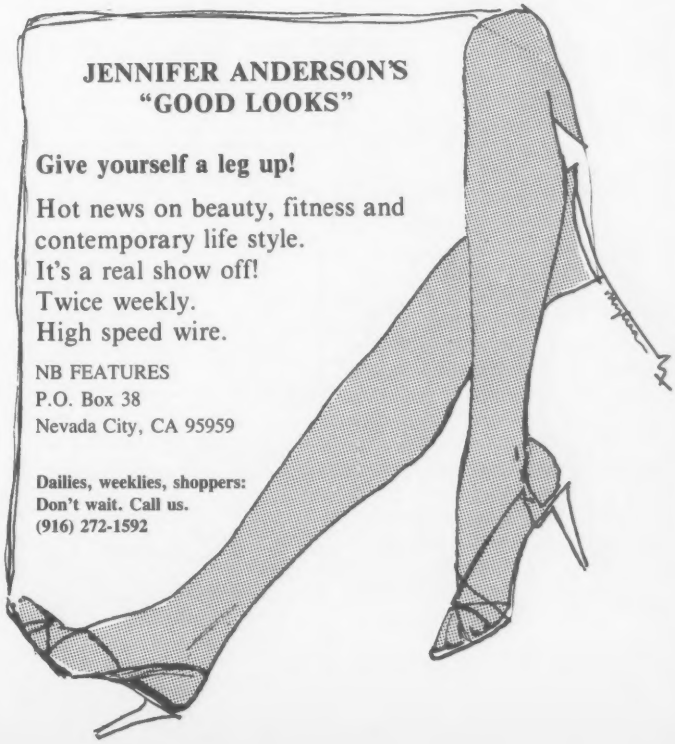
Motorcade USA — 1tw -500 - man /mail -Don O'Reilly ..... AUN
Motorcycle Road Test — 1tw -500 - man /igp -Kevin Dugger ..... PAC
Motorcycles — 1tw -500 - orp -P. Faherty ..... SCI
Motorsports — 1tw -500 - man - Various ..... PAC
Motorworld —
1tw - var -man /wire - Dan Proudfoot ..... CWF
Mr. Mileage Auto Tips — 1tw -500 - orp -R. Sikorsky ..... SCI
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ..... SCI
Popular Science Service —
m - ps -igp /ing - Popular Science Magazine ..... UPIFD
Road Test — 1tw -500 - man /igp -Bill Russ ..... PAC
Steering Column, The — 1tw -750 - man -Bob Cutter ..... HAM
Sterling Moss Talks —
m - 500 -orp - Sterling Moss ..... SCI
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ..... SCI
Through the Rear View Mirror (history) —
occ - 700/1000 -man /igp - Scott Padilla ..... PAC
Tips For Novice Automechanic — m -250 - orp -Scott Connor ..... SCI
Your Car —
1tw - 600 -man /C12 /DF /DNS - Eugene Milmoe ..... LATS
Your Car — 1tw -700 - mail/wire/id -Ray Stapley ..... TSS
Your Car And You — 1tw -ps - orp /id -F. Treadgold ..... OPS

5—BEAUTY

Allen Edwards / Rodeo Drive —
s / 1tw / sea - 750 / var - man / id / igp - Allen Edwards ..... BHB
Beautifully Yours —
m /occ - 500/600 -man /igp - Betty Ommerman ..... BFO
Beauty — 1tw -var - mail -Apollonia ..... MNB
Beauty and Inflation —
an - 5pt/550 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Digest —
1tw - 300 -orp /mail/C12 /p199/wire/DF /DNS - Diane Robbens NEA
Beauty Improvement Plan, The —
an - 16pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman .RTS
Beauty Is —
1tw - 100 -orp /mail - Lucille Bouchard ..... BOU
Beauty Of It, The — 6tw -21x8"/10pt - orp /mail/ctc -Nancy Lane WOR
Beauty Tips From Hollywood —
1tw - 500 -orp - Various Celebrities ..... SCI
Better Living Guide — 1tw -var - mail/man - ..... DIC
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Exercise Tips —
1tw - var -orp - Various Film Stars ..... SCI
Fashion — 3tw - 600 -orp / mail / C12 / p199 / wire / DF / DNS / igp / id
- Florence de Santis ..... NEA
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Fitness —
1tw - 300 -orp - Various Authors ..... OPS
Good Looks — 2tw - 500 -id /mail/DF - Jennifer Anderson ..... NBF
Hair Care —
1tw - 3x2" -orp - Carol Bentley ..... ITP
Jazzercise —
2tw - 211 / 2x10" / sph-mail / orp / DF / DNS / id
- Judi Sheppard Misset ..... RTS
Just In Teen —
1tw - 500 -man /mail - April Anastasi ..... ASC
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
Look And Feel Your Best —
2tw - var/cont -orp /man /igp /mail - Paul Bernstein ..... RBI
Looking Great —
2tw - 750 -C12 /mail/DF /DNS /id - Gloria Lintermans ..... UPS
Miracle Cosmetics — 1tw -ps - orp -A. House ..... SCI
Miscellaneous Features —
1tw /7tw - 500 -orp - Various Writers ..... DBI
***Modas Y Belleza** — 6tw -200 - man /igp /mail -I.F.D. ..... UPIFD
Nine-Day Diet, The —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Paula Royce Graham —
cont/1tw /m - 500/var -man /igp /mail - Paula Royce Graham GPR
People In The News — 1tw -1500/var - man /ing -M. J. Cahill ....TFS
Pinup Photos —
cont - var -igp /mail - Arthur S. Green ..... GRE
Psyche/Cology — 1tw -750 - man -Stacey ..... SAW
Q & A —Healthwise —
m - 200 -orp - K. Butler & E. Rayner ..... SCI
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ..... SCI
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Shirley Lord — 3tw -650 - DF /DNS /C12 -Shirley Lord ..... FNS
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - ..... KFS
Super Beauties —
1tw - 850 -igp /orp /mail/DF /DNS - Colette Bouchez ..... CNS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
The Best Of You — S / 1tw / m - 500 / var -man / id / igp
- Mr. Blackwell ..... BHB
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ..... SF
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
***Young At Any Age** —
3tw - 700 -id /man /orp /wire - Emily Wilkens ..... KFS
Your Fashion Image —
an - var -igp - Charlotte Wilkinson ..... YFI
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

6—BOOKS

A Good Book to Read —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
About Books —
1tw - 800 -orp /mail/C12 /p199/wire/DF /DNS /igp - American
Library Association ..... NEA
Assassins at Large — -bl - igp /mail -John Austin ..... HIS
Book Beat — 1tw -var - mail/igp -John Cotter ..... PAN
Book Beat —
1tw - 750 -man - Curt Schleier ..... SCS
Book Ends — 1tw -250 - man /igp -Joe Kaliff ..... AMF
Book Marks —
2tw - 1000 -orp /man /mail - Mildred H. Paulus ..... MCF
Book Review —
2tw - 600 -wire/DF /DNS - Victor Wilson ..... NHN
Book Reviews —
1tw - var -orp /igp - Susan Slazinik ..... FEA
Book Reviews (Children's) — 1tw -var - orp /igp -Carol Lee ..... FEA
Book Serializations — 3m -var - wire/DF /DNS
/mail/C12 /ctc /igp - Various ..... NYT
Book Talk — 1tw -var - man -John Reilly ..... ECS
Book Talk — 1tw -500 - man -Myrna Grier ..... ITP
Book Talk — 1tw -500/tpt - man /mail -Jim James ..... JDL
Book World — 1tw -sup - mail - Staff ..... WPW
Bookflaps —
1tw - 600/var -ctc /DNS - Barbara Raskin ..... NNI
Books — 1tw -500 - man -Ross Warren ..... GSM
Books —
1tw - var -mail - Bill Southwell ..... NNB
Books & You —
6tw - hps -man - Tessie Beckwith, Phd ..... TEE
Books Around the House — m -var - man /mail -Jan Paul ..... PAU
Books In Brief — 1tw -var - orp /man /wire -Kathy Vey ..... CWF
Books In Review — occ -var - mail - Staff ..... IMN
Books Of The Week — 1tw -750/900 - mail - Various ..... HIS
Bookstand — 1tw -pt - orp /id /mail -Peggy Pulver ..... MIL
Bookviews — 2tw -500/750 - man -Alan Caruba ..... CBO
Best Books —
5tw - tpt -orp /mail/ctc - Philippa Ruth ..... WOR
Canadian Book Bestseller List — 1tw -2cx5" - mail/wire - Staff . TSS
Canadian Paperback Bestseller List — 1tw -2cx6" - mail/wire - Staff TSS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ..... SAW
Concise Book Reviews — m -4pp. - man -David Faries ..... FAR
Cookin' Good — 1tw -750 - man -Bradford ..... SAW
Freightar Travel — 1tw -750/900 - igp / mail -John Austin ..... HIS
Just In Teen —
1tw - 500 -man /mail - April Anastasi ..... ASC
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ..... TCS
Lifestyle Horizons—Books-Authors — 1tw -600 - wire/DNS - Staff UPI
Lifestyle Horizons—Books-Briefs —
1tw - 4-part/100/150 -wire/DNS - UPI Reporters ..... UPI
Lifestyle Horizons—Books-Hardcover —
1tw - 4-part/300 -wire/DNS - UPI Reporters ..... UPI
Lifestyle Horizons—Books-List —
1tw - 100 -wire/DNS - UPI Reporters ..... UPI
Lifestyle Horizons—Books-Paperback —
1tw - 4-part/100/150 -wire/DNS - UPI Reporters ..... UPI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ..... LAT-WP
Major News Service — cont/occ -500/ps - man /id /mail - ..... MAJ
Making It —
occ - var -man - Jon M. Taylor ..... TAI
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
Newsfeature — 7tw -800 - wire/DF - Various ..... REU
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Paperback Guide — 1tw -650 - mail/DF /orp -Martin Levin ..... APN
Photoday — 1tw -800 - man -Martin ..... SAW
Pooh's Corner —
1tw - var -mail - Jessica Winston ..... NNB
Psyche/Cology — 1tw -750 - man -Stacey ..... SAW
Rated G —
occ - 800/art-var -man /id /orp - Lucinda ..... NPS
Re:Sources — 1tw -750 - man -Wilcox ..... SAW
Resources For Today —
occ - var -man - Jon M. Taylor ..... TAI
Reviewer, The — 1tw -350/500 - orp /ocra - Various ..... IMS
Reviews —
1tw - 500/750 -man - Curt Schleier ..... SCS
Scale of One to Ten — 1tw /cont -750/var - man - Staff ..... BHB
Sexual Surrogate —
- bl -mail - John Austin & Heather Hill ..... HIS
Shelf Life — 1tw /cont -750/var - man - Staff ..... BHB
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ..... ASC



CLASSIFICATIONS OF FEATURES

Something To Think About — 1tw -400 - man -Roland Smith .....STTA
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus .....MCF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff .....GSM
The World I Lived In —
- bl -igp /mail - George Jessel .....HIS
Today's Books —
1tw - 600 -man - John Pinkerman .....NWS
Traveling —
1tw - 500 -man - Bob and Sandy Nesoff .....GSM
World Of Books —
S /1tw - var -orp /man /mail - Miskrit Takado .....RBI
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - .....OPS

7—BUSINESS: Economics and Financial

A Fool & His Money —
1tw - 800 -man /wire - Nicholas Von Hoffman .....KFS
About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell .....RTS
Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy .....SFI
Adam Smith — m -var - wire/C12 /mail -Adam Smith .....NYT
Advertising Basics —
m /2tw - 600/1000 -man - Hal Betancourt .....BET
Advice To The Working Woman — 3tw -var - man /wire -Sam Ion CWF
Alice Widener Column —
3tw - var -mail - Alice Widener .....USA
Asahi News Service — 5tw -var - wire/DF /DNS
/ctc - Various .....NYT
AMEX/NYSE Index (Weekly Chart) —
1tw /S - var -orp - Ricky D. Wood .....STO
API Oil Stocks Industry Report — 1tw -400 - wire/DNS - Staff .....UPI
Bank Portrayals — cont -var - orp - Staff .....FCP
Bondy On Money — 2tw -var - DF /DNS -Susan Bondy .....MCN
Brady — 1tw -1500 - man /DF -James Brady .....CSY
Business — 1tw -500 - mail - .....CAP
Business and the Stock Market —
1tw - 600 -man /mail - Babson Staff .....PFB
Business Beat — 7tw -200/1000 - wire/DF - Various .....REU
Business Cartoons —
7tw - var -orp /id - Various Cartoonists .....SCI
Business Computer, The —
1tw - 750 -man /DF - Franklynn Peterson & Judy K-Turkel .....PKA
Business Horizons —
6tw - 600/800 -wire/DNS /igp - UPI Business Writers & Reporters UPI

The Economy In Mind

By Warren T. Brookes

"His column is absolutely splendid, the best thing of the kind I have come across," *Milton Friedman*

When Warren Brookes writes not everybody "listens," just those who want the inside track on the nation's economy. That's why this veteran *Boston Herald* economic analyst is quoted by his peers, cited by government officials; often *in* the headlines, not just reporting them. Call the New Ideas People today; let your readers profit from Brookes' insights.

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002
(202) 543-0440

Business Insurance — occ -500 - man /DF -Jerry Geisel .....CSY
Business Outlook —
2tw - var -mail - J.A. Livingston .....FNS
Busir.ss Survival Tips & Shortcuts —
m /cont - sph/spv/500 plus -man /mail - The ICS Group ....IBIS
Business Today —
5tw - 600 -wire/DNS - UPI Business Writers .....UPI
Business Wire Newsletter —
m - 1200/dt -mail - Lorry I. Lokey .....BUS
Business Wire—Business Briefs —
5tw - 500 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Economy At A Glance —
5tw - 300 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Energy at a Glance —
5tw - 300 -wire/DNS - UPI Business Writers .....UPI

Business Wire—Federal Reserve Money Supply Report —
1tw - 400 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Money Fund Report —
1tw - 300 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Retail Sales Report — m -450 - wire/DNS - Staff UPI
Business Wire—Treasury Bill Auction — 1tw -200 - wire/DNS - Staff UPI
Business Wire—Week in Review —
1tw - 750 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Weekly Bond Lead —
1tw - 550 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Weekly New Products Report —
1tw - 700 -wire/DNS - UPI Business Writers .....UPI
Business Wire—Weekly Stock Lead —
1tw - 800 -wire/DNS - UPI Business Writers .....UPI
Business Wire—What's New in Stocks — 1tw -750 - wire/DNS - Various UPI

Business Wire—Worth Mentioning —
5tw - 250 -wire/DNS - UPI Business Writers .....UPI
Business-Finance — m -500 - man -David Faries .....FAR
Canadian Business —
5tw - 400 -mail/wire - Jack McArthur .....TSS
Cappo — 1tw -700 - man /DF -Joe Cappo .....CSY
Careers —
3tw - 450 -man /C12 /p199/DF /DNS /mail - Joyce Lain Kennedy SFI
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune .....TCS
Commodities: A Personal View —
1tw - 500/700 -man /mail - Michael Dune Fowler .....FMD
Commodity & Stock Market Cycles — cont/m -pt - mail -Sy Serius AST
Common Sense Etiquette For Businesswomen & Wives —
occ /cont - sph/spb/500 -man /mail - L. E. DeFeldy .....IBIS
Computer And You — 1tw -300 - orp -Lewis .....SCI
Computer News —
m - var - - Jeffrey Blyth .....ITP
Computers - Q & A —
1tw - 500 -ctc / man / mail / Dona & Allen Meilach.....MEI

con-Sid-eration —
1tw - 500 -man /DF - Sid Bernstein .....CSY
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine .....LEV
Craine's Business Package—From Ad. Age and Business Insuran ce —
1tw - 10000 -mail/DF - Staff .....CSY
Cromley News-Features — 2tw -211 / 2x9" - ocra / mail / orp
- Ray Cromley.....CNF
Cut Your Own Taxes And Save — sea -var - orp /mail/C12
/p199/wire/DF /DNS - Sheilah Kast .....NEA
Daily Stock Market Chart Of The DJIA —
5tw - var -orp - Ricky D. Wood .....STO
Daily Stock Market Chart Of The NYSE Index —
5tw - var -orp - Ricky D. Wood .....STO
Dan Dorfman — 2tw -1000 - DF /DNS /KNT
/C12 - Dan Dorfman .....TCS
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller .....BHB
Donoghue's Money Fund Report —
1tw - 600 -DF /DNS /C12 - William Donoghue .....TCS
Duffy —
6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
DJIA/NYSE Index (Weekly Chart) —
1tw /S - var -orp - Ricky D. Wood .....STO
Earning Extra Money — 1tw -650 - mail -Jay Levinson .....FET
Economic Analysis — 1tw -800 - wire -Leonard Silk .....NYT
Economic Impact Column — 2tw -750 - DF /DNS /wire
/mail - Hobart Rowen .....WPW
Economist, The — 1tw -var - wire/DF /DNS
/ctc - Various .....NYT
Economy In Mind, The —
2tw - 750 -man /mail/ DF - Warren Brookes .....HFS
Editors' Choice — 1tw -2000 - mail/ctc - Staff .....GLO
Essay —
2tw - 750 -wire - William Safire .....NYT
Everybody's Business —
2tw - 1000 -orp /man /mail - John D. Paulus .....MCF
Financial Mini —
1tw - var -orp /mail/DF /DNS - Various Authors .....CNS
Financial Times News & Feature Service — 5tw -var - wire/DF /DNS
/mail/ctc - Various .....NYT
Financial Update —
6tw - 650 -orp /mail/DF /DNS - Donald C. Bauder .....CNS
Funeral Portrayals — 1tw /2tw -var - orp - Staff .....FCP
Garth Turner — 6tw -var - man /wire -Garth Turner .....CWF
Good News/Bad News — 6tw -21x4" - orp -Henry Martin .....TCS
Handy Tips For Business Women —
occ /cont - sph/spv -man /mail - L. E. DeFeldy .....IBIS
High Tech Cartoons —
1tw - var -orp - Various Cartoonists .....SCI

How To Communicate Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
How To Improve Your Career —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Make Extra Money —
1tw - 700 -C12 /wire - Milton Rockmore .....ROC
How To Make Extra Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
How To Motivate Yourself —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Sell By Mail —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Sell Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Speak Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Start & Manage Your Own Business —
occ /cont - sph,spv,500/1000 -man /mail - Alain Siposs .....IBIS
How To Use The Gold Mine Between Your Ears —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How-To Business Articles —
cont - var -man /mail - Arthur S. Green .....GRE
Ideas For Salesmen — 1tw -200 - orp -D. Seltz .....SCI
Inside Investor — 1tw -300 - mail/p199 -Mark Stevens .....STE
Inside Labor —
5tw - 750 -DF /DNS /C12 - Victor Riesel .....FNS
Insurance For Consumers — 7tw -500 - orp -Dave Goodwin .....GWN
Interlink Newsline —
6tw - 10/20 features daily/300/1000 -wire/ctc - Various ....ILPS
Interlink Weekly Reports —
1tw - 8/12 features-500/1000 -mail - Various .....ILPS
International Calender — m -1000 - mail/ctc - Staff .....GLO
"International Commentary —
3tw - 800 -mail/ctc - Foreign Press Excerpts .....GLO
International Traders Mailbag —
m /cont - sph/spv/500 plus -man /mail - A. J. Siposs .....IBIS
International Writers Service — 2tw -1000 - wire/mail - .....IWW
Investor's Guide —
5tw - 650 -orp /wire/man - William Doyle .....KFS
Investors Notebook — 2tw -700 - C12 /DF /DNS
/mail - Brendan Boyd .....UPS
Job Trends — 2tw -600 - C12 /mail/DF
/DNS - Sue Hoover .....UPS
Johannes Steel On Wall Street —
3tw - var -mail - Johannes Steel .....MCN
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - .....TCS
Law and Order —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - .....LAT-WP
Louis Rukeyser —
1tw - var -DF /DNS - Louis Rukeyser .....MCN
Making A Buck —
2tw - 450 -orp /mail/DF /DNS - Donald C. Bauder .....CNS
Managing Your Money —
2tw - 600 -C12 /mail - Merle E. Dowd .....DOW
Milton Moskowitz Column —
3tw - 600 -man /C12 /DF /DNS - Milton Moskowitz .....LATS
Mind Your Money — 3tw -800 - man /wire -Peter Weaver .....KFS
Money Matters — 3tw -500 - orp -Dave Goodwin .....GWN

Money Matters — 1tw -var - orp - Staff .....LUI
Money Service, The — 1tw - 2500 -C12 / DF / DNS / mail / igp
- Excerpts from Money Magazine.....UPS
Money Talks — 1tw -hpt - orp /mail - Various .....AMW
Money Watch —
3tw - 500 -DF /DNS /man /C12 - Carol Mathews .....LATS
Money, Money, Money — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff .....CNS
My Success Story —
1tw - var -orp - Various Celebrities .....SCI
New York Times Magazine, The —
S - 2000 pr 2-3 articles / sup -C12 / wire / DF / DNS / mail / ctc
- Various.....NYT
News-Features-Pix —
m /qt /cont/ - pt/var -orp /id /man /igp /mail - .....GNB
Newsweek — 1tw -10000 - ctc /wire/DF
/DNS - Various .....NYT
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry .....CAB
Of Things To Come — 1tw -700 - mail -Don Fabun .....FET
Other Scenes —
1tw - 800 -man - Wilcock & Barney .....SAW
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various .....NYT
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller .....BHB
Re:Sources — 1tw -750 - man -Wilcox .....SAW
Real Estate House Calls — 1tw -700 - man -Edith Lank .....RHC
Refirement - Not Retirement —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
Robert Metz — 2tw -800 - wire/DF /DNS
/mail/man - Robert Metz .....UFS
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS - Scott Burns .....RTS
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff .....GNB
Selling Short —
6tw - 1c panel -orp /mail - Ken Ross & Don Raden .....UPS

Small Business — 1tw -750 - p199/DF /mail -Mark Stevens .....STE
So You Want To Be In Business — 1tw -500 - man -Joe Glickman DBI
Something To Think About — 1tw -400 - man -Roland Smith .....STTA
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus .....MCF
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
Staying Ahead Column —
2tw - 750 -DF /DNS /wire/mail - Jane Bryant Quinn .....WPW
Stock Of The Week (Electronic Evaluator) — 1tw -300 - mail - ....TCS
Successful Investing — 5tw -500 - man /C12 /DF
/DNS - .....LATS
Tax & Financial Management Series — m -1000/1500 - man - CLI
Test Yourself — 1tw -ps - orp /id -J. Sherrod .....SCI
The Law Brief —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
The Law Clinic —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing
/wire/DF /DNS /mail/ctc - Various .....NYT
Washington Beat —
2tm - 1000 -man /DF - Stanley Cohen .....CSY
Washington Maritime Reports —
1tw - 750/1000 -sph /mail/man /igp - M. Elizabeth Fischer .WR
William Donoghue Column —
2tw - 850 -DF /DNS /C12 - William Donoghue .....TCS
Women's Wear Daily & Feature Package (Reprints) —
5tw - var -mail/igp - Staff .....FA
Word Processing —
m - var -ctc /man /mail - Dona Z. Meilach .....MEI
You And Your Money —
1tw - 750 -orp /mail/DF /DNS - Judith Rhodes .....CNS
Your Money — 5tw -500 - wire/mail -Pat Fellows .....TSS
Your Money's Worth —
3tw - 750 -C12 /DF /DNS /mail/id - Sylvia Porter .....UPS
Your Own Business —
1tw - 700 -man - Michael Donahue .....EJN

8—CHILDREN'S FEATURES

According to Guiness — 6tw / 50 -C12 / DF / DNS / mail
- From Guiness Book of World Records.....UPS
Aesops Fables By Samuel Eppy — 1tw - ps -orp / id
- Samuel Eppy.....OPS
Ask Andy — 6tw -400 - DF /DNS /man
/C12 - Ed Grade .....LATS
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena .....ASK
Ask Shagg — 1tw -43x2 1/4" - orp -Peter Guren .....GUR
Bedtime Stories —
6tw - 600 -DF /DNS /mail/id - Thornton Burgess .....CF
Book Reviews (Children's) — 1tw -var - orp /igp -Carol Lee .....FEA
Brainteasers — 1tw -ps - orp /id - Various .....SCI
Cappy Dick —
S - hps/tps/pt/hpt/qph -orp - Cappy Dick .....FNS
Celebrity Interviews —
occ - 400 -man - Various Kids .....PRI
Children's Express — 2tw -700 - wire/DNS - CE Writers .....UPI
Children's Features —
1tw /7tw - 500 -orp - Various Writers .....DBI
Children's Page —
1tw - ps -orp /id - Various Artists .....SCI
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG .....NMD
Color The Drawing — 1tw -ps - orp -W. Trag .....OPS
Color This —
1tw - 6 3/4"x4"-8 1/4"x4 3/4" -orp - Kern Pederson .....SM
Creatures — 1tw -var - man /wire -Donna Jacobs .....CWF
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various Kids .....PRI
Designs In Nature — 1tw -ps - orp /id -W. Hearn .....OPS
Did You Know That — 1tw -hpv - orp /id -F. Treadgold .....SCI
Dot-To-Dot — 1tw -ps - orp /id -E. Engleman .....SCI
Dot-To-Dot Monster Puzzle — 1tw -ps - orp /id -W. Trag .....SCI
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith .....SCI
Drawing Is Fun — 1tw -ps - orp /id -W. Trag .....SCI
Educational Puzzles —
7tw - ps -orp /id - Various Artists .....SCI
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold .....OPS
Find The Errors Puzzle — 1tw -ps - orp /id -F. Hayes .....SCI
Finish The Picture Puzzle — 1tw -ps - orp /id -W. Trag .....SCI
Flashback On Canada — 6tw -500 - orp -Bob Bowman .....CWF
Flying Horse, The —
1tw - 200/300 -mail - Marty and Cynthia Capodice .....PAF
Fun and Games Picture Puzzles — 1tw -ps - orp /id -W. Trag .....SCI
Fun Page —
1tw - hps -orp /mail - L. Marcus & V. and K. McAuliffe .....MIL
Fun With Figures — 6tw -var - orp /man /wire -J. H. Hunter .....CWF
Handy Action — m -50 - orp /id -M. Zanco .....SCI
Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF
/DNS /igp /id - Jane Baker .....RTS
Hidden Pictures Puzzles — 1tw -ps - orp /id -Walt Trag .....SCI
How Many? — 1tw -ps - orp /id -Engleman .....SCI
It's A-Maze-ing — 1tw -ps - orp -F. Treadgold .....SCI
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan .....SCI
Johnny Wonder —
6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers .....UFS
Junior Editors —
6tw - 200 -mail/orp - Berthel/Simonsen .....APN
Junior Jumble —
S - 21x6" bw or color -orp - Bob Lee & Henri Arnold .....TCS
***Junior Whirl** — S -tps/hpt - orp -Hal Kaufman .....KFS
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold .....SCI
Juvenile Christmas Page —
1tw - ps -orp /id - Various Artists .....SCI
Juvenile Crosswords —
7tw - ps -orp /id - Various Artists .....SCI
Juvenile Games & Activities —
7tw - ps -orp /id - Various Artists .....SCI
Juvenile Picture Crosswords —
1tw - ps -orp /id - Trag & Engleman .....SCI
Juvenile Puzzles —
7tw - ps -orp /id - Various Artists .....SCI
Juvenile Rebus —
1tw - ps -orp /id - Various Artists .....SCI
Kids In The Kitchen —
1tw - 550 -man /mail - Susan Manlin Katzman .....KSM
Kids' Cooking —
1tw - 550 -man /mail - Susan Manlin Katzman .....KSM
Kidspot — 6tw -21x4" - orp /mail -Dick Rogers .....UFS
Learning Through Stamps —
occ - 250 -man - Joseph Zollman .....STA
Mazes — 1tw -ps - orp - Various .....OPS
Mazes — 1tw -ps - orp - Various .....SCI
Mini Page, The — 1tw -4pt/ps - orp / mail -Betty Debnam .....UPS
Nature's Wonders — 1tw -hps - orp /id -F. Treadgold .....SCI
Pee Wee's Pencil — 6tw -45x2 1/2" - id /orp /mail -Joe Rice ...CNS
Penny Power —
2tw - 650 -wire/DF /DNS /mail/orp - Consumer's Union .....UFS
Pennywhistle Press — 1tw -sup - orp /mail - Staff .....PEN
Place For Kids —
1tw - var -orp - MacKay/Fairfield .....CWF
Place For Kids —
1tw - var -orp - Fairfield/MacKay .....CWF
Pooh's Corner —
1tw - var -mail - Jessica Winston .....NNB
Princess of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi .....PAK
Puzzles Just For You (Juvenile) — 1tw -ps - orp /id -E. Engleman SCI
***Rafferty** —
6tw - 2c -orp - Jerry Dumas & Mel Crawford .....KFS
Robin's World — 1tw - 400 - man / id / wire / DF
- Robin Robinson & Kay Chorao (Artist).....PRI
Science For You — 1tw -21x4 1/2" - orp /id -Bob Brown .....LATS
Sticky Fingers — 1tw - 20 x var -orp / id / mail
- L. Bevelander & D. MacDonald & J. Paquette.....MIL
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum .....UPS
Tiny Gazzett — 1tw -9x14" - orp -Karen Kohtz .....DBI
Tongue Twisters —
1tw - ps -orp - Miscellaneous Authors .....SCI
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent .....UFS
Uncle Ray's Column —
5tw - 400 -DF /DNS /C12 /id - Ramon Coffman .....FNS
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall .....UPS
Whizword — 1tw -hpt - orp - .....CWF
Wordy Gurdy — 6tw -21x4 1/4" - orp /mail -Tricky Ricky .....UFS
WuttaWorld — 1tw -43x5 1/4" - orp /mail -Tony Harpes .....MIL
Xmas Stories —
1tw - var -orp - Various Authors .....SCI
Young Hobby Club — 6tw -300 - DF /DNS /C12
/id - Cappy Dick .....FNS

9—COINS & STAMPS

Camera View —
S - var -id /mail - Samuel A. Towers .....NYT
Coin Box, The — 1tw -575 - orp /mail/DF
/DNS - Gary Palmer .....CNS
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG .....NMD
Coin Notes —
1tw - 300 -mim - Ronald Anders .....ARF
Coin Roundup —
1tw - 500 -man /C12 /igp /DF /DNS - Edward C. Rochette LATS
Coinversations With R. Winston Harris —
1tw /m /qt - 800 -id - R. Winston Harris .....COI
Fireside Chats —
bi-m - 16/hpv -orp - Gustav Detjen, Jr. .....DET
International Adventure (Philatelic) — 1tw - 500 - man / mim
- Julius Weiss.....WEI
International Adventure (Numismatic) — 1tw - 500 - man / mim
- Julius Weiss.....WEI
Japos Bulletin —
qt - 24 hpv -orp - Gustav Detjen, Jr. & A. Kwiatkowski .....DET
Judaica Stamp & Coin Reporter —
eow - 300/500 -man - Joseph Zollman .....STA
Junk Or Treasure —
1tw - 500 -orp /ocra - Edward von Rothkirch .....IMS
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Learning Through Stamps —
occ - 250 -man - Joseph Zollman .....STA
Philatelic Journalist —
bi-m - 16/hpv -man - Gustav Detjen, Jr. .....DET
Postal Views —
1tw - 500 -man /igp /mail - Barbara White .....NUM
Roosevelt Handbook —
an - 107 / hpv -orp - L.B. Norris & Gustav Detjen Jr.....DET
Spotlight On Judaica —
m - 400/500 -man - Joseph Zollman .....STA
Stamp Nook —
1tw - 600 -mim /igp - Ronald Anders .....ARF
Stamping Around The World — 1tw -550 - orp /mail/DF
/DNS - Lea Blauvelt .....CNS
Stamping Grounds —
1tw - 400/700 -man - Joseph Zollman .....STA
Travel Box — S -var - id /mail - Various .....NYT
World Of Coins And Stamps, The —
1tw - 500 -man /igp /mail - Barbara White .....NUM
World Of Coins, The —
1tw - 500 -man /igp /mail - Barbara White .....NUM
World Of Stamps —
m - 500/750 -man - Gustav Detjen, Jr. .....DET

10A—COMICS (Strips)

***Agatha Crumm** —
7tw - d/4c-S/tps/hpt/qph -orp - Bill Hoest .....KFS
Airhawk Adventure — 7tw /S -sph - orp -B. Foley .....SCI
Alex In Wonderland — 1tw -45x2 1/2" - orp /mail -Bob Cordray CNS
Alley Oop —
6tw /S - d/43x2 1/8"-S/hps/tps/qps/pt/hpt -orp /mail - Dave
Graue .....NEA
Alpha Ant —
1tw /m - var -mail - Leonard Bruce & Humane Society .....LDC
Amazing Spiderman, The —
6tw /S - 43x2 1/8"/S-var -mail/orp - Stan Lee .....RTS
Andy Capp —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Reggie Smythe ....FNS
Animal Crackers —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen TCS
Annie —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Leonard Starr TCS
Apartment 3-G —
6tw / S - 43x2 ½" / S-hps / tpe / pt / hpt / qph -orp
- Dr. N.P. Dallis & Alex Kotzky.....FNS
***Archie** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - .....KFS
Arnie —
1tw - tpt -orp - Arnie Stockholm .....SCI
Arnold —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Kevin McCormick .FNS
As You Were — 1tw -sph - orp -Jim Baker .....SCI
Ask Shagg — 1tw -43x2 1/4" - orp -Peter Guren .....GUR
Ask Shagg — 2tw -43x2 1/2" - orp /mail -Peter Guren .....UFS
***Assignment: Top Secret** —
6tw / S - 44x2 ½" / hps -orp - Bill Barry.....ADF

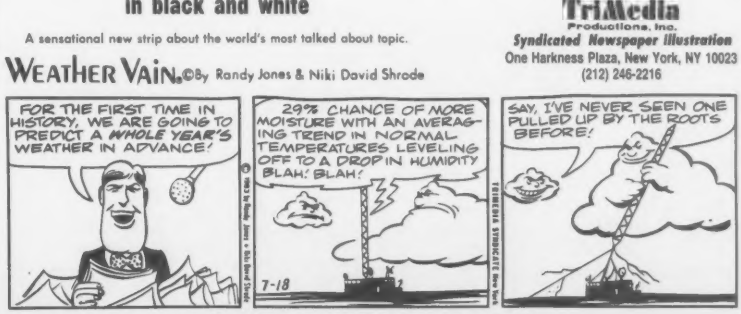
ADD COLOR TO YOUR WEATHER PAGE!

in black and white

A sensational new strip about the world's most talked about topic.

WEATHER VAIN. ©By Randy Jones & Niki David Shrode

TriMedia Productions, Inc.
Syndicated Newspaper Illustration
One Harkness Plaza, New York, NY 10023
(212) 246-2216



See other samples on pages 29 and 51S.

CLASSIFICATIONS OF FEATURES

***Avivato —**
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
B.C. —
6tw /S - 43x2 1/2"/S-hps/tps/pt/hpt/qph -orp - Johnny Hart FNS
Baby Bee — 6tw - - orp -Garcia .....RDR
***Barney Google and Snuffy Smith —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Fred Lasswell .....KFS
Bears in Love —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Eric Meese ....UPS
***Beetle Bailey —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Mort Walker .....KFS
Ben Swift —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - John Lane ....UFS
Big Feet —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Blondie —**
7tw - d/4c-S/pt/hps/tps -orp - Dean Young & Mike Gersher .KFS
Bloom County —
6tw /S - d/43x2 1/4"-S/hps/hpt/tps/qps/qpt -d /mail/S /orp - Berke Breathed .....WPW
Bobby — 6tw -4-5c - orp -S. M. Iger .....PF
***Boner's Ark —**
7tw - d/4c-S/pt/hps/tps -orp - Addison and Frank Johnson . KFS
Born Loser —
6tw / S - d / 43x2 ⅛-S / hps / tps / qps / pt / hpt -orp / mail - Art Sansom.....NEA
Brenda Starr —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Ramona Fradon & Linda Sutter .....TCS
***Brick Bradford —**
7tw - d/4c-S/tps/hpt -orp - Paul Norris .....KFS
***Bringing Up Father —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Frank Johnson & Frank Fletcher .....KFS
Broom-Hilda —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Russell Myers TCS
Brother Simon & Lucus —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Buck Rogers In The 25th Century —
6tw /S - hps/tps/qps/hpt/pt -mail - Cary Bates & Gary Morrow NYT
Bugs Bunny —
6tw /S - d/43x2 1/8"-S/hps/tps/pt/hpt -orp /mail - Warner Brothers .....NEA
Bumbles — 1tw -6 3/4"x2" - orp -Al Smith .....SM
Button's Bunch —
7tw /6tw /1tw - 7x2 1/4" -orp - Ford Button .....DBI
***Buz Sawyer —**
6tw - 4c -orp - John Celardo & Edwin Granberry .....KFS
Campus Laughter —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Capt. & Mandy — 1tw -ps - orp /id -Steve Kell .....OPS
Captain Easy —
6tw - 43x2 1/8" -orp /mail - Bill Crooks & Mick Casale .....NEA
***Captain Vincible —**
7tw - d/4c-S/pt/hps/tps/qph/hpt -orp - Ralph Smith .....KFS
Car Cartoons —
7tw - var -orp - Various Artists .....SCI
Cartoon And Comic Strip Art —
cont/m - -id /mail - Tony A. Vazquez .....CAFS
Catfish —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen & Gary Peterman .....TCS
Cathy —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Cathy Guisewite UPS
Children's Corner — 6tw -43x2" - orp -Mary Lane .....WHI
***Christmas Strip —** 6tw /sea -4c - orp -Walt Disney .....KFS
Christmas Strip — sea -43x2 1/8" - orp /mail -Joe Kubert .....NEA
***Cicuta —**
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Clancy Boys — 6tw -7x2 1/4" - orp -Dan Cortor .....DBI
Comic Cartoons —
1tw - var -id - Various Artists .....CNS
Comix —
7tw - var -mail - M. Kessler (editor) .....PAN
Conrad —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Bill Schorr .TCS
Critters — 6tw - var -orp /mail - Jerry P. Cardona . .....UCS

BAD TIMES.. WILL TAKE YOUR MONEY, DRINK YOUR BOOZE, BRAG, CUSS YOU, LIE TO YOU.. AN YOU'LL LOVE'M !
SIX A WEEK & SUNDAY.. INFO. & SAMPLES.
B.D. BLACKBURN & S.J. THOMAS
P.O. BOX 82838 HAPEVILLE, GA. 30354
(404) 767-4697

Crock —
6tw /S - 43x2 1/2"/S-hps/tps/pt/qph/hpt -orp - Don Wilder & Bill Rechin .....FNS
Dallas —
6tw - d/4c-S/hps/tps/ops/pt/hpt -orp - Shigetani/Lawrence LATS
***Dastin del Buen Humor —**
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Dick Tracy —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Gould/Locher/ Collins .....TCS
Doctor Smock —
6tw / S - 6tw-43x2 ⅛" / S-hps / tps / qps / pt / hpt-orp / mail - George Lemont.....UFS
***Dona Tremebunda —**
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Dondi —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Irwin Hasen TCS
Downstown —
6tw /S - S/hps/tps/qps/pt/hpt -mail/orp - Tim Downs .....UPS
***Dr. Kildare —** 6tw -d/4c - orp -Ken Bald .....KFS
***Dr. Merengue —**
6tw - 7 5/8x2 1/4" -orp /mail - Horacio J.C.L. Divito .....UPIFD
Drabble —
6tw /S - 6tw-43x2"/S-tps/qps/hpt -orp /mail - Kevin Fagan UFS
***Dramas Clasificados —**
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal .....UPIFD
Duffy —
6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
Dunagin's People —
6tw /S - 22x3 7/8"/S-tps/hpt/qph -orp - Ralph Dunagin ....FNS
E. S. —
1tw /m - var -mail - National Easter Seal Society .....LDC
Eb & Flo — 6tw -43x2" - orp /mail -Paul Sellers .....UFS
Eek & Meek —
6tw /S - d/43x2 1/8"-S/hps/tps/qps/pt/hpt -orp /mail - Howie Schneider .....NEA
***El Detalle Que Faltaba —**
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal .....UPIFD
***El Poderoso Halcon —**
6tw - 7 5/8x2 1/4" -orp /mail - L. E. Barreto .....UPIFD
Elwood —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Ben Templeton & Tom Forman .....TCS
Entertainment Page — 1tw -ps - orp - .....SM
***Evermores, The —**
7tw - d/4c-S/tps/hpt/qph -orp - Johnny Sajem .....KFS
Fenton —
6tw / S-43x2 ½" / S-hps / tps / pt / hpt / qph-orp - David Wiley Miller.....FNS
Ferd'nand —
6tw / S - d / 43x1 ⅞" / S-hps / tps / pt / hpt-orp / mail - Dahl Mikkelsen .....FNS
Figments —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dale Hale .....DBI
Flamingo — 6tw -4-5c - orp -R. A. Roche .....PF
***Flash Gordon —**
7tw - d-4c/S-hpt/tps -orp - Dan Barry .....KFS
For Better Or For Worse —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Lynn Johnston UPS
Foreign Strips —
7tw - var -orp - Various Artists .....SCI
Frank & Ernest —
6tw /S - d/43x2 1/8"-S/tps/qps/hpt -orp /mail - Bob Thaves NEA
Fred Basset —
6tw /S - 43x2 1/2"/S-tps/hpt -orp - Alex Graham .....FNS
***Fulgencio —**
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio .....UPIFD
Funky Winkerbean —
6tw /S - 43x2 1/2"/S-tps/hpt/sph -orp - Tom Batiuk .....FNS
G.G. (Galloping Galaxies) — 1tw -30 1/2x2" - orp /mail -Lillian Bono BON
Garfield —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Jim Davis .....UFS
Garth —
7tw - 4c -orp - Frank Bellemey .....ITP
Gasoline Alley —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Dick Moores TCS
Geech —
6tw /S - S/hps/tps/qps/hpt/pt -orp /mail - Jerry Bittle .....UPS
Gil Thorp — 6tw -43x2" - orp -Jack Berrill .....TCS
Going Down —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
Goosemyer —
6tw / S - 43x2 ½"- / hps / tps / qph / pt / hpt-orp - Brant Parker & Don Wilder.....FNS
Gordo —
6tw /S - d/43x2"/S-hps/tps/pt/hpt -orp /mail - Gus Arriola UFS
Grandpa Foghorn — 6tw -7x2 1/4" - orp -George Hall .....DBI
Grandpa's Boy — 1tw -6 3/4"x2" - orp - .....SM
Great John L, The — 6tw -43x2 1/8" - orp /mail -Don Addis .....NEA
Grubby —
1tw - 6 3/4"x2" -orp - Warren Sattler .....SM
***Gumersindo —**
6tw - 7 5/8x2 1/4" -orp /mail - Ed G. Foladori .....UPIFD
***Gunner —**
6tw - 4c -orp - Alfredo Grassi & Andres Klacik .....KFS
***Hagar The Horrible —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Dik Browne .....KFS
Happy Happy — 1tw -ps - orp /id -Cosmus .....OPS
Hawk, The — 6tw -4-5c - orp -Rod Maxwell .....PF
***Heart of Juliet Jones, The —**
7tw - d/4c-S/tps/hpt/qph -orp - Stan Drake .....KFS
Hello Carol —
6tw - d/4c-S/hps/tps/ops/pt/hpt -orp - B. Johnson .....LATS

***Henry —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Jack Tippit & Don TrachteKFS

***Hi & Lois —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Mort Walker & Dik BrowneKFS

Hotel America —
6tw /S - S/tps/qps/pt/hpt/hps -orp /mail - John Ambrosavage UPS
How It Began (Etymology) — 1tw -60 - orp /id -B. Foley .....SCI
***Hubert —**
7tw - d/2c/4c-S/tps/hpt -orp - Dick Wingert .....KFS
***Inside Woody Allen —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Stu Hample .....KFS
It's Fun Page — 1tw -pt - orp - .....SM
***Jim Henson's Muppets —**
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Guy and Brad Gilchrist KFS
Joe Heavy —
7tw /cont/m - spv/var -mail/id - Charles Durck .....LDC
Joe Palooka — 6tw -var - mail -Tony DiPreta .....MCN
John Darling —
6tw / S-42x4 ½" / S-hps / pt / tps / hpt / qph-orp - Tom Batiuk & Tom Armstrong.....FNS
Johnny Wonder —
6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers ....UFS
Judge Parker —
6tw / S-43x2 ½"-S / hpt / tps / qph / hps / pt -orp - Dr. N.P. Dallis & Harold LeDoux.....FNS
Julius —
1tw - ps -orp /id - Joan/Harry/Nelson .....OPS
Justin Time Tripper —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
***Katzenjammer Kids —**
S - tps/hpt -orp - Angelo De Cesare .....KFS
Krass & Bernie — 1tw -ps - orp /id -G. Trosley .....OPS
Kudzu —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Doug Marlette TCS
***La Cronica Diaria —**
6tw - 7 5/8x2 1/4" -orp /mail - Felipe A. Dobal .....UPIFD
Laff Of The Week — 1tw -var - igp /mail -Bill Murray .....MFS
Larry's World — 7tw -var - orp -Larry .....SCI
Le Grand Chef Pierre —
6tw /S - d/42x2 1/2"-S/hpt/tpt -orp - Brian Fray .....TSS
Lootoons —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
Lovy's Law —
6tw / S-43x2 ½"-S / hps / tps / qps / hpt -Orp / mail - James Schumeister.....NEA
Lil' Debbie —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Lil' Martian —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Little Farmer —
1tw - 6 3/4"x2" -orp - Kern Pederson .....SM
Lolly —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Pete Hansen TCS
Lone Ranger, The —
6tw /S - hps/tps/qps/hpt/pt -mail - Cary Bates & Russ Heath NYT
Luther —
6tw - 43 -orp - Brumsic Brandon Jr. .....LAT
Lynette The Angel —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Mandrake The Magician —**
7tw - d/4c-S/tps/hpt -orp - Lee Falk & Fred Fredricks .....KFS
Mark Trail —
6tw / S-43x2 ½" / S-hps / tps / pt / hpt-orp - Ed Dodd & Jack Elrod .....FNS
Marvin —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Tom Armstrong ....FNS
Mary Worth —
6tw /S - 43x2 1/2"/S-hps/tps/hpt/pt/qph -orp - Allen and John Saunders & Ken Ernst.....FNS
McGonicle of the Chronicle —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Jeff Danziger .....FNS
McNabs, The —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
Miles to Go —
6tw /S - 43x2 1/2"/S-hps/tps/qph -orp - Phil Frank .....FNS
Miss Peach —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Mell Lazarus .....FNS
Momma —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Mell Lazarus .....FNS
Monty —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dave Cochran .....DBI
Moon Mullins —
6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp - Ferd and Tom Johnson .....TCS
***Moose Miller —**
7tw - d/4c-S/tps/hpt -orp - Bob Weber .....KFS
Moreno's Cartoons —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Motley's Crew —
6tw / S-d / 43x2"-S0)pt / hps / hpt / tps / qps-orp - Ben Templeton & Tom Forman.....TCS
Mountain Men — 1tw -43x2 1/2 - orp /mail -Keith Milne .....MIL
***Mr. Abernathy —**
7tw - d/4c-S/tps/hpt -orp - Frank Ridgeway .....KFS
Mr. Men & Little Miss —
6tw /S - 43x2" - orp /mail - Roger Hargreaves & Paul Sellers NEA
***Nancy —**
6tw / S-d / 43x1 ⅞" / S-hps / tps / qps / pt / hpt-orp / mail - Mark Lasky (d) & Al Plastino (s).....UFS
Napoleon — 1tw -6 3/4"x2" - orp -Foster Moore .....SM
Norbert — 6tw -43x1 3/4" - orp /mail -Dick Cavalli .....UFS

***Nubbin** —
6tw - 4c -orp - James Burnett & Henry Boltinoff ..... KFS
Off Beat —
1tw - 37.5x2 1/4" -orp /mail - Staff ..... SF
Oh, Rats! —
6tw - var -orp /mail - Jerry P. Cardona ..... UCS
Onion Head —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Joe Kluck ..... DBI
Outcasts — 6tw -4cx2 1/8" - orp -Ben Wicks ..... TSS
Outtakes —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Kevin Ahern ... UPS
Pal's & Stacy —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Randy Bisson ..... DBI
Peaches — 1tw -3c - orp /mail -Paul Ullrich ..... CMS
***Peanuts** —
6tw / S-d / 43x1 ¾" / S-hps / tps / qps / pt / hpt-orp / mail
- Charles Schulz ..... UFS
***Pelozinho** —
6tw - 7 5/8x2 1/4" -orp /mail - M. De Sousa ..... UPIFD
***Pelusa** — 6tw - 7 5/8x2 1/4" -mail/orp - P.I.B. ..... UPIFD
***Pepe** — 6tw / 7 ⅝x2 ¼"-orp / mail
- P.I.B. ..... UPIFD
Peter Panic — 7tw -qpt - orp -L. Linkert ..... SCI
***Phantom, The** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Lee Falk & Sy Barry KFS
Phillips Flock —
1tw /7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Louis Goodwin ... DBI
Pig Newton —
6tw /S - 21x4 1/4"-S/hps/hpt/qps/sph -orp - Malcolm Hancock FNS
***Popeye** —
7tw-d / 4c-S / hpt / tps-orp - Bud Sagendorf ..... KFS
***Prince Valiant** —
S - pt/hps/tps -orp - John Cullen Murphy ..... KFS
Princess of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi ..... PAK
Pssst Cartoons — 7tw -tpt - orp -J. Maddox ..... SCI
Pug — 6tw - var -orp /mail - Kevin Anderson ..... UCS
***Punto En Boca** —
6tw - 7 5/8x2 1/4" -orp /mail - Pedro Vilar ..... UPIFD
Quick & Diet Gourmet —
2tw - 43x12 1/2" -orp /mail - Yvonne Young Tarr ..... UFS
Quincy — 6tw -4c - orp -Ted Shearer ..... KFS
***Ramona** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio ..... UPIFD
***Rodeye** —
7tw - d/4c-S/tps/hpt/qph -orp - Gordon Bess ..... KFS
Rex Morgan, M.D. —
6tw / S-43x2 ¼" / S-hps / tps / pt / hpt / qph-orp
- Dr. N.P. Dallis & Marvin Bradley ..... FNS
***Ribbons** —
7tw - d/4c-S/tps/hpt/qph -orp - Steve Carpenter & Ed Wallerstein KFS
***Rip Kirby** —
6tw - 4c -orp - John Prentice & Fred Dickenson ..... KFS
Rivets — 6tw -43x2 1/2" - orp -George Sixta ..... FNS
Rudy —
6tw /S - 43x2" -orp /mail - William Overgard ..... UFS
Rural Delivery — 1tw -6 3/4"x2" - orp -Al Smith ..... SM
Ryatts, The — 6tw -43x2 1/2" - orp -Jack Elrod ..... FNS
Sally Forth —
6tw /S - 43x2 1/2"/S-hpt/tps/qph -orp - Greg Howard ..... FNS
***Sam & Silo** —
7tw - d/4c-S/tps/hpt/qph -orp - Jerry Dumas ..... KFS
Sandy — 6tw -ps - mail/orp -James Unwin ..... HPS
***Scamp** —
7tw - d/4c-S/tps/hpt -orp - Walt Disney ..... KFS
***Secret Agent Corrigan** — 6tw -4c - orp -George Evans ..... KFS
Sergeant Preston Of The Yukon —
6tw /S - 44x2 1/8" -orp /mail - Stan Stunell & Don Sherwood .LONE
Shoe —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Jeff MacNelly TCS
Short Stuff — 6tw -7x2 1/4" - orp -Jack Flynn ..... DBI
Six Column Page of Comics — 1tw -ps - orp - ..... SM
small society, the —
7tw - d/3c/4c-S/tps/hpt -orp - Morrie Brickman ..... KFS
Smith Family —
6tw /S - S/tps/qps/pt/hpt -orp / mail - Mr. and Mrs. George Smith UPS
Snake Tales —
6tw /S - d/43x2 1/8"-S/hps/tps/qps/hpt/pt -orp /mail - Allan "Sols" Salisbury ..... NEA
Sons of Liberty — 6tw -42 1/2x2" - orp -Richard Lynn ..... LYN
Sovereign State Of Affairs —
1tw - 42x2" -orp - R. David Boyd ..... MOR
Space Case —
7tw - 4 frames cartoon -man /mail - Hoey Morris ..... CPF
Space Nuts —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Spacers, The —
5tw /1tw - 43x2 1/8" -orp /mail - Emil V. Abrahamian ..... ABF
Speed Walker — 6tw /S -43x2" - orp /mail -Cris Hammond ..... UFS
Squeeky Break —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Ray Rubbin ..... DBI
St. Peter's Gate —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Star Trek —
6tw - dly-4 col. S-hps/tps/ops/pt/hpt -orp - Conway/Kulpa LATS
Star Wars —
6tw / S-dly-4 col. S-hps / tps / ops / pt / hpt-orp
- Goodwin / Williamson ..... LATS
Steve Canyon —
6tw /S - 43x2 1/2"/S-tps/hps/pt -orp - Milton Caniff ..... FNS
***Steve Canyon** —
7tw - d/4c-S/pt/tps/hpt/qph -orp - Milton Caniff ..... KFS
Steve Roper —
6tw /S - 43x2 1/2"-S/hps/tps/pt/qph/hpt -orp - William Overgard & Allen and John Saunders ..... FNS
Strange Encounters —
6tw - 44x2 1/8" -orp - Bill Barry & Fred Hull ..... ADF
Stumpy Stumbler —
5tw /1tw - 43x2 1/8" -orp /mail - Emil V. Abrahamian ..... ABF
Sugar — 6tw -var - igp -Robert Gill ..... NFS
Sunday Laughs Male Cartoons — 1tw -qpt - orp -Paul Swede ..... SCI
Superman — 6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp
- Kupperberg / Delbo / Trapani ..... TCS
Swamp Brats —
1tw - 6 3/4"x2" -orp - Warren Sattler ..... SM
Tank McNamara —
6tw /S - S/hps/tps/qps/hpt -orp /mail - Jeff Millar & Bill Hinds UPS
***Tarrino** —
6tw - 7 5/8x2 1/4" -orp /mail - Lino y Jorge Palacio ..... UPIFD
***Tarzan** —
6tw / S-d / 43x2" / S-hps / tps / pt / hpt-orp / mail
- Edgar Rice Burroughs ..... UFS
Teen Scene —
6tw - 7x2 1/4"/4x4" -orp - Goddard Sherman ..... DBI
Tex Benson —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Chuck Roblin ..... DBI
The Last Straw —
1tw - 37.5x2 1/4" -orp /mail - Dan Juravich ..... SF
Tholaag —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Miguel Callevas ..... DBI
Those Were The Days — 1tw -6 3/4"x2" - orp -Art Beeman ..... SM
***Tiger** —
7tw - d/4c-S/tps/hpt/qph -orp - Bud Blake ..... KFS
***Tim Tyler's Luck** —
6tw - 4c -orp - Lyman and Bob Young ..... KFS
Travels With Farley — 6tw -43x2 1/2" - orp -Phil Frank ..... FNS
Tumbleweeds —
6tw /S - 43x2 1/2"/S-hpt/tps/qph -orp - Tom K. Ryan ..... FNS
Twitch — 1tw -6 3/4"x2" - orp -Howard Rands ..... SM
Videoism's — 6tw -7x2 1/4" - orp -Rick Marcej ..... DBI
W. C. Fields —
6tw /S - dly-4 col. S-hps/tps/ops/pt/hpt -orp - ..... LATS
***Walt Disney's Donald Duck** —
7tw - d/4c-S/hps/tps/hpt/qph -orp - Walt Disney ..... KFS
***Walt Disney's Mickey Mouse** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Walt Disney ..... KFS
Watermelon Man — 1tw /7tw -2 1/4x7" - orp -Paul Dillon ..... DBI
Weather Vain —
7tw - 42x2" -orp - Randy Jones & Niki David Shrode ..... TSN
Wee Pals —
6tw /S - 43x2 1/2"/S-hpt/tps -orp - Morrie Turner ..... FNS
Weekly Page of Features — 1tw -pt - orp - ..... SM
Willy 'n Ethel —
6tw /S - 21x4 1/2"/43x2 1/2"/S-hpt/tps/qph -orp - Joe Martin FNS
***Winnie The Pooh** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Walt Disney ..... KFS
Winnie Winkle —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp
- Frank Bolle & Henry Radutz ..... TCS
Winthrop —
6tw / S-d / 43x2 ⅛"-S / hps / tps / pt / hpt-orp / mai
- Dick Cavalli ..... NEA
Wizard of Id, The — 6tw / S-43x2 ½"-S / tps / hpt / qph / pt / hps-orp
- Brant Parker & Johnny Hart ..... FNS
Woodridge — 6tw -43x2 1/8" - orp -Don Knudsen ..... SIE
World Of The Bible — 1tw -7x2 1/4" - orp -Fred Cassel ..... DBI
World Of The Bible, The —
1tw - 40 -orp /id - F. and C. Casser ..... SCI
Wright Angles —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Larry Wright .UFS
Zanies Cartoons — 7tw -tpt - orp -J. Maddox ..... SCI

10B—COMICS (Sunday Pages)

According To Guiness —
6tw / S-2c panel-S / hps / tps / sph / hpt-orp / mail
- From Guiness Book of World Records ..... UPS
***Agatha Crumm** —
7tw - d/4c-S/tps/hpt/qph -orp - Bill Hoest ..... KFS
Airhawk Adventure — 7tw /S -sph - orp -B. Foley ..... SCI
Alley Oop —
6tw / S-d / 43x2 ⅛"-S / hps / tps / qps / pt / hpt-orp / mail
- Dave Graue ..... NEA
Amazing Spiderman, The —
6tw /S - 43x2 1/8"/S-var -mail/orp - Stan Lee ..... RTS
Andy Capp —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Reggie Smythe .... FNS
Animal Crackers —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Roger Bollen TCS
Annie —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Leonard Starr TCS
Apartment 3-G —
6tw / S-43x2 ½" / S-hps / tps / pt / hpt / qph-orp
- Dr. N.P. Dallis & Alex Kotzky ..... FNS
***Archie** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - ..... KFS
Arnold —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Kevin McCormick . FNS
As You Were — 1tw -sph - orp -Jim Baker ..... SCI
***Assignment: Top Secret** —
6tw /S - 44x2 1/8"/hps -orp - Bill Barry ..... ADF
B.C. —
6tw /S - 43x2 1/2"/S-hps/tps/pt/hpt/qph -orp - Johnny Hart FNS
***Barney Google and Snuffy Smith** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Fred Lasswell ..... KFS
Bears in Love —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Eric Meese .... UPS
***Beetle Bailey** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Mort Walker ..... KFS
Ben Swift —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - John Lane .... UFS
Berry's World —
6tw /S - d/20.5x5"-S/tps/qps/hpt -orp /mail - Jim Berry ... NEA
Better Half, The —
6tw /S - d/21x3 1/4"/S-var -mail/orp - Harris ..... RTS
Big Foot —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Big George —
6tw /S - 21x4 1/4"/S-tps/hpt -orp - Virgil Partch ..... FNS
***Blondie** —
7tw - d/4c-S/pt/hps/tps -orp - Dean Young & Mike Gersher .KFS
Bloom County —
6tw /S - d/43x2 1/4"-S/hps/hpt/tps/qps/qpt -d /mail/S /orp -
Berke Breathed ..... WPW
***Boner's Ark** —
7tw - d/4c-S/pt/hps/tps -orp - Addison and Frank Johnson . KFS
Born Loser —
6tw / S-d / 43x2 ⅛"-S / hps / tps / qps / pt / hpt-orp / mail
- Art Sansom ..... NEA
Brenda Starr —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Ramona Fradon &
Linda Sutter ..... TCS
***Brick Bradford** —
7tw - d/4c-S/tps/hpt -orp - Paul Norris ..... KFS
***Bringing Up Father** —
7tw-d / 4c-S / pt / hps / tps / hpt / qph-orp
- Frank Johnson & Frank Fletcher ..... KFS
Broom-Hilda —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Russell Myers TCS
Brother Simon & Lucus —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Buck Rogers In The 25th Century —
6tw /S - hps/tps/qps/hpt/pt -mail - Cary Bates & Gary Morrow NYT
Bugs Bunny —
6tw / S-d / 43x2 ⅛"-S / hps / tps / pt / hpt-orp / mail
- Warner Brothers ..... NEA
Button's Bunch —
7tw /6tw /1tw - 7x2 1/4" -orp - Ford Button ..... DBI
Campus Laughter —
6tw - var -orp /mail - Pedro R. Moreno ..... UCS
Cappy Dick —
S - hps/tps/pt/hpt/qph -orp - Cappy Dick ..... FNS

COMICS, CARTOONS AND PANELS.. AVAILABLE DAILY OR WEEKLY

THESE FEATURES HAVE ENTERTAINED READERS IN COUNTRIES THROUGHOUT THE WORLD

STUMPY STUMBLER BY EMIL V. ABRAHAMIAN
Imaginative, Delightful, Situation Comedy

THE SPORTS FILE

IMPRESSIONS

THE SPACERS BY EMIL V. ABRAHAMIAN
Humorous Adventures of Inhabitants Who Live in Space

ABRAHAMIAN FEATURE SYNDICATE
198 ROBINHILL DRIVE WILLIAMSVILLE, NEW YORK 14221
PHONE: (716) 688-0902 EMIL V. ABRAHAMIAN, PRESIDENT

CLASSIFICATIONS OF FEATURES

***Captain Vincible** —
7tw - d/4c-S/pt/hps/tps/qph/hpt -orp - Ralph Smith .....KFS
Carrier-toons — S -sph/spt - orp /mail -Chick Larson .....UFS
Cartoon And Comic Strip Art —
cont/m - -id /mail - Tony A. Vazquez .....CAFS
Catfish —
6tw / S-d / j43x2"-S / pt / hps / hpt / tps / qps-orp
- Roger Bollen & Gary Peterman .....TCS
Cathy —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Cathy Guisewite UPS
Comix —
7tw - var -mail - M. Kessler (editor) .....PAN
Conrad —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Bill Schorr TCS
Critters —
6tw - var -orp /mail - Jerry P. Cardona .....UCS
Crock —
6tw / S-43x2 ½" / S-hps / tps / pt / qph / hpt-orp
- Don Wilder & Bill Rechin .....FNS
Dallas —
6tw - d/4c-S/hps/tps/ops/pt/hpt -orp - Shigetani/Lawrence LATS
Dennis the Menace —
6tw /S - 21x4 1/4"/S-hps/tps/hpt/pt/qps -orp - Hank Ketcham FNS
Dick Tracy —
6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp
- Gould / Locher / Collins .....TCS
***Disney Classics** — S -pt/hps/tps - orp -Walt Disney .....KFS
Doctor Smock —
6tw / S-6tw-43x2 ⅛ / S-hps / tps / qps / pt / hpt-orp / mail
- George Lemont .....UFS
Dondi —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Irwin Hasen TCS
Downstown —
6tw /S - S/hps/tps/qps/pt/hpt -mail/orp - Tim Downs .....UPS
Drabble —
6tw /S - 6tw-43x2"/S-tps/qps/hpt -orp /mail - Kevin Fagan UFS
Duffy —
6tw /S - S/hps/tps/pts/pt/hpt -orp /mail - Bruce Hammond UPS
E. S. —
1tw /m - var -mail - National Easter Seal Society .....LDC
Edge — cont -var - orp /mail -L. J. Kopf .....MRS
Eek & Meek —
6tw / S-d / 43x2 ⅛" -S / hps / tps / qps / pt / hpt-orp / mail
- Howie Schneider .....NEA
Elwood —
6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp
- Ben Templeton & Tom Forman .....TCS
***Evermores, The** —
7tw - d/4c-S/tps/hpt/qph -orp - Johnny Sajem .....KFS
Family Circus, The —
6tw /S - d/21x3 3/4"/S-var -mail/orp - Bil Keane .....RTS
Fenton —
6tw / S-43x2 ½" / S-hps / tps / pt / hpt / qph-orp
- David Wiley Miller .....FNS
Ferd'nand —
6tw / S-d / 43x1 ⅞" / S-hps / tps / qps / pt / hpt-orp / mail
- Dahl Mikkelsen .....UFS
Figments —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dale Hale .....DBI
***Flash Gordon** —
7tw - d-4c/S-hpt/tps -orp - Dan Barry .....KFS
Flubs & Fluffs —
7tw - hpt(S)/19x4 3/8"(d) -orp - Jerry Robinson .....CWS
For Better Or For Worse —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Lynn Johnston UPS
Frank & Ernest —
6tw /S - d/43x2 1/8"-S/tps/qps/hpt -orp /mail - Bob Thaves NEA
Fred Basset —
6tw /S - 43x2 1/2"/S-tps/hpt -orp - Alex Graham .....FNS
Funky Winkerbean —
6tw /S - 43x2 1/2"/S-tps/hpt/sph -orp - Tom Batiuk .....FNS

On the light side of astrology order today's most unique feature

"THE G.G.'s" (GALLOPING GALAXIES)

by Lillian Bono

Astrology as seen through the eyes of the animal world. . . .

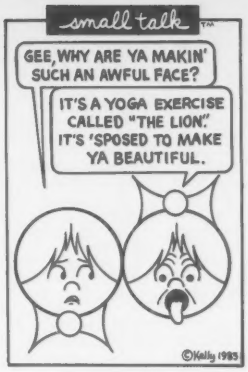
P.S. For a more "in depth" weekly article, ask about

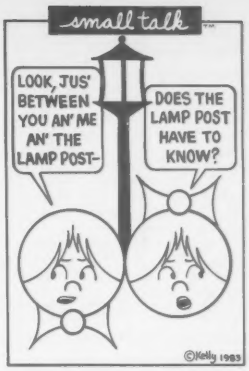
"THE WEEKLY WIZARD"

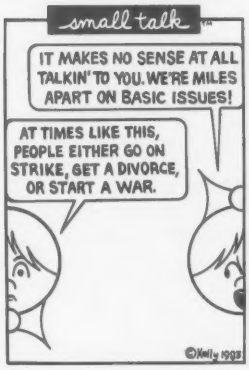
LILLIAN BONO
309 South 3rd St., Suite 318
Las Vegas, Nevada 89101
(702) 383-8023

Garfield —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Jim Davis .....UFS
Gasoline Alley —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Dick Moores TCS
Geech —
6tw /S - S/hps/tps/qps/hpt/pt -orp /mail - Jerry Bittle .....UPS
Golden Age, The —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Goosemyer —
6tw / S-43x2 ½"-S / hps / tps / qph / pt / hpt-orp
- Brant Parker & Don Wilder .....FNS
Gordo —
6tw /S - d/43x2"/S-hps/tps/pt/hpt -orp /mail - Gus Arriola UFS
Grin and Bear It —
6tw / S-21x4 ¼" / S-tps / hpt / qps-orp
- George Lichity & Fred Wagner .....FNS
***Hagar The Horrible** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Dik Browne .....KFS
***Heart of Juliet Jones, The** —
7tw - d/4c-S/tps/hpt/qph -orp - Stan Drake .....KFS
Heathcliff —
7tw - var -mail - George Gately .....MCN
Hello Carol —
6tw - d/4c-S/hps/tps/ops/pt/hpt -orp - B. Johnson .....LATS
***Henry** —
7tw-d / 4c-S / pt / phs / tps / hpt / qph-orp
- Jack Tippit & Don Trachte .....KFS
Herman —
6tw /S - 2c panel-S/hps/tps/qps/pt/hpt -orp /mail - Jim Unger UPS
***Hi & Lois** —
7tw-d / 4c-S / pt / hps / tps / hpt / qph-orp
- Mort Walker & Dik Browne .....KFS
Hotel America —
6tw /S - S/tps/qps/pt/hpt/hps -orp /mail - John Ambrosavage UPS
***Hubert** —
7tw - d/2c/4c-S/tps/hpt -orp - Dick Wingert .....KFS
***Inside Woody Allen** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Stu Hample .....KFS
Jackson's Law —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Jim Henson's Muppets** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Guy and Brad Gilchrist KFS
Joe Heavy —
7tw /cont/m - spv/var -mail/id - Charles Durck .....LDC
John Darling —
6tw / S-42x4 ½" / S-hps / pt / tps / hpt / qph-orp
- Tom Batiuk & Tom Armstrong .....FNS
Judge Parker —
6tw /S - 43x2 1/2"-S/hpt/tps/qph/hps/pt -orp - Dr. N.P. Dallis & Harold LeDoux .....FNS
***Junior Whirl** — S -tps/hpt - orp -Hal Kaufman .....KFS
Juvenile Christmas Page —
1tw - ps -orp /id - Various Artists .....SCI
***Katzenjammer Kids** —
S - tps/hpt -orp - Angelo De Cesare .....KFS
Kudzu —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Doug Mariette TCS
Le Grand Chef Pierre —
6tw /S - d/42x2 1/2"-S/hpt/tpt -orp - Brian Fray .....TSS
Leotoons —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
Let's Sew —
S - tps./hpt/qpt -orp - .....KFS
Leunig's World —
cont - var -orp /mail - Michael Leunig .....MRS
Levy's Law —
6tw / S-43x2 ⅛"-S / hps / tps / qps / hpt -0rp / mail
- James Schumeister .....NEA
Lil' Debbie —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Lil' Martian —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Lockhorns** —
7tw - d/2c-S/tps/hpt -orp - Bill Hoest .....KFS
Lolly —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Pete Hansen TCS
Lone Ranger, The —
6tw /S - hps/tps/qps/hpt/pt -mail - Cary Bates & Russ Heath NYT
Lynette The Angel —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
***Mandrake The Magician** —
7tw - d/4c-S/tps/hpt -orp - Lee Falk & Fred Fredricks .....KFS
Mark Trail —
6tw / S-43x2 ½" / S-hps / tps / pt / hpt-orp
- Ed Dodd & Jack Elrod .....FNS
Marmaduke —
6tw / S-d / 21x4" / S-hps / tps / qps / pt / hpt-orp
- Brad Anderson .....UFS
Marvin —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Tom Armstrong .....FNS
Mary Worth — 6tw / S-43x2 ½" / S-hps / tps / hpt / pt / qph-orp
- Allen and John Saunders & Ken Ernst .....FNS
McGonicle of the Chronicle —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Jeff Danziger .....FNS
McNabs, The —
7tw /cont/m - spv/var -mail/id - Leonard Bruce .....LDC
Medical Circle —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Miles to Go —
6tw /S - 43x2 1/2"/S-hps/tps/qph -orp - Phil Frank .....FNS
Miss Peach —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Mell Lazarus .....FNS

Momma —
6tw /S - 43x2 1/2"/S-tps/hpt/qph -orp - Mell Lazarus .....FNS
Monty —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Dave Cochran .....DBI
Moon Mullins —
6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp
- Ferd and Tom Johnson .....TCS
***Moose Miller** —
7tw - d/4c-S/tps/hpt -orp - Bob Weber .....KFS
Moreno's Cartoons —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Motley's Crew —
6tw / S-d / 43x2"-S0)pt / hps / hpt / tps / qps-orp
- Ben Templeton & Tom Forman .....TCS
Movie Gig —
1tw /7tw - 8 1/2x11" -orp - Jim Richardson .....DBI
***Mr. Abernathy** —
7tw - d/4c-S/tps/hpt -orp - Frank Ridgeway .....KFS
Mr. Men & Little Miss —
6tw /S - 43x2" -orp /mail - Roger Hargreaves & Paul Sellers NEA
***Nancy** —
6tw / S-d / 43x1 ⅞" / S-hps / tps / qps / pt / hpt-orp / mail
- Mark Lasky (d) & Al Plastino (s) .....UFS
Neighborhood, The —
6tw /S - d/21x3 1/4"/S-var -mail/orp - Jerry Van Amerongen RTS
Off The Record — S -var - mail/orp -Ed Reed .....RTS
Oh, Rats! —
6tw - var -orp /mail - Jerry P. Cardona .....UCS
Onion Head —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Joe Kluck .....DBI
Outtakes —
6tw /S - S/hps/tps/qps/pt/hpt -orp /mail - Kevin Ahern ...UPS
Pal's & Stacy —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Randy Bisson .....DBI
Patterns & Needlework — S -hpt - id /orp /mail - Staff .....NEA
***Peanuts** —
6tw / S-d / 43x1 ¾" / S-hps / tps / qps / pt / hpt-orp / mail
- Charles Schulz .....UFS
***Phantom, The** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Lee Falk & Sy Barry KFS
Phillips Flock —
1tw /7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Louis Goodwin ...DBI
Pig Newton —
6tw /S - 21x4 1/4"-S/hps/hpt/qps/sph -orp - Malcolm Hancock FNS
***Ponytail** —
7tw - d/2c-S/tps/hpt -orp - Lee Holley .....KFS
***Popeye** —
7tw - d/4c-S/pt/hps/tps -orp - Bud Sagendorf .....KFS
***Prince Valiant** —
S - pt/hps/tps -orp - John Cullen Murphy .....KFS
Pug —
6tw - var -orp /mail - Kevin Anderson .....UCS
***Redeye** —
7tw - d/4c-S/tps/hpt/qph -orp - Gordon Bess .....KFS
Rex Morgan, M.D. —
6tw / S-43x2 ¼" / S-hps / tps / pt / hpt / qph-orp
- Dr. N.P. Dallis & Marvin Bradley .....FNS
***Ribbons** —
7tw - d/4c-S/tps/hpt/qph -orp - Steve Carpenter & Ed Wallerstein KFS
***Ripley's Believe It or Not** —
7tw - d/2c-S/tps/hpt/qph -orp - Walter Frehm .....KFS
Rudy —
6tw /S - 43x2" -orp /mail - William Overgard .....UFS
Sally Forth —
6tw /S - 43x2 1/2"/S-hpt/tps/qph -orp - Greg Howard .....FNS
***Sam & Silo** —
7tw - d/4c-S/tps/hpt/qph -orp - Jerry Dumas .....KFS
***Scamp** —
7tw - d/4c-S/tps/hpt -orp - Walt Disney .....KFS
Sergeant Preston Of The Yukon —
6tw /S - 44x2 1/8" -orp /mail - Stan Stunell & Don Sherwood LONE
Shoe —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Jeff MacNelly TCS
small society, the —
7tw - d/3c/4c-S/tps/hpt -orp - Morrie Brickman .....KFS
Smith Family —
6tw /S - S/tps/qps/pt/hpt -orp /mail - Mr. and Mrs. George Smith UPS
Snake Tales —
6tw / S-d / 43x2 ⅛"-s / hps / tps / qps / hpt / tp-orp / mail
- Allan "Sols" Salisbury .....NEA
Space Nuts —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Speed Walker — 6tw /S -43x2" - orp /mail -Cris Hammond .....UFS
Squeaky Break —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Ray Rubbin .....DBI
St. Peter's Gate —
6tw - var -orp /mail - Pedro R. Moreno .....UCS
Star Trek —
6tw - dly-4 col. S-hps/tps/ops/pt/hpt -orp - Conway/Kulpa LATS
Star Wars —
6tw / S-dly-4 col. S-hps / tps / ops / pt / hpt-orp
- Goodwin / Williamson .....LATS
Steve Canyon —
6tw /S - 43x2 1/2"/S-tps/hps/pt -orp - Milton Caniff .....FNS
***Steve Canyon** —
7tw - d/4c-S/pt/tps/hpt/qph -orp - Milton Caniff .....KFS
Steve Roper —
6tw / S-d / 43x2"-S / hps / tps / pt / qph / hpt-orp
- William Overgard & Allen and John Saunders .....FNS
Sunday Color Comics —
1tw - 12 3/4x5 1/4" -orp - Various Cartoonists .....DBI







A small sampling of

small talk™

...the mighty mini-panel that will become a daily habit with your readers

© Copyright 1983 Allan Kelly.
All Rights Reserved.

In the eyes of kids, the conventional wisdom of grown-ups creates a theatre of the absurd. It's this curious world that confronts the two feisty occupants of SMALL TALK every day. This precocious pair responds with a never-ending series of quips, comments, barbs and whimsies...that often lead to an argument...occasionally to an outlandish caper. And the SMALL TALK kids do it within the snug confines of a single panel only one column wide!

Pick a spot for SMALL TALK anywhere - from the front page to the classifieds - and run it every day. This mighty mini-panel reproduces with clarity and impact, will command immediate notice...and quickly become quotable.

Try SMALL TALK for four weeks. To receive your introductory packet of 24 daily panels, simply fill in and mail the coupon on the right. Send no money. Newspapers with less than 50,000 circulation will be billed $6.00 per week. ($2.00 a week increase for each additional 50,000 circulation.)

SMALL TALK™, 390 Stuart St., Box 1276, Boston, MA 02117- 617-267-1396

SMALL TALK™, 390 Stuart St., Box 1276, Boston, MA 02117
Please send me the introductory packet of 24 daily SMALL TALK panels.

Name _____
Title _____
Newspaper _____
Address _____
City _____ State _____
Zip _____
Circulation _____

CLASSIFICATIONS OF FEATURES

Superman —
6tw / S-d / 43x2"-S / pt / hps / hpt / tps / qps-orp
- Kupperberg / Delbo / Trapani ..... TCS

Tank McNamara —
6tw / S - S/hps/tps/qps/hpt -orp / mail - Jeff Millar & Bill Hinds UPS

***Tarzan** —
6tw / S-d / 43x2" / S-hps / tps / pt / hpt-orp / mail
- Edgar Rice Burroughs ..... UFS

Tex Benson —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Chuck Roblin ..... DBI

***They'll Do It Every Time** —
7tw - d/2c-S/pt/hps/tps -orp - Bob Dunn & Al Scadutto ..... KFS

This Week In Astrology —
S - hps/tps/pt/qps/hpt -orp /mail - Bernice Bede Osol ..... NEA

Tholang —
7tw - 7x2 1/4"/12 3/4x5 1/4" -orp - Miguel Callevas ..... DBI

***Tiger** —
7tw - d/4c-S/tps/hpt/qph -orp - Bud Blake ..... KFS

***Trudy** —
7tw - d/2c-S/tps/hpt -orp - Jerry Marcus ..... KFS

Tumbleweeds —
6tw /S - 43x2 1/2"/S-hpt/tps/qph -orp - Tom K. Ryan ..... FNS

Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS

W. C. Fields —
6tw /S - dly-4 col. S-hps/tps/ops/pt/hpt -orp - ..... LATS

***Walt Disney's Donald Duck** —
7tw - d/4c-S/hps/tps/hpt/qph -orp - Walt Disney ..... KFS

***Walt Disney's Mickey Mouse** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Walt Disney ..... KFS

Woe Pals —
6tw /S - 43x2 1/2"/S-hpt/tps -orp - Morrie Turner ..... FNS

Willy 'n Ethel —
6tw /S - 21x4 1/2"/43x2 1/2"/S-hpt/tps/qph -orp - Joe Martin FNS

***Winnie The Pooh** —
7tw - d/4c-S/pt/hps/tps/hpt/qph -orp - Walt Disney ..... KFS

Winnie Winkle —
6tw /S - d/43x2"-S/pt/hps/hpt/tps/qps -orp - Frank Bolle & Henry Radutz ..... TCS

Winthrop —
6tw /S - d/43x2 1/8"-S/hps/tps/pt/hpt -orp /mail - Dick Cavalli NEA

Wizard of Id, The —
6tw /S - 43x2 1/2"-S/tps/hpt/qph/pt/hps -orp - Brant Parker & Johnny Hart ..... FNS

Wright Angles —
6tw /S - d/43x2"/S-tps/qps/hpt -orp /mail - Larry Wright . UFS

WuttaWorld — 1tw -43x5 1/4" - orp /mail -Tony Harpes ..... MIL

Your Newspaper —
S - sph -orp /mail - William Kresse ..... JPS

Ziggy —
6tw /S - 2c panel-S/hps/tps/qps/hpt -orp /mail - Tom Wilson UPS

10C—COMICS (Panels)

A Little Leary — 6tw -10x2" - orp -Bill Leary ..... LATS

According To Guiness —
6tw / S-2c panel-S / hps / tps / sph / hpt-orp / mail
- From Guiness Book of World Records ..... UPS

Adventures — 5tw -9x2" - orp -Chuck Vadun ..... UFS

All In The Family — 1tw -var - igp /mail -Bill Murray ..... MFS

Amy — 6tw -21x2 1/2" - mail/orp -Jack Tippit ..... RTS

Apple Pie —
1tw - 21x4 1/2" -orp - R. David Boyd ..... MOR

Arty Facts — 1tw -30 - orp /id -Ray Fisher ..... SCI

Barnacle & His Friends — 1tw -spv - orp /id -Alex Moore ..... OPS

Beautiful! —
6tw - 11x3" -orp - Barbara Jones & Charles Bowen ..... AFS

Belvedere —
6tw - 21x4 1/4" -orp - George Crenshaw ..... FNS

Ben Wicks — 6tw -panel - orp -Ben Wicks ..... CWF

Ben Wicks — 6tw -1d/2c - orp -Ben Wicks ..... KFS

Better Half, The —
6tw /S - d/21x3 1/4"/S-var -mail/orp - Harris ..... RTS

Big George —
6tw /S - 21x4 1/4"/S-tps/hpt -orp - Virgil Partch ..... FNS

Brass Tacks —
6tw - 10.5x2 1/2" -orp - Nick Frising ..... AFS

Brother Juniper —
6tw - 21x4 1/4" -orp - Fred McCarthy ..... FNS

Business Cartoons —
7tw - var -orp /id - Various Cartoonists ..... SCI

By Murphy's Law —
7tw /m - var -mail - Robert Howell ..... LDC

Candy Man, The — 1tw -var - igp /mail -Bill Murray ..... MFS

Car Cartoons —
7tw - var -orp - Various Artists ..... SCI

Carmichael — 6tw -10x5" - orp -Dave Eastman ..... LATS

Cartoon And Comic Strip Art —
cont/m - -id /mail - Tony A. Vazquez ..... CAFS

Cartoon Panels — 7tw -var - orp /mail/ctc - Various ..... WOR

Cartoonmix Quarterly —
qt - var -orp - Frank Baginski ..... CAM

Cartoons — 1tw -2c - orp - ..... CSP

Charlie —
6tw - 21x5" -orp - Charles Rodriques ..... TCS

Church Chuckles —
1tw - 3 1/4"x4" -orp - Chas. Cartwright ..... SM

Citizen Smith — 6tw -21x2 1/2" - mail/orp -Dave Gerard ..... RTS

Comic Cartoons —
1tw - var -id - Various Artists ..... CNS

Comix —
7tw - var -mail - M. Kessler (editor) ..... PAN

Consumer Tidbits Cartoons — 2tm -30 - orp /id -C. Dennis ..... SCI

Country Parson — 1tw -1 5/8"x3" - orp -Frank Clark ..... SM

Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS

Cowtails — 1tw -21x4 1/2" - orp /mail -Eddy Atkins ..... MIL

Croaker — 1tw -2c - orp -John Jarvis ..... CSP

Cybernland —
1tw /6tw - 3 1/2x4" -orp - Marcelo O. Rodrigues ..... DBI

Dennis the Menace —
6tw /S - 21x4 1/4"/S-hps/tps/hpt/pt/qps -orp - Hank Ketcham FNS

Dinah Mite —
1tw /6tw - 1 3/4x2 1/3" -orp - Joe Buresch ..... DBI

Dunagin's People —
6tw /S - 22x3 7/8"/S-tps/hpt/qph -orp - Ralph Dunagin ..... FNS

E. S. —
1tw /m - var -mail - National Easter Seal Society ..... LDC

Edge — cont -var - orp /mail -L. J. Kopf ..... MRS

Entertainment Page — 1tw -ps - orp - ..... SM

Family Circus, The —
6tw /S - d/21x3 3/4"/S-var -mail/orp - Bil Keane ..... RTS

Far Side, The — 6tw -21x4 1/2" - orp /mail -Gary Larson ..... CHR

Farming Today — 7tw - - orp /id -Ernie Riggs ..... SCI

Fletcher The 4-H'r —
1tw - 2x3 1/4" -orp - Joe E. Buresch ..... BJE

Flock, The — 1tw /7tw -8 1/2x11" - orp -Floyde Baker ..... DBI

Flubs & Fluffs —
7tw - hpt(S)/19x4 3/8"(d) -orp - Jerry Robinson ..... CWS

For Heaven's Sake —
1tw - qpt -orp /id - Lonnie J. Gross ..... OPS

Foreign Strips —
7tw - var -orp - Various Artists ..... SCI

Fred —
7tw /m - var -mail - Leonard Bruce & Charles Durck ..... LDC

Fritz — 1tw -ps - orp /id - ..... OPS

From The Bottom Of The Barrel —
1tw - -mail - Tony Saltzman ..... MEE

Full Disclosure —
6tw - 21x4" -mail - Paul Szep & Tony Auth ..... WPW

Fuzzy —
7tw /m - var -mail - Leonard Bruce ..... LDC

Galaxy Of Sports — 1tw -8 1/2x11" - orp -Harry Glinke ..... DBI

Geographic — 1tw -8 1/2x11" - orp -Harry Glinke ..... DBI

Geriatrix —
1tw - 2c -id /orp /mail - Paul Norris & Lyle Swigart ..... CNS

Gino — 6tw - 4x4" -orp - Gene Machamer ..... MAC

Girls, The —
6tw - 21x4 1/4" -orp - Franklin Folger ..... FNS

Gleeb — 1tw -2c - orp /mail -Paul Lowney ..... CNS

Golf Cartoons — 1tw -qpt - orp - Various ..... OPS

Good News/Bad News — 6tw -21x4" - orp -Henry Martin ..... TCS

Grin and Bear It —
6tw / S-21x4 ¼" / S-tps / hpt / qps-orp
- George Lichity & Fred Wagner ..... FNS

Guindon — 6tw - 21x4 1/4" -orp - Richard Guindon ..... FNS

Gumdrop — 6tw -21x3 1/2" - orp /mail -Jerry Scott ..... UFS

Handy Action — m -50 - orp /id -M. Zanco ..... SCI

***Hazel** — 6tw -2c - orp -Ted Key ..... KFS

Health Capsules —
6tw-10x3" -orp / mail - Jud Hurd & M. Petti M.D. ..... UFS

Heathcliff —
7tw - var -mail - George Gately ..... MCN

Herman —
6tw /S - 2c panel-S/hps/tps/qps/pt/hpt -orp / mail - Jim Unger UPS

Hieroglyphics — 1tw /7tw -3 1/4x2" - orp -G. Sims ..... DBI

High Tech Cartoons —
1tw - var -orp - Various Cartoonists ..... SCI

***Hocus Focus** —
6tw - 2c -orp - Hal Kaufman & Bob Schroeter ..... KFS

Honeydew —
6tw - 9x3" -orp - Henry Gaines Goodman, Jr. ..... GOJ

***Hubert** —
7tw - d/2c/4c-S/tps/hpt -orp - Dick Wingert ..... KFS

Humorous Cartoons — cont -var - orp /mail - Various ..... RCC

Idea Chaser —
6tw - 11x2 3/4" -orp - Jerry Langell ..... AFS

Impressions —
5tw /1tw - 21x4" -orp /mail - Emil V. Abrahamian ..... ABF

Impressions —
1tw - spv -orp /id - Emil Abrahamian ..... OPS

It's A Laugh — 1tw /7tw -4x4" - orp -Jack Steel ..... DBI

It's A Living —
1tw - 3 1/4"x3 3/4" -orp - Hal Holland ..... SM

It's Fun Page — 1tw -pt - orp - ..... SM

It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ..... RTS

Jest For Laughs —
1tw - 5"x5" -orp - Paul Fung, Jr. ..... SM

Joe Heavy —
7tw /cont/m - spv/var -mail/id - Charles Durck ..... LDC

Justin Time Tripper —
7tw /cont/m - spv/var -mail/id - Leonard Bruce ..... LDC

Juvenile Games & Activities —
7tw - ps -orp /id - Various Artists ..... SCI

Keeping Up —
1tw - 40x4 1/2" -orp /mail - William Hamilton ..... CHR

Kiddy Feature —
7tw - var -orp - Assorted Artists ..... DBI

Kids Only —
7tw - 8 1/2x11" -orp - Lawrence Zanco ..... DBI

Kids, The —
1tw - 2x3/4" -orp - Joe E. Buresch ..... BJE

Kidspot — 6tw -21x4" - orp /mail -Dick Rogers ..... UFS

Kit'n'Carlyle — 6tw -21x4" - orp /mail -Larry Wright ..... NEA

***Laff-A-Day** — 6tw -2c - orp - ..... KFS

Larry's World — 7tw -var - orp -Larry ..... SCI

***Laugh Time** —
6tw - 2c -orp - Bob Schroeter ..... KFS

Legal Limits — 7tw / cont / m-spv / var-mail / id
- Leonard Bruce & Larry Sturgis ..... LDC

Leotoons —
7tw /cont/m - spv/var -mail/id - Leonard Bruce ..... LDC

Leunig's World —
cont - var -orp /mail - Michael Leunig ..... MRS

Life In Suburbs —
1tw - 3 1/4"x3"-5"x4" -orp - Al Smith ..... SM

Life With Robinson —
6tw - 32x2 3/8" -orp - Jerry Robinson ..... CWS

Lindh-Mute Panel — 1tw -ps - orp /id -A. Lindh ..... OPS

Little Dab Of Fun —
1tw /7tw - 3 1/2x3 1/2" -orp - Ray Dabbs ..... DBI

***Lockhorns** —
7tw - d/2c-S/tps/hpt -orp - Bill Hoest ..... KFS

Love & Laughter — 1tw -spv - orp /id -Maria Molnar ..... OPS

Love Is —
6tw - 10x3 1/2" -orp - Kim Grove Casali ..... LATS

Mark Trail's Outdoor Tips — 6tw -11x3 3/4" - orp -Mark Trail ..... FNS

Marmaduke —
6tw / S-d / 21x4" / S-hps / tps / qps / pt / hpt-orp
- Brad Anderson ..... UFS

McCobber & Friends — 1tw -ps - orp /id -B. Zahn ..... OPS

McNabs, The —
7tw /cont/m - spv/var -mail/id - Leonard Bruce ..... LDC

Medical Laughs —
1tw - var -orp /id - Various Cartoonists ..... OPS

Miss Malaprop — 1tw - - orp /id -W. Carouge ..... SCI

Movie Gig —
1tw /7tw - 8 1/2x11" -orp - Jim Richardson ..... DBI

Mr. Tweedy — 6tw -21x4 1/2" - orp -Ned Riddle ..... LATS

Mrs. Weber's Diary —
1tw - tps -mail - Posy Simmonds ..... FET

Muldoon — 1tw -sph - orp /id -Bob Meyer ..... OPS

Murphy's Law —
6tw - 10.5x2 1/2" -orp - Nick Frising ..... AFS

My Children —
1tw /7tw - var -orp /id - Various Cartoonists ..... SCI

My Family —
1tw /7tw - var -orp /id - Various Cartoonists ..... SCI

My Grandma — 6tw -1c - orp -Donna Sott ..... KFS

Neighborhood, The —
6tw /S - d/21x3 1/4"/S-var -mail/orp - Jerry Van Amerongen .RTS

Nightlife — 1tw -2c - orp /mail -Georgeson ..... SF

Notes — 6tw -10x3" - orp -Penny Barr ..... CWF

Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ..... SCI

O'Malley's Law — 1tw -sph - mail -Scott Smith ..... FET

Odd Ball — 1tw -sph - orp /id -J. Kuchera ..... OPS

Opps — 6tw -var - igp - Anonymous ..... NFS

Our Boarding House —
6tw - 21x3 3/4" -orp /mail - Les Carroll & Tom McCormick ... NEA

Our Fascinating Earth —
6tw /S - tps/hps -orp - Philip Seff & David C. Baer II ..... ADF

Outdoor Mini-Tips —
1tw - 2x3 1/4" -orp - Joe E. Buresch ..... BJE

Pavlov — 6tw -2c panel - orp /mail -Ted Martin ..... UPS

Pee Wee — 6tw -2c - orp -Jerry Iger ..... PF

Penny Thoughts —
6tw - 10x3" -orp - Michael Fortuna & Jackie Spears ..... AFS

Pet Set, The —
6tw - 21x4 3/4" -orp - Doug and Jean Borgstedt ..... BOR

Pews — 1tw -20x var - 0d /orp /mail -Joe McKeever ..... CNS

Pick Of Punch —
6tw - 21x4" 43x4" -orp - Various ..... LATS

Pig Newton —
6tw /S - 21x4 1/4"-S/hps/hpt/qps/sph -orp - Malcolm Hancock FNS

Pixies — 6tw -10x2 1/2" - orp /mail -Jack Wohl ..... UFS

Pocket Cartoons from London Daily Mirror — 7tw -1c - orp - Various ITP

***Ponytail** —
7tw - d/2c-S/tps/hpt -orp - Lee Holley ..... KFS

Pot Shots —
6tw - 21x3" -orp - Ashleigh Brilliant ..... TCS

Pssst Cartoons — 7tw -tpt - orp -J. Maddox ..... SCI

Punch — 1tw /cont -var - orp /mail - Various ..... RCC

***Queenie** —
6tw - 1c/2c -orp - Phil Interlandi ..... KFS

Return With Us To — 2tw-2c-orp / mail
- Don Sherwood ..... CNS

***Ripley's Believe It or Not** —
7tw - d/2c-S/tps/hpt/qph -orp - Walter Frehm ..... KFS

Science For You — 1tw -21x4 1/2" - orp /id -Bob Brown ..... LATS

Selling Short —
6tw - 1c panel -orp / mail - Ken Ross & Don Raden ..... UPS

Side Glances — 1tw -2c - orp /mail -Gill Fox ..... SF

Sidelines, The —
m - spv -mail - Bill Knoll & Rick Maki ..... SPT

Simpkins — 6tw - - orp -Hoyle ..... ADF

Six Column Page of Comics — 1tw -ps - orp - ..... SM

Small Talk —
6tw - 10x2 1/2" -orp /mail - Allan H. Kelly, Jr. ..... ST

Smart Chart —
6tw - 10x3" -orp - Herb Stansbury ..... LATS

Smart Shopper Cartoons — 1tw -30 - orp /id -C. Dennis ..... SCI

Smithereens —
6tw - 21x4" -orp /mail - Bob Thaves & Rex May ....UFS
Sonny Boy — 1tw -var - igp /mail -Bill Murray ....MFS
Sport Cartoons —
1tw - var -orp /id - Various Cartoonists ....OPS
Sport Day — 7tw -22x4" - mail/id -Bill Morgan ....CF
Sporting Life, The —
6tw - 21x4" -orp - Ben Templeton & Tom Forman ....TCS
Sports Commentary —
3tw - 2c/3c -orp /mail - Larry Johnson ....UPS
Sports File, The —
5tw /1tw - 21x4 1/4" -orp /mail - Emil V. Abrahamian ....ABF
SportsQuiz — 5tw -2c - id /orp /mail -Dick Wright ....CNS
Squeegee — 1tw -qpt - orp /id -Ken Muse ....OPS
Strictly Business —
6tw - 21x4 1/4" -orp - Dale McFeatters ....FNS
Suburbia — 1tw -9.5x3 1/4" - orp /mail -Don Raden ....SF
Tanglefoot — 1tw -21x4" - orp /mail -Gil Parcell ....MIL
Teaching Pro — 3tw -21x4 1/2" - orp /id -Don Leary ....LATS
Tee Vee Laffs — 1tw -1cxvar - orp /mail - Staff ....SF
Teech — 1tw -sph - orp /id -A. Bacall ....OPS
Teen Scene —
6tw - 7x2 1/4"/4x4" -orp - Goddard Sherman ....DBI
The Little Man — 6tw -var - orp /mail -Ray Salmon ....SAL
There Oughta Be A Law — 6tw -33 1/2x4" - orp /mail - ....UFS
They Changed History —
1tw - ps -orp /id - Mochan & Howard ....SCI
***They'll Do It Every Time** —
7tw - d/2c-S/pt/hps/tps -orp - Bob Dunn & Al Scadutto ....KFS
Think You Know.? — 7tw -19x4 3/8" - orp -John Langton ....CWS
This Is Sport —
1tw - 1 5/8"x2 1/2"-3 1/4"x4 1/2" -orp - Court Alderson ....SM
Those Browns — 1tw -var - igp /mail -Bill Murray ....MFS
Tickle Box — 7tw -spv - orp /id -Ted Trogdon ....OPS
Time Out — 6tw -21x4 1/2" - orp -Jeff Keate ....FNS
Tina — 1tw -sph - orp /id -D. Lucas ....OPS
Toadstools —
7tw /cont/m - spv/var -mail/id - Leonard Bruce & Charles Durck LDC
Today's World — 6tw -1c/2c - orp -David Brown ....KFS
Today's World — 1tw -spv - orp /id -David Brown ....OPS
Toppix —
6tw - 21x4 1/2" -orp - Ed Fisher (Editor) ....TCS
Trail Troubles — 7tw -2 1/2x7" - orp -Jerry Forton ....DBI
Travelettes (Travel Cartoons) — 1tw -ps - orp /id -F. Treadgold ..OPS
Trendies — 6tw -4x5" - orp -James Horan ....DBI
Trendy's, The — 1tw -sph - orp /id -Horan ....OPS
Tricky Ones — 1tw -spv - orp /id -Magila ....SCI
Trim's Arena — 6tw -2c panel - orp /mail -Hal Trim ....UPS
***Trudy** —
7tw - d/2c-S/tps/hpt -orp - Jerry Marcus ....KFS
TV Laughs —
1tw /7tw - var -orp /id - Various Cartoonists ....SCI
Video Cartoons —
1tw - var -orp /id - Various Cartoonists ....SCI
Vidiots — 6tw -21x3 1/2" - orp -Ken Bowser ....TCS
Village Square —
1tw - 3 1/4"x4 1/4" -orp - Chuck Stiles ....SM
Wallflowers — 1tw -9.5x2 1/2" - orp /mail - Staff ....SF
Webster —
1tw - 3 1/4"x3 1/2" -orp - ....SM
Weekly Page of Features — 1tw -pt - orp - ....SM
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
Willy 'n Ethel —
6tw /S - 21x4 1/2"/43x2 1/2"/S-hpt/tps/qph -orp - Joe Martin FNS
Word-a-Day — 6tw -11x3 3/4" - orp -Mickey Bach ....FNS
You Know It's Gonna Be A Blue Day When: — 6tw /S -var - igp -Oliver NFS
***You're Getting Closer** —
6tw - 1c -orp - Patte Wheat & Dale Hale ....KFS
You're In Trouble When —
6tw-10.5x2 ¼" -orp - Nick Frising ....AFS
Your Word For Today —
1tw - 10 -orp /id - Darrell Siers ....SCI
Zanies Cartoons — 7tw -tpt - orp -J. Maddox ....SCI
Ziggy —
6tw /S - 2c panel-S/hps/tps/qps/hpt -orp /mail - Tom Wilson UPS
Zingar —
6tw - 9x2" -orp - John Broudhecker ....AFS

11A—COMMENTARY (Political)

A Letter Of Fact and Analysis —
m - var -orp - Sidney DuBroff ....GPL
A Woman's View of Foreign Affairs —
1tw - 800 -man /mail/igp - Trudy Mulcahy Howard ....HOW
Abroad At Home —
2tw - 750 -wire - Anthony Lewis ....NYT
Affairs Of State —
5tw - 500 -mail - Fred W. Kline ....CAP
Alice Widener Column —
3tw - var -mail - Alice Widener ....USA
***Anne Taylor Fleming** —
2tw - 750 -wire / man - Anne Taylor Fleming ....KFS
Asahi News Service — 5tw -var - wire/DF /DNS
/ctc - Various ....NYT
At Large Column —
2tw - 750 -DF /DNS /wire/mail - Ellen Goodman ....WPW
Backstairs At The White House — 1tw -600 - wire/DNS -Helen Thomas UPI
Barbara Amiel —
2tw - 850 -man /wire - Barbara Amiel ....CWF
Behind The Headlines — 1tw -500 - mail -Bill Gruver ....FET
Ben Wattenberg —
1tw - 750 -wire/DF /DNS /man /mail - Ben Wattenberg ....UFS
Ben Wicks — 6tw -panel - orp -Ben Wicks ....CWF
Berry's World —
6tw /S - d/20.5x5"-S/tps/qps/hpt -orp /mail - Jim Berry ..NEA
Betty Beale's Washington Letter — 1tw -1250 - C12 /DF /DNS
/igp - Betty Beale ....FNS
Bottom Line, The —
1tw - 600 -wire/mail - Antoinette Bosco ....NCF
Capital Fare — 4tw -var - DF /DNS -Andrew Tully ....MCN
Capital Intelligence — 2tw -500 - orp /ocra -Fenris ....IMS
Carl Rowan — 3tw -750 - DF /DNS /wire
/C12 - Carl Rowan ....FNS
Cartoon Panels — 7tw -var - orp /mail/ctc - Various ....WOR
Children's Express — 2tw -700 - wire/DNS - CE Writers ....UPI
Colman McCarthy Column —
2tw - 750 -DF /DNS /wire/mail - Colman McCarthy ....WPW
Commentary — 2tw -600 - orp /mail/C12
/p199/DF /wire/DNS - Don Graff ....NEA
Congress Column — 1tw -700 - wire/DF /DNS -Miles Benson ....NHN
Conservative Advocate, The — 2tw -600 -orp /mail/C12 /p199/DF /
wire/DNS . William A. Rusher ....NEA
Conservative View, A —
3tw - 750 -C12 /DNS /mail/DF - James J. Kilpatrick ....UPS
Cromlay Column, The — 2tw -1000 - man /mail -Ray Cromlay ..UPIFD
Cromley News-Features — 2tw-21 ½x9"-ocra / mail / orp
- Ray Cromley ....CNF
Dalton Camp — 2tw -var - man /wire -Dalton Camp ....CWF
Dateline Sacramento — 5tw -500 - mail - Various ....CAP
David Broder Column —
2tw - 750 -DF /DNS /wire/mail - David S. Broder ....WPW
Dividing Line, The —
3tw - 600 -DF /DNS /KNT /C12 - Patrick Buchanan ....TCS
Donald Lambro —
2tw - 750 -wire/DF /DNS /man /mail - Donald Lambro ....UFS
Dorothy Gilliam Column —
1tw - 700/var -ctc /DNS - Dorothy Gilliam ....NNI
Doug Fisher — 3tw -var - man /wire -Doug Fisher ....CWF
Dragon Slayer's Report —
1tw - 800 -man /C12 - Ross Williams ....NRS
Economic Analysis — 1tw -800 - wire -Leonard Silk ....NYT
Economic Impact Column — 2tw -750 - DF /DNS /wire
/mail - Hobart Rowen ....WPW
Editorial Cartoons — 1tw -7"x7" - orp -Ron Cobb ....SAW
Editorial Cartoons And Editorials — 5tw -var - id /orp /mail
/DF /DNS - Various ....CNS
Editorials —
5tw - 2500 -orp /mail/DF /DNS - Various papers ....CNS
Editorials (12) — 1tw -pt - orp /mail - Staff ....EDC
Editors' Choice — 1tw -2000 - mail/ctc - Staff ....GLO
Education Reports/Commentary — 1tw -750-1000 - DF /mail - Staff EDR
Edwin Yoder Column —
2tw - 750 -DF /DNS /wire - Edwin M. Yoder, Jr. ....WPW
Essay — 2tw - 750 -wire - William Sarire ....NYT
Food and Agriculture Affairs — 1tw -550 - mail/C12 /DF
/DNS - Lauren Soth ....RTS
Foreign Affairs — 2tw -750 - wire -Flora Lewis ....NYT
Foreign Affairs Quarterly —
qt - bl -man /mail - Council on Foreign Relations Inc. ....UPIFD
Foreign Editors Say —
bi-w - 1000 -mail/man - World Press Review ....WPR
Foreign Policy Magazine — qt -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
From Abroad — 1tw - 750 -man /mail/DF - Anthony Lejeune ....HFS
Front Line Features — 1tw -var - mail - ....FNS
Full Disclosure —
1tw - 750 -DF /DNS /wire/mail - Tony Auth & Paul Szep ....WPW
George Will Column —
2tw - 750 -DF /DNS /wire/mail - George F. Will ....WPW
Georgie Anne Geyer —
3tw - 750 -C12 /mail/DF /DNS - Georgie Anne Geyer ....UPS
Harris Survey — 2tw -800 - DF /DNS /KNT
/C12 - Louis Harris ....TCS
***Hemisphere Report** —
1tw - 725 -orp /mail/DF /DNS - William Giandoni ....CNS
Here and Now —
3tw - 750 -DF /DNS /C12 - Maxwell Glen & Cody Shearer ....FNS
Heritage News Forum —
1tw - 500/600 -orp /mail - Edwin Feulner ....HFS
Human Side, The —
1tw - 600 -wire/mail - Father Eugene Hemrick ....NCF
In The Nation — 2tw -750 - wire -Tom Wicker ....NYT
In Washington —
3tw -600 -orp /mail/C12 /p199/DNS /wire/DF - Robert Walters .NEA
Independent News Alliance —
7tw - var -man /DF /DNS /wire/igp /id /mail - Various Authors .INA
Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors .INS
Inside Report —
4tw - 800 -DF /DNS /wire/C12 - Rowland Evans & Robert Novak FNS
International Calendar — m -1000 - mail/ctc - Staff ....GLO
***International Commentary** —
3tw - 800 -mail/ctc - Foreign Press Excerpts ....GLO
International Dateline —
2tw - 500 -orp /ocra - William J. Halterman ....IMS
International Decade Of Women And Its Hidden Politics —
1tw - 1500 -man /orp /igp - Trudy Mulcahy Howard ....HOW
International Writers Service — 2tw -1000 - wire/mail - ....IWW
James Reston Column — 2tw -750 - wire -James Reston ....NYT
Jasper Dorsey Column —
1tw - 2c -orp - Jasper Dorsey ....MOR
Jeff Greenfield —
2tw - 750 -C12 /mail/DF /DNS - Jeff Greenfield ....UPS
Jeffrey Hart — 3tw -750 - man /wire -Jeffrey Hart ....KFS
Jesse Jackson —
1tw - 800 -C12 /DF /DNS /mail - Jesse Jackson ....UPS
Jewish News Commentary — 1tw -200 - orp /mail - ....SAF
Jody Powell Column — 2tw -650 - man /C12 /DF
/DNS - Jody Powell ....LATS
John Hess — 2tw -500 - wire/DF /DNS
/mail/man /orp - John Hess ....UFS
Joseph Kraft Column — 3tw -750 - man /C12 /DF
/DNS - Joseph Kraft ....LATS
Julian Bond — 1tw -600 - orp /mail/C12
/p199/DF /wire/DNS - Julian Bond ....NEA
Kevin P. Phillips —
2tw - 750 -man /wire - Kevin P. Phillips ....KFS
***Kingsbury Smith** —
1tw - 700 -man /wire - Kingsbury Smith ....KFS
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ....TCS
Laura Sabia — 1tw -var - man /wire -Laura Sabia ....CWF
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Liberty's Children — 2tm -700/var - ctc /DNS -Nat Hentoff ....NNI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ....LAT-WP
Lubor Zink — 3tw -var - man /wire -Lubor Zink ....CWF
M. Stanton Evans Column —
3tw - 700 -man /C12 /DF /DNS - M. Stanton Evans ....LATS
Made Public —
5tw - 700 -mail/ctc - Marvin Arthur ....ARU
Mariane Means' Washington —
3tw - 750 -man /wire - Mariane Means ....KFS
Mary McGrory — 3tw -900 - wire/DF /DNS
/ctc - Mary McGrory ....NYT
Mary McGrory — 3tw -800 - C12 /DF /DNS
/mail - Mary McGrory ....UPS
Max Lerner Column — 3tw -700 - man /C12 /DF
/DNS - Max Lerner ....LATS
Middle-East Intelligence —
2tw - 500 -orp /ocra - Nina van Nostrand ....IMS
Morton Kondracke —
2tw - -man /wire/mail - Morton Kondracke ....UFS
N.Y.C. Politics — 1tw -var - mail/igp -Rick Moran ....PAN
Neal Peirce Column —
1tw - 900 -id / DF /DNS /wire/mail - Neal R. Peirce ....WPW
News Focus — 1tw -600 - DF /DNS /C12 /wire - Cord Meyer ....FNS
News Report From Washington — 1tw -20x8" - orp /mail - Staff EDC
News Views — 1tw -9 1/2x8" - orp /mail - Staff ....EDC
Newsweek — 1tw -10000 - ctc /wire/DF
/DNS - Various ....NYT
Nicholas Von Hoffman —
2tw - 800 -man /wire - Nicholas Von Hoffman ....KFS
Northern Perspective, The —
S - 750/900 -wire/DF /C12 /mail/ctc - Michael J. McManus MCM

EDITOR'S COPY

Objective, historical, seasonal and current, non-partisan editorials; 20 features; 1 price. Exclusive in area.

SINCE 1926 1ST CHOICE OF INDEPENDENT EDITORS

Edward H. Sims, Editor
Box 532,
Orangeburg, S.C. 29115 • 803-534-1110

From Abroad

By Anthony Lejeune

This experienced London-based commentator gives your readers a European perspective on American issues . . . and Lejeune knows what American readers want. Want a trans-Atlantic slant on the news . . . without the usual hang-ups and anti-American bias of other foreign correspondents? Lejeune's columns are for you. Weekly from the New Ideas People . . .

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

CLASSIFICATIONS OF FEATURES

Northern Perspective, The —
1tw - 800 -wire/DF /DNS - Michael McManus ..... NHN
Observer —
2tw - 750 -wire - Russell Baker ..... NYT
On The Other Hand —
1tw - 2000 -orp /man /mail - John D. Paulus ..... MCF
On The Right —
3tw - 800 -C12 /DF /DNS /mail - William F. Buckley ..... UPS
Op-Ed — 7tw -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Opinion & Analysis —
1tw - var -orp /mail/DF /DNS - Various Authors ..... CNS
Ottawa Report — 3tw -750 - mail/wire -Richard Gwyn ..... TSS
Our Times —
2tw - 900 -DF /mail - Smith Hempstone ..... HEM
Outrider — 3tw -750 - C12 /DF /DNS
/mail - Gary Wills ..... UPS
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Paul Hellyer — 2tw -var - man /wire -Paul Hellyer ..... CWF
Peter Worthington —
2tw - var -man /wire - Peter Worthington ..... CWF
Philip Geyelin Column —
2tw - 750 -DF /DNS /wire/mail - Philip Geyelin ..... WPW
Phyllis Schlafly Column —
2tw - 650 -orp /mail/DF /DNS - Phyllis Schlafly ..... CNS
Pike Column — 2tw -600 - wire/DF /DNS -Otis Pike ..... NHN
Political Report —
1tw - 500 -man - Robert Edward Curtis ..... GSM
Politics Today —
5tw - 750 -DF /DNS /KNT /C12 - Jack Germond & Jules Witcover .TCS
Presidency Column — S -700 - wire/DF /DNS -Loye Miller ..... NHN
Public Nuisances —
1tw - 800 -man /wire - R. Emmett Tyrell ..... KFS
Ralph de Toledano Column —
3tw - 600 -orp /mail/C12 /DF /DNS - Ralph de Toledano .....CNS
Richard Cohen Column —
2tw - 750 -DF /DNS /wire/mail - Richard Cohen ..... WPW
Richard Reeves —
2tw - 750 -C12 /DF /DNS /mail - Richard Reeves ..... UPS
Robert Jackson —
1tw - 600 -wire - Robert Jackson ..... TSS
Roll Call Report (a.k.a. Thomas' Roll Call Report) —
1tw - 900 -DF /mail/ctc - Richard Thomas ..... OWN
Rolling Stone Magazine Service — bi-w -6000/8000 - man /C12 /DF
/DNS - ..... LATS

A Minority View

By Walter E. Williams

"A powerful, even if controversial, new voice on the national column scene," *Dayton Journal Herald*

Insightful and innovative columns on social and economic issues by one of America's new breed of conservative thinkers.

Dr. Williams' down-to-earth ideas have been sought out by NBC-TV, *Time, Newsweek, Forbes, The Washington Post,* and leading papers from coast to coast.

Weekly from the New Ideas People . . .

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002
(202) 543-0440

Ross MacKenzie —
2tw - 600 -DF /DNS /C12 - Ross MacKenzie ..... TCS
Russell Baker —
2tw - 750 -wire - Russell Baker ..... NYT
Saturday's Child —
1tw - 700/var -ctc /DNS - Lewis H. Lapham ..... NNI
Scott Report, The — 1tw -350 - orp /mail -Paul Scott ..... AMW
Scripps-Howard News Service/Independent News Alliance —
7tw - var -mail/wire/DF /DNS /igp /id - ..... SH-INA
Scripps-Howard News Service/Independent News Alliance —
6tw - var -wire/man /mail/DF /DNS /igp - Various Reporters UFS
Stanley Karnow's Global View —
1tw - 550 -mail/C12 /DF /DNS - Stanley Karnow ..... RTS
Stephen Chapman —
2tw - 700 -DF /DNS /C12 - Stephen Chapman ..... TCS
Straight Talk — 1tw -350/500 - orp /mail -Tom Anderson ..... AMW
Telling It Like It Is — 1tw -20x8 3/4" - orp /mail - Staff ..... AMW
Thaler Column, The — 1 tw -700 - man /mail -K. C. Thaler ..... UPIFD
These Days —
3tw - 750 -man /wire - John Chamberlain ..... KFS
Through The Looking Glass — 1tw -1000 - man - ..... NPS
Tilting At Windmills —
m - 2500 -orp /man - Charles Peters ..... WM
Time For Action —
5tw - 350 -mail/ctc - Marvin Arthur ..... ARU
To Be Equal —
1tw - 650 -orp /mail/DF /DNS - John E. Jacob ..... CNS
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing
/wire/DF /DNS /mail/ctc - Various ..... NYT
Valeriani...In Short —
2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani ..... RTS
View From the Bridge — 3tw -1000 - man -Samra Roth ..... SFS
Visions: U.S.A. —
2tw - 500 -man /mail - John Alan Cohan ..... VIS
Voice From The Woods —
1tw - 500 -man /mail - Walter Gormly ..... GRM
Wagman File, The — 3tw -600 - DF /DNS /orp
/mail/C12 /p199/wire - Bob Wagman ..... NEA
Walking Around With Sidney DuBroff —
1tw - 750 -orp - Sidney DuBroff ..... GPL
Walter Stewart —
2tw - var -man /wire - Walter Stewart ..... CWF
Washington — 1tw -hpt - orp /mail - Various ..... AMW
Washington Beat —
2tm - 1000 -man /DF - Stanley Cohen ..... CSY
Washington Insider —
2tw - 500 -orp /ocra - Dr. Edward von Rothkirch ..... IMS
Washington Journal —
1tw - 700 -orp /mail/DF /DNS - Various Authors ..... CNS
Washington Merry-Go-Round —
6tw / S-750-wire / DF / DNS / mal / man / orp / C12 / p199
- Jack Anderson ..... UFS
Washington Quarterly — qt -var - mail/ctc - Various ..... NYT
Washington Weiter —
1tw - 750 -mail - Jesse H. Merrell ..... MER
Washington Window — 1tw -700 - mail - Editors ..... PAI
Washington Window —
3tw - 700 -wire/DNS - UPI Washington Reporters ..... UPI
Weekly Special —
1tw - 750 -wire/orp /DF /mail/p199 - Jack Anderson ..... UFS
Welcome To Tomorrow — 2tw -750/1000 - orp -Jack Catran ..... SFS
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
William Greider Column —
bi-w - 1200 -man /C12 /DF /DNS /mail - William Greider ..LATS
William Raspberry Column —
2tw - 750 -DF /DNS /wire/mail - William Raspberry ..... WPW
World Digest — 1tw -20x8 1/2" - orp /mail - Staff ..... AMW
Yardstick, The —
1tw - 600 -wire/mail - Msgr. George Higgins ..... NCF

11B—COMMENTARY (General)

A Changing World —
2tw - 700 -man - John Pinkerman ..... NWS
Abroad At Home —
2tw - 750 -wire - Anthony Lewis ..... NYT
Alice Widener Column — 3tw - var -mail - Alice Widener ..... USA
An Editor's Outlook —
1tw - 800 -man /C12 /DF /DNS - Jenkin Lloyd Jones ..... LATS
Andy Rooney — 3tw -600 - DF /DNS /C12 -Andy Rooney ..... TCS
Art Buchwald Column — 3tw -650 - man /C12 /DF
/DNS - Art Buchwald ..... LATS
Asahi News Service — 5tw -var - wire/DF /DNS
/ctc - Various ..... NYT
Assignment: America —
2tw - 700 -wire/man - Phyllis Battelle ..... KFS
At Large Column —
2tw - 750 -DF /DNS /wire/mail - Ellen Goodman ..... WPW
Barbara Amiel — ..... CWF
Ben Wicks — 6tw -panel - orp -Ben Wicks ..... CWF
Berry's World —
6tw /S - d/20.5x5"-S/tps/qps/hpt -orp /mail - Jim Berry ...NEA
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Bob Greene — 3tw -800 - DF /DNS /KNT
/C12 - Bob Greene ..... TCS
Boyd's Curiosity Shop — 1tw -tpt - orp /id - ..... CRO
Brady — 1tw -1500 - man /DF -James Brady ..... CSY
Business Computer, The —
1tw - 750 -man /DF - Franklynn Peterson & Judy K-Turkel ..... PKA
By No Means Neutral —
1tw - 600 -man /C12 /DF /DNS - Ernest B. Furgurson ..... LATS
Capital Intelligence — 2tw -500 - orp /ocra -Fenris ..... IMS
Cappo — 1tw -700 - man /DF -Joe Cappo ..... CSY
Carole Hemingway Column —
2tw - 650 -man /C12 /DF /DNS - Carole Hemingway ..... LATS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Children In The 80's —
1tw - 1000/1500 -man - Various Authors ..... MIC
Children's Express — 2tw -700 - wire/DNS - CE Writers ..... UPI
Colman McCarthy Column —
2tw - 750 -DF /DNS /wire/mail - Colman McCarthy ..... WPW
Commentary — 2tw -600 - orp /mail/C12
/p199/DF /wire/DNS - Don Graff ..... NEA
Conservative Advocate, The —
2tw-600-orp / mail / C12 / p199 / DF / wire / DNS
- William A. Rusher ..... NEA
con-Sid-eration —
1tw - 500 -man /DF - Sid Bernstein ..... CSY
Conversations —
2tw - 800 -man /C12 /DF /DNS - Marian Christy ..... LATS
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS
Cromley News-Features — 2tw-21 ½x9"-ocra / mail / orp
- Ray Cromley ..... CNF
Crosstown —
2tw - 750 -orp - Gabe Alexander ..... SFS
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF
/DNS - Ruth Winter ..... RTS
Dalton Camp — 2tw -var - man /wire -Dalton Camp ..... CWF
Dateline Sacramento — 5tw -500 - mail - Various ..... CAP
David Broder Column —
2tw - 750 -DF /DNS /wire/mail - David S. Broder ..... WPW
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ..... BHB
Diplomatic Pouch —
occ - 700/1200 -mail - William R. Frye ..... FRY
Dorothy Gilliam Column —
1tw - 700/var -ctc /DNS - Dorothy Gilliam ..... NNI
Doug Fisher — 3tw -var - man /wire -Doug Fisher ..... CWF
Economic Analysis — 1tw -800 - wire -Leonard Silk ..... NYT
Economist, The — 1tw -var - wire/DF /DNS
/ctc - Various ..... NYT
Editorial Cartoons And Editorials — 5tw -var - id /orp /mail
/DF /DNS - Various ..... CNS
Editorial Service — 3tw -1000 - man /mail - ..... ALB
Editorials —
5tw - 2500 -orp /mail/DF /DNS - Various papers ..... CNS
Editorials (12) — 1tw -pt - orp /mail - Staff ..... EDC
Editors' Choice — 1tw -2000 - mail/ctc - Staff ..... GLO
Education Reports/Commentary — 1tw -750-1000 - DF /mail - Staff EDR
Edwin Yoder Column —
2tw - 750 -DF /DNS /wire - Edwin M. Yoder, Jr. ..... WPW
Essay —
2tw - 750 -wire - William Sarire ..... NYT
Ethics & Religion —
1tw - 750/900 -wire/DF /C12 /mail/ctc - Michael J. McManus MCM
Everyday Editorials — 5tw -1650 - man /mail - Staff ..... GLS
Food and Agriculture Affairs — 1tw -550 - mail/C12 /DF
/DNS - Lauren Soth ..... RTS
Foreign Affairs Quarterly —
qt - bl -man /mail - Council on Foreign Relations Inc. ..... UPIFD
Foreign Editors Say —
bi-w - 1000 -mail/man - World Press Review ..... WPR
Freebies — 1tw -550 - mail/C12 /DF
/DNS /id - Brian Weiss ..... RTS
George Will Column —
2tw - 750 -DF /DNS /wire/mail - George F. Will ..... WPW
Global Horizons —
2tw - 500/600 -man /C12 /wire/mail - Edward Flattau ..... GH
Golden Gleams — 1tw -9 1/2x5" - orp /mail - Staff ..... EDC
Harriet Van Horne —
3tw-750-C12 / wire / DF / DNS / mail / ctc
- Harriet Va Horne ..... NYT
Harris Survey — 2tw -800 - DF /DNS /KNT
/C12 - Louis Harris ..... TCS

Main Street U.S.A.

By William Murchison

Refreshing, home-spun, & thought-provoking, Murchison's columns have delighted readers of the *Dallas Morning News* and are now available to yours.

These general interest columns give a sometimes humorous, always readable view from the Middle America. Twice a week from the New Ideas People . . .

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

Here and Now —
3tw - 750 -DF /DNS /C12 - Maxwell Glen & Cody Shearer .....FNS
***Hispanic Link** — 3tw -650 - mail - Various .....HLN
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
How To Make Extra Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard .....RTS
Humor in N.Y.C. — 1tw -var - mail/igp -John Cotter .....PAN
If I Were A Betting Man —
1tw - 750/var -man - Nathan Goller .....BHB
In America — 1tw -750 - orp /mail/C12
/p199/wire/DF /DNS /igp - Various .....NEA
In My Opinion —
S - var -mail - Jeanne Gatoura .....PAN
In The Nation — 2tw -750 - wire -Tom Wicker .....NYT
In Washington —
3tw - 600 -orp /mail/C12 /p199/DNS /wire/DF - Robert Walters .NEA
Independent News Alliance —
7tw - var -man /DF /DNS /wire/igp /id /mail - Various Authors .INA
Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors .IJFS
Innocent Bystander, The — 3tw -600 - C12 /DF /DNS
/mail - Arthur Hoppe .....CHR
International Calender — m -1000 - mail/ctc - Staff .....GLO
***International Commentary** —
3tw - 800 -mail/ctc - Foreign Press Excerpts .....GLO
International Dateline —
2tw - 500 -orp /ocra - William J. Halterman .....IMS
International Writers Service — 2tw -1000 - wire/mail - .....INW
Isn't It The Truth? —
7tw - 500 -orp - Carl Riblet, Jr. .....INO
It's Your Future —
1tw - 600 -man / DF / DNS / mal
- Edwad Comish, President World Feataure Society.....SFI
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington .....BHB
***Jim Bishop Reporter** — 3tw -750 - orp /man /wire -Jim Bishop .KFS
Jimmy Breslin —
3tw - 900 -DF /DNS /KNT /C12 - Jimmy Breslin .....TCS
John Hess — 2tw -500 - wire/DF /DNS
/mail/man /orp - John Hess .....UFS
John Keasler Column — 4tw -var - DF -John Keasler .....MCN
Joseph Sobran Column —
2tw - 700 -man /C12 /DF /DNS - Joseph Sobran .....LATS
Judy Bachrach —
occ - 1000 -C12 /mail/DF /DNS - Judy Bachrach .....UPS
Julian Bond — 1tw -600 - orp /mail/C12
/p199/DF /wire/DNS - Julian Bond .....NEA
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - .....TCS
L. M. Boyd Column — 6tw -500 - orp /DF /mail -L. M. Boyd .....CRO
Laura Sabia — 1tw -var - man /wire -Laura Sabia .....CWF
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard .....RTS
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson .....SFI
Liberty's Children — 2tm -700/var - ctc /DNS -Nat Hentoff .....NWI
Living —
1tw - 250 -man /mail - S.V. Didato, Ph.D. .....DA
Lou Edman Describes —
1tw - 700 -mail - Louis Edman.....EDM
Lou Grant Cartoon — 5tw -32x7" - orp -Lou Grant .....LATS
Low Down From The Congressional Record—
1tw-500-man - Joe Crump. .....CRU
Main Street U.S.A. —
2tw - 750 -man /mail/DF - William Murchison .....HFS
Mark Russell Column — 4tw -150 - man /C12 /DF
/DNS - Mark Russell .....LATS
Marv —
2tw - 700 -mail/ctc - Marvin Arthur .....ARU
Media Column — 2tw -650 - man /C12 /DF
/DNS - Tom Collins .....LATS
Minority View, A —
1tw - 750 -man /mail/DF - Walter Williams .....HFS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin .....UFS
Neal Peirce Column —
1tw - 900 -id /DF /DNS /wire/mail - Neal R. Peirce .....WPW
News And Views — occ -var - mail - Staff .....IMN
News Focus — 3tw -750 - orp /mail/C12
/p199/DF /DNS /wire - Tom Tiede .....NEA
News Review —
occ - var -man /C12 - Irene Williams .....NRS
News-Features-Pix —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail - .....GNB
Nick Thimmesch Column —
2tw - 700 -man /C12 /DF /DNS - Nick Thimmesch .....LATS
Northern Perspective, The —
S - 750/900 -wire/DF /C12 /mail/ctc - Michael J. McManus MCM
Notes, Comments — 1tw -9 1/2x15" - orp /mail - Staff .....EDC
Observer —
2tw - 750 -wire - Russell Baker .....NYT
Off Again —
S /1tw /sea - 500/var -man /mail - Nathan Goller .....BHB
On The Other Hand —
1tw - 2000 -orp /man /mail - John D. Paulus .....MCF
One Man's Opinion — 1tw -500 - orp /mail -Robert Segal .....SAF
Op-Ed — 7tw -var - C12 /wire/DF
/DNS /mail/ctc - Various .....NYT
Opinion & Analysis —
1tw - var -orp /mail/DF /DNS - Various Authors .....CNS

Options —
2tw - 900 -DF /DNS /C12 - Beverly Stephen .....TCS
Our Times —
2tw - 900 -DF /mail - Smith Hempstone .....HEM
Our Vanishing Liberties —
24ps - 10x30" -orp /id /mail - Omar V. Garrison .....SPE
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - .....RTS
Paul Conrad Cartoon —
5tw - 33x6" 22x4" -orp - Paul Conrad .....LATS
Paul Harvey News — 3tw -500 - man /C12 /DF
/DNS - Paul Harvey .....LATS
Paul Hellyer — 2tw -var - man /wire -Paul Hellyer .....CWF
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller .....BHB
Pete Hamill — 2tw -750 - C12 /wire/DNS
/mail/DF /ctc - Pete Hamill .....NYT
Peter Worthington —
2tw - var -man /wire - Peter Worthington .....CWF
Philip Geyelin Column —
2tw - 750 -DF /DNS /wire/mail - Philip Geyelin .....WPW
Phyllis Schlafly Column —
2tw - 650 -orp /mail/DF /DNS - Phyllis Schlafly .....CNS
Public Nuisances —
1tw - 800 -man /wire - R. Emmett Tyrell .....KFS
Report From Planet Earth — 1tw -250 - man - Various .....MIC
Richard Cohen Column —
2tw - 750 -DF /DNS /wire/mail - Richard Cohen .....WPW
Roger Simon Column — 2tw -500 - man /C12 /DF
/DNS - Roger Simon .....LATS
Rolling Stone Magazine Service — bi-w -6000/8000 - man /C12 /DF
/DNS - .....LATS
Ross MacKenzie —
2tw - 600 -DF /DNS /C12 - Ross MacKenzie .....TCS
Rusty Brown Column — 1tw -750 - p199/wire/DNS
/DF /mail/orp /C12 - Rusty Brown .....NEA
Saturday's Child —
1tw - 700/var -ctc /DNS - Lewis H. Lapham .....NNI
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS - Scott Burns .....RTS
Scott Report, The — 1tw -350 - orp /mail -Paul Scott .....AMW

Scripps-Howard News Service/Independent News Alliance —
7tw - var -mail/wire/DF /DNS /igp /id - .....SH-INA
Scripps-Howard News Service/Independent News Alliance —
6tw - var -wire/man /mail/DF /DNS /igp - Various Reporters UFS
Senator Soaper — 6tw -400 - wire/DF /DNS
/mail/man /C12 /p199 - Doug Larson .....UFS
Something To Think About — 1tw -400 - man -Roland Smith .....STTA
Special Article —
1tw - 20x9" -orp /mail - Edward H. Sims .....EDC
Spectator — 1tw -var - man /mail -David Sowd .....SWD
Stamp News From America — 1tw -500 - man /mim -Julius Weiss WEI
Stanley Karnow's Global View —
1tw - 550 -mail/C12 /DF /DNS - Stanley Karnow .....RTS
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
Stephen Chapman —
2tw - 700 -DF /DNS /C12 - Stephen Chapman .....TCS
Straight Talk — 1tw -350/500 - orp /mail -Tom Anderson .....AMW
Strictly Personal —
5tw - 500 -DF /DNS /C12 - Sydney J. Harris .....FNS
Strobe — 1tw -650 - man -Tim Walter .....TSI
Telling It Like It Is — 1tw -20x8 3/4" - orp /mail - Staff .....AMW
Thanks A Million — 1tw -500 - mail/C12 /DF
/DNS - Percy Ross .....RTS
Things — 2tw -700/var - man /igp /mail -Miv Schaaf .....SCH
Think About It — 1tw -500 - orp /mail -William Neal .....EHS
Through The Looking Glass — 1tw -1000 - man - .....NPS
Tom Braden Report — 2tw -700 - man /C12 /DF
/DNS - Tom Braden .....LATS
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing
/wire/DF /DNS /mail/ctc - Various .....NYT
Valeriani...In Short —
2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani .....RTS
View From Goodrich Hollow — 1tw -800 - wire/DF /DNS -David Jacobs NHN
Virginia Payette —
3tw - 700 -wire/DF /DNS /mail/man /orp - Virginia Payette UFS
Wagman File, The — 3tw -600 - DF /DNS /orp
/mail/C12 /p199/wire - Bob Wagman .....NEA
Walter Stewart —
2tw - var -man /wire - Walter Stewart .....CWF
Washington — 1tw -hpt - orp /mail - Various .....AMW
Washington Weiter —
1tw - 750 -mail - Jesse H. Merrell .....MER
Washington Window — 1tw -700 - mail - Editors .....PAI

What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
***Where We Stand** —
1tw / S-750 / 800 / 25x13 ¼" -orp / man / mail / igp
- Albert Shanker.....AFT
Wibberley Papers, The —
2tw - 750 -C12 /DF /DNS /mail - Leonard Wibberley .....CHR
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
William Raspberry Column —
2tw - 750 -DF /DNS /wire/mail - William Raspberry .....WPW
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell .....BHB
World Digest — 1tw -20x8 1/2" - orp /mail - Staff .....AMW
World Heritage —
1tw - 2000 -orp /man /mail - Nicholas Liacakos .....MCF

World In Focus —
1tw - 700/800 -mail - William R. Frye .....FRY
World Spotlight — 1tw -800 - mail/ctc -Don Kampel .....ARU
World View —
1tw - 700 -orp /mail/DF /DNS - Various Authors .....CNS
Zumwalt/Bagley Report —
1tw - 800 -man /C12 /DF /DNS - E. R. Zumwalt Jr. & Worth H. BagleyLATS

COMPUTERS — See 43B

12—CONSUMERISM

A Fool & His Money —
1tw - 800 -man /wire - Nicholas Von Hoffman .....KFS
About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell .....RTS
Around The House With Jan Paul — 1tw-250 / 500-man / mail
- Jan Paul.....PAU
AudioLab —
1tw - 750 -man /wire - Gerard Rejskind .....CWF
Bank Portrayals — cont -var - orp - Staff .....FCP
Beauty — 1tw -var - mail -Apollonia .....NNB
Best Bets & Buys — occ -var - mail - Staff .....IMN
Business Computer, The —
1tw - 750 -man /DF - Franklynn Peterson & Judy K-Turkel .....PKA
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert .....RTS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller .....BHB
Common Cents —
1tw - 750 -C12 /DF /DNS /mail - Kate MacQueen .....CHR
Computer Bits — 1tw -550 - mail/C12 /DF
/DNS - D.X. Fenten .....RTS
Computers - Q & A —
1tw - 500 -ctc /man /mail - Dona Meilach & Allen .....MEI
Consumer Conscious —
7tw - var -mail - Sylvia Cronin .....CFS
Consumer Fillers —
7tw - var -mail - Sylvia Cronin .....CFS
Consumer Information Adviser — 7tw-var-mail - Sylvia Cronin.....CFS
Consumer Tidbits Cartoons — 2tm -30 - orp /id -C. Dennis .....SCI
Consumer Wants To Know, The —
1tw - 400 -orp /mail - Samuel P. Levine .....LEV
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine .....LEV
Consumerwatch — 1tw - 500 -man - Gary T. Kubota .....SRG
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff .....BBS
Coupon Clipper — 1tw -600 - orp /mail -June Fuller .....UFS
CIA (Consumer Information Advisor) —
7tw - var -mail - Sylvia Cronin .....CFS
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller .....BHB
Easy Does It — In Retirement — 3tw-1200-orp / man / mail
- Guy Bartin.....MCF
Electronics Shoppers Roundup —
semi/an /sea - var -mail/man /igp - Thomas Krehbiel .....WCM
Energy Savings Helpful Hints — 1tw -spv - orp /id -B. Woody .....OPS
Fight Back! —
1tw - 550 -mail/C12 /DF /DNS /id - David Horowitz .....RTS
Floral Portrayals — 1tw -var - orp - Staff .....FCP
Freebies — 1tw -550 - mail/C12 /DF
/DNS /id - Brian Weiss .....RTS
From Consumer Reports —
3tw-600-orp / mail / C12 / p199 / wire / DF / DNS - Editors Of
Consumer Reports Magazine.....NEA
Help-Mate — 1tw -800 - C12 -Odom Fanning .....FAN
How To Buy —
1tw - 500/700 -mail - Esther Margolius .....PAI
How To Make Extra Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore .....RTS
How To Sell By Mail —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
How To Sell Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz .....KNF
Investor's Guide — 5tw - 650 -orp /wire/man - William Doyle .....KFS

Of Consuming Interest

The Editors of *Consumers' Research Magazine* place years of experience and high-tech testing labs at your reader's disposal. The CRM staff answer questions *your* readers send (either to your paper or direct to CRM) and allow you to provide a popular and valuable community service.
Weekly from the New Ideas People . . .

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

CLASSIFICATIONS OF FEATURES

It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington .....BHB
Job Trends — 2tw -600 - C12 /mail/DF
/DNS - Sue Hoover .....UPS
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Law and Order —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
Lifestyle Horizons—Consumer —
1tw - 600 -wire/DNS - UPI Reporters .....UPI
Making It —
occ - var -man - Jon M. Taylor .....TAJ
Mind Your Money — 3tw -800 - man /wire -Peter Weaver .....KFS
Money Service, The —
1tw-2500-C12 / DF / DNS / mail / igp
- Excerpts from Money Magazine.....UPS
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti .....SCI
New Products — occ -var - mail - Staff .....IMN
New Products —
1tw - 500/750 -orp /ocra - David C. Walsh .....IMS
News To Use —
m - 800 - - Jeffrey Blyth .....ITP
News-Features-Ptx —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail-.....GNB
Of Consuming Interest —
1tw - 750 -man /mail/DF - Consumer's Research Magazine ...HFS
Off Again —
S /1tw /sea - 500/var -man /mail - Nathan Goller .....BHB
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller .....BHB
Penny Power —
2tw - 650 -wire/DF /DNS /mail/orp - Consumer's Union .....UFS
Penny-Wise Traveller — 1tw -850/1000 - man /wire -Jane Morse KFS
People's Pharmacy — 2tw -750 - man /wire -Joe Graedon .....KFS
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff .....GNB
Re:Sources — 1tw -750 - man -Wilcox .....SAW
Real Estate House Calls — 1tw -700 - man -Edith Lank .....RHC
Resources For Today —
occ - var -man - Jon M. Taylor .....TAJ
Save Time & Money —
1tw - 450 -orp /mail - Ann Frances Dolan .....SF
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS Scott Burns .....RTS
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff .....GNB

ECOLOGY

IS NOT JUST A BUZZ WORD

The 1980s have seen a resurgence of the environmental movement, stronger than ever. Today's readers demand to be informed about the state of the environment — and you can keep them that way by using our services.

We specialize in op-ed articles, features and columns dealing with ecology, the environmental movement and animal rights.

And introducing "ECOmics" with "Rollie's Route" by Ross Bunch.

IEFS
INTERNATIONAL
ECO FEATURES
SYNDICATE

P.O. Box 69193
West Hollywood, CA 90069
(213) 274-0954

Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer .....RTS
Short Cuts —
1tw - hps -orp - A. Legionaire .....SCI
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. .....SKT
Smart Shopper Cartoons — 1tw -30 - orp /id -C. Dennis .....SCI
Smart Shopping — 2tw -750 - C12 /DF /DNS
/mail/igp - Lori Gray .....UPS
Something For Nothing —
1tw - 450 -id /orp /mail/DF /DNS - Lynn Carlisle .....CNS
Something To Think About — 1tw -400 - man -Roland Smith .....STTA
Special Package—Holidays I —
an - 15-part/600/800 -wire/DNS - .....UPI
Special Package—Holidays II —
an - 15-part/600/800 -wire/DNS - .....UPI
Stereo Equipment — occ -var - mail - Staff .....IMN
Super Saver — 2tw -900 - C12 /DF /DNS
/mail - Jan Leasure .....UPS
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS
Supershopping —
1tw - var -man /wire - Rhonda Maxwell .....CWF
Switching On — 2tw -800 - C12 /DF /DNS
/mail/id - John Teets .....UPS
The Best Years — 1tw - 750 -man /mail - Sidney Ascher .....ASC
The Customers Always Write —
1tw - var -orp /mail - Subscribers .....AMW
The Law Brief —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
The Law Clinic —
7tw /1tw - 500/1000 -man - Martin J. Ross .....LAW
Tip Off...The Rip Off —
7tw - var -mail - Sylvia Cronin .....CFS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton .....RTS
Tronix — 1tw -700 - DF /DNS /mail -Mark Andrews .....CF
Underground Shopper, The —
2tw - 650 -C12 /DF /DNS /mail/igp - Sue Goldstein .....UPS
Valeriani...In Short —
2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani .....RTS
Washington Beat —
2tm - 1000 -man /DF - Stanley Cohen .....CSY
Watch this Space — 1tw -600 - C12 /igp /DF
/mail/DNS - Judy Hill .....UPS
What's In Store — 1tw-750-wire / mail - Jean Watson.....TSS
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
William Donoghue Column —
2tw - 850 -DF /DNS /C12 - William Donoghue .....TCS
Word Processing —
m - var -ctc /man /mail - Dona Z. Meilach .....MEI
World Of Stereo —
1tw - 500 -man /igp /mail - Thomas Krehbiel .....WCM
Your Money's Worth —
3tw - 750 -C12 /DF /DNS /mail/id - Sylvia Porter .....UPS

CONTESTS — See 22B

13—ECOLOGY/ENVIRONMENT

Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards .....IMS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune .....TCS
Cookin' Good — 1tw -750 - man -Bradford .....SAW
Creatures — 1tw -var - man /wire -Donna Jacobs .....CWF
Designs In Nature — 1tw -ps - orp /id -W. Hearn .....OPS
Editorial Cartoons — 1tw -7"x7" - orp -Ron Cobb .....SAW
Energy Savers — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff .....CNS
Environment —
occ - 700 -man - Peter J. Horton .....NWS
Environmental Op Eds — 1tw -800 - man /mail - Various .....IEFS
Food and Agriculture Affairs — 1tw -550 - mail/C12 /DF
/DNS - Lauren Soth .....RTS
Getting It Together — 1tw -650/750 - man -Don Fass .....CBN
Global Horizons —
2tw - 500/600 -man /C12 /wire/mail - Edward Flattau .....GH
Interlink Newsline —
6tw - 10/20 features daily/300/1000 -wire/ctc - Various .....ILPS
Interlink Weekly Reports —
1tw - 8/12 features-500/1000 -mail - Various .....ILPS
Man and His Universe — 1tw -750 - man /mail/DF -Milt Copulos HFS
News-Features-Ptx —
m /qt /cont/ - pt/var -orp /id /man /igp /mail - .....GNB
Newsfeature — 7tw -800 - wire/DF - Various .....REU
Report From Planet Earth — 1tw -250 - man - Various .....MIC
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff .....GNB
Valeriani...In Short —
2tw - 300 -mail/C12 /DF /DNS - Richard Valeriani .....RTS

14A—EDITORIAL ART (Caricatures)

Auth Cartoons — 4tw -48x5 1/4" - mail -Tony Auth .....WPW
Ben Sargent — 4tw -33x4 1/2" - orp /mail -Ben Sargent .....UFS
Benson Cartoons — 4tw -51x5 1/4" - mail -Steve Benson .....WPW
Berry's World —
6tw /S - d/20.5x5"-S/tps/qps/hpt -orp /mail - Jim Berry ...NEA
Bill Garner — 2tw /3tw -33x3 1/2" - orp /mail -Bill Garner .....UFS
C.P. Houston Cartoons —
6tw - var -mail/orp - Clyde Peterson .....RTS
Caricatures —
3tw-30 / 20 / 9.6pi wide -orp / mail - John Taylor.....CNS
Caricatures — occ -sph - mail -Al Liederman .....FET
Cartoon And Comic Strip Art —
cont/m - -id /mail - Tony A. Vazquez .....CAFS
Dan Wasserman Cartoon —
3tw - 22x4" -orp - Dan Wasserman .....LATS
Dick Wright Cartoons — 4tw -33x4 1/2" - orp /mail -Dick Wright UFS
Don Hesse Cartoon — 5tw -32x6" - orp -Don Hesse .....LATS
Dwane Powell Column — 4tw -32x6" - orp -Dwane Powell .....LATS
Edge — cont -var - orp /mail -L. J. Kopf .....MRS
Editorial Cartoons — 1tw -7"x7" - orp -Ron Cobb .....SAW
Editorial Cartoons And Editorials — 5tw -var - id /orp /mail
/DF /DNS - Various .....CNS
Edwards Caricatures —
1tw - var -orp /mail - Frank Edwards .....MIL
Faces In The News (Sketches) —
3tw - 5x2",13x3 1/2" -id /igp /mail - Frank G. Murphy .....DIS
Faces/Caricatures —
6tw - 12x3 1/4"/24x6 1/2" -orp /mail - Kerry Waghorn .....CHR
Gamble Cartoons — 5tw -var - mail/orp -Ed Gamble .....RTS
Gene Basset —
3tw /4tw - 33x3 1/2"-42x4 1/2" -orp /mail - Gene Basset ..UFS
Grondahl's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Calvin Grondahl .....NEA
Hulme's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Etta Hulme .....NEA
Karikaturettes —
1tw - spv -man /id - Barbara Varas .....AMF
Larrick's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Jim Larrick .....NEA
Lurie — 8tw -3c/4c - orp /mail -Ranan Lurie .....UPS
Mike Peters —
3tw /4tw - 33x4 1/2"-46x6" -orp /mail - Mike Peters .....UFS
Mossprints —
m - 50x9" -mail - Geoffrey Moss .....WPW
Ohlsson's Editorial Art — 1tw -var - orp -Ib Ohlsson .....NIES
Plympton —
4tw - 2c/3c -orp /mail - Bill Plympton .....UPS
Political Service — 1tw -var - orp /mail - Various .....RCC
Political Side — 1tw -var - mail/igp -Moishe .....PAN
Scrawls' Cartoons —
2tw - 41.6x4 1/4" -orp /mail - S. C. Rawls .....NEA
Stein's Cartoons —
2tw - 41.6x4 1/4" -orp /mail - Ed Stein .....NEA
Taylor Jones Caricatures — 3tw -30x9 1/2" - orp -Taylor Jones ..LATS
Yardley Jones —
4tw - 36x8" -orp - Yardley Jones .....CWF

14B—EDITORIAL ART (Cartoon Panels)

Aislin Political Cartoons — 4tw -4cx6" - orp -Aislin .....TSS
Auth Cartoons — 4tw -48x5 1/4" - mail -Tony Auth .....WPW
Barron Cartoons — 1tw -4cx6" - orp -Sid Barron .....TSS
Ben Sargent — 4tw -33x4 1/2" - orp /mail -Ben Sargent .....UFS
Ben Wicks — 6tw -panel - orp -Ben Wicks .....CWF
Benson Cartoons — 4tw -51x5 1/4" - mail -Steve Benson .....WPW
Bill DeOre — 4tw -qph - mail -Bill DeOre .....NYT
Bill Garner — 2tw /3tw -33x3 1/2" - orp /mail -Bill Garner .....UFS
Bill Schorr — 4tw -43x5 1/2" - orp -Bill Schorr .....TCS
Blaine Cartoons — 3tw -var - orp /mail -Blaine .....MIL
C.P. Houston Cartoons —
6tw - var -mail/orp - Clyde Peterson .....RTS
Cartoon And Comic Strip Art —
cont/m - -id /mail - Tony A. Vazquez .....CAFS
Cartoon Panels — 7tw -var - orp /mail/ctc - Various .....WOR
Challenge Drawings —
1tw - 21x4 1/8"-32x6 3/8" -orp /mail - Jack Hamm .....REL
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS
Curtis Cartoons — 2tw -43x5" - orp /mail -Tom Curtis .....HFS
Dick Locher — 5tw -43x4 1/2" - orp -Dick Locher .....TCS
Dick Wright Cartoons — 4tw -33x4 1/2" - orp /mail -Dick Wright UFS
Don Wright — 5tw -51x5 1/2" - orp -Don Wright .....TCS
Dwane Powell Column — 4tw -32x6" - orp -Dwane Powell .....LATS

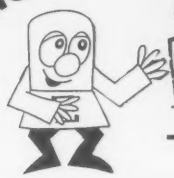
Man and His Universe

By Milton Copulos

Readers are increasingly interested in learning the inside story of the world around them—science, technology, energy, the environment. Milt Copulos, a member of the National Petroleum Council, offers readers straightforward, well-informed insights into these and other matters—from underseas drilling to space exploration. Why not call us for samples?

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

McNAUGHT
Features for today's readers!

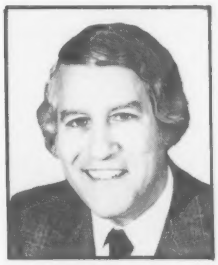


INTRODUCING

ZAP

By Bob Kraus and Tony Tallarico

The Video Game Comic You play with a pencil



LOUIS RUKEYSER

Today's leader in the world of financial journalism. Economic commentary from the star of "Wall Street Week." (1 day)

D.L. STEWART

Paternity Ward. A family humor column written from the male point of view. You won't believe your readers' (male and female alike) reaction to this one. (3 days)

SUSAN BONDY

Bondy On Money. Everyone's Money Mama provides first aid and more for those trying to cope successfully with today's economy. (2 days.)

FIELDING R. WILSON

Fielding R. Wilson Predicts. Television and radio personality who tells you today what's going to happen tomorrow. Considered by many to be the Criswell of the 80's and 90's. (1 day)

HEATHCLIFF

By George Gately

Bigger and Better than ever. The cat who charmed his way into the hearts of millions of readers. (Daily and Sunday)

JOE PALOOKA BY Tony DiPreta. Still the Number One heavyweight champ of comics. (6 days)

STOKER THE BROKER by Henry Boltinoff. Best Syndicated Panel 1982 — *National Cartoonist Society.* (5 days)

GEORGE DANBY'S EDITORIAL CARTOONS. Winner of the UPI Best Political Cartoon for papers with circulation over 50,000. Insightful, penetrating, on-target political cartoons. (3 days)

GRAFFITI. Sharp crisp one-column, one-liners with more impact than most columns. (6 days.)

SCRAM-LETS by Bob Pollan. A charming word game all members of the family will enjoy. (7days)

STARGAZER by Bob Pollan. Delightful messages from a man who has a way with the stars. (7days)

THIS FUNNY WORLD. Top-flight comic panel from the most distinguished professionals in the business. (6 days)

INTRODUCING

BEFORE AND AFTER IN THE SOAPS

By Seli Groves. Keeping your avid Soap Opera lovers apprised of every move. (1 day)

SOAP BUBBLES

By Seli Groves. A "must" column for any paper interested in one of the hottest TV happenings in America today — Soap Operas. (1 day)

JOHN KEASLER belongs in your papers with his humor column. (4 days)

CARROLL RIGHTER. Internationally renowned astrologer lights up your sky. (7 days)

STOP KILLING YOURSELF. Dr. Peter J. Steincrohn writes about medical problems and symptoms in plain English. Good for what ails you. (5 days)

CAPITAL FARE by Andrew Tully, named Distinguished Fellow in Journliam 1982-83 — Heritage Foundation (Washington think-tank). (4 days)

JOHANNES STEEL. Give your readers the kind of investment writer they'll love you for. (3 days)

THE McNAUGHT SYNDICATE
537 Steamboat Road, Greenwich, CT 06830
(203) 661-4990 **(Call Collect)**

(Camera-ready, AP DataFeatures and UPI Data News Wire services available.)

CLASSIFICATIONS OF FEATURES

Edge — cont -var - orp /mail -L. J. Kopf ..... MRS
Editorial —
1tw - 3 1/4"x4"-5"x6" -orp - Henry ..... SM
Editorial Cartoon — 6tw -31x6 1/4" - mail/orp -Milt Morris ..... APN
Editorial Cartoon — 1tw -4x5" - orp -Noah Bee ..... JTA
Editorial Cartoon — 3tw -qph - orp /man /mail -Roy Elderman .. MCF
Editorial Cartoon —
1tw - 5"x3 1/4"-6 3/4"x4 1/2" -orp - Chuck Stiles ..... SM
Editorial Cartoons —
1tw - 32x6" -orp - Jerry Alexander ..... ALX
Editorial Cartoons — 4tw -39x var - orp /mail -Chuck Asay ..... CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Bruce Beattie ..... CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - H. Clay Bennett ..... CNS
Editorial Cartoons — 5tw -39x var - orp /mail -Steve Kelley ..... CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Mike Lane ..... CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Ken Alexander ..... CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Mike Shelton ..... CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Dana Summers .... CNS
Editorial Cartoons — 4tw -39x var - orp /mail -Clyde Wells ..... CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Bob Englehart ..... CNS
Editorial Cartoons — 1tw -2c/3c - orp - Staff ..... CSP
Editorial Cartoons — 1tw -var - igp /mail -Bill Murray ..... MFS
Editorial Cartoons — 1tw - 27.5x6" -orp /mail - Jimmy Margulies .... SF
Editorial Cartoons — 1tw-27.5x6"-orp / mail - Bob Palmer ..... SF
Editorial Cartoons And Editorials — 5tw -var - rd /orp / mail
/DF /DNS - Various ..... CNS
Edwards Cartoons —
3tw - var -orp /mail - Frank Edwards ..... MIL
Feiffer —
1tw - 5c -orp /mail - Jules Feiffer ..... UPS
Flubs & Fluffs —
7tw - hpt(S)/19x4 3/8"(d) -orp - Jerry Robinson ..... CWS
Front Line Features — 1tw -var - mail - ..... FNS
Gamble Cartoons — 5tw -var - mail/orp -Ed Gamble ..... RTS
Gene Basset —
3tw /4tw - 33x3 1/2"-42x4 1/2" -orp /mail - Gene Basset .. UFS
George Danby — 3tw-var-mail - George Danby ..... MCN
Gibb Cartoons — 1tw -43x5" - orp /mail -Tom Gibb ..... HFS
Graffiti — 7tw -var - mail -Gene Mora ..... MCN
Graphic Impressions —
1tw - var -orp - Saif/Barton/Ohanian/Miller ..... FNS
Graston Cartoons — 3tw -var - orp /mail -Mike Graston ..... MIL
Grondahl's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Calvin Grondahl ..... NEA
Herblock —
5tw - 26x6"/40x9" -orp - Herbert L. Block ..... FNS
Hulme's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Etta Hulme ..... NEA
Jack Ohman — 5tw -43x5" - orp -Jack Ohman ..... TCS
Jeff MacNelly —
3tw - var -orp - Jeff MacNelly ..... TCS
Jim Borgman Political Cartoons — 4tw -3c - orp -Jim Borgman .... KFS
Keeping Up —
1tw - 40x4 1/2" -orp /mail - William Hamilton ..... CHR
Larrick's Cartoons —
2tw - 41.6x4 1/2" -orp /mail - Jim Larrick ..... NEA
Larter Cartoons — 3tw -4cx6" - orp -John Larter ..... TSS
Lootoons —
7tw /cont/m - spv/var -mail/id - Leonard Bruce ..... LDC
Leunig's World —
cont - var -orp /mail - Michael Leunig ..... MRS
Life With Robinson — 6tw - 32x2 3/8" -orp - Jerry Robinson ..... CWS
Lou Grant Cartoon — 5tw-32x7"-orp - Lou Grant ..... LATS
Lurie — 8tw -3c/4c - orp /mail -Ranan Lurie ..... UPS
MacPherson Cartoons —
2tw - 4cx6" -orp - Duncan MacPherson ..... TSS
Marlette Editorial Cartoons —
3tw - 3c -orp - Doug Marlette ..... KFS
Mauldin —
3tw - 26x6"/40x9" -orp - Bill Mauldin ..... FNS
Mike Peters —
3tw /4tw - 33x4 1/2"-46x6" -orp /mail - Mike Peters ..... UFS
Mike Sheldon — 5tw -3c - id /orp -Mike Sheldon ..... KFS
Mossprints —
m - 50x9" -mail - Geoffrey Moss ..... WPW
National Cartoon —
1tw - 32 1/2x7" or 21x4 3/8" -orp - R. David Boyd ..... MOR
O'Neill — 1tw -40x3 3/4" - orp /mail -Dan O'Neill ..... CHR
Oliphant — 5tw -3c/4c - orp /mail -Pat Oliphant ..... UPS
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Paul Conrad Cartoon —
5tw - 33x6" 22x4" -orp - Paul Conrad ..... LATS
***Pepe** — 6tw -3 1/2x3" - orp /mail -P.I.B. ..... UPIFD
Peterson Cartoons — 3tw -4cx6" - orp -Roy Peterson ..... TSS
Plympton —
4tw - 2c/3c -orp /mail - Bill Plympton .....! ..... UPS
Political Cartoons — 5tw -3c - orp -Tom Darcy ..... KFS
Political Service — 1tw -var - orp /mail - Various ..... RCC
Punch — 1tw /cont -var - orp /mail - Various ..... RCC
Raeside Cartoons —
3tw - var -orp /mail - Adrian Raeside ..... MIL
Scrawls' Cartoons —
2tw - 41.6x4 1/4" -orp /mail - S. C. Rawls ..... NEA
Stein's Cartoons —
2tw - 41.6x4 1/4" -orp /mail - Ed Stein ..... NEA
Steve Sack —
4tw - 40x4"/26x6" -orp - Steve Sack ..... TCS
The Best and the Wittiest —
5tw - 33x4" -orp /var - Brookins/Gorrell/Keefe/Palmer/Sanders/
Trever ..... FNS
Timely Issues —
1tw - 32x6 3/8"-21x4 1/8" -orp /mail - Jack Hamm ..... REL
Tom Meyer — 4tw -qph - mail -Tom Meyer ..... NYT
Tom Toles — 4tw -2c/3c - orp -mail -Tom Toles ..... UPS
Uluschak Cartoons — 4tw -var - orp /mail -Edd Uluschak ..... MIL
Wayne Stayskal —
5tw - 43x4 1/2" -orp - Wayne Stayskal ..... TCS
Yardley Jones —
4tw - 36x8" -orp - Yardley Jones ..... CWF
You Know You Love Them When — 3tw -42x4" - mail/orp -Miv Schaaf SCH

15—EDUCATION

A Good Book to Read —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ..... SFI
Aesops Fables Retold By Samuel Eppy — 1tw-ps-orp / id
- Samuel Eppy ..... OPS
After Forty Health and Medical Guide —
1tw - 550 -mail/C12 /id /DF /DNS - Donald G. Cooley ..... RTS
American Viewpoint — 1tw -1c - orp - Staff ..... CSP
Arty Facts — 1tw -30 - orp /id -Ray Fisher ..... SCI
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena ..... ASK
AIM Report — 2tm -spv - mail -Reed Irvine ..... AIM
Better English — 7tw -200 - orp -C. Gordon ..... SCI
Black Giants — 1tw -var - igp /mail -Bill Murray ..... MFS
Boggle Word — m -10 - orp -B. Foley ..... SCI
Brain Twisters — 2tw -400 - orp -Don Douglas ..... SCI
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Build Your Vocabulary — 1tw -100 - orp -Marian House ..... SCI
Building Your Vocabulary — 1tw -spv - orp -J. House ..... OPS
Business Survival Tips & Shortcuts —
m /cont - sph/spv/500 plus -man /mail - The ICS Group .... IBIS
Careers —
3tw - 450 -man /C12 /p199/DF /DNS /mail - Joyce Lain Kennedy SFI
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ..... TCS
Children's Page —
1tw - ps -orp /id - Various Artists ..... SCI
College Press Service — 2tw -2500 - man /wire - ..... CPS
Correct English Please —
3tw - 350/400 -man /mail - G. Howard Poteet ..... CPF
Crypto Game — 1tw -spv - orp /id -Righetti ..... SCI
Current Events —
1tw - 750 -wire - Marvin Lipton ..... TSS
Designs In Nature — 1tw -ps - orp /id -W. Hearn ..... OPS
Did You Know — 1tw -2c - orp -John Jarvis ..... CSP
Did You Know That — 1tw -hpv - orp /id -F. Treadgold ..... SCI
Discover Service, The —
1tw-2000-C12 / mail / DF / DNS / igp
- Excerpt from Discover Magazine ..... UPS
Education —
5tw - 500 -mail - Jerry Goldberg ..... CAP
Education Commentary —
3tw - 500 -man /mail - Robert Golomb ..... CPF
Education In N.Y.C. —
S - var -mail/igp - Rick Maiman & Rita C. Allen ..... PAN
Education Today —
1tw - 700 -wire/DNS - Patricia McCormack ..... UPI
Educational Puzzles —
7tw - ps -orp /id - Various Artists ..... SCI
Famous Americans —
1tw - 1 5/8"x3 1/2" -orp - Kern Pederson ..... SM
Figurits — 1tw -spv - orp -Gordon ..... SCI
Handy Action — m -50 - orp /id -M. Zanco ..... SCI
Handy Tips For Business Women —
occ /cont - sph/spv -man /mail - L. E. DeFeldy ..... IBIS
Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF
/DNS /igp /id - Jane Baker ..... RTS
History's Scrapbook — 1tw -2c - orp - Staff ..... CSP
How It Began (Etymology) — 1tw -60 - orp /id -B. Foley ..... SCI
How To Communicate Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Improve Your Career —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Motivate Yourself —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Sell By Mail —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Sell Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Speak Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Start & Manage Your Own Business —
occ /cont - sph,spv,500/1000 -man /mail - Alain Siposs ..... IBIS
How To Use The Gold Mine Between Your Ears —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
International Traders Mailbag —
m /cont - sph/spv/500 plus -man /mail - A. J. Siposs ..... IBIS
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan ..... SCI
It's Your Future —
1tw-600-man / DF / DNS / mail - Edward Cornish, President World Fea-
ture Society ..... SFI
John Holt On Education — 1tw -var - man /mail -John Holt ..... SWD
Johnny Wonder —
6tw /S - d/43x2"/S-tps/pt/hpt -orp /mail - Dick Rogers .... UFS
Just So Happened —
1tw - 3 1/4"x4 1/4" -orp - Kern Pederson ..... SM
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ..... SCI
Juvenile Crosswords —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Games & Activities —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Puzzles —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Rebus —
1tw - ps -orp /id - Various Artists ..... SCI
Krass & Bernie — 1tw -ps - orp /id -G. Trosley ..... OPS
Law and Order —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
Learning —
1tw - var -mail/igp - Rita C. Allen ..... PAN
Lesson In English — 1tw -300 - orp -Gordon ..... SCI
Look & Learn — 1tw -tps - orp -Gordon ..... SCI
Look It Up! —
1tw - var -man /mail - Judson Jerome ..... SWD
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen ..... PWS
Mini Page, The — 1tw -4pt/ps - orp /mail -Betty Debnam ..... UPS
Miss Malaprop — 1tw - - orp /id -W. Carouge ..... SCI
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ..... LES
Nature's Wonders — 1tw -hps - orp /id -F. Treadgold ..... SCI
News-Features-Pix —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail-..... GNB
Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ..... SCI
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Our Lively Language — 1tw -450 - man /mail -Sally Bright ..... OLL
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Pics Trix — 1tw -spv - orp /id -Righetti ..... SCI
Problem A Day (Math) — 7tw -200 - orp -C. Gordon ..... SCI
Problem Today, A (Math Problems) — 1tw -150 - orp -Gordon ..... SCI

Award-Winning Editorial Cartoons
By Tom Curtis

Blunt and always on target, *Milwaukee Sentinel* cartoonist Tom Curtis can be counted on to enrage the liberals, delight the conservatives, and do it with pizzazz. A Harvard grad, Curtis began his career at the *Harvard Lampoon*, and is now available twice a week from the New Ideas People . . . (Not available in Wisconsin).

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

Cartoons . . . Do They All Have To Look Alike?

Not with the imaginative pen of Tom Gibb. Gibb's sparkling drawings and clever perceptions have been delighting readers of the *Altoona* (PA) *Mirror* and other papers for more than five years. Some pictures are worth even more than 10,000 words.

Weekly from the New Ideas People . . .

Heritage Features Syndicate
214 Massachusetts Ave., NE
Washington, D.C. 20002 (202) 543-0440

Read And Remember — 1tw -50/100 - orp -Gordon ..... OPS
Refirement - Not Retirement —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
Rest Of The Story — 1tw -350 - man /C12 /DF
/DNS - Paul Harvey ..... LATS
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff ..... GNB
Solve-A-Problem — 1tw -hps - orp -Gordon & Trag ..... SCI
Something To Think About — 1tw -400 - man -Roland Smith ..... STTA
Special Package—Back to School —
an - 15-part/600/800 -wire/DNS - ..... UPI
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Staff ..... UPI
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF
Starbound —
1tw - tpt -orp /id - Dr. Eugene Mallove ..... SCI
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
Teacher Feature-Newspaper Textbook Lessons, A —
2tw - var -id /mail - Jackie Kohn ..... TEF
Teaser, The — 1tw -spv - orp /id -Steve Ryan ..... SCI
Teech — 1tw -sph - orp /id -A. Bacall ..... OPS
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum ..... UPS
The Best Of You —
S /1tw /m - 500/var -man /id /igp - Mr. Blackwell ..... BHB
The Law Brief —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
The Law Clinic —
7tw /1tw - 500/1000 -man - Martin J. Ross ..... LAW
They Changed History —
1tw - ps -orp /id - Mochan & Howard ..... SCI
Tongue Twisters —
1tw - ps -orp - Miscellaneous Authors ..... SCI
Tricky Ones — 1tw -spv - orp /id -Magila ..... SCI
Trivia — 1tw - 200 -orp - Natalie Carlton ..... SCI
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing
/wire/DF /DNS /mail/ctc - Various ..... NYT
What's What? — 1tw -ps - orp /id -Hammond ..... SCI
"Where We Stand —
1tw / S-750 / 800 / 25x13 ¼" -orp / man / mail / igp
- Albert Shanker ..... AFT
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
Work & Health —
1tw - 500/700 -mail - Dr. Phillip Polakoff ..... PAI
Writer's Art —
3tw - 700 -C12 /DF /DNS /mail - James J. Kilpatrick ..... UPS

You, Your Child, And School — 1tw /7tw -500 - mail/mim -David Nydick DAN
Your Word For Today —
1tw - 10 -orp /id - Darrell Siers ..... SCI
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

16A—ENTERTAINMENT (Motion Pictures)

Alan Cartnal's Hollywood —
S /1tw /m - 500/var -man /mail - Alan Cartnal ..... BHB
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Ask Dick Kleiner — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS - Dick Kleiner ..... NEA
At the Movies — 3tw -500 - wire/mail -Ron Base ..... TSS
Beauty Tips From Hollywood —
1tw - 500 -orp - Various Celebrities ..... SCI
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg . GNB
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ..... AMF
Broadway Vignettes —
1tw - qps -man /id - Barbara Varas ..... AMF
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ..... RTS
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ... VMG
Celebrity In-depth —
1tw - 2000/3000 -man /igp /DF - Colin Dangaard ..... INF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz .... IPN
Celebrity Jokes —
1tw /7tw - qpt -orp - Various Authors ..... OPS
Cinema Talks —
cont/m - 500/var -man /igp /mail - Paula Royce Graham ... GPR
Cinemascore — 1tw -250 - man /DF /DNS -Ed Mintz ..... LATS
Coming Attractions — occ -var - orp /DF /mail - Staff ..... CIN
Cream Off The Top —
1tw - hpt -mail - Norman (Otis) Richmond ..... RIN
Dateline America — 1tw - 800 - - Jeffrey Blyth ..... ITP
Dick Miller—New York, New York —
1tw /m - 1tw-800/m-3000 -man /igp - Dick Miller ..... MLL
Entertainment —
2tw - 650 -orp /mail/DF /DNS - Various Authors ..... CNS
Entertainment Mini — 1tw / var / igp / id / orp / mail / DF / DNS ..... CNS
Entertainment Scene, The — occ -var - mail - Staff ..... IMN
Entertainment Whirl —
1tw - var -man - Charles J. Brand ..... BAS

Exercise Tips — 1tw - var -orp - Various Film Stars ..... SCI
Film & TVieving — 1tw -500/tpt - man /mail -Jay Michaels ..... JDL
Film Column —
S - 900 -wire/DF /DNS - Richard Freedman ..... NHN
Film Fare — 5tw -20x10" - orp /mail/ctc -Laurie Lee ..... WOR
Film Previews — 1tw /S -spv - mail -Tamara ..... AST
Filmeter — 1tw-pt-orp / mail / C12 / p199 / wire / DF / DNS
- Dick Kleiner & Staff ..... NEA
Footlights & Kliieglights — 3tw -500 - orp /ocra -Ted Edwards ..... IMS
Gala Events — S /m -hps - mail -Tamara ..... AST
Gossip Column, The — 1tw -750 - mail/man /DF
/ctc - Ian Harmer ..... WSL
Griffith News Feature Service — cont -var - orp /id /igp
/mail - Staff ..... GRF
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI
Hollywood Diary — 1tw -800 - igp /mail - ..... CAI
Hollywood Features — 1tw -750 - orp /mail/C12
/p199/wire/DF /DNS /igp - Dick Kleiner ..... NEA
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ..... CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ..... HIS
Hollywood Interview —
7tw - 500 -orp - Various Writers ..... DBI
Hollywood Interview — 1tw -850 - mail/man /DF
/ctc - Ian Harmer ..... WSL
Hollywood Strip —
1tw - 650/800 -igp /orp /mail/DF /DNS - Alan Gansberg .... CNS
Hollywood Week — 1tw -850 - mail/man /DF
/ctc - Ian Harmer ..... WSL
Hollywood's Unsolved Mysteries — 15ps -3500 - igp /mail -John Austin HIS
Hollywooding — 1tw -600 - orp /mail/DF
/DNS - Jack Martin ..... CNS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ..... BHB
Interview Magazine — m -var - C12 /DF /DNS
/mail/ctc /igp - Various ..... NYT
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ..... AMF
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Late Show — m -200 - orp -Righetti ..... SCI
Lifestyle Horizons—Scott — 1tw -800 - wire/DNS -Vernon Scott ... UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DF /DNS - Staff ..... UPI

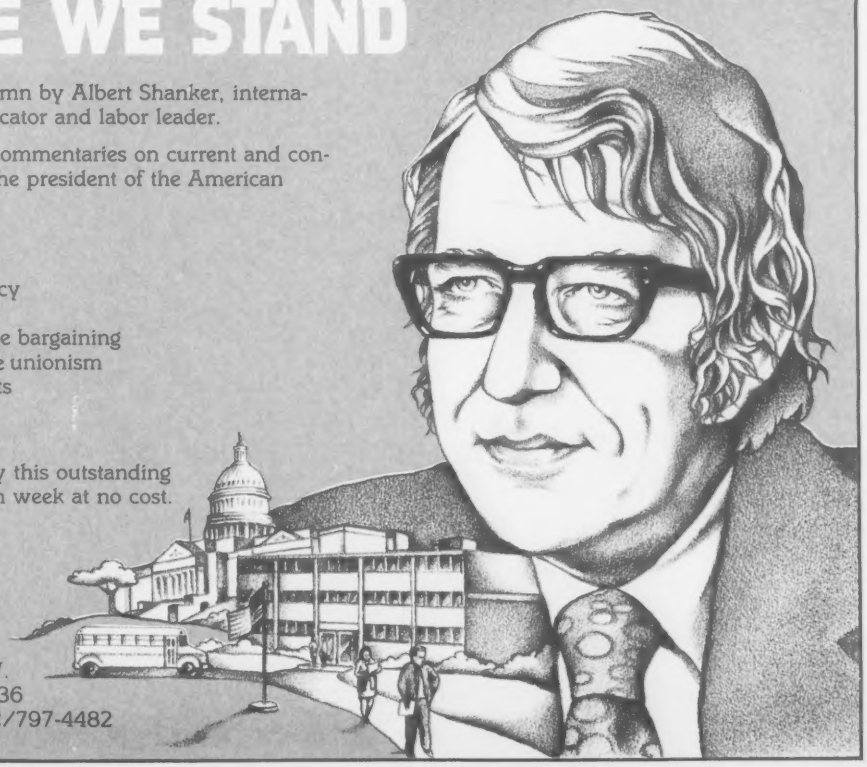
WHERE WE STAND

A weekly op-ed column by Albert Shanker, internationally prominent educator and labor leader.

Thought-provoking commentaries on current and controversial topics from the president of the American Federation of Teachers:

- tuition tax credits
- school prayer
- teacher competency
- standardized tests
- trends in collective bargaining
- international trade unionism
- federal budget cuts
- politics
- foreign policy

Your paper can carry this outstanding 850-word column each week at no cost.



AMERICAN FEDERATION OF TEACHERS NEWS SERVICE
11 Dupont Circle, N.W.
Washington, D.C. 20036
202/797-4458 or 202/797-4482

CLASSIFICATIONS OF FEATURES

Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ...AMF
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT
/C12 /igp - Marilyn Beck ....TCS
Marvin Kitman Column —
2tw - 750 -man /C12 /DF /DNS - Marvin Kitman ....LATS
Mighty Mixture — 1tw /m -500 - man -Gary Stevens ....SAG
Mini Movie Reviews — 1tw -var - DF /mail/orp
/id /ing - Staff ....CIN
Motion Pictures & T.V. — 1tw -500 - mail -Jack Ryan ....CAP
Movie and TV Star Opinions —
1tw - 1000 -orp - Various Writers ....SCI
Movie Review —
1tw - 500/750 -man /igp /mail - Jay and Elliott Kravetz ....IPN
Movie Views & Reviews —
1tw - var -orp /man /igp - Robert Alan Glover ....LNI
Movies, The — 1tw -500/800 - mail -Dan Craft ....PAF
Movies, The — 1tw -var - mail/igp -Rick Moran ....PAN
My Life With Raquel Welch —
3ps - 5000 -igp /mail - Patrick Curtis & John Austin ....HIS
New York Times Magazine, The —
S-2000 per 2-3 articles / sup-C12 / wire / DF / DNS / mail / CTC -
Various ....NYT
Newsfeature — 7tw -800 - wire/DF - Various ....REU
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ....CAN
Older is Better —
1tw - var -orp - Various Authors ....OPS
Our Film Folk — 1tw -500 - orp /mail -Herbert Luft ....JTA
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various ....NYT
Party Time/Beverly Hills —
m /cont/sea - 750/var -man - Arthur Simon ....BHB
People In The News — 1tw -1500/var - man /ing -M. J. Cahill ....TFS
Pets Of The Stars — 1tw -ps - orp -J. Williams ....SCI
Pinup Photos —
cont - var -igp /mail - Arthur S. Green ....GRE
Pooh's Corner —
1tw - var -mail - Jessica Winston ....NNB
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ....GNB
Rated G —
occ - 800/art-var -man /id /orp - Lucinda ....NPS
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ....CAI
Recipes Of Movie Stars —
1tw - ps -orp - Various Writers ....SCI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod ....SCI
Rex Reed — S -1200 - DF /DNS /KNT
/C12 - Rex Reed ....TCS
Roderick Mann Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ....LATS
Rolling Stone Magazine Service — bi-w -6000/8000 - man /C12 /DF
/DNS - ....LATS
Scott's World — 3tw /2tw -700 - wire/DNS -Vernon Scott ....UPI
Show Biz — 4tw /6tw -500/1000 - orp /id /igp
/man - ....KFS
Show Biz — 1tw -21x10" - orp -Herb Bridges ....MOR
Showboat — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS /igp - Dick Kleiner ....NEA
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - ....UPI
Star Interviews —
7tw - var -orp - June Finletter ....SCI
Stars Of Yesteryear, The — 1tw -500 - orp -Jess Hoaglin ....DBI
Strobe — 1tw -650 - man -Tim Walter ....TSI
Top Twenty Video — 1tw -450 - DNS - Staff ....UPI
Trivia Quiz — 1tw - 500 -man /igp /mail - Dan Carlinsky ....CAR
Variety Pak — 1tw-var-igp / id / orp / mail / DF / DNS
- Various ....CNS
Video Cartoons — 1tw - var -orp /id - Various Cartoonists ....SCI
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
You, Your Child, And Entertainment — 1tw / 7tw-500-mail / mim
- David Nydick ....DAN

16B—ENTERTAINMENT (Music)

All This Jazz — S -20x14"/8pt - orp /mail/ctc -Bill Lane ....WOR
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ....IPN
Arts Column — S -600 - wire/DF /DNS -Byron Belt ....NHN
Between The Lines — 1tw -var - orp -Eli Witmer ....CWF
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ....AMF
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ....RTS
Celebrity Circle — 1tw - 500/800 -mail - Joel Felts-Williams ....PAF
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
Celebrity In-depth —
1tw - 2000/3000 -man /igp /DF - Colin Dangaard ....INF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz ....IPN
Country Music — 2tw -800 - DF /DNS /C12
/igp - Jack Hurst ....TCS
Country Music Scene — 1tw -300/400 - man -David Graham ....GRA
Cream Off The Top —
1tw - hpt -mail - Norman (Otis) Richmond ....RIN
Diasporic Music —
1tw - hpt -mail - Norman (Otis) Richmond ....RIN
Dick Clark's World of Music — 3tw -850 - wire/man -Dick Clark . KFS
Discussion — 1tw -qps - man /id -Joe Kaliff ....AMF
Electronics Shoppers Roundup —
semi/an /sea - var -mail/man /igp - Thomas Krehbiel ....WCM
Entertainment —
2tw - 650 -orp /mail/DF /DNS - Various Authors ....CNS
Entertainment Mini — 1tw / var / igp / id / orp / mail / DF / DNS ....CNS
Entertainment Whirl —
1tw - var -man - Charles J. Brand ....BAS
Footlights & Klieglights — 3tw -500 - orp /ocra -Ted Edwards ....IMS
Getting It Together — 1tw -650/750 - man -Don Fass ....CBN
Hit Parader Musical Note —
1tw - 500 -man /igp - Michele Harper ....DBI
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ....WOR
Hollywood Diary — 1tw -800 - igp /mail - ....CAI
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ....CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ....HIS
Hollywood Strip —
1tw - 650/800 -igp /orp /mail/DF /DNS - Alan Gansberg ....CNS
Hollywooding — 1tw -600 - orp /mail/DF
/DNS - Jack Martin ....CNS
Interview Magazine — m -var - C12 /DF /DNS
/mail/ctc /igp - Various ....NYT
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ....KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff ....AMF
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ....NYT
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ....UPI
Lisa Robinson —
2tw - 750 -C12 /wire/DF /DNS /mail/ctc - Lisa Robinson ...NYT
Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT
/C12 /igp - Marilyn Beck ....TCS
Mighty Mixture — 1tw /m -500 - man -Gary Stevens ....SAG
Music On Record —
1tw - var -orp /man - Homer F. Edwards ....LNI
Music Today —
S - var -mail/igp - Frank Jude Boccio ....PAN
National Entertainment Calendar — m -1600 - wire/DNS - Staff ...UPI
Newsfeature — 7tw -800 - wire/DF - Various ....REU
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ....CAN
On Bleecker Street —
1tw - 600/800 -man /orp /igp - Don Fass & Deanna Baron . CBN
On The Record —
1tw - 600 -wire/mail - Charlie Martin ....NCF
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various ....NYT
Pop Music — 1tw -var - mail -Matt Damsker ....NNB
Pop Music Column —
S - 600 -wire/DF /DNS - George Kanzler ....NHN
Pop Scene —
1tw - sup -wire/DF /DNS /mail/man /igp - Dan and Barbara Lewis UFS
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ....GNB
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ....CAI
Record Levels — 1tw -1000 - orp /man /mail -Itsi Mii ....MCF
Record Roundup —
1tw - 800 - - Jeffrey Blyth ....ITP
Record, The — m -10000 - mail - ....LATS
Records And Tapes In Review — occ -var - mail - Staff ....IMN
Rex Reed — S -1200 - DF /DNS /KNT
/C12 - Rex Reed ....TCS
Rock 'n' Roll —
1tw - var -mail - Lorena Alexander ....NNB
Rock Capsule —
3tw - 500/650 -man /igp /orp - Don Fass & Sandy Beniamin .CBN
Rockweek — 1tw -600/800 - man -Eddie Rivera ....CBN
Rolling Stone Audio/Video Column — 1tw -600 - man /C12 /DF
/DNS - ....LATS
Rolling Stone Column Service — 1tw -3000/5000 - man /C12 /DF
/DNS - ....LATS
Rolling Stone Magazine Service — bi-w -6000/8000 - man /C12 /DF
/DNS - ....LATS
Show Biz — 4tw /6tw -500/1000 - orp /id /igp
/man - ....KFS
Sounds —
1tw - var -orp /man - Patrick Gilbert ....LNI
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - ....UPI
Stereo Equipment — occ -var - mail - Staff ....IMN
Strictly Classical — 1tw -725 - orp /mail/DF
/DNS - King Durkee ....CNS
Strobe — 1tw -650 - man -Tim Walter ....TSI
Teen Beat — 4tw -400 - DF /DNS /mail
/igp - Judy Barnett ....CF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ....GSM
Top Twenty Records — 1tw -700 - wire/DNS - Staff ....UPI
Variety Pak — 1tw-var-igp / id / orp / mail / DF / DNS
- Various ....CNS
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
World Of Music — 1tw -500/700 - igp /orp /mail
/DF /DNS - Robin Welles ....CNS
World Of Stereo —
1tw - 500 -man /igp /mail - Thomas Krehbiel ....WCM

16C—ENTERTAINMENT (Television/Radio)

Accu-Log TV-Cable Listings — 7tw /m -var - mail - ....TAP
Alan Cartnal's Hollywood —
S /1tw /m - 500/var -man /mail - Alan Cartnal ....BHB
American Weekend — 1tw -650/700 - man /igp -Denise Moses . CBN
Are You Listening? —
cont - var -man /mail - Dorothy Richey & Michelle McGarrett ...RBI
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ....IPN
Ask Dick Kleiner — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS - Dick Kleiner ....NEA
Ask TV Scout — 4tw -300 - wire/DF /DNS
/mail/orp - Joan Crosby ....UFS
Assignment: Television —
1tw - 750 -C12 /DF /DNS /mail - Terrence O'Flaherty ....CHR
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ....BHB
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff ....AMF
Broadway Vignettes —
1tw - qps -man /id - Barbara Varas ....AMF
Cable Magazine — 7tw /m -var - mail - ....TAP
Cable News/Features —
1tw - var -man - Steve Richards ....TLF
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ....RTS
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
Celebrity In-depth —
1tw - 2000/3000 -man /igp /DF - Colin Dangaard ....INF
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz ....IPN
Celebrity Jokes —
1tw /7tw - qpt -orp - Various Authors ....OPS
Channels —
1tw - 800 -C12 / mail / DF / DNS - Excerpts from Channels Magazine .UPS
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ...MNS
Craine's Business Package—From Ad. Age and Business Insuran ce —
1tw - 10000 -mail/DF - Staff ....CSY
Craine's Radio/TV Marketing Package—From Electronic Media A nd Ad. Age —
1tw - 5000 -mail/DF - Staff ....CSY
Cream Off The Top —
1tw - hpt -mail - Norman (Otis) Richmond ....RIN
Daytime Dial — 3tw -750 - DF /DNS /mail
/C12 - Lynda Hirsch ....FNS
Dick Miller—New York, New York —
1tw /m - 1tw-800/m-3000 -man /igp - Dick Miller ....MLL
Electronics Shoppers Roundup —
semi/an /sea - var -mail/man /igp - Thomas Krehbiel ....WCM
Entertainment —
2tw - 650 -orp /mail/DF /DNS - Various Authors ....CNS
Entertainment Mini —
1tw / var / igp / id / orp / mail / DF / DNS ....CNS
Entertainment Whirl —
1tw - var -man - Charles J. Brand ....BAS
Film & TVieWing — 1tw -500/tpt - man /mail -Jay Michaels ....JDL
Footlights & Klieglights — 3tw -500 - orp /ocra -Ted Edwards ....IMS
Gala Events — S /m -hps - mail -Tamara ....AST
Gary Deeb T.V. — 3tw -750 - DF /DNS /C12
/wire - Gary Deeb ....FNS
Gossip Column, The — 1tw -750 - mail/man /DF
/ctc - Ian Harmer ....WSL
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ....WOR
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ....SCI
Hollywood Diary — 1tw -800 - igp /mail - ....CAI
Hollywood Features — 1tw -750 - orp /mail/C12
/p199/wire/DF /DNS /igp - Dick Kleiner ....NEA
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson ....CNS
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ....HIS
Hollywood Interview —
7tw - 500 -orp - Various Writers ....DBI
Hollywood Interview — 1tw -850 - mail/man /DF
/ctc - Ian Harmer ....WSL
Hollywood Strip —
1tw - 650/800 -igp /orp /mail/DF /DNS - Alan Gansberg ....CNS
Hollywood Week — 1tw -850 - mail/man /DF
/ctc - Ian Harmer ....WSL
Hollywooding — 1tw -600 - orp /mail/DF
/DNS - Jack Martin ....CNS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ....BHB

Count on us... and TV Data.

We at TV Data bring you complete and accurate television listings and editorial features.

Every day, we deliver a unique product to each of our clients. That means you get program information for the channels you want, in the format, typeface and point size you specify. Delivered by wire or camera-ready.

And that's not all! As an additional service, TV Data provides features -- a variety of television-related articles, screened photos, interviews and puzzles.

And whatever your needs for television coverage, count on us... and TV Data!

TV DATA

The leader in TV listings and TV editorial services.

Northway Plaza / Glens Falls, NY 12801 / (518) 792-9914

Toll-Free Line (800) 833-9581 / New York Toll-Free Line (800) 462-1110 / Toronto Tie Line (416) 366-9319

An affiliate of United Media Enterprises

CLASSIFICATIONS OF FEATURES

Howard Rosenberg Column —
3tw - 750 -man /C12 /DF /DNS - Howard Rosenberg .....LATS
Interview Magazine — m -var - C12 /DF /DNS
/mail/ctc /igp - Various .....NYT
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky .....CAR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian .....KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff .....AMF
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various .....NYT
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff .....UPI
Lifestyle Horizons—TV —
1tw - 800 -wire/DNS - Julianne Hastings .....UPI
Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - .....LAT-WP
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ...AMF
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen .....PWS
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT
/C12 /igp - Marilyn Beck .....TCS
Marvin Kitman Column —
2tw - 750 -man /C12 /DF /DNS - Marvin Kitman .....LATS
Mighty Mixture — 1tw /m -500 - man -Gary Stevens .....SAG
Motion Pictures & T.V. — 1tw -500 - mail -Jack Ryan .....CAP
Movie and TV Star Opinions —
1tw - 1000 -orp - Various Writers .....SCI
Movies On The Cable — 1tw -600 - C12 /DF /DNS
/mail - Jeff Millar .....UPS
My Children —
1tw /7tw - var -orp /id - Various Cartoonists .....SCI
My Family —
1tw /7tw - var -orp /id - Various Cartoonists .....SCI
New Video — 1tw -2c/3c - orp /wire -Joe Saltzman .....KFS
Newsfeature — 7tw -800 - wire/DF - Various .....REU
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon .....CAN
Observer, The —
occ - var -mail - Arthur Burger .....FET
Older is Better —
1tw - var -orp - Various Authors .....OPS
On The Air Column — 3tw -750 - DF /DNS /wire
/mail - Tom Shales .....WPW
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various .....NYT
People In The News — 1tw -1500/var - man /ing -M. J. Cahill ....TFS
Pets Of The Stars — 1tw -ps - orp -J. Williams .....SCI
Pinup Photos —
cont - var -igp /mail - Arthur S. Green .....GRE
Prime Time Tips —
1tw - 600 -igp /DF /DNS /man /C12 - Paul Henniger .....LATS
Private Eye, the —
1tw-600-orp / mail / C12 / p199 / wire / DF / DNS / igp
- David Handler.....NEA
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff .....GNB
Rabbit Ears —
3tw - 650 -man - Milton J. Gun .....TLF
Rating The Cities —
m - 750 -man - Milton J. Gun .....TLF
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill .....CAI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod .....SCI
Rex Reed — S -1200 - DF /DNS /KNT
/C12 - Rex Reed .....TCS
Roderick Mann Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ...LATS

MORE LINAGE

WITH OUR PLUS BUSINESS TV PAGES

We arrange for camera-ready TV listings and features at no charge.

• • • • • • • •

You pay us a commission on *plus* business advertising sold on an annual basis . . .

YOU NET YOUR RATE!

DICKINSON MULTI-MEDIA SERVICES, INC

271 MADISON NY 10016

Dickinson M-M Services, Inc

PHONE (212) 532-0170

Rolling Stone Audio/Video Column — 1tw -600 - man /C12 /DF
/DNS - .....LATS
Show Biz — 4tw /6tw -500/1000 - orp /id /igp
/man - .....KFS
Showbeat — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS /igp - Dick Kleiner .....NEA
Shows To Watch —
7tw - 700 -man /C12 /DF /DNS - Paul Henniger .....LATS
Showtime — 1tw -ps - mail/orp /id - Staff .....UFS
Soap Opera Review —
1tw - 600 -mail/orp - Nancy Johnson .....UFS
Soap Opera Scene —
1tw - 800/900 -man /igp /wire - Steven H. Scheuer .....KFS
Speaking Of Soaps —
3tw - 9x9 3/4" -orp /mail/wire - Mary Ann Cooper .....SOS
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - .....UPI
Star Interviews —
7tw - var -orp - June Finletter .....SCI
Stars Of Yesteryear, The — 1tw -500 - orp -Jess Hoaglin .....DBI
Strobe — 1tw -650 - man -Tim Walter .....TSI
Sunday Cover — 1tw -1000 - mail/man /DF
/ctc - Ian Harmer .....WSL
Switching On — 2tw -800 - C12 /DF /DNS
/mail/id - John Teets .....UPS
Tel-aire TV Supplement — 7tw -var - - .....TAP
Tele-Log Grids — 6tw /S -var - orp /mail - .....UFS
Tele-Log Local Listings — 6tw /S -var - orp /mail - .....UFS
Tele-Log Monthly Satellite Service Listings — m -var - orp /mail - Staff TEL
Tele-Log Rolling Logs — 6tw /S -var - orp /mail - .....UFS
Tele-Log TV Features — 6tw /S -var - orp /mail/igp
/id - Staff .....TEL
Tele-Log TV Grids — 6tw /S -var - orp /mail - Staff .....TEL
Tele-Log TV Local Listings — 6tw /S -var - orp /mail - Staff .....TEL
Tele-Log TV Rolling Logs — 6tw /S -var - orp /mail - Staff .....TEL
Televiews — 3tw -500 - man /mail -Shirley King .....CPF
Television Column — 2tw -700 - wire/DF /DNS -Bob Wisehart .... NHN
The Videot —
1tw - 800 -mail - Guy MacMillin .....VID
The World I Lived In —
- bl -igp /mail - George Jessel .....HIS
Top Twenty Video — 1tw -450 - DNS - Staff .....UPI
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky .....CAR
Tune In Tomorrow —
3tw-600-wire / DF / DNS / mail / man / igp / C12
- Jon-Michael Reed.....UFS
Tune In Tonight — 6tw -200 - wire/DF /DNS -Judy Flander .....UFS
T.V. & Radio — 1tw -var - mail/igp -Rick Moran .....PAN
TV Booklets —
1tw - pt/hpt/hps/hpv -orp /mail - .....TVW
TV Commentary —
1tw - 20x5 1/2" -orp /mail - Bente Christensen .....EDC
TV Crosswords — 1tw -33x7 3/4" - orp /mail - Staff .....UFS
TV Data Grids — 6tw /S -var - orp /mail/wire
/DNS /DF - Staff .....TVD
TV Data Grids — 6tw /S -var - orp /mail/DF
/wire/DNS - .....UFS
TV Data Local Listings — 6tw /S -var - orp /mail/wire
/DF /DNS - Staff .....TVD
TV Data Local Listings — 6tw /S -var - orp /mail/DF
/wire/DNS - .....UFS
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF
/DNS /wire - Staff .....TVD
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF
/wire/DNS - .....UFS
TV Key Previews —
7tw - 500/600 -man /wire - Steven H. Scheuer .....KFS
TV Keynotes —
4tw - 650/700 -igp /man /wire - Steven H. Scheuer .....KFS
TV Laughs —
1tw /7tw - var -orp /id - Various Cartoonists .....SCI
TV Listings — 7tw -var - wire - .....TVT
TV Mailbag —
4tw - 500/600 -wire/man - Steven H. Scheuer .....KFS
TV Mailbag — 1tw -var - mail -Buck Biggers .....TAP
TV Parade — 1tw -450 - orp /mail -Joan Crosby .....SF
TV Starscreen Puzzle — 1tw -21.5x7" - orp /mail/id -Al Kilgore .UFS
TV Supplements —
1tw - pt/hpt/hps/hpv -orp /mail - .....TVW
TV Teaser — 1tw -33x4 3/4" - orp /mail - Staff .....UFS
TV Today — 7tw -20x10" - orp /mail/ctc -Nan Peters .....WOR
TV Tonight —
7tw - 900 -wire/DF /DNS /ctc - Rick Sherwood .....NYT
TV World —
5tw - 650 -wire/DNS - Julianne Hastings .....UPI
TV-Cable Features — 1tw -var - mail -Buck Biggers .....TAP
TV-Cable Grids — 7tw /m -var - mail - .....TAP
Variety Pak — 1tw-var-igp / id / orp / mail / DF / DNS
- Various.....CNS
Video Cartoons —
1tw - var -orp /id - Various Cartoonists .....SCI
Video Tape Advisor, The — occ -var - mail - Staff .....IMN
Videotech Update —
1tw - 1000 -man /DF - Maurine Christopher .....CSY
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG

You, Your Child, And Entertainment — 1tw / 7tw-500-mail / mim
David Nydick.....DAN

16D—ENTERTAINMENT (Theater)

Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz .....IPN
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Broadway Boxscore — 1tw -700 - wire/DNS - Staff .....UPI
Broadway Karikatures — 1tw -500 - man /id -Joe Kaliff .....AMF
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
Celebrity Interview —
1tw - 1000/1500 -man /igp /mail - Jay and Elliott Kravetz ....IPN
Dateline Broadway —
1tw - 800 - - Jeffrey Blyth .....ITP
Dick Miller—New York, New York —
1tw /m - 1tw-800/m-3000 -man /igp - Dick Miller .....MLL
Entertainment —
2tw - 650 -orp /mail/DF /DNS - Various Authors .....CNS
Entertainment — 1tw -var - igp /mail -Bill Murray .....MFS
Entertainment Scene, The — occ -var - mail - Staff .....IMN
Entertainment Whirl —
1tw - var -man - Charles J. Brand .....BAS
Eye On Entertainment Canadian — 1tw -750 - mail/wire -Sid Adilman TSS
Film Previews — 1tw /S -spv - mail -Tamara .....AST
Footlights & Klieglights — 3tw -500 - orp /ocra -Ted Edwards .....IMS
Gala Events — S /m -hps - mail -Tamara .....AST
Griffith News Feature Service — cont -var - orp /id /igp
/mail - Staff .....GRF
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane .....WOR
Hollywood Diary — 1tw -800 - igp /mail - .....CAI
Hollywood Hotline —
2tw - 600 -igp /orp /mail/DF /DNS - Nancy Anderson .....CNS
Hollywood Strip —
1tw - 650/800 -igp /orp /mail/DF /DNS - Alan Gansberg ....CNS
Hollywooding — 1tw -600 - orp /mail/DF
/DNS - Jack Martin .....CNS
Interview Magazine — m -var - C12 /DF /DNS
/mail/ctc /igp - Various .....NYT
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian .....KFS
Karikature Karnival — 1tw -spv - man /id -Joe Kaliff .....AMF
Katz Meow —
1tw - var -mail - Harry Jay Katz .....NNB
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff .....UPI
Lifestyle Horizons—Theater World —
1tw - 800 -wire/DNS - Glenne Currie .....UPI
Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Magic Carpet Over Broadway — 3tw -500 - man /id -Joe Kaliff ...AMF
Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KNT
/C12 /igp - Marilyn Beck .....TCS
Mighty Mixture — 1tw /m -500 - man -Gary Stevens .....SAG
National Entertainment Calendar — m -1600 - wire/DNS - Staff ..UPI
Newsfeature — 7tw -800 - wire/DF - Various .....REU
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various .....NYT
Pinup Photos —
cont - var -igp /mail - Arthur S. Green .....GRE
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff .....GNB
Ray Wilson On Broadway — 1tw -750 - mail -Ray Wilson .....NEW
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill .....CAI
Rex Reed — S -1200 - DF /DNS /KNT
/C12 - Rex Reed .....TCS
Show Biz — 4tw /6tw -500/1000 - orp /id /igp
/man - .....KFS
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - .....UPI
Strobe — 1tw -650 - man -Tim Walter .....TSI
Theater —
1tw - var -mail - Ernest Schier .....NNB
Theater Column —
S - 900 -wire/DF /DNS - William Raidy .....NHN
Theatergraham —
cont/m - 500/var -man /igp /mail - Paula Royce Graham ...GPR
Theatre in N.Y.C. — 1tw -var - mail/igp -Rick Moran .....PAN
TV From A Woman's View Point —
1tw - 500 -man /id - Barbara Varas .....AMF
Variety Pak — 1tw-var-igp / id / orp / mail / DF / DNS
- Various.....CNS
Video Vignettes — 1tw -250 - man /id -Ted Julian .....AMF
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ...VMG
You, Your Child, And Entertainment — 1tw -500 - mail/mim
- David Nydick.....DAN

16E—ENTERTAINMENT (TV Program Listings)

Accu-Log TV-Cable Listings — 7tw /m -var - mail - .....TAP
Ask TV Scout — 4tw -300 - wire/DF /DNS
/mail/orp - Joan Crosby .....UFS
Cable Key —
7tw - 760 -wire - Steve Scheuer .....KFS
Cable Magazine — 7tw /m -var - mail - .....TAP
Tel-aire TV Supplement — 7tw -var - - .....TAP
Tele-Log Grids — 6tw /S -var - orp /mail - .....UFS
Tele-Log Local Listings — 6tw /S -var - orp /mail - .....UFS
Tele-Log Monthly Satellite Service Listings — m -var - orp /mail - Staff TEL
Tele-Log Rolling Logs — 6tw /S -var - orp /mail - .....UFS

Tele-Log TV Features — 6tw /S -var - orp /mail/igp /id - Staff ..... TEL
Tele-Log TV Grids — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Local Listings — 6tw /S -var - orp /mail - Staff ..... TEL
Tele-Log TV Rolling Logs — 6tw /S -var - orp /mail - Staff ..... TEL
TV Booklets —
1tw - pt/hpt/hps/hpv -orp /mail - ..... TVW
TV-Cable Grids — 7tw /m -var - mail - ..... TAP
TV Data Grids — 6tw /S -var - orp /mail/wire /DNS /DF - Staff ..... TVD
TV Data Grids — 6tw /S -var - orp /mail/DF /wire/DNS - ..... UFS
T.V. Listings —
7tw - var -DF /DNS - Torrington-Tribune Data ..... TCS
TV Data Local Listings — 6tw /S -var - orp /mail/wire /DF /DNS - Staff ..... TVD
TV Data Local Listings — 6tw /S -var - orp /mail/DF /wire/DNS - ..... UFS
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /DNS /wire - Staff ..... TVD
TV Data Rolling Logs — 6tw /S -var - orp /mail/DF /wire/DNS - ..... UFS
TV Hilites — 7tw -550 - wire/DNS - Various ..... UPI
TV Key Previews —
7tw - 500/600 -man /wire - Steven H. Scheuer ..... KFS
TV Keynotes —
4tw - 650/700 -igp /man /wire - Steven H. Scheuer ..... KFS
TV Listings — 7tw -var - wire - ..... TVT
TV Sked — 7tw -500 - wire/DNS - Staff ..... UPI
TV Supplements —
1tw - pt/hpt/hps/hpv -orp /mail - ..... TVW
TV Tonight —
7tw - 900 -wire/DF /DNS /ctc - Rick Sherwood ..... NYT
T.V. Week — 1tw -var - mail/man - ..... DIC

17—ETIQUETTE

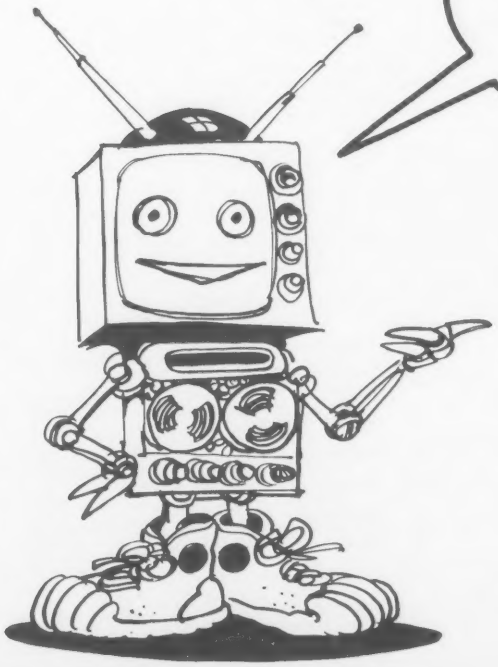
Beauty — 1tw -var - mail -Apollonia ..... NNB
Dear Sally — 7tw -200 - orp -C. Gordon ..... SCI
Fashion — 1tw - var -mail - Julia Samuels ..... NNB
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus . MCF
Mind Your Manners —
1tw - 500 -man /C12 /DF /DNS - Letitia Baldrige ..... LATS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ..... UFS
Modern Etiquette — 1tw -250 - orp -J. Sherrod ..... SCI
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
Women's World —
1tw - 500 -orp /ocra - Princess Alexandra ..... IMS
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

18—FAMILY: Child raising

Around The House With Jan Paul — 1tw-250 / 500-man / mail - Jan Paul ..... PAU
Ask Dr. Blaker —
3tw-600-orp / mail / C12 / p199 / wire / DF / DNS - Karen Blaker, Ph. D ..... NEA
Children And Teens —
1tw - 500 -C12 - Glen C. Griffin, M.D. ..... OPP
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF /DNS - Ruth Winter ..... RTS
Dear Abby —
6tw - 800 -orp /mail/C12 /DF /DNS - Abigail Van Buren ..... UPS
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various Kids ..... PRI
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ..... SCI
Families Under Stress —
2tw - 450 -mail - William D. Brown ..... FUS
Family Circle — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
Family Mini —
1tw - var -orp /mail - Various Authors ..... CNS
Family Skeletons — 2tm -200 - orp -Righetti ..... SCI
Family Talk —
1tw - 650 -wire/mail - Dr. James and Mary Kenny ..... NCF
Family-Miscellaneous — occ -600 - man -Gladys Besse ..... NWS
Getting Along —
2tw - 600 -mail/man /wire/DF /DNS - Dr. James Comer & Dr. Alvin Poussaint ..... UFS
How To Communicate Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Take The Fun Out Of Reading — cont -var - orp -Dick Harris .HAA
L'Express — occ -var - C12 /wire/DF /DNS /mail/ctc - Various ..... NYT
L'Expresso — occ -var - C12 /wire/DF /DNS /mail/ctc - ..... NYT
Ladies' Home Journal — m -var - igp /ing /mail /ctc /DF /DNS - Various ..... NYT
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ..... SFI
Lifestyle Horizons—Family —
1tw - 700 -wire/DNS - UPI Reporters ..... UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
Living With Divorce —
3tw - 450 -man /DF /DNS /mail - Virginia Doody Klein ..... SFI
Newsfeature — 7tw -800 - wire/DF - Various ..... REU
On Marriage and Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
Our Children —
1tw - 700 -orp /mail/DF /DNS - Willard Abraham ..... CNS
Parent Awareness Column — 1tw -750 - DF /DNS /wire /mail - Saf Lerman ..... WPW
Parenthood Guidebook —
1tw - 9 1/2x8" -orp /mail - Mrs. Strom Thurmond ..... EDC
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors .... CNS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao (Artist) PRI
Second Opinion — m /qt -hptx2 - orp /id /man /igp /mail - Staff ..... GNB
Second Time Around, The —
1tw - var -man /ctc - Patricia Bennett ..... LIS
Single Parenting — 1tw -650 - man - Various ..... MIC
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - ..... UPI
Staying Healthy —
3tw - 1500 -orp /man /mail - Clarke Hankey, M.D. ..... MCF
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - ..... KFS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Tips on Tots —
1tw - 600 -DF /DNS /mail - Sue Schoolcraft ..... CF
Tween 12 & 20 —
6tw - 350 -C12 /mail/orp /DF /DNS - Dr. Robert Wallace .... CNS
Variety Pak —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors .... CNS
Women's World — 1tw - 500 -orp /ocra - Princess Alexandra ..... IMS
You, Your Child, And School — 1tw / 7tw-500-mail / mim - David Nydick ..... DAN

19—FASHION

Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
And Sew On — 1tw -400 - id /mail -Alida Macor ..... ASO
Beauty — 1tw -var - mail -Apollonia ..... NNB
Beauty Digest —
1tw - 300 -orp /mail/C12 /p199/wire/DF /DNS - Diane Robbens NEA



SAVE STAFF TIME!
SAVE MONEY!

TELE-LOG camera-ready TV listings take away the costly hassles of doing your own television program schedules!

TELE-LOG delivers accurate, easy-to-handle listings set to your specifications. TELE-LOG makes fast work of publishing all the network, local and cable programming your readers want from your newspaper.

For more information, call 800/241-3895 today (in Georgia, dial 404/355-9884).

Tele~Log

1819 Peachtree Road NE
Atlanta, Ga. 30309
An affiliate of United Media Enterprises

CLASSIFICATIONS OF FEATURES

Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Canadian Fashion — 1tw -var - orp /id - Staff ..... TSS
Clotheslines —
1tw - 750 -man /C12 /id /DF /DNS - Mary Lou Luther ..... LATS
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Dress For Success —
1tw - 650 -man /C12 /DF /DNS - John T. Molloy ..... LATS
Fall Fashions — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Fashion —
3tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /igp /id - Florence de Santis ..... NEA
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Fashion 'N Figure — 1tw -var - man /igp -Paige Palmer ..... FAS
Fashion Sense — 1tw -750 - man -Lila Nadell ..... FS
Fashionably Speaking —
m /occ - 500/600 -man /igp - Betty Ommerman ..... BFO
Film Previews — 1tw /S -spv - mail -Tamara ..... AST
Gala Events — S /m -hps - mail -Tamara ..... AST
Hollywood Diary — 1tw -800 - igp /mail - ..... CAI
Imagination — 1tw -2pt - orp -Barbara Cole ..... CWF
Keeping You In Stitches — 1tw -ps - orp -Cowan ..... SCI
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Lifestyle Horizons—Fashion — 1tw -700 - wire/DNS -Gay Pauley .UPI
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
***Modas Y Belleza** — 6tw -200 - man /igp /mail -I.F.D. ..... UPIFD
Needleplay — 3tw -600 - DF /DNS /C12
/id - Erica Wilson ..... TCS
Needles & Pins — 1tw -250 - orp -Righetti ..... SCI
New York Times Magazine, The —
S - 2000 per 2-3 articles/sup -C12 /wire/DF /DNS /mail/ctc - Various N
Other Scenes —
1tw - 800 -man - Wilcock & Barney ..... SAW
Pat's Pointers — 1tw -800 - C12 /DF /DNS
/mail/id - Pat Trexler ..... UPS
Paula Royce Graham —
cont./1tw /m - 500/var -man /igp /mail - Paula Royce Graham GPR
Pinup Photos —
cont - var -igp /mail - Arthur S. Green ..... GRE
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Sew What's New — 1tw -800 - C12 /DF /DNS
/mail/id - Sandra Kelly ..... UPS
Smart Shopping — 2tw -750 - C12 /DF /DNS
/mail/igp - Lori Gray ..... UPS
Spring Fashions — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Suit Yourself —
m - 750/1000 -man /id /igp /mail - Richard D. Carreno ..... WCH
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - ..... KFS
The Best Of You —
S /1tw /m - 500/var -man /id /igp - Mr. Blackwell ..... BHB
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
Women's Wear Daily & Feature Package (Reprints) —
5tw - var -mail/igp - Staff ..... FA
Women's World —
1tw - 500 -orp /ocra - Princess Alexandra ..... IMS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
Your Fashion Image —
an - var -igp - Charlotte Wilkinson ..... YFI
Youth Parade — 1tw 600 -igp - Reba and Bonnie Churchill ..... CAI

Increase readership with the new feature column that deals with America's No.1 concern

Personal SAFETY & SECURITY

'SECURITY LINE' written by Alan Glasser
noted Columnist, Lecturer, TV/Radio Panelist

SEND FOR FREE INFORMATION & SAMPLE COLUMNS
ALAN GLASSER, phone (212) 256-3000
2133 66th Street, Brooklyn, NY 11204

20—FILLERS

According To Guinness —
6tw /S - 2c panel-S/hps/tps/sph/hpt -orp /mail - From Guinness Book of World Records ..... UPS
Alan Cartnal's Hollywood —
S /1tw /m - 500/var -man /mail - Alan Cartnal ..... BHB
Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Army Funnies — 1tw -var - man -Buddy Basch ..... BAS
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena ..... ASK
Barbs —
6tw-150-orp / mail / C12 / p199 / wire / DF / DNS / id
- Phil Pastoret ..... NEA
Beauty Digest — 1tw-300-orp / mail / C12 / p199 / wire / DF / DNS
- Diane Robbens ..... NEA
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Brainteasers — 1tw -ps - orp /id - Various ..... SCI
Briefs — 1tw -9 1/2x10" - orp /mail - Staff ..... EDC
Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Chases' Calendar —
7tw - 350 -man /C12 /DF /DNS - William and Helen Chase .LATS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Chess Quiz —
7tw - 2 1/4"x1 3/4" -mail - Shelby Lyman ..... BCF
City Editor's Tip Service — 1tw -600 - man -Greg Olds ..... LATS
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD
Consumer Fillers —
7tw - var -mail - Sylvia Cronin ..... CFS
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark .RTS
Courthouse Square — 1tw -1c - orp -John Jarvis ..... CSP
Crown's Short Takes — 1tw - - man - ..... CRO
Cryptoquotes (Coded Quotes) — 1tw -ps - orp -A. House ..... SCI
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ..... BHB
Designs In Nature — 1tw -ps - orp /id -W. Hearn ..... OPS
Did You Know That — 1tw -hpv - orp /id -F. Treadgold ..... SCI
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold ..... OPS
Fillers —
1tw - var -id /orp /mail/DF /DNS - Various Authors ..... CNS
Fillers — 1tw -var - igp /mail -Bill Murray ..... MFS
Flashback Calendar —
7tw - 10.5x1 1/4" -orp - Jerry Langell ..... AFS
Fortune Teller —
1tw - ps -orp - Margret Fulton ..... SCI
Gala Events — S /m -hps - mail -Tamara ..... AST
Glasser Guide —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ..... GLA
Help, Police! — 1tw -var - man -Buddy Basch ..... BAS
Historical Fillers — 1tw -800 - orp /mail/DF
/DNS - Staff ..... CNS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ..... BHB
How To Give A Party —
m /cont/sea - 1000/var -man - Arthur Simon ..... BHB
Humor — 1tw -var - orp /mail - Various ..... AMW
Inspirational Items — 1tw -var - orp /mail - Various ..... AMW
It's A Cockeyed World — 1tw -spv - man /id -Joe Kaliff ..... AMF
It's A-Maze-Ing — 1tw -ps - orp -F. Treadgold ..... SCI
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ..... BHB
Jokes — cont -var - man - Staff ..... BAS
Karikaturettes —
1tw - spv -man /id - Barbara Varas ..... AMF
Law Briefs —
7tw /1tw - 100/300 -man - Martin J. Ross ..... LAW
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Look It Up! —
1tw - var -man /mail - Judson Jerome ..... SWD
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mazes — 1tw -ps - orp - Various ..... OPS
Mazes — 1tw -ps - orp - Various ..... SCI
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti ..... SCI
News Notes — 1tw -20x7" - orp /mail - Staff ..... EDC
Nit Wit —
7tw - var -man - Robert Thornton ..... THF
Now You Know — 6tw -40 - wire/DNS - Various ..... UPI
Oddly Enough One Liners — 6tw -20 - man - ..... AFS
Off Again —
S /1tw /sea - 500/var -man /mail - Nathan Goller ..... BHB
Otto Sez —
7tw - 10.5x1" -mail - Frank Nickens ..... HPS
Party Time/Beverly Hills —
m /cont/sea - 750/var -man - Arthur Simon ..... BHB
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Quote/Unquote — 1tw -500 - orp /mail/C12
/p199/wire/DF /DNS /igp - Staff ..... NEA
Read And Remember — 1tw -50/100 - orp -Gordon ..... OPS
Records And Tapes In Review — occ -var - mail - Staff ..... IMN
Rest Of The Story — 1tw -350 - man /C12 /DF
/DNS - Paul Harvey ..... LATS
Robert's Rules —
7tw - var -man - Robert Thornton ..... THF
Scale of One to Ten — 1tw /cont -750/var - man - Staff ..... BHB
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Senator Soaper — 6tw -400 - wire/DF /DNS
/mail/man /C12 /p199 - Doug Larson ..... UFS
Shelf Life — 1tw /cont -750/var - man - Staff ..... BHB
Short Takes — 1tw -200 - orp /mail - Staff ..... SF
Shorts & Fillers — 1tw -ps - mail/orp - Staff ..... APN
Shorts/Column Closers — 1tw -600 - orp /mail/C12
/p199/wire/DF /DNS - Staff ..... NEA
Snappy Fillers —
1tw - 900 -orp /mail/DF /DNS - Carl Zimmerer ..... CNS
Snippets — 1tw -200 - orp /mail - Staff ..... SF
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight .. RTS
Teleword — 1tw -2c - orp /mail -Julie Quart ..... UPS
Terse Verse — 1tw -ps - orp -Gordon ..... OPS
That's Life — 1tw -var - man -Buddy Basch ..... BAS
The Best Of You —
S /1tw /m - 500/var -man /id /igp - Mr. Blackwell ..... BHB
This Day in History —
7tw - 300 -man /wire - Ralph Hollenbeck ..... KFS
Tilting At Windmills —
m - 2500 -orp /man - Charles Peters ..... WM
Timeless Tidbits — 1tw -var - orp /mail - Various ..... AMW
Today's Chuckle —
6tw - 20 -man /C12 /DF /DNS - Beulah Collins ..... LATS
Tongue Twisters —
1tw - ps -orp - Miscellaneous Authors ..... SCI
Trivia — 1tw -2c - orp - Staff ..... CSP
Trivia —
1tw - 200 -orp - Natalie Carlton ..... SCI
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Variety Pak —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Washington Notes — 1tw -20x6" - orp /mail - Staff ..... EDC
Weekend Chuckle —
1tw /S - 25 -man /C12 /DF /DNS - Beulah Collins ..... LATS
What Ever Happened To — 1tw -var - man -Buddy Basch ..... BAS
What It's Worth —
S /1tw /cont - 500/1000/var -man /igp - Christopher Huntington BHB
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
Wireless Flash — 2tw -4000 - man /mail - Staff ..... CNS
Wonderword — 6tw /S -S/tps/hpt - orp /mail -Jo Quellet ..... UPS
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
World Almanac Q & A —
6tw - 150 -orp /mail/C12 /p199/wire/DF /DNS /id - World Almanac Staff ..... NEA
Wouldn't It Be Nice If — 1tw -spv - orp /id -G. Litt ..... OPS
You, Your Child, And School — 1tw / 7tw-500-mail / mim
- David Nydick ..... DAN
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN
You, Your Child, And Entertainment — 1tw / 7tw-500-mail / mim
- David Nydick ..... DAN
Your Personal Safety & Security — cont / occ-750 / 900-mail / man
- Alan Glasser ..... GFS

21—FOOD

Along The Food And Wine Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Answers — 1tw -500/750 - mail/ctc -Tom Neuhaus ..... NHF
Around the House With Jan Paul — 1tw-250 / 500-man / mail
- Jan Paul ..... PAU
Basics of Microwave Cooking, The —
cont - 5pt/550 -mail/C12 /DF /DNS /igp - Marilyn Martinez RTS
Beard on Food —
1tw - 800 -C12 /mail/DF /DNS - James A. Beard ..... UPS
Better Homes and Gardens Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Blurbs On Herbs — 1tw -250 - orp -D. Kelly ..... SCI
Bungling Chef, The — 1tw -500/750 - mail/ctc -Tom Neuhaus ..... NHF
Butcher, The — 1tw -750 - C12 /mail/id
/DF /DNS - Merle Ellis ..... CHR
Carolyn's Collections (Recipes) —
occ - var -orp /mail - Carolyn Anderson ..... AMW
Cartoon Kitchen, The — 1tw -var - mail -Larry Gonick ..... WCS
Celebrity Cookbook — 1tw -1200 - man /C12 /igp
/DF /DNS - Johna Blinn ..... LATS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ..... TCS

Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ..... LEV
Cook 'N Tell — 1tw -500 - man -Cyndy Cook ..... NTL
Cook It Your Way —
1tw - 800 -C12 /mail/DF /DNS - Food Editors of Farm Journal UPS
Cookin' Good — 1tw -750 - man -Bradford ..... SAW
Cooking Class —
1tw /occ - var -man /mail/igp - Susan Manlin Katzman ..... KSM
Cooking Corner — 1tw -600 - igp /orp /mail
/DF /DNS - Various ..... CNS
Cooking Naturally —
1tw - 500 -man - Bonnie Mandoe ..... SRG
Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Dick Miller—New York, New York —
1tw /m - 1tw-800/m-3000 -man /igp - Dick Miller ..... MLL
Diet Recipes —
1tw - ps -orp - Various Celebrities ..... SCI
Dining Out — S -var - mail/igp -Rick Moran ..... PAN
***Eat And Grow Younger** —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
15ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Yourself Slim —
1tw - 700 -orp /mail/DF /DNS - Shirley Bright Boody ..... CNS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Famous Recipes — 1tw -var - orp -J. Sherrod ..... SCI
Feel Young Again —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Food — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NWB
Food —
1tw - 700 -wire - Craig Claiborn ..... NYT
Food & Agriculture — 1tw -500 - mail -Mitzi Ayala ..... CAP
Food Facts — 1tw -var - orp - Staff ..... LUI
Food For Americans —
3tw-400 -orp / mail / C12 / p199 / wire / DF / DNS / igp / id
- Aileen Claire ..... NEA
Food For Thought —
2tw - 750 -wire/DF /DNS /mail - Jean Mayer & Jeanne Goldberg WPW
Food For Thought Column —
2tw - 750 -wire/DF /DNS /mail - Jeanne Golderg & Dr. Jean Mayer WPW
Food Mini —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
From The Bottom Of The Barrel —
1tw - -mail - Tony Saltzman ..... MEE
Frying Pan Follies — 1tw -600 - man -Carl Larsen ..... ASI
Fun In The Kitchen —
2tw / 3tw / S-var / cont-orp / man / mail
- Jan Marshall & Gussie Miller and Patricia Bosch ..... RBI
Gourmet Hints — 2tw -750 - man -Helen Tilton ..... TEE
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Gourmet's Notebook —
occ - 750/1000 -man - Rebecca Caruba ..... CBO
Grape Press — m -150 - orp -Righetti ..... SCI
Grassroots Clippings —
1tw /occ - 200/300 -man /mail - Kerwin Hoover ..... HTF
***Hints From Heloise** —
7tw - d/2c-S/tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus . MCF
Homegrown —
1tw - 600 -man /C12 /id /DF /DNS - Terri Gabriell ..... LATS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
How To Give A Party —
m /cont/sea - 1000/var -man - Arthur Simon ..... BHB
In The Kitchen — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Jewish Cooking — 1tw -200 - orp /mail -Norma Barash ..... JTA
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Kids In The Kitchen —
1tw - 550 -man /mail - Susan Manlin Katzman ..... KSM
Kids' Cooking —
1tw - 550 -man /mail - Susan Manlin Katzman ..... KSM
Kitchen Calls —
1tw - 250/500 -man /mail - Dr. John Yacenda ..... HPF
Kitchen Celebrities — 1tw -800 - mail - ..... CAI
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ..... TCS
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
L'Expresso — occ -var - C12 /wire/DF
/DNS /mail/ctc - ..... NYT
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Lifestyle Horizons—Food — 1tw -600 - wire/DNS -Jeanne Lesem . UPI
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
***Look Younger—Feel Better** —
6ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ..... LAT-WP
Mary Ellen's Hints —
3tw - 400 -C12 /wire/DF /DNS /mail/ctc - Mary Ellen Pinkham NYT
Mary Ellen's Self-Help Diet —
1tw - 500 -C12 /wire/DF /DNS /ctc - Mary Ellen Pinkham ... NYT
Matters of Taste —
occ - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Mead On Wine —
2tw - 1000 -man /mail - Jerry D. Mead ..... MEE
Microwave Magic —
1tw - 650 -orp /mail/DF /DNS - Desiree Vivea ..... CNS
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
Natural Foods Column —
1tw - 800 -man /mail/ctc - Rosalie Leposky ..... AMC
Naturally —
1tw - 750 -C12 /mail/DF /DNS - Sharon Cadwallader ..... CHR
Notes From the Wine Country —
1tw - 750 -C12 /DF /DNS /mail - Anthony Dias Blue ..... CHR
Nutrition —
1tw - 400 -orp /mail/C12 /p199/wire/DF /DNS - Gaynor Maddox NEA
Nutrition Hotline —
1tw-500-man / DF - June Roth, M.S..... ROJ
Off Again — S /1tw /sea - 500/var -man /mail - Nathan Goller.... BHB
On Wines — 1tw - 12x4" -igp - Bill Sonstein ..... SON
One Great Dish —
1tw - 1000 -DF /DNS /C12 /igp - Roy Andries De Groot ..... TCS
One-time Natural Food Features — occ -800/1200 - man /mail/ctc -
Various ..... AMC
Party Time/Beverly Hills —
m /cont/sea - 750/var -man - Arthur Simon ..... BHB
Q & A —Healthwise —
m - 200 -orp - K. Butler & E. Rayner ..... SCI
Quick & Diet Gourmet —
2tw - 43x12 1/2" -orp /mail - Yvonne Young Tarr ..... UFS
Recipe Clinic, The — 1tw -750 - man /mail -Judy Gorman ..... REC
Recipes Of Movie Stars —
1tw - ps -orp - Various Writers ..... SCI
Recipes Of TV Stars —
1tw - 150 -orp - Singer & J. Sherrod ..... SCI
Slim Gourmet — 3tw-500-wire / DF / DNS / mail / orp / C12 / p199
- Barbara Gibbons ..... UFS
Special Diets — 1tw - 500 -man /DF - June Roth, M.S. ..... ROJ
Star Tested Recipes — 1tw -500 - orp - Staff ..... TSS
***Stay Alive Longer** —
21ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - ..... KFS
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS

THE BIRTHDAY GAME

"GREATEST READER PARTICIPATION PROMOTION WE'VE EVER RUN!"

"Over the eight weeks we ran the Birthday Game, our entry counts stayed consistently high. This game really did the job for us!

"It has to be one of the easiest promotions to implement. Everything you need comes in the package, including step by step instructions and some very helpful tips and suggestions."

-CECILIA KAY
PROMOTION AND RESEARCH COORDINATOR
ANDERSON INDEPENDENT MAIL
ANDERSON, SC

The Birthday Game is the proven, affordable promotion that works again and again for newspapers of all sizes. Try it for your paper and find out why more than 35% of Birthday Game users run it a second time!

Call today for more details: (203) 562-1133. Or write: Bill Guthrie, **The Jackson Newspapers,** 40 Sargent Drive, New Haven, CT 06511.

THE JACKSON NEWSPAPERS

CLASSIFICATIONS OF FEATURES

Supershopping —
1tw - var -man /wire - Rhonda Maxwell ..... CWF
Thinking Slim — 1tw -500 - org /mail -Jean Nidetch ..... SF
Thought For Food — 1tw -1c - orp - Staff ..... CSP
Tips On Tables — 1tw -750 - mail -Ray Wilson ..... NEW
Today's Wine Column — 1tw -500 - mail -Ray Wilson ..... NEW
Variety Pak —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Vegetarian Cooking —
1tw - 600 -man - Clare Barrett ..... VEG
Vegetarian View — 1tw -750 - orp /mail/DF
/DNS - Diane Savage ..... CNS
Wine And Liquor Uncomplicator (Facts) — 1tw -spv - orp -G. Ford OPS
Wine Cellar, The — 1tw -400/500 - mail -Bob Bray ..... PAF
Wine Connoisseur —
1tw - 700 -man /C12 /DF /DNS - Robert Lawrence Balzer ..... LATS
Wine On The Table —
1tw - 425 -mail/man - William Clifford ..... WCC
Wine Scrapbook — 1tw -600 - mail/man -Mary Lester ..... LES
Wine Talk — 2tw -650 - orp /mail/DF
/DNS - Dan Berger ..... CNS
Wine Wise —
1tw - 600 -DF /DNS /mail - Robert Jay Misch ..... CF
Wine Words —
1tw - 500/750/var -mail - Mildred Howie ..... WCS
You're Cooking — 1tw -450 - orp /mail - Staff ..... SF
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

22A—GAMES (Backgammon/Bridge/Chess/etc.)

Aces, The — 6tw /S -700 - wire/DF /DNS
/mail/orp - Bobby Wolff ..... UFS
Bridge — 7tw -500 - orp -Eddie Kantar ..... DBI
Bridge —
1tw /2tw /3tw /4tw /5tw - var -man - Carl Brett ..... GIN
Bridge —
6tw-300-orp / mail / C12 / p199 / wire / DF / DNS / is
- Oswald Jacob ..... NEA
Bridge —
.7tw - var -id /mail - Alan Truscott ..... NYT
Canadian Bridge — 7tw -500 - mail/wire/orp -Ted Horning ..... TSS
Canadian Chess — 1tw -500 - mail/wire/id -Lawrence Day ..... TSS
Chess — 2tw -var - id /mail -Robert Byrne ..... NYT
Chess Between You & Me — 7tw -500 - orp -Harry Judy ..... DBI
Chess For The Amateur —
1tw - 300 -orp /id - James Williams ..... SCI
Chess Master —
1tw - 600 -igp - George Koltanowski ..... GG
Chess Quiz —
7tw - 2 1/4"x1 3/4" -mail - Shelby Lyman ..... BCF
Chess, Shelby Lyman On — 1tw -350/400 - C12 /mail/id
/DF - Shelby Lyman ..... BCF
Crossword & Games —
1tw - var -id /orp /mail - Various Authors ..... CNS
Evans On Chess — 1tw -10 1/2x72" - orp -Larry Evans ..... CHE
Goren On Bridge —
7tw - 600 -DF /DNS /orp - Charles Goren & Omar Sharif ..... TCS
Hobbies Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
How To Beat The Video Games —
2tw - 650 -DF /DNS /C12 /id - Michael Blanchet ..... TCS
Sheinwold On Backgammon —
1tw - 250 -orp /man /DF /DNS - Alfred Sheinwold ..... LATS
Sheinwold On Bridge —
6tw /S - 750 -man /C12 /orp /DF /DNS - Alfred Sheinwold LATS

22B—GAMES (Contests—circulation promotion)

Birthday Game, The — cont -var - mail - ..... BDG
Match Card — cont -var - mail - ..... EUR
***Name Game, The** — cont -var - orp -Ken Hecht ..... NGC
Number Game — 6tw /1tw -20x1" - orp -Ed Jerome ..... AFS
Race Game — cont -var - mail - ..... EUR
The Birthday Game — cont -var - mail - ..... BDG
***The Name Game** — cont -var - orp -Ken Hecht ..... NGC
Who Am I — 2tw -9x5" - orp - Staff ..... NEA
Wingo — cont -var - mail - ..... EUR

23—GARDENING (Farming)

Around The House With Jan Paul — 1tw-250 / 500-man / mail
- Jan Paul ..... PAU
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ..... IMS
Backyard Bounty —
1tw - 450 -man /mail - Jan Riggenbach ..... JAN
Backyard Gardener —
1tw - 600 -orp /mail/DF /DNS - Patrick Denton ..... CNS
Blurbs On Herbs — 1tw -250 - orp -D. Kelly ..... SCI
Canadian Gardening — 1tw -450 - orp -Fred Dale ..... TSS
Down To Earth —
1tw - 600 -man /igp /mail - Walter Masson ..... DTE
Farming Today — 7tw - - orp /id -Ernie Riggs ..... SCI
Floral Portrayals — 1tw -var - orp - Staff ..... FCP
Food & Agriculture — 1tw -500 - mail -Mitzi Ayala ..... CAP
Food and Agriculture Affairs — 1tw -550 - mail/C12 /DF
/DNS - Lauren Soth ..... RTS
Garden Feature —
1tw /7tw - 500 -orp - Various Writers ..... DBI
Gardening —
sea - var -man /mail - Jan Riggenbach ..... JAN
Gardening Series —
sea - var -orp /mail/C12 /p199/wire/DF /DNS - Allan A. Swenson NEA
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Green Thumb Question Box —
1tw - 500 -mail - George Abraham ..... GRT
Green Thumb, The —
1tw - 500 -mail - George Abraham ..... GRT
Hollywood Diary — 1tw -800 - igp /mail - ..... CAI
Homegrown —
1tw - 600 -man /C12 /id /DF /DNS - Terri Gabriell ..... LATS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
Indoor Gardening — 1tw -500 - DF /DNS /id
/C12 - Jane Adler ..... FNS
Inside Plants — 1tw -750 - man /C12 /DF
/DNS - Jack Kramer ..... LATS
Jolly Green Thumb — 1tw-450 / 9.5x var-orp / mail - Mary Funny Crymes SF
Leisure Time — 1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Lifestyle Horizons—Gardening — m -700 - wire/DNS -Dick Raymond UPI
Miracle Gardening — 1tw -100 - qps /id -S. Graham ..... SCI
Old Farmer's Almanac — 1tw -750 - orp /mail - ..... UFS
Pattern —
1tw - 2c -orp - Susan P. Curtis ..... CSP
Plant Talk — 1tw -250 - orp -Righetti ..... SCI
Plants In The Home —
2tw - 650/900 -id /wire/man - Elvin McDonald ..... KFS
Potted Pals —
m - 200 -orp - J. Rinchette & Young ..... SCI
Special Package—Gardening —
an - 15-part/600/800 -wire/DNS - ..... UPI
Up The Greenhouse-For Plant Enthusiasts — 1tw-var-id / mail
- Jackie Kohn ..... TEF
Variety Pak —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Vitamins — 1tw -ps - orp -J. Huset ..... SCI
Yard Yarns — 1tw -250 - orp -Righetti ..... SCI
Your Garden —
1tw - 1000 -man /id /mail - Stuart Robertson ..... MIL

24—GOSSIP

Alan Cartnal's Hollywood —
S /1tw /m - 500/var -man /mail - Alan Cartnal ..... BHB
Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Anita Summer's New York — 1tw -2-qps - man /mail -Anita Summer SUM
Around Entertainment —
1tw - 500 -man /mail - Jay and Elliott Kravetz ..... IPN
Betty Beale's Washington Letter — 1tw -1250 - C12 /DF /DNS
/igp - Betty Beale ..... FNS
Between The Lines — 1tw -var - orp -Eli Witmer ..... CWF
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ..... RTS
Celebrity Confidential — 1tw -500/tpt - man /mail -Jim Lynch ..... JDL
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ..... VMG
Eavesdropping —
3tw - 500 -man /C12 /DF /DNS - Susan Mulcahy ..... LATS
Entertainment Mini — 1tw-var-igp / id / orp / mail / DF / DNS
- Various ..... CNS
Fast Track — 1tw -1000 - DF /DNS /C12
/igp - Cerylt Lavin ..... TCS
Gala Events — S /m -hps - mail -Tamara ..... AST
Gary Dunford — 5tw -var - man -Gary Dunford ..... CWF
Glad You Asked That —
2tw - 750 -DF /DNS /C12 /igp - Marilyn and Hy Gardner ..... FNS
***Gossip Column, The** —
3tw - 750 -man /wire/igp - Robin Adams Sloan ..... KFS
Here in Washington —
3tw - 700 -C12 /mail/DF /DNS - Diana McLellan ..... UPS
Hollywood Beat — 3tw -20x12" - orp /mail/ctc -Bill Lane ..... WOR
Hollywood Celebrities Gossip — 1tw - 500 -orp - Marian Singer ..... SCI
Hollywood Inside — 5tw -750/800 - igp /mail -John Austin ..... HIS
Hooray For Hollywood —
S /1tw /sea - 1000/var -man - Alan Cartnal ..... BHB
It's News to Me — 3tw -600 - C12 /mail -Herb Caen ..... CHR
Jack O'Brian — 5tw -850 - man /wire -Jack O'Brian ..... KFS
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
Liz Smith — 5tw -750 - DF /DNS /KNT
/C12 - Liz Smith ..... TCS
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mansion & Mansionettes —
S / 1tw / cont / sea-500 /var -man /id /igp - Phyllis Morris ..... BHB

Shelby Lyman on Chess

SHELBY LYMAN brought the **Fischer-Spassky** and **Karpov-Korchnoi** World Championship matches to millions on national Public Television. Now, readers with even slight chess knowledge read and enjoy his broadly appealing weekly chess columns.

Also Available: Daily chess mini-feature, CHESS QUIZ, for use 1 to 7 times weekly.

Basic Chess Features

424 W. 110th St., Suite 21-E, New York, NY 10025 • PHONE 212-586-3700

World Wide Distribution by UPI

CELEBRITY HEALTH NEWS
from Anderson's
"VIP Medical Grapevine"

TOM JONES CONFIDES reasons for his healthy sexuality to medical/celebrity columnist, Ruth Nathan Anderson, member Amer. Medical Writers' Assoc.

The unique feature that revealed Pres. Reagan's early Parkinson's syndrome.
For this Fascinating Circulation Builder,
Phone: 1 312 546-6557
Write: VIP Medical Grapevine
161 Nasa Circle, Rnd Lk, Il 60073

Marilyn Beck's Hollywood — 8tw -700 - DF /DNS /KMT /C12 /igp - Marilyn Beck ..... TCS
People Exclusive —
1tw - pt -DF /DNS /orp /igp - Phil Roura & Tom Poster ..... TCS
People In The News — 1tw -1500/var - man /ing -M. J. Cahill .... TFS
Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Riva Reports — 1tw -650 - mail -Riva Dryan ..... FET
Rock News — 1tw -300 - man /igp /mail -Denis Degher ..... RPT
Rockweek — 1tw -600/800 - man -Eddie Rivera ..... CBN
Roderick Mann Column —
3tw - 800/1200-S -man /C12 /DF /DNS - Roderick Mann ... LATS
Show Biz — 4tw /6tw -500/1000 - orp /id /igp /man - ..... KFS
Star Interviews —
7tw - var -orp - June Finletter ..... SCI
Strobe — 1tw -650 - man -Tim Walter ..... TSI
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - ..... KFS
Sazy — 5tw -750 - DF /DNS /KMT /C12 - Aileen Mehle ..... TCS
Trudy Engel In Washington, D.C. —
1tw - var -orp /man - Gertrude Engel ..... LNI
Tune In Tomorrow — 3tw-600-wire / DF / DNS / mail / man / igp / C12 - Jon-Michael Reed ..... UFS
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ... VMG
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
You're Putting Me On —
cont/m - 500/var -man /igp /mail - Paula Royce Graham ... GPR

25—HEALTH (Medical)

Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ..... SFI
After Forty Health and Medical Guide —
1tw - 550 -mail/C12 /id /DF /DNS - Donald G. Cooley ..... RTS
American Medicine News Service —
1tw - 20ps -mail - Jacqueline Nardi Egan ..... AMNS
Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ..... RTS
Ask Dr. Blaker —
3tw-600-orp / mail / C12 / p199 / wire / DF / DNS - Karen Blaker, Ph. D ..... NEA

WHAT'S NEW IN MEDICINE!
by
L.A. CHOTKOWSKI, M.D., F.A.C.P.

A weekly report on the latest medical news with an authoritative commentary. Lucid, in depth, readable. Average 400 words. Samples on request.

L.A. CHOTKOWSKI, M.D., F.A.C.P.
1143 Chamberlain Hwy., Kensington, Ct. 06037
Tel. (203) 828-5016

Be Well —
1tw /2tw - 500/750 -man /mail - Dr. John Yacenda ..... HPF
Bite Back —
1tw - 500 -mail/wire - H. Dale Hall, D.D.S. ..... IMTS
Bodywork —
3tw - 600 -C12 /mail/DF /DNS - Porter Shimer ..... UPS
Breakthrough Briefs — 1tw -1000 - wire/DF /DNS /ctc - Various ..... NYT
Celebrity Health News —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ... VMG
Children And Teens —
1tw - 500 -C12 - Glen C. Griffin, M.D. ..... OPP
Consumer Drug File —
1tw - 500 -mail/wire - James P. and Daniel M. Kehrer ..... IMTS
Cookin' Good — 1tw -750 - man -Bradford ..... SAW
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Craine's Business Package—From Ad. Age and Business Insurance —
1tw - 10000 -mail/DF - Staff ..... CSY
Cromley News-Features — 2tw-21 ½x9"-ocra / mail / orp - Ray Cromley ..... CNF
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF /DNS - Ruth Winter ..... RTS

Doctor Column —
1tw - 1c -orp - Dr. Milton Ross & Dr. Steve Brody ..... CSP
Doctor Talk —
1tw - 9 1/2x7" -orp /mail - Dr. Harold Ligon ..... EDC
Doctor's Forum —
1tw - 800 -orp /mail/DF /DNS - UCSD School of Medicine ..... CNS
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ..... SCI
Dr. Jock —
1tw - 700 -DF /DNS /C12 - Dr. David Bachman ..... TCS
Dry Doc —
1tw - 700 -man /C12 /DF /DNS - Dr. Joseph Pursch ..... LATS
***Eat And Grow Younger** —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
15ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Yourself Slim —
1tw - 700 -orp /mail/DF /DNS - Shirley Bright Boody ..... CNS
Editorial Cartoons —
4tw - 39x var -orp /mail - Ken Alexander ..... CNS
Exercise Tips —
1tw - var -orp - Various Film Stars ..... SCI

Family Physician — 1tw -450-orp / mail - Dr. James Price ..... SF
Fashion 'N Figure — 1tw -var - man /igp -Paige Palmer ..... FAS
Feel Young Again —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Feeling Fit — 1tw -500 - wire - Staff ..... TSS
Food & Fitness —
1tw - 700 -man /C12 /DF /DNS - Lawrence Power, M.D. ..... LATS
Food For Thought Column —
2tw - 750 -wire/DF /DNS /mail - Jeanne Golderg & Dr. Jean Mayer WPW
Front Line Features — 1tw -var - mail - ..... FNS
Fun and Fitness —
1tw - 450 -orp /mail - U.S. Sports Academy ..... SF
Griffith News Feature Service — cont -var - orp /id /igp /mail - Staff ..... GRF

Handicapped/Handicapable —
1tw - 500 -DF /mail/DNS - George Alderson ..... CF

Health —
7tw-600-orp / mail / C12 / p199 / wire / DF / DNA - Dr. Lawrence Lamb ..... NEA
Health Capsules —
6tw - 10x3" -orp /mail - Jud & M. Petti M.D. Hurd ..... UFS
Health Mini —
1tw - var -orp /mail/DF /DNS - Various Authors ..... CNS
Health Policy Report — 1tw -500 - mail/wire -Jonas Morris ..... IMTS
Health Today — 1tw -500 - orp -Dr. Battista ..... SCI
Health Today — 1tw -var - orp -P. Carbone ..... SCI
Healthweek In Review — 1tw -2000 - mail/wire -Fay Trubow ..... IMTS
Healthy Living — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ..... CNS
Healthy Traveler, The —
1tw - 500 -mail/wire - Dr. Karl Neumann ..... IMTS
House Call —
6tw - 800 -DF /DNS /C12 - Dr. G. Timothy Johnson ..... TCS
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ..... RTS
Insights —
2tw - 700 -C12 /mail/DF /DNS - Dr. Walt Menninger ..... UPS
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ..... BHB
Jazzercise —
2tw- 21 ½x10" / sph-mail / orp / DF / DNS / id - Judi Sheppard Missett ..... RTS
Keeping Children Healthy —
1tw - 500 -mail/wire - Kathleen Doheny ..... IMTS
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Keeping Well With Your Family Doctor —
1tw - spv -orp - Robert T. Johnson, M.D. ..... HAA
Kinsey Report, The — 3tw -600 - - ..... UFS
Lifestyle Horizons—Health World —
1tw - 700 -wire/DNS - Patricia McCormack ..... UPI
***Look Younger—Feel Better** —
6ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Make People Like You More —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Mary Ellen's Self-Help Diet —
1tw - 500 -C12 /wire/DF /DNS /ctc - Mary Ellen Pinkham ... NYT
Medical Breakthroughs — cont -5pt/550 - mail/C12 /DF /DNS /igp /id - Ruth Winter ..... RTS
Medical Laughs —
1tw - var -orp /id - Various Cartoonists ..... OPS
Medicine —
S - var -mail/igp - Jeanne Gatoura ..... PAN
Medicine Cabinet —
2tw - 300 -orp - Austin Karlson, M.D. ..... TEE

SPECIAL DIETS
by June Roth, M.S.

- Award-winning author and clinical nutritionist teaches how to cope with diets for hypertension, heart disease, diabetes, ulcers, obesity, and much more in her weekly food column.
- 500 word medical and nutritional info plus recipes.
- Running in major USA and Canadian newspapers over five years. Rates include reader reply service.

June Roth Features • 1057 Oakland Court
Teaneck, N.J. 07666 (201) 836-2218

HEALTH AND MEDICINE: YOUR READERS' NUMBER ONE INTEREST

Fitness and health are our specialty. We are the oldest news service in the country devoted solely to medicine and health.

Each week receive:

- The week's top medical and health stories.
- Consumer-oriented articles—from skin care to heart disease.
- Columns on child health, consumer drugs, travel and your health, dental care and more.

One item is worth the cost of the entire package. You will be surprised by our low rates and high quality.

INTERNATIONAL MEDICAL TRIBUNE SYNDICATE

SUITE 700
600 NEW HAMPSHIRE AVENUE, N.W.
WASHINGTON, D.C. 20037
PHONE: (202) 338-8866

FREE for a trial period of one month. Our weekly package can be transmitted to you electronically or by mail. Call (202) 338-8866 or write the above address.

Medicine Man, The —
3tw - 500 -orp /ocra - Dr. K. C. Gleason ..... IMS
Moditax And Fiction — 1tw -var - orp - Staff ..... LUI
Miracle Cosmetics — 1tw -ps - orp -A. House ..... SCI
Miscellaneous Features —
1tw /7tw - 500 -orp - Various Writers ..... DBI
Neil Solomon, M.D. Ph.D —
6tw - 450 -man /C12 /DF /DNS - Dr. Neil Solomon ..... LATS
New York Times Magazine, The —
S-2000 per 2-3 articles / sup-C12 / wire / DF / DNS / mail / CTC - Various ..... NYT
Newsweek — 1tw -10000 - ctc /wire/DF /DNS - Various ..... NYT
Nutrition Hotline —
1tw - 500 -man /DF - June Roth, M.S. ..... ROJ
One-time Health Features — occ -800/1500 - man /igp /mail /ctc - Various ..... AMC
Pacific News Service, The — var -var - mail/C12 /DF /DNS /id /igp - ..... RTS
Panorama — 1tw -var - wire/DF /DNS /ctc /igp - Various ..... NYT
Paula Royce Graham —
cont/1tw /m - 500/var -man /igp /mail - Paula Royce Graham GPR
People In The News — 1tw -1500/var - man /ing -M. J. Cahill .... TFS
People's Doctor —
3tw - 750 -DF /mail/DNS - Robert Mendelsohn, M.D. ..... CF
People's Pharmacy — 2tw -750 - man /wire -Joe Graedon ..... KFS
Personal Health — 1tw -1000 - wire -Jane Broody ..... NYT
Picture Of Health — 1tw -var - orp - Staff ..... LUI
Q & A —Healthwise —
m - 200 -orp - K. Butler & E. Rayner ..... SCI
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors .... CNS
Richard Simmons —
3tw - 500 -C12 /DF /DNS /mail/igp - Richard Simmons ..... UPS
Scalpel And Gavel —
1tw - 500 -mail/wire - William Kenety, J.D. ..... IMTS
Second Opinion — m /qt -hptx2 - orp /id /man /igp /mail - Staff ..... GNB
Senior Clinic —
1tw - 700 -man /mail - Dr. H. Frank MacInnis ..... HFM
Senior World — qt -700/1200 - iqp -Joseph Adler ..... ADL
Sexual Surrogate —
- bl -mail - John Austin & Heather Hill ..... HIS
Shape Up For Summer —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Dr. Art Mollen ..... RTS
Simple Remedies & Preventive Medicine (An Ounce of Preven tion) —
1tw /3tw - tps/var -man /igp - Agatha M. Thrash, M.D. ..... THP
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
***Speaking of Your Health** —
6tw - 600 -orp /man /wire - Dr. Lester Coleman ..... KFS
Special Diets —
1tw - 500 -man /DF - June Roth, M.S. ..... ROJ
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - ..... UPI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - ..... UPI
***Stay Alive Longer** —
21ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Stay Young Longer —
10ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Staying Healthy —
3tw - 1500 -orp /man /mail - Clarke Hankey, M.D. ..... MCF
Stop Killing Yourself —
5tw - var -DF /DNS - Dr. Peter J. Steincrohn ..... MCN
To Your Good Health —
7tw - 750 -DF /DNS /C12 - Paul G. Donahue, M.D. ..... FNS
Tummy Trimmer Primer — cont -5pt/550 - mail/C12 /DF /DNS /igp - Ann Smith ..... RTS
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ..... NYT

Craft Patterns
HOME WORKSHOP

Gain more readers by offering
The CRAFT PATTERNS HOME WORKSHOP!
Clearly written and illustrated plans appeal to those who want to create quality, hand-made projects economically.

WE PROVIDE:
- *No-cost releases*
- *Timely, well-engineered projects*
- *Top quality photographs*
- *Fast product delivery*
- *Best plans at low prices*
- *Optional wire service*

CRAFT PATTERNS
Ruth H. Smith, Editor
2200 Dean St., St. Charles, IL 60174

Vitamins — cont -5pt/400 - mail/C12 /DF /DNS - Ruth Winter ..... RTS
VIP Medical Grapevine —
1tw /cont - 500/950 -man /mail - Ruth Nathan Anderson ... VMG
What's New In Medicine —
1tw - 400 -mail/man - L.A. Chotkowski, M.D./ F.A.C.P. ..... WNM
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
Work & Health —
1tw - 500/700 -mail - Dr. Phillip Polakoff ..... PAI
Yes, You Can —
2tw - 750 -man /wire - Patricia Galbreaith ..... KFS
Your Health—Your Responsibility! —
cont/m - 500/var -man /igp /mail - Paula Royce Graham ... GPR
Your Medicare —
1tw - 500 -man /mail - Eugene Miller ..... MLN
Your Medicine Chest — 5tw -21x12" - orp /mail/ctc -J. J. Jarvis WOR
Your Prescription — 1tw -800 - man /C12 /DF /DNS - John Brennan ..... LATS
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

26—HOBBIES

And Sew On — 1tw -400 - id /mail -Alida Macor ..... ASO
Animal Ad Libs — 1tw -200 - orp -Righetti ..... SCI
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ..... RTS
Arty Facts — 1tw -30 - orp /id -Ray Fisher ..... SCI
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena ..... ASK
Better Homes and Gardens Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Books In Brief — 1tw -var - orp /man /wire -Kathy Vey ..... CWF
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
Business Computer, The —
1tw - 750 -man /DF - Franklynn Peterson & Judy K-Turkel ..... PKA
Caring For Your Car — 1tw -750 - man /C12 /DF /DNS - Ray Hill ..... LATS
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ..... RTS
Chess Quiz —
7tw - 2 1/4"x1 3/4" -mail - Shelby Lyman ..... BCF
Chess, Shelby Lyman On — 1tw -350/400 - C12 /mail/id /DF - Shelby Lyman ..... BCF
Cinemascore — 1tw -250 - man /DF /DNS -Ed Mintz ..... LATS
Clints Hints — 1tw -250 - orp -Righetti ..... SCI
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Coin Roundup —
1tw - 500 -man /C12 /igp /DF /DNS - Edward C. Rochette LATS
Coinversations With R. Winston Harris —
1tw /m /qt - 800 -id · R. Winston Harris ..... COI
Collector's Club —
1tw - 1000 -man /mail - Ken Richardson ..... MIL
Comp-U-Ting — 1tw -750/1000 - man -Matlen ..... SAW
Computer Bits — 1tw -550 - mail/C12 /DF /DNS - D.X. Fenten ..... RTS
Craft Patterns —
1tw - var -mail/igp - Brian W. Smith ..... CHW
Designing Woman —
2tw - 500 -man /C12 /DF /DNS /igp - Rita St. Clair ..... LATS
Do It Yourself Home Repairs — 1tw -100 - orp /id -Gordon ..... SCI
Do Your Own Thing — 1tw -200 - C12 /igp /orp /mail - Tom Niekarz ..... UB
Easy Does It — In Retirement — 3tw-1200-orp / man / mail - Guy Bartin ..... MCF
Famous Recipes — 1tw -var - orp -J. Sherrod ..... SCI
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Hand Around The House — 1tw -750 - man /C12 /orp /DF /DNS - A. J. Hand ..... LATS
Handwriting Analysis — 1tw -250 - orp /id -Righetti ..... SCI
Handy Action — m -50 - orp /id -M. Zanco ..... SCI
Hobbies Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff ..... CNS
Home Repair — 1tw -hps - orp /id -J. Huset ..... SCI
Horsin Around — 1tw -200 - orp -Righetti ..... SCI
Household Hints How Can I — 1tw -250 - orp -Gordon ..... OPS
Household Repair Dictionary — 1tw -bl - orp -Kurt Singer ..... SCI
Household Scrapbook (Hints) — 1tw -100 - orp -Gordon ..... OPS
How To Give A Party —
m /cont/sea - 1000/var -man - Arthur Simon ..... BHB
How To Make Extra Money —
1tw - 700 -C12 /wire - Milton Rockmore ..... ROC
How To Make Extra Money —
1tw - 550 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
If I Were A Betting Man —
1tw - 750/var -man - Nathan Goller ..... BHB
Judaica Stamp & Coin Reporter —
eow - 300/500 -man - Joseph Zollman ..... STA
Junk Or Treasure —
1tw - 500 -orp /ocra - Edward von Rothkirch ..... IMS
Keeping You In Stitches — 1tw -ps - orp -Cowan ..... SCI
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
Leisure Craftsman —
3tw - 400/600 -id /orp /wire - Phyllis Fiarotta ..... KFS
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Miracle Gardening — 1tw -100 - qps /id -S. Graham ..... SCI
Motor Tips —
1tw - ps -orp /id - Various Authors ..... OPS
Needleplay — 3tw -600 - DF /DNS /C12 /id - Erica Wilson ..... TCS
Needles & Pins — 1tw -250 - orp -Righetti ..... SCI
News-Features-Pix —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail- ..... GNB
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ..... SCI
Pat's Pointers — 1tw -800 - C12 /DF /DNS /mail/id - Pat Trexler ..... UPS
Plant Talk — 1tw -250 - orp -Righetti ..... SCI
Popular Science Service —
m - ps -igp /ing - Popular Science Magazine ..... UPIFD
Project-Of-The-Week —
1tw - 200 -C12 /igp /orp /mail - Steve Ellingson ..... UB
PSpecialties, etc. — occ /sea -pt/var - orp /id /man /igp /mail - Staff ..... GNB
Records And Tapes In Review — occ -var - mail - Staff ..... IMN
Science For You — 1tw -21x4 1/2" - orp /id -Bob Brown ..... LATS
Senior World — qt -700/1200 - iqp -Joseph Adler ..... ADL
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Sew What's New — 1tw -800 - C12 /DF /DNS /mail/id - Sandra Kelly ..... UPS
Sheinwold On Backgammon —
1tw - 250 -orp /man /DF /DNS - Alfred Sheinwold ..... LATS
Sheinwold On Bridge —
6tw /S - 750 -man /C12 /orp /DF /DNS - Alfred Sheinwold LATS
Shoot Like a Pro — 1tw -250 - C12 /p199/igp -Barry Urdang ..... ART
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight .. RTS
Sportsman's Digest — 6tw -100 - mail/id -Hal Sharp ..... CF
Spotlight On Judaica —
m - 400/500 -man - Joseph Zollman ..... STA
Stamping Grounds —
1tw - 400/700 -man - Joseph Zollman ..... STA
Stamps & Stories —
1tw - 9 1/2x8" -orp /mail - Stanley James ..... EDC
Stitchin' Time —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - Judy Love (Knitting) & Joanne Schreiber (Sewing) ..... NEA
Super Handyman — 3tw -550 - mail/C12 /DF /DNS /id - Al Carrell ..... RTS
Switching On — 2tw -800 - C12 /DF /DNS /mail/id - John Teets ..... UPS
Teaching Pro — 3tw -21x4 1/2" - orp /id -Don Leary ..... LATS
The Best Years —
1tw - 750 -man /mail - Sidney Ascher ..... ASC
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall ..... UPS
Video Tape Advisor, The — occ -var - mail - Staff ..... IMN
Vitamins — 1tw -ps - orp -J. Huset ..... SCI
Wine Connoisseur —
1tw - 700 -man /C12 /DF /DNS - Robert Lawrence Balzer .... LATS
Yard Yarns — 1tw -250 - orp -Righetti ..... SCI
You Can Fix It — 1tw -100 - orp /id -Walt Trag ..... SCI
Your Car —
1tw - 600 -man /C12 /DF /DNS - Eugene Milmoe ..... LATS
Your Photos —
1tw - 750 -man /C12 /DF /DNS - Albert Moldvay ..... LATS

27A—HOUSE & HOME (Decorating)

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Around The House With Jan Paul — 1tw-250 / 500-man / mail

HOW TO
ATTRACT READERS
AND SAVE YOUR BUDGET

Feature these informative how-to columns – at no cost!
THE WOODWRIGHT.
Brand new woodworking projects complete with instructions.
MAKIN' THINGS.
A column for creative crafters.
KID'S STUFF.
Projects to make for children.
For information, call BARB OR SHERRI.

THE FAMILY WORKSHOP
P. O. Box 159, Bixby, OK 74008
(918) 366-6532

Beautiful Homes — 1tw -3500 - orp /man /mail -Mid Paulus ..... MCF
Best Bets & Buys — occ -var - mail - Staff ..... IMN
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Books Around the House — m -var - man /mail -Jan Paul ..... PAU
Creative Space —
1tw - 500 -wire - David Ferguson ..... TSS
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Decor Score —
1tw - 650 -igp /orp /mail/DF /DNS - Barbara Hartung ..... CNS
Design For People — 1tw -500 - wire/mail/man
/DF /DNS /p199/C12 /id - Emily Malino ..... UFS
Designing Woman —
2tw - 500 -man /C12 /DF /DNS /igp - Rita St. Clair ..... LATS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Fashion — 1tw - var -mail - Julia Samuels ..... NNB
Fine Design — 1tw - 500 -orp /mail - Molly Milligan ..... MLS
Home-Fix-It — 1tw /7tw - 500 -orp - Various Writers ..... DBI
Homes & Gardens — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
***Living Today** —
6tw - 400/70Q -orp /wire/igp - Joan O'Sullivan ..... KFS
Mansion & Mansionettes —
S / 1tw / cont / sea-500 / var -man /id /igp - Phyllis Morris ..... BHB
New York Times Magazine, The —
S-2000 per 2-3 articles / sup-C12 / wire / DF / DNS / mail / CTC - Various ..... NYT
Other Scenes — 1tw - 800 -man - Wilcock & Barney ..... SAW
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Q & A-Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Sunday Woman — 1tw -var/sup - id /orp /igp
/wire/mail - ..... KFS
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id - Al Carrell ..... RTS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS
Where You Live — 1tw -250 - orp -Righetti ..... SCI
Your Family Decorator —
3tw - 600 -DF /DNS /C12 /ing - Carleton Varney ..... FNS

27B—HOUSE & HOME (House plans)

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell . ..... RTS
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Designer Homes —
1tw - 450 -id /orp /mail/DF /DNS - James McAlexander ..... CNS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Home of the Week — 1tw -600 - wire/mail/id - Staff ..... TSS
Homes & Gardens — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
House Of The Week — S -350 - mail/DF /orp
/igp - Andy Lang ..... APN
House Plans — 1tw -panel - orp /mail -Gerry Bishop ..... NEA
House Plans — 1tw -600 - orp /mail/id -Gerry Bishop ..... UFS
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Landmark Designs —
1tw - 300 -mail/id - J.E. McAlexander ..... LDI
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
Mansion & Mansionettes —
S / 1tw / cont / sea-500 /var -man /id /igp - Phyllis Morris ..... BHB
Parade Of Homes —
1tw-tps-igp / mail - Carl E. Gaiser ..... PAR
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Super Handyman — 3tw -550 - mail/C12 /DF
/DNS /id - Al Carrell ..... RTS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS

27C—HOUSE & HOME (Do-it-yourself)

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Around The House With Jan Paul — 1tw-250 / 500-man / mail
- Jan Paul ..... PAU
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ..... CWF
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ..... IMS
Beautiful Homes — 1tw -3500 - orp /man /mail -Mid Paulus ..... MCF
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Books Around the House — m -var - man /mail -Jan Paul ..... PAU
Buddy's Workshop — 1tw -2c - orp -Mike Bennett ..... CSP
Clints Hints — 1tw -250 - orp -Righetti ..... SCI
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Design For People — 1tw -500 - wire/mail/man
/DF /DNS /p199/C12 /id - Emily Malino ..... UFS
Do It Yourself Home Repairs — 1tw -100 - orp /id -Gordon ..... SCI
Do Your Own Thing — 1tw -200 - C12 /igp /orp
/mail - Tom Niekarz ..... UB
Easy Does It — In Retirement — 3tw-1200-orp / man / mail
- Guy Bartin ..... MCF
Energy Savers — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Energy Savings Helpful Hints — 1tw -spv - orp /id -B. Woody ..... OPS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Fine Design —
1tw - 500 -orp /mail - Molly Milligan ..... MLS
First Aid For The Ailing House —
3tw-500-wire / DF / DNS / mail / man / id
- Henri and Muriel de Marne ..... UFS
Fix-It-Fast — 1tw -400 - orp /mail/C12
/p199/wire/DF /DNS /id - Staff ..... NEA
Formula, The —
1tw - 400 -C12 /mail/DF /DNS - Stark Research Association UPS
Hand Around The House — 1tw -750 - man /C12 /orp
/DF /DNS - A. J. Hand ..... LATS
Handy Action — m -50 - orp /id -M. Zanco ..... SCI
Here's How — 1tw -450 - orp /mail/DF /DNS - Gene Gary . ..... CNS
***Hints From Heloise** —
7tw - d/2c-S/tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Home Improvement —
1tw - 1500 -igp /wire/DF /DNS /mail/ctc - Bernard Gladstone NYT
Home Improvement — 1tw -300 - orp /id -Marian House ..... SCI
Home Repair — 1tw -hps - orp /id -J. Huset ..... SCI
Home Workshop File — 1tw - 3cx8 1/2" -orp /id - Larry Eisinger ... TCS
Home-Fix-It — 1tw /7tw - 500 -orp - Various Writers ..... DBI
Homeline —
6tw - 500 -man /C12 /DF /DNS - Robert Mathews ..... LATS
Homes & Gardens — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Homes & Gardens Mini — 1tw -var - igp /id /orp
/mail/DF /DNS - Staff ..... CNS
Household Hints How Can I — 1tw -250 - orp -Gordon ..... OPS
Household Repair Dictionary — 1tw -bl - orp -Kurt Singer ..... SCI
Household Scrapbook (Hints) — 1tw -100 - orp -Gordon ..... OPS
How —
3tw - 500 -DF /DNS /C12 - Lois Libien & Margaret Strong ..... TCS
How Can I? Household Shortcuts — 7tw -200 - orp -Anne Ashley .. SCI
Kid's Stuff — 1tw -400 - id /C12 /mail -April Bail ..... FWS
Lifestyle Horizons—Homeowner's Clinic —
1tw - 700 -wire/DNS - UPI-Popular Mechanics ..... UPI
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
***Living Today** —
6tw - 400/700 -orp /wire/igp - Joan O'Sullivan ..... KFS
Make It Yours — 1tw -550 - id /orp /mail
/C12 /DF /DNS - Ellen Appel ..... CNS
Makin' Things —
1tw - 500 -igp /DF /C12 /mail - Stevie Baldwin ..... FWS
Mansion & Mansionettes —
S / 1tw / cont / sea-500 / var -man /id /igp - Phyllis Morris ..... BHB
Mary Ellen's Hints —
3tw - 400 -C12 /wire/DF /DNS /mail/ctc - Mary Ellen Pinkham NYT
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
Moveable Nest, The —
1tw - qps -orp /mail - Tom Schneider ..... CHR
Mr. Fix — 1tw -450 - orp /mail/id - Staff ..... SF
Needlecrafter, The — 1tw -400 - igp /C12 /mail -Jan Beckett ..... FWS
Owner Builder Column —
1tw - 600/900 -id /igp /DF /mail - Owner Builder Ctr. ..... RDR
Pat's Pointers — 1tw -800 - C12 /DF /DNS
/mail/id - Pat Trexler ..... UPS
Pest Control Hotline — m -750/1000 - man -Alan Caruba ..... CBO
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Polly's Pointers — 5tw -450 - orp /mail/C12
/p199/wire/DF /DNS /id - Polly Fisher ..... NEA
Project-Of-The-Week —
1tw - 200 -C12 /igp /orp /mail - Steve Ellingson ..... UB
Putterin' Pete — 1tw -20x4" - id /orp /mail -Eldon Frye ..... CNS
Q & A—Beauty At Home — 7tw -100 - orp -E. C. Gordon ..... SCI
Re:Sources — 1tw -750 - man -Wilcox ..... SAW
Recycling —
1tw - 19x4 1/4" -id /orp /mail - Christopher Nyerges ..... CNS
Sew What's New — 1tw -800 - C12 /DF /DNS
/mail/id - Sandra Kelly ..... UPS
Short Cuts —
1tw - hps -orp - A. Legionaire ..... SCI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - ..... UPI

SERGEANT PRESTON OF THE YUKON
By Don Sherwood and Stan Stunell

BRINGS ADVENTURE FROM THE NORTHLAND TO THE COMICS PAGE

A NEW FEATURE DAILY AND SUNDAY

LONE RANGER TELEVISION, INC.
a subsidiary of Wrather Corporation
270 North Canon Drive, Beverly Hills, California 90210 • (213) 274-8021

CLASSIFICATIONS OF FEATURES

Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - ....KFS
Super Handyman — 3tw -550 - mail/C12 /DF /DNS /id - Al Carrell ....RTS
Things Your Mother Never Taught You — 1tw -800 - C12 /DF /DNS /mail - Jim Reitz ....UPS
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ....RTS
Woodwright, The — 1tw -500 - id /C12 /mail -Ed Baldwin ....FWS
You Can Fix It — 1tw -100 - orp /id -Walt Trag ....SCI

28—HUMOR COLUMNS

Alphabet Soup —
1tw - 500 -DF /orp - Gyles Brandreth ....APN
Andy Rooney — 3tw -600 - DF /DNS /C12 -Andy Rooney ....TCS
Another Look —
2tw - 550 -C12 /DF /mail - Robert Yoakum ....YKM
Art Buchwald Column — 3tw -650 - man /C12 /DF /DNS - Art Buchwald ....LATS
At Large Column —
2tw - 750 -DF /DNS /wire/mail - Ellen Goodman ....WPW
At WH's End — 3tw -400 - DF /DNS /C12 /mail - Erma Bombeck ....FNS
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg .GNB
By The Kitchen Sunk — 2tw -200 - mail -Kay Ratts ....RTT
Capitol Comedy — 1tw -500 - orp /mail -Jack Posner ....POS
Celebrity Jokes —
1tw /7tw - qpt -orp - Various Authors ....OPS
Consumers' Dilemma, U.S.A. —
1tw - 400 -orp /mail - Samuel P. Levine ....LEV
Day By Day — 1tw -400/500 - mail -Karen Osman ....PAF
Defty-Nitions — 1tw -var - orp /mail - Staff ....AMW
"Desde U.S.A. Con Humor —
2tw - 250 -man /mail - Aldo Cammarota ....UPIFD
Family Skeletons — 2tm -200 - orp -Righetti ....SCI
From My Pew — 1tw -380 - wire/mail -Hilda Young ....NCF
Gary Dunford — 5tw -var - man -Gary Dunford ....CWF
Good Doctor, The —
2tw - 400 -wire/DF /DNS /mail/man - Lewis Grossberger ....UFS
Graffiti — 1tw -var - igp /mail -Bill Murray ....MFS
Grassroots Clippings —
1tw /occ - 200/300 -man /mail - Kerwin Hoover ....HTF
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Humor — 1tw -var - orp /mail - Various ....AMW
Humor In N.Y.C. — 1tw -var - mail/igp -John Cotter ....PAN
Humoresque —
1tw - 100 -mail/ctc - Don Alexander ....ARU
In My Humble Opinion —
1tw - 800 -man /mail - Robert Skoglund ....SKF
Innocent Bystander, The — 3tw -600 - C12 /DF /DNS /mail - Arthur Hoppe ....CHR
It Could Be Verse —
cont/7tw - spv -mail - George O. Ludcke ....LUD
It's News to Me — 3tw -600 - C12 /mail -Herb Caen ....CHR
Jest Browsing — 1tw -500 - orp /mail -Jack Posner ....POS
John Sinor Column — 1tw -500 - orp /mail/DF /DNS - John Sinor ....CNS
Jokes — cont -var - man - Staff ....BAS
Just Plead Insanity — 1tw -450 - mail/man -Joyce Fink ....FIN
Kitchen Cynic —
1tw - 150 -man - Bern Sharfman ....AMF
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Life & Related Subjects — 1tw -650 - mail -Dave Barry ....FET
Love & Laughter — 1tw -spv - orp /id -Maria Molnar ....OPS
Mark Russell Column — 4tw -150 - man /C12 /DF /DNS - Mark Russell ....LATS
Marvin Kitman Column —
2tw - 750 -man /C12 /DF /DNS - Marvin Kitman ....LATS
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ....UFS
News-Features-Pix —
m /qt /cont/ - pt/var -orp /id /man /igp /mail - ....GNB
Nit Wit —
7tw - var -man - Robert Thornton ....THF
Observer —
2tw - 750 -wire - Russell Baker ....NYT
Oddly Enough One Liners — 6tw -20 - man - ....AFS
On The Lighter Side — 2tw -400 - man -Nina Diamond ....DIA
Our Lively Language — 1tw -450 - man /mail -Sally Bright ....OLL
Paternity Ward —
3tw - var -DF - D. L. Stewart ....MCN
Punch — 1tw /cont -var - orp /mail - Various ....RCC
Richard Cohen Column —
2tw - 750 -DF /DNS /wire/mail - Richard Cohen ....WPW
Robert's Rules —
7tw - var -man - Robert Thornton ....THF
Russell Baker —
2tw - 750 -wire - Russell Baker ....NYT
Senator Soaper — 6tw -400 - wire/DF /DNS /mail/man /C12 /p199 - Doug Larson ....UFS
Shirley Whittington —
1tw - 50x7 1/4" -orp /mail - Shirley Whittington ....MIL
Shredded Wit — 6tw -var/1cx2" - mail -Nonnee Coan ....COA
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ....ASC
Small Fry Diary — 6tw -var/1cx2" - mail -Nonnee Coan ....COA
Smiles — 1tw -20x4" - orp /mail - Staff ....EDC
Something To Think About — 1tw -400 - man -Roland Smith ....STTA
Soup To Nonsense —
m - 300/500 -mail - Jane Goodsell ....PAI
The Lighter Side — 5tw -600 - wire/DNS -Dick West ....UPI
Today's Chuckle —
6tw - 20 -man /C12 /DF /DNS - Beulah Collins ....LATS
Traveling Lightly — 1tw -300 - mail/man -Stan Horn ....TL
Weekend Chuckle —
1tw /S - 25 -man /C12 /DF /DNS - Beulah Collins ....LATS
Wibberley Papers, The —
2tw - 750 -C12 /DF /DNS /mail - Leonard Wibberley ....CHR
Will Rogers Says —
5tw - 10x12" -mail/C12 /DF /DNS /orp - Bryan Sterling (Editor) RTS
Wiser Side Of Sixty, The — 2tw -500 - C12 /DF /DNS /mail - Bob August ....UPS
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ....RTS

29—LEGAL

Bank Portrayals — cont -var - orp - Staff ....FCP
Courtroom Classics —
1tw - 700 -man - Andrew Mark Adler ....AME
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ....BHB
Farm Taxes —
1tw - 700/800 -man - Mark E. Battersby CLI
Griffith News Feature Service — cont -var - orp /id /igp /mail - Staff ....GRF
Judge For Yourself —
3tw - 350 -orp /mail/DF /DNS - David Sellers ....CNS
Law Briefs —
7tw /1tw - 100/300 -man - Martin J. Ross ....LAW
Law Column — S -700 - wire/DF /DNS -Jack Landau ....NHN
Lawyer's Viewpoint — 1tw -750 - mail -John Ritter ....LBA
Legal Briefs — 5tw -200 - mail -John Ritter ....LBA
Legal Limits —
7tw /cont/m - spv/var -mail/id - Leonard Bruce & Larry Sturgis LDC
Legal Way —
1tw - 550 -orp /mail/DF /DNS - Edward Demson ....CNS
Let Me Be the Judge — 1tw -500 - man /mail -Joe Quinn ....MIL
Nolo Column — 1tw -600/900 - DF /mail - Nolo Press ....RDR
On Marriage and Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
Our Vanishing Liberties —
24ps - 10x30" -orp /id /mail - Omar V. Garrison ....SPE
Pay the Two Dollars —
S /1tw /cont - 500/var -man - Nathan Goller ....BHB
Seasonal Tax Tips —
sea - 700 -man - Mark E. Battersby CLI
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ....MCF
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ....NYT
You & The Law —
2tw - 350/500 -orp /ocra - Bernard Sussman, Esq. ....IMS

30—MAPS & CHARTS

AMEX/NYSE Index (Weekly Chart) —
1tw /S - var -orp - Ricky D. Wood ....STO
Background Maps — 1tw -450 - mail/orp -Tom Hoge ....APN
Base Map Service —
m - var -orp - Chicago Tribune ....TCS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TCS
Daily Stock Market Chart Of The DJIA —
5tw - var -orp - Ricky D. Wood ....STO
Daily Stock Market Chart Of The NYSE Index —
5tw - var -orp - Ricky D. Wood ....STO
DJIA/NYSE Index (Weekly Chart) —
1tw /S - var -orp - Ricky D. Wood ....STO
GOES Weather Service — 7tw -var - wire -Ian Smith ....UPIN
Info Graphics — 1tw -var - orp - ....FNS
Mini-Maps —
3tw - 10 1/2x2 1/2"/13x3 1/2" -igp /mail - John J. Westley .DIS
NEA Graphics — 4tw -var - orp /mail - Staff ....NEA
NEA Portfolio — 1tw -var - orp /mail - Staff ....NEA
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various ....NYT

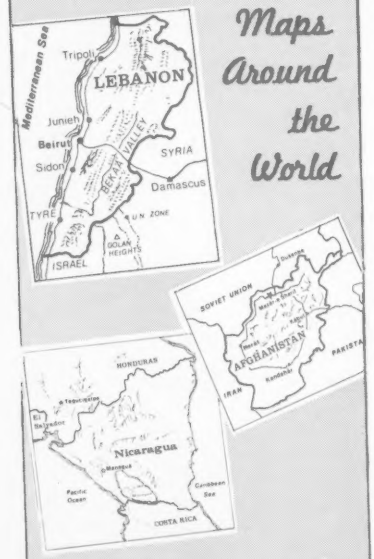
31—MISCELLANEOUS COLUMNS & FEATURES

A Bit Of Prophecy And Prediction —
2tw - 42x4"/42x3 1/4" -orp /mail - James Calvin Gibbs ....GIB
Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ....SFI
Almanac — 7tw -300 - wire/DNS /igp - Staff ....UPI
American Heritage — 6tyr -var - C12 /wire/DF /DNS /mail - Various ....NYT
American Spectator Magazine — m -var - wire/man - ....KFS
Answer Place, The —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - American Library Association ....NEA
Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ....RTS
Art Scene —
1tw - var -mail/igp - Maurice Kessler ....PAN
Asahi News Service — 5tw -var - wire/DF /DNS /ctc - Various ....NYT
Audio-Video-Electronic — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ....CNS
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ....CWF
Back To School — an -sup - igp /id /C12 /mail/orp /DF /DNS - ....CNS
Barrio (Illustrations) — occ -var - mail -Barrio ....FET
Best Of Press — 1tw -9 1/2x6" - orp /mail - Staff ....EDC
Best Of The Week — 1tw -qpt - orp /mail - Various ....AMW
Better English — 7tw -200 - orp -C. Gordon ....SCI
Better Living Guide — 1tw -var - mail/man - ....DIC
Blackouts — m -spv - orp /id -Dunkel ....SCI
Bootstraps — 1tw -800 - orp /mail -William Neal ....EHS
Brain Twisters — 2tw -400 - orp -Don Douglas ....SCI
Building Your Vocabulary — 1tw -spv - orp -J. House ....OPS
Business Wire Newsletter —
m - 1200/dt -mail - Lorry I. Lokey ....BUS
California Spotlight —
12tw - 550 -orp /mail/DF /DNS - Various Authors ....CNS
Candle & Mirror — 5tw -100 - man -Fred Dodge ....MIM
Careers — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ....CNS
Chases' Calendar —
7tw - 350 -man /C12 /DF /DNS - William and Helen Chase .LATS
Christmas — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ....CNS
City Editor's Tip Service — 1tw -600 - man -Greg Olds ....LATS
Commentary —
occ - var -orp /mail - Sir Douglas Bader ....EDC
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ...MNS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ....SAW
Computer News —
m - var - - Jeffrey Blyth ....ITP
Congressional Quarterly Service —
3tw - 800/var -mail/DF /DNS - Katherine Gest ....CQ
Country Almanac, A —
1tw - 400/500 -mail - Lucille Noltensmeier ....PAF
Creatures — 1tw -var - man /wire -Donna Jacobs ....CWF
Crime Flashback — 1tw -pt - orp -Max Haines ....CWF
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF /DNS - Ruth Winter ....RTS
Deploying U.S. Forces —
m - var -mail - Col. Ian Bell ....WWN
Der Spiegel — 1tw -var - mail/ctc /DF /DNS - Various ....NYT
Diplomatic Pouch —
occ - 700/1200 -mail - William R. Frye ....FRY

Mini-MAPS

A New Series

Maps Around the World



Dispatch News Service

P.O. Box 773 Union City, N.J. 07087
(201) 348-1750
JOHN J. WESTLEY, Manager

Easter — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ....CNS
Economist, The — 1tw -var - wire/DF /DNS
/ctc - Various ....NYT
Editorial Research Reports — 5tw -550 - mail/DF /DNS -Hoyt Gimlin CQ
Eyes On Tomorrow — 3tw -12x30"/8pt - orp /mail/ctc -Carol McCoo WOR
Facing South —
1tw - 10x7"/ps/700 -orp /id /mail - Various ....FAC
Fact Or Fantasy —
1tw - var -man - Frances Scott ....BAS
Family Skeletons — 2tm -200 - orp -Righetti ....SCI
Family-Miscellaneous — occ -600 - man -Gladys Besse ....NWS
Feature Story —
1tw - 500/1000 -orp /id /igp /mail - Bill Griffith ....GRF
Fifty Dollars An Idea —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Financial Times News & Feature Service — 5tw -var - wire/DF /DNS
/mail/ctc - Various ....NYT
Flashback Calendar —
7tw - 10.5x1 1/4" -orp - Jerry Langell ....AFS
Flashback On Canada — 6tw -500 - orp -Bob Bowman ....CWF
Flashbacks —
3tw - 500 -man /mail - Eugene Kuzirian ....CPF
Food-in-Color — occ -var - orp /mail/id - Staff ....NEA
Formula, The —
1tw - 400 -C12 /mail/DF /DNS - Stark Research Association UPS
Funeral Portrayals — 1tw /2tw -var - orp - Staff ....FCP
Getting It Together — 1tw -650/750 - man -Don Fass ....CBN
Glasser Guide —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Glasserified Directory —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Good Olde Days —
3tw - 500 -man /mail - Barbera Sarkesian ....CPF
Grass Is Greener —
3tw - 350 -man /mail - Norm Gauthier ....CPF
Happy Holidays — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ....CNS
Harambe African News Service — 1tw-1000-mail / wire ....NAF
Have You Met.? —
2tw - 1200/art-2 1/2"x3 1/4" -man /id /orp - Y. L. Tiajcliff NPS
Hispanic Beat — 2tw - 650 -mail - Roger Langley ....WWS
Holiday Preparedness — sea -var - orp /mail - Staff ....NEA
Hollywood's Unsolved Mysteries — 15ps -3500 - igp /mail -John Austin HIS
Home Is Where The Computer Is —
3tw - 500 -man /mail - Elizabeth Crowe ....CPF
How It Began (Etymology) — 1tw -60 - orp /id -B. Foley ....SCI
Illinois Spotlight —
8tw - 500 -orp /mail/DF /DNS - Various Authors ....CNS
In America — 1tw -750 - orp /mail/C12
/p199/wire/DF /DNS /igp - Various ....NEA
Independent News Alliance —
7tw - var -man /DF /DNS /wire/igp /id /mail - Various Authors .INA
Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors IJFS
International Calender — m -1000 - mail/ctc - Staff ....GLO
International Herald Tribune — occ -var - C12 /wire/DF
/DNS /ctc /mail - Various ....NYT
It's True —
1tw - 500 -mail - Larry Sturgis ....FET
It's Your Future —
1tw - 600 -man /DF /DNS /mail - President World Feature Society
Cornish, Edward ....SFI
Jackpotunities —
1tw /7tw /S - ps/hps -orp /man /mail - Selma Glasser ....GLA
Judy Bachrach —
occ - 1000 -C12 /mail/DF /DNS - Judy Bachrach ....UPS
Keeping Well With Your Family Doctor —
1tw - spv -orp - Robert T. Johnson, M.D. ....HAA
Kinsey Report, The — 3tw -600 - - ....UFS
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
L'Expresso — occ -var - C12 /wire/DF
/DNS /mail/ctc - ....NYT
Le Monde — occ -var - wire/ctc - Various ....NYT
Lewis Grizzard Column, The —
3tw - 550 -mail/C12 /DF /DNS - Lewis Grizzard ....RTS
Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
Look It Up! —
1tw - var -man /mail - Judson Jerome ....SWD
Looking Inside the U.S.A. —
1tw - 500 -orp /mail - Samuel P. Levine ....LEV
Made Public —
5tw - 700 -mail/ctc - Marvin Arthur ....ARU
Making It —
occ - var -man - Jon M. Taylor ....TAJ
Making It Work —
3tw - 350 -man /mail - Wilesse Comissiong ....CPF
Mann About Town — 1tw -var - orp /man -Horst Mann ....LNI
Mary —
2tw - 700 -mail/ctc - Marvin Arthur ....ARU
Mini Page, The — 1tw -4pt/ps - orp /mail -Betty Debnam ....UPS
Miscellaneous Features — occ -var - man /igp /mail - Various ..CAR
Miscellaneous Features — 1tw /7tw - 500 -orp - Various Writers ...DBI
Money Service, The —
1tw-2500-C12 / DF / DNS / mail / igp
- Excerpts from Money Magazine ....UPS
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ....LES
My Life With Raquel Welch —
3ps - 5000 -igp /mail - Patrick Curtis & John Austin ....HIS

My Success Story —
1tw - var -orp - Various Celebrities ....SCI
News Focus — 3tw -750 - orp /mail/C12
/p199/DF /DNS /wire - Tom Tiede ....NEA
News-in-Color — occ -var - orp /mail/id - Staff ....NEA
Newsletter For Writers And Contestants —
m - ps/hps -orp /man /mail - Selma Glasser ....GLA
Newslink Africa —
1tw /m /cont - 1000/sup/bl/var -orp /igp /mail - ....NAF
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry ....CAB
Off The Beaten Track —
1tw - 500 -man /mail - Bernard Gelman ....GEL
Old Farmer's Almanac — 1tw -750 - orp /mail - ....UFS
On Bleecker Street —
1tw - 600/800 -man /orp /igp - Don Fass & Deanna Baron . CBN
On Your Own —
2tw - 750 -C12 /wire/DF /DNS /ctc /mail - Dr. Howard Halpern NYT
One-Shot Features — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
Other Voices —
occ - 750 -man /mail - Guest Columnists ....HFS
Our Lively Language — 1tw -450 - man /mail -Sally Bright ....OLL
Pacific Dialogue — 1tw -800 - man /mail -Bob Miko ....MNS
Pacific Notebook — 1tw -800 - man /mail -Bob Miko ....MNS
Paula Royce Graham —
cont/1tw /m - 500/var -man /igp /mail - Paula Royce Graham GPR
Personality Profile Quiz —
1tw - 750 -C12 /wire/DF /DNS /mail/ctc - Dr. Salvatore Didato NYT
Pics Trix — 1tw -spv - orp /id -Righetti ....SCI
Predictions — 1tw -350 - orp /mail -Pamela ....SF
Public Service Topics — 1tw -var - mail/igp - Staff ....PAN
Real Names/Reel Names — 1tw -var - man -Buddy Basch ....BAS
Record Spinning — 1tw -500/tpt - man /mail - ....JDL
Research Library — cont -var - orp /mail - Various ....RCC
Resources For Today —
occ - var -man - Jon M. Taylor ....TAJ
Rockweek — 1tw -600/800 - man -Eddie Rivera ....CBN
Roll Call Report (a.k.a. Thomas' Roll Call Report) —
1tw - 900 -DF /mail/ctc - Richard Thomas ....OWN
Rolling Stone Magazine Service — bi-w -6000/8000 - man /C12 /DF
/DNS - ....LATS
Running —
1tw - 300 -orp - Various Authors ....OPS
Sci Fi —
5tw - var -mail/igp - Maurice Ressler ....PAN
Science '83 — 10t /yr -var - C12 /DF /DNS
/mail/ctc - Various ....NYT
Scripps-Howard News Service/Independent News Alliance —
7tw - var -mail/wire/DF /DNS /igp /id - ....SH-INA
Scripps-Howard News Service/Independent News Alliance —
6tw - var -wire/man /mail/DF /DNS /igp - Various Reporters UFS
Sid Ascher's World — 1tw -750 - man /mail -Sid Ascher ....ASC
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Staff ....UPI

Special Package—Valentines —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Weddings —
an - 15-part/600/800 -wire/DNS - ....UPI
Sports Of The Times —
4tw - 750 -wire - Dave Anderson ....NYT
Stanley Karnow's Global View —
1tw - 550 -mail/C12 /DF /DNS - Stanley Karnow ....RTS
Starr Tracks — 1tw -450 - orp /mail -Carol Starr ....SF
Success —
3tw - 500 -man /mail - Frank Thompson ....CPF
Sunday Features — S -1000/1500 - mail - Various ....WWS
Tell Me Why —
6tw - 100 -C12 /DF /DNS /mail/id - Arkady Leokum ....UPS
Tersa Versa — 1tw -ps - orp -Gordon ....OPS
The Customers Always Write —
1tw - var -orp /mail - Subscribers ....AMW
The Women — 1tw -500 - mail/ctc -Teri ....ARU
They Changed History —
1tw - ps -orp /id - Mochan & Howard ....SCI
Things — 2tw -700/var - man /igp /mail -Miv Schaaf ....SCH
This 'n That —
1tw - 450 -orp /mail - Barbara Allison ....SF
This Day in History —
7tw - 300 -man /wire - Ralph Hollenbeck ....KFS
Tilting At Windmills —
m - 2500 -orp /man - Charles Peters ....WM
Time For Action —
5tw - 350 -mail/ctc - Marvin Arthur ....ARU
Time To Rhyme — 7tw - var -mail - Sylvia Cronin ....CFS
Today In New York — 1tw -550 - mail -Ray Wilson ....NEW
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ....RTS
Trivia — 1tw - 200 -orp - Natalie Carlton ....SCI
TV Extra — Various ....TVE
Verbatim Report, The —
1tw - 13x5" -orp - Laurence Urdang ....VER
Washington Siren — 1tw -var - man /mail -Cyrene Dear ....DPR
Watch Your Language — 1tw -450 - DF /mail/DNS -Lydel Sims ....CF
What's What? — 1tw -ps - orp /id -Hammond ....SCI
Wireless Flash — 2tw -4000 - man /mail - Staff ....CNS
Women's Wear Daily & Feature Package (Reprints) —
5tw - var -mail/igp - Staff ....FA
Word Watch — 1tw - 500 -mail - Howard Dana Shaw ....FET
Word-a-Day — 6tw -11x3 3/4" - orp -Mickey Bach ....FNS
World In Focus — 1tw - 700/800 -mail - William R. Frye ....FRY
World Spotlight — 1tw -800 - mail/ctc -Don Kampel ....ARU
Wouldn't It Be Nice If — 1tw -spv - orp /id -G. Litt ....OPS

32—NEWS SERVICES

About People — 5tw -600 - wire/DNS /igp -Joan Hanauer ....UPI
American News Report — 1tw -600 - orp /mail -Ben Gallob ....JTA
Azabi News Service — 5tw -var - wire/DF /DNS
/ctc - Various ....NYT
API Oil Stocks Industry Report — 1tw -400 - wire/DNS - Staff ....UPI
Book Reviews — occ -var - igp /mail - Staff ....GBR

Perspective on today's news . . . Outlook on tomorrow's headlines

Editorial Research Reports will bring you comprehensive, objective analysis of the national issues your readers care about.

Congressional Quarterly Service provides the most reliable coverage available of legislative and political action in Washington and across the country.

Together these services provide a news research and analysis system you'll rely on when you need to be familiar with all facets of a national issue and when you need insightful analysis and interpretation.

Hundreds of editors and reporters rely on Congressional Quarterly Service and Editorial Research Reports as their primary news research tool. Call us today to discuss how you could be using these unique services to provide your readers the reliable, well-researched news coverage and analysis they demand.

CQ **Congressional Quarterly Service**
Editorial Research Reports ERR

1414 22nd Street N.W., Washington, D.C. 20037 (202) 887-8578

CLASSIFICATIONS OF FEATURES

Business Wire—Business Briefs —
5tw - 500 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Economy At A Glance —
5tw - 300 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Energy at a Glance —
5tw - 300 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Federal Reserve Money Supply Report —
1tw - 400 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Money Fund Report —
1tw - 300 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Retail Sales Report — m -450 - wire/DNS - Staff UPI
Business Wire—Treasury Bill Auction — 1tw -200 - wire/DNS - Staff UPI
Business Wire—Week in Review —
1tw - 750 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Weekly Bond Lead —
1tw - 550 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Weekly New Products Report —
1tw - 700 -wire/DNS - UPI Business Writers ....UPI
Business Wire—Weekly Stock Lead —
1tw - 800 -wire/DNS - UPI Business Writers ....UPI
Business Wire — What's New in Stocks — 1tw-750-wire / DNS - Various.... UPI
Business Wire—Worth Mentioning —
5tw - 250 -wire/DNS - UPI Business Writers ....UPI
Canadian Briefs — 5tw -500 - wire/DNS - Various ....UPI
Canadian Features — 1tw -sup - orp - Various ....CWF
Caribbean Briefs — 5tw -500 - wire/DNS - Various ....UPI
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TCS
Children's Express — 2tw -700 - wire/DNS - CE Writers ....UPI
Christian Science Monitor News Service — 5tw - - man /igp /id /mail/DF /DNS - ....LATS
College Press Service — 2tw -2500 - man /wire - ....CPS
Communicator's Notebook — 1tw -800 - man /mail -Bob Miko ...MNS
Consumer Checklist — 1tw -1c - orp - Staff ....CSP
Dateline: Canada —
1tw - 650 -wire/DNS - UPI Reporters ....UPI
Dateline: Mexico —
1tw - 650 -wire/DNS - UPI Reporters ....UPI
Dateline: Third World —
2tw - 700 -wire/DNS - UPI Reporters ....UPI
Diplomatic Pouch —
occ - 700/1200 -mail - William R. Frye ....FRY
Editors' Choice — 1tw -2000 - mail/ctc - Staff ....GLO
Features —
5tw - pt -man /mail - Bella A. Queen ....PWS
Foreign Briefs — 5tw -500 - wire/DNS - Various ....UPI
G.N.B. News Bureau —
cont - pt/var -orp /id /man /igp /mail - J. G. Bumberg .....GNB
Gemini News — 2tw -var - man - ....ITP
Global Travel — occ -var - igp /mail - Staff ....GBR
Griffith News Feature Service — cont -var - orp /id /igp /mail - Staff ....GRF
Horizons —
1tw - "See Lifestyle Horizons Titles" -wire/DNS /igp - UPI Reporters .UPI
Independent News Alliance —
7tw - var -man /DF /DNS /wire/igp /id /mail - Various Authors .INA
Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors .IJFS
Independent Press — 7tw -var - DF /DNS /mail - ....FNS
Independent Press Service — 3tw -var - wire - ....IP
Interlink Newsline —
6tw - 10/20 features daily/300/1000 -wire/ctc - Various ....ILPS
Interlink Weekly Reports —
1tw - 8/12 features-500/1000 -mail - Various ....ILPS
International Calender — m -1000 - mail/ctc - Staff ....GLO
***International Commentary** —
3tw - 800 -mail/ctc - Foreign Press Excerpts ....GLO
International Intelligence — occ -var - igp /mail - Staff ....GBR
KNT News Wire — 7tw - - DF /DNS - Staff ....KNT
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ....TCS
Lifestyle Horizons—Books-Authors — 1tw -600 - wire/DNS - Staff UPI
Lifestyle Horizons—Books-Briefs —
1tw - 4-part/100/150 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Books-Hardcover —
1tw - 4-part/300 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Books-List —
1tw - 100 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Books-Paperback —
1tw - 4-part/100/150 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Computers — m -700 - wire/DNS -Max A. Lebow UPI
Lifestyle Horizons—Consumer —
1tw - 600 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Family —
1tw - 700 -wire/DNS - UPI Reporters ....UPI
Lifestyle Horizons—Fashion — 1tw -700 - wire/DNS -Gay Pauley .UPI
Lifestyle Horizons—Food — 1tw -600 - wire/DNS -Jeanne Lesem .UPI
Lifestyle Horizons—Gardening — m -700 - wire/DNS -Dick Raymond UPI
Lifestyle Horizons—Health World —
1tw - 700 -wire/DNS - Patricia McCormack ....UPI
Lifestyle Horizons—Homeowner's Clinic —
1tw - 700 -wire/DNS - UPI-Popular Mechanics ....UPI
Lifestyle Horizons—Science Notes —
1tw - 650 -wire/DNS - UPI-Science Digest ....UPI
Lifestyle Horizons—Scott — 1tw -800 - wire/DNS -Vernon Scott ...UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ....UPI
Lifestyle Horizons—Theater World —
1tw - 800 -wire/DNS - Glenne Currie ....UPI
Lifestyle Horizons—Travel —
1tw - 700 -wire/DNS - Murray J. Brown ....UPI
Lifestyle Horizons—TV —
1tw - 800 -wire/DNS - Julianne Hastings ....UPI
Lifestyle Horizons—Woman's World —
1tw - 700 -wire/DNS - Patricia McCormack ....UPI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ....LAT-WP
Main Street Subjects —
5tw - pt -man /mail - Robert I. Queen ....PWS
Metro Newsfeatures — cont -var - man /mail - ....MET
Mexican Briefs — 5tw -500 - wire/DNS - Various ....UPI
***Midweek Specials** —
1tw - 6-part/6000 -wire/DNS /igp - UPI Reporters ....UPI
Moscow Diary —
2tm - 700 -wire/DNS - UPI Moscow Correspondents ....UPI
National Briefs — 5tw -500 - wire/DNS - Various ....UPI
National Geographic News Service — 1tw -500/1000 - id /igp /mail - Various ....NGS
New York Times News Service — var -var - wire - Staff ....NYT
News And Views — occ -var - mail - Staff ....IMN
News-Features-Pix —
m /qt /cont/ - pt/var -orp /id /man /igp /mail - ....GNB
Newsfeature — 7tw -800 - wire/DF - Various ....REU
Newslink Africa —
1tw /m /cont - 1000/sup/bl/var -orp /igp /mail - ....NAF
Pacific Dialogue — 1tw -800 - man /mail -Bob Miko ....MNS
Pacific News Service, The — var -var - mail/C12 /DF /DNS /id /igp - ....RTS
Pacific Notebook — 1tw -800 - man /mail -Bob Miko ....MNS
People Talk — 6tw -650 - wire/DNS /igp -Joan Hanauer ....UPI
Personal Experiences — occ -var - igp /mail - Staff ....GBR
Photo Associates News Service — 7tw -var - mail/ctc - Vanous .PAN
Professional Women's Issues — occ -var - igp /mail - Staff ....GBR
Re:Sources — 1tw -750 - man -Wilcox ....SAW
Report From America —
5tw - 500 -wire/DNS - UPI Reporters ....UPI
Roll Call Report (a.k.a. Thomas' Roll Call Report) —
1tw - 900 -DF /mail/ctc - Richard Thomas ....OWN
Scripps-Howard News Service/Independent News Alliance —
7tw - var -mail/wire/DF /DNS /igp /id - ....SH-INA
Scripps-Howard News Service/Independent News Alliance —
6tw - var -wire/man /mail/DF /DNS /igp - Various Reporters UFS
Special Package—Back to School —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Entertainment —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Gardening —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Graduation Careers —
an - 15-part/600/800 -wire/DNS - Staff ....UPI
Special Package—Holidays I —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Holidays II —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Valentines —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Weddings —
an - 15-part/600/800 -wire/DNS - ....UPI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - ....UPI
Starnews Service — 1tw -var - wire/igp - Staff ....TSS
States News Service — 7tw -var/ - DF /DNS /ctc - ....STN
Syndicated Features — 1tw -var - man /igp - ....ITP
U.N. Notebook —
1tw - 700 -wire/DNS - U.N. Reporter ....UPI
Washington Briefs — 5tw -500 - wire/DNS - Various ....UPI
Washington International News Service — 3tw / var-500 / 750-orp / ocra / mail - Various....IMS
Weekend Showcase —
1tw - 6-part/6000 -wire/DNS /igp - UPI Reporters ....UPI
What's In Store — 1tw -var - wire/igp -Joan Watson ....TSS
What's New — 1tw -1c - orp - Staff ....CSP
Work & Health —
1tw - 500/700 -mail - Dr. Phillip Polakoff ....PAI
World News Summary — 7tw -500 - wire/DNS - ....UPI

33A—OUTDOORS (Camping)

Along The Camping Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ....BA
Backyard Bonanza — 1tw -500 - orp /ocra -Ted Edwards ....IMS
Dateline: Detroit — 1tw -500 - man /mail -Don O'Reilly ....AUN
It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ....RTS
Mark Trail's Outdoor Tips — 6tw -11x3 3/4" - orp -Mark Trail ....FNS
Old Farmer's Almanac — 1tw -750 - orp /mail - ....UFS
Outdoor Living — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ....CNS
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Woodridge — 6tw -43x2 1/8" - orp -Don Knudsen ....SIE
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - ....OPS

33B—OUTDOORS (Fishing)

Here And There With Rod And Gun —
1tw - 750 -orp - Sidney DuBroff ....GPL
It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ....RTS
Mark Trail's Outdoor Tips — 6tw -11x3 3/4" - orp -Mark Trail ....FNS
Old Farmer's Almanac — 1tw -750 - orp /mail - ....UFS
Outdoor Living — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff ....CNS
Outdoor Report, The —
1tw - 400/500 -mail - Ted Schanafelt ....PAF
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Woodridge — 6tw -43x2 1/8" - orp -Don Knudsen ....SIE
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN

33C—OUTDOORS (Hunting)

Here And There With Rod And Gun —
1tw - 750 -orp - Sidney DuBroff ....GPL
History Of Duck Decoys —
sea - var -mail - Victor Griffin ....WWN
It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ....RTS

STATE & LOCAL COVERAGE OUT OF WASHINGTON

- ☐ State- and city-specific Washington coverage
- ☐ General and specific assignments on request
- ☐ State and local photos
- ☐ Weekly local congressional vote chart
- ☐ Daily budget conference with your desk
- ☐ Computer to computer AP, UPI or telecopier
- ☐ Supplemental package for Washington bureaus
- ☐ Clips, today's budget & futures list available

States News Service

654 Pennsylvania Avenue, S.E. Washington, D.C. 20003
202-546-7500

Mark Trail's Outdoor Tips — 6tw -11x3 3/4" - orp -Mark Trail .....FNS
Old Farmer's Almanac — 1tw -750 - orp /mail - .....UFS
Outdoor Living — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff .....CNS
Outdoor Report, The — 1tw - 400/500 -mail - Ted Schanafelt .....PAF
Solunar Tables — 7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Training Labrador Retrievers — occ -var - mail -Paul Sievers .....WWN
Woodridge — 6tw -43x2 1/8" - orp -Don Knudsen .....SIE
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN

34—PATTERNS (Sewing)

And Sew On — 1tw -400 - id /mail -Alida Macor .....ASO
Dress Pattern Features — 7tw -1c - id /orp -Anne Adams .....KFS
Dress Pattern Features — 7tw - 1c -id /orp - Marian Martin .....KFS
Dress Patterns — 6tw /S -8.5x8 1/2" - orp /mail/id -Sue Burnell NEA
Keeping You In Stitches — 1tw -ps - orp -Cowan .....SCI
Leisure Craftsman — 3tw - 400/600 -id /orp /wire - Phyllis Fiarotta .....KFS
Let's Sew — S - tps/hpt/qpt -orp - .....KFS
Needlecraft Pattern Features — 7tw -1c - id /orp -Alice Brooks ..KFS
Needlecraft Pattern Features — 7tw - 1c -id /orp - Laura Wheeler .....KFS
Needleplay — 3tw -600 - DF /DNS /C12 /id - Erica Wilson .....TCS
Needles & Pins — 1tw -250 - orp -Righetti .....SCI
Needlework — 6tw /S -8.5x8 1/2" - orp /mail/id -Anne Cabot ..NEA
Pat's Pointers — 1tw -800 - C12 /DF /DNS /mail/id - Pat Trexler .....UPS
Pattern Service, Dress — 6tw /S - 51x1 3/8"-52x3" -orp - Sue Burnett .....UFS
Pattern Service, Needle — 7tw /S - 51x1 3/8"-32x1 7/8" -orp - Anne Cabot .....UFS
Patterns & Needlework — S -hpt - id /orp /mail - Staff .....NEA
Prominent Designer Dress Features — 1tw - 2c -id /orp - Various Designers .....KFS
Quick & Easy — 7tw -2c - id /orp - .....KFS
Sew Simple — 1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer .....RTS
Sew What's New — 1tw -800 - C12 /DF /DNS /mail/id - Sandra Kelly .....UPS
Sew With Flair — 1tw - 500 -C12 /id /DF /DNS /mail - Sandra Betzina .....CHR
Stitchin' Time — 1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - Judy Love (Knitting) & Joanne Schreiber (Sewing) .....NEA
Stitching Witchery — 2tw -350 - orp /mail/DF /DNS - Betty Kinser .....CNS
Sunday Woman — 1tw -var/sup - id /orp /igp /wire/mail - .....KFS
Young Originals — 1tw -18x8 1/2" - orp /mail/id - Staff .....NEA

35—PETS

All About Pets — 1tw - 500 -man /C12 /DF /DNS /id - Eleanor Price .....LATS
Animal Ad Libs — 1tw -200 - orp -Righetti .....SCI
Animal Doctor — 2tw - 600 -man /wire/mail - Dr. Michael Fox .....UFS
Animal Doctor Weekly — 1tw - 600 -orp /mail - Dr. Michael Fox .....UFS
Ask Shagg — 2tw -43x2 1/2" - orp /mail -Peter Guren .....UFS
Ask Your Vet — 3tw - 700 -DF /DNS /C12 - Dr. Michael Milts .....TCS
Beaver Colonies In Rocky Mt. National Park — an -var - mail -Al Saffa WWN
Hobbies Mini — 1tw -var - igp /id /orp /mail/DF /DNS - Staff .....CNS
Horse Sense — 1tw -550 - orp /mail/DF /DNS - Bob Rhodes .....CNS
Horsin Around — 1tw -200 - orp -Righetti .....SCI
Pet Astrology — cont/m - pt -mail - Lady Cassandra .....AST
Pet Parade — 1tw - 450/500 -mail - William Patterson .....PET
Pet Parade — 1tw -500 - orp -W. Patterson .....SCI
Pet Set, The — 6tw - 21x4 3/4" -orp - Doug and Jean Borgstedt .....BOR
Pets Of The Stars — 1tw -ps - orp -J. Williams .....SCI
Points On Pets — 1tw - 600 -orp /mail/DF /DNS - R. G. Elmore, D.V.M. .....CNS
Pooh's Corner — 1tw - var -mail - Jessica Winston .....NNB
Q & A Corner — 1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ....CNS
Wonderful World Of Animals — 6tw /1tw - 500/750 -C12 /id /DF /DNS /mail - Frank Miller, D.V.M.CHR

36—PHOTOGRAPHY

Audio-Video-Electronic — an -sup - igp /id /C12 /mail/orp /DF /DNS - Staff .....CNS
Focus — 1tw - 600/1200 -man /igp /mail - John Alderson .....FFS
Katz Meow — 1tw - var -mail - Harry Jay Katz .....NNB
Photoday — 1tw -800 - man -Martin .....SAW
Photo Facts — 1tw / cont-var-orp / man / igp / mail - Dennis Ivy .....RBI
Photographing Hunting Dogs — sea -var - mail -Ann Moores .....WWN
Photography — S -var - mail/igp -Rick Maiman .....PAN
Picture This — 7tw -300/500 - igp /man -Monte Nagler .....KAH
Popular Science Service — m - ps -igp /ing - Popular Science Magazine .....UPIFD
Shoot Like a Pro — 1tw -250 - C12 /p199/igp -Barry Urdang .....ART
Through The Lens — 1tw -750 - orp /mail/DF /DNS - Holt Confer .....CNS
Traveling — 1tw - 500 -man - Bob and Sandy Nesoff .....GSM
Your Photos — 1tw - 750 -man /C12 /DF /DNS - Albert Moldvay .....LATS

37—PHOTO SERVICES (Pictures)

About Men & Women — 5tw - - igp - .....UPI
Business Feature Picture — 5tw - - igp - Staff .....UPI
Chicago Tribune Graphics Service — 1tw - var -orp - Chicago Tribune .....TCS
Forecast Weather Maps — 7tw - -igp - UPI Artists .....UPI
Gamma-Liason Photo Service — cont -var - wire/mail - .....GML
General Photo — 1tw -19x3"-4" - orp /mail - Staff .....SF
Griffith News Feature Service — cont -var - orp /id /igp /mail - Staff .....GRF
Intercontinental Photo Service — var - - igp - .....IMS
Laserphoto II — 5tw -4/6 - ctc - Various .....NYT
Newslink Africa — 1tw /m /cont - 1000/sup/bl/var -orp /igp /mail - .....NAF
Newsweek Photo Service — occ - var -igp /id - Newsweek Staff .....NIES
NYT Pictures Photo Service — 7tw -var - igp /wire - .....NYT-P
Photo Associates News Service — 7tw-var-mail - Staff .....PAN
Photo Files/General — cont -var - igp - .....BAS
Photo Files/Show Business — cont -var - igp - .....BAS
Photo Service — 1tw -27x37" - mail - .....PAI
Photo Services — 7tw -var - mail - .....PCC
Photos — 1tw -1c/2c - orp - .....CSP
Picture Show — 1tw -ps - mail/igp /orp - Staff .....APN
Pinup Photos — cont - var -igp /mail - Arthur S. Green .....GRE
Religion in Review — 1tw - 8000 -mail/DF - Staff & Others .....RNS
Religious News Reports — 5tw - 8000 -mail/DF - Staff & Others .....RNS
Satellite Weather Map — 7tw - - igp - .....UPI
SportsView — 1tw -19xvar - orp /mail - Photos .....SF
Star Photo Sales — 7tw -var - Igp - Staff .....TSS
Unipix Mail Service — 5tw -var - mail -Ted Majeski .....UPIN
Unislides — 5tw -var - mail -Leo Stocker .....UPIN
UPI Telephoto — 7tw -var - wire -Ted Majeski .....UPIN
Women's Wear Daily & Feature Package (Reprints) — 5tw - var -mail/igp - Staff .....FA
You Saw It Here First! — 1tw - var -igp - Brad Elterman .....CFI

38—POLLS & SURVEYS

Gallup Poll — 2tw - 650 -man /C12 /DF /DNS - George Gallup .....LATS
Gallup Youth Survey — 1tw - 600 -mail/DF /orp - George Gallup .....APN
Harris Survey — 2tw -800 - DF /DNS /KNT /C12 - Louis Harris .....TCS
News-Features-Pix — m /qt /cont/ - pt/var -orp /id /man /igp /mail - .....GNB
U.S. News & World Report Text/Graphics — 1tw -var - C12 /igp /ing /wire/DF /DNS /mail/ctc - Various .....NYT

39A—PUZZLES (Crossword)

Boggle Word — m -10 - orp -B. Foley .....SCI
Canadian Crossword — 1tw - 30x7" -orp - Marian Morrison .....CWF
Crossword — 1tw -20x9" - orp /mail -H. L. Risten .....EDC
Crossword — 1tw - 21x6 1/2" -orp - Agnes DeSatla .....MOR
Crossword — 1tw - 3 1/4"x4 3/4" -orp - .....SM
Crossword & Games — 1tw - var -id /orp /mail - Various Authors .....CNS
Crossword Puzzle — 6tw -22x8 1/8" - mail/orp -Nina Cooper .....APN
Crossword Puzzle — 1tw - 2 col./3 col. -orp /mail - Staff .....CNS
Crossword Puzzle — 6tw - 21.5x8"/21.5x6 1/2" -orp /mail - Staff .....NEA
Crossword Puzzle with Cryptoquotes — 6tw - 2c -orp - Thomas Joseph .....KFS
Crossword Puzzle With Cryptoquips — 6tw - 2c -orp - Eugene Sheffer .....KFS
Crossword Puzzler — 6tw /S - 21x12"/21x7" -orp /mail - .....UFS
Crosswords — 1tw -qpt - orp -A. Foley .....SCI
***Crucigramas** — 6tw -3x3" - orp /mail -M. A. Balsa .....UPIFD

Third World News At Your Fingertips

Interlink
PRESS SERVICE

Get in-depth economic and social reports on Latin America, the Caribbean, South Asia, the Middle East and Africa. Now you have on-line access to Inter Press Service, Depthnews Asia, The Middle East Reporter, Earthscan, The Center for Science and Environment in New Delhi, and more . . . by subscribing to Interlink.

Choose from two services:

INTERLINK NEWSLINE
- over 1000 full-text articles on line
- database updated daily
- key-word indexing for easy search and retrieval
- accessible by any office/personal computer with telephone modem

INTERLINK WEEKLY REPORTS
- a selection of 8 to 10 articles from the full Interlink Newsline
- weekly delivery by mail

INTERLINK—A DIRECT LINE TO THE UNDER-REPORTED NATIONS OF THE WORLD

For more information, contact:
INTERLINK PRESS SERVICE,
Concourse, 777 United Nations Plaza,
New York, N.Y. 10017 (212) 599-0867

CLASSIFICATIONS OF FEATURES

Daily & Sunday Crossword Puzzles —
6tw /S - ps/tps -mail - Eugene T. Maleska ..... NYT
Daily & Weekly Crosswords — 1tw /7tw -qpt - orp -Gordon ..... OPS
Daily Crossword, The —
6tw - 21x9" -orp - Herb Ettenson (Editor) ..... TCS
Front Line Features — 1tw -var - mail - ..... FNS
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ..... SCI
Juvenile Picture Crosswords —
1tw - ps -orp /id - Trag & Engleman ..... SCI
Los Angeles Times Crossword Puzzle —
6tw /S - 21x3 1/2" 31x5" -orp - Margaret Farrar ..... LATS
National Challenge —
S - 600 -DF /mail - J. Baxter Newgate ..... MEM
New York News Crossword —
6tw - 21x8 1/2" -orp - Herb Ettenson (Editor) ..... TCS
Observer Crossword Puzzle, The —
1tw - var -mail/orp - Charles Preston ..... RTS
Premier Crossword Puzzle — S -3c - orp -Joe Paquin ..... KFS
Prize Crosswords — 1tw -21x3 1/2" - man /mail/id - ..... UFS
Prizeweek Puzzle — 1tw - - mail/man /id - ..... UFS
Puzzle — 1tw -2c - orp - ..... CSP
Puzzles — 1tw -var - igp /mail -Bill Murray ..... MFS
Puzzlink —
7tw - - - Brian Considine ..... UFS
Quote-Acrostic —
1tw - 17x6" -orp - Charles Preston ..... LATS
Soap Search — 1tw -21x4 1/2" - orp -Leo White ..... WHI
***Spanish Crossword Puzzle** — 6tw -2c - orp -Alfaro ..... KFS
***Spanish Crossword Puzzle** — 6tw -2c - orp -Ramos ..... KFS
Sport Search — 1tw -21x4 1/2" - orp -Leo White ..... WHI
Sports Quiz-Cross — 1tw -2cx5 1/2" - orp /mail -Al Power ..... YPI
Sunday Crossword — S -45x5 5/8" - mail/orp -Chet Currier ..... APN
Sunday Crossword, The —
S - pt -orp - Herb Ettenson (Editor) ..... TCS
Today's Crossword Puzzle —
6tw /S - 21x8 1/2"-35x12" -orp /mail - ..... UFS
TV Crosswords — 1tw -33x7 3/4" - orp /mail - Staff ..... UFS
TV Star Scramble — 1tw -21x7" - orp - Staff ..... WHI
TV Starscreen Puzzle — 1tw -21.5x7" - orp /mail/id -Al Kilgore .. UFS
TV Teaser — 1tw -33x4 3/4" - orp /mail - Staff ..... UFS
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS

39B—PUZZLES (Quizzes)

Are You/Can You? — 1tw -var - man /igp - ..... ITP
Benchwarmers Sports Trivia —
3tw - 1 col./2 col. -id /orp /mail - Bob Alexander ..... CNS
Blackouts — m -spv - orp /id -Dunkel ..... SCI
Calculator Caper —
1tw - var -mail - Josefa Heifetz ..... WCS
Challenger (Numbers Game)— 7tw -16x2 5/8" - orp /mail -Linus MaurerSf
Check Your Knowledge — 6tw -175 - mail -Donald Saltz ..... QUF
Chess Quiz —
7tw - 2 1/4"x1 3/4" -mail - Shelby Lyman ..... BCF
Clip 'N' Cook — 3tw -18x3" - orp /mail - ..... CNS
Confetti — 6tw - - -Don Rubin ..... UFS
Daily Trivia Quiz — 6tw -125 - mail -Donald Saltz ..... QUF
***Divulgueio** —
6tw - 3x4" -orp /mail - Ed G. Foladori ..... UPIFD
Dot-To-Dot Monster Puzzle — 1tw -ps - orp /id -W. Trag ..... SCI
Dr. Crane's Quiz —
7tw - 20x6" -orp /mail - Dr. Geo. W. Crane ..... HPS
***Es Bueno Saberlo** — 6tw -3x3 1/2" - orp /mail -Flop ..... UPIFD
Figurits — 1tw -spv - orp -Gordon ..... SCI
Find The Errors Puzzle — 1tw -ps - orp /id -F. Hayes ..... SCI
Finish The Picture Puzzle — 1tw -ps - orp /id -W. Trag ..... SCI
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ..... SCI
Fortune Teller —
1tw - ps -orp - Margret Fulton ..... SCI
Fun Bug —
1tw - 3 1/4"x4 1/2" -orp - How Rands ..... SM
Fun With Figures — 6tw -var - orp /man /wire -J. H. Hunter ..... CWF
Geography Lesson, The —
1tw - 500 -man /mail/ctc - Clevenger Kehmier ..... AMC
Hidden Pictures Puzzles — 1tw -ps - orp /id -Walt Trag ..... SCI
***Hocus Focus** —
6tw - 2c -orp - Hal Kaufman & Bob Schroeter ..... KFS
How Many? — 1tw -ps - orp /id -Engleman ..... SCI
It's Different —
1tw - 3 1/4"x4 1/2" -orp - How Rands ..... SM
It's On The Tip Of My Tongue —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
***Junior Whirl** — S -tps/hpt - orp -Hal Kaufman ..... KFS
***Las Siete Diferencias** —
6tw - 3 5/8x3 5/8" -orp /mail - B.A. De Rosa ..... UPIFD
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod .. SCI
NFL Chalk Talk —
sea - 21x12" -orp /mail - NFL Properties ..... UFS
People Comps —
7tw - d/24x5"-S/24x6" -orp - F. James W. Lazenby ..... SSI
Personality Profile Quiz —
1tw - 750 -C12 /wire/DF /DNS /mail/ctc - Dr. Salvatore Didato NYT
Personality Quiz —
1tw - 250 -man /mail - S.V. Didato, Ph.D. ..... DA
Problem A Day (Math) — 7tw -200 - orp -C. Gordon ..... SCI
Puzzles — 7tw -var - orp /mail/ctc - Various ..... WOR
Real Puzzle, The — 1tw -var - orp /mail -Don Rubin ..... UFS
Solve-A-Crime — 1tw -500 - orp -Gordon ..... SCI
Solve-A-Problem — 1tw -hps - orp -Gordon & Trag ..... SCI
Teaser, The — 1tw -spv - orp /id -Steve Ryan ..... SCI
Test Your Horse Sense — 7tw -100 - DF /DNS /C12 -Eric Lynn .. TCS
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Think You Know.? — 7tw -19x4 3/8" - orp -John Langton ..... CWS
Three Quizes — 1tw -9 1/2x11" - orp /mail - Staff ..... EDC
Tricky Ones — 1tw -spv - orp /id -Magila ..... SCI
Trivia I.Q. — 6tw -100 - DF /mail/DNS -Kevin Keene ..... CF
Trivia Quiz —
1tw - 500 -man /igp /mail - Dan Carlinsky ..... CAR
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS
Why That Expression? — 2tw -75 - mail -Donald Saltz ..... QUF
You Be The Judge — 5tw -200 - mail -John Ritter ..... LBA
You're The Detective — hps -500 - orp -Righetti ..... SCI

39C—PUZZLES (Word Games)

Anagramatics — 1tw -ps - orp -John Ward ..... SCI
Anagrams — 1tw -var - igp /mail -Bill Murray ..... MFS
Bingo-Lingo — cont -var - orp /mail -Chick Elum ..... SLG
Boggle Challenge —
7tw - 21x26"/11x38" -orp - Parker Brothers ..... FNS
Brain Teasers —
1tw - qpt -orp /id - Various Authors ..... OPS
Brainteasers — 1tw -ps - orp /id - Various ..... SCI
Braintwistar — 7tw -ps - orp -Gordon ..... OPS
Calculator Caper —
1tw - var -mail - Josefa Heifetz ..... WCS
Celebrity Cipher —
6tw - 50 -p199/wire/DF /DNS /mail/orp /C12 - Connie Weiner NEA
Children's Page —
1tw - ps -orp /id - Various Artists ..... SCI
Colnword — 1tw -21x3" - man /ocr /orp
/DF /DNS - ..... LATS
Confetti — 6tw - - -Don Rubin ..... UFS
Crossword & Games —
1tw - var -id /orp /mail - Various Authors ..... CNS
Crossword Puzzle with Cryptoquotes —
6tw - 2c -orp - Thomas Joseph ..... KFS
Crossword Puzzle With Cryptoquips —
6tw - 2c -orp - Eugene Sheffer ..... KFS
Crosswordwise — 6tw -qpt - orp - ..... SCI
Crypto Game — 1tw -spv - orp /id -Righetti ..... SCI
Cryptoquotes (Coded Quotes) — 1tw -ps - orp -A. House ..... SCI
Educational Puzzles —
7tw - ps -orp /id - Various Artists ..... SCI
Fun and Games Picture Puzzles — 1tw -ps - orp /id -W. Trag ..... SCI
Fun Spot 3-In-1 Puzzle — 1tw -20x4" - orp - ..... AFS
Jumble —
7tw - 21x5" -orp - Bob Lee & Henri Arnold ..... TCS
Junior Jumble —
S - 21x6" bw or color -orp - Bob Lee & Henri Arnold ..... TCS
Juvenile Banking Coloring Games —
1tw - ps -orp /id - Fred Treadgold ..... SCI
Juvenile Crosswords —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Games & Activities —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Puzzles —
7tw - ps -orp /id - Various Artists ..... SCI
Juvenile Rebus —
1tw - ps -orp /id - Various Artists ..... SCI
***Name Game, The** — cont -var - orp -Ken Hecht ..... NGC
National Challenge —
1tw - 750 -DF /mail/DNS - J. Baxter Newgate ..... CF

QUESTION:
Which reader involvement game.....

.....did Cedar Rapids Gazette just run, pulling a quarter million responses in 6 weeks?

.....drew nearly 200% of circulation for Port Huron (Mich.) Times in a 6 week run?

.....has The Delaware County (PA) Daily News just featured (for the 5th time)?

.....doesn't require judging, extra staffing or the opening of each entry?

.....is repeated by over half of the newspapers that run it?

ANSWER :
SCRAMBLR'©
CALL or WRITE

SCRAMBL-GRAM INC
STATE 1772 216 923-2397
FALLS HOUSE 44223
OHIO

Real Estate Mailbag
Real Estate Notebook
Real Estate Law and You
Real Estate Book Review

BY ROBERT J. BRUSS

Popular features for homeowners and investors. Used by 1,700 to 11,300,000 circ. papers such as The Washington Post, Chicago Tribune, Miami Herald, Tampa Tribune, Seattle Times, Cincinnati Post, Cleveland Plain Dealer, Orlando Sentinel, Philadelphia Inquirer, Denver Rocky Mountain News, Memphis Commercial Appeal, Tulsa Tribune, Arizona Daily Star, Ft. Lauderdale News & Sun Sentinel, Sacramento Union, Fresno Bee, St. Paul Dispatch, Pioneer Press, Baltimore Sun, Richmond Times-Dispatch, Hartford Courant, San Francisco Examiner, Detroit Free Press, Dayton Daily News, Arkansas Democrat, the Gannett papers, and many others.

Phone or Write for Samples & No-Risk Introductory Offer

REAL ESTATE FEATURE SERVICE

Tribune Company Syndicate, Inc.

220 EAST 42ND STREET, NEW YORK, N.Y. 10017
(800) 847-4364

Pics Trix — 1tw -spv - orp /id -Righetti ..... SCI
Professor Metaphor's Weekly Bingo —
1tw - 19x4 1/2"-27.5x6 3/4" -orp /mail - Gene Herndon ..... SF
Puzzles — 7tw -var - orp /mail/ctc - Various ..... WOR
Puzzles & Posers — 2tw -18x5 1/4" - orp /mail -Steve Ryan ..... CNS
Puzzles Just For You (Juvenile) — 1tw -ps - orp /id -E. Engleman SCI
Real Puzzle, The — 1tw -var - orp /mail -Don Rubin ..... UFS
Ringaround Word Game — 1tw -qpt - orp -Jack Fitch ..... OPS
Say What You See —
7tw - 1c/16x3 1/2" -orp /id /mail - A. David Kahn ..... KAH
Scrabble-Grams —
6tw /S - 20.6x5" -orp /mail - Judd Hambrick ..... UFS
Scram-Lets — 7tw -var - mail -Bob Pollan ..... MCN
Scramble Steps —
1tw - 25x5 1/2" -orp - C.J. Basch, Jr. ..... BAS
Scrambir' — cont -var - orp /mail -Chick Elum ..... SLG
Seek & Find — 6tw -3 1/2x4" - orp - ..... CRO
Sports Quiz — 1tw -var - igp /mail -Bill Murray ..... MFS
Teleword — 1tw -2c - orp /mail -Julie Quart ..... UPS
***The Name Game** — cont -var - orp -Ken Hecht ..... NGC
Tongue Twisters —
1tw - ps -orp - Miscellaneous Authors ..... SCI
TV Teasers —
6tw - 200 -orp /mail/DF /DNS - W. Wilson Casey ..... CNS
Uncle Art's Funland —
S - hps/tps/qps/pt/hpt -orp /mail - Art Nugent ..... UFS
Watchword — cont -var - orp /mail -Chick Elum ..... SLG
Whizword — 1tw -hpt - orp - ..... CWF
***Wishing Well** — 7tw -2c - orp - ..... KFS
Wonderword — 6tw /S -S/tps/hpt - orp /mail -Jo Quellet ..... UPS
Word Cage —
1tw - 19x7 1/2" -orp /mail - Tracy St. John ..... SF
Word Game —
6tw /S - 300 -wire/DNS /orp /mail/DF - Kathleen Saxe ..... UFS
Word Searches —
1tw - ps -orp - Martha Washam ..... OPS
***Word Sleuth** — 6tw -2c - orp - ..... KFS
Wordgrams — 1tw -var - man - ..... ITP
Wordplay — 6tw -1c - orp -Walter Frehm ..... KFS
Words & Meanings —
1tw - 3 1/4"x4 1/2" -orp - Dot Coates ..... SM
Words Words Words —
3tw - 350 -mail/orp /DF /DNS - Michael Gartner ..... RTS
Wordy Gurdy — 6tw -21x4 1/4" - orp /mail -Tricky Ricky ..... UFS
Wordz — 1tw -10x2" - orp -Ed Jerome ..... AFS
Zig-Zag Puzzles — 2tw -12x5 1/4" - orp /mail -Steve Ryan ..... CNS

40—REAL ESTATE

About Real Estate —
1tw - 550 -mail/C12 /DF /DNS - Don G. Campbell ..... RTS
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Bank Portrayals — cont -var - orp - Staff ..... FCP
House Plans — 1tw -panel - orp /mail -Gerry Bishop ..... NEA
Housing Scene, The —
1tw - 800 -mail/wire/DF /DNS /man - Lew Sichelman ..... UFS
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Mind Your Money — 3tw -800 - man /wire -Peter Weaver ..... KFS
Mr. Meltzer on Real Estate —
1tw - 750 -DF /DNS /C12 - Bernard Meltzer ..... FNS
Nation's Housing Column, The —
1tw - 750 -id /DF /DNS /wire/mail - Kenneth R. Harney ..... WPW
Open House —
1tw - 650 -orp /mail/DF /DNS - James Woodard ..... CNS
Real Estate House Calls — 1tw -700 - man -Edith Lank ..... RHC
Real Estate Service — 6tw /S -800 - DF /DNS /C12 -Robert Bruss TCS
Scott Burns Financial Column, The — 3tw -550 - mail/C12 /DF
/DNS - Scott Burns ..... RTS
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF

41—RELIGION

A Little Prayer —
7tw - 10.5x1 1/2" -orp - Mary Alice Bennet ..... AFS
Altar Stairs —
7tw - 150/10.5x4" -mail - Dr. John Kirkpatrick ..... HPS
Baptist Features — occ -500 - orp - Staff ..... BAP
Baptist Press — 5tw -200/500 - orp - Staff ..... BAP
Between You & Me — 1tw -600 - orp /mail -Boris Smolar ..... JTA
Bible Speaks —
1tw - 2c -orp - Rev. L. Althouse ..... CSP
Challenge Drawings —
1tw - 21x4 1/8"-32x6 3/8" -orp /mail - Jack Hamm ..... REL
Church Chuckles —
1tw - 3 1/4"x4" -orp - Chas. Cartwright ..... SM
Church Page — 1tw -42x7" - orp -Gus Wood ..... MOR
Country Parson — 1tw -1 5/8"x3" - orp -Frank Clark ..... SM
Country Parson, The — 6tw -10x12" - mail/orp /id -Frank Clark RTS
Ethics & Religion —
1tw - 750/900 -wire/DF /C12 /mail/ctc - Michael J. McManus MCM
Faithfully Yours —
2tw - 800 -orp /man /mail - Rev. N.R.H. Moor ..... MCF
Family Mini —
1tw - var -orp /mail - Various Authors ..... CNS
Flock, The — 1tw /7tw -8 1/2x11" - orp -Floyde Baker ..... DBI
Funeral Portrayals — 1tw /2tw -var - orp - Staff ..... FCP
Griffith News Feature Service — cont -var - orp /id /igp
/mail - Staff ..... GRF
Happier Living —
1tw - 300 -man /mail - Phyllis Mitchell ..... MIT
Heins Religious News Service —
1tw - 900 -mail/man - Rev. W.A. Heins ..... HEI
If I Were A Betting Man —
1tw - 750/var -man - Nathan Goller ..... BHB
Illustrated Bible — 1tw -4c - id /orp - ..... KFS
Inside Religion —
1tw - var -man /mail - Rev. Lester Kinsolving ..... GLS
Jewish Quiz Box —
1tw - 300 -orp /mail - Rabbi Sam Fox ..... JTA
Let's Talk —
1tw - 450 -orp /mail/DF /DNS - Rev. Lee Truman ..... CNS
Living Words — 1tw -250 - orp -Gordon ..... SCI
Meditation — 1tw -250 - orp -Gordon ..... SCI
Memo To Caesar —
6tw - 10.5x8" -mail/id - D. K. Woodman ..... HPS
Moral Dimensions Behind Headlines —
3tw - 500 -mail/man - Rev. William Lester, S.J. ..... LES
My Answer — 6tw -300 - DF /DNS /C12 -Billy Graham ..... TCS
News Releases — occ -600 - man - ..... LUT
Pews — 1tw -20x var - Od /orp /mail -Joe McKeever ..... CNS
Phyllis Mitchell's Column —
1tw - 1000 -man /mail - Phyllis Mitchell ..... MIT
Question Corner —
1tw - 650 -wire/mail - Father John Dietzen ..... NCF
Religion —
occ - 600 -orp /mail/DF /DNS - Various Authors ..... CNS
Religion & The Times —
1tw - 750 -mail - Jesse H. Merrell ..... MER
Religion In America —
1tw - 700 -wire/DNS - David E. Anderson ..... UPI
Religion in Review —
1tw - 8000 -mail/DF - Staff & Others ..... RNS
Religious Commentary —
1tw - 300 -orp /mail - Rabbi Marc H. Tanenbaum ..... SAF
Religious News Reports —
5tw - 8000 -mail/DF - Staff & Others ..... RNS
Rex Humbard Column — 1tw -450 - orp /mail/DF
/DNS - Rex Humbard ..... CNS
Saints And Sinners —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS - George Plagenz NEA

Sparks Of Wisdom — 1tw -200 - orp -C. Gordon ..... SCI
Strength For The Day —
6tw - 150 -DF /mail/DNS - Dr. Elisha Douglass ..... CF
Sunday School Lesson —
1tw - 750 -DF /mail/DNS - Dr. Elisha Douglass ..... CF
Timely Issues —
1tw - 32x6 3/8"-21x4 1/8" -orp /mail - Jack Hamm ..... REL
What Life Has Taught Me —
1tw - var -orp - Various Celebrities ..... SCI
Women & Religion —
1tw - 650 -orp - Lynne Bundensen ..... KFS
Word of God, The — 2tw -var - mail - Various ..... PRB
World Of The Bible, The —
1tw - 40 -orp /id - F. and C. Casser ..... SCI
Worldview Magazine — 7tw -var - mail - Reprints ..... FET
You In The Church, The Church In You —
1tw - 33x9"/44x10 1/2"/55x13 1/2" -orp /mail - Jean Lindsay WIL
Your Life & Mine —
1tw - 300 -man /mail - Phyllis Mitchell ..... MIT

42—RETIREMENT (Senior Citizens)

Aging Attitudes —
cont/1tw - 500 -man /mail - Cynthia Powell ..... AGE
Ask Congressman Pepper —
1tw - 600 -orp /mail/DF /C12 /p199/wire/DNS - Claude Pepper NEA
At Your Service — 6tw -var - mail - Staff ..... ARM
Broadside —
qt /occ /sea - var -orp /id /man /igp /mail - J. G. Bumberg GNB
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ..... NMD
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ..... NMD

"TIMELY—INCISIVE—EXCELLENT READER RESPONSE" (Rochester, N.Y. Democrat & Chronicle)

SENIOR CLINIC

by

Dr. Frank MacInnis
F.R.C.P.; F.A.C.P.

A specialist treats the medical and social problems of older people. Warm, witty, and authoritative. Lively Q & A format. 700 wd. weekly. Samples.

H.F.M. LITERARY ENTERPRISES
Box 307, Edmonton, Alberta Canada, T5J2J7
(403) 973-2361

Easy Does It—In Retirement — 3tw -1200 - orp /man /mail -Guy Bartin MLA

Golden Years — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Golden Years/Senior Forum —
5tw - 500 -man /C12 /DF /DNS - Beulah Collins ..... LATS
How To Make Extra Money —
1tw - 700 -C12 /wire - Milton Rockmore ..... ROC
Investor's Guide —
5tw - 650 -orp /wire/man - William Doyle ..... KFS
Mainly For Seniors — 1tw -600 - orp /mail/DF
/DNS - John Watts ..... CNS
Mind Your Money — 3tw -800 - man /wire -Peter Weaver ..... KFS
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
More For Your Money — 1tw -250/hps - orp -Righetti ..... SCI
News-Features-Pix —
m /qt /cont/ - pt/var -orp /id /man /igp /mail - ..... GNB
Past Sixty-five —
S - 750 -orp - Carl Riblet, Jr. ..... HNO
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ..... GNB
Q & A Corner —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Retirement - Not Retirement —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
Second Opinion — m /qt -hptx2 - orp /id /man
/igp /mail - Staff ..... GNB
Senior Citizen — 1tw -2c - orp -Mike Bennett ..... CSP
Senior Clinic —
1tw - 700 -man /mail - Dr. H. Frank MacInnis ..... HFM
Senior Corner — 1tw -500 - mail -Verna Boyd ..... CAP
Senior Update —
1tw - 450 -orp /mail - Vivienne Bodeau ..... SF
Senior World — qt -700/1200 - iqp -Joseph Adler ..... ADL
Senior's Corner —
1tw - var -mail/man - Jack H. Smith ..... DIC
Something To Think About — 1tw -400 - man -Roland Smith ..... STTA
The Best Years —
1tw - 750 -man /mail - Sidney Ascher ..... ASC
Time to Live, A — 1tw -800 - C12 /DF /DNS
/mail - Bob Walton ..... UPS
Time Of Your Life — 2tw -700 - wire/DF /DNS
/mail/man - Jack Smith ..... UFS
Wiser Side Of Sixty, The — 2tw -500 - C12 /DF /DNS
/mail - Bob August ..... UPS
Years Of Fulfillment —
1tw - 500 -mail - Henriette Kish ..... KIS
Your Social Security —
1tw - 700 -orp /mail/DF /DNS - Social Security Office ..... CNS

KEEP FAITH WITH YOUR READERS WHO HAVE KEPT THEIRS

Subscribe to Religious News Service

At least 41 percent of your readers will attend church or synagogue this week. Religion is a major force in American life. That's why papers of all sizes, from the *Reading Times* to *The New York Times*, buy RNS.

RNS covers church and temple like city hall. Get the daily report or the weekly summary by first class mail or Associated Press Data Feature Wire. Phone 212/688-7094 or write today for details of good faith trial offer.

Religious News Service
RNS

43 West 57th Street • New York, NY 10019
109S

CLASSIFICATIONS OF FEATURES

43A—SCIENCE (General)

Ad-Section Editorial —
an - sup -man /DF /DNS /mail - Joyce Lain Kennedy ..... SFI
Breakthrough Briefs — 1tw -1000 - wire/DF /DNS
/ctc - Various ..... NYT
Children's Page —
1tw - ps -orp /id - Various Artists ..... SCI
Cromley News-Features — 2tw-21 ½x9"-ocra / mail / orp
- Ray Cromley ..... CNF
Daniel S. Greenberg Column —
1tw - 700/var -ctc /DNS - Daniel S. Greenberg ..... NNI
Discover Service, The —
1tw-2000-C12 / mail / DF / DNS / igp
- Excerpts from Discover Magazine ..... UPS
Gala Events — S /m -hps - mail -Tamara ..... AST
Griffith News Feature Service — cont -var - orp /id /igp
/mail - Staff ..... GRF
Human Side Of Science — 1tw -var - orp - Staff ..... LUI
Illustrated Science Service —
m - bl -man /igp /ing /mail - Science News ..... UPIFD
Interlink Newsline —
6tw - 10/20 features daily/300/1000 -wire/ctc - Various .... ILPS
Interlink Weekly Reports —
1tw - 8/12 features-500/1000 -mail - Various ..... ILPS
International Writers Service — 2tw -1000 - wire/mail - ..... INW
Is This Tomorrow? —
1tw - 500 -orp /ocra - Dr. E. J. Woycecho ..... IMS
It's Your Future —
1tw - 600 -man /DF /DNS /mail - President World Feature Society
Cornish, Edward ..... SFI
Know The Weather — 1tw -9 1/2x5" - orp /mail - Staff ..... EDC
Lifestyle Horizons—Science Notes —
1tw - 650 -wire/DNS - UPI-Science Digest ..... UPI
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Man and His Universe — 1tw -750 - man /mail/DF -Milt Copulos HFS
New York Times Magazine, The —
S-2000 per 2-3 articles / sup-C12 / wire / DF / DNS / mail / CTC -
Various ..... NYT
Newsweek — 1tw -10000 - ctc /wire/DF
/DNS - Various ..... NYT
Nutty Nature —
1tw - hpt -orp /id - Fallon & Pracy ..... SCI
One-time Science Features — occ -800/1500 - man /igp /mail
/ctc - Various ..... AMC
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Panorama — 1tw -var - wire/DF /DNS
/ctc /igp - Various ..... NYT
Popular Astronomy —
1tw - 600 -man /mail - Terence Dickinson ..... DIT
Popular Science Service —
m - ps -igp /ing - Popular Science Magazine ..... UPIFD
Promising Patents And Products — 1tw -var - orp - Staff ..... LUI
Re:Sources — 1tw -750 - man -Wilcox ..... SAW
Sci Fi —
5tw - var -mail/igp - Maurice Ressler ..... PAN
Science '83 — pt / yr-var-C12 / DNS / DPS / mail / ctc
- Various ..... NYT
Science Faction —
1tw - 800/1000 -man /mail/ctc - John Cabiness ..... AMC
Science For You — 1tw -21x4 1/2" - orp /id -Bob Brown ..... LATS
Science In The Service Of Man —
1tw - 600 -mail - Waldo T. Boyd ..... FET
Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Science/Futurist Commentary — 3tw -500 - man /mail -Jack Catran CPF
Science Today — 3tw-650-wire / DNS
- Al Rossiter, Jr. ..... UPI
The Sky This Month —
m - 750 -man /id /mail - Terence Dickinson ..... DIT
Scientific Subjects —
5tw - pt -man /mail - Alan N. Queen ..... PWS
Specialty Books —
2tw - 1200 -orp /man /mail - John D. Paulus ..... MCF
Starbound —
1tw - tpt -orp /id - Dr. Eugene Mallove ..... SCI
Weather and You, The —
5tw - 150 -orp - Carl Riblet, Jr. ..... INO
Welcome To Tomorrow — 2tw -750/1000 - orp -Jack Catran ..... SFS

43B—SCIENCE (Conputers)

All About Computers —
1tw - 700 -mail/wire/man - Shelly Heller & Judith Axler-Turner UFS
Audiolab —
1tw - 750 -man /wire - Gerard Rejskind ..... CWF
Business Computer, The —
1tw - 750 -man /DF - Franklynn Peterson & Judy K-Turkel ..... PKA
Buying A Personal Computer — 1tw -400 - id /C12 / mail -Ed Baldwin FWS
Comp-U-Ting — 1tw -750/1000 - man -Matlen ..... SAW
Computer Age, The —
1tw - 750 -mail - Richard Blummer ..... ASC
Computer And You — 1tw -300 - orp -Lewis ..... SCI
Computer Bits — 1tw -550 - mail/C12 /DF
/DNS - D.K. Fenten ..... RTS
Computer News —
m - var - - Jeffrey Blyth ..... ITP
Computers — 1tw -var - mail/igp -Rick Moran ..... PAN
Computers (Home & Business) — 1tw -8 1/2x11" - orp -Jan Owen DBI
Getting Started With Computers —
1tw - 400 -mail - Steven Skiena ..... COM
Home Computer, The — S -var - mail/igp -Rick Moran ..... PAN
Home Is Where The Computer Is —
3tw - 500 -man /mail - Elizabeth Crowe ..... CPF
How To Beat The Video Games —
2tw - 650 -DF /DNS /C12 /id - Michael Blanchet ..... TCS
Lifestyle Horizons—Computers — m -700 - wire/DNS -Max A. Lebow UPI
Personal Computers —
2tw - 700 -C12 /mail/DF /DNS - Peter McWilliams ..... UPS
Word Processing —
m - var -ctc /man /mail - Dona Z. Meilach ..... MEI

44A—SERIALIZATIONS (Non-fiction)

Assassins at Large — -bl - igp /mail -John Austin ..... HIS
Basics of Microwave Cooking, The —
cont - 5pt/550 -mail/C12 /DF /DNS /igp - Marilyn Martinez RTS
Beat the Clock — cont -5pt/550 - mail/C12 /DF
/DNS /igp - Ruth Winter ..... RTS
Beauty and Inflation —
an - 5pt/550 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Improvement Plan, The —
an - 16pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Best Sellers —
cont - var -book/form - Various Authors ..... SCI
Book Serialization — var -1000/3000 - C12 /mail - Various ..... SMP
Book Serializations — 3m -var - wire/DF /DNS
/mail/C12 /ctc /igp - Various ..... NYT
Business Survival Tips & Shortcuts —
m /cont - sph/spv/500 plus -man /mail - The ICS Group .... IBIS
Celebrities at Midlife — cont -5pt/550 - mail/C12 /DF
/DNS /igp - Ruth Winter ..... RTS
Confessions of a Medical Heretic —
cont - 6pt/550 -mail/C12 /DF /DNS - Dr. Robert Mendelsohn RTS
Cut Your Own Taxes And Save — sea -var - orp /mail/C12
/p199/wire/DF /DNS - Sheilah Kast ..... NEA
***Eat And Grow Younger** —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
15ps - 10x30" -orp /id /mail - Lelord Kordel ..... SF
Equal Partners —
cont - 7pt/550 -mail/C12 /DF /DNS /igp - Cecil and Paul Andrews RTS
Feel Young Again —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Gardening Series —
sea - var -orp /mail/C12 /p199/wire/DF /DNS - Allan A. Swenson NEA
Handy Tips For Business Women —
occ /cont - sph/spv -man /mail - L. E. DeFeldy ..... IBIS
Hey Kids Let's Cook! — cont -6pt/550 - mail/C12 /DF
/DNS /igp /id - Jane Baker ..... RTS
Hollywood's Unsolved Mysteries — 15ps -3500 - igp / mail -John Austin HIS
How To Find A Job —
cont - 3pt/450 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
How To Mend A Broken Heart —
cont - 5pt/325 -mail/C12 /DF /DNS - Lewis Grizzard ..... RTS
How To Start & Manage Your Own Business —
occ /cont - sph,spv,500/1000 -man /mail - Alain Siposs ..... IBIS
Independent News Alliance —
7tw - var -man /DF /DNS /wire/igp /id /mail - Various Authors INA
Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors UFS
International Traders Mailbag —
m /cont - sph/spv/500 plus -man /mail - A. J. Siposs ..... IBIS
***Look Younger—Feel Better** —
6ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Make People Like You More —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Medical Breakthroughs — cont -5pt/550 - mail/C12 /DF
/DNS /igp /id - Ruth Winter ..... RTS
My Life With Raquel Welch —
3ps - 5000 -igp /mail - Patrick Curtis & John Austin ..... HIS
Nine-Day Diet, The —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
One-Shot Features — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Our Vanishing Liberties —
24ps - 10x30" -orp /id /mail - Omar V. Garrison ..... SPE
Presidio Press — occ -var - mail - Various ..... FET
Scripps-Howard News Service/Independent News Alliance —
7tw - var -mail/wire/DF /DNS /igp /id - ..... SH-INA
Searching Your Family Tree — cont -5pt/550 - mail/C12 /DF
/DNS - Dick Pence ..... RTS
Serializations — occ - 1000/3000-var -mail/man - Various ..... JPS
Serializations — cont-var / bl-orp / man / mail ..... RBI
Sexual Surrogate —
- bl -mail - John Austin & Heather Hill ..... HIS
Shape Up For Summer —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Dr. Art Mollen ..... RTS
Star New Book Excerpts — occ -var - wire - Various ..... TSS
Starting Your Own Mail-Order Business —
cont - 3pt/350 -mail/C12 /DF /DNS - Milton Rockmore ..... RTS
***Stay Alive Longer** —
21ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Stay Young Longer —
10ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
The World I Lived In —
- bl -igp /mail - George Jessel ..... HIS
Timely Book Serializations — 1tw -10000 - man /DF /DNS - ..... LATS
Tummy Trimmer Primer — cont -5pt/550 - mail/C12 /DF
/DNS /igp - Ann Smith ..... RTS
Vitamins — cont -5pt/400 - mail/C12 /DF
/DNS - Ruth Winter ..... RTS

44B—SERIALIZATIONS (Fiction)

Best Sellers —
cont - var -book/form - Various Authors ..... SCI
Code Name Phoenix —
cont - bl -mail - Richard Jarrett ..... JAR
Presidio Press — occ -var - mail - Various ..... FET
Princess of China —
7tw - 45x2"/500 -orp /mail - Mahmood Ahmad Qazi ..... PAK
Touch of Velvet — 1tw -500 - orp /mail -William Neal ..... EHS
Serializations — cont-var / bl-orp / man / mail ..... RBI
Zane Grey's Best Stories & Books — 1tw -ps/bl - orp - ..... OPS

45—SHORT STORIES

Bedtime Stories —
6tw - 600 -DF /DNS /mail/id - Thornton Burgess ..... CF
Best Sellers —
cont - var -book/form - Various Authors ..... SCI
Crime Flashback — 1tw -pt - orp -Max Haines ..... CWF
Daily Short Stories —
7tw - var -orp - Various Authors ..... OPS
Factual Crime Stories —
1tw - var -orp - Various Authors ..... SCI
Famous Short Stories —
1tw - 250/2000 -orp - Various Authors ..... SCI
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ..... SCI
Flashback On Canada — 6tw -500 - orp -Bob Bowman ..... CWF
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod ..SCI
Rest Of The Story — 1tw -350 - man /C12 /DF
/DNS - Paul Harvey ..... LATS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao (Artist) PRI
Short Story — cont/m -var - man /ctc - Various ..... FN
Short Story of the Week —
1tw - 750 -orp - Sidney DuBroff ..... GPL
Solve-A-Crime — 1tw -500 - orp -Gordon ..... SCI
Strange Destinies (Occult) — 1tw -200 - orp -J. Macklin ..... SCI
Xmas Stories —
1tw - var -orp - Various Authors ..... SCI

4½ MILLION READERS AND GROWING!

- Miami Herald
- Indianapolis Star
- Greenville News
- Boston Globe
- NY Daily News
- SF Chronicle
- Milwaukee Journal
- SLC Deseret News
- Bakersfield Californian
- Providence Journal
- Tampa Tribune
- San Jose Mercury

THE BUSINESS COMPUTER

by Franklynn Peterson & Judi K-Turkel
winners; Neal Award for Editorial Excellence,
American Business Press Assn.

When you're ready to take computers seriously

call P/K Associates, Inc. 3006 Gregory St., Madison, WI 53711 608-231-1335

Editor & Publisher is now making

Media History

...and you should be part of it!

E&P has just acquired *Media History Digest*, the quarterly professional journal dealing with the history of mass media.

Starting early in 1983 each issue of the two-color quarterly will contain investigative articles, media humor, an on-going series on presidents and the press, international articles, historical profiles of media greats, book reviews and guest editorials by leading media historians.

Who'll be reading *Media History Digest*???
For starters: reporters, editors, broadcasters, journalists, educators, students, historians, history buffs and government officials... and probably you.

Media History Digest will be available on a subscription basis and is now accepting advertising.

Editor & Publisher...making media history in more ways than one.

CLASSIFICATIONS OF FEATURES

46—SPORTS—Spectator

Arthur Ashe Column (Selected Tennis Coverage) —
occ - 750 -DF /DNS /wire/mail - Arthur Ashe ....WPW
Baseball's Immortal Madcaps —
occ - 800 -man /id - Harry Jones & Fred Reinert ....AFS
Benchwarmers Sports Trivia —
3tw - 1 col./2 col. -id /orp /mail - Bob Alexander ....CNS
Black Baseball Quiz —
1tw - 250/300 -mail - Jason J. Cheran ....LER
Bob Harmon Football Forecast, The —
1tw - 3col.x10" -orp /mail - Robert S. Harmon ....HFF
Bottom Ten, The — sea -800 - C12 /DNS /DF
/mail - Steve Harvey ....UPS
Bout Sports — 3tw -20x15"/8pt - orp /mail/ctc -Les Mornay ....WOR
Canadian Sport — 5tw -500 - mail/wire -Milt Dunnell ....TSS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TCS
Cincinnati Reds Quiz — 1tw -250/300 - mail -Erwin Lynn ....LER
Clip 'N' Cook — 3tw -18x3" - orp /mail - ....CNS
College Football Experts Bowl —
1tw /sea - var -ctc - Ron A. Sataloff ....SPO
Comment On Sports —
1tw - 20x4" -orp /mail - Pete Fritchie ....EDC
Computer Picks The Pros —
1tw - 400 -mail - Steven Skiena ....COM
Daily Racing Form Consensus — 6tw -700 - wire - ....TCS
Dick Dunkel's College Football Index —
1tw-qps-orp / ctc - Dick Dunkel ....DSR
Dick Dunkel's College Basketball —
7tw-var-orp / ctc - Dick Dunkel ....DSR
Durslag — 5tw -750 - wire/man -Mel Durslag ....KFS
Football Forecast — sea -750 - orp /mail/DF
/C12 /p199/wire/DNS - Major Hoople ....NEA
Football Replay —
3tw - qps -mail - Denny Kowaski ....TEE
Galaxy Of Sports — 1tw -8 1/2x11" - orp -Harry Glinke ....DBI
George Gross — 3tw -var - man /wire -George Gross ....CWF
Golf Cartoons — 1tw -qpt - orp - Various ....OPS
Good Doctor, The —
2tw - 400 -wire/DF /DNS /mail/man - Lewis Grossberger ....UFS
How To Take The Fun Out Of Golf — 1tw -var - orp -Dick Harris ...HAA
How To Take The Fun Out Of Tennis — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Jogging — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Skiing — cont -var - orp -Dick Harris HAA
Inside Auto Racing — 2tw -500 - man /mail -Don O'Reilly ....AUN
Inside Football Report — 2tw -500/20000 - orp /wire/mail
/id /igp - ....KFS
Inside Sports —
1tw - 700 -mail/wire - Stan Fischler ....TSS
It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ....RTS
Jewish Baseball Quiz —
1tw - 250/300 -mail - Yitzhak Ben-Chone ....LER
Jews In Sports —
1tw - 500 -orp /mail - Haskell Cohen ....JTA
Jim Murray Column — 3tw -800 - man /C12 /DF
/DNS - Jim Murray ....LATS
Jimmy the Greek — 3tw /5tw -var - DF /DNS /wire -Jimmy Snyder FNS
John Schulian —
3tw - 900 -C12 /mail/DF /DNS - John Schulian ....UPS
Kids In Sports — 2tw -600 - C12 /mail/DF
/DNS - Dan Speraw ....UPS
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ....TCS
Latest Line — 7tw -500 - DF /DNS -J. McCarthy ....TCS
Lists! —
7tw - var -mail - Ron A. Sataloff ....SPO
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ....LAT-WP
Mort Olshan's Gold Sheet Pro Forecast — 1tw -var - orp -Mort Olshan OSF
Mort Olshan's Gold Sheet College Forecast —
1tw-var-orp - Mort Olshan ....OSF
Mort Olshan's Gold Sheet Line — 1tw -var - orp -Mort Olshan ....OSF
Mort Olshan's Gold Sheet Top Ten — 1tw -var - orp -Mort Olshan OSF
Motorcade USA — 1tw -500 - man /mail -Don O'Reilly ....AUN
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ....CAN
NFL Chalk Talk —
sea - 21x12" -orp /mail - NFL Properties ....UFS
NFL Pro-File —
sea - 600 -orp /mail/DF /C12 /p199/wire/DNS - National Football
League ....NEA
On Sports —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /id - Murray
Olderman ....NEA
On The Line — sea -650 - C12 /DF /DNS
/mail - Alan Pesin ....UPS
Pro Football Experts Bowl —
1tw /sea - var -ctc - Ron A. Sataloff ....SPO
Rabbit Ears —
3tw - 650 -man - Milton J. Gun ....TLF
Soccer Pro Tips — m -500 - man -David Faries ....FAR
Speaking Of Sports —
1tw - 700 -orp /mail/DF /DNS - Various Authors ....CNS
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - ....UPI
Sport Cartoons —
1tw - var -orp /id - Various Cartoonists ....OPS
Sport Day — 7tw -22x4" - mail/id -Bill Morgan ....CF
Sport Special — 1tw -2c - orp -John Jarvis ....CSP
Sport Stars — 1tw -500/800 - mail - ....CAI
Sporting Life, The —
6tw - 21x4" - orp - Ben Templeton & Tom Forman ....TCS
Sports —
occ - var -mail - Arnold Schwarzenegger ....NNB
Sports & Fitness — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ....CNS
Sports Column —
4tw - 800 -wire/DF /DNS - Jerry Izenberg ....NHN
Sports Commentary —
3tw - 2c/3c -orp /mail - Larry Johnson ....UPS
Sports Focus —
1tw-750-orp / mal / C12 / p199 / wire / DF / DNS
- Murray Olderman ....NEA
Sports Hot Line —
2tw - 700 -C12 /DF /DNS / mail - Steve Perkins & Mickey Herskowitz UPS
Sports Mini — 1tw -var - orp /mail/DF
/DNS - Staff ....CNS
Sports Quiz-Cross — 1tw -2cx5 1/2" - orp /mail -Al Power ....YPI
Sports Scene —
3tw - 1200 -orp /man /mail - Jimmy McDonald ....MCF
Sports Shorts —
1tw - 600 -orp /mail/DF /DNS - Clint Josephson ....CNS
Sports Talk — 1tw -600 - orp /mail/DF
/C12 /p199/wire/DNS - Staff ....NEA
Sports Unlimited —
1tw - 700 -orp /mail/DF /DNS - Various Authors ....CNS
Sportview — 3tw -22x5" - mail/id -Ed Germano ....CF
Superstats —
7tw - var -DF /DNS - Benjamin Lee Eckstein ....TCS
Tank McNamara —
6tw /S - S/hps/tps/qps/hpt -orp / mail - Jeff Millar & Bill Hinds UPS
This Is Sport —
1tw - 1 5/8"x2 1/2"-3 1/4"x4 1/2" -orp - Court Alderson ....SM
This Week In Baseball —
sea'600-orp / mail / DF / C12 / p199 / wire / DNS
- Major League Baseball ....NEA
Time Out — 6tw -21x4 1/2" - orp -Jeff Keate ....FNS
Today's Basketball Form —
7tw - var -DF /DNS - George Kregos ....CF
Today's Football Form —
7tw - var -DF /DNS - George Kregos ....CF
Today's Line — 7tw -var - DF /DNS -Wally Lynch ....CF
Today's Pitching Form —
7tw - var -DF /DNS - George Kregos ....CF
Today's Sport Parade —
5tw - 650 -wire/DNS - Milton Richman ....UPI
Trim's Arena — 6tw -2c panel - orp /mail -Hal Trim ....UPS
What's Doing In Sports — 1tw -250 - man /igp -Ray Allen ....AMF
Who Am I — 2tw -9x5" - orp - Staff ....NEA
Who's On First —
1tw - 650 -mail - William Kauffman ....FET
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN
Young Ideas — 5tw -1000 - DF /DNS -Dick Young ....CF

47—SPORTS—Participant

Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ....RTS
Boating The Snake River — sea -var - mail -John Ford ....WWN
Bout Sports — 3tw -20x15"/8pt - orp /mail/ctc -Les Mornay ....WOR
Dr. Jock —
1tw - 700 -DF /DNS /C12 - Dr. David Bachman ....TCS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
Fitness —
1tw - 300 -orp - Various Authors ....OPS
Fun and Fitness —
1tw - 450 -orp /mail - U.S. Sports Academy ....SF
Golf Cartoons — 1tw -qpt - orp - Various ....OPS
Golf Digest — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
How To Take The Fun Out Of Golf — 1tw -var - orp -Dick Harris ...HAA
How To Take The Fun Out Of Tennis — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Jogging — cont -var - orp -Dick Harris HAA
How To Take The Fun Out Of Skiing — cont -var - orp -Dick Harris HAA
Inside Auto Racing — 2tw -500 - man /mail -Don O'Reilly ....AUN
It's Just a Game —
6tw - 21x2 3/4" -mail/orp - Ed Morgan, Jr. ....RTS
Jazzercise —
2tw-w1 ½x10" / sph-mail / orp / DF / DNs / id
- Judi Sheppard Misset ....RTS
Jim Murray Column — 3tw -800 - man /C12 /DF
/DNS - Jim Murray ....LATS
John Robertson —
3tw - var -man /wire - John Robertson ....CWF
Kids In Sports — 2tw -600 - C12 /mail/DF
/DNS - Dan Speraw ....UPS
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
L'Expresso — occ -var - C12 /wire/DF
/DNS /mail/ctc - ....NYT
Martial Arts/Mental Boxing —
1tw - 500 -man /mail - Casper Baker Gary ....SPNS
Motorcade USA — 1tw -500 - man /mail -Don O'Reilly ....AUN
Nostalgia Notes —
1tw - 600 -man /mail - Thurlow O. Cannon ....CAN
On Sports —
1tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /id -
Murray Olderman ....NEA
***Play Better Golf With Jack Nicklaus** —
3tw - 4c -orp - Jack Nicklaus ....KFS
Running —
1tw - 300 -orp - Various Authors ....OPS
Shape Up For Summer —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Dr. Art Mollen ....RTS
Soccer Pro Tips — m -500 - man -David Faries ....FAR
Solunar Tables —
7tw - var -mail/C12 /DF /DNS - Mrs. Richard Alden Knight ..RTS
Sport Cartoons —
1tw - var -orp /id - Various Cartoonists ....OPS
Sport Stars — 1tw -500/800 - mail - ....CAI
Sporting Life, The —
6tw - 21x4" -orp - Ben Templeton & Tom Forman ....TCS
Sports —
occ - var -mail - Arnold Schwarzenegger ....NNB
Sports & Fitness — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ....CNS
Sports Focus —
1tw-750-orp / mal / C12 / p199 / wire / DF / DNS
- Murray Olderman ....NEA
Sports Mini — 1tw -var - orp /mail/DF
/DNS - Staff ....CNS
Sports Of The Times —
4tw - 750 -wire - Dave Anderson ....NYT
Sports Scene —
3tw - 1200 -orp /man /mail - Jimmy McDonald ....MCF
Sports Talk — 1tw -600 - orp /mail/DF
/C12 /p199/wire/DNS - Staff ....NEA
Sportsman's Digest — 6tw -100 - mail/id -Hal Sharp ....CF
Sportsmedicine —
1tw - 900 -C12 /wire/DF /DNS /ctc /mail - Dr. Gabe Mirkin NYT
***Stan Smith's Tennis Class** — 6tw -4c - id /orp -Stan Smith ....KFS
Teaching Pro — 3tw -21x4 1/2" - orp /id -Don Leary ....LATS
Tennis — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ....NYT
To Your Good Health —
7tw - 750 -DF /DNS /C12 - Paul G. Donahue, M.D. ....FNS
Tummy Trimmer Primer — cont -5pt/550 - mail/C12 /DF
/DNS /igp - Ann Smith ....RTS
You, Your Child, And Sports — 1tw -500 - mail/mim -David Nydick DAN

48—TEEN-AGE FEATURES

Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ....RTS
Ask Beth — 3tw -500 - man /C12 /DF
/DNS - Beth Winship ....LATS
Ask Shagg — 2tw -43x2 1/2" - orp /mail -Peter Guren ....UFS
Beauty and Inflation —
an - 5pt/550 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Improvement Plan, The —
an - 16pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman .RTS
Between The Lines — 1tw -var - orp -Eli Witmer ....CWF
Boggle Word — m -10 - orp -B. Foley ....SCI
Brainteasers — 1tw -ps - orp /id - Various ....SCI
Building Your Vocabulary — 1tw -spv - orp -J. House ....OPS
Calling Colleen — 1tw -2c - orp -Mike Bennett ....CSP
Capt. & Mandy — 1tw -ps - orp /id -Steve Kell ....OPS
Careers —
3tw - 450 -man /C12 /p199/DF /DNS / mail - Joyce Lain Kennedy SFI
Celebrity Interviews — occ - 400 -man - Various Kids ....PRI
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ....TCS
Coin Box, The —
1tw - 400 -man /mail - Norman M. Davis, NLG ....NMD
Consulting Room —
qt - 350/450 -man /mail - Norman M. Davis, BSI ....NMD
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various Kids ....PRI
Dear Sally — 7tw -200 - orp -C. Gordon ....SCI
Did You Know That — 1tw -hpv - orp /id -F. Treadgold ....SCI
Diet Recipes —
1tw - ps -orp - Various Celebrities ....SCI
Dr. Griffith's Child Care — 1tw -300 - orp -Dr. Griffith ....SCI
Educational Puzzles —
7tw - ps -orp /id - Various Artists ....SCI
Famous Recipes — 1tw -var - orp -J. Sherrod ....SCI
Fashion —
1tw - var -mail - Julia Samuels ....NNB
Five Minute Mysteries — 1tw -500 - orp -C. W. Walker ....SCI
Griffith News Feature Service — cont -var - orp /id /igp
/mail - Staff ....GRF
Handy Action — m -50 - orp /id -M. Zanco ....SCI
It's The Truth (Facts) — 1tw -hps - orp /id -Paul Swan ....SCI
Jazzercise —
2tw- 21 ½x10" / sph-mail / orp / DF / DNS / id
- Judi Sheppard Misset ....RTS
Just In Teen —
1tw - 500 -man /mail - April Anastasi ....ASC
Juvenile Games & Activities —
7tw - ps -orp /id - Various Artists ....SCI
Juvenile Rebus —
1tw - ps -orp /id - Various Artists ....SCI
Kids In The Kitchen —
1tw - 550 -man /mail - Susan Manlin Katzman ....KSM
Kids' Cooking —
1tw - 550 -man /mail - Susan Manlin Katzman ....KSM
Lesson In English — 1tw -300 - orp -Gordon ....SCI

Look & Learn — 1tw -tps - orp -Gordon ..... SCI
Loose Change —
7tw - 500 -orp - Pricilla Clemens ..... DBI

Modern Etiquette — 1tw -250 - orp -J. Sherrod ..... SCI
Modern Sherlock Holmes (Mystery) — 1tw -500 - orp -J. Sherrod ..SCI
My Family —
1tw /7tw - var -orp /id - Various Cartoonists ..... SCI

Nature's Wonders — 1tw -hps - orp /id -F. Treadgold ..... SCI
News-Features-Pix —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail-..... GNB
Nine-Day Diet, The —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Novice Auto Mechanic — 1tw -ps - orp /id -A. House ..... SCI

On The Record —
1tw - 600 -wire/mail - Charlie Martin ..... NCF

Pooh's Corner —
1tw - var -mail - Jessica Winston ..... NNB
Problem Today, A (Math Problems) — 1tw -150 - orp -Gordon ..... SCI
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ..... GNB

Rated G —
occ - 800/art-var -man /id /orp - Lucinda ..... NPS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao (Artist) PRI

Science Quiz — 1tw -ps - orp /id -F. Treadgold ..... SCI
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
Solve-A-Crime — 1tw -500 - orp -Gordon ..... SCI

Teen Beat — 4tw -400 - DF /DNS /mail
/igp - Judy Barnett ..... CF
Teen Scene, The —
1tw - 500 -man - Wendy and Barbara Nesoff ..... GSM
Teenage Corner —
6tw - 500 -man - Ellie and David Lavin ..... TEE
Teenage Driving Tips — 1tw -500 - orp -J. Sherrod ..... SCI
Teenage Travel — 1tw -500 - mail/man -Todd Lewis ..... JPS
Teenagers Say — 1tw -1000 - mail -Lester Rand ..... YOU
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Thanks A Million — 1tw -500 - mail/C12 /DF
/DNS - Percy Ross ..... RTS
The Youthful Viewpoint — 1tw -1000 - mail -Lester Rand ..... YOU
Today's Teens — 1tw -300 - mail - ..... YOU
Travel Tips — occ -var - mail - Staff ..... IWN
Tricky Ones — 1tw -spv - orp /id -Magila ..... SCI
Tween 12 & 20 —
6tw - 350 -C12 /mail/orp /DF /DNS - Dr. Robert Wallace ..... CNS
Vid Kid, The —
1tw - 350 -C12 /DNS /DF /mail - Rawson Stovall ..... UPS
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman RTS
Women's Wear Daily & Feature Package (Reprints) —
5tw - var -mail/igp - Staff ..... FA
You're The Detective — hps -500 - orp -Righetti ..... SCI
Young World — 1tw -480 - wire/mail -Tom Lennon ..... NCF
Youth Clinic — 2tw -750 - mail/wire - Staff ..... TSS
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

49—TRAVEL

Around the World —
1tw - 750 -C12 /mail/DF /DNS - Stan Delaplane ..... CHR
Along The Camping Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Bargain Travel —
1tw - 300/600 -DF /mail - Travel Agents ..... RDR
Birnbaum —
2tw - 700 -DF /DNS /C12 - Stephen Birnbaum ..... TCS
Bryant/Hall Travel —
1tw - 700 -mail - G. Bryant & G. Hall ..... TSS
Camera View —
S - var -id /mail - Samuel A. Towers ..... NYT

Car Keys — 1tw -spv - orp /id -B. Woody ..... OPS
Check Please —
S /1tw /cont - 500/var -man - Nathan Goller ..... BHB
Comparisons —
3tw - 350/400 -man /mail - Iris Willems-Marcim ..... CPF
Consumer Travel Trends —
1tw - var -mail - Sylvia Cronin ..... CFS
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Cruise News/Views — m -var - man -Howard Neal ..... TLF
Dateline New York —
m - var -man - Jeffrey Blyth ..... ITP

Day Tripping — S-var-mail / igp
- Rick Moran & Rita Allen ..... PAN
Destination — 1tw -500/700 - mail -Joseph Adler ..... ADL
Dorothy Richey's Travel Talk —
1tw /cont - var/800/ps/pt -orp /man /igp /mail - Dorothy and Noyes
Richey ..... RBI
En Route — 1tw -var - mail/orp /ctc -Andy Edelman ..... NNB
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Florida Travel —
occ - 800/1200 -man /igp /mail/ctc - George Leposky ..... AMC
Footloose With Frye —
occ - 750/1500 -igp /mail - William R. Frye ..... FRY
Freighter Travel — 1tw -750/900 - igp /mail -John Austin ..... HIS
Fun Places — occ -750/1000 - man -Alan Caruba ..... CBO
Geography Lesson, The —
1tw - 500 -man /mail/ctc - Clevenger Kehmier ..... AMC
Globe Trotting — 2tw -1500 - orp /man /mail -Betsy Bramer ..... MCF
Going Our Way — S -1000 - man /id -Bob Sloane ..... STR
Hollywood Diary — 1tw -800 - igp /mail - ..... CAI
International Travel —
1tw - 1000 -igp /mail - Norman Austin ..... HIS
Katz Meow —
1tw - var -mail - Harry Jay Katz ..... NNB
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ..... TCS
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
L'Expresso — occ -var - C12 /wire/DF
/DNS /mail/ctc - ..... NYT
Lifestyle Horizons—Shorts —
1tw - 15-part/100/150 -wire/DNS - Staff ..... UPI
Lifestyle Horizons—Travel —
1tw - 700 -wire/DNS - Murray J. Brown ..... UPI
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ..... LAT-WP
Magic Carpet —
1tw - 500 -orp /ocra - Dr. Edward von Rothkirch ..... IMS
News-Features-Pix —
m / qt / cont / occ-pt / var -orp / id / man / igp / mail-..... GNB
Of All Places —
1tw - 750 -DF /DNS /C12 /igp - Horace Sutton ..... FNS
Off Again —
S /1tw /sea - 500/var -man /mail - Nathan Goller ..... BHB
One-time Travel Features — occ -800/1200 - man /igp /mail
/ctc - Various ..... AMC
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Penny-Wise Traveller — 1tw -850/1000 - man /wire -Jane Morse KFS
Pooh's Corner —
1tw - var -mail - Jessica Winston ..... NNB
Ports Of Call — 1tw -20x9" - orp /mail - Staff ..... EDC
PSpecialties, etc. — occ /sea -pt/var - orp /id /man
/igp /mail - Staff ..... GNB
Rating The Cities —
m - 750 -man - Milton J. Gun ..... TLF
Scripps Howard News Service/I.N.A. — 6tw - - wire/igp - ..... UFS
Shoot Like a Pro — 1tw -250 - C12 /p199/igp -Barry Urdang ..... ART
Special Package—Summer —
an - 15-part/600/800 -wire/DNS - ..... UPI
Special Package—Winter —
an - 15-part/600/800 -wire/DNS - ..... UPI

Syndicated Travel Writers — 7tw /1tw -var - igp /mail/ctc - Various .STW
Taking Off — 2tw -450/600 - man /igp -Don Reynolds ..... CBN
Teenage Travel — 1tw -500 - mail/man -Todd Lewis ..... JPS
The Best Years —
1tw - 750 -man /mail - Sidney Ascher ..... ASC
Total Traveler, The — 1tw -600 - man -Ethel Blum ..... KIN
Travel — 1tw -500 - mail -Jerry Lench ..... CAP
Travel — occ -1000 - man /igp /mail - Various ..... CAR
Travel — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
Travel —
occ - 750 -igp /man - John Pinkerman ..... NWS
Travel —
S - var -mail/igp - Rick Moran & Rita Allen ..... PAN
Travel Along —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
Travel Box — S -var - id /mail - Various ..... NYT
Travel Column — S -800 - wire/DF /DNS -Joel Sleed ..... NHM
Travel Features — 1tw -750 - man -Milton Gun ..... TLF
Travel Ideas Illustrated — 1tw -var - orp /id /mail -H. Gieseking KIN
Travel Log — 3tw -500 - orp -Dave Goodwin ..... GWN
Travel Mini —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Travel News & Notes —
1tw - var -orp /igp - George G. White, Sr. ..... FEA
Travel Stories — 1tw -650 - igp /orp /mail
/DF /DNS - Philip Sousa ..... CNS
Travel Stories —
3tw - 650 -igp /orp /mail/DF /DNS - Various Authors ..... CNS
Travel Talk —
occ - 500 -man - Eleanor Margolis ..... TLF
Travel Tips — occ -var - mail - Staff ..... IWN
Travel Tips —
1tw - var -man /mail - Arthur S. Harris ..... SWD
Travel Whirl — 1tw -var - man -Buddy Basch ..... BAS
Travel With Hermes — 1tw -750 - mail -Ray Wilson ..... NEW
Travel-Bound —
m /occ - 600/800 -man /igp - Betty Ommerman ..... BFO
Traveler's World, The —
occ - 1500 -man - Paul J. C. Friedlander ..... TTW
Travelettes (Travel Cartoons) — 1tw -ps - orp /id -F. Treadgold ..OPS
Traveling —
1tw - 500 -man - Bob and Sandy Nesoff ..... GSM
Traveling Lightly — 1tw -300 - mail/man -Stan Horn ..... TL
Trip Tips —
1tw - 650 -mail/DF - Marie Mattson ..... MAT
Viva Madrid — occ -var - mail -John Ford ..... WWN
World Traveller — occ -700 - mail/ctc - Staff ..... ARU
World Wide Travel Advice — 1tw -var - man -Paige Palmer ..... FAS
Youth On The Go — m -1000 - man -Randy Mink ..... MIK

50—WOMEN'S PAGES

A Woman Like You —
1tw - var -man - Frances Scott ..... BAS
Advice To The Working Woman — 3tw -var - man /wire -Sam Ion CWF
Allen Edwards/Rodeo Drive —
S /1tw /sea - 750/var -man /id /igp - Allen Edwards ..... BHB
Along The Food And Wine Trail —
2tm - 600 -orp /man - Radford and Rosemary Bascome ..... BA
And Sew On — 1tw -400 - id /mail -Alida Macor ..... ASO
Antiques —
1tw - 850 -C12 /p199/DF /igp - Lita Solis-Cohen ..... ART
Apples Of Gold In Pictures Of Silver — 1tw -500/12x16" - orp /mail
-Raphael ..... EHS
Around The House With Jan Paul — 1tw -250/500 - man /mail -Jan PaulPAU

Art of Feeling Good, The —
3tw - 550 -mail/C12 /DF /DNS /igp /id - Dr. Art Mollen ..... RTS
Ask Aunt Madge —
7tw - var -man - Madge M. Saksena ..... ASK
Back To School — an -sup - igp /id /C12
/mail/orp /DF /DNS - ..... CNS
Beauty — 1tw -var - mail -Apollonia ..... NNB
Beauty and Inflation —
an - 5pt/550 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Digest —
1tw - 300 -orp /mail/C12 /p199/wire/DF /DNS - Diane Robbens NEA
Beauty Improvement Plan, The —
an - 16pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Beauty Of It, The — 6tw -21x8"/10pt - orp /mail/ctc -Nancy Lane WOR
Better Homes and Gardens Countertop Cookery —
1tw - var -mail/C12 /DF /DNS /igp /id - Betty Grayson (Editor) RTS
Beverly Hills Lifestyle —
1tw /m /cont - 500/var -man /igp - Jon Peterson ..... BHB
Beverly Hills Makeovers —
S /1tw /sea - 1000/var -man /id /igp - Allen Edwards ..... BHB
Blackwell's People —
S /1tw /m / - 500/var -man /id - Mr. Blackwell ..... BHB

Phyllis Morris is TIME Magazine's "La Dame du Flash," COSMOPOLITAN'S "Decorator to the Stars." To PEOPLE Magazine "the Beverly Hills source of Opulence." MERV introduces her as the world's most sought after designer.

Her own cable shows, constant network exposure, movie and T.V. sets and soon to be released "Beverly Hills behind the Guarded Gates" add fantasy to the fact that she is the most successful woman in the home furnishings industry.

Each week your style seekers will find inspiration and escape as their designer Phyllis Morris personally guides them thru the most intimate rooms of the private palaces of her super-star clientele.

The travel section freshener

TRAVELING LIGHTLY
Funny travel stories
Samples: Box 26622
San Francisco, CA 94126 • (415) 468-2993

CLASSIFICATIONS OF FEATURES

Books In Brief — 1tw -var - orp /man /wire -Kathy Vey ..... CWF
Brides & Bouquets — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Business Survival Tips & Shortcuts —
m /cont - sph/spv/500 plus -man /mail - The ICS Group .... IBIS
Careers —
3tw - 450 -man /C12 /p199/DF /DNS /mail - Joyce Lain Kennedy SFI
Cash Box Confidential Entertainment and Video Report —
1tw - 550 -mail/C12 /DF /DNS - George Albert ..... RTS
Chicago Tribune Graphics Service —
1tw - var -orp - Chicago Tribune ..... TCS
Christmas — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Common Sense Etiquette For Businesswomen & Wives —
occ /cont - sph/spb/500 -man /mail - L. E. DeFeldy ..... IBIS
Consumerwatch —
1tw - 500 -man - Gary T. Kubota ..... SRG
Coping —
2tm - 1200/var -man /C12 /id /mail - Barbara Burtoff ..... BBS
Coupon Clipper — 1tw -600 - orp /mail -June Fuller ..... UFS
Currently with Ruth Winter — 1tw -550 - mail/C12 /DF
/DNS - Ruth Winter ..... RTS
Dear Abby —
6tw - 800 -orp /mail/C12 /DF /DNS - Abigail Van Buren ..... UPS
Dear Decorator —
S /1tw /cont/ - 1000/var -man /id - Phillis Morris ..... BHB
Dear Kidsday —
1tw - 400 -man /id /wire/DF - Various Kids ..... PRI
Dear Mr. Blackwell —
S /1tw - 1000/var -man /mail - Mr. Blackwell ..... BHB
Dear Mr. Goller —
S /1tw /cont - 1000/var -man - Nathan Goller ..... BHB
Dress Patterns — 6tw /S -8.5x8 1/2" - orp /mail/id -Sue Burnell NEA
***Eat And Grow Younger** —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Right And Live Longer —
24ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Eat Up And Slim Down —
14ps - 10x25" -orp /id /mail - Lelord Kordel ..... SPE
Eat Your Troubles Away —
15ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Fall Fashions — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Family Circle — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
Fantastic Facts — 1tw -ps - orp /id -F. Treadgold ..... OPS
Fashion —
3tw - 600 -orp /mail/C12 /p199/wire/DF /DNS /igp /id - Florence de
Santis ..... NEA
Fashion —
1tw - var -mail - Julia Samuels ..... NNB
Fashion 'N Figure — 1tw -var - man /igp -Paige Palmer ..... FAS
Feel Young Again —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Food — 1tw -var - mail/orp /ctc -Andrea Diehl ..... NNB
For The Divorced — 1tw -var - man /ctc -Dick Bennett ..... LIS
Gala Events — S /m -hps - mail -Tamara ..... AST
Gardening Tips — 1tw -ps - orp -S. Graham ..... SCI
Gourmet/Garden —
1tw - 650 -C12 /p199/id - Carole Shaeffer ..... ART
Handy Tips For Business Women —
occ /cont - sph/spv -man /mail - L. E. DeFeldy ..... IBIS
Happy Holidays — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
Healthy Living — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
***Hints From Heloise** —
7tw - d/2c-S/tps/hpt/650 -orp /wire/man - Heloise ..... KFS
Hollywood Celebrities Gossip —
1tw - 500 -orp - Marian Singer ..... SCI
Hollywood Diary — 1tw -800 - igp /mail - ..... CAI
Homebody Gourmet — 3tw -1200 - mail/orp /man -Mid Paulus . MCF
How —
3tw - 500 -DF /DNS /C12 - Lois Libien & Margaret Strong ..... TCS
How To Be A Supermother — cont -var - orp -Dick Harris ..... HAA
How To Communicate Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Give A Party —
m /cont/sea - 1000/var -man - Arthur Simon ..... BHB
How To Improve Your Career —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Motivate Yourself —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Speak Successfully —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
How To Start & Manage Your Own Business —
occ /cont - sph,spv,500/1000 -man /mail - Alain Siposs ..... IBIS
How To Use The Gold Mine Between Your Ears —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
Imagination — 1tw -2pt - orp -Barbara Cole ..... CWF
In The Kitchen — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS

Independent News Alliance Weekend Report —
1tw - var -wire/DF /DNS /mail/man /igp - Various Authors IJFS
International Traders Mailbag —
m /cont - sph/spv/500 plus -man /mail - A. J. Siposs ..... IBIS
It's Your Life —
S /1tw /cont - 750/var -man - Christopher Huntington ..... BHB
Jazzercise — 2tw - 21 1/2x10"/sph -mail/orp /DF /DNS /id RTS
Keeping Fit — 1tw -500/700 - man -Deanna Baron ..... CBN
Keeping You In Stitches — 1tw -ps - orp -Cowan ..... SCI
Kitchen Celebrities — 1tw -800 - mail - ..... CAI
Kosmic Kollection —
3tw - 500 -man /mail - Mary Kohls-Hunter ..... CPF
Kovels: Antiques and Collecting —
1tw - 550 -mail/C12 /DF /DNS /igp /id - Ralph and Terry Kovel .RTS
KNT-Chicago Tribune,New York News, Knight Ridder Newspapers —
7tw - var -wire - ..... TCS
L'Express — occ -var - C12 /wire/DF
/DNS /mail/ctc - Various ..... NYT
L'Expresso — occ -var - C12 /wire/DF
/DNS /mail/ctc - ..... NYT
Ladies' Home Journal — m -var - igp /ing /mail
/ctc /DF /DNS - Various ..... NYT
Leisure Time —
1tw - 500 -igp /mail - Mildred Gibson ..... CAI
Liberated Male —
1tw - 650 -man /DF /mail/DNS - Jim Sanderson ..... SFI
Lifestyle Horizons—Woman's World —
1tw - 700 -wire/DNS - Patricia McCormack ..... UPI
Litamail —
1tw - 650 -C12 /p199/igp /DF - Lita Solis-Cohen ..... ART
Living In Style —
S /1tw /cont/ - 750/var -man /igp /id - Phyllis Morris ..... BHB
Living With Divorce —
3tw - 450 -man /DF /DNS /mail - Virginia Doody Klein ..... SFI
Living/Entertainment —
1tw - 750 -orp /mail/C12 /p199/wire/DNS /DF - Ellie Grossman NEA
***Look Younger—Feel Better** —
6ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Los Angeles Times-Washington Post News Service —
7tw - var -wire/DF /DNS - ..... LAT-WP
Make People Like You More —
24ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Making The Scene —
S /1tw /cont - 500/var -man - Christopher Huntington ..... BHB
Mansion & Mansionettes —
S /1tw /cont/ - 500/var -man /id /igp - Phyllis Morris ..... BHB
Miracle Cosmetics — 1tw -ps - orp -A. House ..... SCI
Miracle Gardening — 1tw -100 - qps /id -S. Graham ..... SCI
Miss Manners —
3tw - 600 -wire/DF /DNS /mail/man - Judith Martin ..... UFS
More For Your Money — 1tw /m -500/700 - man /mail -Mike LeFan LEF
More For Your Money Fillers — m -2000 - man /mail -Mike LeFan LEF
Motor Tips —
1tw - ps -orp /id - Various Authors ..... OPS
Movie and TV Star Opinions —
1tw - 1000 -orp - Various Writers ..... SCI
Needleplay — 3tw -600 - DF /DNS /C12
/id - Erica Wilson ..... TCS
Needles & Pins — 1tw -250 - orp -Righetti ..... SCI
Needlework — 6tw /S -8.5x8 1/2" - orp /mail/id -Anne Cabot ..NEA
Nine To Five Woman —
1tw - 700/750 -man /mail - Mary Margaret Carberry ..... CAB
Nine-Day Diet, The —
an - 9pt/350 -mail/C12 /DF /DNS /igp - Josephine Lowman RTS
Nutrition Hotline —
1tw-500-man / DF - June Roth, M.S. ..... ROJ
Odd Ball — 1tw -sph - orp /id -J. Kuchera ..... OPS
Olga Knows —
1tw - 19x8 1/2" -orp /mail - Patsy Milligan ..... MLS
On Marriage and Divorce —
1tw - 550 -mail/C12 /DF /DNS - Joanne Grant & Dr. Melvyn Berke .RTS
On Wines —
1tw - 12x4" -igp - Bill Sonstein ..... SON

Options —
2tw - 900 -DF /DNS /C12 - Beverly Stephen ..... TCS
Pacific News Service, The — var -var - mail/C12 /DF
/DNS /id /igp - ..... RTS
Party Time/Beverly Hills —
m /cont/sea - 750/var -man - Arthur Simon ..... BHB
Pat's Pointers — 1tw -800 - C12 /DF /DNS
/mail/id - Pat Trexler ..... UPS
Paula Royce Graham —
cont/1tw /m - 500/var -man /igp /mail - Paula Royce Graham GPR
Phyllis Morris On Interior Design —
S /1tw /cont/ - 750/var -man /id /igp - Phyllis Morris ..... BHB
Plant Talk — 1tw -250 - orp -Righetti ..... SCI
Platinum Rainbow, The —
1tw - 450 -igp /man /mail - James Riordan ..... RPT
Polly's Pointers — 5tw -450 - orp /mail/C12
/p199/wire/DF /DNS /id - Polly Fisher ..... NEA
Psyche/Cology — 1tw -750 - man -Stacey ..... SAW
Quick & Diet Gourmet —
2tw - 43x12 1/2" -orp /mail - Yvonne Young Tarr ..... UFS
Read And Remember — 1tw -50/100 - orp -Gordon ..... OPS

Reba and Bonnie Reporting —
1tw - 600 -igp /mail - Reba and Bonnie Churchill ..... CAI
Recipe —
1tw - 9 1/2x7" -orp /mail - Sarah Sheridan ..... EDC
Refirement - Not Retirement —
1tw - 500 -man /mail - Dr. Whitt N. Schultz ..... KNF
Richards Simmons —
3tw - 500 -C12 /DF /DNS /mail/igp - Richard Simmons ..... UPS
Robin's World —
1tw - 400 -man /id /wire/DF - Robin Robinson & Kay Chorao (Artist) PRI
Romance — 2tw -650 - C12 /DF /DNS
/mail - Langdon Hill ..... UPS
Rusty Brown Column — 1tw -750 - p199/wire/DNS
/DF /mail/orp /C12 - Rusty Brown ..... NEA
Save Time & Money —
1tw - 450 -orp /mail - Ann Frances Dolan ..... SF
Scripps-Howard News Service/Independent News Alliance —
6tw - var -wire/man /mail/DF /DNS /igp - Various Reporters UFS
Second Time Around, The —
1tw - var -man /ctc - Patricia Bennett ..... LIS
Self Defense For Women — 1tw -qps - orp /id -E. Farkas ..... OPS
Self-Employment For Women —
3tw - 500 -man /mail - Anne Jorgensen ..... CPF
Sew Simple —
1tw - 550 -mail/C12 /DF /DNS /id - Eunice Farmer ..... RTS
Sew What's New — 1tw -800 - C12 /DF /DNS
/mail/id - Sandra Kelly ..... UPS
Skintalk —
1tw - 150/200 -mail - Jon H. Blum, M.D. ..... SKT
Slim Gourmet —
3tw-500-wire / DF / DNS / mail / orp / C12 / p199
- Barbara Gibbons ..... UFS
Soup To Nonsense —
m - 300/500 -mail - Jane Goodsell ..... PAI
Special Diets —
1tw-500-man / DF - June Roth, M.S. ..... ROJ
Spring Fashions — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
***Stay Alive Longer** —
21ps - 10x30" -orp /id /mail - Lelord Kordel ..... SPE
Stay Young Longer —
10ps - 10x28" -orp /id /mail - Lelord Kordel ..... SPE
Supermarket Shopper —
2tw - 600 -wire/man /orp /C12 /p199/mail - Martin Sloane UFS
Supershopping —
1tw - var -man /wire - Rhonda Maxwell ..... CWF
Test Yourself — 1tw -ps - orp /id -J. Sherrod ..... SCI
Thanks A Million — 1tw -500 - mail/C12 /DF
/DNS - Percy Ross ..... RTS
The Best Of You —
S /1tw /m - 500/var -man /id /igp - Mr. Blackwell ..... BHB
The Women — 1tw -500 - mail/ctc -Teri ..... ARU
Thinking Slim — 1tw -500 - orp /mail -Jean Nidetch ..... SF
Tips on Tots — 1tw - 600 -DF /DNS /mail - Sue Schoolcraft ..... CF
Today's Compact Living —
1tw - 550 -mail/C12 /DF /DNS /id - Sharon Nelton ..... RTS
Today's Woman In Today's World —
3tw /1tw - var -orp /man /mail - Dorothy Richey & Patricia Bosch RBI
Variety Pak —
1tw - var -igp /id /orp /mail/DF /DNS - Various Authors ..... CNS
Virginia Payette —
3tw - 700 -wire/DF /DNS /mail/man /orp - Virginia Payette UFS
Vitamins — 1tw -ps - orp -J. Husel ..... SCI
Washington Woman's Report —
1tw - 750/var -man /mail/id - M. Elizabeth Fischer ..... WR
Wedding Bells — an -sup - igp /id /C12
/mail/orp /DF /DNS - Staff ..... CNS
What It's Worth — S / 1tw / cont-500 / 1000 / var-man / igp
- Christopher Huntington ..... BHB
Where It's At —
S /1tw /cont - 750/var -man /igp - Christopher Huntington BHB
Where You Live — 1tw -250 - orp -Righetti ..... SCI
Why Be Bored! —
3tw - 500 -mail - Lillian Taylor ..... TAY
Why Grow Old? —
6tw - 550 -mail/C12 /DF /DNS /igp /id - Josephine Lowman .RTS
Wine On The Table —
1tw - 425 -mail/man - William Clifford ..... WCC
Women's Pages — 1tw -var - id /orp /mail
/DF /DNS - Various ..... CNS
Working Woman — 2tw -700 - C12 /DF /DNS
/mail - Niki Scott ..... UPS
World of Blackwell, The —
S /1tw /sea - 500/var -man /id /igp - Mr. Blackwell ..... BHB
Yard Yarns — 1tw -250 - orp -Righetti ..... SCI
You. Your Child. And School — 1tw /7tw -500 - mail/mim -David Nydick DAN
You, Your Child, And Sports — 1tw-500-mail / mim
- David Nydick ..... DAN
You, Your Child, And Entertainment — 1tw-500-mail / mim
- David Nydick ..... DAN
Young Originals — 1tw -18x8 1/2" - orp /mail/id - Staff ..... NEA
Young World — 1tw -480 - wire/mail -Tom Lennon ..... NCF
Your Car And You — 1tw -ps - orp /id -F. Treadgold ..... OPS
Your Fashion Image —
an - var -igp - Charlotte Wilkinson ..... YFI
Youth Parade —
1tw - 600 -igp - Reba and Bonnie Churchill ..... CAI

Look for the latest news about syndicated features every week in E&P!

TWO USEFUL, FACT-FILLED TOOLS THAT MAKE YOUR RESEARCHING EASIER

Editor & Publisher

1983 MARKET GUIDE

The most comprehensive marketing tool available. It has complete, individual market surveys and data-tables (population, income, households, spendable income and retail sales) for over 3000 U.S. counties and independent cities and over 1600 U.S. and Canadian newspaper cities. Plus, it lists SMSA's, and contains exclusive Market Guide maps.

Editor & Publisher

1983 YEAR BOOK

The one basic source of information about the newspaper business. For dailies, weeklies, personnel, equipment and systems, features, associations and more. This single volume 600 page newspaper encyclopedia contains over 250,000 facts.

ORDER TODAY!

Mail to: **Circulation Department**
EDITOR & PUBLISHER
575 Lexington Avenue,
New York, N.Y. 10022

Please send me:

☐ **1983 YEAR BOOK** at $50 per copy (1-4 copies) $45 each if five or more

☐ **1983 MARKET GUIDE** at $50 per copy (1-4 copies) $45 each if five or more

Above rates for U.S. and Canada only. All other countries, $65 for each book.
All remittance in U.S. Dollars

I enclosed $_____

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

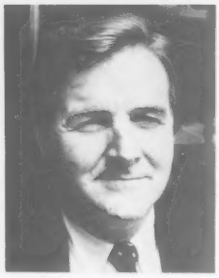
STATE _____ ZIP _____

Payment must accompany your order.
New York buyers add appropriate sales tax.

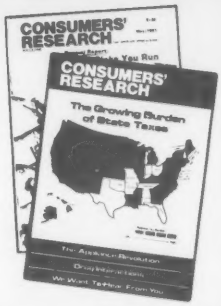
INDEX TO ADVERTISERS

Abrahamian Feature Syndicate 83S
American Federation of Teachers 93S
Basic Chess Features 100S
Beverly Hills By-Line 113S
Birthday Game, The 99S
Blackburn & Thomas 82S
Lillian Bono 84S
Barbara Burtoff Syndicated Features 76S
The Business Computer 110S
L.A. Chotkowski, M.D. 101S
Congressional Quarterly 105S
Copley News Service 17S, 18S, 19S, 20S
Craft Patterns Company 102S
The Crain Syndicate 78S
Dickinson Multi-Media Services, Inc., ... 96S
Dispatch News Service 104S
Editor & Publisher 111S, 115S
Editors Copy Syndicate 87S
The Family Workshop 102S
Field Newspaper Syndicate 3S-7S
Gazette Features 52S-57S
HFM Literary Enterprises, Inc. 109S
Heritage Features Syndicate 80S, 88S-90S, 92S, 116S
Interlink Press Service 107S
International Eco Features Syndicate 90S
International Medical Tribune Syndicate 101S
King Features Syndicate, Inc. ..... Cover 2Sa-Cover 2Sf, 1S
Lone Ranger Television, Inc. 103S
Los Angeles Times Syndicate 58S-65S
McNaught Syndicate 91S
Patsy Milligan 77S
NB Features 79S
The Name Game ..... Cover 2
Network News, Inc. 23S
Newspaper Enterprise Assoc. ..... Cover 1, 42S-45S, Cover 4
New York Features Syndicate 76S
New York Times Syndication Sales Corp. 11S-14S
Pacheco Automotive News Service 78S
Pennywhistle Press 10S
Register & Tribune Syndicate 48S, 49S
Religious News Service 109S
June Roth Features 101S
San Francisco Chronicle ..... Cover 3
Scrambl-Gram, Inc. 108S
Security Line 98S
Small Talk 85S
Southern Features Syndicate 82S
States News Service 106S
Suburban Features 8S
Sun Features, Inc. 2S
TV Data 95S
Tele-Log 97S
Traveling Lightly 113S
Tribune Co. Syndicate, Inc. 8Sa-8Sh, 108S
Tri-Media Productions, Inc. 51S, 81S
United Feature Syndicate ..... Cover 1, Cover 4, 36S-41S
United Media Enterprises 35S, 46S
Universal Press Syndicate 25S-28S
VIP Medical Grapevine 100S
Washington Post Writers Group, The 31S, 32S, 33S

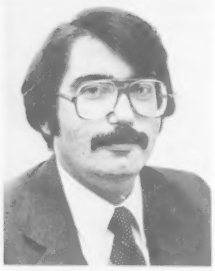
EIGHT* REASONS WHY *Heritage Features* IS AMERICA'S FASTEST-GROWING *Syndicate*:



1. Warren Brookes' "The Economy in Mind"—Economics made understandable by the *Boston Herald's* award-winning analyst.

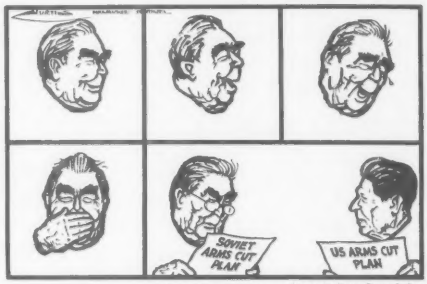


2. *Consumers' Research* Magazine's "Of Consuming Interest"—Factual, unbiased consumer tips on buying, proper use, product appraisal, and much more by the editors of the country's oldest consumer magazine.



3. Milt Copulos' "Man and His Universe"—Readers like the inside story on the world around them—science, technology, energy, the environment—From undersea drilling to space exploration this column covers it.

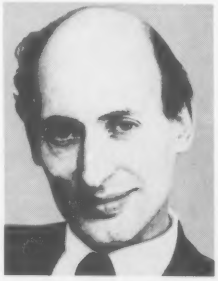
4. Tom Curtis' Editorial Cartoons—The classic style of the *Milwaukee Sentinel's* editorial cartoonist is as blunt as it is timely.



"Now let me tell one!"

Distributed by Heritage Features Syndicate

5. Tom Gibb's Editorial Cartoons—Using the more-comic style of the cartooning trade, the *Altoona* (Pa.) *Mirror's* political artist makes you chuckle even as he makes you think about the day's issues.



6. Anthony Lejeune's "From Abroad"—A look at ourselves as others see us. From London, Lejeune gives readers an interesting view of America.

7. William Murchison's "Main Street U.S.A."—The *Dallas Morning News* Associate Editor has a way of striking deep into the heart of the matter with a homespun style—sometimes humorous, sometimes serious, always interesting.

8. Walter E. Williams' "A Minority View"—George Mason University Professor-turned-successful = columnist Williams is an independent-minded social critic who comes right to the point. There are no sacred cows in Williams' political pasture.

***And More**—with any order you receive our free "Other Voices" columns. A wide-ranging assortment of occasional columns by various writers covering the entire spectrum of today's issues and everyday life. Exclusive to Heritage Features subscribers.

For more information on how you can subscribe to Heritage Features Syndicate's columns and cartoons, just write (or phone):

Andrew C. Seamans, *Managing Editor*

Heritage Features Syndicate

214 Massachusetts Ave., NE • Washington, D.C. 20002 • (202) 543-0440

Chronicle Features

We Bring You Excellence in Text and Graphics

THE INNOCENT BYSTANDER
by Arthur Hoppe

'. . .*unbeatable*. . .' —*Time Magazine*
Superb satire of the kind that makes you laugh out loud. 3 per week.

AROUND THE WORLD
by Stan Delaplane

Pulitzer-prize winner covers the travel world. He answers your readers' questions. They love him. 1 per week.

THE MOVEABLE NEST
by Tom Schneider

A master craftsman offers plans and ideas for making low-cost, imaginative living environments that today's highly mobile citizen will never have to leave behind. 1 per week

IT'S NEWS TO ME
by Herb Caen

America's funniest, sharpest item columnist writes from America's favorite city. 3 per week.

THE WIBBERLEY PAPERS
by Leonard Wibberley

The author of 'The Mouse That Roared' writes an anecdotal column of rare charm and subtlety. The perfect op. ed. feature. 2 per week.

FACES—A CARICATURE SERVICE
by Kerry Waghorn

A top Canadian caricaturist provides a panoply of portraits of today's most famous people. 5 per week.

THE WONDERFUL WORLD OF ANIMALS
by Frank Miller, D.V.M.

People love pets more than people—and this is the best and warmest of pet columns. Daily or weekly.

COMMON CENTS
by Kate MacQueen

A consumer who knows and cares passes along ways to save costs, expenses. 1 per week.

WINE COUNTRY
by Anthony Dias Blue

An entertaining, knowledgeable and unpretentious guide to wine. 1 per week.

SEW WITH FLAIR
by Sandra Betzina

Our expert makes your sewing easy. Illustrated. 1 per week.

ASSIGNMENT: TELEVISION
by Terrence O'Flaherty

Tough, funny, knowledgeable and literate. Terry is a superlative TV critic. 1 per week.

KEEPING UP
by William Hamilton

New Yorker magazine cartoonist takes a wry look at the Nouveau WASP. A panel. 1 per week.

THE BUTCHER
by Merle Ellis

A real life butcher-turned-columnist helps your readers save millions at the meat counter. Illustrated. 1 per week.

NATURALLY
by Sharon Cadwallader

Author of the best-selling 'Whole Earth Cookbook' provides ideas and recipes for dishes that are quick, appealing and nutritious. 1 per week.

—And the inimitable 'The Far Side' by Gary Larson

6 per week.

"Just a minute, young man! . . . What are you taking from the jungle?"

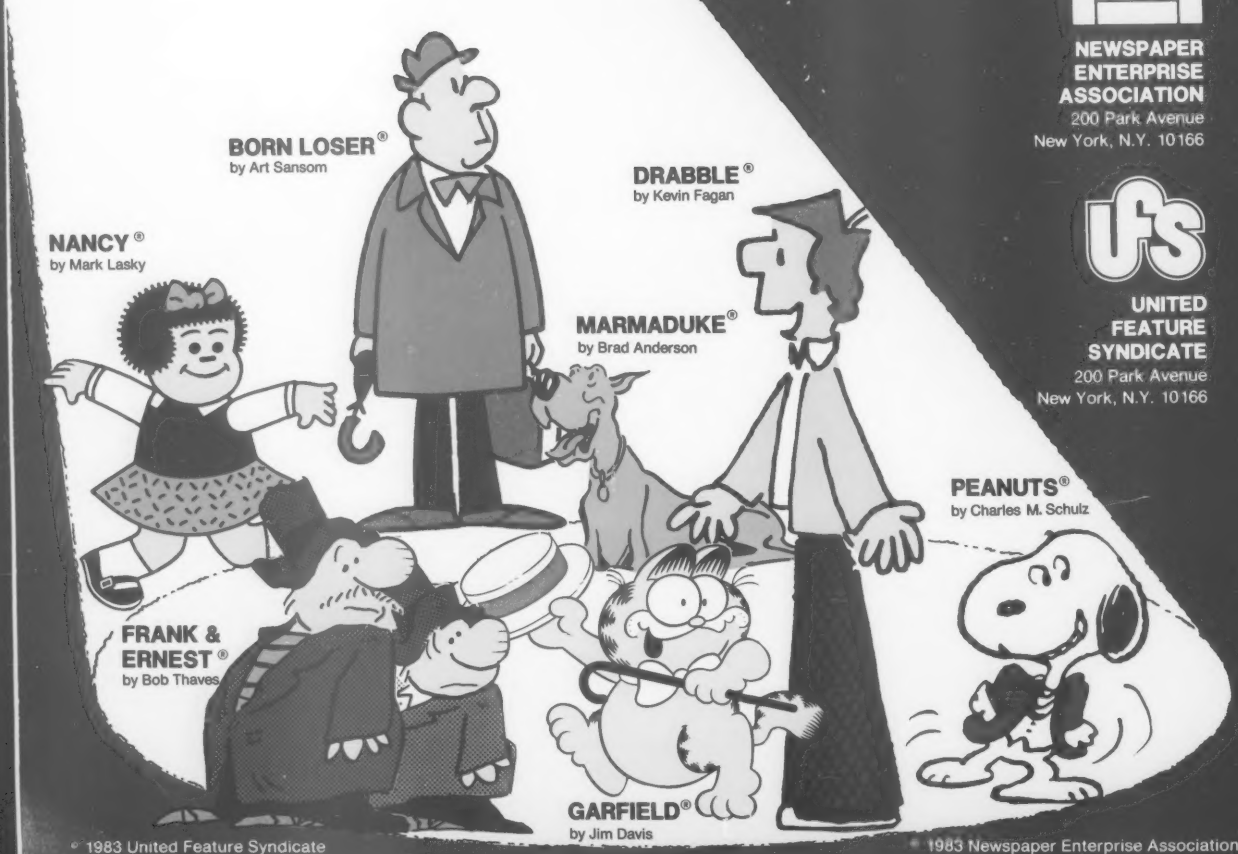
CHRONICLE FEATURES

870 Market Street, San Francisco, CA 94102 (415) 777-7212

MEET THE COMIC STARS AMERICA LOVES... FROM UFS AND NEA!!!

NEWSPAPER ENTERPRISE ASSOCIATION
200 Park Avenue
New York, N.Y. 10166

UNITED FEATURE SYNDICATE
200 Park Avenue
New York, N.Y. 10166



© 1983 United Feature Syndicate

© 1983 Newspaper Enterprise Association

Female journalists hear pep talk at National Press Women convention

The National Federation of Press Women, at its annual convention in Vail, Colorado, passed resolutions reaffirming the organization's support of the Equal Rights Amendment and the Freedom of Information Act. Another resolution was passed to actively seek the membership of persons with diverse cultural backgrounds.

A recommendation was also approved that state affiliates appoint a member to find ways to implement an increase in membership from those representing various minority groups.

Betty Lehan Harragan, an author and lecturer on the subject of women in the workforce, told convention attendees that issues for women in journalism and communications fields are really power and money.

Reminding the more than 300 women in the audience that their job is based on a military power structure with the strict rules of the military and of team play, she told the gathering knowing how their position fits into the corporate structure can make them more effective in the workplace.

Success in the workplace is based on "how well you play the game, not how specialized you are in one job," she said. The public "scorecard for success" on the job is the salary level and promotions earned, she noted. Harragan reminded the listeners the salary level shouldn't be compared with other jobs, but comparisons should be made with others in the communications profession.

Harragan warned NFPW members the addition of degrees and other good qualifications doesn't mean employment, promotion, and salary increases.

"Right now, in 1983, women college graduates or women with advance degrees still earn less than male high school dropouts," she added.

Reviewing the key words of employment and how power is held in corporations, Harragan warned the women they need to figure out their position in the chain of command. She noted many in the communications field are in the staff rather than line positions.

"Women need to know difference," she said. "Those in staff jobs never have power or are in policy-making positions. Those in line jobs make policy while staff positions report to the line, where they can advise, make suggestions or recommendations."

Reporters on a newspaper are in a line job position, since they are doing the production. The chain of command then goes up from reporter through the various functions in a newspaper.

However, when reporters move into public relations positions, they immediately become staff positions with less power, she said.

Marjie Lundstrom, feature writer for the *Denver Post*, received the communications contest sweepstakes award. Mary Sharp and Betty Spencer tied for the runners-up. Sharp is city editor of the *Ottumwa* (Iowa) *Courier*, and Spencer is employed by the Utah Pageant of the Arts, American Fork.

Lundstrom won first place in special articles, social issues; first in an interview in a paper with 25,000 or over circulation; first with Diane Eicher for a feature story they double bylined.

Sharp won a first in news reporting in a newspaper with a circulation from 5,000 to 25,000; and second in feature for a newspaper of the same size, Spencer won a first in electronic media advertising, radio; first in public relations, combined campaign; second electronic media advertising, television; and third in public relations, miscellaneous materials and public relations, news releases.

TOTALLY DEMOLISHED?

Of course not.

Demolished, yes. Totally is a redundancy. You know that because words are the tools of your profession. You use them properly. You respect them.

And we respect you for that — in more than a casual sense. We are a manufacturer of products used in the forests — log skidders, track-type tractors, wheel and track-type loaders, motor graders, diesel engines. We also build wheel tractor-scrapers, off-highway trucks, pipelayers, excavators, compactors, and lift trucks.

But other companies, too, make products similar to ours. And they paint theirs yellow sometimes. But their products don't bear the CATERPILLAR name. CATERPILLAR and CAT are registered trademarks of Caterpillar Tractor Co.

We work hard to build special value in machines bearing our trademark. You can help sustain the meaning of our name. Make sure you use our trademark only when you write about products we make.

Thank you.

CATERPILLAR

Caterpillar, Cat and ⊞ are Trademarks of Caterpillar Tractor Co.

Edited by BILL GLOEDE

New York Times to link agencies with classified computer system

Beginning September 12, classified advertising agencies will be able to place agate ads directly into the *New York Times*'s classified advertising system by computer-to-computer transfer over a telephone line.

The interactive system also allows the Times's computer to verify to the agencies that their ads have been received and how many lines of type those ads will occupy in the paper.

The new capability offers the agencies considerable flexibility in designing their systems to fit their own needs, according to John J. Guerin, classified advertising director. Agencies will be able to choose from many computers and will be able to use a varity of prepackaged or customized software.

The newspaper's system and classified advertising departments developed the new capability as an outgrowth of the conversion to online classified operations by the Times late last year. Each of the paper's 72 Ad-Visors (ad takers), 44 telephone solicitors, 13 contract service clerks and 16 customer service clerks use an IBM 3279 color terminal. This is one of the largest classified advertising online systems in the country.

The terminals display in four different colors all relevant data pertaining to a given classified ad. Receiving a call from a customer, an Ad-Visor keys in billing information and ad copy. With the press of a key, the copy is hyphenated and justified, line for line, enabling the Ad-Visor to know immediately how many lines the ad will occupy and how much it will cost on a one-time, three-time or seven-time basis.

The terminal also displays so-called "sales prompts," providing the Ad-Visor with suggestions for selling the use of larger type, more white space, or greater frequency for maximum response.

Among the major advantages of the new online system is its ability to retrieve ads that have run in the paper within the last 28 days. Previously, an operator had to leave his or her workstation and leaf through back issues to locate an ad if an advertiser wanted to re-run it. Now the ad can be recalled to the terminal's screen in seconds.

In addition to facilitating taking ads by phone from customers, the new system also has sharply reduced errors and made possible the collection of valuable marketing data.

The several hundred classified advertising agencies that do business with the Times are still using IBM typewriters and Delta language to send copy to the newspaper. The copy is in turn fed through an ECRM scanner into the computer.

The Times, unlike most newspapers, gets 70% of its classified business from agencies.

Guerin anticipates 3% to 5% growth in classified linage in 1984. He notes that the Times has not suffered nearly as much as other newspapers in the fall off of classified linage during the past two years.

He says the Times new classified system is "about the best I've ever seen."

The Times has recently completed an extensive renovation of its classified operation. In addition to the installation of a new computer system and the new terminals, which went on line in September, 1982, the renovated office was designed to reduce glare, a major cause of worker fatigue in the VDT work environment.

Newsprint makers discount prices

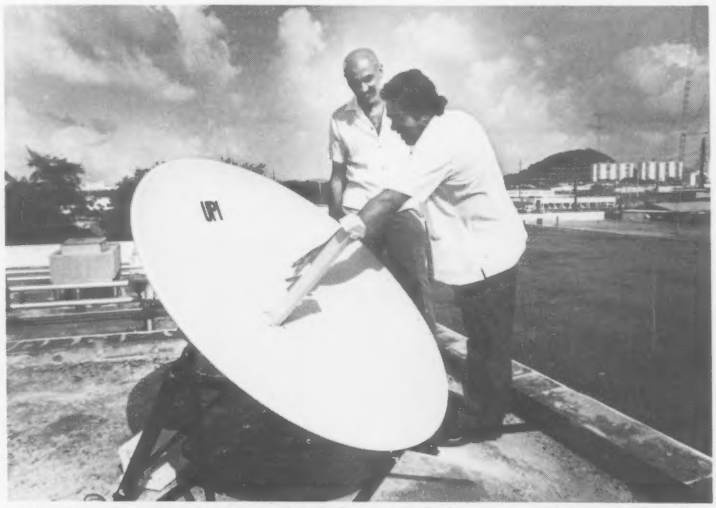
Six of eight major West Coast newsprint suppliers have announced five percent price cuts or discounts from the list prices of their standard 30-pound white product and others, the California Newspaper Publishers Association announced.

CNPA said the first notice of the reductions appeared to come from Powell River-Alberni Sales Corp. in a mailgram to customers July 11.

The reductions, retroactive to July 1, brought the cost per metric ton down from $468.50 to a few cents over $445.

The other firms reporting price discounts were Crown Zellerbach, MacMillan Bloedel, Southwest Forest Industries, Crofton and Weyerhaeuser. The price discounts were announced while major East Coast suppliers were trying to raise prices to $500 a metric ton. The East Coast firms have been delaying the price increase originally scheduled to take effect July 1. Some analysts believe the surplus capacity on the West Coast could force the Eastern suppliers to continue deferring the price increase.

The Canadian Pulp and Paper Association reports world newsprint demand fell 6.3% last year. Due to the completion of projects initiated before the recession, there was a five percent increase in industry capacity at the same time.



San Juan Star EDP Director John Rodriguez (left) listens to explanation of newly installed equatorial satellite dish by Esteban Morales, United Press International communication manager for Latin America.

With the installation of the dish, the Star, a Scripps-Howard newspaper, became the first newspaper outside the United States and Canada to receive all its news services via satellite.

The Star began its reception via UPI's satellite dish on July 1.

Harris Corporation to acquire Lanier Business Products

The Harris Corporation, a major supplier of newspaper front-end systems, has announced it will acquire Lanier Business Products, Inc., a manufacturer of office word processing equipment, in a $378 million stock transaction.

Lanier, based in Atlanta, is a major supplier of word processing and other office equipment to the small business market. Harris is known for its large, networked systems used primarily by large companies. Anaylsts consider the marriage of the two advantageous to both companies.

The Melbourne, Fla.-based Harris recently spun off its printing equipment business. At that time, it was reported that Harris was planning to concentrate its engineering efforts on electronic telecommunications and information processing systems.

Lanier is particularly noted for its marketing prowess. It has a 2,000 member sales force.

Under the acquisition agreement, Harris will issue .525 shares of common stock for each of the more than 16 million shares of outstanding Lanier stock. The agreement is subject to stockholder approval.

Voice recognition system patented

A speech recognition system capable of answering commands within a 120-word vocabularly was patented last week for Threshold Technology, Inc., of Delran, N.J.

The system will allow the elimination of complicated keystroke commands by substituting a single voice command, recognized by the device, that could activate a computerized function. It could be used in the newspaper business in page layout, composition and typesetting functions.

Copley daily offers electronic job ads

Copley Press is offering home computer owners in southern California a listing of technical job openings, which can be updated daily.

The facility is at Copley's newspaper in Torrence, the *Daily Breeze*, and is available at no fee to anyone with a home computer system. Advertisers pay for the service as any other newspaper advertiser.

CLEO, Computer Listing of Employment Opportunities, currently lists about 50 ads and hopes to expand the number to more than 100 in the near future, according to Stuart H. Neffler, Copley's director of electronic projects. The system, which was two years in development, is reputedly the first California-based listing of technical jobs via computer.

The home computer user can respond to an ad in the same way it was received—electronically. Copley then delivers applications to the advertiser. The home system must be equipped with a modem to receive the information.

Digital Equipment Corp. of New Hampshire provided the computer hardware and Digital's California group developed the software.

New production chief at Harte-Hanks daily

William D. Martin has been named production director of the Journal Publishing Company, Hamilton, Ohio, a division of Harte-Hanks Communications, Inc., and publishers of the *Journal-News*.

WHAT'S TOMORROW'S MAILROOM

GOING TO BE LIKE?

To help answer this question, we've undertaken an extensive program of research and development —an investment of some $3,500,000 in just the past 18 months. Already, we're seeing exciting results.

For example, we've just completed installation at the ORLANDO SENTINEL of a truly redundant software control for our Tray-Matic distribution system —an industry first. This control provides dual programs, simultaneously on-line with identical data. If necessary, either program can take control instantly and automatically—with no disruption of service.

Yes, Nolan is setting the pace in innovative mailroom technology. Let us give you the facts. Write, or phone (315) 336-3100.

RALPH H. NOLAN
CHAIRMAN OF THE BOARD
AND CHIEF EXECUTIVE OFFICER

NOLAN INDUSTRIES INC.

Nolan Systems, Inc.
Box 39-N
4999 Oakland St.
Denver, Colorado 80239
(303) 371-4000

Nolan Industries International B.V.
Rotterdam
Bedford, U.K.

Nolan-Jampol Inc.
Box 591
Rome, New York 13440
(315) 336-3100

On the supply side . . . . . .

The *Bradenton* (Fla.) *Herald*, a Knight-Ridder newspaper, has chosen Lithomatic II from **M.A.N.-ROLAND USA** for conversion from letterpress to offset. The order, scheduled for delivery in early 1984, includes 6 units, 1 color deck, 2 color cylinders, a double 2:1 folder, an upper former and angle bars.

Originally, the Herald was looking at a completely new press, but when an existing press substructure became available, it opened a whole new avenue of approach. It is significant that in this case Lithomatic II is being erected on an existing Goss Mark I substructure being relocated to Bradenton from St. Paul, Minn.

When M.A.N.-Roland USA first entered the conversion market it was to convert the many Colormatic letterpress lines in the field by substituting Lithomatic II units without having to replace existing Hoe 2:1 or 3:2 folders, superstructure, substructure and reels.

Lithomatic II units, with a rated speed of 70,000 pph, are designed to fit in place of a Colormatic unit with little modification to existing substructure or superstructure. Every Lithomatic II unit is engineered to accept a color cylinder or a reversible color deck which can be incorporated initially or added in the future without the need for preselecting their position.

The Bradenton Herald order exemplifies how Lithomatic II can also be used in conjunction with existing equipment other than Colormatic. Now it is possible to install the Lithomatic II on substructures other than those made by Hoe.

* * *

SIGNODE CORPORATION has contributed one of its new, high-speed, MLN-2A Newspaper Bundling Systems to the ANPA research facility in Reston, Va.

The MLN-2A is an operatorless system that applies plastic strapping to up to 40 newspaper bundles per minute without compromising bundle quality or machine reliability.

"The MLN-2A represents the latest advancement in newspaper handling technology," says Chris C. Larsen, Signode market development manager for the graphic arts industry. "We think that people being trained by the ANPA should have the advantage of seeing and using today's most reliable state-of-the-art bundling equipment."

* * *

Delaware Printing Company, of Dover, Del., a division of Independent Newspapers Inc., has purchased an **ATEX** 7000 editorial and classified production system for use by its affiliated newspapers in Delaware and Maryland.

The system will feature 27 VDTs on site in Dover for use by members of the editorial and classified staffs of the *Delaware State News*, an INI newspaper with circulation of 25,000 daily and 33,000 Sunday.

The system will be interactive with seven Atex A500 remote terminals located at INI weekly newspapers in southern Delaware and nearby Maryland.

The purchase is INI's first venture into full-scale text editing and copy processing, and is the culmination of a 20-month search for front-end equipment. The company expects the system to be fully operational by late fall, 1983.

INI is a newspaper publishing corporation based in Dover with divisions in Delaware, Maryland, Florida and Arizona.

The *Walla Walla* (Wash.) *Union-Bulletin* has also recently installed an Atex 7000 system to be used for handling news and classified advertising. The system, already operational in the newsroom, replaces a scanner (OCR) system previously used to process news and classified advertising copy.

Earlier this year, a **COLLIER-JACKSON** computer system was installed to meet the newspaper's business/circulation computer needs. The system, composed of Hewlett-Packard hardware and Collier-Jackson software, will eventuallly perform such circulation tasks as maintaining subscriber and non-subscriber files, carrier billing, ABC reporting and press run reports, and such business functions as advertising billing, payroll, general ledger maintenance and other financial reporting. The newspaper previously used a local computer processing firm in conjunction with internal manual record-keeping to handle these tasks.

* * *

INTERNATIONAL PAPER COMPANY (IP) has introduced two web offset paper grades which offer printers cost-effective alternatives to more expensive coated and free sheets, and brighter, more opaque alternatives to newsprint, for four-color and monotone applications such as advertising inserts, catalogs, direct mail pieces and trade books.

New Springhill® Premium Blend — which has the aesthetic appeal to replace significantly more costly coated and free sheets — costs slightly more than newsprint, but has much greater graphic impact. This IP grade is specially made to reduce dusting in the offset printing process.

The other new paper grade — Springhill® Offset Blend — is a even lower-cost alternative than the Springhill Premium Blend.

Both grades feature excellent ink holdout in cold and heat offset use, and are specified at 65 brightness and 90-plus opacity, according to the company. IP produces the new paper grades using highly refined bleached kraft for good runability on customer presses and to improve sheet appearance. The grades also contain bleached mechanical pulp as a low-cost filler and to increase opacity.

Available in 32, 34, and 36 basis weights (24" x 36"/500), the new papers are produced at IP mills located in Mobile, Ala., and Pine Bluff, Ark., which are convenient for truckload shipments to southeast, southwest and midwest markets.

* * *

PEOPLE IN DEMAND. . . . . Edward F. Meihofer named president, chief executive officer at **PUBLISHERS EQUIPMENT CORPORATION . . .** Joseph R. Quickel elected president of **ATEX, INC.** William E. Seaman named vicepresident and general manager of **M.A.N. ROLAND USA, INC.**'s Newspaper Press Division . . . Robert Bassett, appointed director of marketing for the Goss Commercial and Mailroom Products division of the **GRAPHIC SYSTEMS DIVISION, ROCKWELL INTERNATIONAL CORP.**; Dave Romberg appointed director of commercial sales, Don Johnston named director of administration, and Mike Samide named general manager of Goss Mailroom Products in Nashua, N.H.

Olympic communications network unveiled by Western Electric

By M.L. Stein

A dazzling array of hardware and software to facilitate news coverage of the 1984 Summer Olympics was demonstrated for about 250 worldwide journalists in Los Angeles last week.

On display were some of the 1,800 message terminals, which will provide timely and comprehensive results of Olympic events, plus an electronic mail messaging service for officials, organizing staff, athletes, coaches and the press.

The terminals will be located at three Olympic Villages, 23 sports sites, security posts, the main press center, headquarters of the Los Angeles Olympic Organizing Committee (LAOOC) and other Southern California spots.

Designed by Bell Laboratories, the Electronic Messaging System (EMS) has been donated to LAOOC by Western Electric and its Teletype Corporation subsidiary for use during the 1984 games.

The demonstration at the University of Southern California was timed for the opening of the 4-day International Swimming and Diving Competition on the campus, where the terminals got their first workout.

Western Electric and Bell Labs experts were on hand to assure newspeople that EMS is easy to operate even for those without technical skills.

Their assurances appeared to be justified. Within a few minutes, several of the correspondents, including *E&P*'s reporter, were operating the system without serious problems.

Demmie Stathopolos of Sports Illustrated receives EMS instruction from a Western Electric technician.

The terminals offer a "menu" of options and items to choose from in both English and French, the official Olympic languages, and a "conversational" interaction design that permits most operations to be achieved by pressing a single key. A Western Electric spokesman said the 3B20S processor used in the system is noted for its unique combination of computing power and reliability. He added that Olympic event information will be available within a minute after the results have been officially certified. Updates on the performance of individual athletes during a given day will be available at 7 a.m. the following morning, he promised.

No more than four steps are required to obtain any one item of information on EMS. Besides competition data, the screens can also bring up profiles of athletes, including their past records in their sport. Printouts are available from nearby machines.

EMS also can be used as a Telex for the more than 11,000 media representatives expected at the games. Correspondents with Western Union International credit cards can file on EMS. Accredited press members will receive one free Telex message to let their home offices know how to contact them through the system.

There also is another free service for reporters. They can communicate with each other and anyone else in the "Olympic Family" from any Olympic site.

However, Richard B. Perelman, LAOOC's assistant vicepresident for press operations, said messages for athletes will go to their coaches to avoid the possibility of "upsetting an athlete by a particular message."

"Every accredited correspondent will have an electronic mailbox tied to his accreditation," Perelman declared.

Jack Scanlon, Western Electric vicepresident for processor and software systems, said EMS was undertaken "as an expression of our continuing commitment to technological excellence in the telecommunications industry. (EMS) will be one of the largest area communication networks ever developed."

He pointed out that previous Olympiads relied heavily on manual delivery of messages and data. Such a system, he continued, would be "highly workable" in Los Angeles, where the games will take place in 23 separate locations within a 4,000-square mile area of Southern California along a radius of up to 70 miles from the city.

In the 1984 games, EMS centers will be set up at both the International Broadcast Center in Hollywood and the press headquarters in the Los Angeles Convention Center as well as at each sports site.

NLRB orders N.J. daily to reinstate columnist

The National Labor Relations Board has upheld an Administrative Law Judge's decision ordering the *Passaic* (N.J.) *Herald News* to restore one of its employees to his previous position as a weekly columnist and to resume publication of his column.

In addition, the board ruled that the Herald News must "expunge from its files any reference to the cancellation" of the column.

The ruling upheld a decision by Administrative Law Judge Arthur Herman (*E&P*, Feb. 20, 1982) who stated that the Herald News had committed an unfair labor practice by "discriminatorily" cancelling Mitchell Stoddard's weekly column because "he joined and assisted the union for the purpose of collective bargaining."

In its ruling, the NLRB also ordered the Herald News to post a "Notice to Employees" which states that the National Labor Relations Act gives employees the right to engage in union organization.

The notice to be posted by the Herald News also states: "We will not cancel newspaper columns written by our designated employees or refuse to publish these columns in order to discourage membership or activity in International Printing and Graphic Communications Union, Local 8, or any other labor organization."

The NLRB upheld Administrative Law Judge Herman's interpretation that the First Amendment did not preclude the NLRB from ordering the newspaper to publish the column against its wishes.

In his ruling last year, Herman stated, "Although the First Amendment states that Congress shall make no law abridging freedom of the press, it does not grant newspaper publishers a special privilege to invade the rights and liberties of others.

"While the respondent (Herald News) may object to this remedy on the grounds that it compromises its integrity and freedom of thought, it must be remembered that respondent's motive herein was purely discriminatory as it was based on Stoddard's involvement in the union.

"Thus, while the Constitution guarantees to respondent the freedom to determine the quality of its news and editorial content, it is not immune from the Act's coverage, and it cannot deprive Stoddard of his right to submit his column, subject to management's approval, when such deprivation is discriminatorily motivated.

"I conclude, therefore, that the requirement imposed on respondent to restore Stoddard as a weekly columnist does not impinge its Constitutional right to freedom of the press."

Stoddard joined the Herald News in October 1967 as its Morris County bureau chief. From 1967 to March 1978, he served in that capacity—dividing his time between administrative duties and writing and reporting. During this time, he wrote a weekly column which dealt with issues affecting northern New Jersey.

Stoddard was named night editor in March 1978, but returned to his post as Morris County bureau chief in June 1979 where he was told he would perform the same tasks as he did previously.

A union election was held on August 14-15, 1980, and Local 8 of the International Printing and Graphic Communications Union was chosen by the Herald News employees as the collective bargaining representative of the newspaper's writers, photographers and editors.

Two days after the election, according to Herman's finding, Stoddard's regular weekly column did not appear in the Sunday edition of the newspaper. Following a hearing at which then editor of the Herald News, Coit Hendley, testified, Herman found the editor's reason for pulling Stoddard's column "lame" and a "factually untrue excuse." Hendley is now an editor with the *Washington* (D.C.) *Times*.

News executives for the Herald News indicated that the U.S. Court of Appeals, District of Columbia Circuit, has been asked to review the NLRB decision.

UPI postpones EDICON until 1984

United Press International has cancelled Edicon for this year, but plans to resume the editors' conference in 1984.

Bill Adler, UPI's director of information, said with all the planning for the move of UPI's news headquarters from New York to Washington, D.C. and its business offices to Nashville, Tenn., "there wasn't any chance to plan" for Edicon.

The conference had been scheduled for Oct. 2-5 in New Orleans' Fairmont Hotel.

Adler said UPI is studying ways of increasing the turnout and "looking at" new formats for Edicon in 1984.

Strike vote

(Continued from page 9)

panies want a less-restricted substitute rule. Currently, if the company has extra work and not enough substitutes, regular employees must be offered the work at overtime pay. "The union controls the supply of subs," Barletta said. "Because of this, 34% of the Agency's payroll in the mailroom is for overtime."

Mailers union president Ed Cox disagrees. "They have created the situation by their scheduling of work on the weekends . . . They're refusing to create jobs which would eliminate the overtime," he said.

Cox maintained that the big issue is really control. The company, he said, wants to cut back, and that means the union will lose job opportunities.

Barletta, meanwhile, said some cutbacks must be accomplished. The newspapers, he said, have the highest costs of any newspapers in the U.S.

On the Guild contract, he said the company wants the NLRB to clarify Guild positions and to exempt some higher editorial jobs from union jurisdiction. Freelancers, he pointed out, are used by major newspapers around the country.

"We think it is harming us competitively," Barletta said, "and we don't think it is any threat to full-time employees."

APSE may invite support firms

Associated Press Sports Editors (APSE) is considering inviting trade representatives from newspaper support companies specifically involved with sports departments to its June, 1984, annual convention in Philadelphia.

Gene Quinn, sports editor, *Philadelphia Daily News*, who is planning the convention, said APSE is contemplating inviting for the first time companies in such fields as portable computer terminals, feature syndicates and statistical services.

"We would set up an exhibit area where sports editors could meet with technical representatives," Quinn said. "But we would not want a situation where representatives of these companies were attempting to wine and dine the sports editors during the meeting."

Quinn said technical representatives expressing interest in attending the convention can contact him via Box 7788 at the Philadelphia Daily News.

Syndicates

By David Astor

Firm to distribute government info

The non-profit **Government News Service** has been formed to syndicate material published by the federal government to newspapers throughout the U.S.

Material from the news service will be published weekly in four categories: health care and medicine, food preparation and nutrition, flower and vegetable gardening, and general news of interest to consumers.

"Every year the federal government publishes tens of thousands of books, brochures, pamphlets and reports based on literally millions and millions of dollars of research," said John T. McGrath, publisher of the new syndicate. "Up to now this information has been difficult and often costly for the consumer to obtain, if, indeed, it was available at all.

"And under the present administration, availability of this material has sharply decreased because press runs of government publications and their associated distribution outlets have been cut back."

Copy from the news service will be prepared and written by experienced newspaper writers and editors, according to McGrath, and will require little or no editing by subscribing newspapers. It will be available to papers on an exclusive basis within their primary circulation areas, he added, and will be priced comparatively low because of the syndicate's non-profit makeup.

Government Center News Service is based at P.O. Box 8375, Government Center, Boston, Mass. 02114.

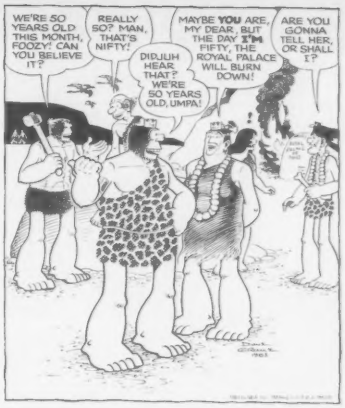
Alley Oop: 50 years old

"Alley Oop," the caveman comic distributed by **Newspaper Enterprise Association** to over 700 newspapers, turns 50 years old Aug. 7.

The comic—which has been turned into a Columbia Pictures film scheduled for release this year—is now handled by cartoonist Dave Graue. He took over full creative responsibility a decade ago from strip creator V.T. Hamlin, for whom he had served as an assistant.

"V.T. was a history buff and tremendously interested in paleontology and prehistoric things," said Graue. "He did a great deal of research before doing a strip. I maintain the tradition of keeping things that appear in the strip as accurate as I can."

Graue also continues to use Hamlin's idea of a time machine, which boosted the strip's popularity when it was introduced. "I can push the characters around through various places in time and then run them back to the land of



Moo to keep them in contact with their cronies back home," stated Graue.

The comic's characters include Oop, his girlfriend Oola, his often wildly-fleeing dinosaur Dinny, King Fuz and Foozy.

United Media Enterprises managing editor of comics Sarah A. Gillespie said, "'Alley Oop' keeps the gentler tone of the older comics while staying up-to-date in theme. I especially like a series that ran this year in which Alley brought democracy to Moo, complete with a senate that kept voting itself perks and raises."

Graue met Hamlin after being friends with the "Alley Oop" creator's daughter. He later attended the Art Institute of Pittsburgh and then worked in the editorial art department of the *Pittsburgh Post-Gazette* after graduation. He reconnected with Hamlin in 1950 for a partnership that lasted until the older man's retirement in 1973. Graue now lives in North Carolina.

Gil Thorp's anniversary

"Gil Thorp," which began at a time of crew cuts, hot rods, and slumber parties, is now 25 years old.

Jack Berrill's comic strip, distributed by the **Tribune Company Syndicate** to over 100 newspapers, stars Milford High School coach Gil Thorp—who has changed a good deal since 1958.

"Gil has moved from knowing all the answers in the early days of the comic strip to having only questions today," said Berrill, a Brooklyn native who spent 17 years during his early cartooning days assisting "Winnie Winkle" creator Martin Branner. "He has more compassion too."

Berrill added that the character—named after his heroes Gil Hodges and Jim Thorpe—is also dealing with more controversial matters. "In recent years, Gil Thorp has concerned himself with social issues," he stated. "It was the first strip, for example, where a teenager became pregnant." The com-

(Continued on page 28)

Syndicated short stories service

The **Fiction Network** (FN) is trying to revive an old tradition by syndicating short stories to daily and weekly newspapers.

"Many writers of fiction—Charles Dickens, Mark Twain and O. Henry—appeared in newspapers," said FN editor Jay Schaefer, "and others—Sir Arthur Conan Doyle, Robert Louis Stevenson and Jack London—were also carried by syndicates. With the aid of computers and people dedicated to fiction, we're bringing the short story back to newspapers."

Schaefer—a former *Hartford Courant* reporter—told *E&P* that "papers will be able to specify the length and subject matter of the stories, the frequency of distribution, and whether they want famous, regional, or undiscovered authors." He added that newspapers—which are provided regional exclusivity—can run the stories in their magazines, arts or style pages, or elsewhere at whatever frequency they desire. And papers pay only for what they actually run.

Short stories handled by FN include pieces by Alice Adams, Max Apple, Ann Beattie and Andre Dubus. FN, which began operations last year by packaging one or more short stories and advertising into supplements, buys about half its stories through agents and the rest directly from authors. FN does not own the stories, but has an exclusive license controlling the non-book print rights for a period of time that can range from one-to-three years. Payments from carriers are split 50/50 with the authors.

"Our goal is to promote the reading and writing of fiction," declared Schaefer.

FN's eight-member advisory board includes *True Confessions* author John Gregory Dunne and former *Redbook* managing editor Jane Ciabattari. The firm is based at P.O. Box 5651, San Francisco, Calif. 94101.

Syndicates

(Continued from page 27)

ic, which still features plenty of sports action, has also explored issues such as drug and alcohol abuse.

Jack Berrill

"I don't preach, but I do think of the strip as consciousness-raising," said the cartoonist.

Berrill, who started as a copy boy in the art department of the *New York Daily News*, coached Little League for three years. He has a wife who teaches English and six children who give him extensive feedback on the strip. One son is a guidance counselor and one daughter is a cheerleader.

'Circus' comic's high Q

Bil Keane's "Family Circus" and E.T. tied for the highest rating in a national syndicated "Q" survey measuring consumer preferences for 324 characters.

The **Register and Tribune Syndicate**-distributed panel also won in the survey's cartoon/comic strip characters segment, tabulating a more than 2 to 1 preference over the "average property score." Rounding out the top five in the category were Snoopy, Garfield, Charlie Brown, and "Peanuts"—all handled by **United Feature Syndicate**.

The "Q" (for "quality") survey was conducted by the Port Washington, N.Y.-based Marketing Evaluations, Inc., which is best known for its work with major film studios and television networks in finding public preferences of current stars.

On the local survey front, two newspapers recently conducted reader comics polls.

"Peanuts" won a poll that drew responses from about 12,000 *Dallas Morning News* readers. The second through fifth finishers were "Cathy" (**Universal Press Syndicate**), "Bloom County" (**Washington Post Writers Group**), "Marvin" and "Apartment 3-G" (both **Field Newspaper Syndicate**).

SWEDISH PACT—King Features Syndicate has signed a 10-year representation agreement with the Stockholm, Sweden-based Bulls Presstjanst, which represents King properties in Sweden, Norway, Finland, Iceland, Denmark, Germany and Austria. King president Joseph D'Angelo (seated) said the two companies have "worked together amicably" for over 50 years on the basis of a "gentleman's agreement," but that a formal contract was signed "in the interest of continuity and more efficient business practices." Standing from left to right are Bulls president Hjalmar Steinsvik, and King's international sales manager Harold Schneider, vicepresident and general manager Allan Priaulx, and director of international licensing Cathleen Titus.

No comics, according to the paper, are being dropped as a result of the survey.

At the *Omaha* (Neb.) *World-Herald*, "For Better or For Worse" (Universal) was the top choice in Sunday and daily newspaper polls that drew over 8,300 respondents. "Blondie" (**King Features Syndicate**) and "Garfield" came in second and third, respectively, in both polls. "Peanuts" ran fourth on Sunday and fifth daily, while "Dennis the Menace" (Field) finished fifth and fourth.

The World-Herald's "Sunrise" edition also ran a poll, with the top five finishers "Willy 'n Ethel" (Field), "Cathy," "Lockhorns" (King), "B.C." (Field) and "Ziggy" (Universal).

Cartoonist Lichty dies

George Lichty, whose long-running "Grin & Bear It" comic panel featured the pompous Senator Snort and other characters, died of a heart attack July 18 at the age of 78.

The cartoonist had retired in 1974, becoming a consultant to the current creators of the satirical panel—artists Fred Wagner and Ric Yeager and writer Ralph Dunagin, who also writes and draws "Dunagin's People." "Grin & Bear It"—which was four times judged best panel of the year by the Reuben Awards committee—will continue to be distributed by the **Field Newspaper Syndicate** to about 125 newspapers worldwide.

Born George Lichtenstein, Lichty graduated from the University of Michigan, where he worked for the campus humor magazine and freelanced cartoons to national publications. Upon graduation in 1929, he joined the *Chicago Times*, a forerunner of the *Chicago Sun-Times*. He created "Grin & Bear It" in 1932; it went into national syndication two years later. Starting in 1948, Lichty worked at the *San Francisco Chronicle* and then the *San Francisco Call-Bulletin*.

George Lichty

"Grin & Bear It" was a favorite of President Harry Truman, who was said to have had 100 of the cartoon panels framed and hanging in his office.

Cartoonist joins Copley

Milt Priggee, editorial cartoonist for the *Dayton Journal Herald*, has joined **Copley News Service**.

Priggee will do at least three cartoons a week for Copley, which also dis-

(Continued on page 29)

Two-year-old NNI has UPI connection

By David Astor

Until last month, **Network News Inc.** focused its distribution on newspapers in major American markets. Now, United Press International is transmitted NNI material to newspaper and broadcast subscribers outside the top 40 metropolitan areas as well as helping with marketing.

The joint agreement has enabled NNI—which turns two years old this week—to not only widen its client base, but also get its weekly crop of stories to newspapers more quickly. This editorial material includes in-depth news features that are sometimes very long in the investigating.

NNI editor Michael MacDonald Mooney told *E&P*, for instance, that it took seven months for reporters Harry Jaffe and Frank O'Donnell to obtain a list of 685 toxic military dump sites that became the basis of a 1,000-word story (with UPI graphics) the week of July 11-17.

It seems that the Environmental Protection Agency has jurisdiction only over private dump sites, which the U.S. has been spending millions on to clean up. But NNI reported that the federal military sites—which contain such lethal substances as DDT, PCBs, lead, mercury, asbestos and cyanide—have not been the subject of similar cleaning efforts.

Those responsible for the federal dumps—which are in 48 states and the District of Columbia—are the Departments of Defense and Energy. NNI quoted a deputy assistant secretary of defense who described the department's clean-up policy as, "Put up a big fence and let nature take its course."

NNI also made available a list of the dumps so that client newspapers could do local angles on the story.

The news service and its clients work together in other ways. Mooney noted that subscribers (which have market exclusivity) suggest story ideas for NNI to pursue.

NNI's stories are done on a free-lance basis, with over 150 writers having worked for the news service so far. "We're the only full-time wire that depends on expert correspondents from all over the world," said Mooney, who compares NNI to the news services popular over 30 years ago.

Many of these correspondents made their names in other media such as magazines. The independently-owned NNI doesn't pay as much as many magazines, but Mooney did note that its free-lance reporters earn significantly more than individual newspapers usually offer. "We pay more, and therefore logically over a period of time we get better stuff," said Mooney, who was senior editor of the *Saturday Evening Post* and contributing editor and Washington editor of *Harper's* magazine. He has also authored eight books and holds a doctorate in literature from Long Island University.

The news service offers between 15 and 20 stories a week (many with UPI photos) that are edited by a Washington, D.C.-based staff. The stories are listed on an editorial "menu" that UPI/NNI transmits to newsrooms via satellite at the beginning of each week. In the top 40 markets, NNI also delivers the menu by WATS lines. There is also a printed version.

The week of the toxic dump article, NNI also had available national-related pieces on American bridges that may soon be falling like the one in Connecticut, how crime is pushing painkillers off pharmacy shelves, and a women's antinuclear protest at Seneca Falls (where the first women's rights convention was held in 1848).

The July 11-17 international story asked the question, "Did Milton Friedman ruin Chile?" There was also an economic piece on the baby boom generation, several "style" articles, and a book excerpt on Great Britain's royal family.

Regular news analyses are written by former Harper's editor Lewis H. Lapham on national politics, *Village Voice* columnist Nat Hentoff on the First Amendment, *Science & Government Report* editor and publisher Daniel S. Greenberg on the latest trends in science and technology, *Washington Post* columnist and Paul Robeson biographer Dorothy Gilliam on inner city issues, and author Barbara Raskin on book news and gossip.

NNI also offers stories adapted from such publications as *Atlantic Monthly*, *The Progressive* and *Conservative Digest*.

"We have something for every department of the paper," said Mooney, who added that the longer length of many NNI articles makes the news service popular with Sunday editors.

Discussing NNI's extensive offerings of "soft" stories to go along with the harder ones, Mooney said, "There are (many) pages to fill besides the front page. Editors want soft features, and God knows the readers want them."

(Continued from page 28)

tributes ten other editorial cartoonists.

The college wrestler came to the Dayton paper over a year ago from *Crain's Chicago Business*. His free-lance work has appeared in such publications as the *Chicago Sun-Times* and *Chicago Tribune*. Priggee recently won first place for the second year in a row in the Small Business Foundation of America editorial cartoon contest, and has also received awards from the National Newspaper Association, Associated Press Society of Ohio and Overseas Press Club.

Times appoints Horwitz

Karl Horwitz, former president of Microfilming Corp. of America, will become executive vicepresident of the New York Times Syndication Sales Corp. on Aug. 1.

He will concentrate on marketing and sales for the company, which consists of the **New York Times News Service** and **Special Features/Syndication Sales.**

'House Doctor' retiring

Herman Baum, who wrote "The House Doctor" column for the past 30 years, has announced his retirement.

(Continued on page 30)

ADD COLOR TO YOUR WEATHER PAGE!

in black and white

A sensational new strip about the world's most talked about topic.

WEATHER VAIN.©By Randy Jones & Niki David Shrode

TriMedia Productions, Inc.
Syndicated Newspaper Illustration
One Harkness Plaza, New York, NY 10023
(212) 246-2216

See other samples on pages 51S and 81S.

Syndicates

(Continued from page 29)

Starting the week of Aug. 27, his more than 100 newspaper clients will receive Al Carrell's "Super Handyman" column from the **Register and Tribune Syndicate**.

Baum

Carrell

Baum—a North Carolina State electrical engineering graduate—offered home repair and improvement advice in his weekly illustrated feature, which attracted about 30,000 letters a year.

Carrell's column, which began in 1968, provides similar "do-it-yourself" tips. The columnist, who receives over 100,000 letters a year, is the author of four *Super Handyman* books (published by Prentice Hall) with more than 250,000 copies in print. He has a Cable News Network feature that airs twice daily Sunday through Friday, makes frequent tv guest appearances, and is the host of a Dallas/Fort Worth radio show.

Mickey Mouse in 'Carol'

After a 30-year absence from the screen, Mickey Mouse has returned as Bob Cratchit—the overworked Ebenezer Scrooge employee—in Walt Disney Productions' animated *Mickey's Christmas Carol*.

The 24-minute film also features other Disney characters playing various roles from Charles Dickens' classic story.

Mickey Mouse, who was created 55 years ago, is the star of a comic distributed by **King Features Syndicate.**

General interest column

"Just Between Us," a column by former *Los Angeles Herald-Examiner* reporter Ted Hilgenstuhler, has been introduced by **Unlimited Features Syndicate.**

Hilgenstuhler, who also served as a news writer for KNXT television and editor-columnist for the defunct *TV-Radio Life* magazine, said, "'Just Between Us' is a column for the common man . . . dealing with universal subjects which people as a whole are interested in . . . and which go directly to the heart, brain and pocketbook of John Q. Public."

Some of the column topics include finding valuables in public places, private planes, a nudist convention, writing suggestions, life after death, jogging, smoking and drinking, the happiest day in one's life, the increasing average life span, one's top ten possessions, the pressure of being unemployed, and who one would bring back to life (excluding personal acquaintances) if he or she had the chance.

The syndicate is based at P.O. Box 4721, North Hollywood, Calif. 91607.

COLUMNIST'S CRUISE—Chicago Sun-Times columnist Irv Kupcinet (center) hosted the 39th annual Purple Heart Cruise for former and active-duty servicemen and women July 14. Chicago mayor Harold Washington (right) greeted the approximately 500 servicepeople—some of them disabled—who came aboard the U.S. Coast Guard cutter Mackinaw for the seven-hour Lake Michigan cruise. Kupcinet's guests enjoyed gifts, food and entertainment. (Photo by Perry C. Riddle, Chicago Sun-Times.)

'Conrad' book contract

An agreement has been finalized with Simon & Schuster for two 1984 trade paperbacks based on the **Tribune Company Syndicate**-distributed "Conrad" comic.

Schorr

Conrad

The strip, begun last year by *Los Angeles Herald Examiner* editorial cartoonist Bill Schorr, has also spawned other licensed products. The R. Dakin Co., for instance, is now manufacturing ceramic as well as stationery items.

"Conrad"—which stars a cigar-smoking, wisecracking frog engaged to an overweight princess—already appears in about 140 newspapers.

Personal computer info

A weekly column aimed at readers intimidated by computer terminology and gadgetry is being offered by **Canada Wide Feature Services Limited.**

Jan Owen

"Personal Computers" is by Jan Owen, who began the column last year in the *St. Petersburg Times*. She has used computers to help teach gifted children, and introduced computers to hundreds of small businesses and homeowners as a saleswoman.

Owen, addressing readers in her first column, wrote: "Every week, this column will take a 'byte'-sized, in-depth look into one area of the computer industry: learning about computers, the vocabulary, how they work and what they are capable of. This column will also help you evaluate your own needs so that you can make the best purchase. For those who have a system, this column will offer tips on how you can get maximum use from your investment."

The syndicate is based at P.O. Box 345, Station 'A,' Toronto, Ont. M5W 1C2.

Classified Advertising

BENEFIT FROM OUR VAST NEWSPAPER AUDIENCE

FEATURES AVAILABLE

FICTION

SHORT STORIES by famous, regional, or undiscovered writers-you choose authors, length, subjects, and frequency. For samples of outstanding fiction: Fiction Network, Box 5651, San Francisco CA 94101; (415) 522-3223.

GENERAL

EXCITING NEW COLUMN directed to the nation's Cottage Industry. Coralee Smith Kern, the nationally recognized leader in the at-home business movement, answers letters she has received regarding "worksteading." Cottage Connection, Box 14460, Chicago IL 60614 or call; (312) 472-8116.

HIT PARADER'S (Musical Notes) weekly column covers the wide-ranging field of popular music from the Big Band sound to Swing, and Rock and Roll superstars. Photos included. Dickson-Bennett, 1324 N 3rd, St Joseph MO 64501; (816) 279-9315.

HUMOR

SATIRE. Proven in over 50 newspapers. Robert Skoglund, St. George ME 04857; (207) 372-8052.

MONEY

"MORE FOR YOUR MONEY"—Proven weekly column and fillers of money saving consumer news. Mike LeFan, 1802 S 13th, Temple TX 76501.

MOVIE REVIEWS

MINI REVIEWS (Cartoon illustrated). Great for weekend section or entertainment pages. Camera ready. Star photos. Our 9th year. Cineman Syndicate, 7 Charles Court, Middletown NY 10940; (914) 692-4572.

PHOTOGRAPHY

HELP YOUR READERS cure f/stop fever. SnapDragon takes them from viewfinder to darkroom, beginning September 18.-Bonnie Schupp's weekly column comes with glossy photos. Samples, contract from Box 1152, Pasadena MD 21122.

REAL ESTATE

HOUSE CALLS-Rocky Mountain News, Miami Herald, 60 others. 4 national awards; one said "concise, entertaining, wealth of real estate knowledge, solid writing skills." 7th year. Box 18447, Rochester NY 14618; (716) 271-6230.

TRAVEL

WE'LL BE SHORTLY INTRODUCING our revolutionary 24 hour-a-day computer-to-computer service that will make instantly available hundreds of outrageously honest, unabashedly intelligent, authoritative, fun-loving, thought-provoking service/destination articles and columns by some of America's top travel journalists. Non-contractual, competitively priced, photo availability, regional exclusivity guaranteed. For details contact: SYNDICATED TRAVEL WRITERS, Box 23, Boyertown PA 19512; (215) 367-9496.

ANNOUNCEMENTS

NEWSPAPER BROKERS

KREHBIEL-BOLITHO, INC
Brokers-Appraisers-Consultants
Over 540 Newspaper Sales
MARION R. KREHBIEL
ROBERT N. BOLITHO
PO Box 7133, Shawnee Mission KS 66207. Office: (913) 381-8280

MEL HODELL, Newspaper Broker, PO Box 2277, Montclair CA 91763 (714) 626-6440

Pacific NW Newspaper Associates
Rod Whitesmith, (206) 892-7196
Box 4487, Vancouver WA 98662

SYD S GOULD ASSOCIATES, INC.
Offices closed until August 1.
Rte 1, Box 146, Theodore AL 36582
(205) 973-1653

NEWSPAPERS FOR SALE

CALIFORNIA DAILY. Completely equipped. 96 years old. 2000 paid. Gross over $200,000. Good net. Owner retires for health & will carry. One time gross. Box 5989, Editor & Publisher.

DAILY CONSTRUCTION reporting service for heavy construction contractors in the southwest. Sales volume under $200,000 from subscriptions and advertising. Box 6015, Editor & Publisher.

EXCELLENT SUBURBAN NEWSPAPER and job shop for sale in lovely Central Ohio community. Gross $325,000 and growing. Owner anxious to sell. Contact: Louise Dopking & Associates, 3110 Derby Rd, Columbus OH 43221.

ANNOUNCEMENTS

NEWSPAPERS FOR SALE

PACIFIC NORTHWEST. A weekly and special edition newspaper in marine oriented vacation/retirement area of exceptional beauty. Long term single ownership. No issue has ever lost money. Gross approximately $190,000 last year. Widely circulated to paid subscribers, box holders and tourists. $345,000 including office, equipment, and residence. Write for additional details. Box 5961, Editor & Publisher.

SEMI-WEEKLY, plus only other paper in high income county. Owner paid taxes on $309,000 in last three years. Good two story building, $365,000 cash only. Bill Berger, Associated Texas Newspapers, Inc, 1801 Exposition, Austin TX 78703; (512) 476-3950.

SEACOAST New Hampshire weeklies, 1 free, 1 paid, grossing $400,000. $150,000 for either or $250,000 for both. 50% down. Owners, PO Box 4406, Portsmouth NH 03801.

TRADE THREE Kentucky weeklies grossing $650,000 for small daily or large weekly. Box 5889, Editor & Publisher.

THREE CALIFORNIA Weeklies, grossing over $600,000. Central plant in growth area. Box 6018, Editor & Publisher.

TWO WEEKLY newspapers in ideal Southern California beach city. Gross $300,000. Low down, easy terms. Box 5922, Editor & Publisher.

ZONE 5 weekly newspaper for sale. Well established. $500,000 gross and growing. Health reasons dictate sale. Box 6023, Editor & Publisher.

ANNOUNCEMENTS

BUSINESS OPPORTUNITIES

INVESTOR—Knowledge of publishing to plan type of specialized guide magazine in New York City. Discussion will include-Financing, Location. The only publication of its kind. Reply Box 5434, Editor & Publisher.

INVESTOR and/or working partner (Advertising and Business Background), for southwest growing weekly. Located in a booming area. Call Steve at; (505) 988-8022 after 6pm, or send letter to Box 5973, Editor & Publisher.

NEWSPAPER APPRAISERS

NEWSPAPER APPRAISALS for estate planning, tax, partnership, loan, depreciation, insurance, corporate and personal worth. Sensible fees. Brochure. Marion R. Krehbiel, Robert N. Bolitho, PO Box 7133, Shawnee Mission KS 66207.

NEWSPAPER BROKERS

Appraisals, Mergers, Sales.
No Charge for Consultation.
WHITE NEWSPAPER SERVICE
James W.R. White
Box 109, McMinnville TN 37110
(615) 473-2104 or 473-3715.

SYD S GOULD ASSOCIATES, INC.
Brings together anxious sellers and eager buyers!
SALES, SERVICE, MANAGEMENT
Rte 1, Box 146, Theodore AL 36582
(205) 973-1653

ANNOUNCEMENTS

NEWSPAPER BROKERS

BILL MATTHEW COMPANY conducts professional, confidential negotiations for sale and purchase of highest quality daily and weekly newspapers in the country. Before you consider sale or purchase of a property, you should call (813) 733-8053 daytime; (813) 446-0871 nights: or write Box 3364, Clearwater Beach FL 33515. No obligation, of course.

BROKERS and CONSULTANTS
for the purchase and sale of
WEEKLY AND DAILY NEWSPAPERS
W B GRIMES & CO, INC
1511 K St, NW
Washington DC 20005
(202) NAtional 8-1133

Brokers You Can Trust
Nationwide Service
WAYNE CHANCEY
CONSULTANTS/INVESTORS
PO Box 86, Headland AL 36345
Wayne Chancey (205) 693-2619
Jim Hall (205) 566-7198

ED O MEYER, Licensed Broker-Appraisals-Consultation-Sales. 7200 Hermitage Rd, Richmond VA 23228; (804) 266-1522.

JIMMY CROWE
CONFIDENTIAL NEGOTIATIONS
Specializing in the best Southern markets. 114 Wickersham Dr, Savannah GA 31411; (912) 598-0931, day or night.

CLASSIFIED ADVERTISING RATES

Effective January 1, 1983

LINE ADS	POSITIONS WANTED
1 week —$4.50 per line.	1 week —$3.00 per line.
2 weeks—$4.00 per line, per issue	2 weeks—$2.50 per line, per issue.
3 weeks—$3.40 per line, per issue.	3 weeks—$2.25 per line, per issue.
4 weeks—$2.80 per line, per issue.	4 weeks—$2.00 per line, per issue.
Add $4.50 per insertion for box service, count as an additional line in copy.	Add $3.00 per insertion for box service, count as an additional line in copy.

Count approximately 39 characters and/or spaces per line.
3 lines minimum (no abbreviations).

DEADLINE: Every Tuesday, 2 pm (EST) for Saturday's issue.

Payment must accompany all Positions Wanted, Features Available and Announcement ads.

DISPLAY CLASSIFIED

The use of borders, boldface type, cuts or other decorations, changes your classified ad to display. The rates for display-classified are: 1 time-$70 per column inch; 2 or more times-$65 per column inch.

DEADLINE: 8 days prior to publication date.

Contract rates available on request.

Box number responses are mailed each day as they are received

Editor & Publisher

575 Lexington Av, NY, NY 10022. (212) 752-7050.

ANNOUNCEMENTS

NEWSPAPERS FOR SALE

KENTUCKY bi-weekly, $200,000; terms negotiable. Includes press, building, equipment. Box 5958, Editor & Publisher.

MONTHLY SPORTFISHING tabloid and typography business in FLORIDA KEYS. Great growth potential. Send inquiries to: PO Box 427, Islamorada FL 33036.

MENDOCINO COUNTY'S only profitable small independent weekly. Nets $30,000+ on $70,000 gross. Must sell now; (707) 983-6853 BKR.

OLD ESTABLISHED county seat weekly, large two story building, could create one or two downtown apartments. $75,000 down. Bil Bergr, Associated Texas Newspapers, Inc, 1801 Exposition, Austin TX 78703; (512) 476-3950.

WESTERN MONTANA weekly, $330,000 gross, building included, paid circulation, excellent skiing, $325,000.
WESTERN MONTANA weekly, $150,000 gross, excellent skiing, under-developed, $175,000 less proration of subs.
CENTRAL MONTANA weekly, $50,000 gross, mountains, skiing, $30,000 cash or $40,000 on lenient terms.
JOHN N. JEPSON, BROKER
(406) 266-4223
PO Box B, Townsend MT 59644

YOUR GOOD references and $5000 cash down will buy 98 year old mom/pop weekly in Texas. Couple should net $20M, maybe more. 10 years to pay out balance of $25,000. Bill Berger, Associated Texas Newspapers, Inc, 1801 Exposition, Austin TX 78703; (512) 476-3950.

NEWSPAPERS WANTED

WANT WEEKLY newspaper or other property. Central New Hampshire locale. financing needed. Box 6017, Editor & Publisher.

ROLL THE PRESSES!
E&P CLASSIFIEDS
We move machinery!
(212) 752-7050

PUBLICATIONS AVAILABLE

"HOW TO MAKE $100,000 A Year Publishing Newsletters." Free details. Box 34312, Betheseda MD 20817.

SHOPPING GUIDES

100 WAYS TO INCREASE
EQUITY AND PROFITABILITY
of your paper. Free, write Estil Cradick, 950 Parkwood Dr, Dunedin FL 33528 or phone; (813) 733-1678.

INDUSTRY SERVICES

ADVERTISING SERVICES

THE BEST CO-OP training available anywhere-just ask our clients. Includes help in selecting Co-op Manager, setting up department, training sales staff and 8 months follow up to insure success. For info contact: Howe, Strauss & Associates, 340 W Manhattan, Tempe AZ 85282; (602) 829-1544.

CIRCULATION SERVICES

ATTENTION CIRCULATORS OR PUBLISHERS
Using a high quality sales organization makes a real difference—better retention at a lower cost. Campbell and Associates can provide your circulation department with the volume of quality new customers you want at a reasonable price. For more information call or write Campbell and Associates, 3864 Center Rd, #10C, Brunswick OH 44212; (216) 225-7440.

INDUSTRY SERVICES

CIRCULATION SERVICES

LEVIS SALES SELLS! The finest quality new home delivery customers via telephone sales and boy crews, national references, for action call; (201) 966-5250.

MARKETING PAPERS for the 80's to survive through the 90's and beyond. From carrier to mail with expertise in . . .Renewal systems in advance carrier and mail programs . . .Phone and crew solicitations . . . Voluntary paid and other conversion programs . . .Promotions, single copy sales, MBO and financial management . . .Personnel development and specialized training . . . and much, much more.
Call Kevin S. Pappert, (313) 683-2963
Circulation Consultant for Newspapers

LEVIS SALES, Inc. will customize a short term promotion for your weekly newspaper, we'll produce more new yearly subscribers than you dreamed possible! Call for details; (201) 966-5250.

MARKETING & READERSHIP RESEARCH

WE'RE IMPROVING AD REVENUE THROUGH MARKET RESEARCH
The first goal of a market research company is to provide its clients with accurate readership research. OMNI-RESEARCH believes the role of a newspaper research firm doesn't end there. For each of our clients, we create a unique competitive edge that results in improved ad lineage from their advertising base.
We aim to become part of your management team. From our presentations to top management, to our sales seminars with your sales force, we work to make your research data a useful and profitable tool.
We welcome the opportunity to show you just how profitable, productive and affordable research can be. Call our Director of Newspaper Research, Jack Brodbeck collect, at (305) 746-3335.

OMNI-RESEARCH

NEWSPAPER SERVICES

NON-DAILY newspaper, $250,000 to $750,000 in advertising/circulation revenues sought by group of community newspapers. Write Box 5466, Editor & Publisher.

WEEKLY CIRCULATION PROMOTION SERVICES

LEVIS SALES, Inc. will customize a short term promotion for your weekly newspaper, we'll produce more new yearly subscribers than you dreamed possible! Call for details; (201) 966-5250.

MAILROOM

EQUIPMENT & SUPPLIES

CAMERA & DARKROOM

SQUeeze Lenses, new and trade ins. . .
Manufacturer/Specialists since 1968
New, super designs surpass all
VARIABLE OR FIXED, 2 to 25%
CK Optical (213) 372-0372
Box 1067, Redondo Beach CA 90278

E&P CLASSIFIEDS
PRODUCE JOBS
FOR NEWSPAPER PEOPLE

COMPOSING ROOM

AM ELECTRO/SET PUNCH ASSEMBLIES remanufactured including punch block, $665+ shipping, insurance and trade-in. Spalholz, 128 Midland St, Cold Spring Harbor NY 11724; (516) 692-8859.

COMPUTER SOFTWARE

AD/SYSTEM 390
The professional system for advertising scheduling billing and reporting dailies and weeklies. Third generation software; runs on most microcomputers. Software available alone or with complete installed system. Free sample reports. Pacific Sun Computer Systems, Box 5553, Mill Valley CA 94942; (415) 383-4500.

BILLING SOFTWARE
Designed by a publisher, easy to use and will run on the inexpensive Microcomputers from Radio Shack. Prints journals, bills, aging and sales analysis. Keeps individual detail of entries on-line. Now being used by dozens of small/medium size publications. Call or write for sample reports. Publisher Control Systems, 223 West 5th St, Shawano WI 54166, (715) 526-6547. Jim Sutton or Steve Kuckuk.

CIRCULATION SOFTWARE
For newspapers and shoppers, 500 to 30,000 circulation. One or more publications, paid/non-paid/free lists, labels, postal pre sort, bundle markers, expiration billings, cancel, edit, statistics, etc. For TRS 80 III, or IV, Software, $1195. Write: BURCO Systems, Inc, distributors for AMICO Software, PO Box 68, Gridley CA 95948; (916) 846-3661. (Gridley Herald).

COMPUTERIZED BOOKKEEPING system for weekly newspapers and shoppers. Runs on Radio Shack business models. Custom-designed with many time-saving and helpful management features. Write for sample reports, etc. The Chiefland Citizen, PO Drawer 980, Chiefland FL 32626. Phone; (904) 493-1553.

MAILROOM

EQUIPMENT & SUPPLIES

COMPUTERS

FOR SALE: Cado 20/IV computer system. System includes hard disk drive and disks, CRT visual display/keyboard, L50 CPS printer, and programming for accounts receivable, sales analysis, commission reports, price matrix, payroll, accounts payable, and general ledger. Disk storage is 19 megabytes. Core memory of 32KB. Call; (507) 526-7324.

COMPUTER NEEDED—non profit association and museum needs donation of small computer system. Tax deductable. Box 5811, Editor & Publisher.

You May Take One Giant Step...
toward a better job
by placing your ad in E&P's
Positions Wanted section!

MAILROOM

MUST SACRIFICE
(Moving to New Location)
3 CHESHIRE AUTOMATIC LABELERS (current Models) 525/E with 539 Computer Head and Conveyor with Accessories also Model 542-010 with 721 Computer Head and Conveyor with Accessories and Cheshire Mod VI.
2 BELL & HOWELL (Phillipsburg) 6 Station MASTER MAILERS-9x12, one has Flip-Over and Meter Base-cannot be told from New condition. The other has Commercial Cam with Conveyor.
BELL & HOWELL (Phillipsburg) 10 Station Imperial 10,000 Automatic Inserting & Mailing Machine Model A340-C10 with Deluxe Features also Model 7200 Expediter-4 Station.
IBM (ESC) with Electronic Memory Composer with 20 Ball Elements with current dated IBM Letter confirming Eligibility by them for a new M/A anywhere.
IBM Selectric Stand-a-Lone Composer with 20 Ball Elements & IBM Letter as above.
This is a one time offering and will not be repeated. For UNBEATABLE Low Prices and full details, phone: Toll Free: 800-521-7301 or in Mihigan, 800-572-5018. ALL DATA MEDIA, 1421 Hilton Road, Ferndale MI 48220.

MULLER-MARTINI
TRADE-INS

M-M Model 227-E Inserting Machine, guaranteed.

M-M Model 1512 Compensating Counter Stacker, guaranteed.

MULLER-MARTINI
MULLER-MARTINI CORP 40 Rabro Drive
P O Box 3360 Hauppauge N Y 11787 (516) 582-4343

CUTLER-HAMMER conveyors and spare parts. Also new Crabtree conveyors and spare parts.
Rollertop conveyors, all sizes
Bottom wrappers
Sta-Hi 251 stackers
Cutler Hammer, I, II, III Stackers
Baldwin Count-O-Veyors 104A's
Truck Loaders
Sheridan 48P
45° and 90° Floor Curves
NORTHEAST INDUSTRIES
(213) 256-4791

TRUCKLOADERS

Stewart-Glapat powered belt, available at cost.

QTY	MODEL	CLOSED	EXTEND	COMMENTS
4	1323	13'-3"	10'-0"	1† NEW
2	1122	11'-3"	11'-0"	2† Used 2 wk.
2	1225*	12'-7"	13'-0"	2† NEW
1	1225*	12'-7"	12'-0"	2† Used 2 mo.

*—Includes hydraulic front lift.
†—Number of extensions.

Box 6042
Editor & Publisher

EQUIPMENT & SUPPLIES

MAILROOM

GOOD RECONDITIONED Cheshire and Magnacraft labeling machines with single and multiwide label heads and quarter folders. Call Scott or Ed Helsley; (800) 527-1668 or (214) 357-0196.

SHERIDAN 48P inserting machine with 9 heads. Will do 1 into 8 or 2 into 7. Kansa Inserter, 1 into 2. Muller 227 Inserter. Intergraphic Equipment Ltd, 121 Weldon Pkwy, St Louis MO 63043; (314) 993-2112.

FERAG conveying systems, 2 forwarding stations, 2 delivery stations, like new. We will sell part or all.
IPEC, 97 Marquardt Dr
Wheeling IL 60090
(312) 459-9700 Telex 20-6766

MISCELLANEOUS

CLARK PROPANE Hi-Lo with hyd. Rotary clamp 5M cap. 14 foot twin mast s/n C50B-458-814. $7500. Call Dick Heppard; (313) 758-0480.

NEWSPRINT

30 LB NEWSPRINT ROLLS all sizes
BEHRENS Pulp & Paper Corp
3305 W Warner, Santa Ana CA 92704
(714) 556-7130

PHOTOTYPESETTING

FOR SALE: Harris 2200 and 2 VDTs. Also interested in purchasing Harris 2200 equipment. Call between 12-6 pm; (201) 265-2448.

FOR SALE: 1 Compugraphic IVB processor, Type Fonts, good condition. $4000. Call; (507) 526-7324.

AM, CG TYPESETTERS.
Reconditioned. $1000 & up.
WSI; (216) 729-2858.

ATEX 8000 with 6 VDT's
COMPUGRAPHIC 8600, Advantage I
AUTOLOGIC APS-MICRO 5/57, 70 pica-
APS-5A/70, APS-19, APS-41/D
Scanner,
MONOTYPE Lasercomp Mark IA-100
MCS 42/8400, MCO, Ruling, ACI, 203
Fonts, 32 Font Option, MCS 20/8212
LR, Ruling MCO.
MERGENTHALER 202, CRTronic, Lino
screen Composer. 2100, 202N
KROHM INTERNATIONAL with 2 VDT's
COMPUTEK SYSTEM
AUTO-TROL CAD-CAM
PENTA Front-end System
AD/NEWS SYSTEM
RAYTHEON Ad Set
2 VDT's-10 MB Discs
EETEXT System
2 VDT's-1 PCU
AUTOLOGIC MICRO-5/70 pica
VIP Translator
HASTECH 42 with 4 VDT's, Previewer
LOCKER TYPESETTING EQUIPMENT
1 Maple Street
East Rutherford NJ 07073
800-526-0192 In NJ (201) 935-8993

CASH FOR
MARK I, IV, V PACESETTERS
LINOTRON 202-CG8600
(614) 846-7025

CG UNISETTER, low range, excellent condition. $6000; (405) 341-2121, ask for Jim or Ed.

COMPUGRAPHIC MDTs (3), $2800 each. Compugraphic Mini-Disk Reader, $1000. Call; (907) 874-2301. Available in August.

CG VIDEOSETTER Universal with 8 grids interfaced with Unified Composer. Excellent operating condition under CG extended warranty service. Best offer takes this excess equipment. Call Bill Denton; (518) 873-6368.

CG TYPESETTERS. Exec II, $1250; Comp I & Jr, $1750; Comp II & II Jr, $1950; 7200, $1500. WSI; (216) 729-2858.

EQUIPMENT & SUPPLIES

PHOTOTYPESETTING

UNISETTER HR WITH DEK (parts kit available), $9000; UNISETTER HR, 6 years, excellent, $5550; UNISETTER LR, DEK, parts kit, format, 5 years, $7500. Bob Weber; (216) 831-0480.

CG DUAL UTS with wire service and classified line printer; 8 VDTs, 2 Unisetter HR (with spares) on line. The David John Company; (216) 562-3750.

CG TYPESETTERS. Comp IV LR A, $2750; Edit 7500 LR Series II, $8500; Unified Composer, $3250; Itek 430, $3500. Videosetter Universal, $13,500. WSI; (216) 729-2858.

CG 8400 includes Interface Board and One Year Factory Warranty, new in factory carton, $24,000. Guaranteed. Bob Weber; (216) 831-0480.

MICROTEK SYSTEMS; 8 4003 VDTs; 2 4010 classified VDTs; 1 80 controller (16 I/Os); wire; 2 typesetter interfaces; 1 line printer; 1 remote interface; classified ad software; all spares. The David John Company; (216) 562-3750.

NATIONAL GRAPHIC ARTS
EQUIPMENT BROKERS
THE DAVID JOHN COMPANY
AM Varityper, Autologic, Compugraphic, EEText, IBM, Itek, Mergenthaler, VGC
"Sell for the most, buy for the least"
7% Selling Commission..Financing Available
All Equipment Guaranteed; (216) 562-3750

USED TYPESETTING EQUIPMENT
Cameras ..... Platemakers
Nationwide Brokers-10% Sales Commission. We remove the risk when buying or selling between individuals.
Bob Weber, (216) 831-0480

MICROTEK SYSTEMS; 10 4003 VDTs; 2 4010 classified VDTs; 2 Ad Comp display terminals; 2 80 controllers; 1 20 6 part disc; 2 typesetter interfaces; 2 printers; wire interface; 4 voltage regulators; class Ad software and all spares. The David John Company; (216) 562-3750.

EDIT 7500 LR REV C Multilingual, $8000; EDIT 7500 HR, REV C, $8000 EDIT 7700 HR REV C, $9000; EDIT 7500 LR REV C, $8000. Guaranteed. Bob Weber; (216) 831-0480.

EE TEXT 4 TERMINAL FRONT END SYSTEM, 10 meg disc, Paper Tape I/O, 2 years, PMA, $22,500. Guaranteed. Bob Weber; (216) 831-0480.

FRONT-END SYSTEM: Mycrotek Classified/Editorial. Used one year. Six Advanced VDT's; controller; disk drive; interfaces for Videosetter, 8600, line printer, and slow wire. Contact: Nanelle Mallory, The Brazosport Facts, PO Box 547, Clute TX 77531; (409) 265-7411.

PRESS CONVERSIONS

INVEST IN YOUR PRESS
HEADLINER MARK I USERS
PERFECTING UNITS

Goss units available 22¾" and 239/16", Goss half decks right hand and left hand, Goss humps 10 side and 13 side, Goss folders inverted and regular. Whatever your requirement may be, please contact us because we are one of the largest stockers in America. We have over 80 units in our warehouses.

For further information, please contact Printing Press Services Ltd, E 34th St, Cleveland OH;
(216) 883-8724.
Sellers St Factory, Preston, England;
011-44-772-797050

EQUIPMENT & SUPPLIES

PRESSES

2 Martin Pasters, 1979 rated 1200 FPM.
Goss Community add-on units, 1969-76.
Goss Suburban add-on units.
Goss Urbanite ¼ folders.
Goss Urbanite folders and units.
Goss Urbanite 1000 series, ¼ folder.
6 Goss Urbanite 1000 series units.
Goss 4, 6, 8-position roll stand.
Goss Urbanite, 10 units, 1980.
Gregg flying imprinter 22 ¾", 45 ½".
Fincor motor and controls.
Harris V-15A, add-on units, 1977.
Harris V-25, ¼ and ½ folder JF-1.
Harris 845 add-on units.
Harris 845, 22¾, 8 units, 1973.
Harris 845, 6 units, 22¾".
Harris V-25, 8 units, 1978.
3 Butler pasters, 1600 FPM, 1975.
Color King presses and units.
Harris V-25, 4 units, 1978.
Count-O-Veyors Model 106.
2 Cary Silicone applicators.
1 King Press Book Former.
WILL SELL COMPLETE PRESSES OR ANY COMPONENTS SEPARATELY.

WANTED: Newspaper equipment and complete plants.

IPEC, INC
97 Marquardt Dr
Wheeling IL 60090
(312) 459-9700 Telex 20-6766

CONVERSION PRESSES
Offset-Flexo
Two complete presses
1-8 unit Hoe Colormatic with pump and rail
3-Color humps (removed in storage)
1-Single 3:2 folder-22¾ cutoff
8-Fully automatic reels
8-50 HP motors

1-7 unit Goss Mark I A82
1-Double color deck
1-Single color deck
1-Double 3:2 folder-239/16 cutoff
7-Goss digital reels, tensions and pasters
EXTRA-double 3:2 folders-239/16 cutoff

INLAND NEWSPAPER
MACHINERY CORP
105th & Santa Fe Dr, PO Box 15999
Lenexa KS 66215
(913) 492-9050 Telex 4-2362

COMPLETE PRESSES:
6 unit Color King, 60 HP KJ6 double parallel folder
2 unit News King, 1970
2 unit Mergenthaler Pacer with mobile folder
6 unit 1000 series Suburban (available after January)
2 unit Goss Community grease model Add-on units
2 1982 Goss Community units, less than 3 million impressions
2 1970 Goss Community units, oil/sidelay
2 900 series Suburban units, no sidelay
1 900 series Suburban folder
1 Hancho folder W239
Accessory equipment:
Model 104 Count-O-Veyor
National 340 plate processor
Lincoln Powermaster 8 ink pump. Includes all accessories for Tote-Bin connection.
We carry all miscellaneous Web press accessory equipment.

All machines except those noted are available immediately. Call or write for our turnkey installation price.
Call or write:
Jim Estes
Wesco Graphics, Inc
394 Martin Av
Santa Clara CA 95050
telephone: (408) 496-0666
telex: 172644

EQUIPMENT & SUPPLIES

PRESSES

GOSS COMMUNITY
Reconditioned and guaranteed
3-'74 units, ½-¼ web folder
1-'77 3-color Universal unit
4-'66 Community ½-¼ folder
5-'66 Suburban press
4-'71 V15A-JF folder
Will sell individual components. Call for installed prices.
WE TAKE TRADE-INS
OFFSET WEB SALES, INC
PO BOX 211
MARYSVILLE WA 98270
(206) 653-2519

GOSS URBANITE, 5 units
Urbanite 3-color units, add on units
Suburban 1500 , 8 units
SC Community, 9 units, 1973
Community, 2 units, 1975
UOP 3 color unit; Community units
Urbanite, SU, SC folders
Harris 845, 4 units
V25, 4 units, 1982
V15A, 4 units, 1978
V15A (2), 4 units, 1978 and 1976
V15A, V25, 845 units
Solna News King, 10 units, KJ8, 1982
News King, 3 units, 1972
Color King, 4 units, KJ8, 1980
Butler, Cary, MEG, Wood auto-slicer
ONE CORP/Atlanta
(404) 458-9351 Telex 700563

HOE LITHOMASTER 22¾" x 36", 4 units, 2 color decks, half-quarter folder. Oil bath lubrication. 60 horsepower drive. 30,000 pph. Can be seen running. Available immediately. Priced to sell.
OFFSET WEB SALES, INC
PO BOX 211
MARYSVILLE WA 98270
(206) 653-2519

HARRIS 845, 8 units (New, approximately 1981), 2 folders, Angle Bar Nest with bay window, 4 Butler pasters (1800 FPM data mat controls). Available immediately at less than half new price. GOSS SUBURBAN 1500 and 1600 Series, 10 unit press, 2 folders, upper balloon and double parallel. HARRIS 1650, 6 units, 1 folder, 1974. IPEC, INC, 97 Marquardt Drive, Wheeling IL 60090; (312) 459-9700. Telex 20-6766.

HOT OR COLD
HARRIS N-845 PRESSES
We have both heatset and coldset presses for sale. Complete presses, add-on units or folders.

1981-4 units, splicer, dryer
1981-8 units, splicers, imprinter, dryer
1981-5 units, splicers, dryer
1981-6 units, splicers
1981-12 units, splicers
1981-5 units, splicers
1980-12 units, imprinter, splicers
1980-5 units, splicers
1980-8 units, splicers
1972/79-presses and units available

Contact: Bill Cumberland
TREASURE CHEST
ADVERTISING COMPANY, INC.
700 Larkspur Landing Circle, Suite 199
Larkspur CA 94939
(415) 461-3477 Telex 171463

REBUILT URBANITE UNITS

1. Individual components or complete presses.
2. Units are stripped down to the side frames and restored to like new condition.
3. Cost is approximately half of replacement price.
4. Exchange program available to minimize down time.
5. Inquire for pictures and brochures.
IPEC, INC, 97 Marquardt Drive, Wheeling IL 60090; (312) 459-9700, Telex 20-6766.

EQUIPMENT & SUPPLIES

PRESSES

V25 HARRIS 4 unit with folder. Never turned on. Brand new condition. Intergraphic Equipment Ltd, 121 Weldon Pkwy, St Louis MO 63043; (314) 993-2112.

USED EQUIPMENT WANTED—we are paying top value for used Suburban Urbanite Community V-22 & V-25 press units and folders. Please call; (216) 627-5511.

1970 2 UNIT Newsking press. 6 unit Colorking. Stobb stacker. Hantcho folder; (213) 885-5995.

WE HAVE IN STORAGE: Spare parts for Hoe, Scott, Goss and Wood presses, offset or letter press.

1 Hoe colormatic folder
3 to 2-22¾ cutoff
8 unit Goss Mark I press
Goss Mark I add on units
Goss reels and pasters
Goss Mark I halfdecks
Portable ink fountains
Cline reels and pasters
Goss single width balloons
104A counter stackers
Hoe Skip Slitters
6 units of Urbanite, folder and balloon
Press #592
12 Wood electra tab pasters
Napp manual platemaking systems
Beach platemaking systems
Capitol roll-handling equipment, new & used

We have or can get what you need for your pressroom or mailroom.
We do machinery moving and erecting
We buy printing equipment.
NORTHEAST INDUSTRIES, INC.
(213) 256-4791

2 UNIT 900 series Suburban
3 unit 1000 series Suburban
4 unit 1100 series Suburban
SU/Suburban Folder
Urbanite tri-color unit
Urbanite add-on units and folders
JF 15 folder with heavy duty quarterfold, 1978
4 to 6 unit V15A with JF15 folder, 1975/76
Harris V15A add-on units, 1975/76
3 or 4 unit News King with KJ6
KJ6 Heavy duty folder, reconditioned
KJ8 with upper former 1976 folder
News King add-on units
Ferag counter/stacker, reconditioned

Offered Exclusively by
INLAND NEWSPAPER MACHINERY CORP
105th & Santa Fe Dr, PO Box 15999
Lenexa, Kansas 66215
(913) 492-9050 Telex 4-2362

4 UNIT HARRIS V15A, 2-3 unit Newsking, 5 unit Suburban, Countoveyor, Stobb Stacker; (213) 885-5995.

PRESSROOM

CUSTOM BUILT 3 knife trimmer to fit Harris V15, V22, V25. Has collector for high speed operation. Excellent condition. Intergraphic Equipment Ltd, 121 Weldon Pkwy, St Louis MO 63043; (314) 993-2112.

WANTED TO BUY

CHESHIRE and Phillipsburg any condition. Call collect Herb (201) 289-7900. AMS, 1290 Central Av, Hillside NJ 07205.

SIGNODE MLN 2 or MLN 2A Tying Machines and IDAB 440 Counter Stacker. Reply to: Graphic Management Associates, Inc
11 Main St
Southboro MA 01772; (617) 481-8562.

SKIP-SLITTER for Goss Urbanite, plus parts, shafts, gears, blades, etc. for complete installation. Call; (213) 927-8681. Bill Hilser.

EQUIPMENT & SUPPLIES

WANTED TO BUY

GOSS COMMUNITY OIL BATH, with SC folder unit separate. Box 1983, Editor & Publisher.

FEATURE YOUR FEATURE
IN FEATURES AVAILABLE
And watch your syndicate sales soar!

HELP WANTED

ACADEMIC

GIBBONS CHAIR OF JOURNALISM
Mississippi University for Women invites applications and nominations for its newly endowed Harriett Stark Gibbons Distinguished Professorship in Journalism. The chairholder will be expected to provide leadership in expansion of the journalism program and in establishing the reputation of the entire Division of communication throughout the state and the surrounding region.
Qualifications include an earned doctorate; demonstrated scholarly abilities in teaching, research and/or administration combined with practical experience; and capacity for significant relationships with the professional community. Significant professional experience may be considered in lieu of the doctorate.
Responsibilities will include development of program offerings in journalism, broadcasting, broadcast journalism, photography, and public relations to complement one of the most modern and well-equipped communication facilities found in the Southeastern United States. This will include the opportunity for acquiring the necessary faculty and staff, and to assist the University in establishing goals for the program.
Salary for the position is highly competitive and negotiable based upon qualifications, but will be at a minimum level of $40,000 per year.
The Division of Communication currently has four faculty members engaged in various aspects of communication course offering, supervising publication of the campus newspaper, and directing the operation of the television studio, or the campus radio station. Two additional positions are currently open and the successful candidate will play a significant role in filling these positions.
Mississippi University for Women, now co-educational, is located in Columbus, Mississippi, a growing community of 35,000 located in northeastern Mississippi, and in close proximity to a number of junior and senior institutions, including Mississippi State University and the University of Alabama.
Applicants should forward a resume and the names and addresses of at least four references to:

Chairman,
Gibbons Professor Search Committee
Office of Academic Affairs
Mississippi University for Women
Columbus MS 39701

SUFFOLK UNIVERSITY extends its search for an assistant professor of journalism. Position available September 1983. Good news media experience; some emphasis in broadcasting or public relations; PhD required in Journalism or Mass Communication. Contact: Malcolm J. Barach, Chairman, Department of Journalism, 8 Ashburton Place, Boston MA 02108. An Equal Opportunity Employer.

HELP WANTED

ACADEMIC

GENERAL MANAGER
Independent publishing company serving Northwestern University seeks qualified general manager to assume operating responsibilities for the company's 8500 circulation daily newspaper, yearbook, and commercial typesetting operation. Interested candidates should have proven managerial capabilities as well as the ability to function effectively in a student-oriented environment. Position reports to a seven member Board of Directors. Available 9 / 1 / 83. Salary negotiable. Please forward resume & cover letter to: Mrs. S. Campbell, Students Publishing Co, 1999 Sheridan Rd, Evanston IL 60201.

NEWS EDITORIAL—Assistant or Associate Professor to teach newswriting, reporting and editing, advise campus newspaper. Program with 40-50 majors is one of six majors in 13-member Communication Department. Substantial professional news experience and MA required. PhD in communication or related field preferred. Salary range $18,000-$25,000 for nine-month appointment. Some Summer teaching possible. Position available August 15, 1983. Contact: Murvin Perry, Box 22510A, East Tennessee State University, Johnson City TN 37614. AA/EOE.

NEWS EDITORIAL—Assistant or associate professor to teach newswriting, reporting and editing, advise campus newspaper. Program with 40-50 majors is one of six majors in 13-member communication department. Substantial professional news experience and MA required. PhD in communication or related field preferred. Salary range $18,000-$25,000 for nine-month appointment. Some summer teaching possible. Position available August 15, 1983. Contact: Murvin Perry, Box 22510A, East Tennessee State University, Johnson City TN 37614. AA/EEO.

ACCOUNTING

CHIEF ACCOUNTANT
Experienced chief accountant to manage 16 member accounting department for Lesher Communication, Inc, a progressive 400K+ circulation daily and weekly newspaper corporation. Qualifications required for this position include previous experience with all general ledger accounting functions, working knowledge of accounting principles or multi division company, preparation of division and consolidated financial statements and previous accounting management experience. We are seeking a person with a minimum of a BS degree in accounting, preferably 7 to 10 years accounting experience and a working knowledge of IBM system 34 MAPICS application. Salary commensurate with experience and qualification and full range benefit program. Inquiries or resumes with salary history should be directed to: PERSONNEL DIRECTOR, Lesher Communications, Inc, PO Box 5088, Walnut Creek CA 94596; (415) 943-8236.

ADMINISTRATIVE

$40+ FOR A SUCCESSFUL, experienced shopper publisher/general manager. Zone 5. Qualified applicants send complete resume to Box 5956, Editor & Publisher.

GENERAL MANAGER—energetic, experienced, reliable, self-starter for tri-weekly (with shopper), Zone 6. Excellent market, highly competitive. Emphasis on sales. Salary commensurate with experience, abilities. Stock option. Send resume, references to Box 6047, Editor & Publisher.

HELP WANTED

ADMINISTRATIVE

AGGRESSIVE, growth oriented, diversified hobby publisher located in ideal rural environment with the advantages of a university setting only minutes away has immediate opening for the following individuals:

PUBLISHER—strong journalistic and marketing experience, knowledge of collector car field very helpful.

ASSISTANT TO THE PUBLISHER—experienced in advertising and circulation sales with graphic knowledge.

EDITOR, AD MANAGER, PUBLISHER'S ASSISTANT—a hobby background is essential in all of these positions plus applicable experience.

PROGRAM DIRECTOR/SALES PROMOTION—experienced in direct mail, circulation and media sales programs.

Please reply in complete confidence for individual positions with resume and salary history to: R.E. Lee, Krause Publications, Inc, Iola WI 54990.

BIG SKY OPPORTUNITY—Publisher or Editor/Publisher wanted for Miles City, Montana, Star. Six-day offset daily, circulation 4700 which serves a city of 10,000 along the Yellowstone River in the heart of Montana coal and cattle country. Must be dedicated community journalist, mature, and good administrator. Business background preferred. Address inquiries to: John Sullivan, President, Yellowstone Newspapers, Box 665, Livingston MT 59047.

CONTROLLER
A Southern California opportunity exists with a seven day daily with circulation in excess of 100,000 for a controller with a proven financial management track record. Job duties include responsibility for financial planning and budgeting, advertising and circulation receivables, credit and collectibles, payroll, cash receipts, payables and internal controls, and supervising a staff of forty. The right candidate will have demonstrated a sound track record in designing and implementing financial system and controls.
Salary in mid 40's plus MBO bonus. Please send resumes in confidence to Box 6022, Editor & Publisher.

EXECUTIVE DIRECTOR
Of the largest and oldest regional association of daily newspapers in the country (located in Chicago). The Inland Daily Press Association seeks a dynamic leader to administer the Association and its $1 million Foundation. Newspaper experience preferred. Submit resume and salary requirements by August 26 to: John M. Lavine, Chairman, Search Committee, PO Box 69, Chippewa Falls WI 54729.

GENERAL MANAGER
Well established publishing and printing company is seeking a mature individual with seasoned judgment. Requirements are a proven track record in executive level management, cost control system, production with knowledge of sales a plus. Submit qualifications and resume to: Office of the President, PO Box 4970, Syracuse NY 13221.

OUR OHIO hometown weekly needs a person who can take charge. We have a 3 person staff in a competitive suburban market and need someone with strong skills in editing, marketing and sales. This is a position that requires commitment and involvement. Compensation commensurate with your experience. Box 6027, Editor & Publisher.

HELP WANTED

ADVERTISING

AWARD WINNING Rocky Mountain resort weekly seeks experienced ad manager. Need aggressive salesperson for highly competitive market. Sensitivity to design a must. Write: Michael Sellett, Jackson Hole News, Jackson WY 83001.

HERE'S AN OPPORTUNITY
TO GROW AS A MANAGER
WITH A SOLID ORGANIZATION

We have an opening for a retail advertising manager, but there's much more. Not only would you develop our sales staff, work with our major accounts, oversee our sales management system, develop and implement a budget...the kinds of skills we expect our sales managers to develop. You would be in a position to grow as a manager with an organization that is expanding and which will need general managers and publishers in the future. The salary is in the 20's, plus bonus. The responsibility is for a 12,500 daily in Easton, Maryland, and two contingous counties. The quality of life is superb on the eastern shore of the Chesapeake Bay. Please send resume to: Bob Hrycyk, Chesapeake Publishing Corp, 1A Airpark Dr, Easton MD 21601.

"PENNY SAVER" CAREERS
VICE PRESIDENT (Midwest) to 80K+
GENERAL MANAGER (South) to 60K
SALES MANAGER (West) to 40K
Please send resume with $ history to: Multi-Media, 7616 Lindley Av, Reseda CA 91355. Or leave day and night #s at (213) 344-7177.

ADVERTISING MANAGER

Established Brooklyn weekly seeks capable person with 2-3 years strong sales experience. Salary and commission plus company benefits. Car and valid driver's license essential. Good opportunity for the right person. Send resume plus salary history to: Pelmar Management Co, 155 Elmira Loop, Brooklyn NY 11239. An Equal Opportunity Employer.

ADVERTISING MANAGER/EDITORIAL

Our Ohio hometown weekly needs a person to complete our staff. Sales experience a must, editorial experience a plus. Salary commensurate with your skills. Box 6028, Editor & Publisher,

DISPLAY ADVERTISING MANAGER

Award-winning California tri-weekly seeks person to direct staff of four. A growing one-newspaper community with plenty of sales potential. Salary plus commission on all local retail space generated. Benefits include medical, life insurance and retirement plan. One hour from San Francisco, winter sports 1½ hours away, boating galore. Contact: Tom Matthews, Publisher, Tracy Press, PO Box 419, Tracy CA 95376; (209) 835-3030.

ADVERTISING DIRECTOR needed for small but growing Louisiana weekly. Great sales potential in this area, and job could lead to much greater responsibility than it currently entails. Journalism degree with advertising emphasis or previous experience required. Preference given to applicants from Zones 4 and 6, but everyone will be considered. Call Charles Baldwin at (318) 256-6666.

ADVERTISING DIRECTOR

A new International Publication is seeking people oriented, aggressive, innovative person with Demonstrative, Successful experience to manage our International & National Advertising Deprtment:
SEND RESUME TO: THE PUBLISHER
PO Box 87339
Houston TX 77287-7339

HELP WANTED

ADVERTISING

ADVERTISING SALES REPRESENTATIVE:

A new International Publication is seeking an experienced Advertising Sales Representative in ALL ZONES:
Applicant must have a strong contact, and a minimum of 5 years advertising sales experience in a competitive market: High commission offered.
SEND RESUME TO: THE PUBLISHER
PO Box 87339
Houston TX 77287-7339

ART/GRAPHICS

ARTIST with good news judgment sought for 65,000 circulation AM. Position requires illustrating talent, mastery of color, familiarity with typography, skill in working with others in conceiving and executing ideas. Send resume, samples to: The Birmingham Post-Herald, PO Box 2553, Birmingham AL 35202.

EDITORIAL CARTOONIST

The New Haven Register is looking for an experienced cartoonist who combines perception, sensitivity, intelligence and good humor with artistic ability and a conservative viewpoint on local issues. Send resume, samples of your work and salary history to: Personnel Department, The Jackson Newspapers, 40 Sargent Dr, New Haven CT 06511.

THE ALBUQUERQUE JOURNAL seeks a skilled professional for the new position of Graphics Director. The person we hire will work with supervisors to ensure consistency of design throughout the paper. Must have mature news judgment and know photos, typography and artwork including use of color. Include work sample, resume, references and salary requirements in first letter to: Frankie McCarty, Managing Editor, PO Drawer J, Albuquerque NM 87103.

IT'S A CLASSIFIED SECRET!

We'll never reveal the identity of an E&P box holder. However, if you don't want your reply to go to certain newspapers (or companies), seal your reply in an envelope addressed to the box holder. Attach a note listing newspapers, groups or companies you don't want the reply to reach; put the reply and note in an envelope addressed to E&P Classifieds. If the Box Number you're answering is on your list, we'll discard your reply.

CIRCULATION

CIRCULATION MANAGER

Circulation manager moving up to director's job. Need capable, carrier-oriented, promotion-minded circulator with experience and knowledge of motor routes and independent distributor system. Some circulation computer experience essential. AM daily and Sunday, 70,000+ circulation in Zone 1. Start mid-$20M-liberal benefits. Send resume along with salary requirements to Box 5983, Editor & Publisher.

LOOKING FOR a future? We need a strong capable district manager who can work effectively in the field and produce results. Good opportunity for advancement. Live and work in the New York Hudson Valley. Salary in teens with commission plan and excellent fringes. Send resume and salary requirements to: Dan Jagunic, Daily Freeman, 79 Hurley Av, Kingston NY 12401.

HELP WANTED

CIRCULATION

CIRCULATION MANAGER

Growing Southeastern daily, 100K circulation is seeking a professional circulation executive. Qualified candidates must possess strong leadership skills to develop and direct a large results oriented staff. The individual we seek is aggressive, innovative and has demonstrated successful circulation management experience. We offer an excellent opportunity for the professional who can make things happen. Submit resume and salary history in complete confidence to Box 5984, Editor & Publisher.

SALES REPRESENTATIVE for large established circulation supplies, prizes and promotions company. Must enjoy working with Circulation Executives, meeting goals, and providing a high level of service to our customers. Liberal draw plus commissions and expenses. Reply Box 6009, Editor & Publisher.

CIRCULATION SALES MANAGER

Daily newspaper in Zone 2 has opening for aggressive individual capable of motivating people in circulation sales. Strong sales/marketing experience necessary. TMC conversion experience helpful. Position answers directly to circulation manager. Send resume and salary requirements to Box 6019, Editor & Publisher.

CIRCULATION MANAGER with organizational ability. Must be strong on promotions, mailroom production and have TMC experience. 12,000 northern California daily in competitive market. Please send complete resume including salary requirement to Box 6041, Editor & Publisher.

SINGLE COPY MANAGER. Large newspaper located in Zone 2 is looking for an experienced circulator to direct and manage single copy operation. Ideal candidate will have well-rounded circulation background and ability to effectively manage this 30 person department. Reply to Box 6003, Editor & Publisher.

PROMOTION MANAGER

Zone 7 7-day morning paper, 31,000 circulation looking for a self starting, aggressive promotion manager. Must have a proven track record. Responsibilities include single copy, telephone sales and carrier crews. Excellent opportunity-send resume to Box 6007, Editor & Publisher.

CIRCULATION MANAGER
(Weekly Newspaper Group)
ZONE 2

40,000 (Paid circ.) weekly newspaper group seeks Circulation Manager with minimum 3 to 5 years weekly or daily experience. Must have proven track record in sales, promotion and management. Ideal opportunity for advancement and growth in a growing market.

We offer a fine salary and benefits package. Please reply in strict confidence with resume (work and salary history) to:

BOX 6036,
Editor & Publisher
Equal Opportunity Employer M/F

HELP WANTED

CIRCULATION

ASSISTANT CIRCULATION MANAGER

Exciting Zone 1 mini-chain needs aggressive, self-motivator to train for future circulation director's position. Must have thorough knowledge of little merchant plan plus extensive experience in district manager supervision, carrier sales promotion, and customer service. This fast growing New England company offers excellent salary and benefits to one willing to work and achieve in this highly competitive area. Send full resume and salary requirements to Box 5963, Editor & Publisher.

CIRCULATION MANAGER

2 fast-growing weekly newspapers seek experienced individual to establish and maintain its circulation department and subscription campaigns. Send resume to: The Messenger/Towson Times, 2108 N Charles St, Baltimore MD 21218, atten: General Manager.

ZONE MANAGERS

Zone 2 metro seeks sharp, innovative candidates for the position of Zone manager. Applicants should have previous supervisory experience and must be strong in all areas of circulation home delivery. Send cover letter, resume and salary history to Box 6002, Editor & Publisher.

CIRCULATE YOUR SERVICES
to the
Newspaper Industry!
E & P CLASSIFIEDS
communicate with the
World's Largest
Newspaper Audience!
Call (212) 752-7050

EDITORIAL

SPORTS COPY EDITOR, WRITER

We need an aggressive, talented sports reporter and an equally strong sports desk person to join a fast-growing, 50,000-circulation AM daily in Zone 9. Writer needs ability to dig out the unobvious stories as well as cover games and events, and to write clearly and concisely. Desk person must have good editing skills and a flair for page design. Both must be willing to work hard in a very competitive market. Send resume, clips and a letter explaining career plans to Box 6030, Editor & Publisher.

SCIENCE REPORTER
MEXICO REPORTER

The San Diego Tribune is interviewing candidates for two major beat assignments. The science reporter covers a unique university/corporate research and development community that is expanding rapidly. Solid background in science reporting for newspapers required. The Mexico reporter focuses primarily on border offices with ajacent Baja, California, flash point of Latin influx into Southwest. Spanish facility and strong reporting background required. The Tribune is a prospering Pulitzer Prize-winning afternoon daily in a growing market. Send resume, tearsheets and salary requirements to: George Dissinger, The Tribune, PO Box 191, San Diego CA 92112.

SPORTS DIRECTOR for 40,000-plus Zone 7 daily. Must be good writer with demonstrated management talents. Emphasis on structuring a department that will produce thorough, dependable, consistent high school, junior college, college and professional sports package for demanding readers in large area. Must abe able to motivate staff, improve quality of their work. References required. Reply to Box 6035, Editor & Publisher.

HELP WANTED

EDITORIAL

NEWS EDITOR for 5000 circulation, 6 day daily in Central Missouri. Send resume and clips to: Daily Guide, Box 578, Waynesville MO 65583.

POSITION AVAILABLE for editorial writer with strong conservative political philosophy. Salary negotiable. Send resume to: Editor, Daily Pilot, PO Box 1560, Costa Mesa CA 92626.

REPORTER
The Sacramento Bee has an opening for a reporter in home fashions. Individual must have excellent writing skills with an ability to cover a wide range of topics in the home fashions and interior design field. Familiarity with contemporary California living styles is important. Competitive salary and benefits. Please send resume and salary history to: Personnel Department, The Sacramento Bee, PO Box 15779, Sacramento CA 95852.
An Equal Opportunity Employer.

HELP WANTED

EDITORIAL

SPORTS WRITER-photographer for two national award winning weekly newspapers, Zone 7, close to three metropolitan centers. Must have strong photography skills. Excellent opportunity for advancement to editor position. Send resume, salary requirements to Box 5986, Editor & Publisher.

REPORTER
On coal issues, primarily transportation, needed for weekly newsletter. Job includes editing biweekly on coal combustion and researching for quarterly coal rail tariff service.

EDITOR
Wanted for established publication on enhanced oil recovery. Background in business or technical reporting a must. Competitive salary/benefits package with expanding newsletter firm. Send resume and clips to: Pasha Publications, 1401 Wilson Blvd, Arlington VA 22209. Non-smoking office. No phone calls.

HELP WANTED

EDITORIAL

MANAGING EDITOR for official newspaper of midwest Catholic Archdiocese to begin early in September. Must have substantial experience on copy desk, appreciate unique demands and opportunities of weekly newspaper and have a working knowledge of state of the art technology. Journalism degree and faith commitment to the Catholic church required. Salary $28-30,000. Send resume and references to: Search Committee, 244 Dayton Av, St Paul MN 55102. NO CALLS. Respond by August 19.

NEWS LAYOUT EDITOR by Florida daily. If you have a minimum of three years' editing experience on a daily newspaper, have an inclination and a verifiable talent for modern, modular, horizontal layout and a quick, solid news and graphic sense, we may be interested in you. If you have these qualifications and are looking for career advancement based on strong, proven layout skills or potential, you may be the person we're looking for. If you, however, are hoping to become a layout expert overnight or have done only copy editing for years, please don't apply. Send cover letter, references, full samples to Box 5969, Editor & Publisher.

NEWS EDITOR—for fast-growing suburban group in upstate New York seeks experienced supervisor to direct suburban news desk. Some editorial, layout and administrative skills needed. Require BA degree and 3-5 years related experience. Reply Box 5970, Editor & Publisher.

NEWS EDITOR
The Seattle Times is looking for a leader to direct a news and copy desk staff of 28 and coordinate the content of the entire newspaper, with special responsibilities for our 500,000 circulation Sunday edition.
Must have well demonstrated leadership and news skills and a track record of accomplishment. Minimum 5 years newsroom supervisory experience preferred.
Send resume and salary history to:
R. C. Follett
The Seattle Times
PO Box 70
Seattle WA 98111

M/F/H Equal Opportunity Employer

RELIGION REPORTER
Successful applicant must be able to handle investigative work, profiles, theological disputes and prepare a weekly religious page feature and briefs column. The position requires a college degree, reporting experience and a knowledge and interest in religion. Send resume, references and clips to: Don Hunt, Metro Editor, The Virginian-Pilot and The Ledger-Star, 150 W Brambleton Av, Norfolk VA 23510.

HELP WANTED

EDITORIAL

RARE BIRD—someone who combines the hands-on skills to produce a snappy news package every day with the ambition, concepts and managing potential to develop into newsroom boss-or publisher. Small sophisticated Northwest daily with lots of good things to offer. Box 6033, Editor & Publisher.

RESUMES SOUGHT NOW by progressive East Texas 6-day daily only 80 miles from Dallas. Opening now for sharp, dependable person who can take layout load off Managing Editor, write weekly column and get stories we're missing. Good spelling, grammar a must. VDT helpful. 3-5 years experience but consider others. State salary needed in first letter. Dave Hillsamer, Managing Editor, News-Telegram, Sulphur Springs TX 75482.

SOUTH FLORIDA weekly seeks experienced reporter-photographer, self starter with ideas. Many benefits. New York Times Company. Contact: William Gentry, Marco Island Eagle, PO Box 579, Marco Island FL 33937. Phone; (813) 394-7592.

SPORTS SLOT/COPY EDITOR to lay out pages, write headlines, edit local and wire copy. This is primarily a slot position for an experienced copy editor-not a writing position. Must have excellent command of the English language, accuracy, flexibility, ability to work under deadline pressure, graphic arts and layout skills and supervisory talent. Minimum of 2 years of daily sports desk experience. Send resume, cover letter, work samples and references to: Paul Walsh, Night Sports Editor, The News-Gazette, 48 Main St, Champaign IL 61820. No phone calls, please.

SPORTS COLUMNIST
The Times Leader, a mid-sized, trend-setting newspaper in Wilkes-Barre, Pennsylvania is looking for a top-notch, enthusiastic and aggressive three-times-a-week sports columnist. Candidates must have a desire to do some game coverage and desk work. The Times Leader is an award-winning newspaper that is aiming for a mix of local collegiate and pro stories. The final deadline for applications is August 6. Send cover letter, resume, references and clips to: Executive Sports Editor, The Times Leader, 15 N Main St, Wilkes-Barre PA 18711.

NEWS EDITOR needed for small but growing Louisiana weekly. Job could lead to much greater responsibility than it currently entails. Dedication to quality, community journalism a must. Don't bother to apply if you aren't willing to work and make this the best newspaper in the state. Preference given to applicants from Zones 4 and 6, but everyone will be considered. Call Charles Baldwin at (318) 256-6666.

SENIOR WRITER/EDITOR

A major Boston-based financial institution has an immediate opening for a Senior Writer/Editor who has at least 7 years' experience on newspapers or magazines. This self-starting professional will write and edit articles for on-going publications as well as speeches, reports, brochures and manuals. This Writer/Editor must be able to generate story ideas, report on complex financial subjects with accuracy, and write clearly and concisely. A degree in journalism or English is required.

Salary is in the low $30's with opportunities for advancement. We offer a comprehensive benefit package. Please send resume and salary history to:

Box 6044, Editor & Publisher

Equal Opportunity Employer M/F

COPY EDITORS
Arizona Republic seeks experienced copy editors for news and features desks. Tryout mandatory. Send resumes, with references, to: Mr. Clair Cobb, News Editor, Box 1950, Phoenix AZ 85001.

CARIBBEAN DAILY is seeking a talented writer to join its five-man sports staff. Applicants should have at least three years experience and preferably some knowledge of Spanish. Submit resume, best clips and at least three references to Box 6004, Editor & Publisher.

CITY EDITOR
Daily-Sunday newspaper of 20,000 circulation in Northwest is looking for a city editor to supervise staff of 11 young, aggressive reporters and photographers. Progressive paper that emphasizes good writing and modern layout. Location in area of great natural beauty. Experience preferred. Send resume, clips (our city editor must be a good writer) and salary history plus references to Box 5862, Editor & Publisher.

COPY EDITORS are invited to apply to The Anniston Star. Chris Waddle, Managing Editor, PO Box 189, Anniston AL 36202.

COPY EDITOR
SAN JUAN, PUERTO RICO
Largest English language newspaper in the Caribbean. 47,500 weekly circulation. Business and finance. Seeking a person with excellence in news judgment, language usage, attention to detail and ability to write informative headlines that are not cute but tell the story directly and concisely. Must have strong reporter writing skill and be imaginative. Will be involved with layout. The person we seek must be resourceful, hard working, have rewrite skills and an eye for accuracy and clarity. Attention to detail a must to work with Editorial Department of ten reporters in a challenging environment in which nothing less than the best will be accepted. Fairly fluent Spanish as a second language is a must. Minimum five years experience in journalism required.
Send cover letter explaining your fit with these requirements, a resume and clippings to: Editor-in-Chief, Caribbean Business, Box 6253, Loiza Sta, San Juan, Puerto Rico 00914.

CITY EDITOR needed for mid-sized daily. Must have enthusiasm and strength to direct news staff. Several years copy desk experience required. Salary negotiable. Send resume to: Editor, Daily Pilot, PO Box 1560, Costa Mesa CA 92626.

JOIN OUR CONTRACT CREW!

. . .Those individuals, companies, syndicates that know the value of an E&P ad and run with us on a regular basis.
So be it 12, 26 or 52 times per year, we produce business and profit for these people. We offer you freedom to rotate your copy within our regular deadline times, monthly billing and the best exposure in the field.
Reserve your place now, in the most effective classified market in the newspaper industry.

E&P CLASSIFIEDS

Rates on Request
(212) 752-7050

HELP WANTED

EDITORIAL

ENERGETIC and highly organized and orderly person needed for Librarian for daily newspaper. Microfilm reader/copier experience. Typing and filing skills essential. Send resume and cover letter to: Personnel, SAVANNAH NEWS PRESS, PO Box 1088, Savannah GA 31402.

REPORTERS
$44,00C+
We're looking for the best reporters in America—aggressive, hard-driving pros with a nose for news...men and women who can generate great ideas, nail down the facts under deadline pressure and turn-in bright, tight copy. Our reporters circle the globe in search of the most exciting medical, celebrity and human interest stories. At America's largest paper (5 million circulation). THE NATIONAL ENQUIRER raises come fast and the future's unlimited. Great benefits. We pay relocation. Offices on Florida's Gold Coast. Reply now to:
Enquirer
Department PI
Lantana FL 33464

ASSISTANT NEWS EDITOR
The Quad-City Times (65,000 daily and 85,000 Sunday) needs a superior copy editor to be second-in-charge of night operation. Applicant needs excellent desk skills coupled with the ability to manage people and meet deadlines. Superb news judgment is a must for this job, which involves supervising the entire night operation at least 2 nights a week. Send resume and work samples to: Dan Hayes, PO Box 3828, Davenport IA 52808.

ADVERTISING MANAGER/EDITORIAL
Our Ohio hometown weekly needs a person to complete our staff. Sales experience a must, editorial experience a plus. Salary commensurate with your skills. Box 6029, Editor & Publisher,

ASSISTANT CITY EDITOR to supervise 6 reporters, conceive and edit news and features under pm deadline, help plan expanding coverage in competitive growth area. Send resume and copies of current paper to: Kay Manning, The Transcript-Telegram, 120 Whiting Farms Rd, Holyoke MA 01040.

BUSINESS EDITOR
Rapidly growing business publication in New England is looking for a Rhode Island based editor. Knowledge of business plus business writing skills are a must. Send cover letter, resume, clips and salary requirements to Box 5960, Editor & Publisher.

BUSINESS WRITER
Versatile self-starter for six-person business news staff on Zone 3 AM/PM/Sunday, circulation 200,000+. Mid-August opening for talented reporter who loves to dig and knows business writing doesn't have to be boring to be good. Two years' daily experience required. Send resume, clips and cover letter. Box 6016, Editor & Publisher.

To answer box number ads in

EDITOR & PUBLISHER

Address your reply to the box number in the ad, c/o Editor & Publisher, 575 Lexington Av, New York, NY 10022. Please be selective in the number of clips submitted in response to an ad. Include only material which can be forwarded in a large manilla envelope.

HELP WANTED

EDITORIAL

THE FREEPORT JOURNAL-STANDARD, a 19,000 circulation PM in Northwest Illinois, is looking for someone who can lay out clean, appealing pages and who has a flair for headlines. 1 to 2 years experience preferred. Some copy editing possibilities as well. Send resume and tearsheets to: Warren Wilson, Editor, Freeport Journal-Standard, 27 S State Av, Freeport IL 61032.

TV MAGAZINE EDITOR/WRITER with top layout, production skills, flair, imagination and a sharp understanding of pop taste. Plus ability to write hard-hitting local and national television features. Major metropolitan daily, Zone 1. Send replies to: Joe Robinowitz, Editor, Boston Herald, 1 Herald Square, Boston MA 02106.

THE LAS VEGAS Review-Journal is seeking an experienced, active, newspaper co-op manager for Nevada's largest newspaper. Call or write:
Advertising Director
Las Vegas Review-Journal
PO Box 70
Las Vegas NV 89125
AN EQUAL OPPORTUNITY EMPLOYER

THE CHICAGO REPORTER, a monthly investigative publication on racial and urban issues in metropolitan Chicago, seeks a Spanish speaking journalist to specialize in Latino affairs. Reporting experience necessary. Salary: $17,000-$20,000. Send resume and writing samples to: The Chicago Reporter, 18 South Michigan Av, Chicago IL 60603.

THE MISSOULIAN, a 30,000-circulation 7-day newspaper in Missoula, Montana, is seeking an assistant news editor to join a 5-person universal desk. Duties are rotated, so the job includes wire and local editing and news and feature page design. Rocky Mountain environment and young, enthusiastic, prize-winning news staff. Send applications by 8 / 19 / 83 to: Roger Morton, The Missoulian, PO Box 8029, Missoula MT 59807.

WANTED: Editor/general manager for The DIALOG, 40,000 weekly, Catholic Diocese of Wilmington DE. Editing, writing, graphics, managerial experience necessary. Photographic skills highly desirable. Applicant should have knowledge/understanding of Catholic religion. Address resume and writing samples to:
Search Committee
The Dialog
c/o Vy. Rev. J. Thomas Cini
PO Box 2030
Wilmington DE 19899-2030

WE'RE LOOKING for a sharp, fast, accurate Midwesterner who's had a couple of years on a small daily. Opening: Police-general assignment spot on medium-sized AM/Sunday newspaper. Send resume, clips to: Cal Olson, Sioux City Journal, Box 118, Sioux City IA 51102.

WANTED IMMEDIATELY—Sports editor for 6 day daily in Central Missouri Ozarks. Send resume to: Larry W. Freels, c/o Daily Guide, Box 578, Waynesville MO 65583.

WEEKLY NEWSPAPER editor for the Gila Bend (Arizona) Herald. Will be responsible for news products of community newspaper. Must locate in Gila Bend. Advertising, commercial printing background and newspaper layout desired but not required. Right person will assume complete responsibility for local operations. Good salary commensurate with ability and good benefits. Apply in writing to: Donovan Kramer Jr, Associate Publisher, Casa Grande Valley Newspapers Inc, PO Box 639, Casa Grande AZ 85222.

HELP WANTED

EDITORIAL

EDITOR for twice weekly newspaper with 80,000 circulation. We are seeking a highly motivated, people-oriented professional with ability to help develop long-term strategy and handle effectively day-to-day newsroom operations. Competitive and quality conscious market. Part of a large communications company on the move. Please send letter with resume, including compensation history to: Frank C. Scavuzzo, Publisher, Ocean County Reporter, PO Box 908, Toms River NJ 08753.

EDUCATION REPORTER
High quality reporting of education issues-at every level from elementary school to higher education-is a top priority with us. If you can give us coverage with substance, we'll make sure you're not buried in minutiae. Send resume, work samples and references to: Roberta Scruggs, City Editor, Owensboro Messenger-Inquirer, PO Box 1480, Owensboro KY 42302.

GANNETT NEWSPAPER in a Big Ten town is looking for two good sports writers. One will help cover University of Iowa sports. This person probably has 2 to 4 years of experience, although we'd be glad to talk to a recent grad who covered big time college sports in college. Our other opening is for a high school sports writer who will give us the best prep coverage in Iowa. Send resume and writing sample to: Carl Schierhorn, Managing Editor, Iowa City Press-Citizen, PO Box 2480, Iowa City IA 52244.

GRAPHIC ARTS EDITOR
The Standard-Times, a 50,000 PMer with Sunday edition, seeks an individual with demonstrated flair for page layout and design along with proficiency in color graphics and photography. Supervises two staff artists and four photographers. Prefer news background in writing and editing. Contact: David L. Swearingen, Managing Editor, PO Box D912, New Bedford MA 02742. No telephone calls please.

HELP WANTED

EDITORIAL

WE'RE A 130,000-circulation daily looking for an arts writer with a combination of talents. We need someone who can report on and critique both the visual arts and classical music for sophisticated East Coast readers. We require solid knowledge of the visual arts, classical music, opera and, at least an interest in dance. We also need strong writing and reporting skills, an independent streak and a nose for stories that will make all segments of the population keep reading. Send resume and samples to Box 6051, Editor & Publisher. AA/EEO employer.

IMMEDIATE OPENING for fast, experienced newsperson in English Caribbean where most population is black. You may be required to write and edit most of material for small weekly. Salary small but ownership share possible. Send resume and salary requirement to Box 6011, Editor & Publisher.

LINE EDITOR
Join team of 5 editors on medium-sized daily in lovely Northern California. Need aggressive, exact editor with desire to get ahead. 4-5 years experience. Box 6038, Editor & Publisher.

LEADING Northern California daily seeks an experienced business copy editor. Duties include planning, story selection and assignment, working with reporters, copy editing, head writing and laying out daily and Sunday pages. Applicants should have demonstrated copy editing and layout abilities and at least 3 years' business news experience, preferably including reporting. Write: Jim Mitchell, Business Editor, San Jose Mercury News, 750 Ridder Park Dr, San Jose CA 95190. An equal opportunity employer.

MANAGING EDITOR for 4000 circulation twice weekly. Will also coordinate edit staff of 3 other small weeklies of 2000 circulation each. Minimum 4 years community newspaper experience. William Brehm, San Luis Publishing Co, 1253 West I St, Los Banos CA 93635.

SENIOR COPY CHIEF

A major Boston-based financial institution has an opening for a journalism professional with a minimum of 7 years' experience as a copy or news editor on a major newspaper. Responsibilities focus on high-quality production of several publications and a high volume of publishing projects. Requirements include proven skills in swift, meticulous editing and proofreading of news, features and statistical copy for a variety of formats: facile writing of active headlines and crisp captions, as well as rewriting ability. This position also requires advanced skills in the creation of detailed layout for expeditious next-step paste-up, and management of copy flow and scheduling to assure strict adherence to firm deadlines. The Senior Copy Chief must have superior knowledge of the English language and good supervisory and teaching skills for training production assistants reporting to this position. A degree in journalism or English is required.

Salary is in the mid $30's with opportunities for advancement. We offer a comprehensive benefit package. Please send resume and salary history to:

Box 6043, Editor & Publisher

Equal Opportunity Employer M/F

HELP WANTED

EDITORIAL

"HOW TO GET HIRED IN JOURNALISM" For information, write: Northwest Marketing Limited, Box 3658-J, Lacey WA 98503.

HOME FASHIONS EDITOR
The Sacramento Bee is looking for a home fashions editor. Individual must have thorough knowledge of interior design, home fashions, furniture design, home entertainment and lifestyle trends. Must also have strong experience in copyediting, layout, photography, and artwork. Competitive salary and benefits. Please send resume and salary history to: Personnel Department, The Sacramento Bee, PO Box 15779, Sacramento CA 95852.
An Equal Opportunity Employer.

FREELANCE

MORE WRITERS NEEDED
Nationally circulated, monthly professional news journal needs more freelance writers to report locally on rapidly expanding home health care industry. Professional associations located in most state capitals. Ideal opportunity for additional income for established reporters, medical or not. Send resume and clippings to: Marlene Eddins, Health Journal, 3100 University Blvd, S, Ste 239, Jacksonville FL 32216.

JOB LEADS

NEWSPAPER training needed in many PR/editorial areas. For newsletter rates: M Sternman, 68-38 Yellowstone, Forest Hills NY 11375.

MAILROOM

MAILROOM MANAGER for medium sized AM daily in Zone 6. Top position in mailroom requires intelligent, aggressive individual looking for challenge with growing organization. Sheridan experience a must. Compensation package includes performance bonus. Send resume and salary history to Box 5704, Editor & Publisher.

MARKETING RESEARCH

MARKETING RESEARCH
Research manager experienced, degreed circulation, editorial and generalist researcher needed. This is a senior research position. Marketing degree and planning experience preferred.
We are a top 15 market newspaper that offers excellent benefits, starting salary about 30-34K with scheduled performance based salary reviews and MBO potential.
Most of all, we offer a stimulating working environment with ample challenge and creative flexibility. Respond in confidence to Box 6031, Editor & Publisher.

PHOTOJOURNALISM

CHIEF PHOTOGRAPHER
The Idaho Statesman, 57,000 AM, needs an experienced chief photographer to carry on high level of photojournalism. Must be a good photographer, have good graphics ability and have management experience for staff of four. Send resume and portfolio to: Managing Editor, PO Box 40, Boise ID 83707.

PRESSROOM

WEB OFFSET PRESSMAN
Immediate opening for an experienced pressman able to do quality work with low waste on Goss 7 unit Community. Top wages, excellent fringes. Day shift. Weekends off. Bruce Pederson, Production Director, Casa Grande Valley Newspapers Inc, PO Box 639, Casa Grande AZ 85222.

HELP WANTED

PRESSROOM

EXPERIENCED PRESS-CAMERA supervisor for Cottrell 845 8-unit press. Experience on small Goss presses a plus also. Will report to Production Manager in Zone 6-Gulf Coast. Insurance-profit sharing, excellent salary-flexible working hours-send resume and salary history to Box 6020, Editor & Publisher.

PRESSMAN—7 day PM mid 30's circulation midwest daily newspaper has an immediate opening for an energetic quality/waste conscious individual with at least 4 years experience to work on our 7 unit 3 color deck Goss Headliner converted to Harris DiLitho. Offset or ink/water balance experience is a plus but not a must for the right individual. Excellent wages and benefits. Union Shop. Send resume with references to: G. Morgan, Battle Creek ENQUIRER, 155 West Van Buren Street, Battle Creek MI 49016. No phone calls please.

WHAT HELPS US HELPS US HELP YOU

To expedite your questions, claims and payments regarding classified invoices, please RETURN THE YELLOW COPY OF THE INVOICE WITH YOUR PAYMENT, and refer to the invoice number in all correspondence regarding your bill. This will assure proper credit to your account.

THANK YOU: E&P CLASSIFIED DEPARTMENT

PRODUCTION

COMPOSING ROOM FOREMAN for weekly California shopper, 190M circulation. Must have experience in all phases of composing room and production. Ideal position for assistant ready to move up. Excellent salary and benefits. Send resume to Box 6049, Editor & Publisher.

PRODUCTION COORDINATOR
National multi-publisher in New York City area. For our daily publication we need an experienced shirt-sleeve individual who can take charge from computer input to pressroom. Position offers challenge, freedom to create and implement, to meet "your" high standards. If you know computer production, can organize work flow and staff to meet strict deadlines, can manage and train...this could be your spot. We are growing and expanding. You can grow with us. Position reports to top management. Tell us why you are this person...cover letter, resume, salary history, care of Box 5967, Editor & Publisher.

PRODUCTION DIRECTOR
30,000 DAILY and Sunday (Zone 2) newspaper in highly competitive market. Commercial printing and supplemental products also produced on 7 unit Goss Universal (Letterflex). Pressroom, composing room, computer systems and building maintenance responsibilities. Excellent salary and benefits. Reply to Box 6014, Editor & Publisher.

HELP WANTED

PRODUCTION

COMPOSING ROOM manager for 7 day 50,000 plus circulation AM in Anchorage Alaska. The person we need must have experience in all phases of a composing room operation which produces over 700 pages a week in addition to commercial printing. Knowledge of SII front end system, Compugraphic 8600 typesetters and Advantage II add system is a definite plus. As part of a management team you will motivate and lead a dedicated group of 30 young enthusiastic employees. If you qualify, call or write: Dale L. Bussow, Anchorage Daily News, Pouch 6616, Anchorage AK 99502; (907) 786-4357.

ASSISTANT PRODUCTION MANAGER
Newspaper organization with a large printing operation, located in South Jersey, is seeking a Production Supervisor to work nights. Must have strong commitment to quality, meeting deadlines and controlling costs.
Experience with computerized typesetting and Goss Metro presses helpful. Excellent salary and benefit package.
If you are looking for a challenge and a chance for advancement, send qualifications and salary requirements to Box 6010, Editor & Publisher.

PROMOTION

ZONE 5 daily wishes to expand its territory and seeks aggressive promotion-minded advertising salesman who loves to sell and is ready for management responsibilities. Starting pay in mid-20s plus lucrative commissions and top fringe benefits. Send, in confidence, your resume and tell us about your sales achievements. Write Box 6045, Editor & Publisher.

PROOFREADER

INTERNATIONAL software company seeks English expert challenged by deadlines in dynamic industry. Excellent benefits. Send resume to: J. Fischer, Documentation, Computer Associates, 125 Jericho Turnpike, Jericho NY 11753.

SALES

HELP WANTED

PUBLIC RELATIONS

DIRECTOR of Public and Sports Information at 9000-student university with Division I athletic program. Responsible for dissemination of information concerning the academic and athletic programs of James Madison University. Supervises staff of print, radio, television, publications and photography specialists. Bachelor's degree and six years' experience in media or public information preferred. Extensive knowledge of intercollegiate athletics required. Send letter of application, resume, and names of three references to: Personnel Office, James Madison University, Harrisonburg VA 22807 by August 15th. EOE/AA.

SALES

ATTENTION PUBLISHERS AND GENERAL MANAGERS
We need your sales staff to sell in your area, coupon booklets published quarterly. Earnings for you possibly in the three figure income. If interested, contact Box 6040, Editor & Publisher.

PARTNERS NEEDED in several regions to market professional advertising program to small town business owners. NO INVESTMENT REQUIRED. You provide the sales...we provide all service and materials. Your share of profits should exceed $35,000 per year. Must be able to travel up to 3 nights per week. Send resume to: Bob Manley, Box 8888, Amarillo TX 79114.

PRINTING SALES
Progressive South Florida company needs a strong sales individual to sell web press commercial printing. An unusual and excellent opportunity for a person who has good contacts to join a long established firm. Salary and/or commission arrangement wide open for discussion. Previous printing sales experience a must for aggressive individual. Write to Box 6001, Editor & Publisher.

25 YEAR OLD Zone 5 weekly shopper seeks ambitious salesperson for position as display classified ad manager. Straight commission; good benefits. Call Gary Canon; (515) 233-1251.

REUTERS REUTERS

National Sales Representatives

REUTERS, the world news organization, offers career opportunities for dynamic National Sales Representatives in the news media markets.

As an acknowledged leader in world news and information markets, Reuters is expanding rapidly in the United States. Successful applicants will have a good knowledge of the news media in the United States, with particular emphasis on the newspaper industry. Ideally they will have experience on the editorial side of newspaper operations and will be knowledgeable about news services. These positions are headquartered in New York and require extensive travel throughout the United States.

We offer a generous salary plus commission, an attractive comprehensive benefits package-and an exciting future in this expanding industry. Please address resumes in complete confidence to:

Staff Department

Reuters

1345 Av of the Americas
New York NY 10105
An Equal Opportunity Employer

REUTERS REUTERS

POSITIONS WANTED

ACADEMIC

EXPERIENCED, AGGRESSIVE, ENTHUSIASTIC secondary publications teacher/advisor seeks college level position. Master's degrees in education and journalism. George Taylor; (717) 668-4451.

ADMINISTRATIVE

CREDIT CONSULTING, 30 years experience in credit, 8 years in publications, 8 years owning collection agency. Expertise in classified, display, and computers. Call; (509) 248-6910.

DO YOU NEED AN EXPERIENCED PUBLISHER-GENERAL MANAGER-with weekly-daily-TMC-shopper know how? Prefer Zone 4. Ready to relocate. For complete background write Box 6046, Editor & Publisher.

EXPERIENCED ABJ/MBA seeks administrative, marketing or advertising position in newspaper or printing. Any Zone. Scott Hample, PO Box 8303, Atlanta GA 30306; (404) 373-8509.

MATURE newspaper veteran, extensive background in all phases of circulation, presently employed as Circulation Director of a paper with over 75,000 circulation. Seeking a position as General Manager of a paper with 25,000 or more circulation. Familiar with budgeting, profit and loss, and TMC. I have the initiative and knowledge to accept a good challenge. For a confidential resume, write Box 5769, Editor & Publisher.

PUBLISHER/EDITOR with 25 years experience in all departments on dailies, weeklies. Paper sold, looking for last move. Prefer Zones 3-4, will consider others. 45, married, daughter 13. Call Moody Hamrick; (615) 890-0620.

ADVERTISING

ADVERTISING MANAGER, mature. Experience: printing broker, partner in agency, newspaper account executive, general manager weekly, publisher TMC publication. G.S. Ratner, 629 White Oak Lane, Thousand Oaks CA 91320; (213) 764-2218 or (805) 499-2279 evenings. Will relocate.

ADVERTISING DIRECTOR—Highly successful, Daily, Weekly and TMC products. Emphasis on major accounts, leadership and sales. Prefer Zone 9 but will consider other areas. T.D. Holden, 4220 Dean Dr, Ventura CA 93003; (805) 642-6437.

PRESENTLY EMPLOYED advertising executive with over 20 years experience in all areas of newspaper advertising desires change to Zone 7,8 or 9. Box 6050, Editor & Publisher.

HELP YOURSELF

To the job you want by selling your talents in E&P's Positions Wanted section.

CARTOONIST

EDITORIAL CARTOONIST—AAEC member; published in 3 papers; seeks position with daily. Write: Box 171, Liverpool PA 17045.

CIRCULATION

CIRCULATION DIRECTOR—good track record with Zone 2 dailies and weekly. Seeking a change. Box 5978, Editor & Publisher.

CIRCULATION MAN, 30 years experience. Seek work with daily. Box 5994, Editor & Publisher.

POSITIONS WANTED

CIRCULATION

CIRCULATOR: Experience with AM, PM dailies, weeklies, TMC, voluntary collect, boy crews and phone rooms. Seeking to relocate in management or staff position. Box 6048, Editor & Publisher.

LOS ANGELES BASE—ten years with national publisher. Experience in promotion, audits, staffing and research; (714) 968-0959.

SEASONED, proven, multi-faceted, flexible circulator seeking challenging position. Box 6034, Editor & Publisher.

EDITORIAL

BUSINESS REPORTER with hard news reporting experience seeks job on New York/Zone 1 or 2 business magazine or newspaper as associate editor/writer. Call Larry; (201) 763-3064.

COPY EDITOR, reporter, photographer; management experience; on medium daily; seeks move to coast or desert. Spouse similarly qualified. Box 6008, Editor & Publisher.

CREATIVE, award-winning feature writer + copy editor seeks challenge at metro daily. Five years of experience as lifestyle editor, news editor and reporter. Trained by expert in graphic design. Degree sociology + journalism. Productive, self-motivated journalist meets deadlines in advance. Call; (409) 898-7104 after 5.

DEMOCRATIC journalist, strong experience and credentials. Save me from repression. Samples, references available. Box 5897, Editor & Publisher.

NO HARD SELL...
...just a solid, 20-year record of mature, sound judgment as Managing Editor of medium daily, edit-page editor, columnist, reporter, slot, layout, photo. Taught at two J-schools, chief aide to congressman, 4 bylines New York Times Op Ed page, 3 national magazines. Will cover Washington or relocate, perhaps as editorial writer. First-rank references, resume, clips. Phone; (301) 652-7367 or Box 6039, Editor & Publisher.

NEWSMAN, BA. More than a decade of experience in sound reporting based on research ability. Career position sought. Box 5642, Editor & Publisher.

PHOTO EDITOR: If you need your photo operation rebuilt or just improved, I can do it. Proven track record. Top references. Box 6032, Editor & Publisher.

REPORTER
Freelancer, opposed to poverty, including his own, seeks permanent position. Several major credits and strong local government experience. Internship with Baltimore Evening Sun. Copy editor, news and feature writer for college paper. VDT experience, photo skills. Johns Hopkins grad with political science/creative writing background. Mark Trachtenberg, 195 St Paul St, Brookline MA 02146.

SPORTS EDITOR at AM daily seeks position on small-medium Florida daily near Miami. Award-winner as one-man department, 17,500 circulation. VDT, MDT, youth to pros. Tired of colleagues saying I deserve better. I meet impossible deadlines. Box 5933, Editor & Publisher.

SPORTSWRITER with pro basketball, baseball and football magazine experience seeks job on a daily. I also have expert knowledge of hockey and enjoy college and high school sports. Zone 9,8 or 7 preferred. Tony Cooper, 7727-166 Margerum Av, San Diego CA 92120.

POSITIONS WANTED

EDITORIAL

EXPERIENCED Manager seeking return to fold. Family man is a quick learner interested in career administration/editorial opportunity. Background includes J degree, recent business experience, and flair for writing and editing. Will relocate. Box 6026, Editor & Publisher.

EXPERIENCED sportswriter looking for new challenge with solid organization. Two degrees in journalism and 4½ years experience. Contact: Mike Weaver, 555 E El Camino Real #605, Sunnyvale CA 94087; (408) 735-8431.

FORMER EDITOR of a college daily seeks a job as managing editor of a weekly. I am a 1983 graduate and have worked for 2 professional dailies. John DiPalazzo, PO Box 1703, Cotuit MA 02635.

HARD-WORKING, VDT-trained, May graduate of Master of Journalism program seeks entry level slot on a daily paper. Will go anywhere. Please contact: Mark Suchecki, 1023 Beacon St, Brookline MA 02146; (617) 739-0650.

INVESTIGATIVE REPORTER and feature writer with Medill MSJ and nine months bureau experience seeks daily government, courts or business beat on Eastern seaboard (Zones 1,2,3,4). PO Box 612, Millburn NJ 07041.

NEWSWEEKLY AWARD-WINNING REPORTER with 9 years experience on top publications. You name it, I've covered it (or will). Full of story ideas, used to hard work. Tired of "group journalism" system. Hire a pro for your Zone 1 newspaper, magazine, or news bureau. Box 5939, Editor & Publisher.

NEWSLETTER EDITOR with 35 years experience analyzing, digesting news-opinion available Monday through Wednesday in New York City starting September 1. Box 5948, Editor & Publisher.

NEW MISSOURI grad with reporting experience seeks reporting job. Will relocate. Phil Beene; (314) 527-7673.

NEW YORK CITY OR BOSTON
Experienced, award-winning writer and editor, metro dailies, seeks challenging editorial or public relations job in New York City or Boston. Box 6005, Editor & Publisher.

SEASONED, total pro daily editor, strongest on motivation-development, needs operation sincerely committed to excellence and growth. Box 6037, Editor & Publisher.

POSITIONS WANTED

EDITORIAL

THE BEST FEATURE and sportswriter in Utah is looking for a job after the death of his newspaper. Presently trapped in a conservative Mormon culture, this aggressive professional seeks an opportunity to join an equally aggressive organization. Master's degree in journalism; college teaching experience; excellent layout, photography, and copy editing skills. Will relocate within a week for a solid career opportunity. Speak some Spanish and have covered the war in El Salvador as a freelance. Richard Barnum-Reese; (801) 539-8968.

VETERAN reporter of Three Mile Island and other major stories in Pennsylvania is seeking career move to Philadelphia or nearby. Age 34, married and stable, I have 10 years of solid credits, including a Keystone news series award. From the whimsical to the nuts and bolts, I have made it all compelling. Box 6006, Editor & Publisher.

'83 VANDERBILT English graduate seeks entry level editorial journalism position. Eager to learn newspaper business. Strong writing skills. Camera & darkroom experience. Broad sports background. Not afraid of hard work & long hours. Will relocate any Zone. Todd Shoffeitt, 3905 N Mission Hills Rd, Northbrook IL 60062; (312) 272-0640.

VERSATILE REPORTER seeks general assignment, business or sports position on daily or reporting position with business publication. Experience includes five years as reporter for dailies and two years as business reporter-editor for magazines and newsletters in Washington. Hard worker and fast learner with proven ability to cover pro and college sports, congress, federal agencies and local government. MA, Georgetown. Jim Freer, 1111 Army-Navy Dr, Arlington VA 22202; (703) 979-6484.

PHOTOGRAPHER

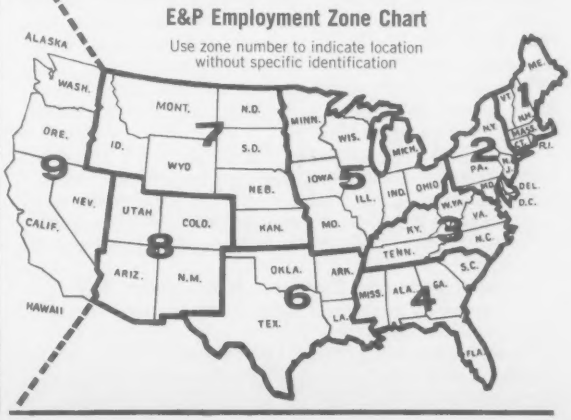
EXPERIENCED NEWS PHOTOGRAPHER seeks staff position on small or mid-size daily. BA, very strong sports, feature photos. Clips and portfolio upon request. Gary Higgins, RD1 Waterbury Hill Rd, Lagrangeville NY 12540; (914) 677-5157.

PRESSROOM

PRESSMAN, 50, with 30 years newspaper and rotogravure pressroom experience, and business background, desires position of responsibility with growing printer-publisher or related field. William Page, 616 W Canon Perdido St, Santa Barbara CA 93101; (805) 962-3075 or 966-3911 ext 265.

E&P Employment Zone Chart

Use zone number to indicate location without specific identification



Knight-Ridder dailies merge

In Macon, Ga., the afternoon *News* and the morning *Telegraph* will be merged into a single morning publication beginning September 6.

The 53,000 daily circulation Telegraph, founded in 1826, and the 17,000 daily circulation News, founded in 1884, have been under joint ownership since 1969 when they were purchased by the Knight newspapers, now Knight-Ridder Newspapers.

The papers already publish joint morning editions on Sundays, Saturdays and holidays. Sunday circulation is 85,000.

Knight-Ridder previously announced (*E&P*, July 16) plans to merge the news staffs of the morning *Charlotte Observer* and evening *Charlotte News*, but intends to continue publishing both papers under their individual names.

In San Jose, Knight-Ridder plans on August 29 to start publishing the morning *Mercury* and evening *News* under one name as the *San Jose Mercury News* but will continue to maintain two staffs and have a.m. and p.m. editions.

James Batten, president of Knight-Ridder Newspapers, said all these moves are part of an "on-going process" of reevaluating the company's markets where it has one subsidiary publishing two newspapers.

"We are trying to figure out what's the best way to proceed in a period when market conditions have changed from a decade ago," he said.

Over the past few years, Knight-Ridder has merged newspapers in several markets where it originally published two papers.

The *Wichita Eagle-Beacon*, *Lexington Herald-Leader*, and *Duluth News-Tribune & Herald* are all morning publications resulting from the merger of morning and evening Knight-Ridder dailies.

Publisher says he was fired

Frank Leeming told EDITOR & PUBLISHER he did not resign from his post as publisher of the *Kingsport* (Tenn.) *Times-News* as reported in the July 16 issue of E&P, but said he was "fired."

"The family which owns the paper told me last March it wanted to make a change," Leeming told E&P. "They gave me until July 1 to leave. I was replaced by the family's oldest son. When I was hired five years ago I was assured the family would have no interest in having one of its boys run its largest property."

Leeming was succeeded by David Rau, 33, who is president of Sandusky Newspapers, Inc., the Ohio-based parent company of the Kingsport Times-News. The parent company also owns the *Sandusky* (Ohio) *Register* and radio stations in Bellevue, Washington; Mesa, Arizona; Denver, Kansas City and Dallas. Another family corporation, Reflector-Herald, Inc., owns daily newspapers in Norwalk, Ohio and Grand Haven, Michigan.

Rau, who had also been publisher of the Grand Haven daily, moved to Kingsport. He was succeeded in Grand Haven by his mother, Alice.

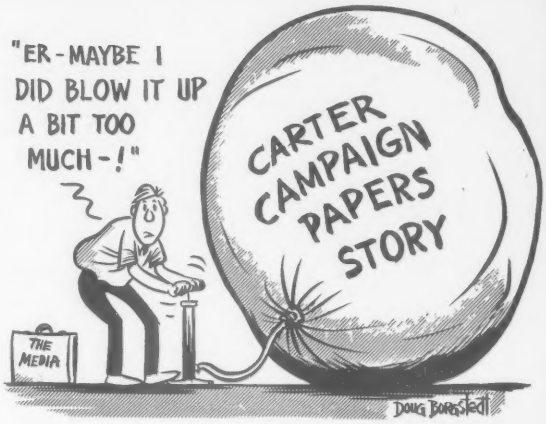
"At this point in its growth, the Times-News would be best served by direct management by one of its owners," Rau said. He called Leeming "one of the finest newspaper technicians in the country" and said he was "responsible for improving the quality of the news product" for the past five years.

Leeming said in his five years in Kingsport, daily circulation rose by more than 5,000 and the paper's share of the ad market rose 17%.

"No one likes being fired," Leeming said. "Perhaps it is a greater risk at a family-owned newspaper where the prerogatives of ownership are exercised aggressively."

The 4th Estate

By Doug Borgstedt



Here's where to find

...the answers to your questions about newspapers

MORE THAN 600 PAGES OF FACTS ABOUT THE WORLD'S NEWSPAPERS

1 NEWSPAPERS PUBLISHED IN THE U.S.

Complete listings for all U.S. daily and Sunday newspapers . . . information on population, circulation and advertising rates, lists of executives and more.

Tabulation of mechanical equipment in U.S. and Canadian Newspaper plants.

Directory of U.S. weekly and non-daily newspapers, days of publication, addresses, editors, and publishers, advertising rates, and printing processes.

Foreign language, special service, college, and black newspapers published in the U.S.

2 NEWSPAPERS PUBLISHED IN CANADA

Individual listings of all Canadian daily and Sunday newspapers, with data as in U.S.

Lists of weekly newspapers with days of publication, printing method, other data.

Canadian foreign language newspapers, newspaper groups, ad clubs, other data.

3 NEWSPAPERS PUBLISHED IN FOREIGN COUNTRIES

Latin American, European, Asian, African, and Australian newspapers with circulation, rates, other data.

4 NEWS SERVICES AND SYNDICATE SERVICES

News and features services, syndicates, wire services, with names and addresses.

Lists of newspaper advertising and editorial mat services.

5 MECHANICAL EQUIPMENT, SERVICES AND SUPPLIES

Directory of newspaper mechanical equipment, suppliers, and services for all newspaper departments.

Newspaper suppliers and services, by type of equipment, for both letterpress and offset newspapers.

Data on trade unions, pay scales.

6 ORGANIZATIONS, INDUSTRY SERVICES

National newspaper advertising representatives, with names, address and telephone of branches, and lists of newspapers represented.

Promotion and circulation services, brokers and appraisers, clipping bureaus, films, ad and press clubs, newspaper associations, journalism schools, newsprint statistics, journalism awards.

1983 Editor & Publisher Year Book

Please send the 1983 **EDITOR & PUBLISHER YEAR BOOK** as checked:

_____ copies at $50 each (One to four copies)

_____ copies at $45 each (Five or more copies)

Above rates for U.S. and Canada only. All other countries $65 each

I enclose $_____

Mail to:

Year Book Department
EDITOR & PUBLISHER
575 Lexington Avenue,
New York, N.Y. 10022

ALL REMITTANCE IN U.S. DOLLARS

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PAYMENT MUST ACCOMPANY YOUR ORDER.
New York buyers add appropriate sales tax.

You can get the best I've got with one easy buy–SHNS/INA

That's right. The Scripps-Howard News Service/Independent News Alliance supplemental wire brings you the best in all these publications.

You get knowledgeable local coverage of stories with national importance from writers on Scripps-Howard newspapers all across America. In Denver and Pittsburgh, Memphis and San Juan. . .and that's just for starters.

In addition, the SHNS/INA delivers a variety of the best articles from the *Detroit News* and the *Providence Journal-Bulletin.* And from periodicals, too — Science News, Horizon, Inc., High Technology, Technology Illustrated.

And now, the best of London's *Daily and Sunday Express* and *London Evening Standard* are regular parts of SHNS/INA. Discover SHNS/INA for yourself! With a 32-member national and international staff based in Washington, plus the best of more than a score of other publications, it's a great buy in news!

For details and hard copy or wire-delivered samples, contact Brad Bushell, toll-free at (800) 221-4816 or, in New York, at (212) 557-2333.

Scripps-Howard News Service/INA is distributed by United Feature Syndicate

An affiliate of United Media Enterprises
200 Park Avenue, New York, NY 10166